

# Loulou Lollipop

SPRING/SUMMER 2025





# We're Here For Every Moment Of The Parenting Adventure...

From Messy Meals To Midnight Cuddles, Sweet Dreams To  
Splashy Baths... and So Much More.

WOMEN  
OWNED



Loulou Lollipop is a  
certified B Corporation

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## Highly giftable products that parents are proud to use.

We meticulously add every extra detail we can think of, so parents can spend more time focusing on creating more smiles and less time sweating the small stuff.

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Founded & Headquartered in Vancouver, Canada





# About Us

Loulou Lollipop was founded 10 years ago by picky moms, and twin sisters, who were looking for better products for their families than what they could find on the market.

Today our products are still crafted with that same unmatched and tireless passion for safety, comfort, sustainability, and longevity as if each product was going to be used by our own children.

**Co-Founders**

**Angel & Eleanor**



Certified



Corporation

**Loulou Lollipop  
is a Certified B  
Corporation**

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**We are passionate about designing products that last, minimizing unnecessary waste, selecting fibres that have a reduced environmental impact, and making a positive contribution to the communities we serve.**

Our B Corp Certification is a designation that our business is meeting high standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving, to supply chain practices and input materials.



# Product Assortment

Our products have been beautifully arranged into 5 categories.

**Eat** | **Play** | **Wear** | **Sleep** | **Bathe**

## Eat

**Bibs**  
**Placemats**

**Utensils**  
**Tableware**



## Play

**Pacifier**  
**Clips**  
**Teethers**

**Developmental**  
**Toys**  
**Wet Bags**



## Wear

**Pants**  
**Dresses**  
**Bandana Bibs**  
**Waffle Top + Bottom Sets**

**Onesies**  
**Sleepwear**  
**Burp Cloths**



## Sleep

**Sleepbags**  
**Swaddles**

**Bedding**  
**Blankets**



## Bathe

**Towels**

**Washcloths**





Use our handy product assortment finder below to navigate to your desired page, with ease.

In our catalog you will find your favorite pieces, as well as some adorable and innovative new designs, conveniently assorted into one of their 5 categories.

Under each category you will see the product assortment we offer.

You can also see suggested age ranges, as well as their location in the Catalog.

## **Eat - From 4 months to 5yrs** **Early Developmental Stages to Preschool Years**

4 months + (Babies): Feeding Spoons, Bowls, Silicone Bibs

12 months + (Toddlers) : Plates, Bowls, Learning Sets, Cups, Snack Cups, Long Sleeve Bibs

24 months + (Toddlers & Preschoolers): Divided Plates, Toddler Sets

pages 40-57

## **Play - From 4 months to 5yrs** **Early Developmental Stages to Preschool Years**

4 months +: Pacifier Clips, Teethers

12 months +: Stacking Cups, Bath Toys and all other Toys

pages 58-81

## **Wear - From Newborn to 6 yrs** **Newborn Stage to Preschool Years**

0 months +: Sleepers, Rompers, Bodysuits, Pants, Bandana Bib Sets, Burp Cloth Sets

3 months +: Waffle Top + Bottom Sets

24 months +: PJ Sets, Dresses

pages 82-105

## **Sleep - From Newborn to 5yrs** **Newborn Stage to Preschool Years**

0 months +: Swaddles, Stretch Knit Blankets, Crib Sheets, Sleep Bags

24 months +: Quilts

pages 106-119

## **Bathe - From Newborn to 5yrs** **Newborn Stage to Preschool Years**

0 months +: Hooded Towels, Washcloths

12 months + Bath Toys

pages 120-125



# Our Materials

At Loulou Lollipop, we believe in creating a better world for future generations. That's why we're committed to sustainability throughout our entire process.

The ultra-soft feel of our TENCEL™ and Muslin fabrics and the premium-quality Food-Grade Silicone used in our products are just as important to us as the gentle impact our production has on the planet.

## Our TENCEL™ Lyocell



**Sustainable:** TENCEL™ Lyocell is a biodegradable fiber derived from sustainably sourced wood pulp of the Eucalyptus tree. Our Tencel Lyocell products are produced in a Oeko-Tex Standard 100 certified facility and are all tested to the Oeko-Tex Standard 100, the gold standard for textile and apparel quality and safety. You can be confident that every component of this article, i.e. every thread, button, and other accessories, has been thoroughly tested and does not contain anything that could be harmful to your baby.



**Temperature Regulating:** TENCEL™ Lyocell has excellent thermal regulating properties that keeps your baby cool in the summer and warm in the winter, ensuring year-round comfort.



**Unmatched Softness:** TENCEL™ Lyocell uses Eco-Soft technology that's exquisitely soft on baby's delicate and sensitive skin.



**Gentle on Sensitive Skin:** Hypoallergenic TENCEL™ Lyocell is perfect for delicate skin, minimizing irritation. According to the National Eczema Society, it is one of the best fabrics for babies with eczema.



**Long-lasting Quality:** Unmatched strength and softness, the best of both worlds! Our fabric offers superior strength for everyday adventures, yet remains remarkably soft.



**Easy-care:** Machine washable and dryer-friendly, saving time on laundry so you can focus on what matters most – spending time with your little one!



**Thoughtful Design:** Featuring a tag-free care label, zipper guard, hidden seams and flat seams to prevent irritation. Designed with baby's well-being in mind.









**Mix & Match:** Offered in on-trend prints and solids, making mixing and matching easy.











## Our Muslin

-  **Sustainable and Eco-friendly:** Our Muslin is made with 70% Tanboocel (TM) Bamboo Fiber and 30% cotton. Tanboocel Bamboo Fiber is a regenerated cellulose fiber made from sustainable organic bamboo. The production process is closed-loop and produces minimal pollution.
-  **Antibacterial and Safe for Sensitive Skin:** Our muslin made from Tanboocel™ Bamboo Fiber is ultra-soft and great for sensitive skin.
-  **Safety and Quality:** All our Muslin products are made in an Oeko-Tex Standard 100 certified facility and are all tested to the Oeko-Tex Standard 100, the gold standard for textile and apparel quality and safety. You can be confident that our Muslin products do not contain anything that could be harmful to your baby.
-  **Unmatched Softness:** The softest muslin fabric you'll ever find, for the best snuggles.
-  **Strong:** Our ultra soft quilts have 4-layers of muslin fabric that will make naptime a breeze. Designed to be gentle on baby's delicate skin without sacrificing durability.
-  **Perfect for Warmer Months:** Luxuriously soft and breathable, our muslin sleep bags keep your baby cool and comfortable during warm weather.

## Our Silicone

-  **Safe for Baby & Planet:** Our silicone is rigorously tested for safety and quality. It is free of BPA, PVC, phthalates, lead and cadmium and has no gel-filling. Our inks are not applied on the silicone but are injected into the silicone as part of the manufacturing process. The inks are 100% water-based and food safe. Our silicone is derived from natural silica found in sand, and the manufacturing process we use meets the highest environmental standards.
-  **3rd-Party Lab Tested:** Each toy and tableware is rigorously tested by a leading third-party laboratory, ensuring they're completely safe for your little one.
-  **LFGB Silicone:** LFGB is the most stringent standard for silicone products in the world. Based on the German standard, it was created specifically for silicone used for serving and eating food and is perfectly safe to eat with, drink with, chew or suck on. It is manufactured specifically to protect the integrity of the silicone from exposure to any food substance. This type of silicone material must pass more intensive testing, is of better quality and is, therefore, more expensive. It is also known as 'Platinum Silicone'.
-  **FDA Food Grade Silicone:** For our products that are not meant to come into contact with food (teethers, toys and clips), we use FDA Food Grade Silicone. FDA Food Grade Silicone is tested to a stringent standard and designed for silicone that is used for serving and eating food and is perfectly safe to eat with, drink with, chew or suck on.
-  **Easy to Clean:** Dishwasher, sterilizer, microwave and freezer safe. Silicone is naturally resistant to bacteria and mold.
-  **Fun & Cute Designs:** Our designs are made with cuteness in mind! They are made to be memorable, fun, colorful, yet soothing and pleasing.

# New Collection for 2025



## Ocean Wonders

Reimagined top-selling styles in wonderfully watery colors and prints to inspire and inform little ones about the vastness, diversity, and excitement found in our oceans.

Our collection prominently features endangered sea creatures such as turtles and sharks, highlighting the crucial need to protect the environment for future generations. Simultaneously, enchanting mermaids and playful submarines fuel our imagination, expanding our exploration of the vast potential of the oceans.

Overall, we hope this collection serves as a reminder to us and future generations that we are part of something larger—a vast, beautiful, and mysterious world that continues to surprise and inspire us every day, and one that we must work to protect and one that connects us all.







# Our Inspiration

We draw inspiration from the world around us, including inspiration from WGSN and Pantone as well as the latest viral trends on TikTok and Instagram, insights from industry forecasters, and our natural and social environment.

Our goal is to create products that uniquely blend classic style with current trends with a level of attention to detail that is unmatched on the market. We focus on developing highly detailed

Gathering visual information



Travel for inspiration



Presenting the trend to the team





# Colors & Design

The ocean not only inspired our colors and prints, but in the process it educated us and others about how important it is to protect, preserve, and marvel at its beauty.

Within its depths, we find reflections of our own potential: adaptability, resilience, and the endless possibilities for discovery that we hope inspires other families.



## Our Key Colors for 2025



Coastal  
Shade



Blue Fog



Ice Blue



Sea Glass



Lilac



Coral



Burnt Coral

# Mermaids

Our mermaids and friends from all seven seas invite children to dream beyond the ordinary. They open doors to magical thinking, reminding us that it's okay to dream big and create our own magic in the world.



Two pk Bandana Bibs  
BIBMER



Two pk Burp Cloths  
BCLMER



Hooded Towel Set  
TWMER



Tencel Sleep Bag 1.0 TOG  
BA9004U.MER



Muslin Lightweight Sleep  
Bag 0.5 TOG  
BA9003U.MER



Short Sleeve Long Pants  
Pajama Set  
KA1006U.MER



Sleepsuit  
BA9007U.MER



Sleeper  
BA1002U.MER



Skater Dress  
KA4006F.MER



Bodysuit Dress  
BA3005F.MER



Muslin Swaddle  
SWMER



Muslin Crib Sheet  
CRIBMER



Muslin Quilt  
QTMER



Three pk Washcloth Set  
WASHMER





# New Print

# Shells

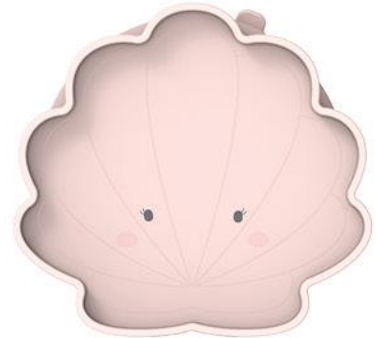
Our charming scallop seashell print perfectly complements our mermaid print. This simpler yet still special and adorable option features on our bibs, as well as on the backs of quilts, washcloths, and bandana bibs.



Long Sleeve Bib  
LSBIBSSH



Silicone Bib Printed  
SILBIBSSH



Snack Plate  
SPL-008-SPK



Kids Learning Sets  
LSET-008-SPK



Wild Teether Ring Set  
WRGSTSPK



Wild Teether  
WTR-008-SPK



Teething Charms  
TCM-008-SPK



Flashcards  
FCSSHP





New Print  
& New Designs

# Painterly Seahorses

Just like your little darling, tiny seahorses grow strong and mighty to conquer the currents of the sea. This soft and cool aqua color, complemented by our seashell print, looks beautiful against any baby's delicate skin. It's the perfect choice to complete a gift set or outfit.



Two pk Bandana Bibs  
BIBPSH



Two pk Burp Cloths  
BCLPSH



Muslin Quilt  
QTPSH



Hooded Towel Set  
TWPSH



Muslin Lightweight  
Sleep Bag 0.5 TOG  
BA9003U.PSH



Muslin Swaddle  
SWPSH





New Print



# Sun Kissed Shoal

Inspired by fun, sun-filled beach days, schools of friendly fish and a collection of tropical shells are printed on wonderfully soft fabrics to celebrate the warmth and wonder of the sea. Easily complemented by the special pink checkerboard print.



Two pk Bandana Bibs  
BIBSKS



Two pk Burp Cloths  
BCLSKS



Sleeper  
BA1002U.SKS



Short Sleeve Zipped Romper  
BA1003U.SKS



Muslin Swaddle  
SWSKS



Hooded Towel Set  
TWSKS



Tencel Sleep Bag 1.0 TOG  
BA9004U.SKS



Muslin Lightweight  
Sleep Bag 0.5 TOG  
BA9003U.SKS





# New Print



# Pink Checkerboard

This lovely checkerboard print features a charming watercolor design and is perfect for everyday wear.



Wetbag  
WBGPCB



Muslin Crib Sheet  
CRIBPCB



Silicone Printed Bib  
SILBIBPCB



Bodysuit Dress  
BA3005F.PCB



Skater Dress  
KA4006F.PCB



Long Sleeve Bib  
LSBIBPCB



Short Sleeve Long Pants  
Pajama Set  
KA1006U.PCB



Tencel Sleep Bag 1.0 TOG  
BA9004U.PCB



Sleepsuit  
BA9007U.PCB



Sleeper  
BA1002U.PCB





New Print



# Silly Seals

Seals swim gracefully while crabs scuttle sideways. They share the same sandy beaches and rocky shores, showing children that differences make life more enjoyable. These adorable animals will bring as much joy to you as your baby.



Two pk Bandana Bibs  
BIBSEL



Muslin Crib Sheet  
CRIBSEL



Three pk Washcloth Set  
WASHSEL



Hooded Towel Set  
TWSEL



Tencel Sleep Bag 1.0 TOG  
BA9004U.SEL



Muslin Lightweight Sleep  
Bag 0.5 TOG  
BA9003U.SEL



Short Sleeve Long Pants  
Pajama Set  
KA1006U.SEL



Short Sleeve Zipped  
Romper  
BA1003U.SEL



Sleeper  
BA1002U.SEL



Muslin Swaddle  
SWSEL



Muslin Quilt  
QTSEL





# New Print



# Smiley Sharks

Spot the Tiger, Great White, or Blue shark—what is your favorite? These powerful ocean champions have ruled the seas for over 400 million years, even longer than dinosaurs! As we approach World Shark Day and Shark Week, it's a great opportunity to celebrate these magnificent and endangered creatures.



Sleepsuit  
BA9007U.SHK



Sleeper  
BA1002U.SHK



Short Romper  
BA2004U.SHK



Short Sleeve Zipped Romper  
BA1003U.SHK



Short Sleeve Long Pants  
Pajama Set  
KA1006U.SHK



Tencel Sleep Bag 1.0 TOG  
BA9004U.SHK



Muslin Lightweight Sleep  
Bag 0.5 TOG  
BA9003U.SHK



Hooded Towel Set  
TWSHK



Muslin Swaddle  
SWSHK



Muslin Quilt  
QTSBK



Muslin Crib Sheet  
CRIBSHK



Long Sleeved Bib  
LSBIBSHK





New Print

# Smiley Sharks Continued...

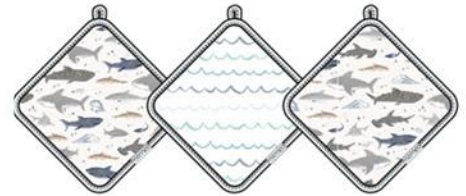
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Two pk Bandana Bibs  
BIBSHK



Two pk Burp Cloths  
BCLSHK



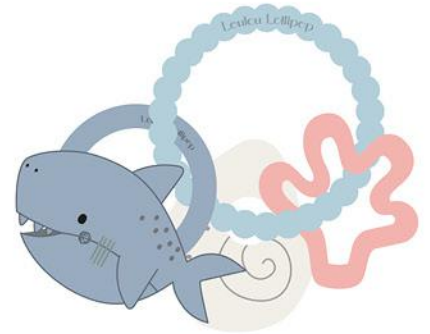
Three pk Washcloth Set  
WASHSHK



Wild Teether  
WTR-009-BFG



Wild Teether Rings Set  
WRGSTBFG



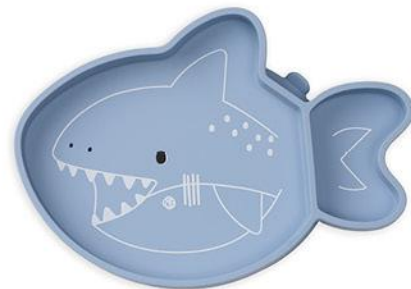
Teething Charms  
TCM-009-BFG



Silicone Bib - Printed  
SILBIBSHK



Kids Learning Sets  
LSET-009-BFG



Snack Plate  
SPL-009-BFG





New Print



# Ocean Explorer

Dreams of exploring, finding hidden treasure and learning about the sea inspired this cute print of fun submarines and seaweed leaves. what will you find under the sea!? Complimented perfectly with our turtle co-ordinating print.



Two pk Bandana Bibs  
BIBOCX



Long Sleeve Bib  
LSBIBOCX



Hooded Towel Set  
TWOX



Tencel Sleep Bag 1.0 TOG  
BA9004U.OCX



Muslin Sleep Bag 0.5 TOG  
BA9003U.OCX



Short Sleeve Long Pants  
Pajama Set  
KA1006U.OCX



Short Romper  
BA2004U.OCX



Sleeper  
BA1002U.OCX



Muslin Swaddle  
SWOCX



Silicone Bib - Printed  
SILBIBOCX





New Print

# Ollie Octopus

Octopuses, with their secret hideouts, nine brains, and ability to change color, make mealtime more enjoyable. Our products are fully tested and made from high-quality, 100% premium food-grade silicone, certified free of BPA, PVC, phthalates, lead, and cadmium.



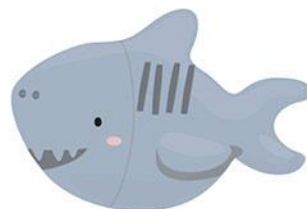
Snack Plate  
SPL-010-MNT



Kids Learning Sets  
LSET-010-MNT



Wild Teether  
WTR-010-MNT



Bath Toy  
BTSOCW





# New Design

# Lilac

The colours created by the setting sun painting the ocean at dusk inspired us to introduce a soft Lilac color in our best selling Waffle Knit Collection. The cloud-like comfort of our TENCEL™ Lyocell is used across the collection to provide breathable innovation, in a luxuriously soft textured fabric.



Bodysuit Dress  
BA3008F.LLC



Waffle Top + Bottom Set  
BA2006U.LLC  
KA2006U.LLC



Skater Dress  
KA4003F.LLC



Waffle Sleep Bag 1.0 TOG  
BA9001U.LLC



Short Sleeve Zipped Romper  
BA1004U.LLC



Sleeper  
BA1001U.LLC





# New Color

# Sea Glass

Inspired by gentle ocean waves, beach combing treasures, and early morning mist, our TENCEL™ Lyocell waffle knit collection in Sea Glass marries cloud-like comfort and breathable innovation.



Waffle Top + Bottom Set  
BA2006U.SGL



Sleeper  
BA1001U.SGL



Waffle Sleep Bag 1.0 TOG  
BA9001U.SGL



Short Sleeve Zipped Romper  
BA1004U.SGL





New Color

# Blue Fog

Like the gentle morning ocean mist rolling over the shoreline, our Blue Fog TENCEL™ Lyocell waffle knit collection wraps your little one in a cloud of dreamy comfort.



Waffle Top + Bottom Set  
BA2006U.BFG  
KA2006U.BFG



Sleeper  
BA1001U.BFG



Waffle Sleep Bag 1.0 TOG  
BA9001U.BFG



Short Sleeve Zipped Romper  
BA1004U.BFG




Short Romper  
BA2005U.BFG





# New Color





# Eat

Made for Mess! We love to make mealtimes fun and easier to clean... with highly tested food grade silicone and playful characters that make mealtimes more enjoyable.

Plates | Cups | Cutlery | Bibs



## Snack Plate

Make snack time fun with our ferociously cute animal-shaped snack plates! Simply press the plate down and with the STRONG suction base, it will stick to most smooth and flat surfaces. Made of 100% premium buttery smooth food-safe silicone, our snack plates are lightweight and easy to clean. Less mess, more snacking fun.



## Snack Cup

Our Kids Snack Cups, made from LFGB food-grade silicone, features raised motifs of cute animals and veggies that aid in gripping and tactile awareness. Perfectly sized for little hands, it's durable, non-toxic, spill-resistant, and easy to clean. Ideal for all snacks, this adorable cup makes every snack time fun and safe!



## Chopsticks

Learning to use chopsticks is fun and enjoyable with our lovable animal-themed chopsticks designed with little hands in mind. The hinge and adjustable finger loops and thumb rest promote correct grasping technique while the wide and flat tips provide that extra control to keep those pesky peas from slipping away. Adorned with your child's favorite animal friend, these chopsticks will be the go-to eating utensil for that next mealtime adventure!



## Kids Utensils Set

Now that your toddlers have mastered the skills of using the learning utensils, they graduate to the big kids' version designed for their growing hands. The non-slip and ergonomic silicone handles allow your toddler to confidently grasp the spoon and fork to encourage self-feeding. Made of buttery smooth premium food-safe silicone and SS304 stainless steel, this set is available in our exclusive animal characters.



## Kids Learning Sets

When a baby starts using his or her utensils, there's always a steep learning curve (read: a big mess). Our toddler learning spoon and fork set is perfectly sized for little hands to encourage self-feeding with chunky easy-grab handles.



## Long Sleeve Bib

Inspired by our own kids and the evolving needs of modern families, Loulou Lollipop bibs are the top bib choice for mealtime, art time and anytime! The long sleeved bibs are made of durable yet lightweight and buttery soft fabric that is waterproof, stain and odor resistant, and 100% certified baby-safe. They offer the ultimate comfort and protection and are made from recycled plastic.



## Silicone Bib

Feeding time can get messy. Our Silicone bibs made from FDA food-grade silicone, features adorable printed designs. A molded, catchall pouch and easy, wipe-down surface makes for quick cleaning. With reinforced buttonholes for a durable, adjustable fit, this handy bib is available in an array of modern colors and fresh designs to complement your baby's wardrobe.







# Snack Plates

Make snack time fun with our ferociously cute animal-shaped snack plates! Simply press the plate down and with the **STRONG** suction base, it will stick to most smooth and flat surfaces. Made of 100% premium buttery smooth food-safe silicone, our snack plates are lightweight and easy to clean. Less mess, more snacking fun.



Safe for cold, warm and hot foods and liquids. Dishwasher and microwave oven safe



Sticks to most surfaces. Quick release tab for easy lifting up the bowl



Animal-shaped snack plate in exclusive designs printed with food-safe ink



Strong suction base keeps the plate steady to prevent spills and projectile produce



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard



Made of the highest quality and safety LFGB Silicone. Made to be lightweight and shatterproof

Beautifully and hygienically packaged in our branded pouch

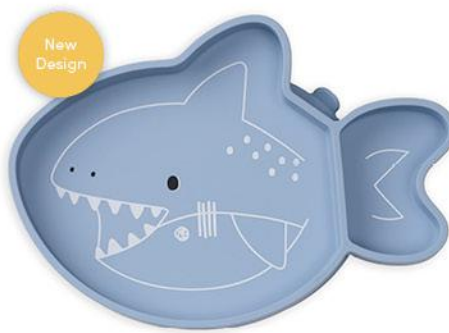




# Available Designs



Octopus  
SPL-010-MNT



Shark  
SPL-009-BFG



Seashell  
SPL-008-SPK



Elephant  
SPL-003-BLU



Alligator  
SPL-001-SAG



Lion  
SPL-005-GHN



Bunny  
SPL-002-BPK



Llama  
SPL-006-CRM

# Kids Snack Cups

Our Kids Snack Cups, made from LFGB food-grade silicone, features raised motifs of cute animals and veggies that aid in gripping and tactile awareness. Perfectly sized for little hands, it's durable, non-toxic, spill-resistant, and easy to clean. Ideal for all snacks, this adorable cup makes every snack time fun and safe!



-  100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard
-  Easy to clean and dishwasher safe
-  Non-slip silicone grip easy for the little hands to hold
-  Safe to use for cold, warm and hot foods and liquids
-  Weighted base and raise bumps on the bottom to prevent toppling
-  Cute raised motifs of your favorite Born To Be Wild animals



# Available Designs

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Blue  
SCP-006-BLU



Blush Pink  
SCP-006-BPK



Cream  
SCP-006-CRM

# Chopsticks

Learning to use chopsticks is fun and enjoyable with our lovable animal-themed chopsticks designed with little hands in mind. The hinge and adjustable finger loops and thumb rest promote correct grasping technique while the wide and flat tips provide that extra control to keep those pesky peas from slipping away. Adorned with your child's favorite animal friend, these chopsticks will be the go-to eating utensil for that next mealtime adventure!



Easy to use flexible hinge with adorable animal characters in modern and soothing colors



BPA/Phthalate free, safe and durable



Adjustable finger rings for a better fit



Wide and textured tip for easier food pick up

Beautifully and hygienically packaged in our branded pouch





# Available Designs

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Bunny  
STK-002-BPK



Elephant  
STK-003-BLU



Alligator  
STK-001-SAG



Llama  
STK-006-CRM

# Toddler Spoon & Fork Sets

Now that your toddlers have mastered the skills of using the learning utensils, they graduate to the big kids' version designed for their growing hands. The non-slip and ergonomic silicone handles allow your toddler to confidently grasp the spoon and fork to encourage self-feeding.

Made of buttery smooth premium food-safe silicone and SS304 stainless steel, this set is available in our exclusive animal characters.



Easy grab handle designed to fit into little hands to encourage self-feeding



Non-slip silicone handle topped with adorable animal characters in modern and soothing colors



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard



SS304 premium grade stainless steel tips for easy scooping and piercing solids

Beautifully and hygienically packaged in our branded pouch





# Available Designs



Bunny  
TSET-002-BPK



Elephant  
TSET-003-BLU



Alligator  
TSET-001-SAG



Llama  
TSET-006-CRM

# Learning Utensils Sets

When a baby starts using his or her utensils, there's always a steep learning curve (read: a big mess). Our toddler learning spoon and fork set is perfectly sized for little hands to encourage self-feeding with chunky easy-grab handles. Made of buttery smooth premium food-safe silicone and SS304 stainless steel.



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard



Non-slip silicone grip easy for the little hands to hold



Safe to use for cold, warm and hot foods and liquids



Easy to clean  
Dishwasher safe

Beautifully and hygienically packaged in our branded pouch





# Available Designs



Seashells  
LSET-008-SPK



Octopus  
LSET-010-MNT



Sharks  
LSET-009-BFG



Elephant  
LSET-003-BLU



Bunny  
LSET-002-BPK



Alligator  
LSET-001-SAG



Llama  
LSET-006-CRM



Giraffe  
LSET-004-SUN

# Long Sleeve Bibs

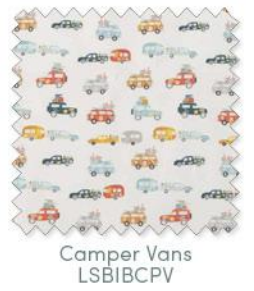
Inspired by our own kids and the evolving needs of modern families, Loulou Lollipop bibs are the top bib choice for mealtime, art time and anytime! The long sleeved bibs are made of durable yet lightweight and buttery soft fabric that is waterproof, stain and odor resistant, and 100% certified baby-safe. They offer the ultimate comfort and protection.



-  Made from 100% recycled materials
-  Stringently safety tested for your piece of mind. Meets or exceeds the Oeko-Tex Standard 100
-  Easy-to-clean and waterproof fabric to keep your child clean and dry
-  Two rows of snaps for adjustable fit and comfort
-  Durability tested to withstand many washes
-  Generous size for better coverage and protection



# Available Prints



# Silicone Bibs

Feeding time can get messy. Our Silicone bibs made from FDA food-grade silicone, features adorable printed designs. A molded, catchall pouch and easy, wipe-down surface makes for quick cleaning. With reinforced buttonholes for a durable, adjustable fit, this handy bib is available in an array of modern colors and fresh designs to complement your baby's wardrobe.



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

Waterproof to keep clothes dry and clean

Adjustable fit that grows as your baby does

Durable and reliable for everyday use

Ultra-soft and gentle on baby's skin

Pouch with excellent coverage to minimizes mess

Beautifully packaged on our branded header card





# Available Prints & Colors



Ocean Explorer  
SILBIBOCK



Smiley Sharks  
SILBIBSHK



Seashells  
SILBIBSSH



Pink Checkerboard  
SILBIBPCB



Avocado  
SILBIBAVOPP



Confetti Blush  
SILBIBCFTB



Confetti Mint  
SILBIBCFM



Daisy Oat  
SILBIBDSO



Dino Friends  
SILBIBDFD



Ditsy Floral  
SILBIBDSF



French Breakfast  
SILBIBFBK



Hedgehog Forest  
SILBIBHGF



Hedgehogs  
SILBIBHGH



Lemon  
SILBIBLEMON



Neutral Checkerboard  
SILBIBNCB



Rainbow  
SILBIBRAIN



Ramen  
SILBIBRMN



Safari Jungle  
SILBIBSAFARI



Set Sail  
SILBIBSAIL



Space  
SILBIBSPC



Sushi  
SILBIBSUH



White Flower  
SILBIBWHFL



Coconut Milk  
SILBIBCM



Dusty Mauve  
SILBIBMAU



Mint  
SILBIBMT



Mushroom  
SILBIBMR



Pink Quartz  
SILBIBPQ



Rainbow Tie Dye  
SILBIBRBD



Sand  
SILBIBSD



Silver Sage  
SILBIBSG



Slate  
SILBIBSL





# Play

Made for giggles and fun. Delight, stimulate, and learn without worry with our highly tested silicone products that we encourage you to put into your mouth.

Bath Toys | Teethers | Flashcards



## Flashcards

Transform learning into a playful adventure with our silicone Flashcards. Inspired by keychains, these durable, double-sided & chew-safe silicone cards include fun, printed designs with animals or fruit and nature shapes, to spark joy and curiosity.



Alphabet  
FCSALP



Shapes  
FCSSHP



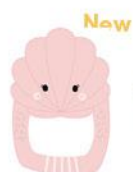
Nature  
FCS-CR



Fruits  
FCS-BW

## Wild Teethers

Let's get WILD and have some fun with our silicone teethers in ten adorable characters. Textured on both sides to provide ultimate teething relief and the cut out in the middle for ease of holding.



Seashell  
WTR-008-SPK



Shark  
WTR-009-BFG



Octopus  
WTR-010-MNT



Elephant  
WTR-003-BLU



Llama  
WTR-006-CRM



Lion  
WTR-005-GHN



Alligator  
WTR-001-SAG



Giraffe  
WTR-004-SUN



Rhino  
WTR-007-SGR



Bunny  
WTR-002-BPK

## Wild Teething Ring Sets

These lightweight teethers are made of food grade silicone and have lovable animal textures on both sides for ultimate teething relief for your little one.



Blue Fog  
WRGSTBFG



Shell Pink  
WRGSTSPK



Pastel  
WRGSTPST



Pink  
WRGSTBPK



Ginger Honey  
WRGSTGHN



Sage Green  
WRGSTSAG



Grey  
WRGSTGRY

## Bath Toy Sets

Transform bath time into a splashing good time with Loulou Lollipop Bath Toys! Perfectly sized for tiny hands, these adorable toys offer endless fun both in and out of the water. Squeeze, squirt, and giggle as your little one explores their bubbly world. Each toy opens easily for proper cleaning to eliminate the potential risk of mold development.



Ocean Wonder  
BTSOCW



Blue  
BTSBLU



Pastel  
BTSPST

## Teething Charms

Soothe teething discomfort with a touch of charm! Our Silicone Teething Charms, inspired by keychains, offer gentle relief with their engaging textures and delightful shapes, turning fussy moments into fun.



Sharks  
TCM-009-BFG



Seashells  
TCM-008-SPK



Llama  
TCM-006-CRM



Bunny  
TCM-002-BPK



Lion  
TCM-005-GHN

## Gem Pacifier Clip Teether Sets

Made of food-grade silicone, our teethers feature nubby textures on both sides and a built-in-holder with silicone beads and a safe soft silicone clip.



Bacon and Egg  
BAESET



Ebi Shrimp  
EBISETG



Avocado  
AVOSET



Pastel Rainbow  
RBPSTLSETG



Rainbow Unicorn  
RBUNISETG



Boston Terrier  
DOGSETG



Llama  
LLAMASETG



Milk Tea Bubble Tea  
MILKBBTSETG



Strawberry  
STRBERRYSET



Watermelon  
WMELONSET



Lemon  
LEMONSET



Taco  
TACOSSETG

## Stainless Steel Clip Teether Sets

Our signature teethers with holder sets are a popular choice among moms. They keep the toys close to baby. No more having to pick them up off the floor.



Sloth  
SLOTHSET



Taco  
TACOSSET



Rainbow Unicorn  
RBUNICORNCC



Lilac Mint  
BBTLM



Pastel Rainbow  
RBPSTLSET



Ebi Shrimp  
EBISET



Llama  
LLAMASET



Boston Terrier  
DOGBLKSET



Daisy  
DSMUTSET



Milk Tea Bubble Tea  
NBBTMILK



## Stainless Steel Pacifier Clips

Modern yet timeless, this sleek looking pacifier clip speaks to parents who value minimal and smart design.



## Bead-less Pacifier Clips

Modern yet timeless, these bead-less, one-piece molded silicone pacifier clips are for the busy parents who value simplicity and safety.



## Silicone Pacifier Clips

Simplicity, safety and softness—all in one! This elegant pacifier clip is the perfect choice for moms who put safety first.



# Flashcards

Transform learning into a playful adventure with our silicone Flashcards. Inspired by keychains, these durable, double-sided & chew-safe silicone cards include fun, printed designs with sealife, alphabet and shapes, to spark joy and curiosity.



✓ All rounded edges with no sharp points

100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

Simply rinse in running water and wipe clean

Beautifully packaged on our branded header card





# Available Designs



Alphabet  
FCSALP



Shapes  
FCSSHP



Nature  
FCS-CR



Fruits  
FCS-BW

# Wild Teethers

Let's get WILD and have some fun with our silicone teethers in ten adorable characters. Textured on both sides to provide ultimate teething relief and the cut out in the middle for ease of holding.



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard



Cut out in the middle for easy holding



Made of silicone with adorable animal characters in modern and soothing colours



Textured on both sides to provide ultimate teething relief

Beautifully packaged on our branded header card





# Available Designs



Seashell  
WTR-008-SPK



Shark  
WTR-009-BFG



Octopus  
WTR-010-MNT



Elephant  
WTR-003-BLU



Llama  
WTR-006-CRM



Lion  
WTR-005-GHN



Alligator  
WTR-001-SAG



Giraffe  
WTR-004-SUN



Rhino  
WTR-007-GR



Bunny  
WTR-002-BPK

# Wild Teething Ring Sets

These lightweight teethers are made of food grade silicone and have lovable animal textures on both sides for ultimate teething relief for your little one.



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

All rounded edges with no sharp points

Easy to clean and top rack dishwasher safe.

Great for sensory and educational play

Lightweight and easy to hold

Beautifully packaged on our branded header card





# Available Designs



Blue Fog  
WRGSTBFG

Shell Pink  
WRGSTSPK



Pastel  
WRGSTPST



Pink  
WRGSTBPK



Ginger Honey  
WRGSTGHN



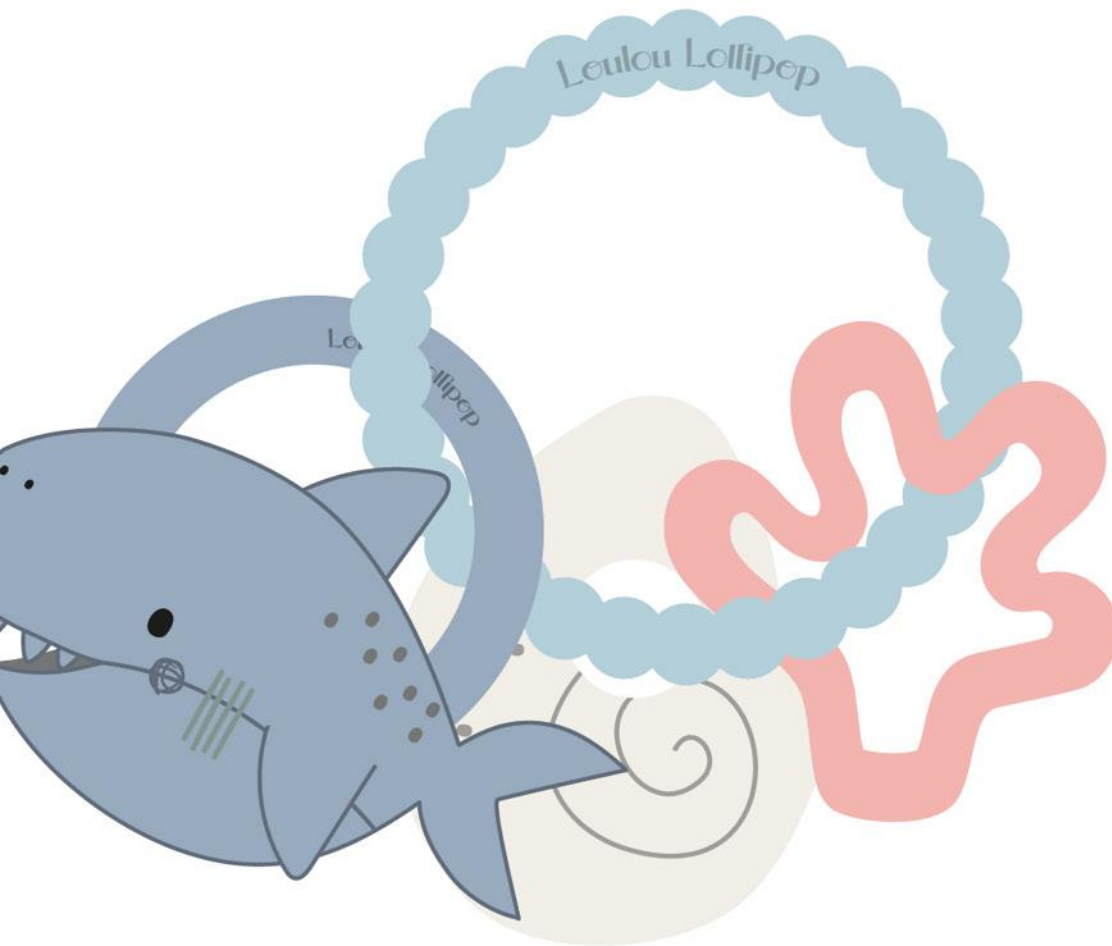
Sage Green  
WRGSTSAG



Grey  
WRGSTGRY

# Teething Charms

Soothe teething discomfort with a touch of charm! Our Silicone Teething Charms, inspired by keychains, offer gentle relief with their engaging textures and delightful shapes, turning fussy moments into fun.



Encourages sensory exploration and fun



Can be frozen for teething relief



Lightweight and easy to hold



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard



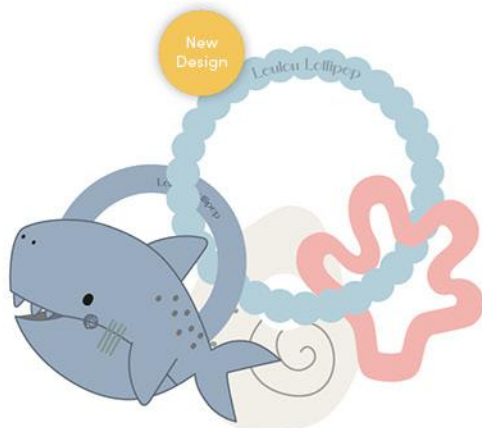
Simply rinse in running water and wipe clean

Beautifully packaged on our branded header card





# Available Designs



Sharks  
TCM-009-BFG



Seashells  
TCM-008-SPK



Llama  
TCM-006-CRM



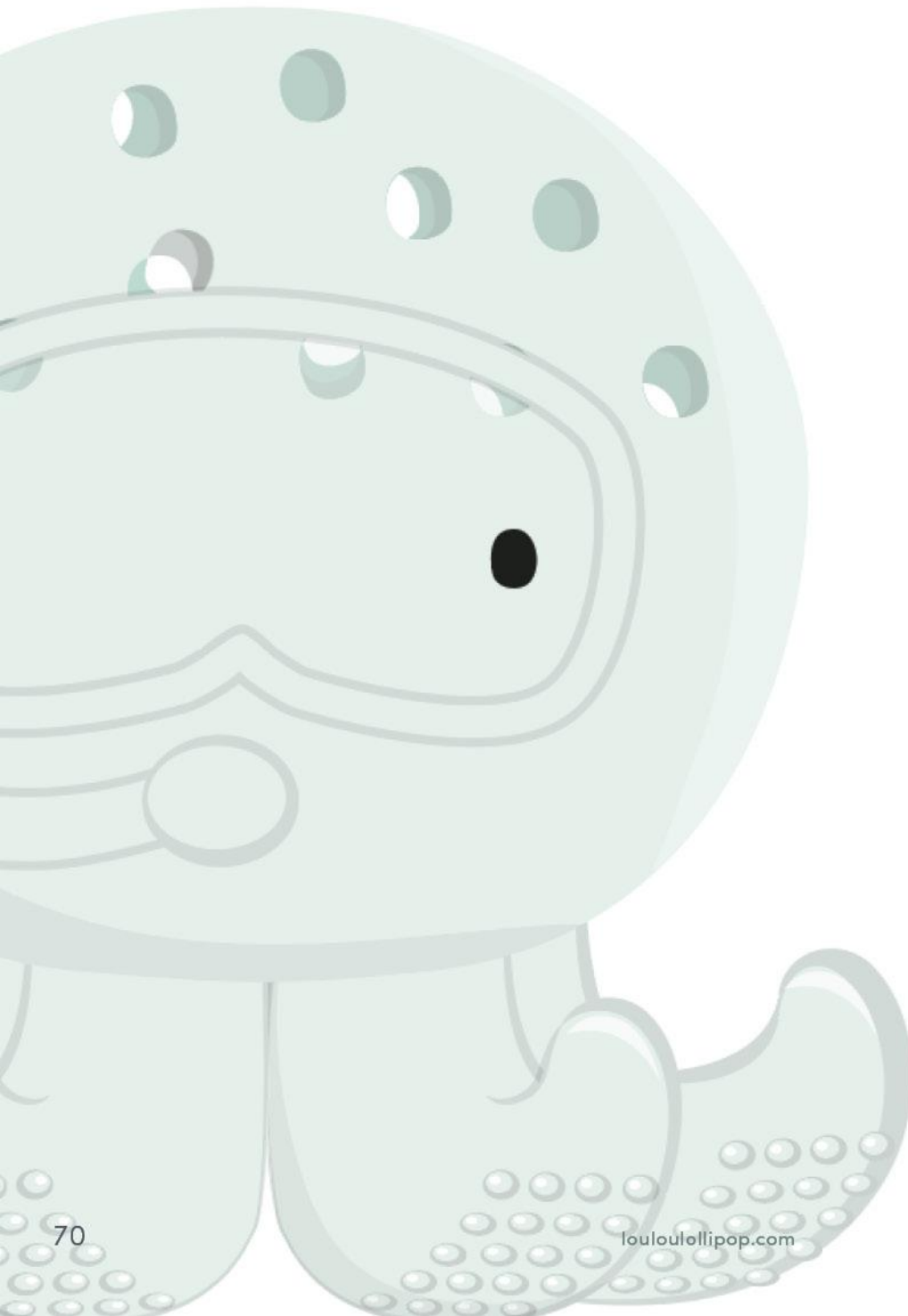
Bunny  
TCM-002-BPK



Lion  
TCM-005-GHN

# Bath Toys

Transform bath time into a splashing good time with Loulou Lollipop Bath Toys! Perfectly sized for tiny hands, these adorable toys offer endless fun both in and out of the water. Squeeze, squirt, and giggle as your little one explores their bubbly world. Each toy opens easily for proper cleaning to eliminate the potential risk of mold development.



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

Easy to clean

Provides endless entertainment for both in and out of the bath

Ideal size for small hands to grip and spray

Beautifully packaged in our branded gift box





# Available Designs



Ocean Wonder  
BTSOCW



Blue  
BTSBLU



Pastel  
BTSPST

# Gem Pacifier Clip Teether Sets

Made of food-grade silicone, our teethers feature nubby textures on both sides and a built-in-holder with silicone beads and a safe soft silicone clip.



100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

Easy to clean

Strong braided paracord that's durable and mildew resistant

safe soft silicone clip

Beautifully packaged in our branded gift box





# Available Designs



Bacon and Egg  
BAESET



Ebi Shrimp  
EBISETG



Avocado  
AVOSET



Pastel Rainbow  
RBPSTLSETG



Rainbow Unicorn  
RBUNISETG



Boston Terrier  
DOGSETG



Llama  
LLAMASETG



Milk Tea Bubble Tea  
MILKBBTSETG



Strawberry  
STRBERRYSET



Watermelon  
WMELONSET



Lemon  
LEMONSET




Taco  
TACOSSETG


# Stainless Steel Clip Teether Sets

Our signature teether with holder sets are a popular choice among moms. They keep the toys close to baby. No more having to pick them up off the floor.



 100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

 Easy to clean

 Strong braided paracord that's durable and mildew resistant

 All rounded edges with no sharp points

 New and improved clip with thicker top plate and stronger hinges

Beautifully packaged in our branded gift box





# Available Designs



Sloth  
SLOTHSET



Taco  
TACOSSET



Rainbow Unicorn  
RBUNICORNCC



Lilac Mint  
BBTLM



Pastel Rainbow  
RBPSTLSET



Ebi Shrimp  
EBISET



Llama  
LLAMASET



Boston Terrier  
DOGBLKSET



Daisy  
DSMUTSET




Milk Tea Bubble Tea  
NBBTMILK


# Stainless Steel Pacifier Clips

Modern yet timeless, this sleek looking pacifier clip speaks to parents who value minimal and smart design.



 100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

 Easy to clean

 Strong braided paracord that's durable and mildew resistant

 All rounded edges with no sharp points

 New and improved clip with thicker top plate and stronger hinges

Beautifully packaged on our header card





# Available Designs



Mint  
CBLOCMT



Beige  
CBLOCBG



Cotton Candy  
LOLLICC



Pink Quartz  
CBLOCPQ



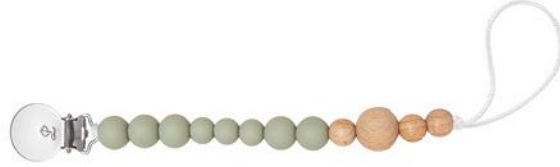
Black  
CBLOCBLK



Marble Grey  
LOLLIMAR



Pink Mint  
LOLLIPM



Sage Green  
CBLOCSG



Dusty Rose  
CBLOCDROSE



White  
CBLOCWHT



Grey  
CBLOCGR



Rose Grey  
LOLLIRG



Black Blue  
LOLLIBB




Blue Mint  
LOLLIBM


# Bead-less Pacifier Clips

Modern yet timeless, these bead-less, one-piece molded silicone pacifier clips are for the busy parents who value simplicity and safety.



 100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

 Easy to clean

 Strong braided paracord that's durable and mildew resistant

 Fits with any pacifier

 New and improved clip with thicker top plate and stronger hinges

Beautifully packaged on our header card





# Available Designs



Sweetheart Multi  
SILCPSWMUT



Sweetheart Rainbow  
SILCPSWRBN



Sweetheart Blue  
SILCPSWBLU



Printed Terrazo  
SILCPTRZ



Daisy Cream  
SILCPDSCRM



Sweetheart Pink  
SILCPSWPK



Daisy Blue  
SILCPDSBLU



Monstera  
SILCPMON




Canyon Sunset  
SILCPSST


# Silicone Pacifier Clips


Simplicity, safety and softness—all in one! This elegant pacifier clip is the perfect choice for moms who put safety first.



 100% premium food-grade silicone, BPA, PVC, phthalates, and lead-free. Safety tested to the highest standard

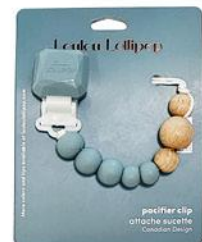
 Easy to clean

 Strong braided paracord that's durable and mildew resistant

 All rounded edges with no sharp points.

 Plastic inserts to prevent any damage to clothing

Beautifully packaged on our header card





# Available Designs



White  
CPOPWH



Silver Sage  
CPOPSG



Pink Quartz  
CPOPPQ



Mint  
CPOPMT



Grey  
CPOPGY



Mushroom  
CPOPMM



Marble  
CPOPMM



Indigo  
CPOPIDG



Coconut Milk  
CPOPCM



Slate  
CPOPSTL



Cotton Candy  
HLDRC



Llama  
DCLIPLLAMA



Strawberry  
DCLIPSTRAW



Ebi  
DCLIPPEBI



Avocado  
DCLIPAVO



Watermelon  
DCLIPMELON



Rainbow  
DCLIPRAIN

# Wear

Incredibly soft fabrics like TENCEL™ Lyocell, soft brushed muslin, and organic cotton paired with considerate details like two way zippers and hidden seams make days go more easily...

Sleepwear | Onesies | Dresses | Bandana Bibs



## Sleeper

Our best-selling Sleepers are designed to provide ultimate comfort to your little one, asleep or awake. Featuring fold over hand and foot cuffs, full length two-way YKK zipper for ease of diaper changes, tag-free care labels and flat seams for itch-free comfort.



## Sleepsuit - 1.0 Tog

Our luxuriously soft TENCEL™ Lyocell Sleepsuits keep your baby or toddler cozy and comfortable. The advanced thermal regulating properties of TENCEL™ Lyocell and Sorona® in the torso ensure that your child is at a comfortable temperature year round. The sleeves are unpadded.



## Short Sleeve Pajama Set

Crafted from our luxuriously soft and breathable TENCEL™ Lyocell, this short sleeve long pants pajama set keeps your little one warm and comfy all day long.



## Short Rompers

Our tank-style short romper features a detailed front placket and breast pocket. High-quality easy to use snaps make diaper changes easy. Made with TENCEL™ Lyocell and available in classic prints.



Smiley Sharks  
BA2004U.SHK



Silly Seals  
BA2004U.SEL



Ocean Explorer  
BA2004U.OCX



Waffle Blue Fog  
BA2005U.BFG

## Short Sleeve Zipped Rompers

Our playful short-sleeve zipped romper is the perfect blend of comfort, convenience and style for all your little one's warm weather adventures.



Waffle Lilac  
BA1004U.LLC



Waffle Sea Glass  
BA1004U.SGL



Waffle Blue Fog  
BA1004U.BFG



Smiley Sharks  
BA1003U.SHK



Silly Seals  
BA1003U.SEL



Sun Kissed Shoal  
BA1003U.SKS

## Waffle Top + Bottom Sets

This perfectly soft waffle set, made from our signature TENCEL™ Lyocell fabric and crafted into the most stylish, relaxed shape, will be a firm favorite for your little ones this summer. The shorts have pockets and designed with a longer inseam like basketball shorts, so it's play-ready, and unisex. Elastic waist. Allowing ease of movement for all their adventures while looking stylish in this modern and relaxed top and bottom set.



Lilac  
BA2006U.LLC  
KA2006U.LLC



Sea Glass  
BA2006U.SGL  
KA2006U.SGL



Blue Fog  
BA2006U.BFG  
KA2006U.BFG

## Bodysuit Dress

The skirted bodysuit with tulip sleeves is practical and versatile, perfect for both everyday play and special moments. It combines style and comfort beautifully. Made from eco-freindly TENCEL™ Lyocell.



Mermaids  
BA3005F.MER



Pink Checkerboard  
BA3005F.PCB



Waffle Lilac  
BA3006F.LLC



## Skater Dress

Made from eco-friendly TENCEL™ Lyocell with renowned softness, breathability and moisture control. A dress is designed for twirling! Made with our signature soft and sustainable TENCEL™ Lyocell waffle jersey, it has a fitted bodice, a scoop back adorned with a bow, and oversized side pockets for where the adventure will take them. Available in classic prints or waffle fabric options.



Mermaids  
KA4006F.MER



Pink Checkerboard  
KA4006F.PCB



Waffle Lilac  
KA4003F.LLC

## Bandana Bibs - 2 Pack Sets

Available in a range of chic prints, our muslin bandana drool bibs have a super-absorbent terry backing to withstand dribbles, spit ups and spills. Each set comes with one of our new or classic prints, and a second bib with a complementary print.



Mermaids BIBMER



Painterly Seahorses  
BIBPSH



Sun Kissed Shoal BIBSKS



Silly Seals  
BIBPSH



Ocean Explorer  
BIBOCX



Smiley Sharks  
BIBSHK



Adventure Begins  
BIBADV



All Aboard  
BIBAAB



Animal Puzzle  
BIBANP



Avocado  
BIBAVO



Baby Dinomite  
BIBBDN



Bears on Bikes  
BIBBOB



Bumble Bees  
BIBBMB



Bunny Meadow  
BIBBUNNY



Cozy Forest  
BIBCFZ



Dinosaurs  
BIBDNO



Happy Trucks  
BIBHPT



Hedgehogs  
BIBHGH



Honey Puppies  
BIBHNP



Hedgehog Forest  
BIBHGF



Ice Hockey  
BIBICH



Jungle Friends  
BIBJGF



Ramen  
BIBRMN



Secret Garden  
BIBSGD



Sushi  
BIBKWONE



Safari Jungle  
BIBSAFARI



Whales  
BIBWHL

## Burp Cloths - 2 Pack Sets

Available in a range of chic prints, our muslin burp cloths have a super-absorbent terry backing to withstand dribbles, spit ups and spills. Each set comes with one of our new or classic prints, and a second burp cloth with a complementary print.



Mermaids  
BCLMER



Painterly Seahorses  
BCLPSH



Sun Kissed Shoal  
BCLSKS



Sharks  
BCLSHK









# Sleepers

Our best-selling Sleepers are designed to provide ultimate comfort to your little one, asleep or awake. Featuring fold over hand and foot cuffs, full length two-way YKK zipper for ease of diaper changes, tag-free care labels and flat seams for itch-free comfort.

Available in size: 0-3m, 3-6m, 6-12m, 12-18m, 18-24m



-  The zip guard goes all the way to the bottom of the zipper to protect little ones' delicate skin
-  2-way Zipper for easy diaper changing
-  Made with a tag free care label and hidden seams keeping baby's comfort in mind
-  Made with ultra-soft TENCEL™ Lyocell
-  Superior temperature and moisture regulating fabric
-  Fold-over cuffs that keep tiny fingers and toes cozy



# Available Prints & Colors



Mermaids  
BA1002U.MER



Sun Kissed Shoal  
BA1002U.SKS



Silly Seals  
BA1002U.SEL



Smiley Sharks  
BA1002U.SHK



Ocean Explorer  
BA1002U.OCX



Pink Checkerboard  
BA1002U.PCB



All Aboard  
BA1002U.AAB



Baby Dinomite  
BA1002U.BDN



Bumble Bees  
BA1002U.BMB



Bears on Bikes  
BA1002U.BOB



Check it Out  
BA1002U.CKO



Cozy Forest  
BA1002UB.CZF



French Breakfast  
BA1002U.FBK



Hedgehogs  
BA1002U.HGH



Ice Hockey  
BA1002U.ICH



Jungle Friends  
BA1002U.JGF



Planets  
BA1002UB.PLN



Safari Jungle  
BA1002UB.SAF



Waffle Lilac  
BA1001U.LLC



Waffle Sea Glass  
BA1001U.SGL



Waffle Blue Fog  
BA1001U.BFG



Waffle Coconut Milk  
BA1001U.CCM



# Sleepsuits

Our luxuriously soft TENCEL™ Lyocell Sleepsuits keep your baby or toddler cozy and comfortable. The advanced thermal regulating properties of TENCEL™ Lyocell ensure that your child is at a comfortable temperature year round. Available in select AW24 prints or waffle fabric, with a 1.0 rating, our sleepsuits are the best for bedtime or anytime comfort. Made with our signature soft and breathable 94% TENCEL™ Lyocell and 6% Spandex with Sorona® filling.

Available in sizes 6-18m, 18-36m, 3-4T



-  Zip guard on collar to protect little necks
-  Bottom snaps for quick diaper changing
-  2-way Zipper for easy diaper changing
-  Made with ultra-soft TENCEL™ Lyocell
-  Superior temperature and moisture regulating fabric



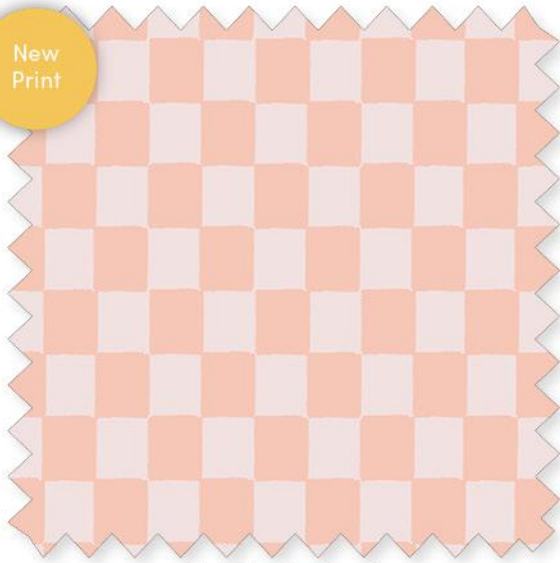
# Available Prints & Colors

New  
Print



Mermaids  
BA9007U.MER

New  
Print



Pink Checkerboard  
BA9007U.PCB

New  
Print



Smiley Sharks  
BA9007U.SHK



French Breakfast  
BA9007U.FBK



Check it Out  
BA9007U.CKO



Waffle Coconut Milk  
BA9008U.CCM

# Short Pajama Sets

Crafted from our luxuriously soft and breathable TENCEL™ Lyocell, this short sleeve long pants pajama set keeps your little one cool and comfy all day long.

Available in sizes 2T, 3T, 4T, 5T and 6.



✓ Designed for snug comfort

Flexible waistband allows for a comfy fit

✻ Made with ultra-soft TENCEL™ Lyocell

Superior temperature and moisture regulating fabric



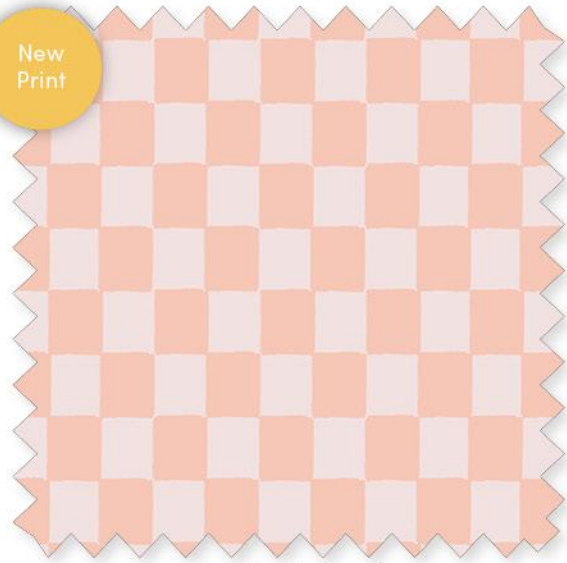
# Available Prints

New  
Print



Mermaids  
KA1006U.MER

New  
Print



Pink Checkerboard  
KA1006U.PCB

New  
Print



Silly Seals  
KA1006U.SEL

New  
Print



Smiley Sharks  
KA1006U.SHK

New  
Print



Ocean Explorers  
KA1006U.OCX



# Short Romper

Our tank-style short romper features a detailed front placket and breast pocket. High-quality easy to use snaps make diaper changes easy. Made with TENCEL™ Lyocell and available in classic prints.

Available in sizes 0-3m, 3-6m, 6-12m, 12-18m, 18-24m



Machine washable and dryer-friendly



Easy-access bottom snaps for effortless diaper changes



Unmatched breathability and softness



Made with ultra-soft TENCEL™ Lyocell



Superior temperature and moisture regulating fabric



# Available Prints & Colors

New  
Print



Ocean Explorer  
BA2004U.OCX

New  
Print



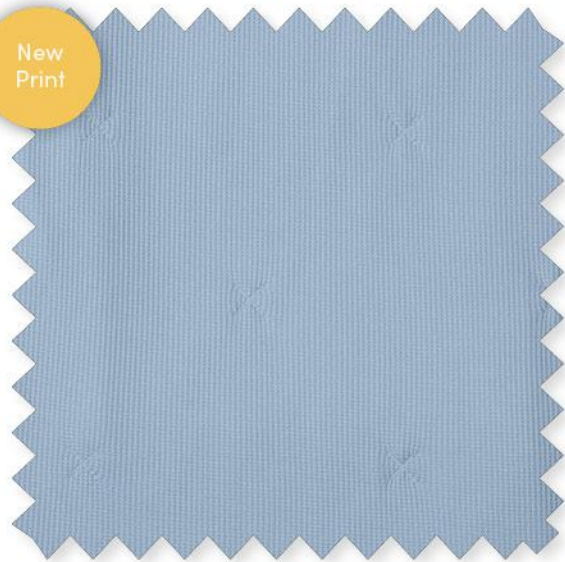
Smiley Sharks  
BA2004U.SHK

New  
Print



Silly Seals  
BA2004U.SEL

New  
Print



Waffle Blue Fog  
BA2005U.BFG

# Short Sleeve Zipped Rompers

Our playful short-sleeve zipped romper is the perfect blend of comfort, convenience and style for all your little one's warm weather adventures.

Available in sizes 0-3m, 3-6m, 6-12m, 12-18m, 18-24m



Machine washable and dryer-friendly



2-way Zipper for easy diaper changing



Unmatched breathability and softness



Made with ultra-soft TENCEL™ Lyocell



Superior temperature and moisture regulating fabric



Fold-over foot cuffs that keep tiny toes cozy



# Available Prints & Colors

New  
Print



Silly Seals  
BA1003U.SEL

New  
Print



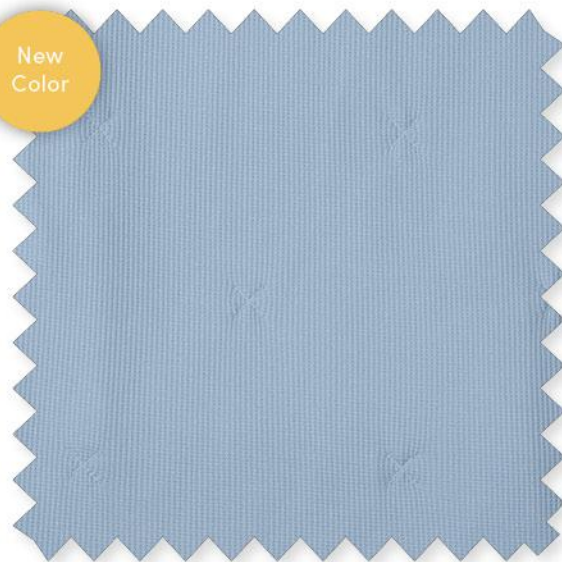
Smiley Sharks  
BA1003U.SHK

New  
Print



Sun Kissed Shoal  
BA1003U.SKS

New  
Color



Waffle Blue Fog  
BA1004U.BFG

New  
Color



Waffle Lilac  
BA1004U.LLC

New  
Color



Waffle Sea Glass  
BA1004U.SGL



# Waffle Top + Bottom Set

This perfectly soft waffle set, made from our signature TENCEL™ Lyocell fabric and crafted into the most stylish, relaxed shape, will be a firm favorite for your little ones this summer. Allowing ease of movement for all their adventures while looking stylish in this modern and relaxed top and bottom set.

Available in sizes

BA2006U: 3-6m, 6-12m, 12-18m, and 18-24m

KA2006U: 2T, 3T, 4T, 5T and 6T



Machine washable and dryer-friendly



Unmatched Strength and Softness for everyday adventures



Made with ultra-soft TENCEL™ Lyocell



Superior temperature and moisture regulating fabric



Pull-on basketball style shorts with elastic waist and deep pockets for endless fun

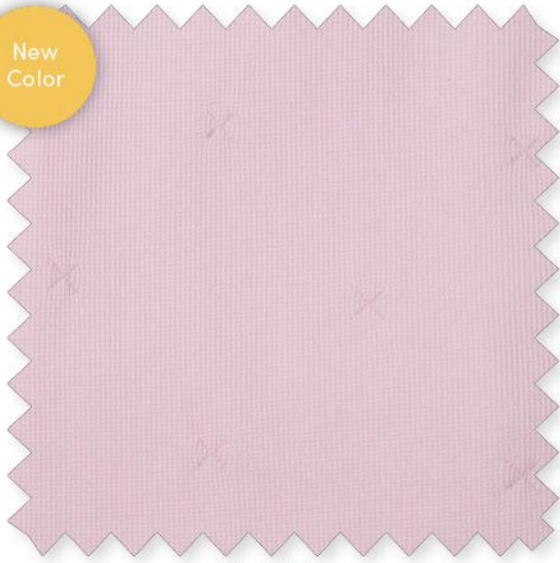


Tag-free and soft neck tape for the most comfortable fit



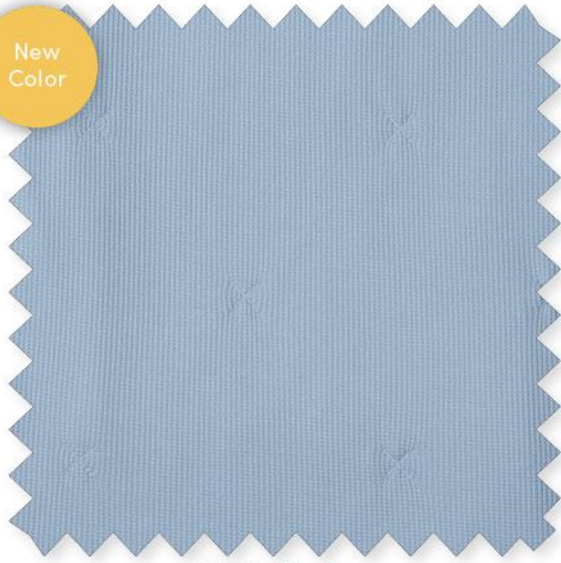
# Available Colors

New  
Color



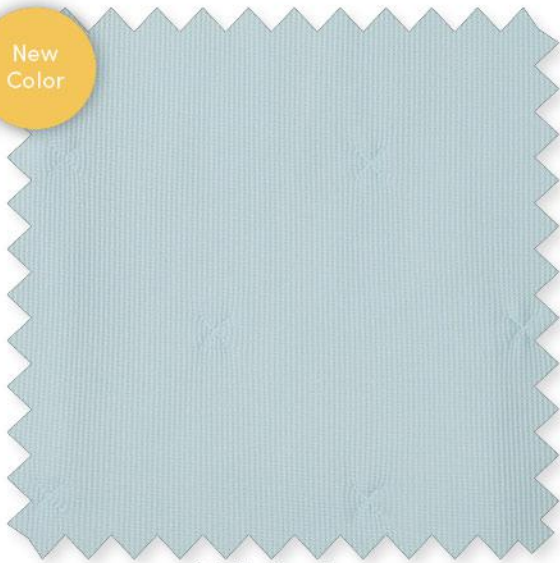
Waffle Lilac  
BA2006U.LLC  
KA2006U.LLC

New  
Color



Waffle Blue Fog  
BA2006U.BFG  
KA2006U.BFG

New  
Color









Waffle Sea Glass  
BA2006U.SGL  
KA2006U.SGL

# Short Sleeve Bodysuit Dresses

The skirted bodysuit with tulip sleeves is practical and versatile, perfect for both everyday play and special moments. Made from eco-friendly TENCEL™ Lyocell. A dress is designed for twirling! Made with our signature soft and sustainable TENCEL™ Lyocell waffle jersey, it has a fitted bodice, a scoop back adorned with a bow, and oversized side pockets for where the adventure will take

Available in sizes 0-3m, 3-6m, 6-12m, 12-18m, 18-24m



-  Fluttered tulip petal sleeves and skirted design adds a touch of playful charm
-  Tag-free care label
-  Clever lap shoulder design allows for mess-free diaper changes
-  Made with ultra-soft TENCEL™ Lyocell
-  Superior temperature and moisture regulating fabric
-  High quality YKK snaps for easy outfit changes



# Available Prints & Colors

New  
Print



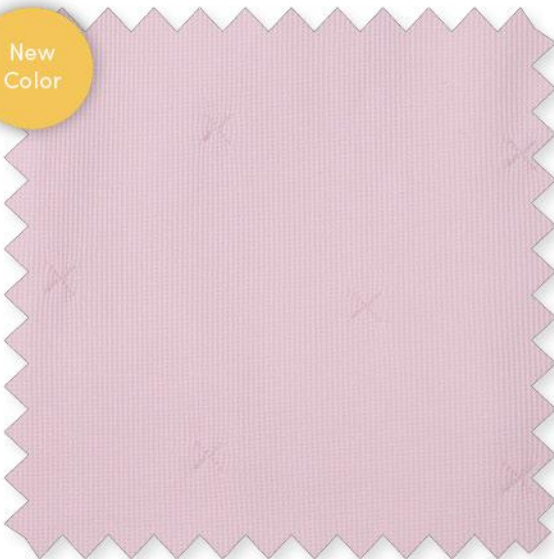
Mermaids  
BA3005F.MER

New  
Print



Pink Checkerboard  
BA3005F.PCB

New  
Color



Waffle Lilac  
BA3008F.LLC

# Skater Dresses

A twirly dress is made for the ballerina at heart. Made with our signature soft and sustainable Tencel Lyocell fabric, it has a fitted bodice, a scoop back adorned with a bow, and oversized side pockets for all the mementos of life's little adventures. Available in short sleeve, classic prints, new prints, or waffle fabric.

Available in sizes 2T, 3T, 4T, 5T and 6.



Made with ultra-soft  
TENCEL™ Lyocell



Superior temperature  
and moisture regulating  
fabric



Side pockets to collect little  
trinkets and treasures



Full swing skirt perfect for  
twirling moments



# Available Prints & Colors

New  
Print



Mermaids  
KA4006F.MER

New  
Print



Pink Checkerboard  
KA4006F.PCB

New  
Color








Waffle Lilac  
KA4003F.LLC

## Bandana Bib Sets

Available in a range of chic prints, our muslin bandana drool bibs have a super-absorbent terry backing to withstand dribbles, spit ups and spills. Comes as a set of 2 in a pack, with one of our new or classic prints, and a second bib with a complementary print.

One size fits 0-36m



-  Absorbant and soft terry cloth backing effectively soaks up drool, keeping baby dry and comfortable
-  Adjustable snaps allows for a perfect fit for growing babies
-  Unique design with extra fabric at the neck provides superior drool catching, reduced clothing changes and less laundry
-  Original and beautiful prints designed by artists from all around the globe
-  Made to last after countless washes



# Available Prints



Mermaids  
BIBMER



Painterly Seahorses  
BIBPSH



Smiley Sharks  
BIBSHK



Sun Kissed Shoal  
BIBSKS



Silly Seals  
BIBSEL



Ocean Explorer  
BIBOCX



Adventure Begins  
BIBADV



All Aboard  
BIBAAB



Animal Puzzle  
BIBANP



Avocado  
BIBAVO



Baby Dinomite  
BIBBDN



Bears on Bikes  
BIBBOB



Bumble Bees  
BIBBMB



Bunny Meadow  
BIBBUNNY



Cozy Forest  
BIBCFZ



Dinosaurs  
BIBDNO



Happy Trucks  
BIBHPT



Hedgehogs  
BIBHGH



Honey Puppies  
BIBHNP



Hedgehog Forest  
BIBHGF



Ice Hockey  
BIBICH



Jungle Friends  
BIBJGF



Ramen  
BIBRMN



Secret Garden  
BIBSGD



Sushi  
BIBKWONE



Safari Jungle  
BIBSAFARI



Whales  
BIBWHL



# Burp Cloth Sets

Soft and absorbent for playful smiles and spills.

Introducing our incredibly soft Burp Cloth 2 Piece Set, crafted from the softest muslin, with absorbent terry cloth backing to withstand dribbles and spit-ups. Soft, practical and featuring our beautiful hand crafted prints, these are a must-have in any parents diaper bag.

One size 22" X 11.5"

-  Unmatched softness and absorbency. These gentle muslin burp cloths effectively handle drool, spit up and messes
-  Superior comfort & security. The unique contoured design offers a secure and comfortable fit, preventing slipping and keeping your baby comfortable during feeding and burping
-  Multi-Use Must-Have: These versatile cloths are your diaper bag MVP! Wipe up spills, clean stickyfaces, or use them as a makeshift changing mat - they handle it all
-  Contoured design curves naturally over the shoulder for a comfortable, secure fit





# Available Prints



Mermaids  
BCLMER



Painterly Seahorses  
BCLPSH



Smiley Sharks  
BCLSHK



Sun Kissed Shoal  
BCLSKS



# Sleep

Made for sweet dreams. Time for your most comfortable night's sleep yet... highly breathable swaddles and sleep bags in multiple weights.

Sleepbags | Swaddles | Bedding | Blankets



## Lightweight Muslin Sleep Bag 0.5 TOG

Our beautifully soft double-layered muslin Sleep Bags are made from a luxuriously soft and breathable fabric (70% rayon from bamboo; 30% cotton). Featuring high-quality hardware with two-way zipper, this is a sleeveless design that's perfect for spring and summer.



## TENCEL™ Sleep Bag 1.0 TOG

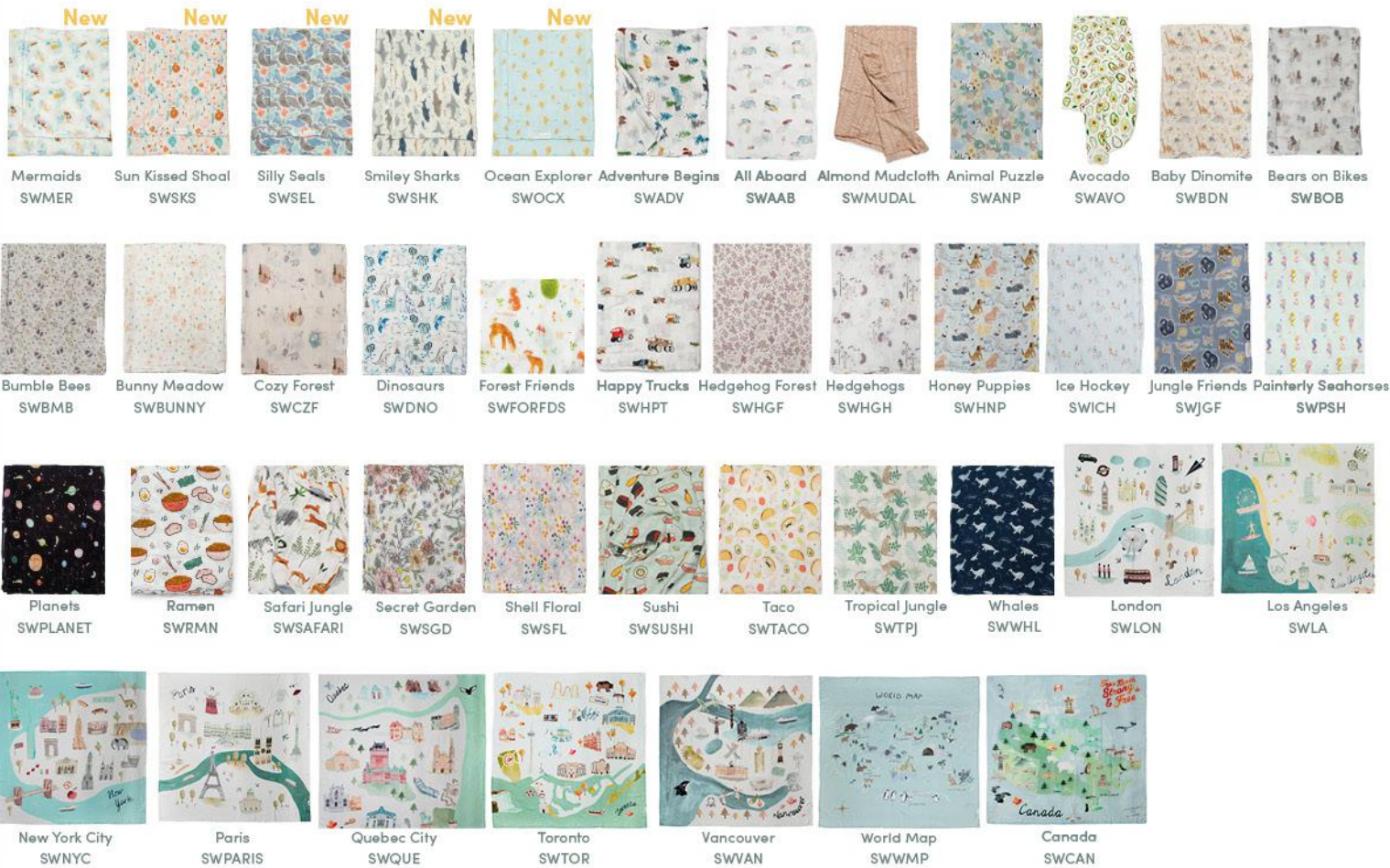
Our beautifully soft TENCEL™ Sleep Bags with a Sorona® filling. Features zip guards, branded zip pulls and a handy two-way zipper.





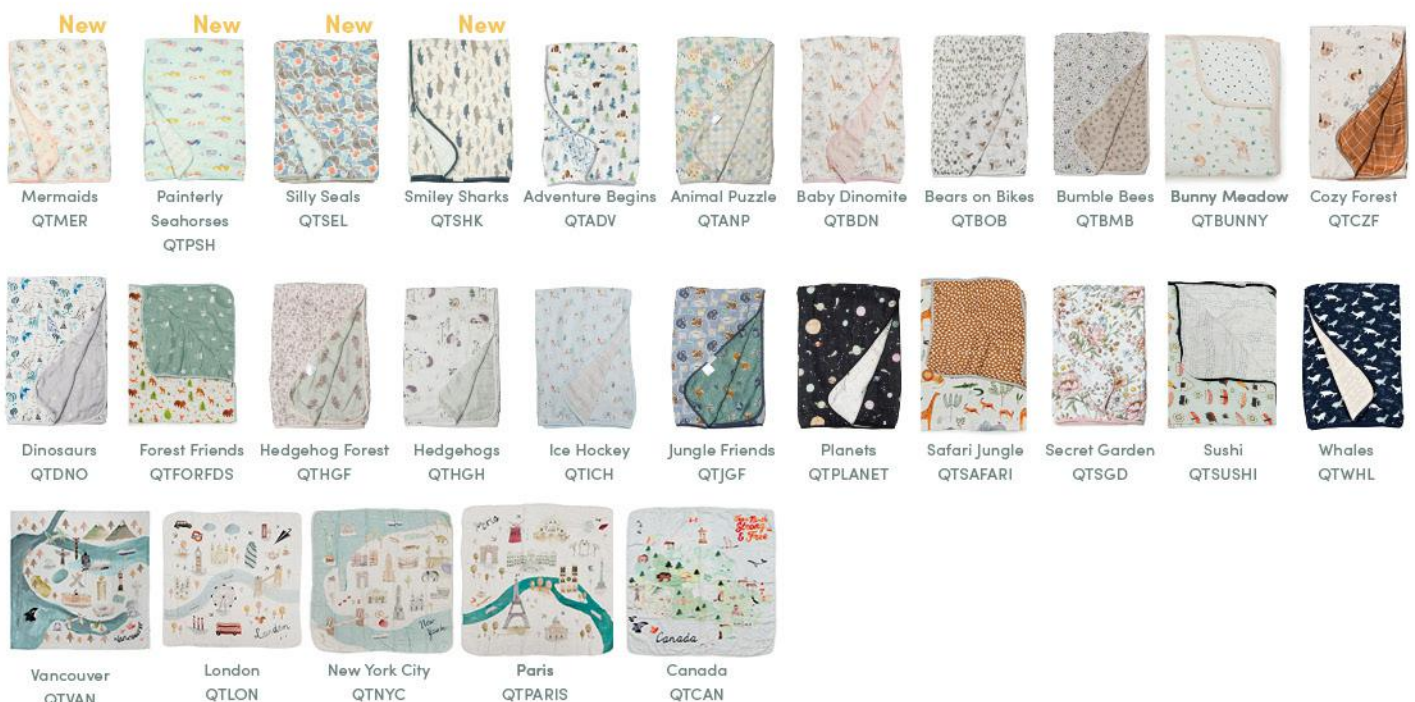
# Muslin Swaddle

Our fabulously soft Muslin Swaddle is made from soft and breathable fabric (70% rayon from bamboo; 30% cotton) Naturally super gentle on baby's delicate skin, this multi-versatile product is perfect for swaddling or as a nursing cover.



# Muslin Quilts

Our four-layer quilt is made from soft and breathable fabric (70% rayon from bamboo, 30% cotton with 100% cotton jersey trim) is naturally super gentle on baby's delicate skin. This multi-versatile product is perfect for swaddling or as a nursing cover.





# Muslin Crib Sheets

Our muslin crib sheet is soft and gentle on baby's delicate skin, perfect for a good night's sleep (70% rayon from bamboo; 30% cotton).





Leoulou Lollipop

# Lightweight Muslin Sleep Bags

## 0.5 TOG

Our best-selling 0.5 TOG Lightweight Sleep Bags. Made with 70% rayon from bamboo and 30% cotton. Designed to keep your little one comfortable, dry and asleep. Available in a wide range of new and classic prints.

Available in sizes 0-6m, 6-18m, 18-36m



-  Zip guard goes all the way around to protect little one's delicate skin
-  2-way Zipper for easy diaper changing
-  Superior temperature and moisture regulating fabric
-  Original and beautiful prints designed by artists from all around the globe
-  Stringently safety tested for your piece of mind. Meets or exceeds the Oeko-Tex Standard 100
-  Comfy fabric  
Superior breathability and softness



# Available Prints & Colors



Mermaids  
BA9003U.MER



Painterly Seahorses  
BA9003U.PSH



Sun Kissed Shoal  
BA9003U.SKS



Smiley Sharks  
BA9003U.SHK



Silly Seals  
BA9003U.SEL



Ocean Explorer  
BA9003U.OCX



Animal Puzzle  
BA9003U.ANP



All Aboard  
BA9003U.AAB



Baby Dinomite  
BA9003U.BDN



Bears on Bikes  
BA9003U.BOB



Bumble Bees  
BA9003U.BMB



Cozy Forest  
BA9003U.CZF



Dinosaurs  
BA9003U.DNO



Hedgehogs  
BA9003U.HGH



Hedgehog Forest  
BA9003U.HGF



Ice Hockey  
BA9003U.ICH



Jungle Friends  
BA9003U.JGF



Safari Jungle  
BA9003U.SAF



Tropical Jungle  
BA9003U.TPJ



Whales  
BA9003U.WHL



Leulou Lollipop


# Tencel Sleep Bags

## 1.0 TOG

Keep baby safe and warm all night with our handy TENCEL™ sleep bag. Made with our signature soft and breathable 94% TENCEL™ Lyocell and 6% Spandex with Sorona® filling.

Available in sizes 0-6m, 6-18m, 18-36m




 Zip guard goes all the way around to protect little one's delicate skin

 2-way Zipper for easy diaper changing

 Superior temperature and moisture regulating fabric

 Original and beautiful prints designed by artists from all around the globe

 Zero Toxins OEKO-TEX Standard 100 certified

 Comfy fabric  
Superior breathability and softness



# Available Prints & Colors



Mermaids  
1.0 TOG BA9004U.MER



Silly Seals  
1.0 TOG BA9004U.SEL



Ocean Explorer  
1.0 TOG BA9004U.OCX



Smiley Sharks  
1.0 TOG BA9004U.SHK



Pink Checkerboard  
1.0 TOG BA9004U.PCB



Sun Kissed Shoal  
1.0 TOG BA9004U.SKS



Baby Dinomite  
1.0 TOG BA9004U.BDN



Check it Out  
1.0 TOG BA9004U.CKO



French Breakfast  
1.0 TOG BA9004U.FBK



Hedgehogs  
1.0 TOG BA9004U.HGH



Jungle Friends  
1.0 TOG BA9004U.JGF



Safari Jungle  
1.0 TOG BA9004U.SAF



Superhero Dogs  
1.0 TOG BA9004U.SHD

# Swaddles

Made with ultra-soft and breathable rayon from bamboo, and cotton, our muslin Swaddles are gentle on baby's delicate skin but also extremely durable. Our Swaddles are extra-large and adapt to a variety of uses beyond traditional swaddling.

Available in size 47" x 47"



✓ Large swaddle allows for versatility to accompany every need

✻ Eco-friendly breathable fabric for temperature regulation and moisture control

✎ Spark joy with a range of beautiful prints designed by artists from all around the globe



# Available Prints & Colors





# Muslin Quilts

Made with ultra-soft fabric, our muslin quilt offers four layers of coziness to lull baby into relaxation mode. Plus, it's generously sized to grow with baby through the toddler years. The blanket they'll always reach for.

Available in size 47" x 47"



✓ Sized for growth, offering comfort and security from newborn to toddler

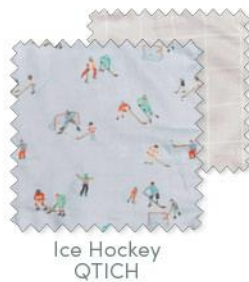
✍ Spark joy with a range of beautiful prints designed by artists from all around the globe

🌿 Muslin made of four layers which offers ultimate comfort

🌀 Durable and gets softer with every wash



# Available Prints





# Muslin Fitted Crib Sheets

The dreamiest crib sheet ever. Designed to fit all standard crib mattresses, our ultra-soft Muslin Fitted Crib Sheets are made with 70% Rayon from Bamboo and 30% Cotton. They are highly breathable and gentle on baby's delicate skin.

Because we're all about the details, it comes packaged in a reusable, matching drawstring bag for easy storage and transport.

The crib sheet measures 52" long x 28" wide x 9" deep



✓ Made with a snug and secure fit for a safe and comfortable sleep

☼ Breathable muslin fabric keep baby cool and dry

🍃 Made with high-quality, pre-washed muslin that gets softer with every wash

🌀 Machine washable and dryer-friendly

🍃 Luxuriously soft muslin sheets are gentle on baby's skin



# Available Prints



Mermaids  
CRIBMER



Pink Checkerboard  
CRIBPCB



Silly Seals  
CRIBSEL



Smiley Sharks  
CRIBSHK



Adventure Begins  
CRIBADV



All Aboard  
CRIBAAB



Animal Puzzle  
CRIBANP



Baby Dinomite  
CRIBDN



Bears on Bikes  
CRIBBOB



Bumble Bees  
CRIBMB



Bunny Meadow  
CRIBBUNY



Cozy Forest  
CRIBCZF



Dinosaurs  
CRIBDNO



Forest Friends  
CRIBFORFDS



Hedgehog Forest  
CRIBHGF



Hedgehogs  
CRIBHGH



Ice Hockey  
CRIBICH



Jungle Friends  
CRIBJGF



Planets  
CRIBPLANET



Safari Jungle  
CRIBSAFARI



Secret Garden  
CRIBSGD



Sushi  
CRIBSUSHI



Whales  
CRIBWHL





# Bathe

Functional and fun, our soft fabrics warm moist skin and make  
bathtime fun..

Hooded Towel Sets | Washcloths



# Hooded Towel Set

Made with a shell of ultra-soft muslin fabric and a lining of ultra-absorbent terrycloth, our Hooded Towel Sets are a perfect way to kick off your little one's bedtime routine. The generously sized towel keeps heads and hands warm thanks to the hood and pockets, while the matching washcloth is gentle on baby's delicate skin. Perfect for the beach and pool too.



# Washcloth Set

Gentle enough for baby's delicate skin, our ultra-soft washcloths are made with 70% rayon from bamboo and 30% cotton. Featuring a muslin shell and terrycloth lining, they come in a set of three. Generously sized at 12" x 12", they can be used by the whole family.





# Hooded Towel Sets

Made with a shell of ultra-soft muslin fabric and a lining of ultra-absorbent terrycloth, our Hooded Towel Sets are a perfect way to kick off your little one's bedtime routine. The generously sized towel keeps heads and hands warm thanks to the hood and pockets, while the matching washcloth is gentle on baby's delicate skin. Perfect for the beach and pool too.

Our hooded towel measures 32" x 32", and the washcloth measures 12" x 12"



-  Ultra-soft shell and lining fabrics are perfect for post-bath snuggling
-  Generously sized to grow with your baby
-  Ultra-absorbent terrycloth lining dries baby quickly and completely
-  Stringently safety tested for your piece of mind. Meets or exceeds the Oeko-Tex Standard 100

Beautifully and hygienically packaged in our giftable branded box





# Available Prints



Mermaids  
TWMER



Silly Seals  
TWSL



Smiley Sharks  
TWSHK



Ocean Explorer  
TWOEX



Sun Kissed Shoal  
TWSKS



Painterly Seahorses  
TWPSH



Adventure Begins  
TWADV



Animal Puzzle  
TWNAP



Avocado  
TWAVO



Baby Dinomite  
TWBDN



Bears on Bikes  
TWBOB



Bumble Bees  
TWBMB



Bunny Meadow  
TWBUNNY



Cozy Forest  
TWCZF



Dinosaurs  
TWDNO



Forest Friends  
TWFORDS



Happy Trucks  
TWHPT



Hedgehog Forest  
TWHGF



Hedgehogs  
TWHGH



Honey Puppies  
TWHNP



Ice Hockey  
TWICH



Jungle Friends  
TWJGF



Ramen  
TWRMN



Safari Jungle  
TWSAFARI



Secret Garden  
TWSGD



Shell Floral  
TWSFL



Sushi  
TWSUSHI



Tropical Jungle  
TWTJPJ



Whales  
TWWHL



# Washcloths

Gentle enough for baby's delicate skin, our ultra-soft washcloths are made with 70% rayon from bamboo and 30% cotton. Featuring a muslin shell and terrycloth lining, they come in a set of three and can be used by the whole family. Available in a wide range of whimsical Loulou Lollipop signature prints, each set features one complementary print.

Available in 12" x 12"



- Stringently safety tested for your piece of mind. Meets or exceeds the Oeko-Tex Standard 100
- Ultra-absorbent terrycloth lining dries quickly and completely
- Ultra-soft shell and lining fabrics are perfect for post-bath snuggling
- Handy loop for hanging and drying
- Generously sized for everyone to use

Beautifully and hygienically packaged in our branded box





# Available Prints





# Contact Us

For pricing or if you are interested in carrying  
Loulou Lollipop, please contact us:  
[David@louloulollipop.com](mailto:David@louloulollipop.com)

General inquiries: [Wholesale@louloulollipop.com](mailto:Wholesale@louloulollipop.com)

Certified



Loulou Lollipop is a  
certified B Corporation