



Planes, Trains, & Automobiles



DISCOVER Your Dance Treasures!

Fall Festival 2023 ~
Tournament of Champions (TOC)

Sponsor Today!
★★★★★



Fame, Fortune, & Glory



Points. Prizes.
Studio Prestige!
★★★★★

06 November ~
15 December 2023

Arthur Murray
Dance Centers
Central New Jersey



Maps, Tales,
& Adventures



AMCNJ: There's
No Place Like
Home!



Sponsor Today!



Points. Prizes.
Arthur Murray Prestige!



Welcome to this year's Tournament of Champions (TOC)/Fall Festival:

our international, 3-way participation contest & dance party season!

Show your AMCNJ Studio spirit when you become a pledged Sponsor, participate in TOC/Festival activities, & ***Discover Your Dance Treasures!***

What is a Pledged Sponsor? You!

An enthusiastic AMCNJ Dance Student who pledges their support of #TeamAMCNJ, pays for their Sponsorship, participates in TOC/Festival activities, commits to their dance progress, & joins the whole Student Body & Staff in celebrating our community!

Why should I Sponsor?

Show your AMCNJ Spirit & earn points for YOU, your INSTRUCTORS/Staff, & your STUDIOS to win weekly & overall prizes ~ like Arthur Murray swag, coaching tuition, event entries, & more!

When do I Sponsor?

As soon as possible or any time during TOC/Festival ~ it's never too late!
BUT REMEMBER: points are only earned after a confirmed pledge!

How do I become a Sponsor?

Sign-up at any Arthur Murray Central New Jersey Studio by pledging a \$40 sponsorship per Instructor/Staff (per student). You may sponsor as many Instructors/Staff as you wish!

THEN... PARTICIPATE in as many of the TOC/Festival activities as possible:

do the dance things you already love doing ~ take your private & exchange lessons, have fun in group classes, dance at parties, refer friends & family, enroll in lessons, etc!

SPONSOR TODAY & DISCOVER THE FUN & EXCITEMENT OF TOC/FESTIVAL!!!

06 Nov ~ 15 Dec 2023

#AMCNJ #TOC23 #FallFest23



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SPONSORSHIP POINTS-EARNING ACTIVITIES

Early Paid Sponsorship (1x bonus, before Nov 6th): 500pts

Each Paid Sponsorship: 100pts

Social Media Mentions (1x/day): 100pts Online Review (Each!): 300pts

Guest Referral: 200pts Guest Enrollment: 500pts

Private Lessons Taken: 100pts Add'l Private Lessons Taken: 200pts

Exchange Lessons Taken: 150pts Party Attended: 100pts

Group Classes/Practices Attended: 50pts Party Attended w/ Costume: 150pts

Per Each \$ Paid: 10pts Per Each Lesson Enrolled: 5pts

SHOW YOUR ARTHUR MURRAY CENTRAL NEW JERSEY DANCE PRIDE!

PARTICIPATE in as many dance activities as you can:

- TAKE regularly scheduled Private Lessons AND bonus Exchange Lessons!
- ATTEND as many Group Classes/Practice Sessions AND Parties you can!
- GROW our COMMUNITY: INVITE GUESTS to share in the dance excitement!
- SIGN-UP for limited availability SPONSORS-ONLY PROMOTIONS!
- Ask us how to MAXIMIZE YOUR FUN ALL Tournament long!

(Points tabulated in each Studio for both Weekly & Overall Winners. Prizes distributed @Awards Party.)

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#AMCNJ #TOC23 #FallFest23



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Points. Prizes.
Arthur Murray Prestige!



~ OPEN HOUSE ~

RSVP: 732.246.0550 | 75 Raritan Ave., Highland Park

THE BANK HEIST



“Great Bank Heist” Kickoff @HP | Friday, Nov. 10th
7:30 Warm-Up Class ~ 8:15pm DANCE PARTY

06 Nov ~ 15 Dec 2023

#AMCNJ #TOC23 #FallFest23



Sponsor Today!



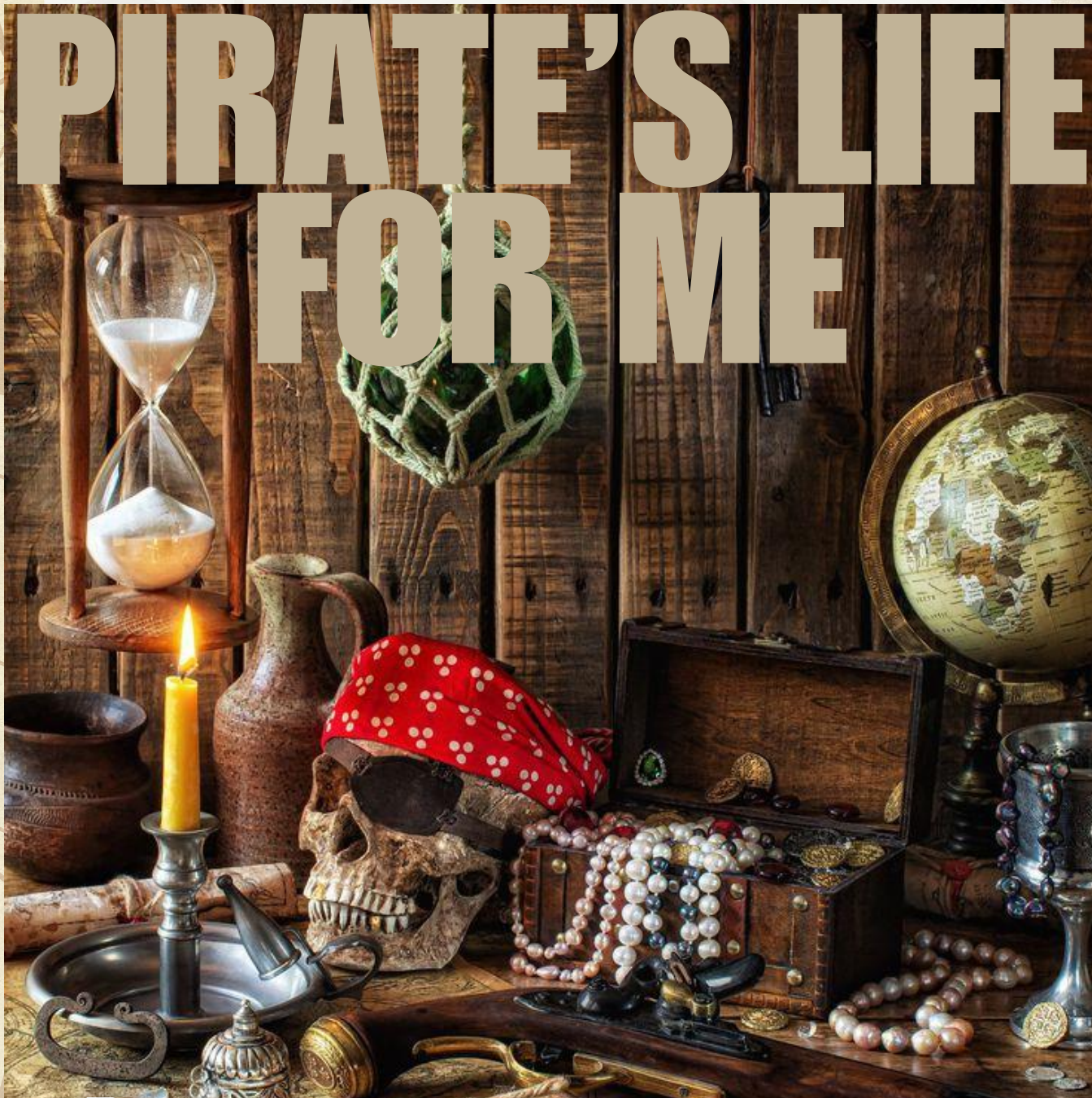
Points. Prizes.
Arthur Murray Prestige!



~ OPEN HOUSE ~

RSVP: 732.968.7600 | 326 US 22 | Green Brook

PIRATE'S LIFE FOR ME



"Pirate's Life for Me!" @GB | Friday, Nov. 17th
7:30 Warm-Up Class ~ 8:15pm DANCE PARTY

06 Nov ~ 15 Dec 2023

#AMCNJ #TOC23 #FallFest23



Sponsor Today!



~ OPEN HOUSE PARTY ~

RSVP: 732.851.7452 | 335 US 9 | Manalapan

Points. Prizes.
Arthur Murray Prestige!



**"Mummy Mysteries" @ML | Friday, Dec. 01st
7:30 Warm-Up Class ~ 8:15pm DANCE PARTY**

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Sponsor Today!



Points. Prizes.
Arthur Murray Prestige!



~ OPEN HOUSE PARTY ~

RSVP: 732.246.0550 | 75 Raritan Ave | Highland Park



JUNGLE ADVENTURES

“Jungle Adventures” @HP | Friday, Dec. 08th
7:30 Warm-Up Class ~ 8:15pm DANCE PARTY

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Sponsor Today!



Points. Prizes.
Arthur Murray Prestige!



~ OPEN HOUSE PARTY ~

RSVP: 732.968.7600 | 326 US 22 | Green Brook

CLASSIC CASINO



“Classic Casino” Awards @GB | Friday, Dec. 15th
7:30 Warm-Up Class ~ 8:15pm DANCE PARTY

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Points. Prizes.
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Schedule a chat & Save!

Register for SPONSORS-ONLY

SPECIAL PROMOTIONS!!!



06 November ~ 15 December 2023

Arthur Murray Dance Centers Central New Jersey

Highland Park | Green Brook | Manalapan

www.AMDancing.com