

# HOME ADVISOR™

November 2011



Mark Bouquet



Mark Bouquet Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"**  
**(708) 479-8600**

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*Hi Friends,*

*This is a great time of year with all the leaves changing color and spending the holidays with friends and family. Thanksgiving is a time when we reflect more on all we have and those we are thankful for. It's also a great time to give back! Creative Carpet's yearly food drive is off and running, and with your help, we hope to keep our local food bank stocked and ready to serve as many people as possible.*

*The economy may still be horrible, but we are Americans who can depend on each other when times are tough. The country may be broke, but our spirit is not broken. Let's all try to help the widow, the hungry, the poor and the less fortunate...you never know when you may need assistance as life can turn on a dime.*

*My prayer is for all my friends and family to be gainfully employed, healthy and secure. Thank you for the trust you place in us! God bless each and every one of you.*                      *Your friend, Mark Sr.*

### **Holidays This Month:**

#### **Friday, November 1<sup>st</sup>**

Remembrance Day (Canada), Veterans' Day (USA) – Our two countries have fought together in many conflicts, and together we celebrate the signing of the armistice that ended World War I at the 11<sup>th</sup> hour on the 11<sup>th</sup> day of the 11<sup>th</sup> month in 1918. Over the years this has come to represent an honoring of all our war dead and of the veterans who are still with us.

#### **Thursday, November 24<sup>th</sup>**

Thanksgiving Day (USA) – Dating back to 1621, this holiday was originally meant as a time to stop and give thanks for the harvest. It remains a time to feast with family and friends and now marks the beginning of the holiday season.

#### **Friday, November 25<sup>th</sup>**

Black Friday (USA) – Despite its sinister name, this is a day of joy for retailers who hope to hit the "black", or turn a profit for the year. The name actually originated in Philadelphia in 1966, referring to the heavy volume of traffic. Some employers do give their employees the day off to go shopping, but it is not a recognized holiday for most.

## Useless Knowledge

Swanson executive Gerry Thomas came up with the idea of frozen dinners to get rid of 520,000 pounds of excess turkey. In the early 1950's, Thomas sketched a drawing of a three compartment aluminum tray, presented it to the Swansons (his bosses) and came up with the name "TV dinner." The first TV dinner meal consisted of turkey, corn bread dressing and gravy, buttered peas, and sweet potatoes. It sold for 98 cents (or about \$6 in today's money). Although initially the company timidly ordered only 5,000 TV dinners, the company sold 10 million the first year.

**Attention**  
**Victor Fonseca!**

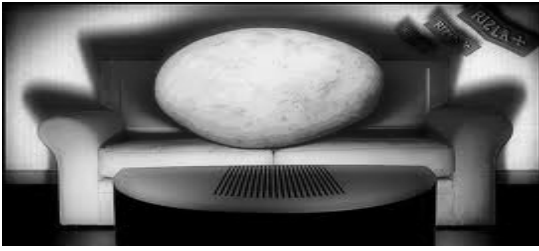
You are this month's Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet, Inc.  
19420 S. LaGrange Road  
Mokena, IL 60448

*NOTE: Must be picked up by Nov 30th, 2011*

## Work Tips: Couch Potatoes Can Be Productive



Just to show that couch potatoes can be productive too, here's a list of work-related activities you can perform while watching TV or videos:

- Plan your work – grab a notepad or make an electronic list, then review your day/week ahead. Getting priorities clear in your mind now will save time and effort later.
- Clean up your mail – get rid of old emails, set up rules to deal with your Inbox, flag unwanted senders as Junk. If you don't have a laptop or portable device you can do this during commercials.
- Brainstorm – think of ways to keep your clients or boss happy beyond what you're doing for them now. A little extra effort, especially if it's creative, will make a huge difference in your relationship.

## Did You Know. . .

You get a **FREE Lifetime Installation Warranty** on all Creative Carpet Floors!

Buying new flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because, unlike other products, flooring is installed, or "manufactured", in your home.

This makes the installation critical. We offer a **lifetime installation warranty** at Creative Carpet.

You **NEVER** have to worry about something going wrong with the installation. If it does, we'll fix it **FREE!** And we'll do it quickly.

## Mega Trivia Contest!

**Who Else Wants to Win a \$50 gift card towards dinner for two at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win too!**

*This month's MegaTrivia question....*

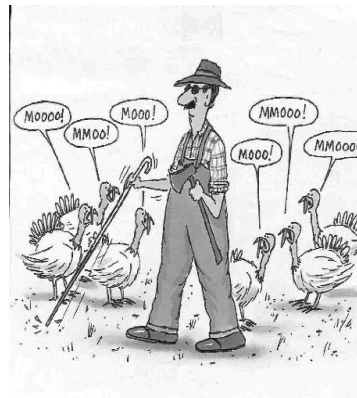
**Which is the only food which melts at body temperature?**

- a) butter b) Chocolate c) Lard

Take your best guess and e-mail your answer to [MarkJr@CreativeCarpetInc.com](mailto:MarkJr@CreativeCarpetInc.com). Or call Mark Jr. at (708) 479-8600. Your chances of winning are better than you think!

**Answer to last months quiz:  
Carbon Dioxide**

**Congratulations to last month's winner:  
Christopher Rosas**



**A gigantic THANK YOU to all who referred us last month...**

BRENDA LANDERS  
CAROLYN VANDERGRIEND  
SCOTT & PATTY VANDENBERG  
SHERRY PECK  
TODD & KAREN ROACHE  
TYLER KENT

**Enjoy your dinner as our thanks for the referral!**

*"Worry is the misuse of the imagination"*

*Author unknown*

**Get A Night Out At One of Your Favorite Restaurants with My Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client, I will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster, or TGIF.

## NEW FRIENDS & CLIENTS

JOE & ASHLEY CONKLIN  
MIKE & RACHAEL MISHKA  
MARK & SHERYL BEACH  
KURT RAICHART  
ED & SUE SHILKAITIS  
RICK & BARB ARIAGENO  
SUSAN MONROE  
NANCY MEDLER  
ERIC KULHAN  
JOY HERALDINC  
DAN KOCHÉ  
GARY VANDENBERG  
ASHTON FORSYTHE  
JO MARIE GAGALA  
KRIS CURRIER  
ANN CUNNINGHAM  
PATRICIA SCHEIDT

## Welcome Back to Our Returning Clients...

DAN KOCHÉ  
KATHY SAEA  
JOHN & LYNNÉ  
KAREN REOBEK  
MARY WOLF  
JENNIFER BRENNER  
WILLIAM KIRAN  
JUDY & DEONIS MOE  
SUSAN CHARILLO  
DAVID & HELEN SAMUELSON

Gratitude unlocks the fullness of life. It turns what we have into enough, and more. It turns denial into acceptance, chaos to order, confusion to clarity. It can turn a meal into a feast, a house into a home, a stranger into a friend. Gratitude makes sense of our past, brings peace for today and creates a vision for tomorrow. ~

**Melody Beattie**

## About Staying Well: Exercise the Lazy Way

In keeping with our laziness theme this issue, we present some methods of staying fit – or at least not regressing any further – that don't involve a lot of effort.

By "effort" we mean things like going to the gym, cycling or running things you have to make time for. Here are some ways to work out without working out:

- Walk wherever you can instead of taking transit or the car. Even if it's a 10-minute walk a couple of times a week, it will help.
- Use the stairs whenever it's feasible.
- While watching videos/sitting at your desk, do some simple stretches or yoga exercises.
- Take it a step further and try some isometrics. This involves tensing each muscle group for a count of 10, then relaxing.

## Home Advisor: Winter Chores

Whether you're in a part of the continent where the winters are mild or ferocious, here are some suggestions on winterizing your home.



If you have room air conditioning units, use an insulated cover inside and out, or remove the unit completely and seal the opening.

Make sure all heaters, woodstoves or furnaces have clear vents and clean filters as required.

Inspect all windows, then repair cracks, and paint as needed. In colder climates, weather-stripping and foam sealants can help lower your heating costs.

Check the eaves trough and downspouts all around your home for gaps, plugs or other damage. Make sure all parts of the system are free from debris.

Given the time, money and ambition, consider upgrading the insulation inside your home.

## Moneywise: Holiday Spending

The holidays have taken us by surprise again, and most of us are as unprepared as usual. (The few wise shoppers have, of course, been putting away a little every month for their purchases...we are definitely going to do that next year.)

But rather than destroy your finances for the next six months, consider these suggestions:

- Itemize the amount you intend to spend in each category: gifts, cards, entertainment, decorating, travel.
- Under gifts, list the approximate amount you'd like to spend on each person. If this gets out of hand, consider homemade presents, setting limits or drawing names.
- For your entertainment, plan potluck or rotating meals instead of shouldering all the expense yourself.
- Remember that the most joyous part of the holidays is spending time with people you care about – the material trimmings always come second.



## THANKS FOR THE KIND WORDS

I am a returning customer and again I can say that the staff at Creative Carpet is very courteous and very professional. I had the same installer I had the first time and he too was very courteous and professional.

**Debbie - Midlothian**

### Stupid Crook Stories

(Thanks to News of the Weird)

The man who approached tellers at the Eastern Bank in South Boston on Aug. 25 eventually fled empty-handed, but only after one teller had refused his order for "all your money" (she told him she was "closed") and another had scolded him for breaking into the front of the adjacent line and for not removing his hoodie. [Boston Globe, 8-27-2011]

A man dressed as Gumby was ignored by a 7-Eleven clerk when he tried to rob the store in Rancho Penasquitos, Calif., on Sept. 5th. The clerk told "Gumby" not to waste his time, and "Gumby" finally fled. The clerk had such little respect for "Gumby" that he did not even report the "robbery"; it came to light only when his boss was reviewing surveillance video. [Seattle Times-AP, 9-7-2011]

# WARNING!

Don't visit any flooring dealer until you call **FREE** Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

**Call Today – (708) 479-8600**



## Recipe Corner

### Turkey Pot Pie

Try this leftover turkey recipe for a dish using turkey and vegetables in a one pot meal. A turkey pot pie recipe with a silky sauce and a flaky crust that make a great base for leftover turkey and vegetables.

#### INGREDIENTS

- 6 tablespoons unsalted butter
- 3 pounds leftover turkey or boneless turkey breast to be cooked - cut into bite sized pieces
- 1 teaspoon salt
- fresh ground pepper to taste
- 1 tablespoon fresh thyme - chopped
- 1 tablespoon fresh rosemary - chopped
- 1 onion - diced
- 2 medium carrots - peeled and cut into 1/4 inch thick rounds
- 2 cups mushrooms - sliced
- 4 cups chicken stock - homemade or canned
- 2 tablespoons fresh parsley - chopped
- 1/4 cup flour
- 1 large egg
- 1 tablespoon water
- 1 frozen pie crust - thawed or can use homemade

#### FILLING:

In a large skillet, melt 2 tablespoons of butter.  
If using raw turkey breast, add to butter and season with salt and pepper. Cook, turning once until lightly browned, approximately 10 minutes. Remove the turkey from the skillet.  
If using leftover turkey, skip the above steps.  
To the skillet add the onion, carrots and mushrooms. Stir and cook until slightly tender. (Approximately 5 minutes)  
Add 2 cups of stock, thyme, rosemary and parsley.  
Bring to a boil, then reduce heat to low and add back into the skillet the turkey or leftover turkey.  
Simmer for 10 minutes.  
Meanwhile, in a small saucepan, melt the remaining 4 tablespoons of butter on medium high heat, whisk in flour to combine, then slowly add in 2 cups of chicken stock, whisking continuously, adding more liquid as the sauce thickens until all is used.  
Add this roux to the turkey and vegetable mixture.  
Transfer to the soufflé or baking dish.  
Allow to cool completely before putting on the crust.  
This filling can be prepared a day ahead, cooled and covered in the refrigerator.

#### CRUST:

Preheat oven to 375°.  
Roll out pie crust to a 12 inch circle or 1 inch larger than your baking dish.  
You can use pastry scraps to make cut outs to decorate the top of the pie if you desire.  
Beat egg and milk and brush around the edge of the baking dish.  
Top with the crust and press the pastry, crimping the edges, around the dish. Brush lightly all over with the egg mixture.  
If using, place decorations on top and brush with egg mixture.  
Using a sharp knife, cut 2-3 slits 1/2 inch long in the center of the pie for the stem to escape. Bake until the top of the pie is golden brown. (40-45 minutes)

### Creative Carpet, Inc.

19420 S LaGrange Rd Mokena, IL 60448

**708-479-8600**

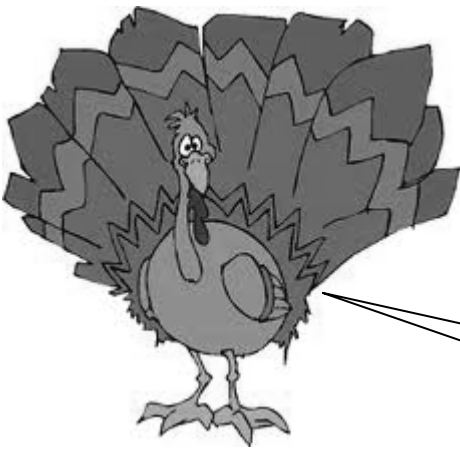
[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

Hours: M-W-F 10a – 6p

Tu & Th 10a – 8p

Sat 10a – 4p





**“Get A Thanksgiving Discount On Gorgeous New Floors For The Holidays AND Help A Family In Need At The Same Time!”**

“Wow, that sounds better than a nap on the couch during the football game after Thanksgiving dinner!”

Dear Friend,

Hey, Maximilian the Turkey here. Thanksgiving is one of my favorite holidays: food, family, friends. Aaaaah! That’s the life!

But for some less-fortunate families in our town, Thanksgiving is not so great. While the rest of us are enjoying mashed taters, gravy, stuffing, deviled eggs and all the other fabulous fare, they are going hungry. Well, my good buddy Mark Bouquet and I have come up with a way you can help these good folks, and at the same time get beautiful new floors in time for the holidays.

For every 5 canned or dry good food items you bring to Creative Carpet, you’ll get a big ol’ honking discount on your flooring purchase:

* Cans of donated food	* Your Flooring Discount	* Minimum purchase
5	\$100	\$997
10	\$225	\$1,997
15	\$350	\$2,997
20	\$475	\$3,997
25	\$600	\$4,997

All the food will be donated to the Frankfort Food Pantry



**DEADLINE: Saturday, November 19th!** We need your food donations in time for Thanksgiving, so you must bring your donation by the 19<sup>th</sup> to get the discount!

See you at Creative Carpet!  
Sincerely,  
Maximilian

**P.S.** Won’t it feel great to get beautiful new floors in time for the holidays AND help a less fortunate member of our community have a happy Thanksgiving?

**P.P.S.** Don’t need new floors right now? You can still help! Just bring your food items to Creative Carpet by November 19<sup>th</sup> and we’ll make sure it gets delivered to the Frankfort Food Pantry!

**BUT THERE'S MORE...Shaw's "Dream It, Do It" Sale is extended for 2 more weeks!!!**

*OVER PLEASE* →



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**That's right...In addition to your donation discount, you can win up to **\$300** off your purchase.**

**Carpet must be purchased no later than Nov 14<sup>th</sup>, 2011!**

In-store and online scratch off cards allow you to win a minimum of **\$100 - \$300 OFF** your Shaw flooring purchase. **"Like"** Shaw's Facebook page to receive your virtual scratch-off card, or just come on in to Creative Carpet!  
**1 card per customer**

**12 MONTH  
FINANCING  
ZERO DOWN  
ZERO INTEREST  
Free Measure**

**Anso**nylon  
**GREEN** by nature - **fashionable** by design

**Also...any friend of yours is a friend of ours.** You can pass this flyer along to a friend or relative who needs flooring, too. You will be doing them a gigantic favor by referring them to a company they can trust. **PLUS...** you'll be rewarded for your referrals!

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