

# CALLED TO LEAD

**SPRING 2025 SUMMIT**  
**APRIL 25, 2025**



**D**on't miss this one day, one-of-a-kind event that will increase your effectiveness in the ability to lead others. If you have been called to lead others (currently in or aspiring to a leadership or entrepreneurship role) this life-changing event is for you!

## What makes this different from other leadership events?

Join us for an immersive experience where you'll acquire essential skills that will empower you to lead with confidence, empathy, and effectiveness. You will hear amazing leadership content AND practice applications in small group settings led by our table guides. This unique structure allows attendees to walk away with lifelong leadership skills that can be applied to influence all aspects of their daily life and relationships.

Transform your future and ignite a passion for lifelong leadership success and be the leader who makes a difference...

Your journey starts here.

## Who is this event ideal for?

- Small Business Owners & Their Teams
- Office Managers
- Team Leaders
- Individuals Seeking Leadership Opportunity

## Essential Skills for Lifelong Leadership



Examine the difference between managers and leaders, and the impact of ego and vulnerability.



Improve conversational influence by enhancing listening skills and asking effective questions.




Explore the process of change in adults and gain insights on how to effectively manage change in others.





Understand a leader's responsibility in establishing, preserving or transforming a culture.



Explore various leadership styles and learn when to appropriately apply them.

 Holiday Inn & Suites  
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Phoenix, AZ 85040

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**SCAN TO  
REGISTER  
TODAY:**



# 'CALLED TO LEAD' SCHEDULE

**FRIDAY, APRIL 25, 2025**

**HOLIDAY INN & SUITES PHOENIX AIRPORT  
3220 S. 48TH STREET PHOENIX, AZ 85040**

**7:30-8:00am Check-In/Registration**

**8:00-8:30am Continental Breakfast**

**8:30-8:45am Welcome & Introduction**

**8:45-9:30am: Session 1**

Discover how to balance ego with vulnerability to build trust and authenticity. Learn to harness your strengths while acknowledging your limitations, creating a more open and collaborative environment.

**9:30am-12:00pm: Session 2 (Break at 10:45am)**

Master the techniques of impactful communication. Enhance your ability to probe deeper into issues with effective questions and develop the skill of empathetic listening both of which help foster stronger relationships, and drive team cohesion.

**12:00-1:00pm LUNCH (Buffet served on-site)**

**1:00-2:00pm: Session 3**

Understand how to successfully impact change. Discover the key role of adaptability in effectively navigating through changes, ensuring you and your team can thrive in any situation.

**2:00-2:45pm Session 4**

Gain insights and learn how to adapt different leadership styles to each situation. Understand the impact of your leadership approach on your team's performance and morale.

**2:45-3:00pm BREAK**

**3:00-4:15pm Session 5**

Learn strategies for shaping and transforming organizational culture. Drive positive change, enhance engagement, and create a thriving, inclusive workplace.

**4:15 to 4:45pm Speaker Q&A Panel**





# YOUR LEADERSHIP SUMMIT GUIDES



## **Kim Mack, RDH, MBA**

### **30+ Years Experience Shaping Business Success**

*“Leadership plays a crucial role in various aspects of life, such as family dynamics, work environments, church communities, sports teams, and more. Exceptional leaders inspire individuals to work together towards shared objectives, influencing the organization's results and success. Despite its significance, many individuals and employers overlook the importance of cultivating effective leadership. Mentorship from a great leader can make all the difference!”*



## **Erin Carmona, Success Specialist**

### **23+ Years Experience Helping Teams Shine**

*“For me, leadership is more about who you are and how you interact with people in every area of your life. Great leaders don't stop being leaders when they clock out or change roles. Having changed career paths in my 50s, I experienced first-hand how the leadership principals I've learned over the last 20+ years impacted my success in a new field and gave me the confidence to navigate the change.”*



## **Debbie Thomas, Team Trainer**

### **20+ Years Experience in Team Growth**

*“Every day I have the privilege of training and coaching amazing teams and individuals. One of the most impactful realizations I have made over the years is that everyone has their own strengths & weaknesses, and a great leader's job is to harness these traits into productivity. Patience is key, and a thoughtful approach to team growth is a must.”*

