

EDER Ascender EPC-240
With 36m/minute and a permissible payload of 240kg, the EDER Ascender is ready for any rescue job. The Ascender is powered by a powerful STIHL battery or 2-stroke engine.

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ROPE & EQUIPMENT
FOR YOUR VERTICAL WORLD

11 MM EXTREME PRO™ (G) ROPE MBS > 42.9 kN

UNICORE® TECHNOLOGY
SHEATH – 100% POLYESTER
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YOU'VE GOT THE POWER

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Husqvarna x SKYLOTEC

TECHNICAL RESCUE
EMS, EXTRICATION, SAR, AQUATIC, ROPE RESCUE, TACTICAL & CLIMBING

ISSUE 73

TECHNICAL RESCUE
EMS, EXTRICATION, SAR, AQUATIC, ROPE RESCUE, TACTICAL & CLIMBING

ISSUE 79

TECHNICAL RESCUE
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ISSUE 75

WILDERNESS SAR
SEARCH AND RESCUE

ISSUE 8

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ORECON Cordless Tool System

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AZTEK SYSTEM

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SWIVEL CONNECTION 50' CORD LENGTH

ROCK EXOTICA

2025/26

AD COPY deadlines are approx 3weeks before print production starts

TECHNICAL RESCUE#87: Nov 15th '25
TECHNICAL RESCUE#88: Mar 15th '26
TECHNICAL RESCUE#89: Jul 15th '26
TECHNICAL RESCUE#90: Nov 15th '26

WILDERNESS SAR#14: Oct 15th '25
WILDERNESS SAR#15: Feb 15th '26
WILDERNESS SAR#16: June 15th '26
WILDERNESS SAR#17: Oct 15th '26

ARBCLIMBER#27: Sept 15th '25
ARBCLIMBER#28: Jan 15th '26
ARBCLIMBER#29: May 15th '26
ARBCLIMBER#30: Sept 15th '26

STIHL
The New Cordless MSA 180 T Arcturion Saw

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Maximum Power in Half the Size!

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BUYERSGUIDES
USAR/ Extrication

TECHNICAL RESCUE
EMS, EXTRICATION, SAR, AQUATIC, ROPE RESCUE, TACTICAL & CLIMBING

ISSUE 80

TECHNICAL RESCUE
EMS, EXTRICATION, SAR, AQUATIC, ROPE RESCUE, TACTICAL & CLIMBING

ISSUE 76

MEDIA
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TECHNICAL RESCUE
ARB CLIMBER
Aerial Arboriculture, PPE, Climbing and Cutting Equipment

ARB CLIMBER
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ISSUE 25

ARB CLIMBER
Aerial Arboriculture, PPE, Climbing and Cutting Equipment

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WILDERNESS SAR
SEARCH AND RESCUE

ISSUE 10

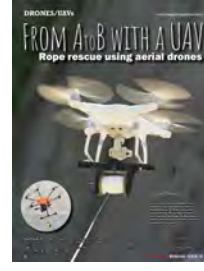
ARB CLIMBER
Aerial Arboriculture, PPE, Climbing and Cutting Equipment

ISSUE 8

BUYERSGUIDES
Arborist Equipment

WILDERNESS SAR
SEARCH AND RESCUE

ISSUE 6



THE WORLD'S OLDEST INTERNATIONAL
MAGAZINES for RESCUE PROFESSIONALS

DISTRIBUTION

TRm, WSAR and ARBCLIMBER have remarkably similar demographics's. The primary market is the USA/Canada and the UK/ Europe with Australasia and the far east providing the next largest sectors. ARBCLIMBER has a differing spike of readers in Japan. All titles including the BUYERS GUIDES go to 10,000 -15,000 per issue but print copies are being reduced as much as possible - we're aiming to send no more than 3000 print copies per issue by 2026 with digital increasing due to being free of charge.

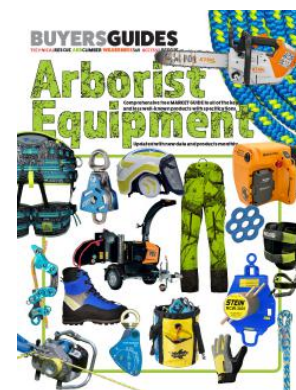
40%	US& Canada
22%	UK&Ire
21%	Europe
8%	ANZJap
7%	Rest of World inc China & Brazil

BACKGROUND

TECHNICAL RESCUE (TRm) which has been the world's leading Rescue title since its launch 32 years ago. WILDERNESS SAR was divided off to better cater to the mountain, cave and wilderness teams. These are full colour, high quality 'glossy' with a high editorial to advertising ratio and is owned, written, edited and peer reviewed by operational rescue services personnel. Editor Ade Scott has been a professional rope specialist and operational rescuer for over 40 years, 15 of these as Head of Operations - Technical Rescue Unit. Unit personnel continue to provide training, testing and trialing of equipment for the magazines and because of the number of firefighters on the Unit also qualified as arborists it was a natural evolution to add ARBCLIMBER as the world's only truly international title concentrating on equipment and techniques. Our work is supported by an experienced team comprising full-time firefighters, coastguards, paramedics, arborists, doctors and water rescuers from around the world: Adam Jones is a full time firefighter and qualified arborist, Rich Hackwell qualified arborist and Asst head of Rescue UK Coastguard, Reed Thorne is TRm's US Rope Rescue Editor while our sadly missed US Editor and water rescue guru the late Jim Segerstrom's work is taken on by his co-conspirator in the evolution of swiftwater Dr Mike Crosslin. In Oz we have Roland Curll of NSW Police Rescue, Mine's Rescue's Brian Robinson (Wales), Veteran London Fire Brigade officer and now Mountain Rescue instructor Darryl Ashford-Smith keeps us up to date on UK Mountain Rescue and drones while other London veterans Rich Denham and Nick Appleton cover extrication.

Our **BUYERSGUIDES** are the most comprehensive guides to equipment ever compiled for the Access, Rescue and Arborists sectors. They are free-to-all in digital-only format and update continually on the same links. The links are available via our website and sent out 3or 4 times a year with each . magazine's digital version

Advertising costs and ad sizes are the same as the magazine except that each advert lasts for one year -instead of per . issue



AD RATES



FREQUENCY FORMAT DISTRIBUTION CORE MARKETS RANGE CORE MARKETS

3x per year
US A4 11" by 8 1/4" / 275mm by 210mm
Free Digital, Print subscription and retail outlet s
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International- 85 countries
USA/Canada, UK/Europe, Australia/NZ

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245 x 88mm 9.5" x 3.5"
120 x 180mm 4.75" x 7"
180 x 120mm 7" x 4.75"
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1x DPS (must be DPS) £1300/\$1600

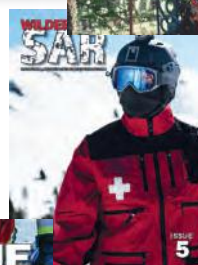
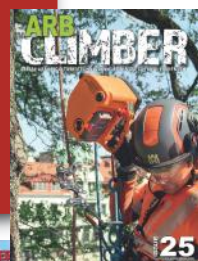
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