

Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!" (708) 479-8600

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You are this month's

Mystery Winner!

We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring 19420 S. LaGrange Road Mokena, IL 60448 **NOTE**: Must be picked up by 05/31/2015



As always, we love to start out by thanking you for your continued support and constant referrals; they really do mean a lot to us. We try our absolute best to give the best service possible, and all of your testimonials and phone calls are why we do it! This letter may have a slightly different tone to it this month, as it is NOT Mark Sr. writing this. We try to keep these letters light and upbeat as possible, but, unfortunately, we have had a loss in the family. My grandmother, Mark Sr.'s mother, passed away April 7, 2015. I could not possibly write this letter and not acknowledge her life. He asked that I write the letter this month for obvious reasons. If I had to say one thing about my grandmother it would be this: she lived for her family, would do anything to help others and NEVER put herself first. As we go through this time, I will ask that you please keep my father and my family in your prayers. Thank you again for all the kind words!

Mark Ir.

ANNIVERSARY 1990 - 2015

THANK YOU FOR 25 YEARS!

TO OUR VALUED CLIENTS, FRIENDS & COMMUNITY: CREATIVE CARPET & FLOORING CELEBRATES 25 YEARS OF SERVICE THIS YEAR. 1N 1990, WE STARTED THIS COMPANY WITH A DESIRE TO PROVIDE THE BEST CUSTOMER SERVICE POSSIBLE FROM A FLOORING COMPANY.

AS WE REFLECT ON THE PAST AND RECOGNIZE OUR ACHIEVEMENTS, WE START WITH A SINCERE THANK YOU TO ALL OF OUR VALUED CUSTOMERS and friends for your long lasting partnership and support THROUGHOUT THE YEARS. WE FEEL HONORED THAT YOU HAVE CHOSEN CREATIVE CARPET & FLOORING FOR ALL OF YOUR FLOORING NEEDS.

As we embrace the future, you can count on us to provide you WITH THE OUTSTANDING CUSTOMER SERVICE THAT HAS BECOME OUR HALLMARK FOR THE LAST 25 YEARS.

Holidays This Month:

Friday May 1st - May Day

Tuesday May 5th - Cinco de Mayo

Sunday May 10th - Mother's Day

Monday May 18th - Armed Forces Day (USA)

Monday May 18th - Victoria Day (Canada)

Monday May 25th - Memorial Day (USA)

*We will be closed Monday, May 25th in observance of Memorial Day.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

May 2015

DID YOU KNOW ...

Spring is approaching and for some homeowners, spring is a time for basement floods and water damage. Tips to prevent and tackle basement flooding:

- \rightarrow Move all electrical outlets or plugs to higher levels in the basement
- \rightarrow Do not store valuable items in a basement with potential flooding issues
- \rightarrow The ground next to your foundation should slope away from the home
- \rightarrow Point gutters and downspouts to discharge water at least 5 feet away from the home
- \rightarrow Plant plants and boarders at least 12 inches away from the foundation
- \rightarrow Seal all windows and vents
- \rightarrow Unclog gutters and downspouts
- \rightarrow Waterproof the walls inside your basement with a roll-on concrete waterproofing product
- \rightarrow Consider installing a sump pump to pump out unwanted standing water
- ightarrow Address poorly-draining soil around the home by installing a French drain
- \rightarrow Call a foundation contractor to address ongoing and outstanding issues with your foundation

As always, feel free to call Creative Carpet & Flooring at 708-479-8600 ... we're here to help!

Mega Trivia Contest!

Congratulations to last month's winner:



Stop in at Creative Carpet & Flooring to claim your prize by May 31, 2015!

(Answer to last month's quiz: D) \$2 billion - In 2012, Americans spent nearly \$2.1 billion on Easter candy, while Halloween sales were over \$2 billion; Christmas, more than \$1.4 billion; and Valentine's Day, over \$1 billion. Ninety million chocolate Easter bunnies are produced each year).

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

May in the Northern Hemisphere is the seasonal equivalent to what month in the Southern Hemisphere?

(B) January

(D) December

(A) November (C) September

Call us at 708.479.8600 or e-mail answers to contests@creativecarpetinc.com

Easy No Cook Fudge

Here's an easy treat for Mothers Day that requires no cooking and contains no gluten, dairy or refined sugar.

You can tweak the recipe by adding different ingredients as you please, but here's the basic idea to get you started.

- ✓ Coconut Oil liquid
- ✓ Cocoa Powder
- ✓ Honey or Maple Syrup
- ✓ Vanilla extract or bean powder

The coconut oil must be liquid. If it's solid, warm slightly – this will be the only time you need your stove!

Experiment with the proportions: start with half a cup of liquid coconut oil, half a cup of cocoa powder, guarter cup of honey and a dash of vanilla extract. Mix thoroughly, spread out in a glass square pan, place in the freezer.

It should be thoroughly set in an hour. Cut in squares and enjoy! This fudge must be kept in the refrigerator or freezer, since it will "melt" at room temperature. Solid ingredients help give the squares more texture: the basic recipe is more like a candy than a chewy brownie.

Here are some other ingredients you can try:

- ♥ almond butter
- ♥ almond extract
- *walnuts or pecans*
- ♥ shredded coconut
- ♥ cranberries or other dried berries/fruit



Stand Up for Health

New evidence suggests that sitting all day hurts your health whether you exercise the rest of the time or not. So if you're in a line of work that keeps you sedentary, make sure you get up and move around every 20-30 minutes.

Another option for some - at work or in a home office - may be a stand up desk like the one shown. These are becoming increasingly popular and can be found in a variety of designs.



Thank You For The Kind Words!

"What a wonderful experience from the minute we walked into the showroom until the last installer walked out our door. Steve Williams' help was invaluable. He was so knowledgeable about all the 100's of choices that our indecisions were just washed away. The installers were prompt, professional – also very hard working. Everyone that has seen our new carpeting has loved it as much as we do. I can't rave enough about this adventure." Joann from Mokena, IL

"A friend of mine told me about Creative Carpet & Flooring. They had done work for her and she was pleased with the results. She encouraged me to 'check them out'. I took her advice and was greeted at the door. I was introduced to different carpeting and found what I thought would be good for us. I took samples home. We discussed it and decided to proceed. A man came to our home to measure. He answered all of our questions. It's nice to see a close knit family working so well together. What a nice environment. The installers were quiet, neat and efficient. They made sure we were satisfied and helped us put our furniture back in place. Everything was vacuumed and cleaned up. They were a great team. A nice plus, my friend will receive a nice dinner out for her recommendation!" Ann Brink of Mokena, IL

Meet our Carpet Cleaning Customers:

Call for more info on our expert carpet cleaning services!

URSULA & JOHN PREBSTLE MICHELLE THOMPSON GUS XYDIS MARIE & THOMAS ALECK DAVE NEWMAN JAMIE ZIEMBA TAMMY PAWLOWSKI ANDY HOEFLE SHARON SCHOBER ED BARNES JOHN SMITH LINDA COLY SCOTT VETTER



Write on our Facebook Wall!

Come and post a review, share your story and add a photo of your beautiful new floors on our Facebook wall!

Visit us at <u>https://</u> <u>www.facebook.com/</u> <u>CreativeCarpetInc</u> and give us an ole "thumbs up"!



Dear Markie....

Dear Markie: "I have been out shopping for carpet and different stores have different information about fibers and what type of carpet to buy. What is the truth, how do I buy durable carpet?" -STUMPED IN Mokena

While fiber type is very important to a carpet's lifespan, construction of that fiber plays equally important of a roll. For durable, heavy traffic carpet you want to look for a dense construction (you don't want to be able to easily see or feel the backing of the carpet through the fiber.) Shorter pile heights perform better in heavy traffic areas (like entryways, stairs, halls, playrooms) so choosing a pile height with a ½ of an inch or less will be more durable. If choosing a cut pile carpet, a tighter twist will be more durable than a looser twist. If choosing a Berber carpet, the smaller, tighter loops will be more durable than the larger, looser loop.





WARNING!

Don't visit any flooring dealer until you call us for a <u>FREE</u> Consumer Awareness Guide!

You will learn...

- \Rightarrow 4 predatory sales tactics
- ⇒ 7 costly misconceptions about flooring
- ⇒ 5 questions to ask a dealer before buying

Moneywise

When to Consider a

Consolidation Loan

Sometimes things can get out of hand financially and you need a little help. When the bills pile up enough that you can't sleep at night, the consolidation loan can be a possible solution.

Here's a credible scenario. The Miller family is carrying on, like most of us, without a reserve fund or household insurance when they're hit with a series of disasters:



- the furnace needs to be replaced
- so does the car
- so does the plumbing in the downstairs bathroom
- everyone needs dental work

Covering these extra expenses is more than the family budget can take, but where do they get the cash to keep everyone happy?

Before considering high-interest loans or credit cards, the Millers could talk to their financial institution. If their credit rating permits, there are a couple of ways they could go:

- 1. Set up a line of credit
- 2. Take out/refinance a mortgage

If you find yourself in this situation, gather your bills and make an appointment. Your bank is in business to make loans. If they're not interested in small household loans, propose an increase in your mortgage.

Provided your house is not "underwater" (when you owe more than it's worth), you should be able to negotiate an increase in your mortgage, say \$30,000, to cover your surprise expenses. There may be some costs associated with doing this (legal/appraisal fees.) The bank will be fully secured, your creditors will all be happy and best of all, you'll be able to sleep at night. You are not increasing your indebtedness, only combing all the payments into one.

If your present financial institution is not interested, shop around – perhaps a smaller bank or credit union would be happy to get your business. And sometimes offering to pull your account will make your bank come around!

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Longhorn Steakhouse, Red Lobster or TGI Friday's.

Carpet & Flooring

19420 S LaGrange Road Mokena, IL 60448 **708-479-8600**

Website: www.creativecarpetinc.com Email: info@creativecarpetinc.com

HOURS:

MON WED FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. FRIENDS & CLIENTS ~ MARCH 2015 ~

Meet our new clients...

Judy Prieur **Bonnie & David Fisher** Maureen & Tom Winiecki Teri & Brett Erickson Therese Dye Jeanne Ulatowski Maureen & Rick McDaniel Jenny & Bruce Kopale Jeanette Larson Amanda Mink & Josh Kunkel Susan & Keith Regnier Bob & Paula Amstein Janelle Tague **Rhett Friedericks** Phyllis Pallay Lynn Heidinger **Roberta Bogs** Jackie & Nick Correa Marco & Katie Vargas Joan & Robert Simmerman-Zickus Erin & Christopher Dalton Tracy & John Wooden Joel Feinstein **Chantalle Phillips**

Welcome back to our returning clients...

Darb & Fran Lang Jerry & Donna Olthoff Stan & Carol Fudacz Barbara Halper Linda & Dave Rana Karen & Bill Boyles Marge & Milton Minyard Brett Matthuis Greg Meyer Elaine Wayne Dave McConnaughey

A gigantic THANK YOU to all who referred us last month...

Mike Wakeham Mark Dunand Dave Pallay Nancy & Roy White Jo Marie Gagala



Stop in at Creative Carpet & Flooring to check out our beautiful selection of



It's the perfect match for your wet basement with its GREAT moisture resistance. Don't have a soggy basement? Luxury Vinyl Flooring is perfect for upstairs!

Low maintenance, beautiful visuals and extreme durability!

Check out www.karndean.com for more info and to view the wide selection of products!

SALE!!! SALE!!! SALE!!! SALE!!! SALE!!!





of all Luxury Vinyl Flooring (250 sq. ft. minimum)





19420 S LaGrange Road, Mokena, IL 60448 Tel 708.479.8600 | Fax 708.479.8602 Coring www.creativecarpetinc.com

Did you know... Creative Carpet & Flooring now offers

Interior Design Services!!!

Need help creating your dream home? Picking out something as permanent as flooring can be difficult. You don't want to make an expensive mistake that you have to live with for the next ten years. Our designer on staff can come meet you at your home with different flooring samples to make sure you made the best choice.

Break-down of product

You will receive a digital break-down of everything chosen:

- Product Break-down
- Location of Product
- How many to purchase
 - Product Pricing
- Overall Estimated price



Product Collage

What is included:

collage will be Α presented when vou choose the room-to-room design package. In this will collage be personalized selection of pieces/ material/ product that will best fit your room and style. Each piece chosen will have a break-down product showing where you can find each piece, how much it is, how many you need and then an overall estimated price of what the room would cost.





Design **Specifications** Flooring consultation only:

- Bring multiple flooring options to home that were previously specified
- Go over color, design and use of specific areas
- Carefully choose the exact flooring material, build, color and design

Room-to-room consultation:

• Specify materials and furnishings, such as lighting, furniture, wall finishes, flooring

Our Team About Us

We are a flooring company that helps you target the perfect flooring for your families day-to-day use and that is aesthetically pleasing with your style. We want to give you as much knowledge as we can so in the end you have the perfect flooring for your family's needs. Our Interior Decorator will help you choose not only flooring but put together all other aspects of a room that you need to make it complete.



✓ Get DREAM space you always wanted!

- ✓ Have full control over your design budget!
- ✓ Complete the design project on your own time!



WHAT NOT CALL US AT CREATIVE CARPET & FLOORING TO GET MORE INFO & PRICING ON THESE AWESOME NEW ODDET 708.479.8600

OR STOP IN TO TALK TO ONE OF OUR EXPERIENCED DESIGNERS! 19420 S. LAGRANGE RD. IN MOKENA, IL