

Utthan

2nd Quarterly Compassion Chronicle



July - September

Sustainable Livelihoods

Mor Jal Mor Maati (MJMM) | Enhancing Farming Practices

In partnership with Action for Food Production (AFPRO)



IMPACT >>>

1770

FARMERS

Modern Agriculture Practices Revolutionizing Farms, Elevating Lives

Empowering

602
FARMERS

through the **SRI technique**, we're reducing cultivation costs and elevating yields, bringing prosperity to our fields.

Standing beside

238
FARMERS

we've championed **climate-resilient crops** like **peanuts, kodo, and ragi**, guarding against the shadow of crop loss.



Diversifying Livelihoods Diversify Dreams, Secure Futures

Lac Cultivation



In the realm of **lac cultivation**, we've sown the seeds of change for **330** farmers, who have reaped an average of **INR 55,000** each in their inaugural harvest.

Fruit Orchards



In the quiet shade of **four fruit orchards** (Wadi) with intercropping, **13 farmers** have found a long-term oasis of livelihood sustainability.

Fish Farming



Across the tranquil waters of **fish farming**, we've supported **30 farmers**, ushering in additional income and a brighter future.

Ensuring Water Security Flowing Towards Prosperity



In the arid landscapes, we've constructed and renovated eight water conservation structures—**five farm ponds, three community ponds, and a steadfast check dam**—creating a reservoir of **27,900 CuM**, safeguarding irrigation for **403** farmers.

Year-to-date

32 structures now hold **67,300 CuM**, ensuring the welfare of **465 farmers**

Institutionalizing Agricultural Produce Uniting for Farming Success



The Farmer Producer Organization (FPO) has masterfully conducted a journey, crafting a turnover of over **INR 4 Lac** by supplying seeds, fertilizers, and pesticides during the kharif season.

The FPO's momentous Annual General Meeting on September **29, 2023**, gathered **150** shareholders, presenting a rich tapestry of financial accomplishments from the past year and the vision of a thriving future.

Our journey to institutionalize agriculture is marked by remarkable financial accomplishments, transparent governance, and resource mobilization for sustainable initiatives. Together, we continue to shape a thriving agricultural landscape that exemplifies our collective resolve for **prosperity**.

From Struggle to Prosperity

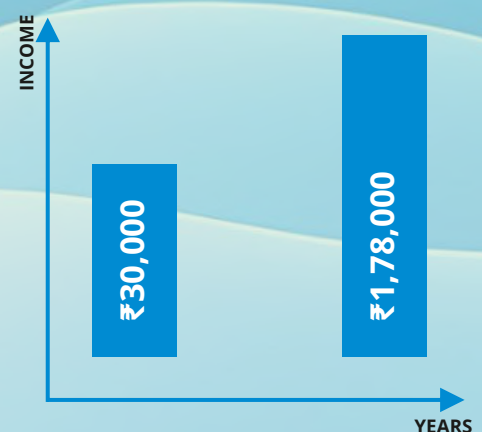
Amrika Bai's Lac Farming Success



Amrika Bai

Amrika Bai was a landless farmer who barely earned enough to survive. She joined the MJMM project, which taught her how to cultivate lac, a natural resin used for various purposes and classified as a Non Timber Forest Produce (NTFP). She learned how to select the best site, host trees, and inoculation methods for her lac crop. She worked hard and followed the expert guidance. Her efforts paid off as she harvested a bumper crop of lac, which fetched her a high price in the market. She increased her income from **Rs 30,000** to **Rs 1,78,000** per year. She could now afford to educate her children, provide for their health, and live with dignity and pride.

Amrika Bai's journey is a testament to the extraordinary power of determination, knowledge, and hard work. From a struggling farmer with a meager income to a successful lac cultivator, she proved that with the right guidance and unwavering spirit, one can overcome adversity and create a life filled with hope and prosperity. Her story serves as an inspiration to all, a shining example of the transformative impact of MJMM on the lives of individuals and communities.



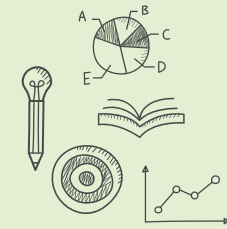
Sustainable Livelihoods

Vedanta Skill School | Making Youths Employable

In partnership with Social Empowerment and Economic Development Society (SEEDS)



IMPACT >>>
405



72%
PLACED

TRAINED

Students Training and Placement

In the arena of student training and placement, we have achieved significant milestones in empowering our youth. We've provided valuable training to **405** young individuals, with an impressive **79%** being young women.

These future leaders have honed their skills in five distinct trades



Sewing Machine Operation



Food & Beverages



Welding



Electrical



Fitter

Our three training centers in **Korba, Kawardha, and Surguja** have been the nurturing grounds of their growth.

Our impact is evident with **72%** of our youth securing positions in reputable organizations like Anugrah Fashion, Barbeque Nation, Eicher Motors, and more. Currently, **208** ambitious individuals are actively training, reflecting our dedication and the youth's determination, fostering hope and transformation in our community

Convergence

In the spirit of convergence, Five batches, each comprising **150** candidates, are currently undergoing transformative training in partnership with

Skill India Impact Bond (SIIB) and Pradhan Mantri Kaushal Vikas Yojana (MMKVY).

This collaborative effort resonates with a shared commitment to shaping brighter futures and fostering a harmonious blend of skills and opportunities.

Vedanta Skill School serves as a vital catalyst for change, focusing on equipping rural youth, dropouts, and the unemployed population of Chhattisgarh with invaluable training. Through these skilling centres, we're charting a course toward brighter futures. So far, our commitment has yielded tangible results, connecting numerous individuals with meaningful employment opportunities, and fostering a wave of opportunity within our community.

Crafting Destiny

Amarjeet Singh's Symphony of Transformation



Amarjeet Singh



Amarjeet Singh's journey is a remarkable tale of transformation. Born in the modest village of Ranganiya in Korba, Chhattisgarh, Amarjeet faced the weight of responsibilities beyond his years due to his family's limited income. Determined to improve their financial situation and support his sister's future, he seized an opportunity at the Vedanta Skill School. With unwavering commitment, he completed a **60-day** program in Fitter Levelling Alignment & Balancing.

His training opened doors to a brighter future. Amarjeet secured a position as a Machine Operator at Eicher Division in Dewas, Madhya Pradesh, with an annual CTC of **INR 129,084**. This transformation, made possible by Vedanta Skill School and NABARD, not only empowered him but also provided vital support to his family. Amarjeet's journey stands as a testament to the life-changing potential of seizing opportunities, determination, and education. It's a reminder that new beginnings are within reach for those who dare to pursue them.



Vedanta Skill School's

World Youth Skills Day Extravaganza!

It was a day filled with boundless enthusiasm and youthful exuberance as Vedanta Skill School celebrated World Youth Skills Day in grand style! Our energetic trainees came together to showcase their talents and skills, fostering an environment of growth, learning, and empowerment.



Team Building

Trainees began the day with drawing, slogan writing, and class decorating competitions. They explored the world of storytelling through reels making.

Games & Learning

Classic games like musical chairs and the thrilling spoon race brought laughter. A 'legal literacy session' and safety quizzes added knowledge and emphasized safety.

Champion Celebration

'Safety Champions' were honored for their consistent commitment to safety.

Cultural Showcase

Trainees showcased their local culture with singing, dancing, and drama, creating a cultural celebration.

Excellence Recognition

'Safety Champions' and competition winners were recognized and celebrated.

Alumni Inspiration

Trainees showcased their local culture with singing, dancing, and drama, creating a cultural celebration.

Empowerment

The day underscored Vedanta Skill School's commitment to empower youth, fostering belief in their potential for a successful future.



But the excitement doesn't end here! >>>

Scan the QR Code to witness the showcased talents of our incredible



Women's Empowerment

Unnati | Promoting sustainable, women run SHGs for their socio-economic development and gender empowerment

In partnership with GPR Strategies & Solutions (GPRSS)



IMPACT »»
5710



530⁺ SHG

07 Micro-Enterprises

14 Nano-Enterprises

SHG Strengthening and Economic Engagement

8 new SHGs were established, comprising a total of 90 women. This brings the overall count to **531 SHGs** and an association of **5,710 women**. Impressively, **2,061 women** are now economically engaged, contributing to their financial independence and community development.



Promoting Entrepreneurship through Micro Enterprises

Over **1,000** SHG women were provided with comprehensive training in various microenterprises, including **Dekoratti (Mural Art, Cotton Wick, Macrame, Bamboo Training, Pour Painting)**, **Chattisa (Local Cuisine)**, **UnaTea, UnaTex (Stitching)**, **UnNaree (Sanitary Pads production, marketing, finance & packaging)**, and **Cleaning Unit (Floor cleaner production, packaging, marketing)** and certifications obtained (**enterprise units, namely UnNaree, Chattisa, and Dekkorati, have obtained**).

Three microenterprise units, namely **UnNaree, Chattisa, and Dekkorati**, have obtained ISO and FSSAI certifications, attesting to their quality and safety standards.



Promoting Entrepreneurship through Nano Enterprises

Support was extended to **14** small businesses run by **35** SHG women to establish and enhance their nano enterprises, such as **Tiffin service, Cosmetic production, Bulb making, stitching, and Dona Pattal unit**. The product line was expanded from **12 to 30** products, including **Lippon Art, Pour Painting, Mandala Art**, and more.



Skills Development and Exposure Visits

The project organized exposure visits cum training under the Dekkorati unit for **19** women, providing them with expertise in Mirror Art, Mandala Art, Magnet Art, and Kolam Art.



Product Launch and Revenue Generation

Notably, during festive seasons, the project successfully launched four new flavors (**Italiano, Kurmur, Manchow, and Magic Masala**) under Chattisa, as well as Mandala Art, Pour Painting, Mandala art fridge magnets, Mirror art, and Mug Painting under Dekkorati. Five Micro Enterprise units (*Cleanaila, Chattisa, UnNaree, UnaTex, and Dekkorati*) generated a substantial revenue of **Rs 1 lakh**.



Financial Inclusion and Bank Linkage

In collaboration with five banks, the project conducted a bank linkage program, benefiting **41** women who learned about various financial services, including personal and SHG loans, business loans, and life insurance.

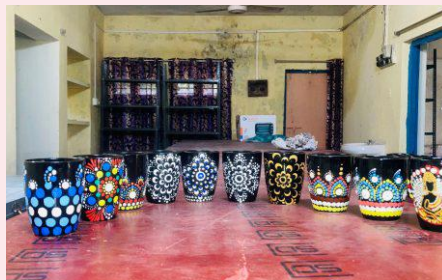
Showcasing Unnati Products at Cultural Events

Unnati products gained recognition and exposure when they were showcased at a cultural event, "**JashneZaban**," organized by the Sainath foundation with support from the Ministry of Culture.



Community Participation at Festivals

SHG women actively participated in community events by setting up stalls for **Chattisa**, **Dekkorati**, and **UnaTex** during Teej festival and Ganesh Mahotsav at Balco Nagar, contributing to local festivals and promoting their products.



Unnati has made a significant impact by empowering women through Self Help Groups (SHGs) and microenterprise development. With a strong commitment to skill enhancement, certification, and product diversification, the initiative has not only enabled women to achieve self-reliance but has also spurred economic growth and financial inclusion within the community. Through the promotion of entrepreneurship and sustainable practices, we are dedicated to enhancing the lives of women and the overall well-being of our communities.

Education

Connect | Working Towards a Brighter Future

In partnership with Sarthak Jan Vikas Sansthan (SJVS)



IMPACT »»
1200⁺

STUDENTS



Regular Classes Nurturing Young Minds

Our dedicated Field Instructors have been lighting up the path to success for **922 students in three government schools**. With unwavering commitment, they've been imparting knowledge in Science, English, Mathematics, and Accountancy.

Remedial Classes Bridging the Gap

At two remedial centers, we've been offering support to **210** students in classes **9th to 12th**. Through focused attention on SEMA subjects (Science, English, Maths, and Accountancy), we're helping them reach their full potential, one class at a time.

Teachers Capacity Building Training Illuminating the Educators

Knowledge is power, and our project exemplifies this principle. We orchestrated a transformative two-day capacity-building training for **12** teachers across **4** government schools. The aim was to impart innovative and practical teaching pedagogy, empowering them to mould the future leaders of our generation.

Community Connect Bridging the Gap Together

Our project transcends the confines of classrooms and textbooks; it's dedicated to fostering resilient communities. By conducting 45 meetings involving parents, teachers, and PRI members, we've vigilantly monitored the status of school-going children. Identifying **23** dropouts, we extended counseling to their parents. The outcome is impressive: **11** eligible dropouts have been successfully re-enrolled for open examinations, granting them a second opportunity for success.



Education

Nandghars | Facilitating holistic development of children in early stages



IMPACT »»
5001

MOTHERS
& CHILDREN



In the embrace of
58 vibrant
Nand Ghars,
a transformational
journey unfolds,
touching the
lives of

4,796

children and mothers across
the landscapes of **Korba** and
Kabirdham. This is an
attestation to the power of
collective action, where
change blooms and futures
are shaped.



Handover of Nand Ghars Unlocking Opportunities

25 Nand Ghars in Kabirdham were
ceremoniously handed over to the **Integrated
Child Development Services (ICDS)**
department. This symbolic key exchange marks
the transition of these nurturing havens into the
capable hands of those dedicated to nurturing
the youngest members of our community.



Capacity Building Workshop Illuminating Minds

A four-day symphony of learning unfolded
across **58** Nand Ghars in Korba and Kabirdham.
Together with **119** ICDS functionaries, we
embarked on a journey of enlightenment
focused on Early Childhood Care & Education.
SESAME, an organisation which works towards
children's education, led the way, equipping us
with the tools to nurture young minds
effectively.



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Powered by NoteCam

Health

Mobile Health Van | Healthcare at your doorstep

In partnership with Helpage India



IMPACT >>>
7340

COMMUNITY +
MEMBERS BENEFITTED

Doorstep Service Bridging Healthcare Gaps

In the course of our fortnightly visits, we've extended a healing hand to over **3010** individuals. The Mobile Health Van (MHV) goes beyond conventional healthcare, providing not just free consultations and medicines but also rapid tests and home visits. Our mission is to ensure that healthcare reaches your doorstep, touching lives where it matters most.



Mega Health Camp +

A Health Extravaganza

A Mega Health Camp, with a special emphasis on eye screening for the elderly, served **173** individuals. The camp featured various medical professionals, including **dentists, pediatricians, gynecologists, general physicians, and physiotherapists**, providing a **comprehensive healthcare assessment**. From meticulous check-ups to personalized consultations and effective treatments, we've spared no effort in addressing the healthcare needs of our cherished community.





Gynecologist at Your Service Empowering Women's Health



With a profound commitment to women's well-being, we've initiated specialized consultation services by a Gynecologist on a bi-monthly basis. Our unwavering dedication is geared towards ensuring robust reproductive health within our community. The Health Chaupal exemplified our commitment, providing invaluable consultation services to **152** girls and women.

As the custodians of healthcare access and impact, the Mobile Health Van perseveres in its mission to leave no one behind. Community health remains at the core of our endeavours, and we pledge to continue delivering quality healthcare right to their doorsteps.

Health

Arogya Phase II | Making Healthcare services affordable and accessible

In partnership with Social Revival group for Urban, Rural and Tribal (SROUT)



IMPACT >>>

10456

COMMUNITY +
MEMBERS BENEFITTED



Rural Health Posts

Healing at the Heart of Villages

Through our three Rural Health Posts, **953** individuals have sought healthcare services, becoming a testament to our commitment to bring quality care closer to home.



Empowering Lives through HIV Counselling

Over **900** community members have benefited from our comprehensive HIV counselling sessions, which encompass field and tele-counselling, one-on-one interactions, and engaging canopy awareness sessions. Furthermore, we've equipped **30** adolescents with life skills to become changemakers in the fight against HIV, fostering a peer-based learning approach.

TB Awareness

A Community Effort

In our relentless pursuit of a TB-free future, we've trained **45** frontline workers from local health bodies, including Mahila Arogya Samitis and Village Health and Sanitation Committees. Together, they've raised awareness among **184** community members about TB, covering crucial aspects such as identification, causes, and contact tracing.



De-Addiction Camps

Breaking Chains

We've joined forces with the district Health Administration to hold four impactful awareness camps in government schools and villages. These camps have sensitized **384** youth and community members to the perils of drug and alcohol addiction, offering them a lifeline toward a healthier future.



Maternal and Child Health

Nurturing Tomorrow's Generations

Our tireless efforts in maternal and child health are redefining the future.

● Health Screening

We've conducted health screenings across **19** villages, reaching **814** children aged **0 to 5** years. Among them, **304** have been identified as Severely Acute Malnourished (SAM) and Moderately Acute Malnourished (MAM). Plans are in place for PD hearth sessions and referrals to Nutritional Rehabilitation Centers to ensure their well-being.

● Combating Malnourishment

Our six Positive Deviance Hearth (PDH) sessions have been a lifeline for **81** malnourished children and their mothers, with **50%** of the children graduating from the malnourished category. PDH is a powerful behavior change program that not only rehabilitates underweight and wasted children but also prevents future malnutrition.



● Empowering Caregivers

We've capacitated **508** mothers of malnourished children through home visit counseling and training. Across **14** areas, they've learned the art of cooking nutritious meals from Take Home Ration (THR), provided by the government, and embraced healthier practices for their children.



● Anemia Screenings & Camps

Across **26** areas, we've screened **233** pregnant and lactating mothers to identify anemia levels. Among them, **7%** were identified as severely anemic, **57%** as moderately anemic, and **71%** of lactating mothers as anemic. Addressing this, our two-day Anemia camps, held in eight areas, provided vital nutritional guidance to **136** pregnant and lactating mothers, aiming to combat anemia effectively.



● Nava Pahuna Goth

As a forward step, we've initiated sessions for newly married couples, providing them with essential knowledge on family planning, maternal and child healthcare. This ensures the well-being of both mother and child, ensuring they receive proper nutrition and care during pregnancy and lactation. In total, **19** newly married couples have been counselled under this vital initiative.



The project is a dedicated force for better health in our community. It provides high-quality primary healthcare services, encompassing prevention and treatment, through our Rural Health Posts. Our awareness campaigns shed light on crucial issues like HIV, TB, and addiction. Above all, we place special importance on the health of mothers and children, addressing malnutrition and anemia.

Breastfeeding Week

Empowering Women Through Health Education and Support



In a collaborative effort between the **District Health Department, Balco Medical Centre (BMC)**, and dedicated healthcare professionals, Breastfeeding Week was celebrated with fervor and purpose. The theme for this important week was "Let's make breastfeeding and work, work!" – a powerful message aimed at women engaged in both farm and household chores. The week-long celebration focused on the significance of breastfeeding and its impact on women's health.

BALCO culminates two-month celebration of initiatives boosting Mother and Child Care

The celebration included a range of activities under Poshan Maah and Breastfeeding Week

Balcoconagar, Oct 3: Bharat Aluminium Company Limited (BALCO), India's iconic aluminium producer and a subsidiary of Vedanta Aluminium, successfully concluded a two-month long celebration of maternal and child health initiatives as part of its flagship project, Project Arogya. The celebration included a range of community awareness efforts as part of Poshan Maah and Breastfeeding Week within the company's nearby communities.

Conducted in collaboration with the District Health Department and several community partners, the celebration promoted healthy nutritional practices focused on breastfeeding, nutrition, and overall personal well-being. Together, they positively impacted over 1900 women from 32 Anganwadi centers in the community.

Highlighting the impact of BALCO's health interventions under Project Arogya, Rajesh Kumar, CEO and Director of BALCO, said, "BALCO's community development efforts envision a brighter, healthier future for all, one where every child can thrive, and every mother receives the care she deserves. As we commit to a focus on Maternal and Child Health during Breastfeeding Week and Poshan Maah, BALCO reaffirms its commitment to nurturing healthier, happier communities through consistent and transformative efforts."

Expressing her appreciation towards BALCO's initiatives, Shrimati Jera Rathiya, Sarpanch of Bela Village in Korba, said, "The awareness sessions organized by BALCO on anaemia and cancer were truly enlightening. In addition, the



breastfeeding support sessions have been instrumental in normalization conversations around women's health. These interventions are set to make a profoundly positive impact on maternal and child health in our community."

Aligned with Poshan Maah, an initiative launched by the Government of India, BALCO, through its Project Arogya health initiative, observed a dedicated Nutrition Month in

September with the aim of addressing community healthcare, raising awareness about the importance of nutrition, and promoting healthy nutritional practices, especially among pregnant and lactating women, as well as mothers of malnourished children.

The month encompassed a range of activities such as Awareness Sessions on Anaemia: The month-long celebration featured a series of activities, including awareness camps and sessions led by nutrition experts and gynecologists, covering topics related to nutrition and anaemia.

PD Health Sessions and THR Training Programs: These sessions include Positive Deviance/Health (PDH) sessions, an effective behavior change program for rehabilitating and sustaining malnourished children without medical complications. It also included training on Take-

Home Rations (THR), which is a supplementary food product provided by the Women and Child Development Department for improving the nutrition levels of mothers and children.

Recipe Competitions: Interactive discussions, Q&A sessions, and a 'Yvyanjan Prastiyogita', a special recipe-making competition utilising THR.

Godh Bharay: BALCO celebrated traditional Indian Baby showers of 30 pregnant women from the community, providing them with expert advice to enhance their nutrition intake.

Distribution of Poshan Badi Kits: BALCO also encouraged the development of Nutrition gardens with the distribution of Poshan Badi kits containing fruit and vegetable seeds and fruit saplings to malnourished households, in collaboration with Krishi Yvyan Kendra (KYK).

Nutrition for Men: The month also featured special awareness talks that emphasized the nutritional needs of men, highlighting and creating awareness on men's health.

BALCO also observed Breastfeeding Week under Project Arogya with the theme 'Let's make breastfeeding and work, work' in the month of August.

The campaign, underscoring the significance of breastfeeding, especially for women engaged in agricultural and household activities, included several initiatives such as Awareness Sessions on Cancer Prevention: Expert health professionals, including Cancer Specialists, Gynecologists, and Doctors from BALCO Medical Centre, BALCO Hospital, and Government Hospital, conducted informative health talks with women and lactating mothers in the communities, covering breast cancer awareness, early detection, risk factors, self-examination techniques, and proactive breast health practices.

Health Check-up Camps: These were organized in partnership with the District Health Department, offering free diagnostic tests for diabetes, blood pressure, and hemoglobin, emphasizing on the importance of regular medical check-ups.

Project Arogya, a comprehensive health initiative by BALCO, provides quality primary healthcare services, with a focus on maternal and child health. The project has successfully reached over 30,000 individuals through curative and preventive healthcare services. Over 3000 mothers and 430 malnourished children have benefited in FY22. The project has trained over 600 mothers on recipes from Take Home Ration (THR) and developed 150 Nutrition gardens at Anganwadi centers, households of pregnant & lactating mothers and malnourished children.

Empowering Women

During the Breastfeeding Week festivities, over **686** pregnant and lactating mothers were provided with essential information and support. This initiative aimed to empower women by arming them with knowledge about breastfeeding and its benefits.

Health Talks by Experts

Cancer Specialist Dr. Noopur Priya and Gynecologists Dr. Rashmi Rai, Dr. Smita Prasad, and Dr. Chanchal (Government Doctor RMA) delivered enlightening health talks. These sessions not only raised awareness about breast cancer but also emphasized the significance of breastfeeding for women's health. The insights provided by these experts were invaluable, addressing the concerns and queries of mothers.

Community Health Check-up Camps

In partnership with the District Health Department, health check-up camps were organized to ensure that mothers receive the necessary medical attention. These camps played a crucial role in identifying health issues early on and providing timely interventions.

Building Strong Communities

The collaborative effort between the community, healthcare professionals, and government entities showcased the strength of unity. It reinforced the importance of coming together to support and uplift women in their journey through motherhood.

The celebration of Breastfeeding Week was not just an event; it was a testament to the commitment to women's health and empowerment. By providing information, healthcare services, and a sense of community, this initiative leaves a lasting impact on the lives of mothers and their families. It is a step forward in ensuring that breastfeeding and work can indeed "work" together for the benefit of all.

Empowering Communities Through Poshan Maah Celebration

In a powerful partnership with the District Health Department, we embarked on an inspiring journey to celebrate Poshan Maah, a dedicated Nutrition month, through a range of transformative activities geared towards elevating community healthcare to new heights.

- **Nutrition Awareness**

Our Nutrition experts and Gynecologists conducted awareness camps and sessions addressing topics such as Nutrition and Anemia. This knowledge-sharing directly impacted the health and well-being of our community.

- **PD Hearth Session and THR Trainings**

Practical sessions including PD hearth sessions and THR (Take Home Ration) trainings at cluster and village levels were instrumental in equipping our community members with the tools to make informed nutritional choices. We encouraged interactive discussions and Q&A sessions, fostering a sense of community engagement and shared learning.

- **'Vyanjan Pratiyogita' - Recipe Competition**

Our 'Vyanjan Pratiyogita,' an innovative recipe competition harnessing the potential of Take Home Ration (THR) ingredients, not only unveiled the boundless creativity within our community but also served as a powerful catalyst for promoting and embracing healthier nutritional practices.

- **Wide Reach**

This impactful initiative unfolded across **28** Anganwadi centers, engaging over **800** mothers. The primary focus was on pregnant, lactating women, and mothers of malnourished children.



- **Nutrition Gardens**

To further fortify our community's nutrition, we distributed **100+** Poshan Baadi kits, complete with nutritional fruit and vegetable seeds, fostering the growth of nutrition gardens.

- **Supporting Malnourished Households**

In a collaborative effort with Krishi Vigyan Kenda (KVK), we distributed **50** fruit saplings to malnourished households, offering a sustainable solution to combat malnutrition.



Poshan Maah was not just a celebration; it was a profound commitment to enhancing the health and well-being of our community. Through education, engagement, and practical initiatives, we are making a lasting impact on nutrition practices and, in turn, the lives of our community members.

Health

Nayi Kiran Phase II | Menstrual Health Management

In partnership with Sarthak Jan Vikas Sansthan (SJVS)



IMPACT >>>

21124

COMMUNITY + MEMBERS SENSITIZED



Fostering Youth Empowerment Through MHM-Friendly Schools

MHM Sessions

In **30** Government secondary and higher secondary schools of Korba District, alongside Vedanta Skill School, we conducted comprehensive MHM sessions. These sessions sensitized and educated over **6800** adolescent girls and boys, equipping them with essential knowledge and nurturing a positive outlook toward menstrual health.



Enhancing Educator Capacity for Positive Transformation

Teachers' Capacity Building

In partnership with the District Education Department, we organized a groundbreaking **2-Day** District Level Teachers Training program centered on Menstrual Health and Hygiene Management. This initiative engaged **71** dedicated teachers from **56** Government secondary and higher secondary schools in Korba district, as well as neighboring schools of BALCO. The primary goal was to prepare these teachers to become master trainers, known as MHM Sathis, who will lead the charge in advocating for MHM within their schools. These MHM Sathis are poised to play a vital role in promoting MHM-friendly practices, fostering open discussions about menstruation, and challenging societal myths and taboos. Their role is pivotal in driving lasting change in the community.



Empowering Adolescent Leaders



Engaging Adolescent Groups

Through the active involvement of **100** adolescent groups, we reached out to and engaged **723** adolescents within the community on MHM. This engagement is creating a lasting impact by fostering knowledge and confidence among our young leaders.



Nukkad Nataks for Community Sensitization

Trained adolescent changemakers sensitized over **1600** community members through powerful street plays (Nukkad Nataks) centered on Menstrual Health & Hygiene. This innovative approach is raising awareness and challenging age-old taboos.



Adolescent Girls as Agents of Change

As part of the Social Action Module on Leadership, **39** adolescent girls' group leaders visited the Nagar Nigam Office in Korba. This hands-on experience enabled them to understand the inner workings of different municipal departments and government schemes, empowering them to be effective leaders in their communities.

'Stitch My Own Pad' Campaign

Sustainable Menstrual Hygiene

Our 'Stitch My Own Pad Campaign' is changing lives by creating awareness and building capacity for sustainable menstrual hygiene products. By training **460+** women and adolescent girls from **21** villages to stitch their own reusable cloth pads, we are providing a dignified alternative for safe menstrual health management and combating period poverty.



Promoting Inclusivity

Empowering Girls and Women with Disabilities

We recognize the unique challenges faced by girls and women with disabilities in managing menstruation. We conducted specialized Menstrual Health Management (MHM) sessions for **55** visually, speech, and hearing-impaired children at Divya Jyoti School, the only government school for disability in Korba. These sessions are breaking down barriers and ensuring that no one is left behind.



Training Anganwadi Workers

Expanding MHM Knowledge, **32** new Anganwadi Workers from Kartala & Pali blocks received MHM training, positioning them as torchbearers of awareness in their communities. Additionally, **81** Anganwadi workers, trained as master trainers on MHM across Korba district, have sensitized **1141** adolescent girls and women in their respective areas. This cascading effect is amplifying the reach and impact of MHM education.



Campaign with Medical Stores & Hospitals

Creating Safe Spaces

For the first time, we sensitized over **30** service providers, including shopkeepers and doctors, to openly embrace menstrual conversations and adopt transparent packaging. To date, **152** service providers have joined the oath to create safe spaces for discussing menstruation. This initiative is transforming healthcare and shopping environments to be more inclusive and supportive.



Sensitization Across Communities

Widespread Awareness

Over **12,000** community members have been sensitized through a diverse range of activities, including adolescent group meetings, collaborations with other NGOs, meetings with Self-Help Groups (SHGs), Anganwadi Workers (AWWs), Mitanins, G9 members, Gram Sangathan Baithaks, and one-to-one meetings. This extensive outreach is fostering a more informed and inclusive community.



The project is dedicated to a groundbreaking mission: raising awareness and empowering communities on Sustainable Menstrual Health Management, equipping them with the knowledge to make informed product choices and establish safe reproductive health and hygiene practices. Furthermore, our program has not only deepened its impact but also broadened its reach across the entire district, sparking a profound and inclusive conversation about this crucial topic.

Strengthening Communities Through Unique Initiative



Haat Bazar Camps Bridging Healthcare Gaps

In a pioneering endeavor, we organized **30** Health Camps in remote rural markets, or "Haat Bazars," as part of the Mukhya Mantri Haat Bazar Swasthya Yojana. These camps brought accessible healthcare services directly to the doorsteps of those in need. Over **1,535** beneficiaries in three distant villages received essential medical attention. Our commitment to the well-being of our community knows no bounds.



Leadership Connect

Strengthening Bonds, Empowering Communities

As a **historic first**, we opened the doors of BALCO to **34** incredible women from Self-Help Groups (SHG). This unprecedented visit allowed them to delve into the intricate operations of our plant, gaining valuable insights into our world-class facility. What made this visit truly special was the heartwarming celebration of Rakhi, where these **women tied the sacred thread of love and protection with our senior management**. This unique blend of operational understanding and the cultural exchange of Rakhi strengthened the bonds between our company and the community.

But the spirit of Raksha Bandhan didn't stop at our plant's gates. It transcended to our **Nandghars**, where our senior management extended their warm embrace. This gesture of celebrating Raksha Bandhan with the **Nandghars** underscores our commitment to **nurturing the future generation and fostering a sense of belonging within the community**.



Our leadership connect initiatives go beyond the ordinary. They exemplify our dedication to bridging gaps, fostering empowerment, and celebrating the rich tapestry of traditions that make our bond with the community unique and enduring.

Animal Welfare

Celebrating International Tigers Day

Our recent collaboration with TACO for wildlife conservation on International Tigers Day was nothing short of spectacular. Our employees and community members came together to celebrate these magnificent creatures while fostering a stronger bond with nature.



Free Animal Health Camp

At Nand Ghar, we organized a Free Animal Health Camp, benefiting **65** farmers in our community. This initiative ensured the well-being of their cherished farm animals, reaffirming our commitment to animal welfare.



International Dog Day

We joined hands with TACO once again, this time for International Dog Day. Together, we conducted a heartwarming feeding drive for stray dogs in our community, ensuring that they receive the love and care they deserve.

International Rabies Day

On September **28th**, we marked International Rabies Day by vaccinating over **70** stray dogs in collaboration with TACO. This significant effort takes us closer to our goal of creating a rabies-free community.



Reflective Collar Drive

Our commitment extends to the safety of stray cattle. We initiated a Reflective Collar Drive in partnership with the District Veterinary Department to enhance their visibility and protection.



At every step, we are making a tangible difference in the lives of animals, fostering a stronger bond between our community and the creatures we share our world with.

Safety

Promoting Safety in communities

We are unwavering in our commitment to safety, and our actions speak volumes. To ensure the well-being of our community members and empower the youth, we organized a series of eight safety training sessions. These sessions covered Road, Fire, and Home safety, benefiting a total of **291** individuals, including members of the community and students at our Skill School. Safety is not just a priority; it's a promise we keep, ensuring that knowledge and preparedness are the cornerstones of our shared safety journey.



Community Infrastructure

Building a Better Tomorrow

In our unwavering commitment to enhancing the quality of life within our communities, we've embarked on a transformative journey of infrastructure development. This endeavour seeks to bridge the gaps in socio-economic progress by revitalizing existing facilities.

Renovating Dreams

We've breathed new life into **4** Anganwadis and revitalized **6** Schools, making education a brighter prospect for the young minds of our community.



Paving the Way to Progress

Our most significant achievement this quarter is the construction of a **1200-meter-long** M PCC/PQC Road. This infrastructure marvel serves as a lifeline, connecting hearts and homes, and benefits over **2000** community members.

Our efforts transcend bricks and mortar; they are a testament to our dedication to creating tangible, lasting impact within our communities. Together, we are building a brighter future, one block at a time.



Employee Volunteering

Fostering Meaningful Connections

We are wholeheartedly committed to empowering our community members and cultivating a foundation of trust between them and our employees. Our employee engagement initiatives serve as the bridge to strengthen this vital connection:



Let's Do Ropai Sowing Seeds of Prosperity

Over **80** dedicated employees joined hands to invest more than **170** manhours in our "Let's Do Ropai" initiative. Together, they meticulously planted rice on over 4 acres of land. This collective effort not only saved small and marginalized farmers a significant **50%** on input costs but also led to a remarkable **25%** increase in their income. We believe in nurturing the roots of our community for a flourishing future.



Youth Mentorship Initiatives Shaping Future Leaders



We understand that our role extends beyond the workplace. **4** of our dedicated employees took it upon themselves to nurture the skills and dreams of our local youth. Through the Vedanta Skill School and our "Connect" project, they offered valuable soft skills training to students. These enlightening sessions covered topics such as financial management, effective communication, and career counseling. By imparting knowledge and guidance, we are shaping the leaders of tomorrow and strengthening our ties with the community.

Nikshaya Mitra Supporting a TB-Free India



In our pursuit of a **TB-Mukt Bharat (TB-Free India)**, we partnered with the District Health Department to launch "**Nikshaya Mitra**." This initiative empowers our employees to extend their care and support to TB patients in our community. Our employees contribute to providing a crucial nutrition basket to these patients for a duration of **6** months. Adequate nutrition is pivotal in aiding the treatment and recovery of individuals battling tuberculosis. **13** compassionate employees volunteered, making a significant impact in the lives of those in need.

Our commitment to employee engagement goes beyond business—it's about building bonds, fostering growth, and creating a brighter future for all. Together, we are making a difference in our community, one initiative at a time.

CSR at Chotia Mines

We extended our strong footprint at Chotia Mines, making a meaningful impact. Our initiatives, including a Mega Health Camp and MHM School Awareness Sessions, are fostering a healthier, more informed community. These efforts directly benefit the community by promoting well-being and empowering the next generation with essential knowledge.

Mega Health Camp at Chotia Mines: A Healthier Tomorrow

At Chotia Mines, we went above and beyond by conducting a Mega Health Camp that touched the lives of over **160** individuals. This initiative exemplifies our dedication to ensuring the health and welfare of our local community, where every life matters.



MHM School Awareness Sessions: Empowering the Future

We believe in nurturing a safe and inclusive environment for our youth. To this end, we conducted MHM (Menstrual Hygiene Management) School Awareness sessions at Chotia Mines. These sessions took place in two neighbouring schools, Government High School Lad and Lamna, with the aim of creating a menstrual hygiene-friendly atmosphere within the educational institutions. By imparting crucial information about safe menstrual practices, we are empowering the next generation with knowledge and confidence.



Vedanta Delhi Half Marathon

Community Walk-a-Thon: Step Set Go Challenge by Vedanta



IMPACT >>>
269 PEOPLE



KILOMETERS
COVERED

14
kms



MEALS
DONATED

3766
meals

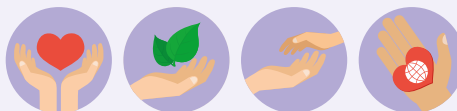
In a groundbreaking and historic endeavour, the vibrant youth of **Vedanta Skill School** joined hands with the **community** to embark on a mission of compassion. For the very first time, they participated in the **Step Set Go Challenge**, a segment of the **Vedanta Delhi Half Marathon** dedicated to providing meals for the underprivileged. This extraordinary collaboration was a testament to the unwavering commitment of the community and the visionary leadership of the Skill School students. Their collective dedication and unbridled enthusiasm showcased an inspiring blend of leadership and thoughtfulness, reaffirming their pledge to shape a brighter, more compassionate tomorrow.



This was more than a walk;
 it was a stride towards a
 future where no one goes to
 bed hungry.



Volunteer Wall



Let's Do Ropai was truly an extraordinary experience for me. Chhattisgarh, referred to as the "bowl of rice," allowed me to step into the shoes of local farmers and contribute to the same. This enriching journey not only gave me the opportunity to support these hardworking farmers but also provided me with invaluable insights into the world of rice cultivation. It was a humbling experience, as I witnessed firsthand the dedication and hard work that goes into putting food on our tables.

—**Shivani Pachori** | Corporate Communications



It was a soulful experience participating in the Let's Do Ropai initiative. We all get so many opportunities to help each other but helping the needy specially the farmers who give us the most important thing in our life – "food" was an amazing experience. This also gave me an exposure of the science behind agriculture. Thanks to the CSR team for providing this platform and looking forward to contribute more!

—**Meenakshi** | Human Resources



It was good to have felt the mud between my toes on a monsoon morning. But doing Ropai was a unique & fulfilling experience in more ways, an opportunity to connect with Chhattisgarh's culture & traditions. I do hope I'll get the chance to participate again

—**Debarshi Chattopadhyay** | HSE (Safety)



Food generation/production can be viewed as one among many activities that produce goods in modern industrial societies. Especially this thinking is more enhanced after covid pandemic. In Indian farming techniques very much manual activities are involved, "ROPAI" is one of them, by contributing just few hours we helped the farmer(s) to grow them in most nature friendly business. This feeling really delighted me & I would like to join similar CSR activity in the future.

—**Atul** | Foundry



Volunteer Wall



I had the privilege of volunteering for a CSR Let's Do Ropai initiative where I worked alongside local farmers. Planting crops, tending to the fields and witnessing their dedication to sustainable agriculture was a truly rewarding experience. It deepened my appreciation for the hard work and resilience of those who feed our communities.



—Dugeshwar Sahu | QA Lab



SOCIAL CHANGE WEAVER //

Registration Form



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Be a Social Change Weaver! Be a part of our upcoming employee volunteering activities and make a difference. Scan the code below to ignite your inner volunteer spirit!

