

Creative Carpet & Flooring HOME ADVISOR™

September
2014



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit@!"
(708) 479-8600**

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ATTENTION!

**Chris
Goepfner**

You are this month's
Mystery Winner!
We have a \$10.00 gift certificate
to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

**NOTE: Must be picked up by
9/30/2014**

Hello All!

I have to get down to business right away: I'm going to have another grandchild!!! My oldest son, Mark Jr., and his wife, Annie, are excited to welcome their second child who's due February 2nd! I've already been 'grandpa' to their daughter Ruby for 1 ½ years, but it is still so strange -but awesome- to think that *my* kids are old enough to *have* kids!

Mark Jr., as many of you know, is now the face of Creative Carpet and Flooring. I can't believe for the life of me that he will be thirty years old this month! Sometimes I still picture him as he was at about age five, when he first started to 'help' me on jobs. My in-laws retired to Kentucky where they built their own house from the ground up. Of COURSE Creative was going to take care of the flooring. Mark Jr. woke up at the crack of dawn and came with me on the 8 hour drive in my carpet truck. That truck was packed to the brim with their carpet and vinyl flooring, and Mark Jr. thought it'd be fun to lie on top of the padding rolls -in hindsight, probably not the safest choice. We got straight to work when we arrived and had their whole 130 yard house installed before we went to bed! We. Were. Wiped. Oh, what I wouldn't do to be able to work like that again! The next morning we installed the vinyl floor and were done by noon. Now I could just relax with my in-laws and watch Mark Jr. play and explore in the yard.

My youngest two boys are now seniors in high school. Man, did this fly by! I see them starting at new jobs, hanging out with buddies, working on their cars and just being boys, and all I can think about is how at their age I KNEW I wanted to marry Tammy. I wanted to get out of school as soon as possible to start working and getting ready for a wedding and new life together. I graduated in three years, against the advice of my counselor and an older friend. I was eighteen... I *of course* knew everything! So I did it- went to work by day, played in a band and went to night school. The rest is, as we say, HISTORY!

I want to thank all of you for your continued LOYAL support! I also want to thank God for pulling me through the tough times. Opening a store when I was 25 was hard. I wish I had a dollar for every time someone asked me to speak to the owner and couldn't believe it when I responded, "You're lookin' at him!" Now, I'm lucky to have two of my sons, Mark Jr. and Jake, really stepping it up here in our business. I learned early, and taught them early, that the harder you work, the luckier you'll get! Hopefully what Tammy and I started will be a legacy for our kids.

Thanks So Much for ALL YOUR SUPPORT!!!
Mark Bouquet Sr.

Thank You for the Kind Words!

"Each time that I look down at my new floor, I'm grateful for hiring Creative Carpet & Flooring to do the job. From the accurate measuring to the expert installers, I couldn't be happier with this company. We have received countless compliments on the quality and look of the product and cannot imagine anyone doing a better job. Overall this has been such a positive experience that I will be a life-long customer. ☺"

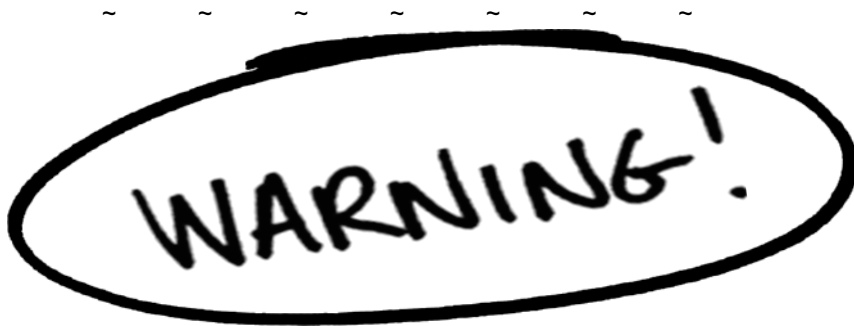
~Roz of Tinley Park, August 2014

Predictions from the Year 1910



In the 1910 issue of Ladies Home Journal, author John Elfreth Watkins Jr. wrote a piece called "What May Happen in the Next Hundred Years". Here are some of his hits and misses:

- No Mosquitoes nor Flies. Insect screens will be unnecessary. Mosquitoes, house-flies and roaches will have been practically exterminated.
- Ready-cooked meals will be bought from establishments similar to our bakeries of today. Food will be served hot or cold to private houses in pneumatic tubes or automobile wagons. The meal being over, the dishes used will be packed and returned to the cooking establishments where they will be washed.
- There will be no street cars in our large cities. All hurry traffic will be below or high above ground when brought within city limits. In most cities it will be confined to broad subways or tunnels.
- There will be air-ships, but they will not successfully compete with surface cars and water vessels for passenger or freight traffic.
- Telephones around the world. Wireless telephone and telegraph circuits will span the world. We will be able to telephone to China quite as readily as we now talk from New York to Brooklyn.
- Store Purchases by tube. Pneumatic tubes, instead of store wagons, will deliver packages and bundles. These tubes will collect, deliver and transport mail over certain distances, perhaps for hundreds of miles.



Don't visit any flooring dealer until you call us
for a **FREE** Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

DID YOU KNOW...

You get a
FREE Lifetime Installation Warranty
on all Creative Carpet floors!

Buying new flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because, unlike other products, flooring is installed, or "manufactured", in your home.

This makes the installation critical. We offer a **Lifetime Installation Warranty** at Creative Carpet & Flooring.

You NEVER have to worry about something going wrong with the installation. If it does, we'll fix it FREE!
And we'll do it quickly!

Mega Trivia Contest!

Congratulations to last month's winner:

Aaron Peterson

Stop in at Creative Carpet & Flooring
to claim your prize by September 30, 2014!
(Answer to last month's quiz: Duck-Billed Platypus)

**Who else wants to WIN A \$50 GIFT
CARD towards dinner at
TGI Fridays or Olive Garden?**

This month's Mega Trivia question:

**Which of these animals was
domesticated first?**

- | | |
|-----------------|-----------|
| A) Dogs | B) Cows |
| C) Sheep | D) Pigs |
| E) Cats (as if) | F) Horses |

Call us at 708.479.8600 or e-mail answers to
Contests@creativecarpetinc.com

😊 NEW 😊

FRIENDS & CLIENTS

~ JULY 2014 ~

Christine Aguirre

Dave Stapleton

Dom Piane

Detmer Wells

Lisa Bolek

Ross Cass

Alex Miskovich

Sandy Urban

Kim Collins

John Cease

George Zoeterman

Regina McLaurin

Eugene Jablonski

Bernard O'Reilly

Jeff Anderson

Don Bragiell

Kerri Bellettiere

Sal Fusco

Ed Schultz

Crystal Henricks

Colleen Steck

Keith Diehl

Moira McGee

Fredrick Durkee

Loreta Tvrdy

Curt Bowers

Colleen Steck

Pat McRae

*It Was WONDERFUL
to Meet You!*

Please Come Again!

Meet our Carpet Cleaning

Customers:

ANJ LUM

BRAD SCHROTENBOER

JAMIE ZIEMBA

DAVID WYLLY

KELLY AND TROY MITCH

JODY KREMMIDAS

JEANNE WALSH

AL BALEISIS

BETH KEBLUSEK

MIKE & AMY MIEDEMA

*Call for more info on our expert
carpet cleaning services!*

How to Repair Your Credit Rating



In the July 2014 issue of Home Advisor, we talked about the things that can – for good or bad – affect your credit rating: that score that can be so important if you want a loan, mortgage or credit.

But if you find, once you get your credit report, that you have a low score, here are some ways you can raise it:

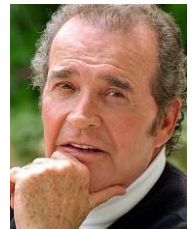
1. Talk to your bank or credit union. If you make a deposit with them, they may be willing to give you a secured loan. Deposit \$5,000 with them (so they're fully secured), borrow \$2,500 and make faithful payments on the loan. This will show favorably on your credit report.
2. Get a prepaid credit card – same concept – then pay the balance off every month.
3. Make a small purchase on time at an electronics or furniture store & keep faithfully to the payment schedule.
4. Always pay everything on time. Even a couple of months late on a utility bill can show up and lower your score.
5. If you have a dispute over a payment, deal with it immediately. Even if you are in the right, the credit bureaus won't know it.



Random Celebrity Tid-Bit:

**James Garner was the
son of a carpet layer!**

**I guess that means people in the
flooring industry have good genes!**



Where Do Teddy Bears Come From?

In November 1902, President Theodore Roosevelt and some friends went hunting in Mississippi. After several hours they still hadn't seen any animals. Finally, the group tracked and surrounded a helpless bear. When the President refused to shoot the bear, reporters across the country spread the story of Roosevelt's kindness.

Famous cartoonist Clifford Berryman drew a cartoon of Roosevelt's rescue of the bear. A store owner in Brooklyn decided to make toys based on the bear to sell and asked the President for permission to use "Teddy's Bear" for the name of the toy.

"Teddy Bear" it remains, but few know the origin of the name: President Theodore "Teddy" Roosevelt. November 14 is designated American Teddy Bear Day.

Thank You for the Kind Words!



"Purchasing carpeting from Creative Carpets was a positive experience from start to finish. We were very impressed by the professionalism of the installation team from measurement to installation to job cleanup—certainly NOT the experience we had with another local store whose crew of 18 yr olds had to restretch 4 rooms of carpet! If we're in need of more carpeting in the future, we'll be back!"
~ Gail of Tinley Park, August 2014

**Welcome Back
RETURNING CLIENTS:**

Mark Opalacz	Rita Hintz
Lindsey Heiden	Gary Vandenberg
Nancy Devries	Mike Braband
Mary Bobich	Phil Bradley
Kevin Witt	Chris Winship
Vern Fischer	Nicki Mancari
Christine Grzybowski	Mark Hilgenbrink
Walter Aldape	Kevin Witt
Denise McClard	George Offord
Lorenzo Nash	Bonnie Minskey
Megan Browning	Kathy Haberkorn
Ken Weidenaar	Jack Nevell
	Michelle Heurung

Apple Picking Month is Here!

Picking tips

Most modern apple orchards have dwarf trees that are very close to the ground and easily accessible. Select firm, bruise-free apples. The color can be anything from dark green, to yellow, pink, orange, bright red, dark red or even a combination. It all depends on the variety. And color is not really how you tell when an apple is ripe. Apples should be crisp and firm.



The key will be to ask the farmer which varieties are ripe. He will know because it is calculated from the number of days since the trees flowered- something they generally track carefully.

The farmer will also know what characteristics to look for in the particular varieties that he is growing.

When are apples ripe - how to tell!

Apples ripen from the outside of the tree towards the center, so the apples out the outside of the tree will ripen first. Once they are picked, they stop ripening. Picking apples directly from a tree is easy. Roll the apple upwards off the branch and give a little twist; don't pull straight away from the tree. If two apples are joined together at the top, both will come away at the same time. Don't shake the trees or branches. If the apple you are trying to pick drops, (or others on the tree) go ahead and pick it up. They're perfectly fine! But do wash them before you eat them!

More Tips

Once picked, don't throw the apples into the baskets, place them in gently, or they will bruise and go bad more quickly.

Don't wash apples until just before using to prevent spoilage.

Keep apples cool after picking to increase shelf life. A cool basement is ideal, but the fruit/vegetable drawer of a refrigerator will work, too. Kept cool, fresh-picked apples will generally keep weeks, but it DOES depend on the variety. Red and Yellow Delicious apples do not keep well, for example; but Rome, do! High humidity helps to keep the apples from shriveling, but don't let them get wet. A wet towel placed nearby helps to keep the humidity up. If you're storing in a root cellar, know apples and potatoes should never be stored in the same room because, as they age, potatoes release an otherwise ethylene gas, which makes apples spoil faster.

**Get A Night Out At One Of Your Favorite
Restaurants Through Creative Carpet's
REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*.. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

**A gigantic THANK YOU to all
who referred us last month:**

John Plant

Jacelyn Shelby

Alex Marks

Kathy Plak



**Enjoy dinner on us
as thanks for the referral!**

**Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448**

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



Back to School Sale

(a.k.a. Back to ~~Sanity~~ Sale)

**Then take advantage of the
Creative Carpet & Flooring's**



Clean or Replace Warranty

Does this sound familiar? Your carpets are badly soiled, and you're not sure whether you should clean or replace them. You would really like to try cleaning them first, but you don't want to throw away your money if they ultimately have to be replaced. We know how you feel. That's why we offer our "Clean or Replace Warranty."

HERE'S HOW IT WORKS: If you have your carpets professionally cleaned by us and still aren't satisfied, Creative Carpet will apply the ENTIRE COST of cleaning towards the purchase of new floors up to 30 days later! All you have to do is bring in your receipt which lists the rooms and square footage of each room cleaned!
(May not be combined with any other offer. Will apply the cost to clean a room to re-flooring that room only.)

**Want to skip the professional cleaning altogether
and just replace your flooring?**

**Then come on in, and we'll offer to
take up your old flooring AND haul it away for FREE!**

Already did your own carpet take up and disposal?

Well, you're covered, too! We will DISCOUNT your order for the exact amount that take up and haul away would have cost!

Anso[®]nylon

so soft. so tough. so proven.

by



**Beautiful,
durable
floors for less**

Carpet | Area Rugs
Tile & Stone | Hardwood
Laminate | Resilient

shawfloors.com



*Is your dirty carpet
in need of a good,
professional
cleaning?*

Creative Carpet & Flooring will take care of that for you!

We offer excellent carpet cleaning services!

Why choose Creative Carpet & Flooring?

- Our carpet cleaner is CERTIFIED
- He uses the Gold Seal preferred method of the Carpet & Rug Institute
- He is the ONLY Green Certified carpet cleaner in Illinois
- He specializes in the Encapsulation, Low Moisture Method AND in Hot Water Extraction (steam cleaning)

CALL TODAY TO SET UP AN APPOINTMENT!



19420 S La Grange Rd.

Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

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