

29-30 MAY



HALIÇ CONGRESS CENTER

EVENT ALBUM

MAIN SPONSORS



THE BIG GATHERING OF RETAIL AND DIGITAL COMMERCE

THE NEXT PHASE

IN RETAIL, E-COMMERCE, DIGITALISATION

THE RETAIL DAYS İSTANBUL ECOSYSTEM

Retailers

**E-Commerce, E-Export
Artificial Intelligence
Cloud Technologies
Digital Transformation
CRM Solutions, CX
Social Networks
Digital Marketing**

Shopping Centers

**Payment Systems
Fintech
Logistics
Call Centers
Metaverse
Mobil Technologies
In-Store Technologies
Energy**

Cyber Security

**Franchising
FMCG
Shop Fitting
Lighting
Barcode Systems
Sustainability
Social Responsibility**

10300
ATTENDEES

6700
RETAILERS

9064
C-LEVEL

4900
COMPANIES



EXHIBITION



CONFERENCE

E-COMMERCE SUCCESS AWARDS

BIG CHEFS
CARREFOURSA
DOMINOS
MEDIAMARKT
MIGROS
WATSONS



RETAIL SUN AWARDS
SPONSOR

ecco

AWARDS



SPECIAL LUNCHEONS COCKTAILS



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A wide-angle photograph showing a large, diverse crowd of people gathered outdoors. The scene is filled with people of various ages and ethnicities, many of whom are looking towards the camera or engaged in conversation. Large white patio umbrellas are open over the crowd, providing shade. The background shows more people and some structures, suggesting a festival or public event setting. The overall atmosphere is bright and social.



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ADAM CHEYER

**FOUNDER AND FORMER VP ENGINEERING
of Siri AND VIV LABS**

**FOUNDER of Siri
AT RETAIL DAYS**







GÜLBEN ERGEN

**AN INSPIRING
CONVERSATION**





ÇAĞRI ORÇAN
AKINON CO-FOUNDER & CSO

DIGITAL COMMERCE 2024
FACTS & IMPACTS & TRENDS

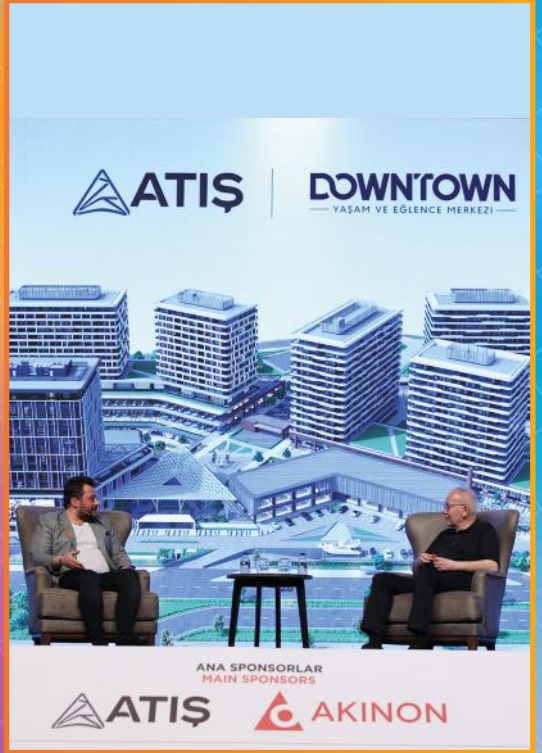




AHMET ATİŞ

ATİŞ GROUP COMPANIES CEO

**NEW HORIZONS
IN SHOPPING MALLS**





HULUSİ ACAR
MEDIAMARKT TÜRKİYE CEO

**THE FUTURE OF SHOPPING:
PEOPLE, TECHNOLOGY AND
EXPERIENCE**



GEMMA SPENCE

WPP GLOBAL COMMERCE LEAD & VML CHIEF
DIGITAL COMMERCE OFFICER

**HOW STRONG IS
YOUR DIGITAL SPINE?**





ERKİN AYDIN

HEPSİPAY CHAIRMAN OF THE BOARD

**TRANSFORMING
DIGITAL RETAIL SALES:**
THE SHAPE OF THINGS TO COME





DENİZ ERDA

PRESIDENT OF ECCO AMERICAS

**STANDING OUT
IN GLOBAL COMPETITION**
BEST PRACTICES FROM A WORLD BRAND





ÖZGÜR TORT
MIGROS GROUP CEO

BEYOND TRADE





SÜLEYMAN ORAKÇIOĞLU
ORKA HOLDING CHAIRMAN OF THE BOARD



AHU ORAKÇIOĞLU
TELEVISION PROGRAMMER, MODERATOR



**3 STEPS THE SECTOR
NEEDS TO TAKE**

ANA SPONSORLAR
MAIN SPONSORS

ATİŞ **AKINON**

SOYSAL



PROF. DR. EMRE ALK N
ECONOMIST

**TURKISH ECONOMY
2024 AND BEYOND**







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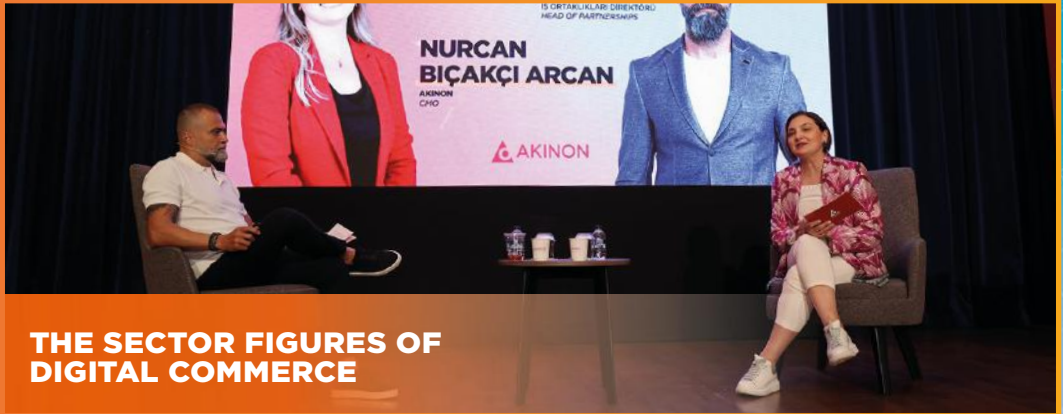
NURCAN BIÇAKÇI ARCAN

AKINON CMO



ONUR LEVENT

AKINON HEAD OF PARTNERSHIPS



**THE SECTOR FIGURES OF
DIGITAL COMMERCE**



NIELS FLOORS

ChannelEngine
VP OF STRATEGIC
DEVELOPMENT



BERİL KÖKER

HEPSİGLOBAL
COMMERCIAL DIRECTOR



İLKER BAYDAR

BORUSAN NEXT
USED CAR PLATFORM
GENERAL MANAGER



UMUT TUNCER

EKOL360
E-COMMERCE SENIOR
DEPARTMENT LEADER





METE YURDDAŞ

WATSONS TÜRKİYE
GENERAL MANAGER



SELEN YORGUN TAVIŞ

URBAN CARE FOUNDER AND CEO



MURAT MUTLU

KENVUE TÜRKİYE CENTRAL ASIA &
CAUCASIA GENERAL MANAGER



CEOS' SUSTAINABILITY AGENDA
BEAUTY & PERSONAL CARE INDUSTRY



HAZAL MARAŞ

OZON GLOBAL TURKEY GENERAL MANAGER

**GROW YOUR SALES AND
REACH NEW HEIGHTS
IN THE RUSSIAN MARKET**



SİTARE SEZGİN

TEKNOSA CEO

THE NEW STAGE IN RETAIL
*CUSTOMER EXPERIENCE,
MARKETPLACE AND AI*



CARSTEN FEILER
TRADEBYTE VICE PRESIDENT RETAILER

**IT'S ALL ABOUT THE MIX
BUILDING A STRATEGY FOR
YOUR MARKETPLACE SUCCESS**



YALIN ÖZCAN
HOPI CEO

**INNOVATION FOR RETAIL
FROM HOPI**



ALİ CAN ERTEM

KOTON E-COMMERCE & BUSINESS DEVELOPMENT DIRECTOR

**COMBINING B2C AND B2B
IN KOTON E-COMMERCE**



ALPAY AKDEMİR

Mastercard EEMEA
VP | PRINCIPAL - RETAIL & COMMERCE

TOP RETAIL TRENDS IN 2024
*HOW IT WILL CONTINUE TO
SHAPE THE RETAIL INDUSTRY*





NİHAT SIRDAR

RADIO PROGRAMMER /
KAFA RADIO CO-FOUNDER



CANDAŞ TOLGA IŞIK

JOURNALIST /
FOUNDER OF KAFA MEDIA GROUP



GÜÇLÜ METE

EDITOR-IN-CHIEF /
KAFA RADIO CO-FOUNDER



RADIO AND MEDIA IN THE FUTURE





ELİF BERKER

YVES ROCHER TÜRKİYE CEO



SEDAT TAŞÇI

NEBİM EXECUTIVE DIRECTOR



**DIGITAL TRANSFORMATION
AT YVES ROCHER**



HAKAN ÇEVİKOĞLU

**PTTAVM BOARD MEMBER AND CEO / CHAIRPERSON
OF TURKISH E-COMMERCE ASSOCIATION (ETİD)**



MELİH MÜMİNOĞLU

TURKISH SOUG BOARD MEMBER



**CHINA: THE MOST IMPORTANT
OPPORTUNITY FOR E-EXPORT**





KINA DEMİREL

MİMEDA MANAGING DIRECTOR

**FUTURE OF MEDIA
RETAIL MEDIA...**



ALTAN SEKMEN

SEÇ MARKET GENERAL MANAGER

**MODERN RETAIL WITHIN
THE WARMTH OF A TRADITIONAL
GROCERY STORE**
*AN INSPIRATIONAL
TRANSFORMATION MODEL*







ALİM KÜÇÜKPEHLİVAN

BAŞARSOFT CHAIRMAN OF THE BOARD

LOCATION-BASED STRATEGIES
THE KEY TO RETAIL COMPETITION



EMRAH PAMUK

DIGITAL EXCHANGE CO-FOUNDER, CEO

HOW SHOULD DIGITAL MARKETING
BE IN E-EXPORT AND E-COMMERCE?



DUYGU BAYRAM

**TEKNOSA CUSTOMER EXPERIENCE,
CRM AND DATA ANALYTICS GROUP MANAGER**



OZAN ÖZGÜR ERDOĞAN

MOBİLDEV FOUNDER & CEO



INFOMIZE

**A NEW DIMENSION
IN DATA-DRIVEN MARKETING**



FATİH ŞAVATA

MALL LOGISTICS MANAGING PARTNER



EMRE CEVDET ÇİZMECİOĞLU

MALL LOGISTICS MANAGING PARTNER



**CUSTOMER-CENTRIC
DIGITAL SERVICES**





ŞEBNEM BERKOL YÜCEER
BULGARI TÜRKİYE MANAGING DIRECTOR



ARZU KAPROL
HUMAN INNOVATION DESIGNER



**THE LUXURY RETAIL AND
INNOVATION**



YURDAER KAHRAMAN

FİBA CP CEO & BOARD MEMBER



EMRE ŞEN

ENS CONSULTANCY GENERAL MANAGER



CEM ERİÇ

ESAS PROPERTIES CEO



ESAS GAYRİMENKUL
ESAS PROPERTIES
CEO

ENS DANIŞMANLIK
GENEL MÜDÜR
ENS CONSULTANCY GENERAL MANAGER

FİBA CP
CEO & YÖNETİM KURULU ÜYESİ
CEO & BOARD MEMBER

THE FUTURE OF SHOPPING MALLS



MESUT ŞEFİADE
D-DAT CONSULTANCY CO-FOUNDER

**NEW CHANNEL FOR DIGITAL
MARKETEERS: WhatsApp**







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29 - 30 MAY

RETAIL
DAYS

2024

PERAKENDE
GÜNLERİ

HALIÇ CONGRESS CENTER



2024

RETAIL SUN AWARDS

 **SOYSAL**

RETAIL SUN AWARDS

THE GRAND JURY



ASLIHAN ARIKAN

ASD Representative
ASD Secretary General



DENİZ ERDA

President of ECCO America



FÜSUN KURAN

TMD Representative
W&K Foundation Founder



GÖKAY GÜNDOĞDU

MTD Representative
TAGG, Founder and
Creative Director



İHSAN BİÇEN

TIF Representative
Chairman of the Board of Directors
of Biçen Market Chain



M. NACİ PEKCAN

ZÜCER Representative
Global Personnel Executive
Board Member



AV. MERTTER ÖZAY

GPD Representative
Founder of Özyay Law Firm



METE YURDDAŞ

ZMD Representative
General Manager
of Watsons Turkey



NURİ ŞAPKACI

AYD Chairman of the Board



NÜKET FİLİBA

BMD Representative
Akeler Rabul Co-Founder,
Rabul Holding Co-CEO



ÖMER GÜRKAN

ETİD Representative
Secretary General of ETİD



ÖZGE UZUN

İDA Representative
Head of Lobby Communication and
Event Consulting Agency



ŞABAN DÖNMEZ

ATIS Group
GMV Responsible for Retail



TOLGA TATARI

Akinon
Co-Founder - CEO



UĞUR İLHAMİ ÖZDEN

Representative of MOBİSAD
Deputy General President
of MOBİSAD



VEDAT DİLBER

TURYİD Representative
General Coordinator of TURYİD



YAŞAR SEKİZKARDEŞ

TÜRES Representative
Merhaba Gıda Ltd. Şti.
Chairman of the Board



YILMAZ TOKGÖZ

ETÜDER Representative
Managing Director of Unilever
Food Solutions



RETAIL SUN AWARDS
THE INDUSTRY LEADERS AWARDS

HAYAL OLCAY
MEHMET ZİYLAN
YALÇIN AYAYDIN





RETAIL SUN AWARDS
E-COMMERCE SUCCESS AWARDS

BAYDÖNER
BEYMEN
BOYNER BÜYÜK MAĞAZACILIK
LC WAIKIKI
MEDIAMARKT
MIGGRA TECHNOLOGY
MİGROS ONE
OPTİYOL
WATSONS

E-COMMERCE SUCCESS AWARDS

BAYDÖNER

BAYDÖNER COSSLU AF



E-COMMERCE SUCCESS AWARDS

BE MEN

B .CO MEN BORN



E-COMMERCE SUCCESS AWARDS

OYNER ÜYÜK MAĞAZACI

OYNER ÜYÜK MAĞAZACI



E-COMMERCE SUCCESS AWARDS

LOWAIKIKI

LOWAIKIKI





E-COMMERCE SUCCESS AWARDS

BIG CHEFS
CARREFOURSA
DOMINOS
MEDIAMARKT
MIGROS
WATSONS



RETAIL SUN AWARDS
SPONSOR

ecco



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PerakendeGunleri



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@soysalegitimda1



perakende_gunleri



SOYSAL



SOYSAL



SOYSAL

29-30 MAY RETAIL DAYS İSTANBUL SPONSORS

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ATIŞ



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OFFICIAL TECHNOLOGY CENTER

MediaMarkt

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eCCO

BMD SPECIAL LUNCHEON SPONSOR

trendyol

KEYNOTE SESSION SPONSORS

hepsipay **esbs**

LANYARD SPONSOR

MAD

AYD SPECIAL LUNCHEON SPONSOR

KUZU GRUP

SESSION SUPPORTER

basarsoft

channelengine

D-DAT

DIGITAL

FOR

hopi

HUAWEI

logo

Red Bull

mimeda

MIRAKL

NEBİM

OZON Global

Ptt eM

Securitas Technology

SEC

TRADEBYTE

VERIPARK

watsons

Wittmann

SESSION SUPPORTER

TEKME

SPONSOR

ICCI

CORPORATE MESSAGING SERVICES SPONSOR

mobildev

FASHION SPONSOR

DAMAT TWEEN

WATER SPONSOR

Carrefour

RADIO SPONSOR

KAFKA Radio

LOUNGE AREA SPONSOR

Repe Home

FURNITURE SPONSOR

PAPATYA

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MAK

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GAZİPAPA

KAHVECİ

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28-29 MAY



HALIÇ CONGRESS CENTER

PERAKENDE GÜNLERİ RETAIL DAYS İSTANBUL

28 - 29 MAY 2025

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