

BAY AREA
MUSIC PROJECT
2023 Program Report



Vincent Tolliver conducts our youth orchestra at our Maya Lin School program. Students in grades 3-5 with at least one year experience playing an instrument participate in weekly rehearsals where they learn valuable life skills such as listening and collaboration. Photo credit: Lorrie Murray





Letter from Lorrie Murray, Founder, Executive Director

We got the beat in 2023 with new programs, new staff, new students and a vibrancy among our multi-year musicians. I am thrilled to introduce to you the BAMP 2023 Program Highlights, a comprehensive report that shares some of our most exciting developments.

As we approach our 10th year, the Bay Area Music Project refuses to rest on its laurels. We asked for feedback from families and heard you describe BAMP as “wonderful” with students “blessed” to be able to participate and that warms my heart, but what truly keeps us growing is hearing the profound “love of music” that the community is developing.

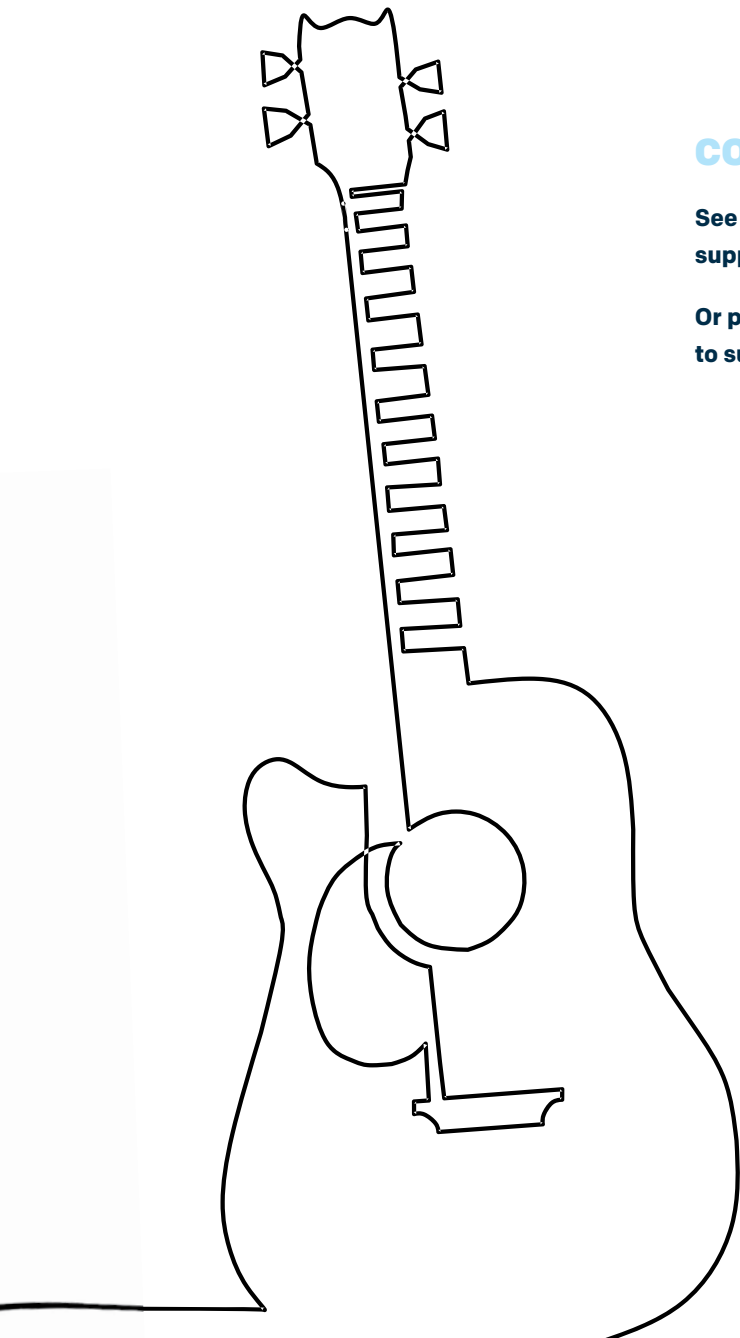
In this report you will find details of how we are seeking to foster this love of music as one of many facets of our community care. Seeking to always be responsive, I encourage each of you to review the highlights below and reach out with your thoughts and hopes. Let’s continue this work together.

As we wrap up 2023, we thank you for your continued support of Bay Area Music Project. I am grateful you are on this exciting journey with us!

Lorrie Murray

lorrie@bayareamusicproject.org





CONTRIBUTE TODAY!

See page 40 to see how you can support BAMP in 2024 and beyond!

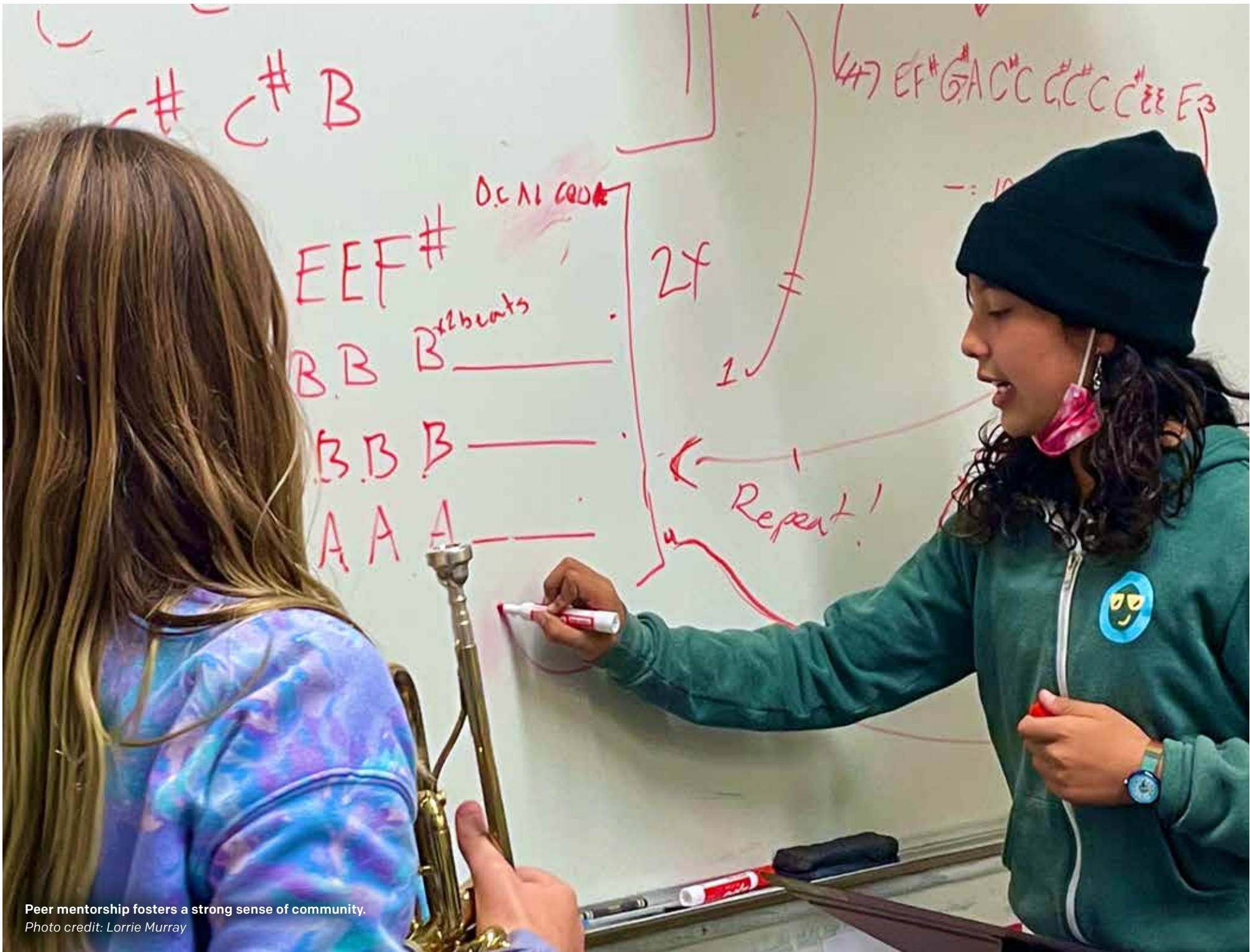
Or please donate with QR code here to support BAMP before year's end.



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Peer mentorship fosters a strong sense of community.
Photo credit: Lorrie Murray

“ [BAMP]’s methods are amazing and grounded in care, respect, community, and curiosity. I have no doubt that the yoga, breathing, and emotional skills our child learned in BAMP’s kinder curriculum were the positive influences that made his early creative writing possible. As a first grader, he took tremendous pride in being invited to return to the kindergarten BAMP classroom as an assistant to his former teachers...Those experiences not only gave him a new kind of confidence but also helped him form friendships with younger students that have endured over many years.”

2022-2023 BAMP Parent

2023 BAMP Program Highlights

2023 was a year for bold moves and significant gains in our mission to make positive change for children and youth in the Bay Area! Through strategic partnerships across the educational and music industry community, BAMP launched innovative programs that not only strengthen essential social-emotional skills but also create career pathways for young people and particularly gender minorities in the music industry fields.

● **MARCH 2023**
BAMP hosts the Teaching Artist Training Institute's West Regional Practicum for El Sistema-inspired and community music programs.

● **JAN 2023**
Founder and Executive Director, Lorrie Murray awarded a Bay Area Jefferson Award for Public Service by national nonprofit Multiplying Good.

● **JAN 2023**
Emerson Robles-Tuttle oversees four Middle School and High School Programs in Alameda and East Oakland.

For more on Emerson, see page 16

● **JAN 2023:**
Expand Partnership with BACR in East Oakland
Expanded our partnership with Bay Area Community Resources (BACR) to offer additional programming at Life Academy in E. Oakland to offer a multi-instrument "music exploration" class in addition to classical guitar.

For more on this partnership, see page 12

● **OCT 2022**
Expanded to Encinal Jr./Sr. High School with a digital audio and design program

● **NOV 2022:**
BAMP Grows Middle School Team
Hired Alejandro Leon Junior to teach at middle school programs

2022

November

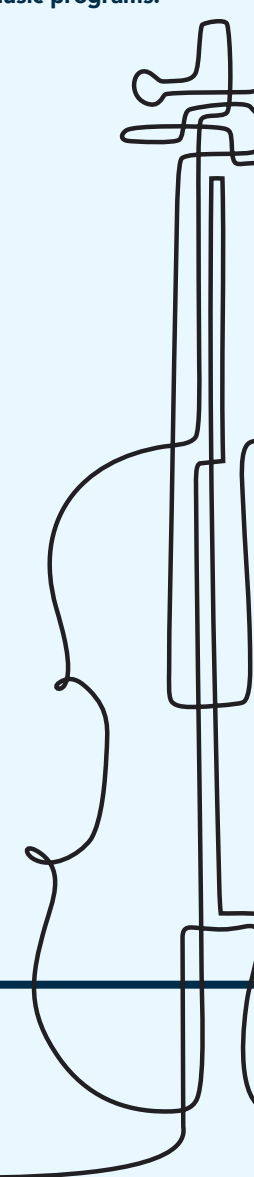
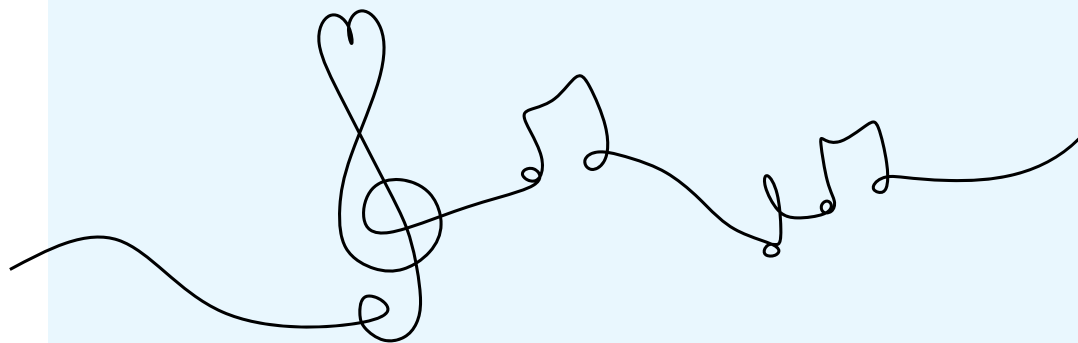
December

2023

January

February

March



Choir is BAMP's founding program and remains a foundational part of the community.

For more on how this program has grown, see page 28



MAY 2023
BAMP's Youth Chorus sings National Anthem at an Oakland A's game

SEP 2023:
BAMP's Youth Chorus sings National Anthem at an Oakland A's game

We have hired two new excellent Teaching Artists to support Wood Middle School's 50% growth in the String Lab program. We look forward to continuing this expansion as we vision with the kids to design work that meets their goals.

AUG 2023:
Welcomed Andy Chen and Juno Raphael to the Wood Middle School Teaching Artist team

OCT 2023:
BAMP's Advanced Choir perform for the Twin Towers United Methodist Church

AUG 2023:
Guest musician performance from Boston-based electrofolk duo, Tall Heights.

In 2023, we've expanded our focus to nurture our Maya Lin Elementary School students' ability to stay engaged and find the support they need at this vulnerable time of growth.

BAMP has established a new Social-Emotional Mentor Team of three to support onsite activities during BAMP operating hours.

For more on how this program, see page 20

AUG 2023:
Established SEL Mentorship Team
Marketa Temple transitions from KinderBAMP to SEL Team
Hired TK Campbell

OCT 2023:
Expand Team
Welcome Jevohn Tyler Newsome



“ Thank you so much for doing the after school program and teaching us all about how to make our own music. I really enjoyed it and I feel that I’ve learned a lot from the weeks I spent in your class. I learned about how to use Sound Trap, how different microphones work, and even ways to make a song more cohesive and interesting. I plan to add more to the music I’ve made during your class and even lyrics to it. Thank you so much for teaching me.”

Jay, 2022-2023 BAMP Student



Middle and high school students at Encinal Jr./Sr High School learn to compose and record their own music. Photo credit: Lorrie Murray

2023 BAMP IMPACT: By The Numbers

250+ youth served this year

29

STAFF

THIS YEAR

5 partnership programs



1200+ students
over the last ten years

900+ of direct music
hours instruction annually

250+ instruments supplied
to students at no cost
to families

**Instruments
provided**

Guitar

Trumpet

Violin

Viola

Cello

Double Bass

Saxophone

French Horn

Trombone

Clarinet

Flute

Piano

Ukulele

Percussion

Oboe

Digital Audio
Workstations

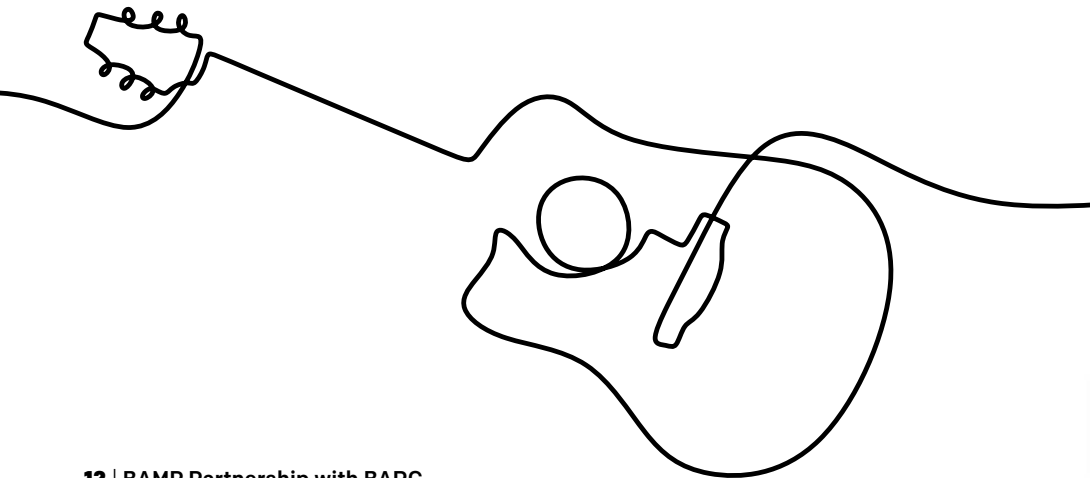
New Moves

BAMP Expands Partnership with Bay Area Community Resources

BAMP gladly expanded its partnership with Bay Area Community Resources (BACR), a Bay Area school and community-based service organization with shared values and an aligned vision.

With BACR, **BAMP continues to serve students in grades [6-12] at Life Academy Jr/Sr High School in East Oakland.** Music Ex is an immersive, student-centered class that bridges connections between music making and social-emotional development. Guided by skilled and compassionate teaching artists, students engage with a diverse range of instruments, nurturing their natural curiosity and exploring their musical talents.

This year, we launched a second program at Madison Park Academy also in East Oakland. Students grades 6-12 meet two days a week to focus on similar music projects, but at Madison Park students are focused more specifically on guitar instruction, performing, and composition.



From left: Mr. Alejandro works with a student during Music Exploration class at Life Academy High School in East Oakland. *Photo credit: Emerson Robles-Tuttle;* Middle and high school students receive twice weekly guitar instruction at Madison Park Academy in East Oakland. *Photo credit: Alejandro Leon Jr.*





From left: Advanced violin students receive five hours of group instruction weekly in three different ensembles; Middle and high school students collaborate on multiple composition projects throughout the year; Beginner ukulele students perform for families at our winter concert. *Photo credit: Lorrie Murray*

“ The program and its incredible artist-teachers have been a constant source of new curiosity, confidence and inspiration for our child. We feel so lucky that our child has had BAMP as part of his elementary school experience...As we think ahead to middle school, the prospect of our child potentially being able to continue with BAMP at Wood or Encinal is one of the biggest perks of staying in the AUSD system.”

2022-2023 BAMP Parent

New Moves: From Student Mentor to Program Lead

Emerson embarked on their professional journey in the music education field as a dedicated high school volunteer with BAMP during its inception in 2014. This formative experience propelled Emerson's deepening commitment to teaching, leading them to enroll at Sonoma State University, where they earned a bachelor's degree in Liberal Studies and a minor in Music.

Emerson returned to BAMP in January 2023 and is currently serving as the Secondary School Coordinator at BAMP. Emerson is pivotal in overseeing and instructing at the our middle and high school sites in Alameda and East Oakland. Through their diligent guidance and instruction, they play an integral part in shaping students' musical and cultural identity journeys, fostering their personal growth and igniting their passion for music.



From left: Emerson leads a string ensemble rehearsals at Wood Middle School in Alameda; Emerson often provides individual lessons for students when needed. *Photo credit: Lorrie Murray*





" BAMP has far exceeded my expectations and has enriched and strengthened the fabric of our family. I cannot recommend this program enough. My daughter has enjoyed learning a variety of instruments. We often discuss what pieces of music are being learned and use the music as a way to bond and play music together as a family."

2022-2023 BAMP Parent



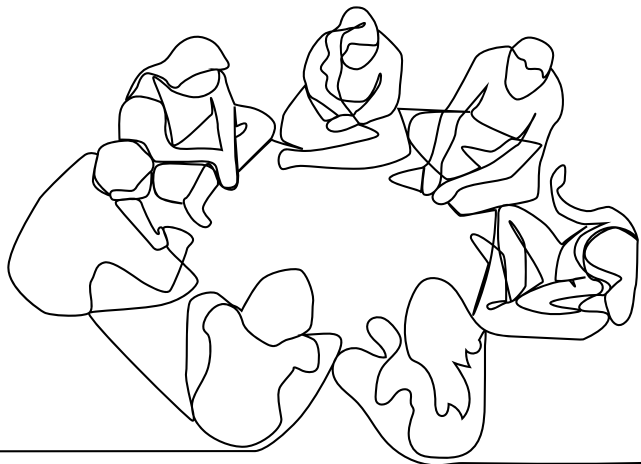
Clockwise from top left: Piano students perform Carol of the Bells at 2023 Winter Concert; 5th grade Double Bass and Cello student Eloise; Youth orchestra 2023 Winter concert performance at Maya Lin School program site.
Photo credit: Maddox McDonald and Lorrie Murray

New Moves: BAMP Builds a new Mentorship Team

Inspired by the El Sistema model, BAMP uses music to teach the whole child as a part of an overall social-emotional development curriculum. In 2023, we've expanded our focus to nurture our Maya Lin Elementary School students' ability to stay engaged and find the support they need at this vulnerable time of growth.

BAMP has established a new SEL Mentor Team of exceptional caregivers and mentors who support students' emotional well-being outside of their music learning. Marketa Temple, TK Campbell and Jevohn Tyler Newsome each contribute their talents to the unique fabric of our program in distinct ways.

We are grateful to the World Positive Fund who supported this vital initiative.



Marketa Temple

An early childhood educator and mindfulness coach for over 10 years, Marketa oversees the calm room, a dedicated classroom open five days a week for kids to decompress between classes or as a respite from an overstimulating playground. The calm room is an open space for restoration with quiet activity stations, yoga, meditation, soft music, and extra homework help. This space has been especially important to our students who are easily overstimulated, need extra emotional support, or need a space for calm restorative conflict support.



“TK” Campbell

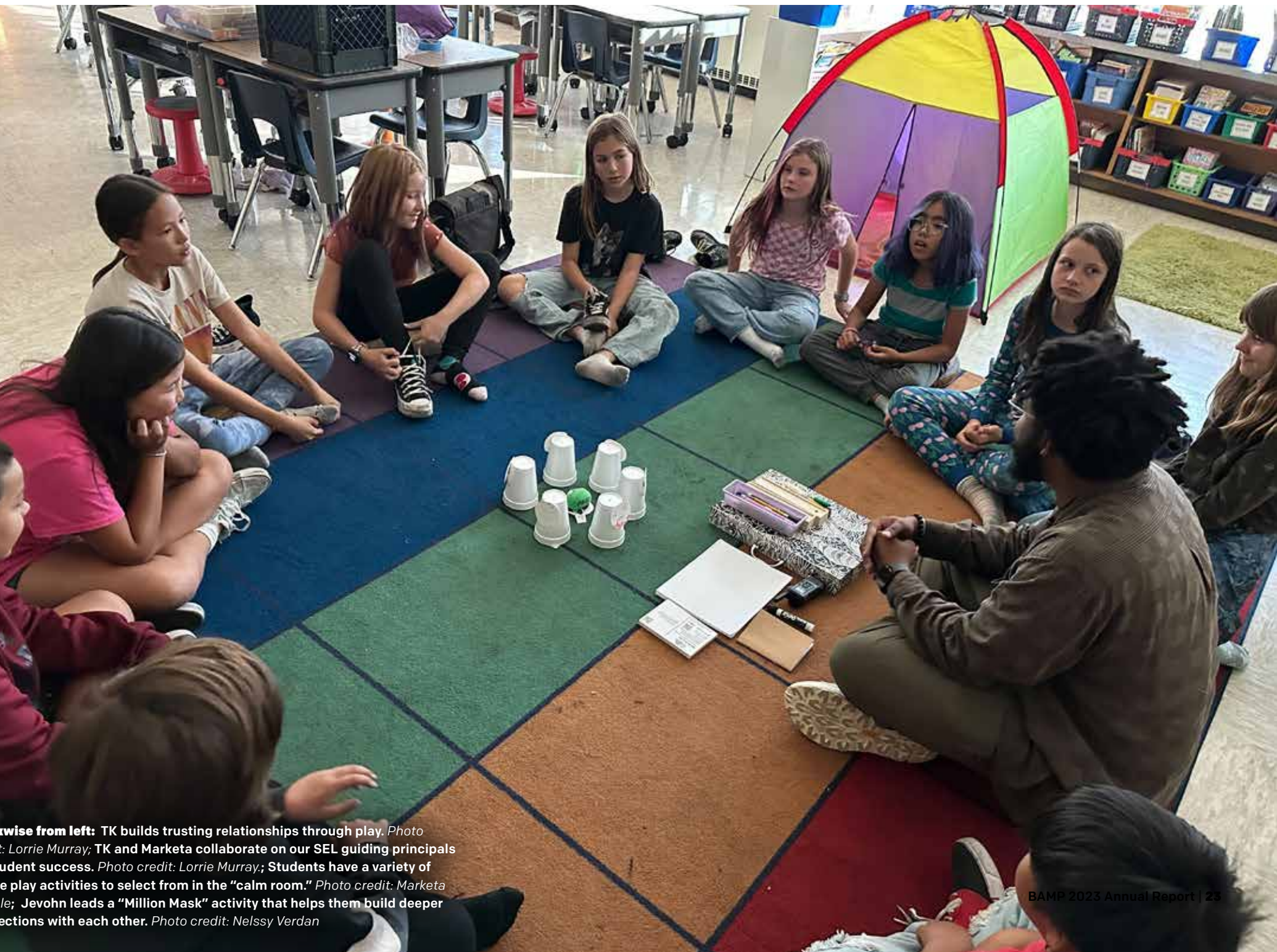
Drawing from his many years of experience as a Teen Director and then Behavior Interventionist at The Boys and Girls Club in Seattle, WA, TK is outside with kids helping to build relationships and work through conflict on the playground. TK meets kids where they are with cultural competency and the ability to effortlessly combine his extensive experience in behavioral intervention with his passion for art, music, and storytelling when mentoring students. He is an incredible role model and caring constant for students when they need his help.



Jevohn Tyler Newsome

As a mentor-in-training at the Ever Forward Club, Jevohn explores various styles of support that will best help students navigate social and emotional challenges on their journey through life toward adulthood. Jevohn works with kids on activities from the Million Mask Movement, a national-wide movement and tool to help build a deeper understanding of how much we have in common. Through mask making and sharing we discuss what we want people to see, explore how you can hide behind a mask, and what relationships you build. Though the activity is built for all ages, this exploration into identity and relationships is so vital for this pivotal stage in youth development.





TK builds trusting relationships through play. Photo credit: Lorrie Murray; TK and Marketa collaborate on our SEL guiding principals and student success. Photo credit: Lorrie Murray; Students have a variety of play activities to select from in the "calm room." Photo credit: Marketa; Jevohn leads a "Million Mask" activity that helps them build deeper connections with each other. Photo credit: Nelssy Verdan

New Moves: BAMP Launches GainUp

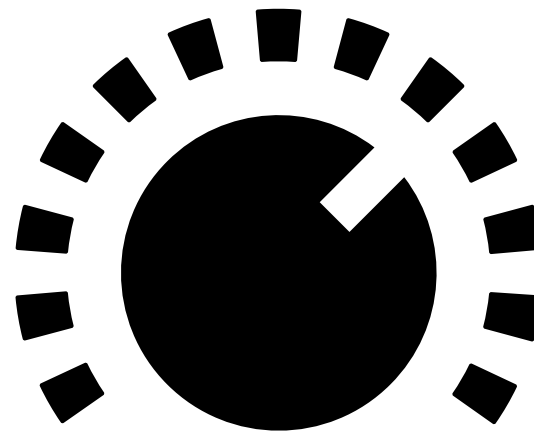
This year, BAMP launched GainUp, a new program for girls and non-binary youth at Maya Lin Elementary School. GainUp gives extra hands-on experience and mentorship from women and gender non-conforming adults working in the music industry. In this class, students will learn more in depth about audio engineering and songwriting, we'll work on performance confidence, we'll make album art, and the students will build lasting connections with each other and with mentors.

On October 3rd, GainUp hosted its first workshop with Clark College and NYU faculty member Rebecca Jordan Smith. As a songwriter, Rebecca has been recognized by the Songwriters Hall of Fame with the Abe Olman Award and her original compositions have been recorded by Prince, Kelly Clarkson and John Legend among others. Rebecca has also worked as a Producer in Commercial Music and as a Creative Manager for an independent music publisher.

Throughout the year, students will learn about audio engineering in a live setting for concerts, theater productions, sports announcing, and they will also learn in a recording studio setting.

With mentors like Linda Perry and partnerships with women- and gender-inclusive studios, the world's only women- and gender-inclusive-founded and run studio, BAMP girls and non-binary youth will feel empowered to take up space in their learning environment and access information about audio and music that largely only champions boys and men.

Our goal is to uplift our students, expand their knowledge, and inspire them to gain up the volume on their voices.



Gain Up provides a safe space and opportunities for girls and non-binary youth to reach their full potential in the recording arts field. *Photo credit: Lorrie Murray*







Clockwise from left: Students recording environmental sounds for a sound collage project; Students collaborate on a composition using midi keyboard in SoundTrap DAW; The inaugural GainUp class; Guest lecturer Rebecca Jordan Smith leads a writing workshop. *Photo credit: Lorrie Murray*







Program Spotlight: BAMP's Choir Program

Choir is BAMP's founding program and remains a foundational part of the community. The program builds a collective of spirit that radiates through all areas of our lives. For our students who have become increasingly passionate about the rigor of this program, we've launched a new Advanced Youth Chorus that focuses on more elaborate arrangements and performances at events across the county.

On May 31st and again on September 23rd, BAMP's Youth Chorus proudly sang the National Anthem at an Oakland A's game. The performance was stunning and we've received a generous open invitation to return. The students also were able to tour the stadium, it was a lifetime achievement for these young folks.

On October 15th, BAMP's Advanced Choir joined local artists to perform for the 170th Anniversary of the Twin Towers United Methodist Church.

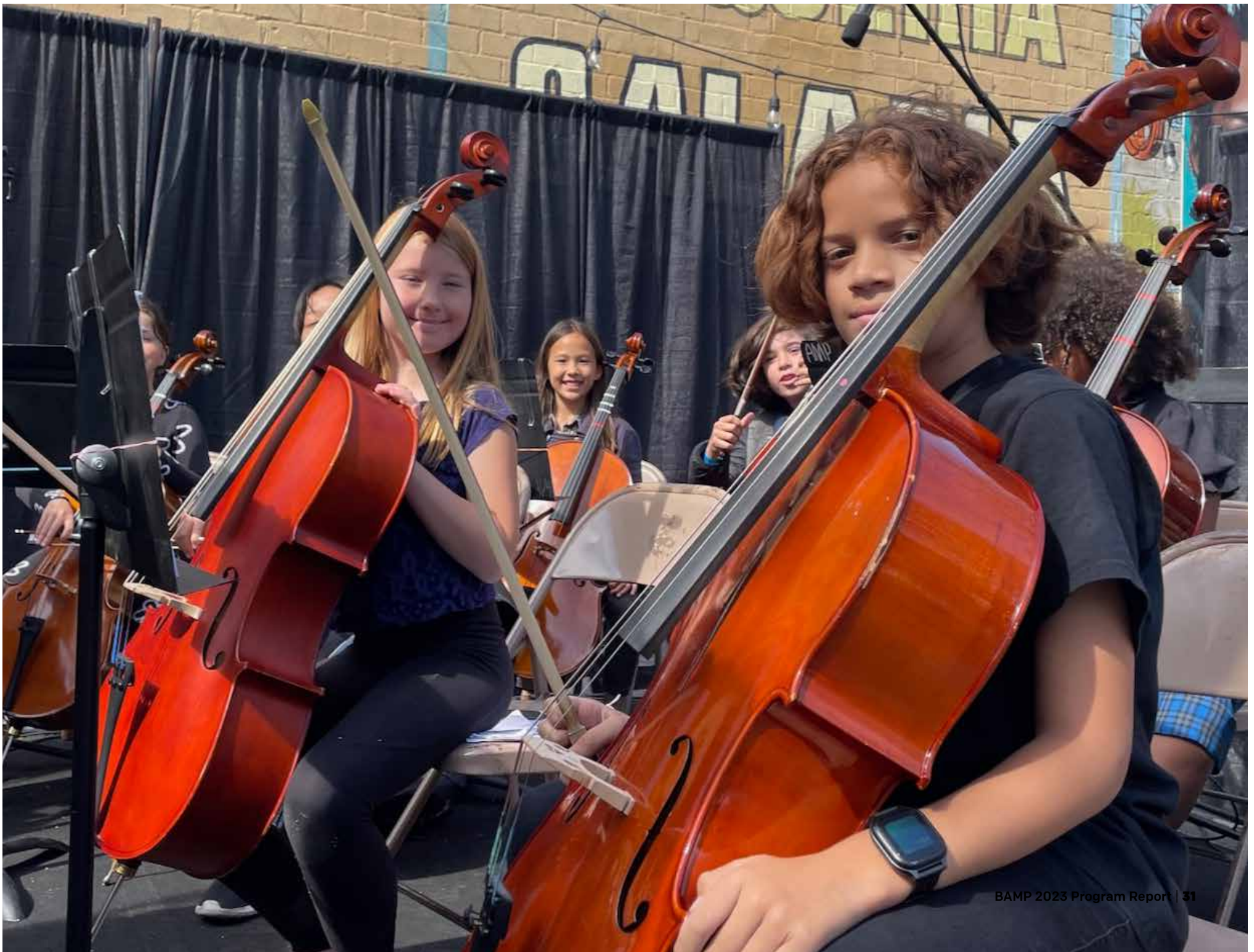
BAMP Youth Chorus perform the National Anthem at the Oakland A's game. *Photo Credit: Don Hardy*





“ Our child has learned about discipline (‘keeping at it’) and the idea that it takes dedication, time, some difficulties to learn and progress on an instrument. These are invaluable life-long learning tools.”

2022-2023 BAMP Parent

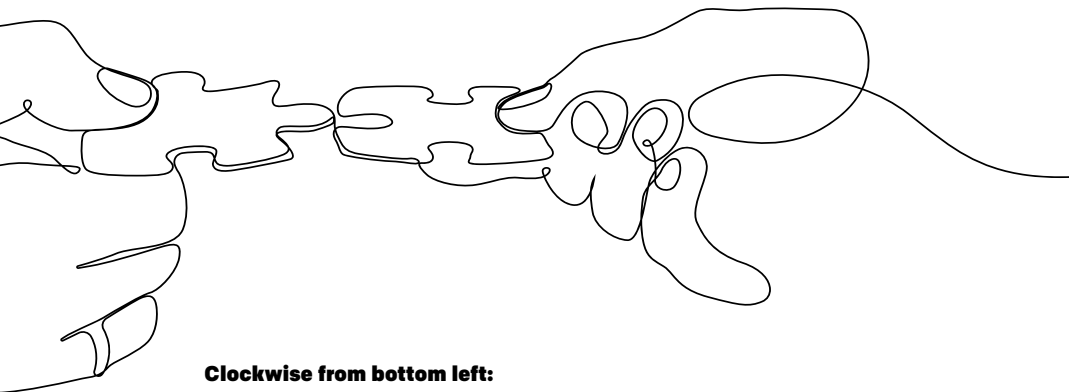


Program Spotlight:

KinderBAMP sets the stage for success in school and life!

Our KinderBAMP program provides a solid foundation for music and social-emotional learning by fostering children's natural curiosity and creativity while developing essential life skills such as teamwork and empathy. Students are fully immersed in an inclusive, musical community consisting of music history lessons, singing, movement, rhythm, and listening exercises that introduce them to the foundational elements of music appreciation and are carried to other areas of their learning. These skills along with mindfulness practice are essential to our philosophy of teaching to the whole child.

In addition to the thirty students in our after school KinderBAMP program, BAMP also provides in-school music education to seventy-five kindergarteners at Maya Lin School.



Clockwise from bottom left:

Mr. Aidan teaches rhythm concepts to kindergarten students at Maya Lin School as part of our in-school programming; Ms. Lauren and Ms. Y with happy KinderBAMP kids!; Art activity following a music lesson; Students learned about Elton John in music history and made fancy glasses after!

Photo credit: Lorrie Murray





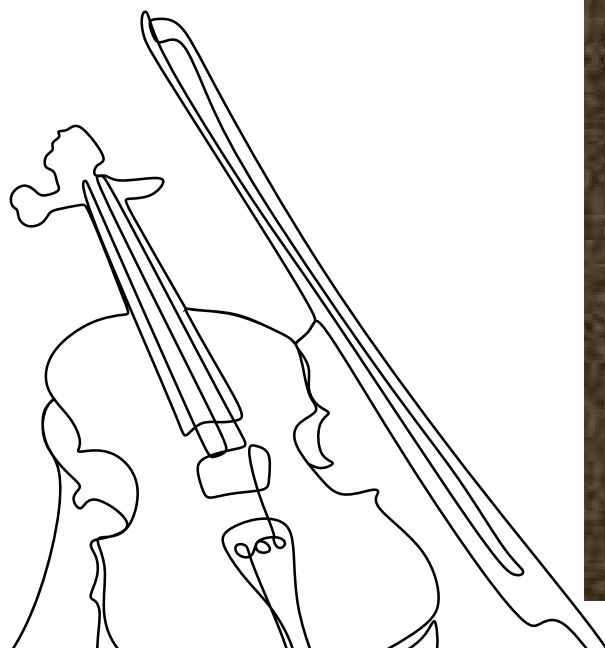
A Closer Look: The Paper Violin Project

This is one of the most important components of our strings program and has become a popular right of passage for our young orchestra.

Creating a paper instrument is a great way to start building community as it's our first collaborative effort. Although our musicians work to create their own unique violin, they work together sharing design ideas and help each one another during the assembly process. This project helps students learn the parts of the violin, proper posture and refine motor skills. But most importantly, it helps build a sense of ownership, pride and respect for their instrument. After all, these are fragile works of art they created!

This project is one of the highlights of the strings program and having parents collaborating in this process is vital. Thank you to all that came by to help. It was so much fun!

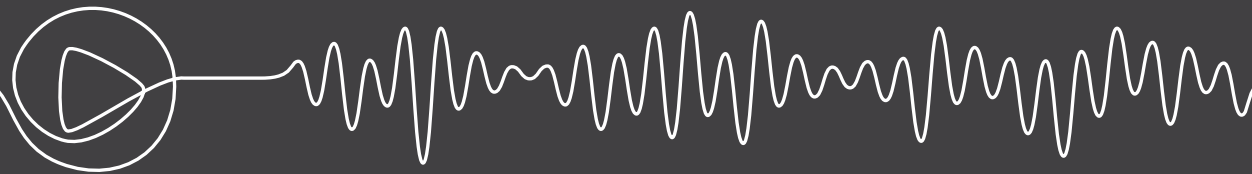
**2023 Paper Violin Project with
beginner Violin Ensemble.**
Photo Credit: Lorrie Murray





Thank You to the Comis Foundation

BAMP was thrilled to receive a 3-year \$150,000 grant from the Comis Foundation to expand all digital audio music production programs and reach more students at the secondary level. We are grateful to their faith in our community and vision.





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Students experience hands-on learning at Stay Diff Recording Studios.
Photo credit: Lorrie Murray & Audrey Reyes

“ We really value [BAMP]. My two kids have benefited greatly from the program. Because of [BAMP] they have an appreciation for music and art, and feel a greater sense of belonging in the Alameda community.”

2022-2023 BAMP Parent



Show Your Love:

Ways to Support BAMP

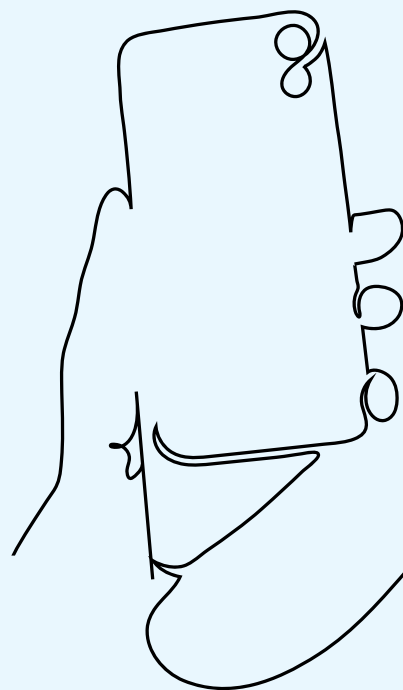
Donate Online

Visit bayareamusicproject.org/support.html



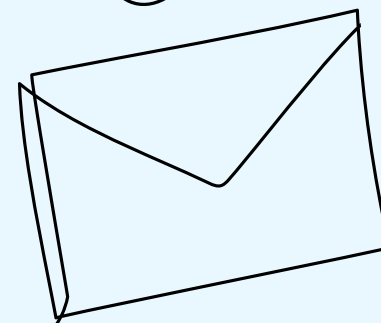
Volunteer!

We can always use friends to help with their time. If interested, please email info@bayareamusicproject.com



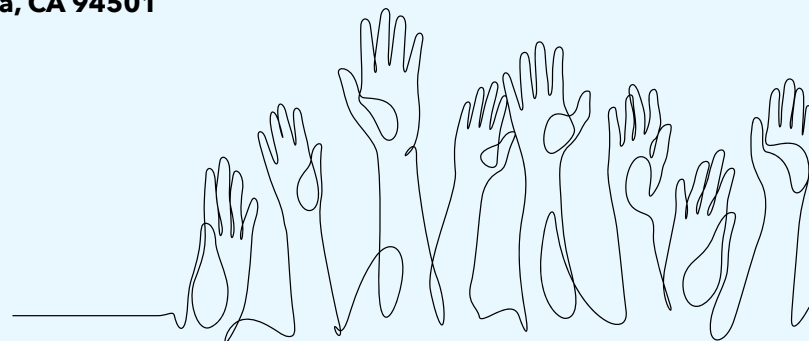
Text to Give

Text **"23GIVE"** to **91999**



Check by Mail

Please make the check payable to **Bay Area Music Project** and send to **2532 Santa Clara Ave. Suite 348 Alameda, CA 94501**



Thank You

to our BAMP community of
families and supporters.

Our students thrive because of you!

