

CELEBRATION *unlimited*

PART ONE:
WINTER GAMES

Luigi Tronchetti

A PART OF ME



**WE'VE BEEN
FOLLOWING OUR PATH.**



FOR 30 YEARS.





FOR 30 YEARS.

Michi Klemera with his daughter Johanna



A GLANCE
BACK TO

move forward.



Dear Climbing Comrade,

Luis Trenker is turning 30, and we want to celebrate this milestone in style – throughout the entire upcoming year. With plenty of surprises, highlights, and exciting activities ahead.

The motto “LUIS TRENKER 3.0” represents more than just a nostalgic glance back. Our 30th anniversary marks the start of a new era. Our new collection proves that the future has already begun – centered around our very own Winter Games in Cortina.

Sporty, casual, and with a special nostalgic charm, we’re bringing the glorious history of winter sports back to life.

So, join us as we kick off a winter full of retro flair and an exciting anniversary year!

We wish you boundless joy with this extraordinary “Alpine Sports Chic” Collection!

**Michi, Johanna,
and the entire
Luis Trenker Team**

P.S.: The connection to the Olympics indeed has historical roots. After all, Luis Trenker took an honorable 6th place with the Italian four-man bobsled team at the 1924 Winter Games in Chamonix.

Blazer Lurobert K45030 | Jumper Luwalbert P45121 | Pants Lubono K45300
Sneaker Luleon A45510 | Scarf Lufabi A45330 | Gloves Luriss A45910





Blazer Luramelia K45520 | Turtleneck jumper Luwila P45510 | Skirt Lumaresca K45960 | Sneakers Lugerna A45760
Socks Lulli A45905 | Jumper Lualbanella P45520 | Beanie Lusherpa A45920 | Gloves Lulen A45915

LUIS TRENKER
OPENS THE
Winter Games.



Coat Lugemma K45630 | Blouse Lubarbara H45525 | Pants Luloraine K45870
Shoes Lupaolina A45755 | Headband Lubeas A45810 | Scarf Lubescarf A45830



Blazer Lushiko K45075 | Jumper Lufilippo T45440
Pants Lubrizzo K45350

Blazer Lureglia K45546 | Jumper Luwanda P45565 | T-Shirt Startnummer 24 T45570
Pants Lulorainella K45800 | Sneaker Luace A45490 | Beanie Lusherpa A45920





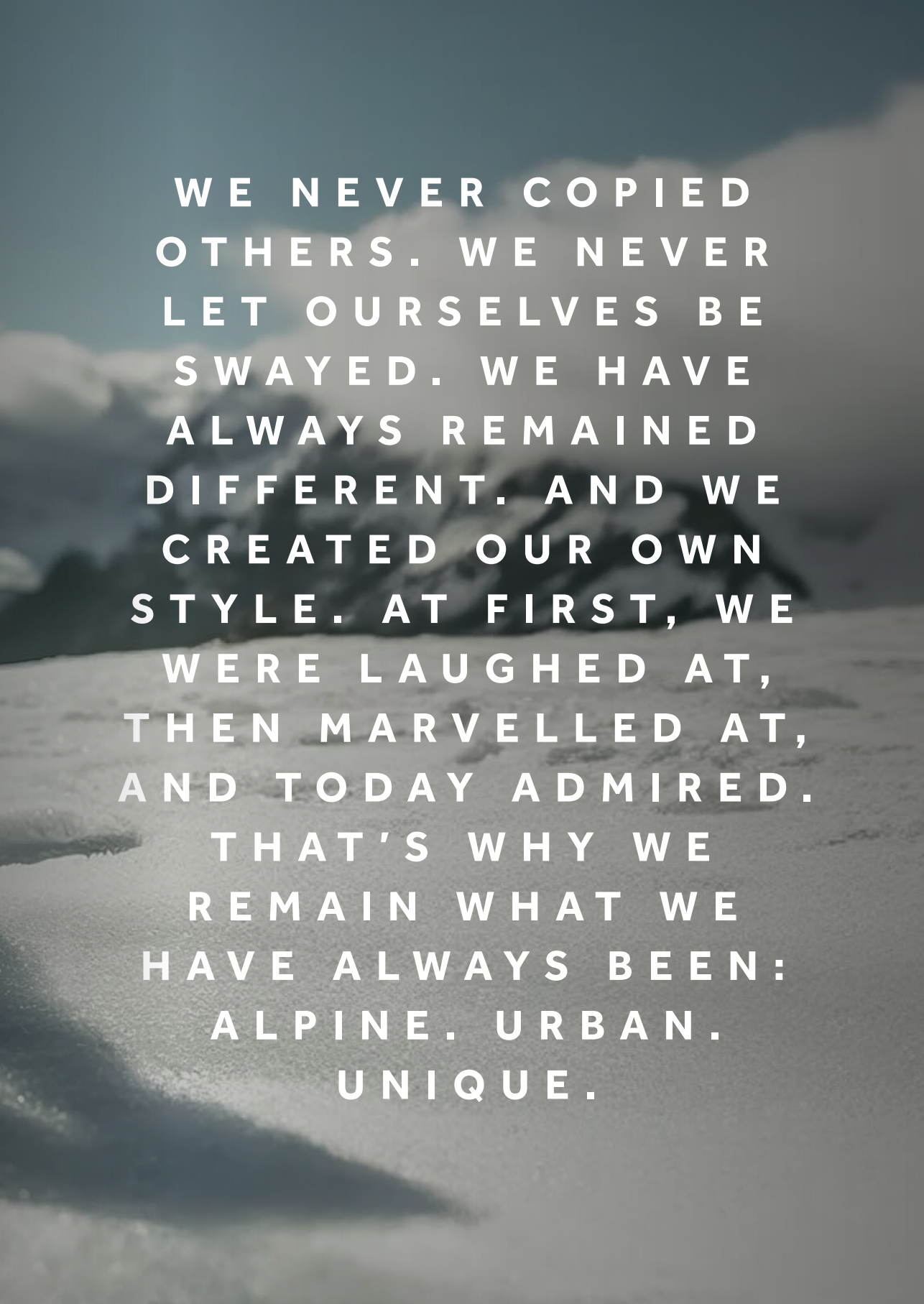
Overshirt Lustanley K45070 | Shirt Lubodo H45003 | T-Shirt Philosophist T45020
Pants Lubrizzo K45350 | Sneaker Luleon A45510 | Hat Luondis A45930

Jacket Luwall P45051 | Jacket Luwall P45110 | T-Shirt Lucialdo T45070
Pants Lubogi K45324 | Shoes Lupaul A45550 | Belt Luf Franco A45105









WE NEVER COPIED
OTHERS. WE NEVER
LET OURSELVES BE
SWAYED. WE HAVE
ALWAYS REMAINED
DIFFERENT. AND WE
CREATED OUR OWN
STYLE. AT FIRST, WE
WERE LAUGHED AT,
THEN MARVELLED AT,
AND TODAY ADMIRED.
THAT'S WHY WE
REMAIN WHAT WE
HAVE ALWAYS BEEN:
ALPINE. URBAN.
UNIQUE.

Dress Lucrena K45926 | Waistcoat Lualbina P45525
Boots Lutina A45775 | Socks Lulli A45905





Blazer Lusandro K45012 | Jacket Lukenzo K45120 | Turtleneck jumper Luwendelin P45122
Pants Luberno K45360 | Shoes Lupaul A45555
Coat Lugemma K45630 | Blazer Lurabea K45554 | Turtleneck jumper Luwila P45510
Pants Lularetta K45822 | Moccasins Lumocha A45790 | Foulard Lufrancarella A45320

PEAK VIEWS WITH
an urban vibe.

Coat Lumartin K45160 | Waistcoat Lugas K45135 | Jumper Luwolfram P45123
Turtleneck jumper Luwendelin P45122 | Pants Luberno K45361 | Shoes Lupaul A45555







Jacket Lutluc K45130 | Jumper Luwilhelm P45111 | Pants Lubruneu K45310
Shoes Lupaul A45515 | Backpack Lumarcel A45965



Jacket Luwallace P45001 | Shirt Lubernet H45052 | Pants Lubruneu K45315
Shoes Luf Florian A45590 | Belt Luf Franco A45105

Jacket Luandreas P45490 | Vest Lusebastian K45205 | Pants Lubruneu K45315
Shoes Luforian A45590 | Belt Lufanco A45100 | Scarf Lufabi A45330





Overshirt Lustanley K45072 | T-Shirt Lucario T45000
Pants Lubrizzo K45350

A full-body photograph of a woman standing in a snowy mountain landscape. She is wearing a dark blue, button-up coat over a matching skirt. Her accessories include a light-colored knit beanie, dark sunglasses, a patterned scarf, brown leather gloves, light-colored socks, and dark brown leather boots with laces. The background features snow-covered mountains and a clear blue sky. The image is framed by a vertical bar on the left with red, white, and blue segments.

Blazer Luresita K45570 | Dress Lucilio K45900 | Boots Lutina A45775
Socks Lulili A45905 | Balacava Lupas A45815 | Gloves Lulen A45915



Blazer Luresita K45570 | Balaclava Lupas A45815
Blazer Luramelia K45520 | Jumper Lualbanella P45520
Beanie Lubecas A45800 | Gloves Lulen A45915

Jacket Luwainer P45140 | Poloshirt Startnummer 42 T45342
Jeans Lupetro K45390 | Sneaker Luleon A45510 | Belt Lufabian A45125



BORN IN THE
DOLOMITES.

*Loved
worldwide.*

Jacket Luranda P45570 | Turtleneck jumper Luwila P45510 | Skirt Lumairella K45981
Boots Luboot A45735 | Backpack Lumarcel A45965



Blazer Luranda K45512 | Blouse Lubarbara H45521 | Skirt Lumaresca K45961 | Moccasins Lumocha A45790
Socks Lullii A45905 | Belt Bag Lurenee A45820 | Foulard Lufrencarella A45320



Jacket Luandreas P45490 | Turtleneck jumper Luwendelin P45122
Pants Luberno K45361 | Shoes Lupaul A45555



Coat Lugreta K45600 | Blazer Luregina K45531 | Turtleneck jumper Luwila P45510
Pants Lularetta K45821 | Gloves Lulen A45915





Blazer Lusandro K45007 | Waistcoat Lusven K45223 | Shirt Lubodo H45002
Pants Lubroneu K45312 | Shoes Lupaul A45555 | Belt Lufabian A45120

JUST 30, AND
ALREADY A
legend.





OUR MOTTO:

*Faster. Further.
Cooler.*

Blazer Lusandro K45005 | Waistcoat Lusebastian K45203 | Turtleneck jumper Luwalbert P45120
Pants Luberno K45361 | Belt Lufanco A45105





Blazer Lussandro K45005 | Waistcoat Lusebastian K45203 | Turtleneck Jumper Luwalbert P45120
Pants Luberno K45361 | Shoes Lugionata A45570 | Belt Lufranco A45105

Blazer Lusandro K45001 | Shirt Lubeltran H45015 | Pants Luberno K45361
Shoes Lupaul A45550 | Belt Lubogi K45320 | Bag Lubnico A45970





Coat Lugaia K45610 | Blouse Lubice H45540 | Pants Luloraine K45870
Shoes Luantea A45585 | Socks Lullii A45905



Blazer Lureglia K45547 | Turtleneck jumper Luwila P45510 | Jumper Lualberina P45530
Skirt Lunataletta K45592 | Shoes Luantea A45585 | Socks Lullil A45905 | Hat Lujonny A45950
Coat Lukai K45190 | Blazer Lusimone K45050 | Turtleneck jumper Luwalbert P45120
Pants Lufranco A45100 | Shoes Lupaul A45550 | Gloves Luriss A45910

WE KEEP
REINVENTING
OURSELVES.

For 30 years.

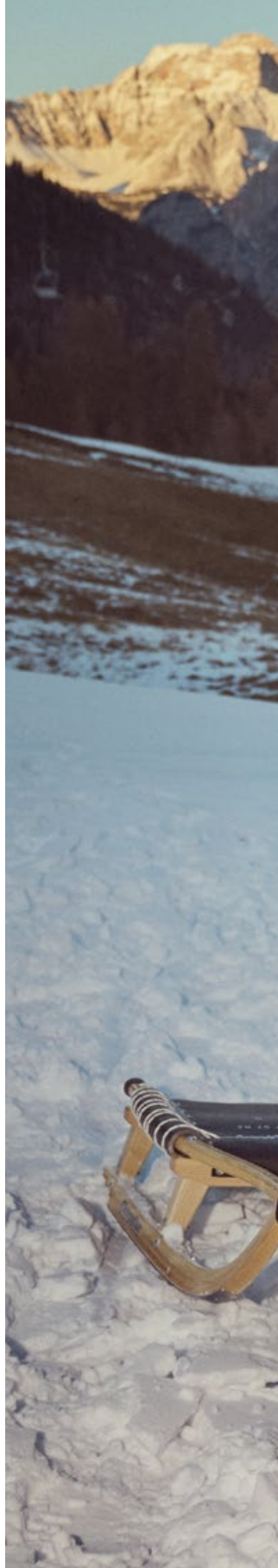


ON YOUR MARKS.
GET SET.

Luis!



Blazer Lusandro K45006 | Vest Luseba K45217 | Shirt Lubernet H45050
Jacket Luandreas P45490 | Pants Lubogi K45327 | Belt Lufranco A45100





Coat Lusiebert K45150 | Vest Luseba K45217 | Shirt Lubernet H45050 | Jacket Luandrea's P45490
Pants Lubogi K45327 | Shoes Lugionato A45565 | Belt Lufanco A45100
Jacket Luandrea P45990 | Blouse Luwila P45510 | Skirt Lulilben K45840 | Shoes Luboot A45735
Bag Lubetty A45985 | Socks Lulli A45905 | Gloves Lulen A45915

Blazer Lusandro K45010 | Vest Luseba K45210 | Shirt Lubeltran H45010 | Knickerbockers Lustanisiaus K45374
Shoes Luleon A45505 | Belt Lufrianco A45100 | Tie Luachille A45010 | Socks Lulli A45905







Jacket Luplacida K45685 | Blazer Luranda K45512 | Turtleneck jumper Luwila P45510
Pants Lularetta K45820 | Shoes Lugerna A45760



Jacket Lupaloma K45660 | Blazer Lurabea K45556 | Pants Lulidia K45861
Turtleneck jumper Luwila P45510 | Shoes Lugerna A45760 | Gloves Lulen A45915

AT 30, YOU'RE
REALLY HITTING
YOUR *stride!*





Jacket Luandrea P45990 | Polo Lucarolina T45800 | Blouse Lufiaba H45681
Pants Luleonelle K45810 | Shoes Lulea A45745 | Gloves Lulen A45915







Coat Lukaya K45690 | Blazer Luranda K45517 | Blouse Luberyl H45600
Pants Lulidia K45869 | Shoes Lupaolina A45750 | Bag Lurenee A45820

Blazer Lusandro K45009 | Vest Luseba K45210 | Shirt Lubeltran H45015 | Pants Lubogi K45320
Shoes Lupaul A45560 | Socks Lulli A45905 | Scarf Lugelsol A45365 | Gloves Luriss A45910





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283 YEARS AND A TRULY ICONIC HOTEL

Die Krone von Lech



"Die Krone von Lech" was first mentioned in a document in 1742, 283 years ago; back then it was the village inn, right next to the church. Today, our tradition-steeped hotel is one of the Arlberg's leading 5-star hotels. And just like Luis Trenker, we enjoy reaching our goals – but that does not mean we get to just stand still – instead, we continue on our path as Lech's iconic hotel, leading it with responsibility in the sixth generation. And we are convinced: our history is our future – for our guests, our village, and us, the Pfefferkorn family





Attractive packages for the Krone Mountain Summer for hiking, golf & relaxation and Krone Ski Winter at www.kronelech.at Romantik Hotel "Die Krone von Lech", 6764 Lech am Arlberg, Austria, Tel. +43 5583 2551. Photos: Klocke Verlag, Andi Sillaber, Herbert Lehmann

30 YEARS

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SÜDTIROL

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belvita.it

A man with dark, curly hair and a beard, wearing a grey scarf and a patterned sweater, stands behind a woman with long, wavy brown hair, wearing a grey coat. They are both looking towards the camera. The background is a soft-focus snowy landscape with trees under a warm, golden light.

THOSE WHO
REACH THEIR
GOAL STOP.

WE CONTINUE ON
OUR PATH.



TIROLER GOLDSCHMIED

Ring of the Alps.
Bring the mountains home.



SCHMUCKWERK
ALPENRING



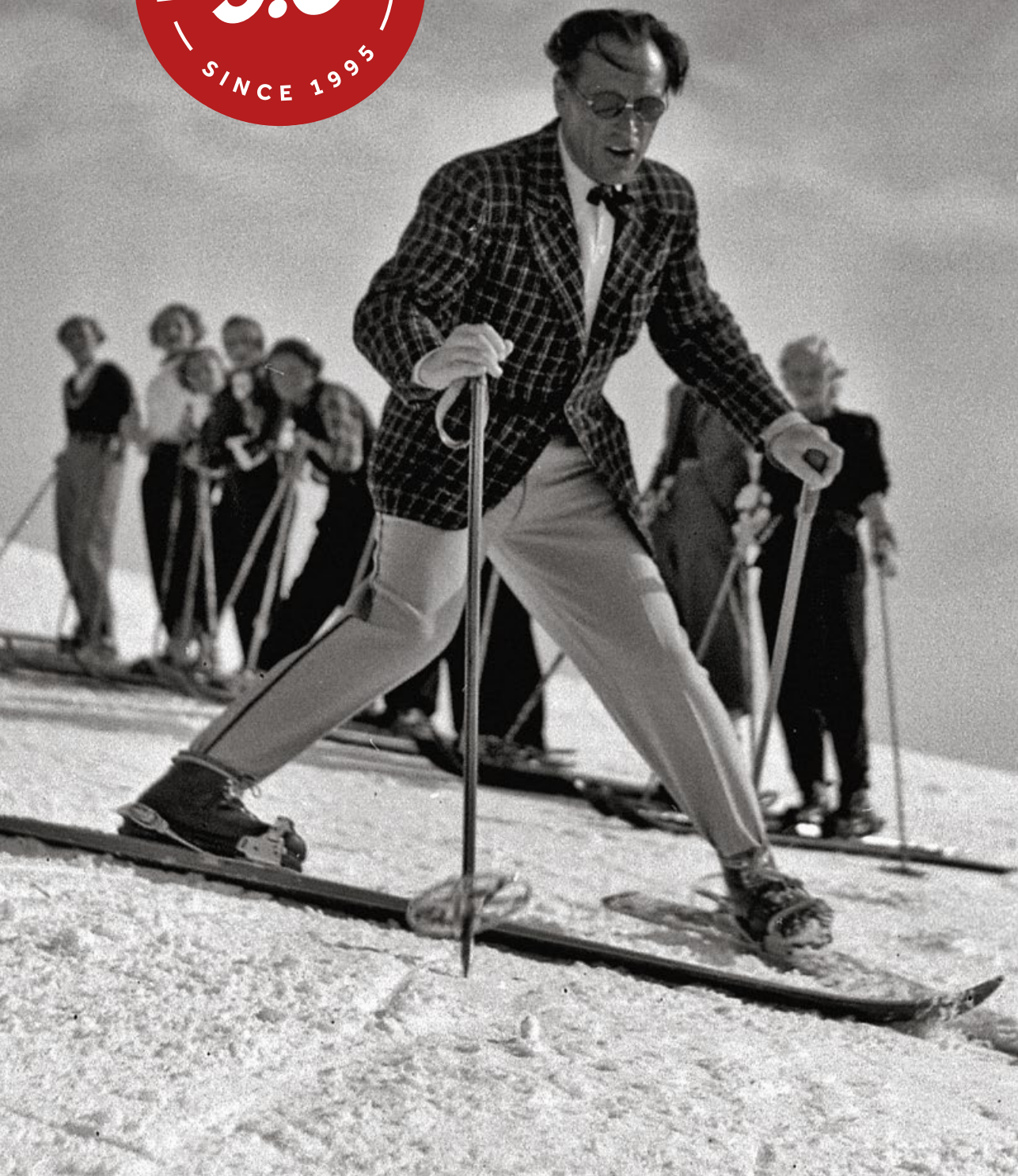
 tirolergoldschmied.it

Merano . Tirol . Scena . Quellenhof - South Tyrol (I)

A woman with long brown hair is standing in a snowy mountain landscape. She is wearing a light beige quilted parka, a matching knit beanie with a crest, and brown leather gloves. She has her hand near her face. The background features snow-covered evergreen trees and large, rugged mountains under a clear blue sky with some light clouds.

OUR ROOTS ARE
A FOUNDATION.

And an inspiration.



THE ANNIVERSARY TO HEAR AND READ.

A must for all who love
and live our brand.



Trenker Talks. The Podcast.

Every month, we offer exciting insights into the world of the brand, surprising details, and interesting facts. In our anniversary podcast, 12 people with a close connection to the brand share their thoughts – from company founder Michi Klemera and his daughter Johanna to long-time colleagues and prominent fans of Luis Trenker. Available wherever you listen to podcasts.



Trenker Times. The Special Issue.

A journey through 30 years of Luis Trenker. On 64 pages, we present the best stories, the most beautiful images, and many background details that have never been told before. Entertaining, informative, and absolutely worth reading. Here, you'll learn everything you've always wanted to know about Luis Trenker.



Want to join the celebration?
Here's the link to our anniversary page!



Find out more:
luistrenker.com



OUR LOCATIONS

Italy

BOLZANO
MERANO
BRUNICO
ORTISEI
SELVA DI VAL GARDENA

Shop in Shop:

Stile Alpino
Sport Mode Ladurner
Oberrauch Zitt

Germany

HAMBURG
MUNICH
ROTTACH-EGERN
BERCHTESGADEN
SYLT

Shop in Shop:

Organda Aalen

Austria

INNSBRUCK
KITZBÜHEL
SALZBURG
SEEFELD
SCHLADMING
VIENNA

Shop in Shop:

Das Kronthaler
Hotel Jungbrunn
Kastner & Öhler Graz

Switzerland

Shop in Shop:

CouCou

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our way!



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