

You are given some examples of Arab activists in the Middle East who are making significant strides in fighting climate change through various initiatives and movements.

## PAIR THE IMAGES TO THEIR DESCRIPTION:

1. Nouhad Awwad

2. Neeshad Shafi

3. Salem Massalha

4. Abdulaziz Albarakah

5. Ilyess El Korbi



A. An environmentalist and social change advocate from Qatar, has been a significant figure in the Arab youth climate movement. He has contributed to UNFCCC negotiations and various climate policy platforms, earning recognition as one of the world's most influential people in climate policy

B. Originally from Paris with Egyptian and Palestinian roots, became a prominent social entrepreneur in Egypt. He co-founded Bas-sita, a social enterprise that has implemented environmental initiatives like Very-Nile and Clickfunding. Massalha is also involved in decarbonization through climate fintech and works on initiatives to offset carbon emissions

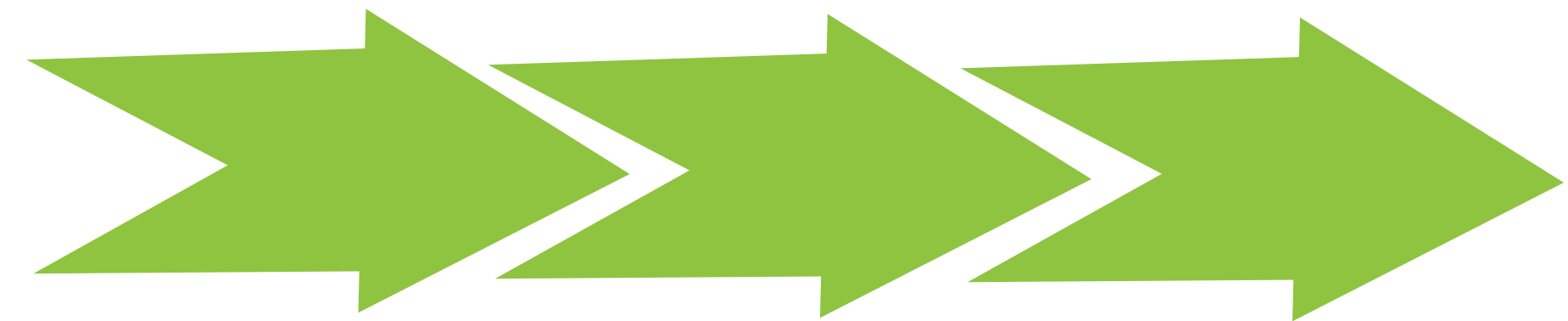
C. An engineer interested in finding solutions to improve the lives of those in rural communities, particularly in the areas of water and energy accessibility

D. Founded the national chapter of the Arab Youth Climate Movement and has been active in educating young children about climate change and has led environmental initiatives in schools. She also works with Green-peace on the Ummah For Earth project, aiming to build a resilient Muslim climate movement and engaging young Muslims in eco-friendly practices

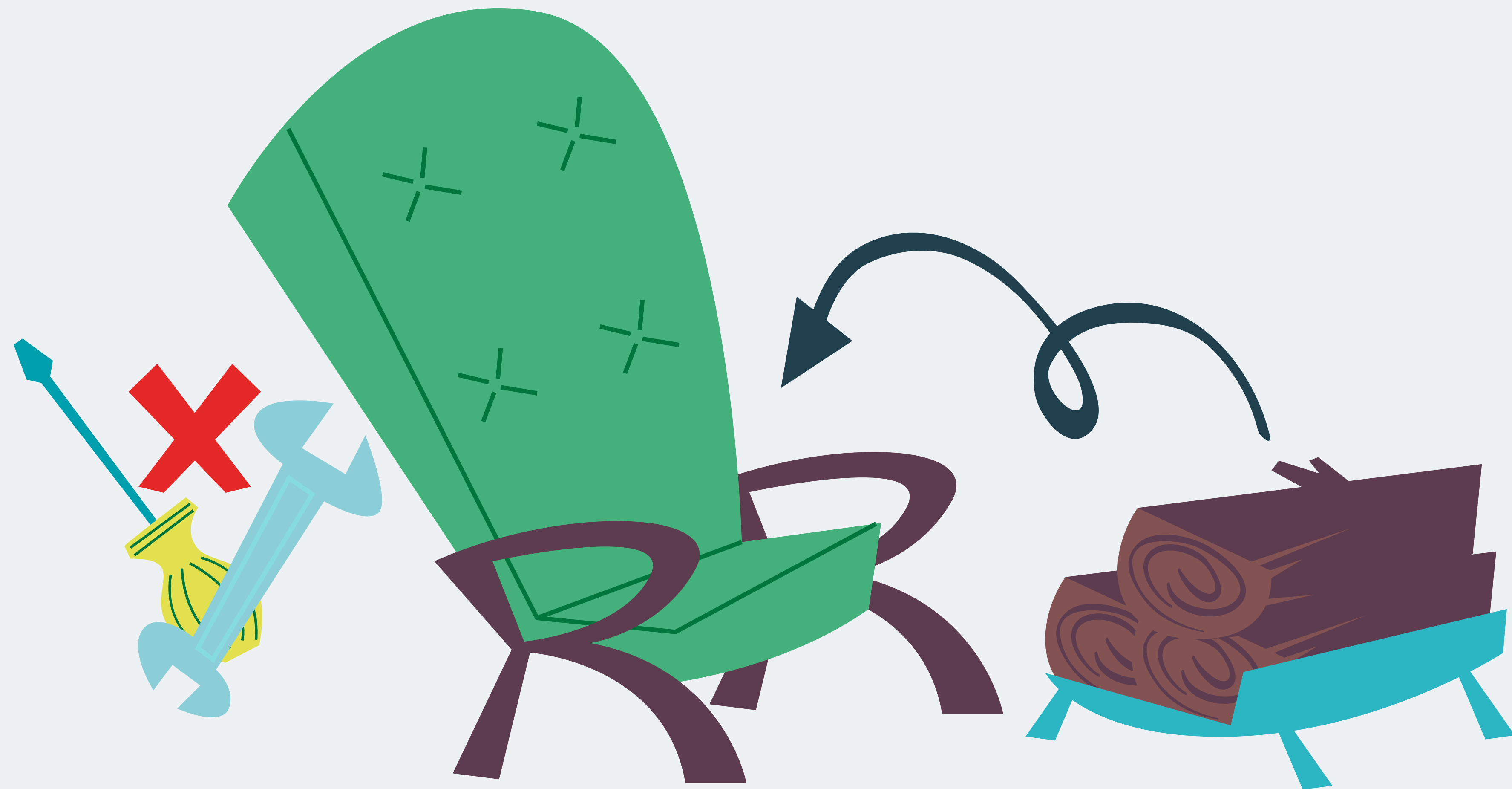
E. Has been an active participant in the climate movement. When they wanted to join climate protests in Ukraine in 2019, they discovered none were registered. El Korbi and friends changed this, leading to their involvement in Fridays For Future Ukraine. Despite the challenges brought by the war in Ukraine, El Korbi continued their activism, raising awareness about the climate crisis and its global impact, including in the Middle East



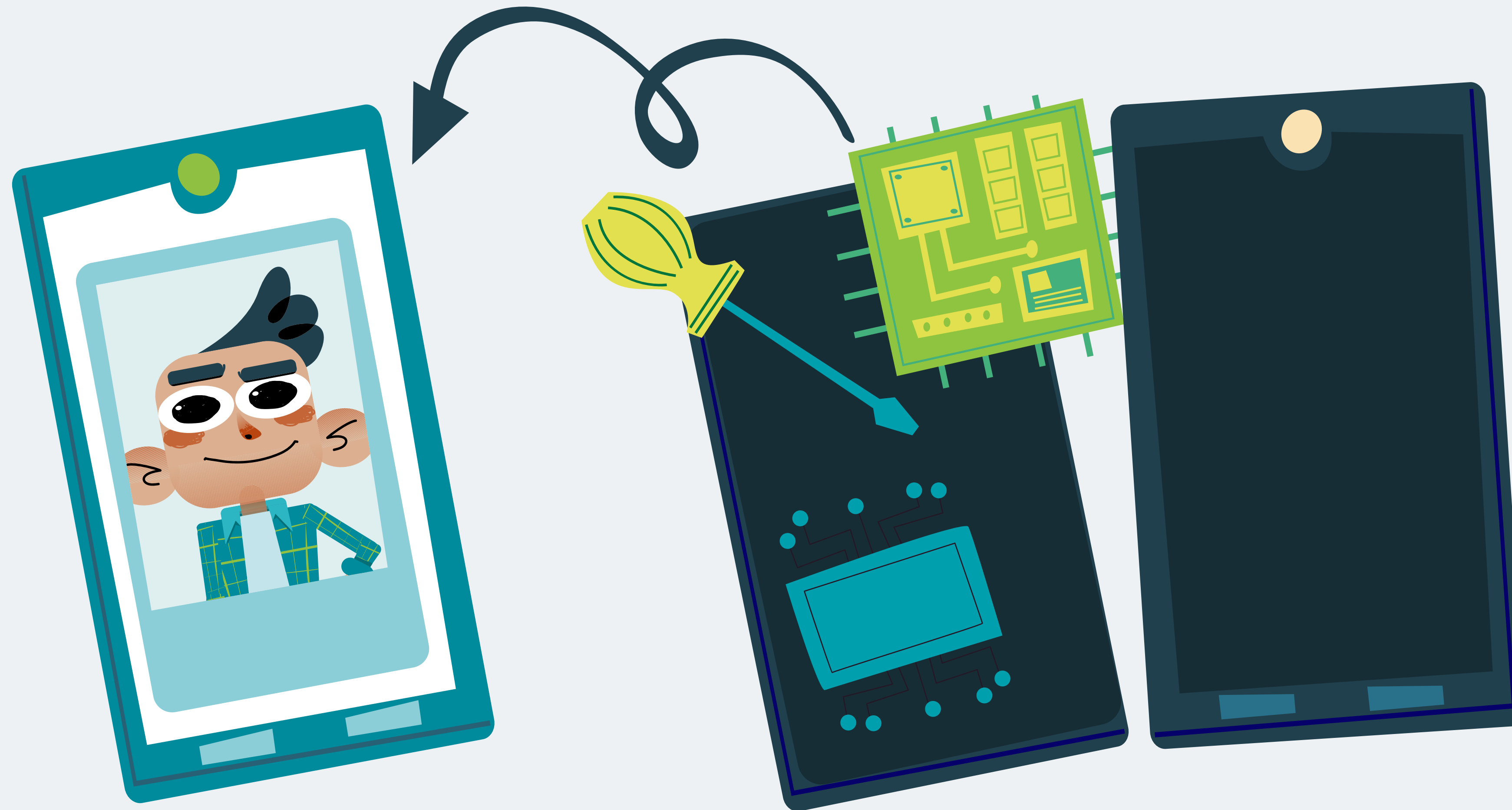
**IS IT A CIRCULAR OR LINEAR ECONOMY?**



**SCENARIO 1:** A furniture company makes chairs from newly harvested wood and doesn't offer any refurbishment options after the chairs are sold.



**SCENARIO 2:** A smartphone manufacturer designs phones that are easy to disassemble for repair, and they have a program for taking back old phones to recover and reuse the materials.



**SCENARIO 3:** A clothing brand produces fast fashion items and encourages consumers to buy new trends every season.

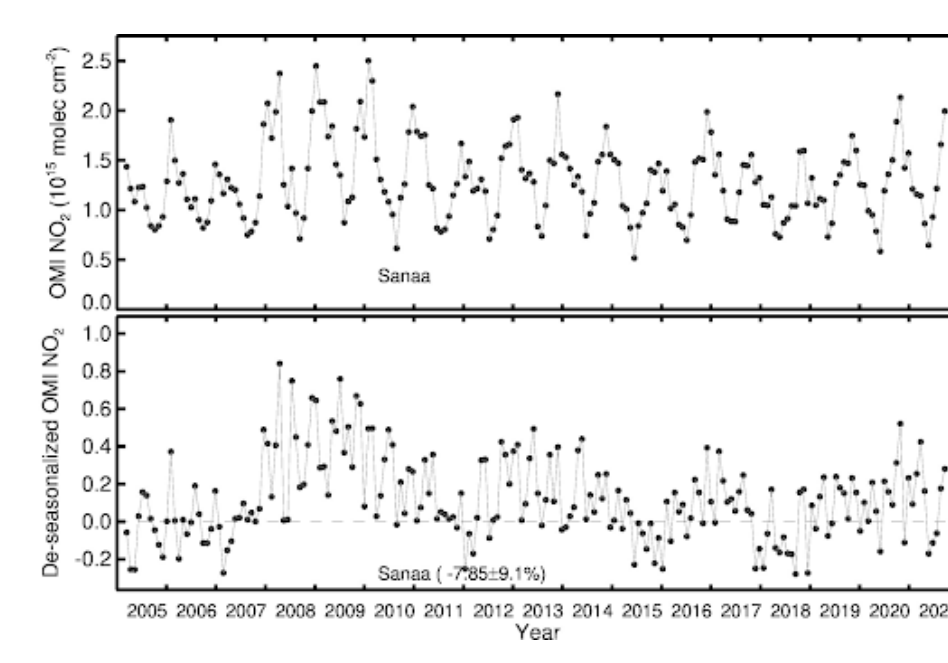
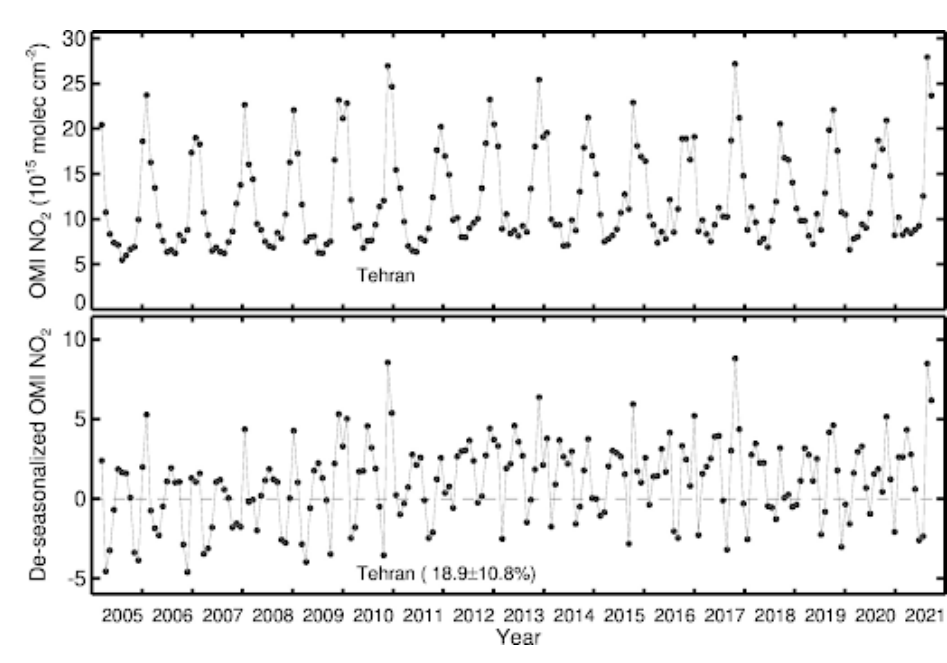
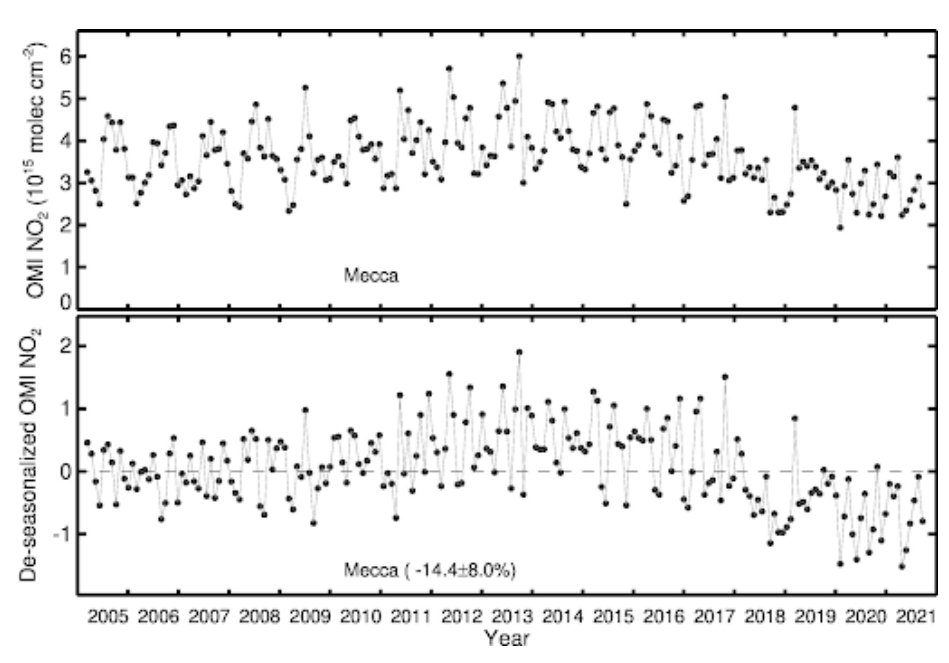
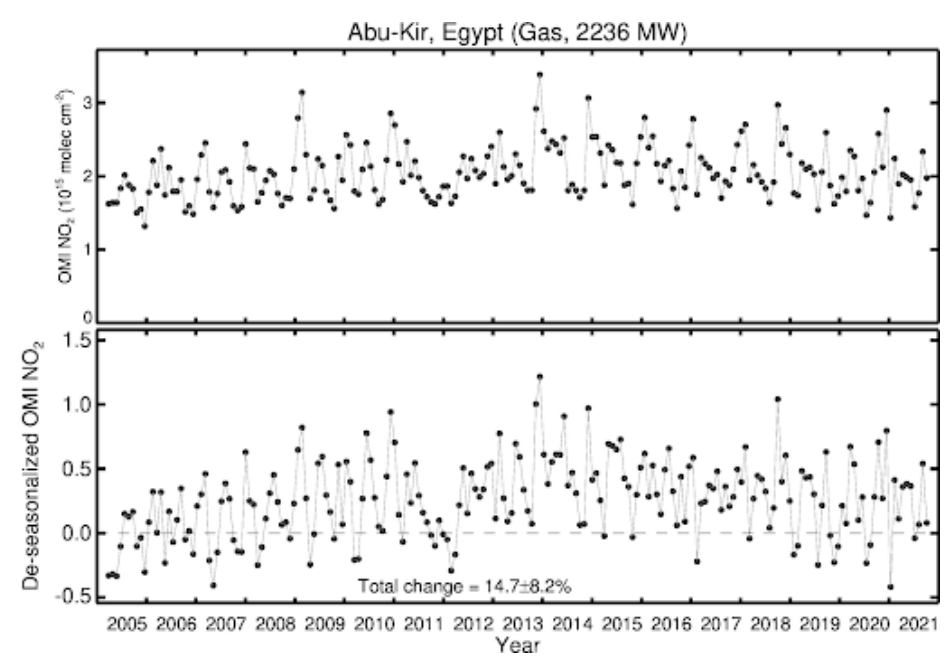
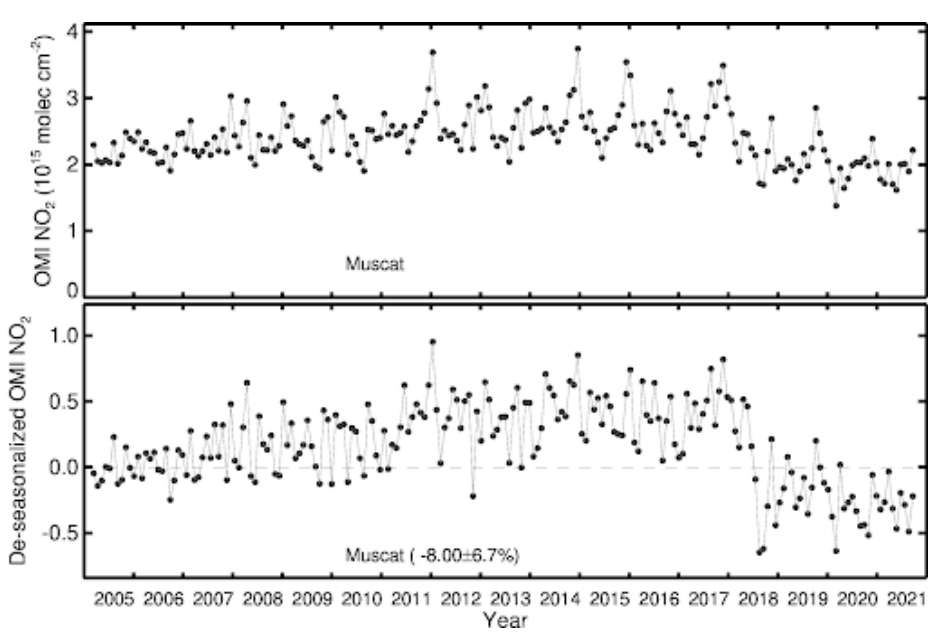
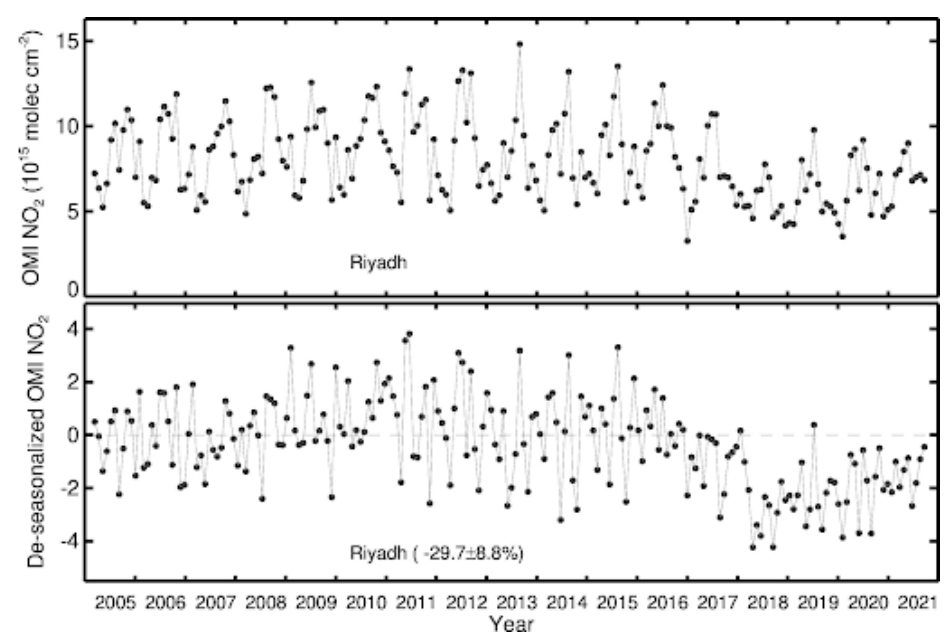
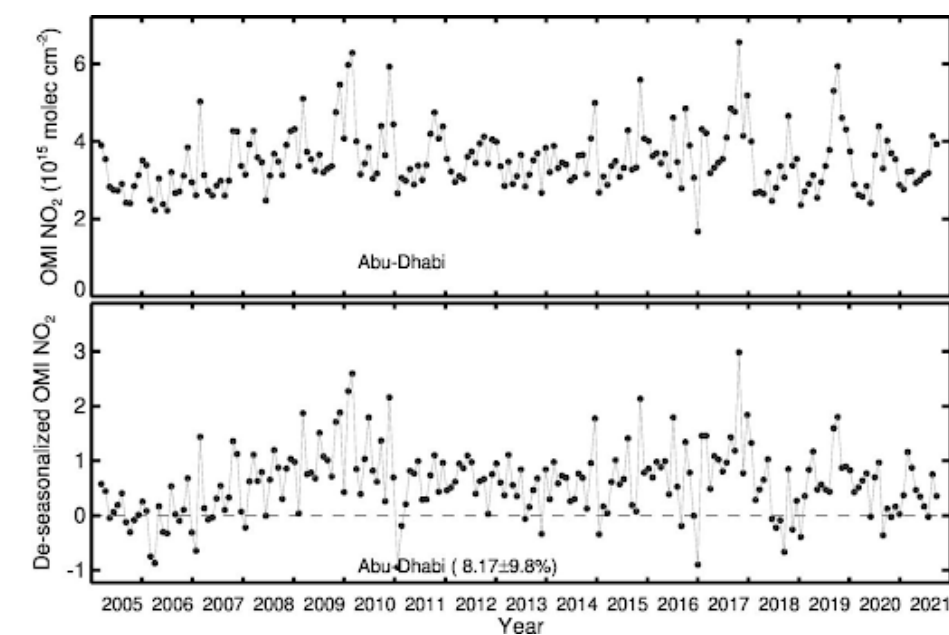
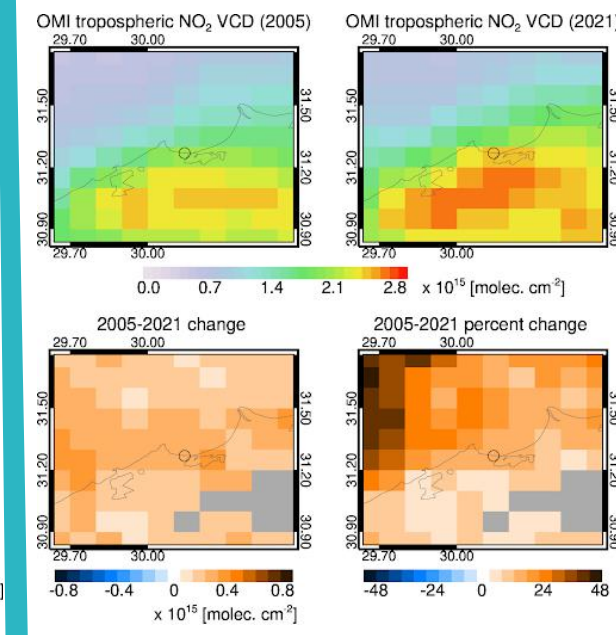
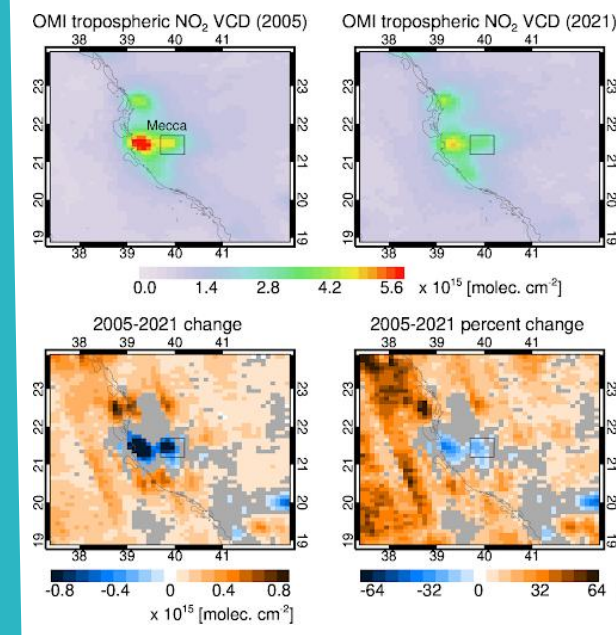
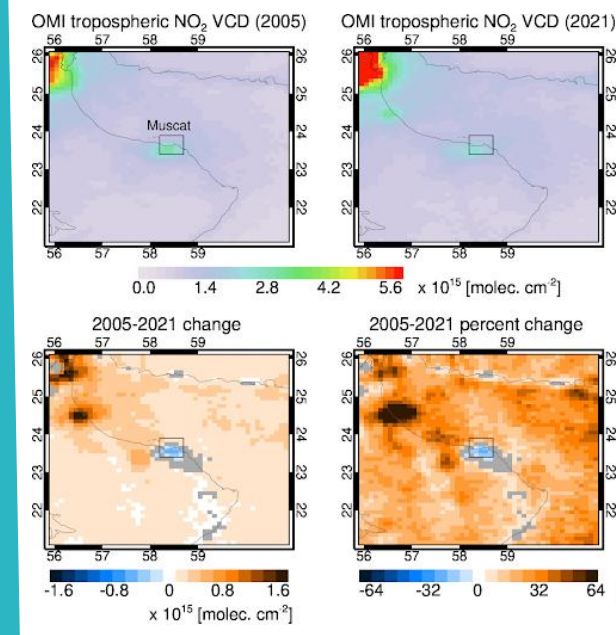
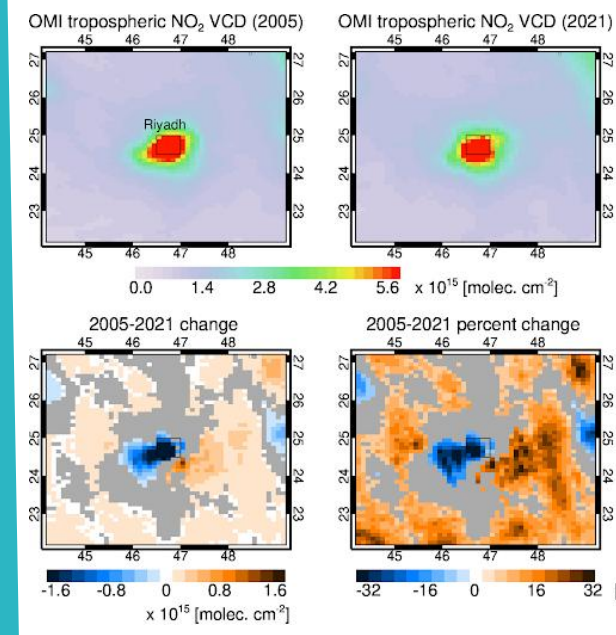
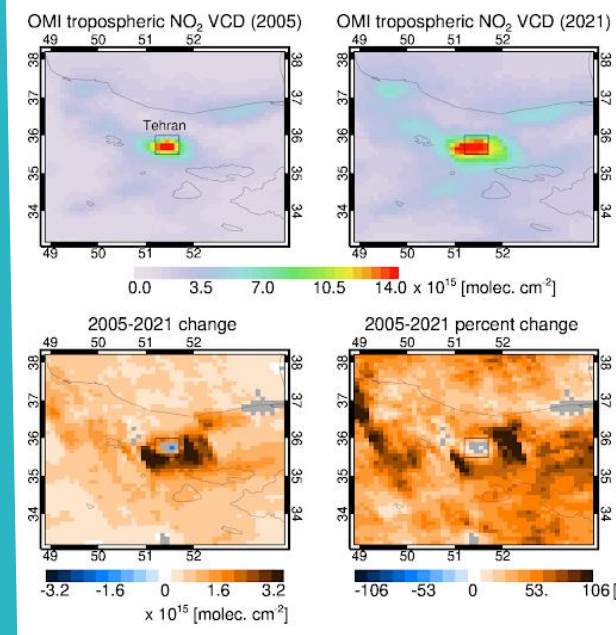
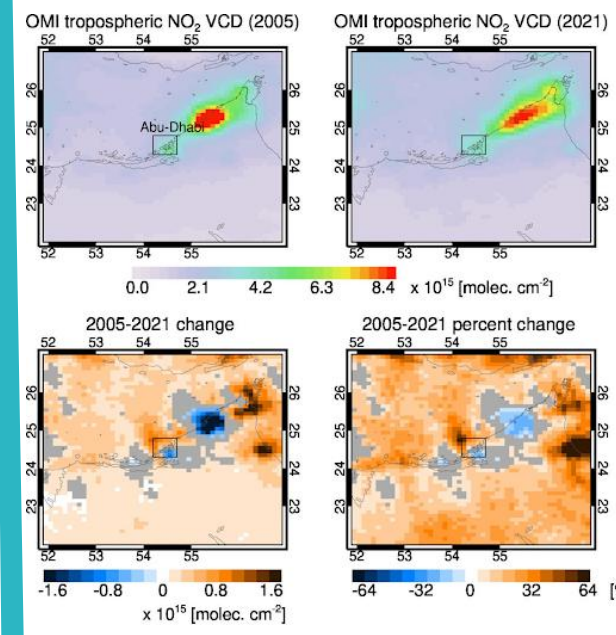
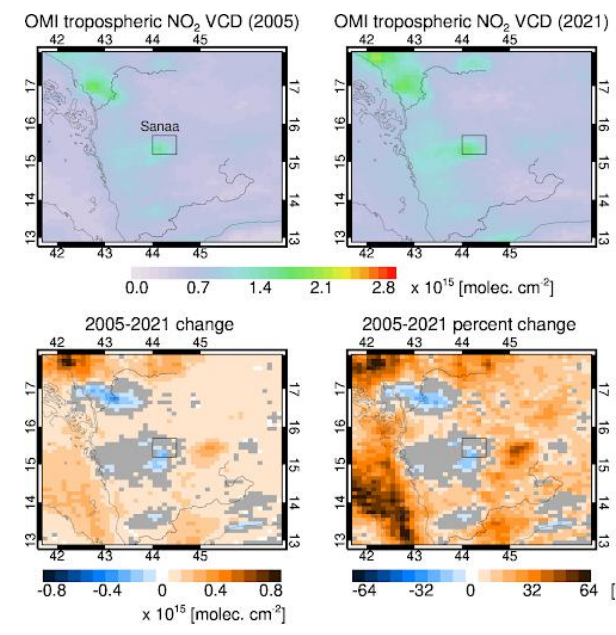


**SCENARIO 4:** A coffee shop uses disposable cups for all its drinks, and these are thrown away after a single use.



**SCENARIO 5:** A water bottle company produces reusable bottles and operates a system where used bottles can be returned, cleaned, and refilled.







You have a scale where you are going to match the pursuit of profit on the left side and the health of our environment on the right side:

