



**Art Decor**  
THE INTERIOR CONTRACTORS



TURNKEY FF&E & INTERIORS  
FOR WORLD-CLASS HOTELS



## CLOSING THE EXECUTION GAP IN HOSPITALITY PROJECTS

## WHY EXECUTION FAILS

Hospitality projects today are more complex than ever. Global brands, fast-moving development timelines, and increasing technical requirements demand more than good design, they demand disciplined execution.

The challenge often lies in the gap between intent and delivery. Design concepts, FF&E specifications, procurement realities, and site conditions must align precisely for projects to succeed. When this coordination breaks down, delays, cost overruns, and compromised quality follow.

Developers and contractors need partners who understand this gap and operate comfortably within it. Partners who translate design intent into executable scope, manage complexity across suppliers and stakeholders, and protect the project through to completion.

This is where clarity matters most.



## TRACK RECORD

**30+**

HOSPITALITY PROJECTS  
DELIVERED

**26+**

YEARS OF INDUSTRY  
EXPERIENCE

**800+**

SUPPLIERS AND  
MANUFACTURING PARTNERS

**10+**

COUNTRIES OF SUCCESSFUL  
PROJECT EXECUTION

**70+**

COUNTRIES GLOBAL  
SOURCING & PRODUCTION  
REACH

# CLIENT PORTFOLIO

Rotana

  
Sheraton  
HOTELS & RESORTS

  
W  
HOTELS

  
Kempinski  
HOTELIERS SINCE 1897

  
Holiday Inn

  
GRAND  
MILLENNIUM  
HOTELS AND RESORTS

  
ST REGIS  
AMMAN - JORDAN

  
INTERCONTINENTAL.  
HOTELS & RESORTS

  
Le ROYAL  
HOTELS & RESORTS

  
FOUR SEASONS  
Hotels and Resorts

  
DOUBLETREE  
BY HILTON™

  
CROWNE PLAZA®  
HOTELS & RESORTS

  
RAFFLES

  
ELAF

  
Hilton™

  
WYNDHAM®  
Hotels and Resorts

  
WESTIN®  
HOTELS & RESORTS

  
HYATT®  
HOTELS & RESORTS

  
Marriott®  
HOTELS & RESORTS

## OUR APPROACH

Art Decor was established with a clear focus on delivering hospitality and high end residential projects through disciplined execution and attention to detail.

Over the past 25 years, we have delivered thousands of rooms and completed large scale developments across more than 10 countries throughout the Middle East and North Africa.

Our experience spans FF&E, joinery, fit out, and interior execution within complex project environments.

What distinguishes Art Decor is not experience alone, but how we execute. We bring deep technical knowledge across FF&E procurement, joinery, and interior works, managing each stage with precision, care, and accountability.

From early coordination through to handover, our processes are structured to meet the demands of complex and fast moving developments.

Today, Art Decor is trusted by leading developers, operators, and consultants as a delivery partner that understands pace, complexity, and regional execution, and delivers projects on time, on budget, and built to last.

BUILT ON **TRUST**,  
SHAPED BY **DETAIL**,  
DELIVERED WITH **PRECISION**.



ADDRESS HARBOR POINT | DUBAI, UAE



ArtDecor  
THE INTERIOR CONTRACTORS

## OUR SERVICES

# FF&E

## STRATEGY & SPECIFICATION ALIGNMENT

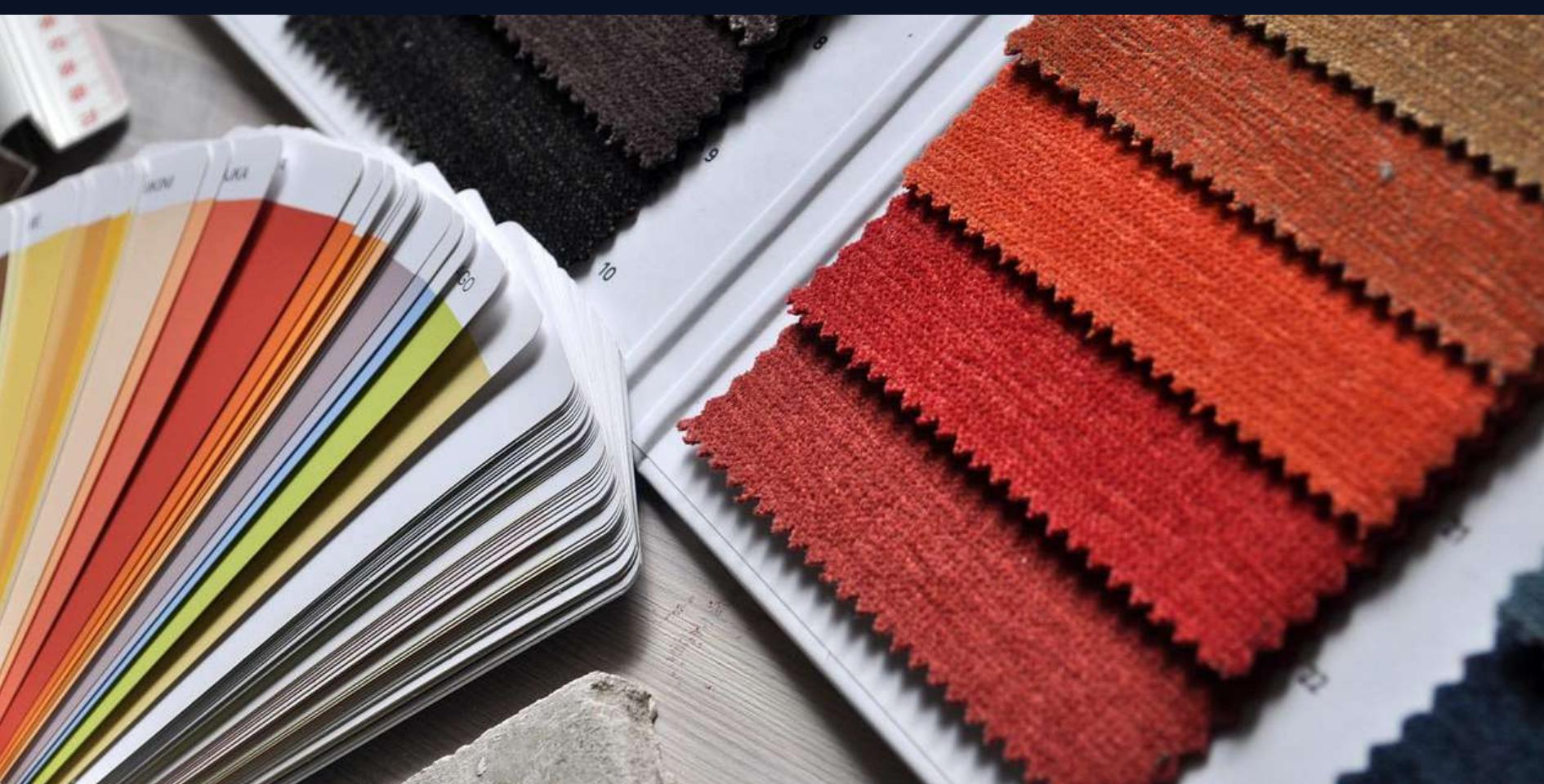
Our FF&E work is delivered on fully specified designs, with a primary focus on hotels and resorts, while also supporting major commercial developments, high-end residential projects, and luxury palaces. We work closely with developers, consultants, and project teams to interpret specifications accurately and align design intent with budget, timelines, and project realities. Through early technical coordination, we reduce ambiguity, anticipate challenges, and ensure FF&E packages are clear, buildable, and ready for execution at scale.



# FF&E

## MATERIAL SOURCING & MANUFACTURER SELECTION

Based on approved specifications, we source all required materials, finishes, and components in line with the design intent. Rather than relying on a fixed supplier list, we identify and engage manufacturers according to the specific material requirements, performance criteria, quality standards, and lead times of each project. This allows us to select the right partners for each scope, maintaining design integrity while optimizing cost, production efficiency, and delivery timelines.





THE WESTIN | AQABA, JORDAN

## FF&E

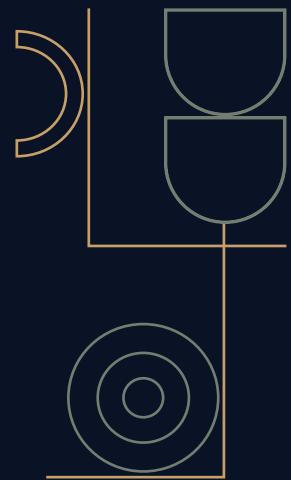
### PRODUCTION, COORDINATION & DELIVERY

We manage FF&E through mock-ups, sample approvals, production, logistics, and on-site installation, ensuring continuity from specification through to handover. Our team coordinates closely with factories, consultants, and site teams to maintain quality control, manage sequencing, and integrate FF&E seamlessly with the wider fit-out works. This end-to-end oversight allows us to minimize risk, avoid rework, and deliver spaces exactly as intended.

## FIT-OUT & JOINERY

We deliver select joinery and fit-out scopes when required, supporting projects where fixed interior elements must align closely with the FF&E works. This typically includes bespoke joinery packages such as wardrobes, vanities, headboards, casegoods, wall paneling, and built-in cabinetry, along with selected fit-out elements that require precise coordination with furniture, finishes, and room layouts.

Our joinery and fit-out experience is most often applied within hotels and resorts, as well as high-end residential and luxury developments, where consistency, detailing, and sequencing are critical. By managing these scopes alongside FF&E, we help ensure material continuity, accurate interfaces, and a cohesive final result across all interior elements.





**ELAF TAIBA | MADINA, KSA**



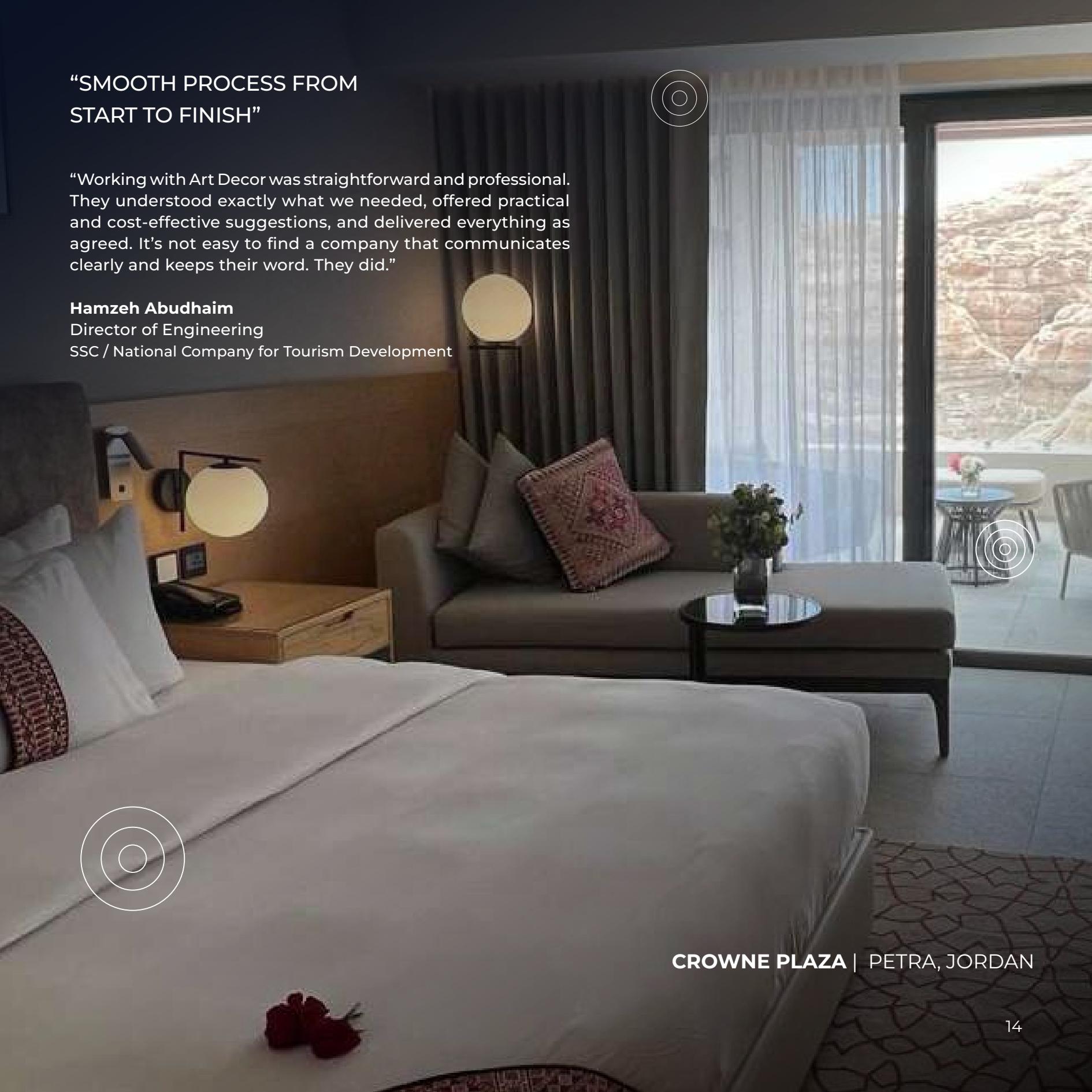
## VALUE ENGINEERING

Strategic alternatives that reduce cost without compromising design intent or quality, offering smarter material choices and efficient specifications. Leveraging deep FF&E procurement experience and global sourcing, we propose solution-focused options that align cost, lead time, and performance, ensuring the desired result is achieved without sacrificing the integrity of the design.

## “SMOOTH PROCESS FROM START TO FINISH”

“Working with Art Decor was straightforward and professional. They understood exactly what we needed, offered practical and cost-effective suggestions, and delivered everything as agreed. It's not easy to find a company that communicates clearly and keeps their word. They did.”

**Hamzeh Abudhaim**  
Director of Engineering  
SSC / National Company for Tourism Development



**CROWNE PLAZA | PETRA, JORDAN**

# PROJECT SUCCESS PILLARS

## **Better Spaces, Better Experiences**

Interiors that elevate comfort, function, and flow, designed to enhance the experience for guests, residents, teams, and tenants alike.

## **On-Time Execution, No Surprises**

Projects delivered on schedule and within budget, managed with precision, clarity, and full accountability from planning to handover.

## **Smart Sourcing, Smarter Spending**

Access to 800+ global suppliers enables optimized procurement and cost-efficient alternatives, without compromising on quality or intent.

## **Seamless Logistics**

Procurement, shipping, and site coordination all managed in one streamlined process, ensuring every moving part works in sync without delay.

## **Regional Expertise, Global Reach**

Decades of experience across Saudi, UAE, Jordan, and more, delivering global standards through local insight, trusted networks, and execution.

## “RELIABLE & EFFICIENT EXECUTION”

“We partnered with Art Decor for the FF&E supply and installation of a 300-room, 4-star hotel. Their team demonstrated strong project management and deep knowledge of hospitality requirements. The execution was timely, precise, and exceeded both client and operator expectations.”

**Eng. Abdulrahman Ibrahim**

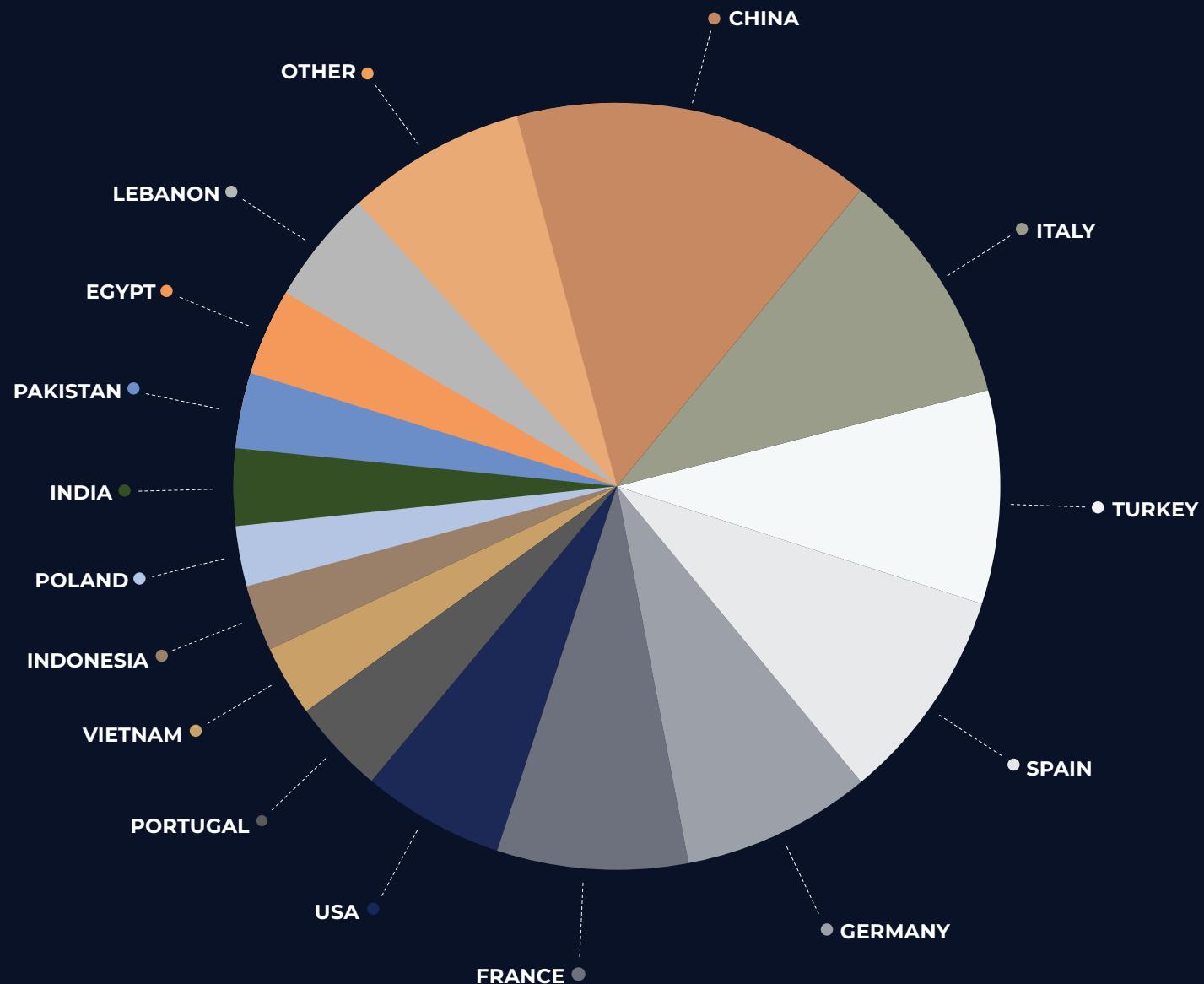
Business Development Manager  
Levels Contracting Co.



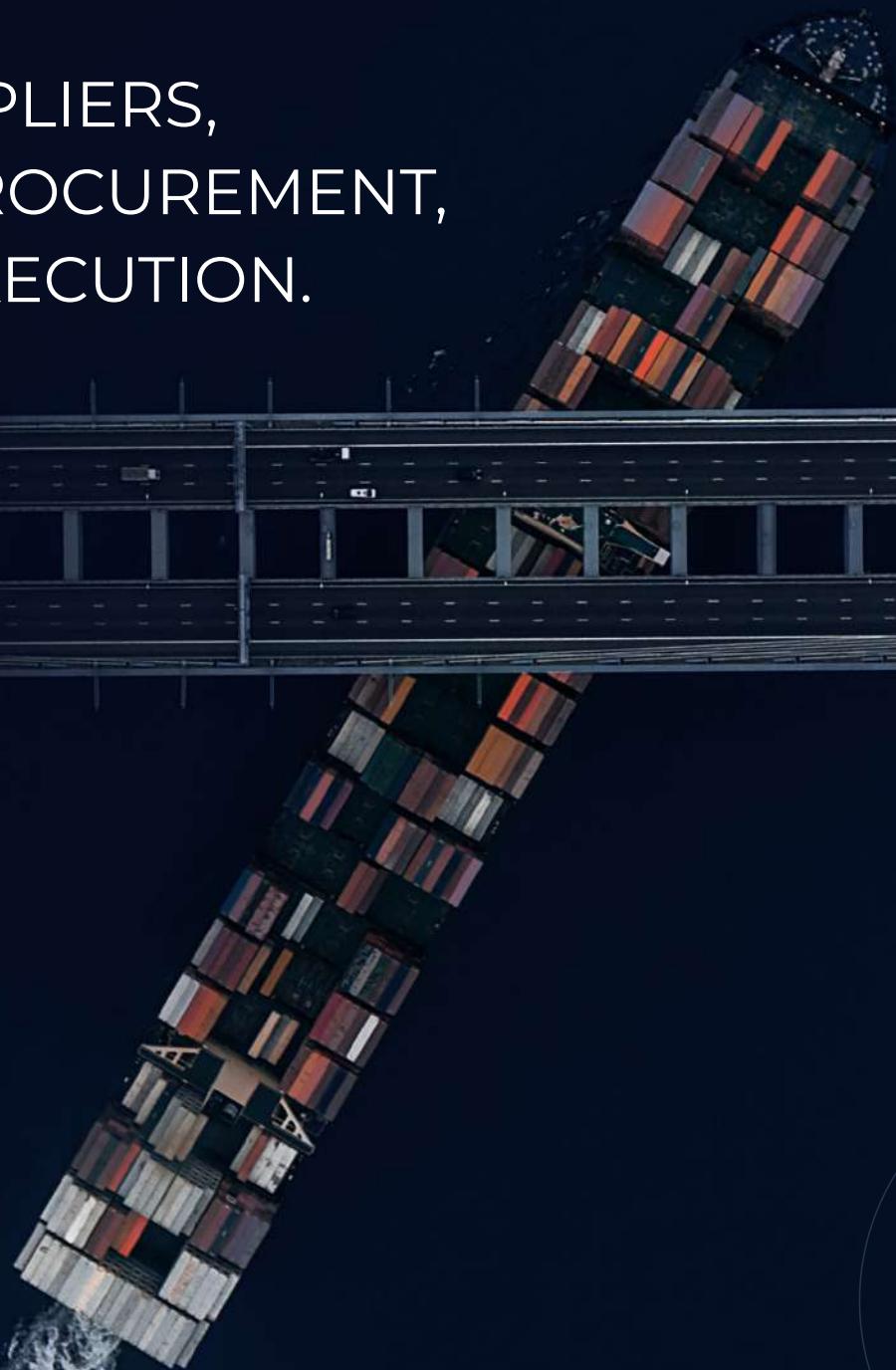
**ELAF TAIBA | MADINA, KSA**

# STRATEGIC SOURCING NETWORK

We source globally for quality, timing, and value, with **800+** affiliates in **70** countries.



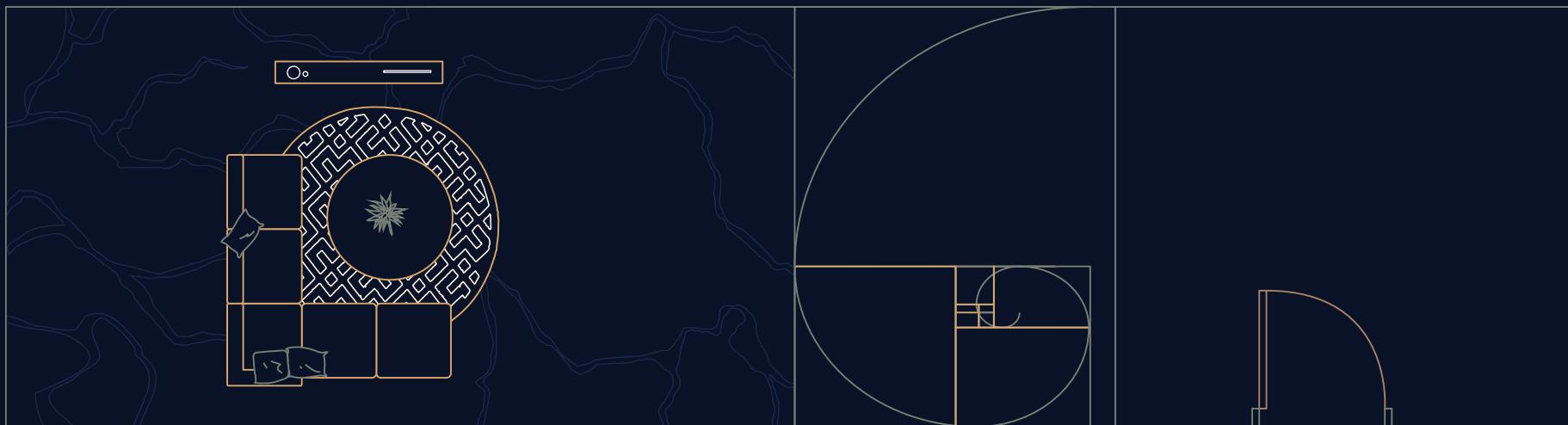
GLOBAL SUPPLIERS,  
SEAMLESS PROCUREMENT,  
FLAWLESS EXECUTION.



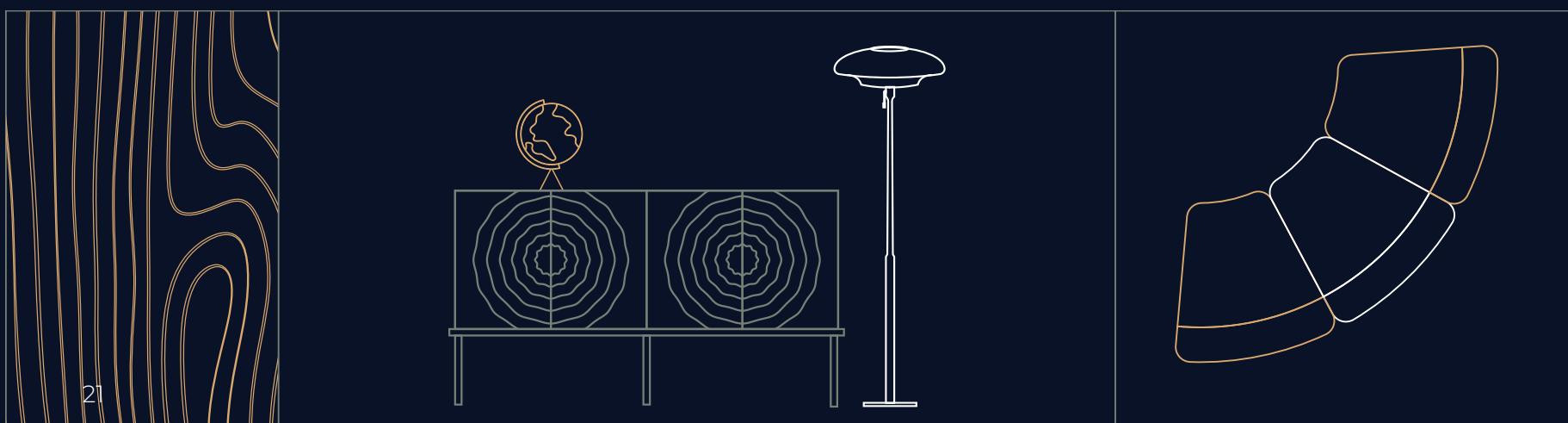


# PROCESS





# PROJECTS





30+ HOTELS  
ACROSS THE  
REGION



## ELAF TAIBA

AL MADINA AL MUNAWWARAH | KSA

LEVELS CONTRACTING COMPANY

INTERIOR DESIGN, FF&E SUPPLY, & INSTALLATION

2025



## CROWNE PLAZA

PETRA | JORDAN

NATIONAL COMPANY FOR TOURISM DEVELOPMENT - SSC

FF&E SUPPLY & INSTALLATION

2025



## INTERCITY HOTEL EXTENSION

RIYADH | KSA

SMART DIRECTIONS

TURNKEY INTERIOR CONTRACTING

2025



## THE WESTIN

AQABA | JORDAN

EAGLE HILLS PROPERTIES – ABU DHABI

FF&E SUPPLY & INSTALLATION

2024



## ADDRESS HARBOR POINT

DUBAI | UAE

EAGLE HILLS PROPERTIES – ABU DHABI

FF&E SUPPLY & INSTALLATION

2022



## YOU&CO

DUBAI | UAE

BECAR GROUP

FF&E SUPPLY & INSTALLATION

2021



**SHEIKH PRIVATE PALACE**

UAE

CONFIDENTIAL

FF&E SUPPLY & INSTALLATION

2021



**ST. REGIS**

AMMAN | JORDAN

EAGLE HILLS PROPERTIES – ABU DHABI

FF&E SUPPLY & INSTALLATION

2019



**W HOTEL**

AMMAN | JORDAN

DUBAI CONTRACTING COMPANY (DCC)

FF&E SUPPLY & INSTALLATION BY ART LINE

2017



**ROTANA**

AMMAN | JORDAN

EMIRATES TOURISM INVESTMENT COMPANY LLC

FF&E SUPPLY & INSTALLATION BY ART LINE

2016



**HILTON DEAD SEA RESORT**

DEAD SEA | JORDAN

UNEC – EL CONCORDE

FF&E SUPPLY & INSTALLATION BY ART LINE

2013



**DOUBLETREE BY HILTON**

AQABA | JORDAN

SALAM INTERNATIONAL TRANSPORT & TRADING CO. PLC

FF&E SUPPLY & INSTALLATION BY ART LINE

2013



## GRAND MILLENNIUM

AMMAN | JORDAN

EASTERN INVESTMENT

FF&E SUPPLY & INSTALLATION BY ART LINE

2012



## CROWNE PLAZA

DEAD SEA | JORDAN

NATIONAL COMPANY FORTOURISM DEVELOPMENT - SSC

FF&E SUPPLY & INSTALLATION BY ART LINE

2012



## HOLIDAY INN

AMMAN | JORDAN

HOLIDAY INN - AMMAN

FF&E SUPPLY & INSTALLATION BY ART LINE

2012



## AMMAN INT. AIRPORT

AMMAN | JORDAN

AIRPORT INTERNATIONAL GROUP (AIG)

FF&E SUPPLY & INSTALLATION BY ART LINE

2010



## DOHA BANK

DOHA | QATAR

DOHA BANK GROUP

TURNKEY INTERIOR CONTRACTING BY ART LINE

2009



## SHERATON

ALEPOO | SYRIA

B.A.F

TURNKEY INTERIOR CONTRACTING BY ART LINE

2008



## LE ROYAL

TUNISIA

GMT

FF&E SUPPLY & INSTALLATION BY ART LINE

2008



## INTERCONTINENTAL

AQABA | JORDAN

NATIONAL COMPANY FOR TOURISM DEVELOPMENT - SSC

FF&E SUPPLY & INSTALLATION BY ART LINE

2006



## 5 PRIVATE PALACES

DOHA | QATAR

CONFIDENTIAL

FF&E SUPPLY & INSTALLATION BY ART LINE

2006



## KEMPINSKI

DEAD SEA | JORDAN

JORDAN SAUDI COMPANY FOR HOTELS

FF&E SUPPLY & INSTALLATION BY ART LINE

2005



## RAFFLES

DUBAI | UAE

MKM

FF&E SUPPLY & INSTALLATION BY ART LINE

2003



## LE ROYAL

BEIRUT | LEBANON

GMH

TURNKEY INTERIOR CONTRACTING BY ARTLINE

2003



## LE ROYAL

AMMAN | JORDAN

GMJ

FF&E SUPPLY & INSTALLATION BY ART LINE

2001



## GRAND HYATT

AMMAN | JORDAN

ZARA HOLDING

FF&E SUPPLY & INSTALLATION BY ART LINE

2001



## HILTON

JEDDAH | KSA

HAIF GROUP

FF&E SUPPLY & INSTALLATION BY ART LINE

2000



## FOUR SEASONS

AMMAN | JORDAN

FOUR SEASONS – CANADA

FF&E SUPPLY & INSTALLATION BY ART LINE

1999



## GRAND HYATT

DUBAI | UAE

HYUNDAI INTERNATIONAL

FF&E SUPPLY & INSTALLATION BY ART LINE

1999



## DAYS IN

AMMAN | JORDAN

AQABA CASTLE HOTELS

DESIGN AND BUILD, ALL INTERIOR WORKS,  
FIT-OUT, JOINERY & FF&E

1999

# PROJECTS SHOWCASE

# ELAF TAIBA



AL MADINA AL MUNAWWARAH | KSA



LEVELS CONTRACTING COMPANY

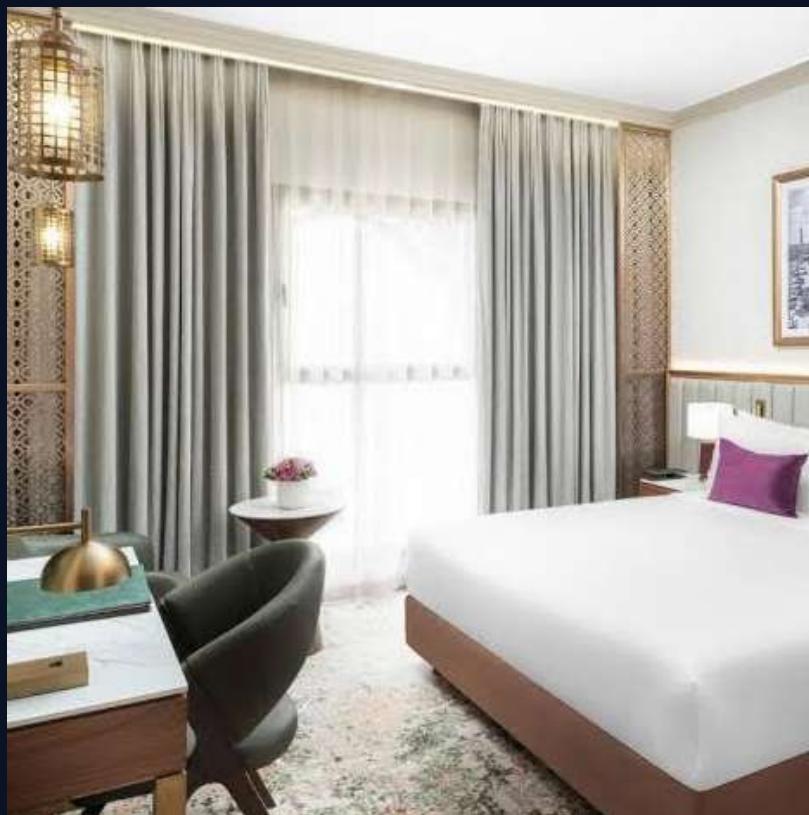


2025

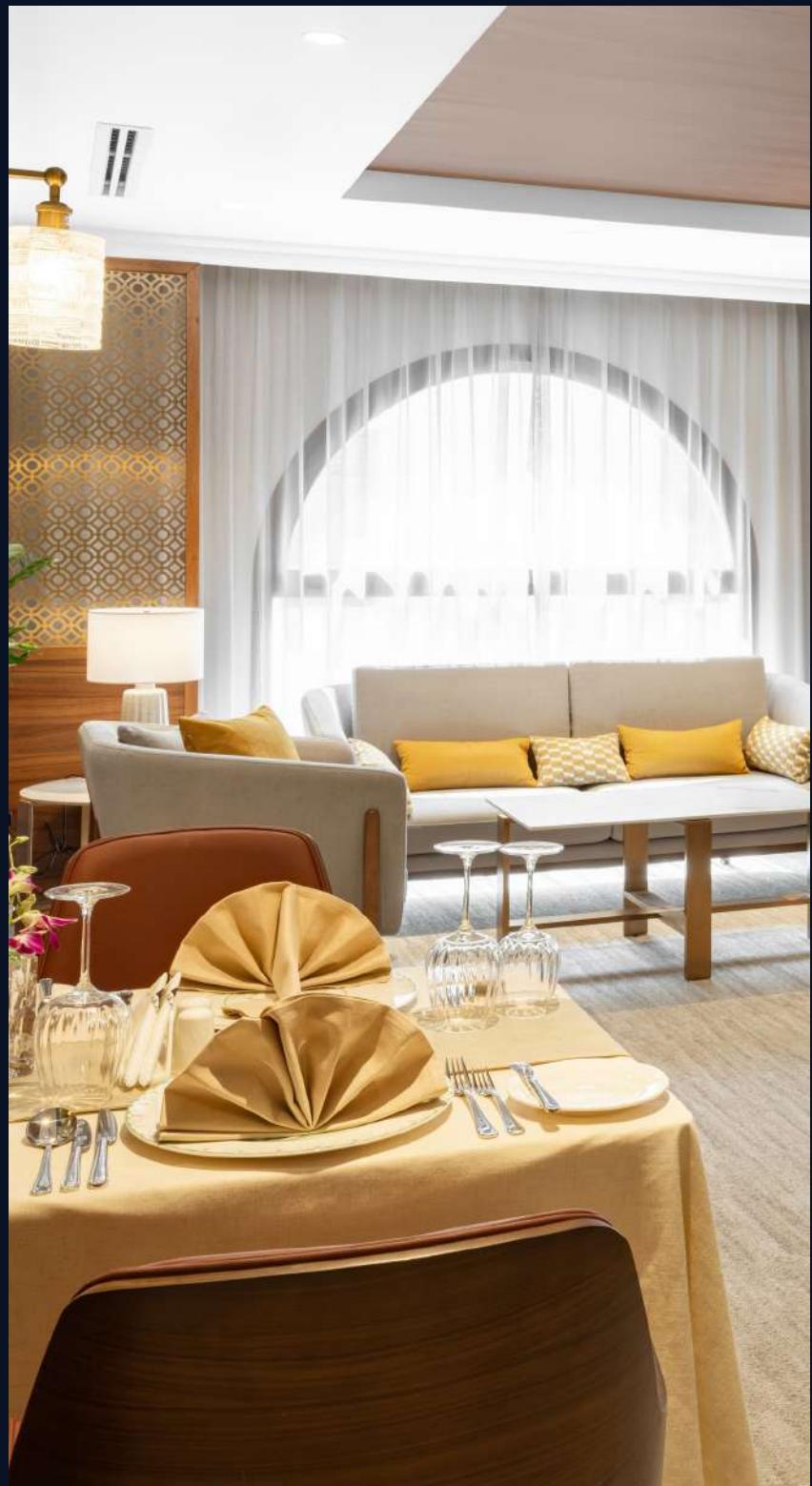


INTERIOR DESIGN, FF&E  
SUPPLY, & INSTALLATION









# INTERCITY HOTEL EXTENSION

 RIYADH | KSA

 SMART DIRECTIONS

 2025

 TURNKEY INTERIOR CONTRACTING





# CROWNE PLAZA

 PETRA | JORDAN

 NATIONAL COMPANY FOR TOURISM  
DEVELOPMENT - SSC

 2025

 FF&E SUPPLY & INSTALLATION





# THE WESTIN

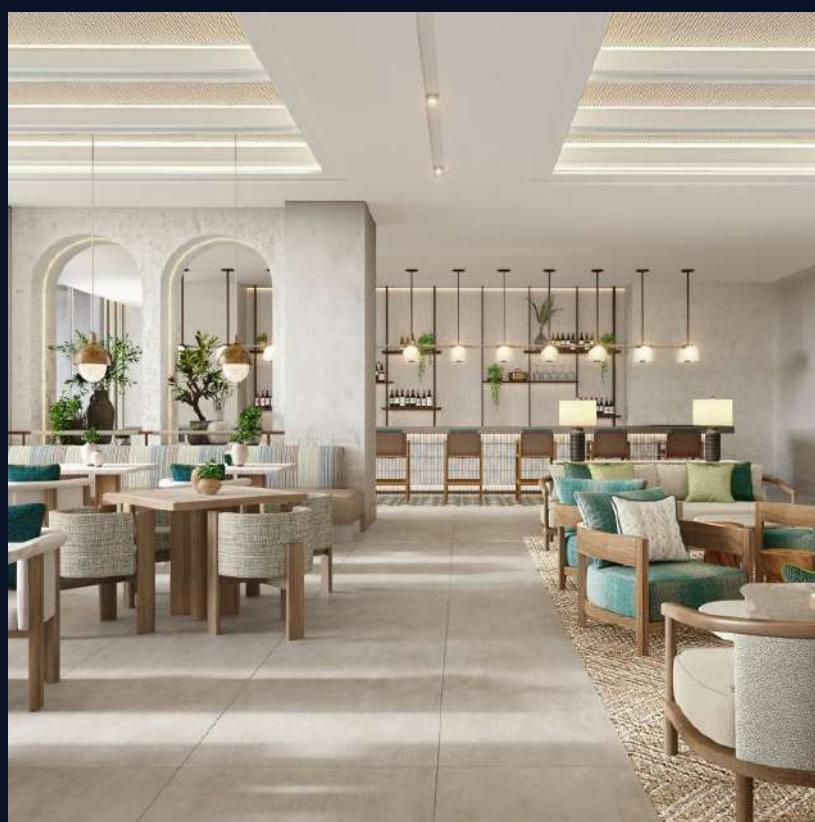
 AQABA | JORDAN

 EAGLE HILL  
PROPERTIES – ABU DHABI

 2024

 FF&E SUPPLY & INSTALLATION









# ADDRESS HARBOUR POINT

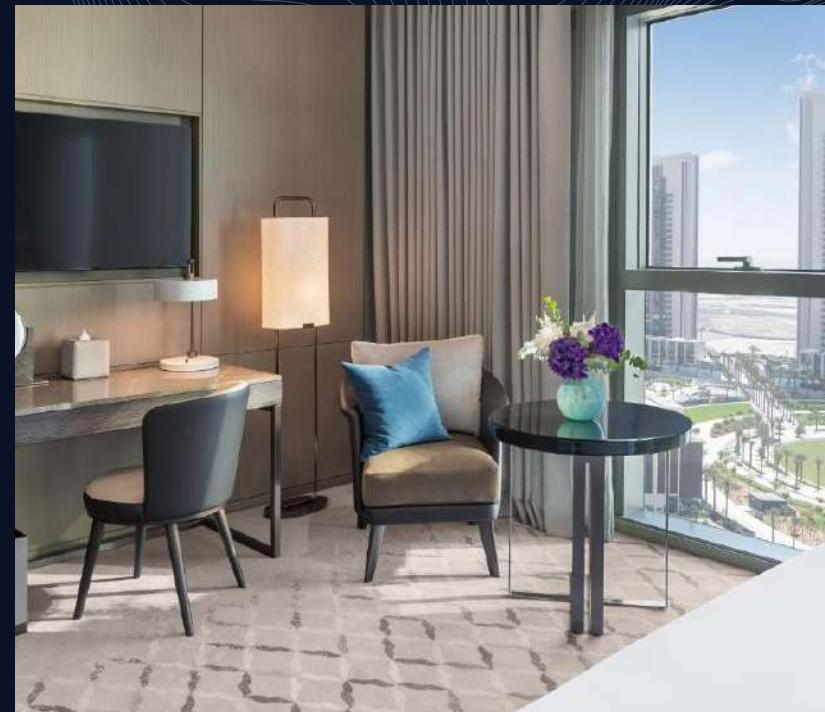
 DUBAI | UAE

 EAGLE HILL  
PROPERTIES - ABU DHABI

 2022

 FF&E SUPPLY & INSTALLATION





# YOU & CO

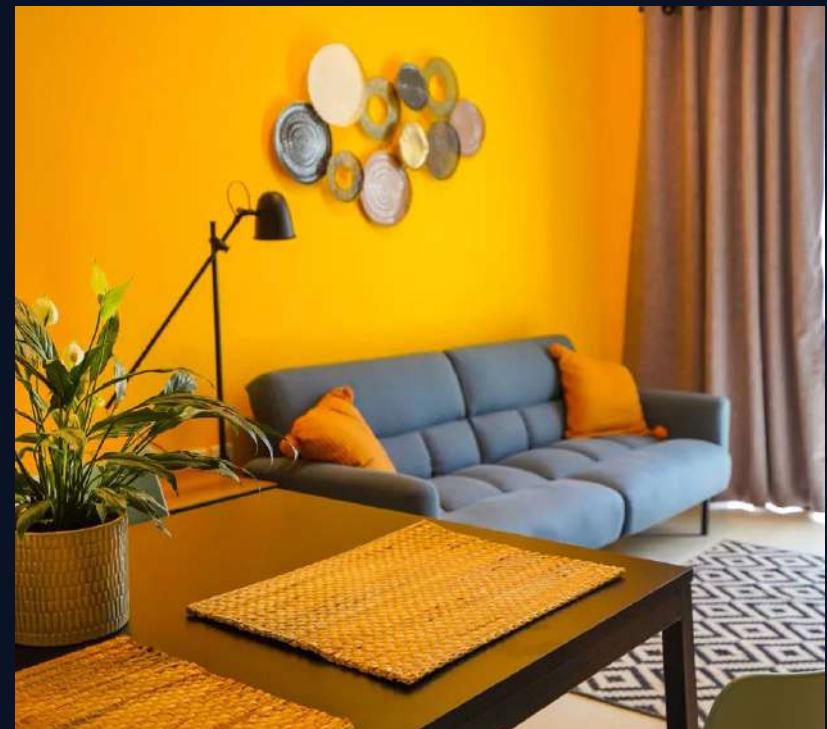
 DUBAI | UAE

 BECAR GROUP

 2021

 FF&E SUPPLY & INSTALLATION





# ST.REGIS

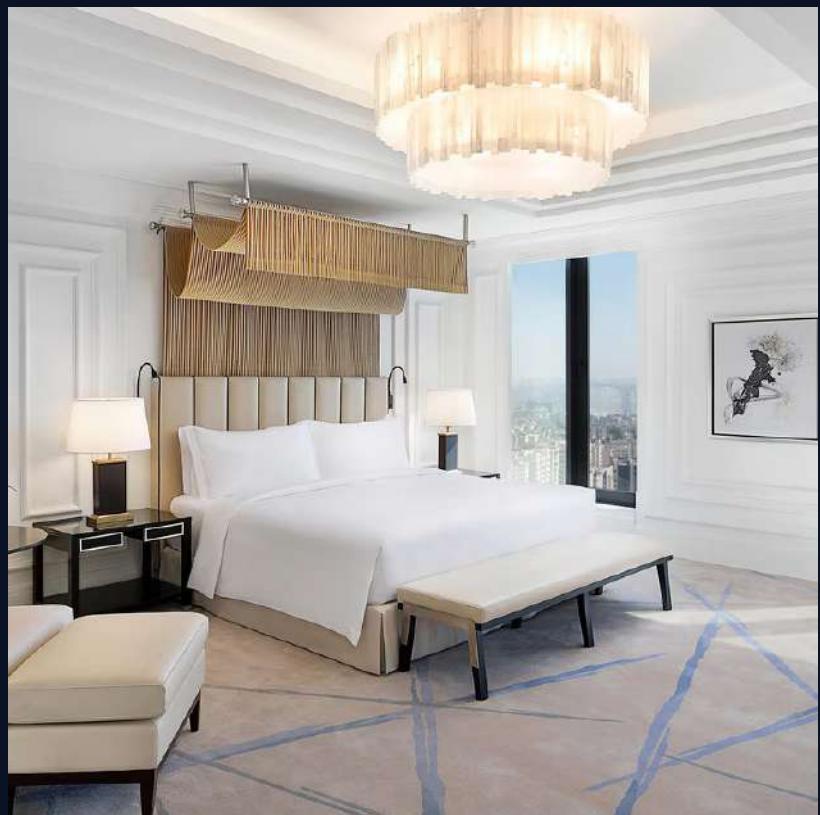
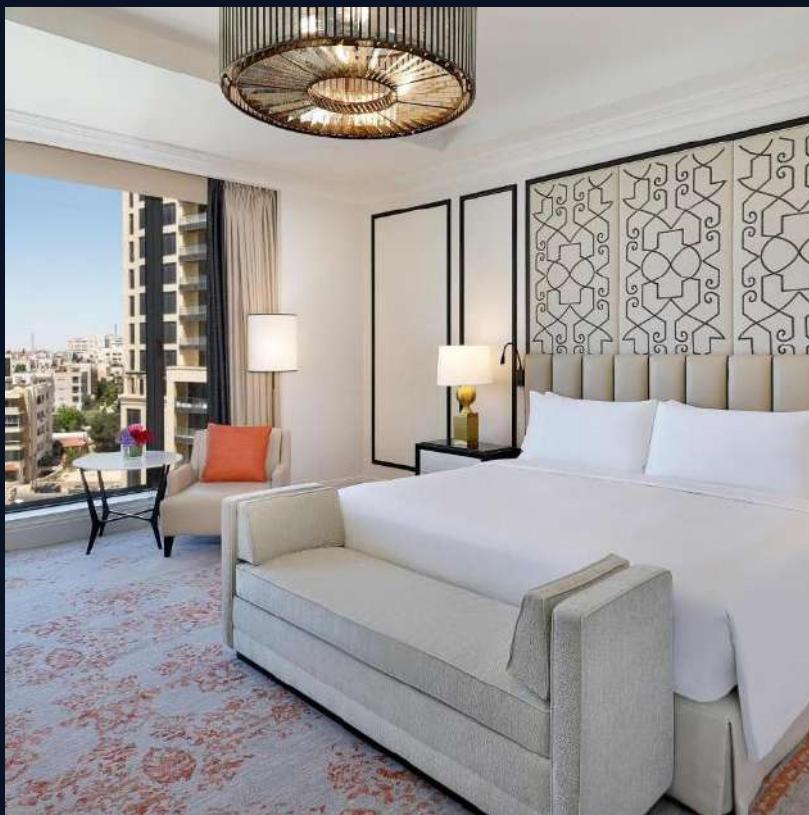
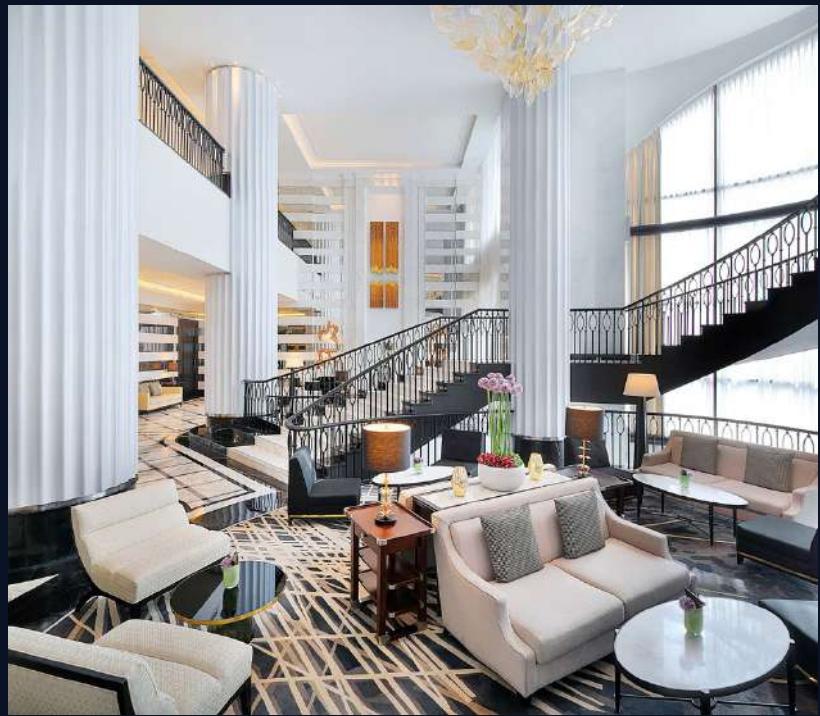
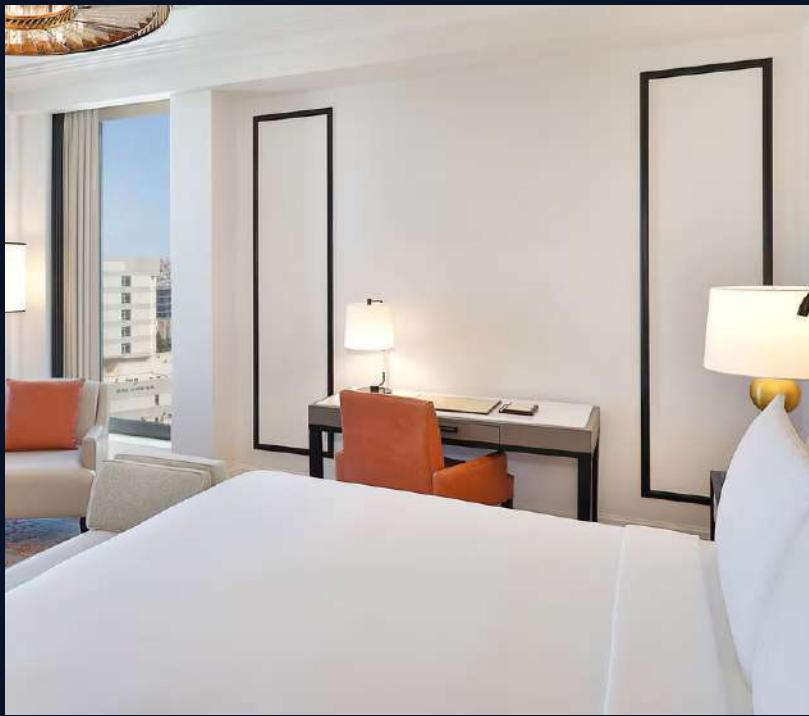


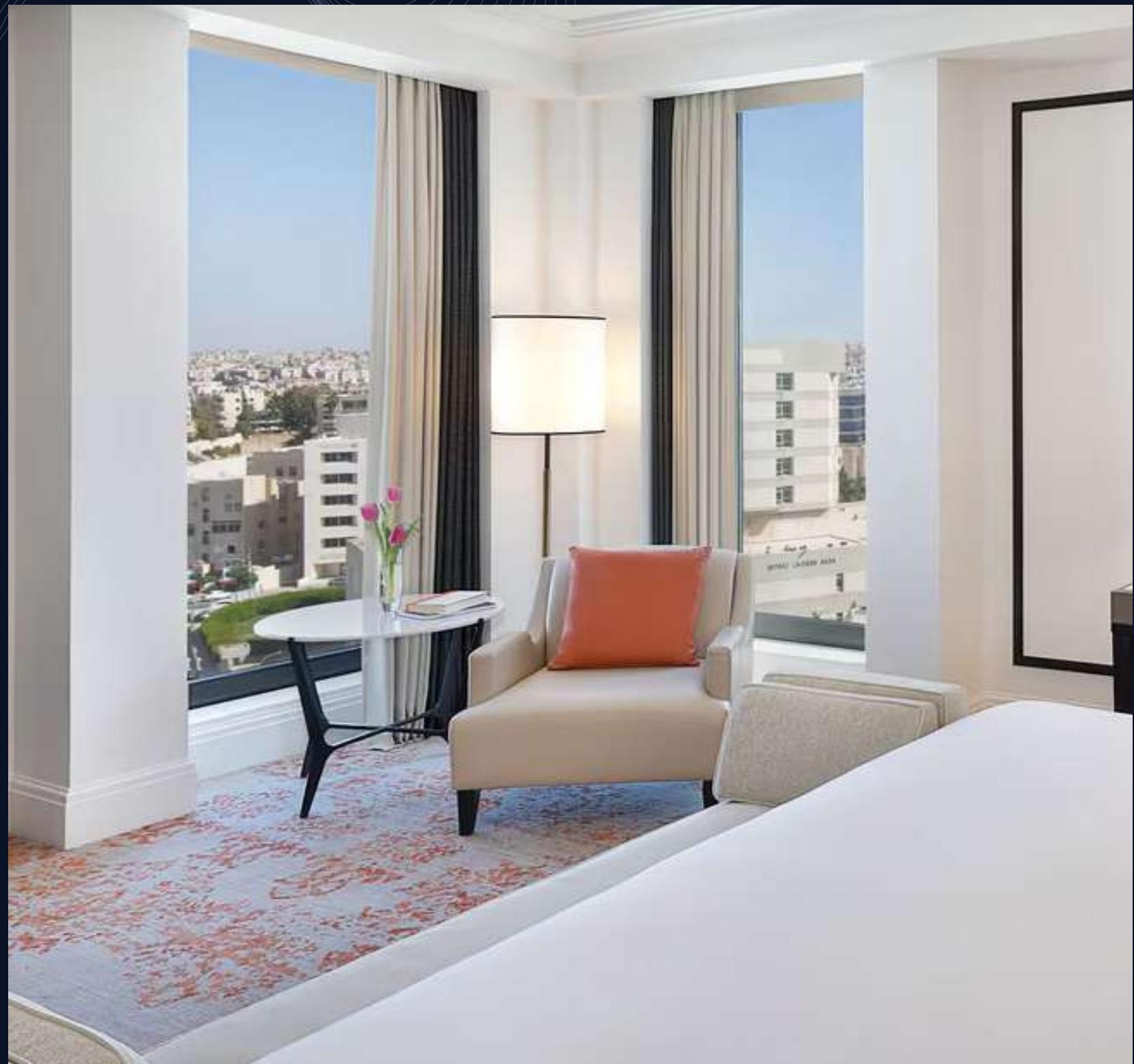
EAGLE HILL  
PROPERTIES - ABU DHABI

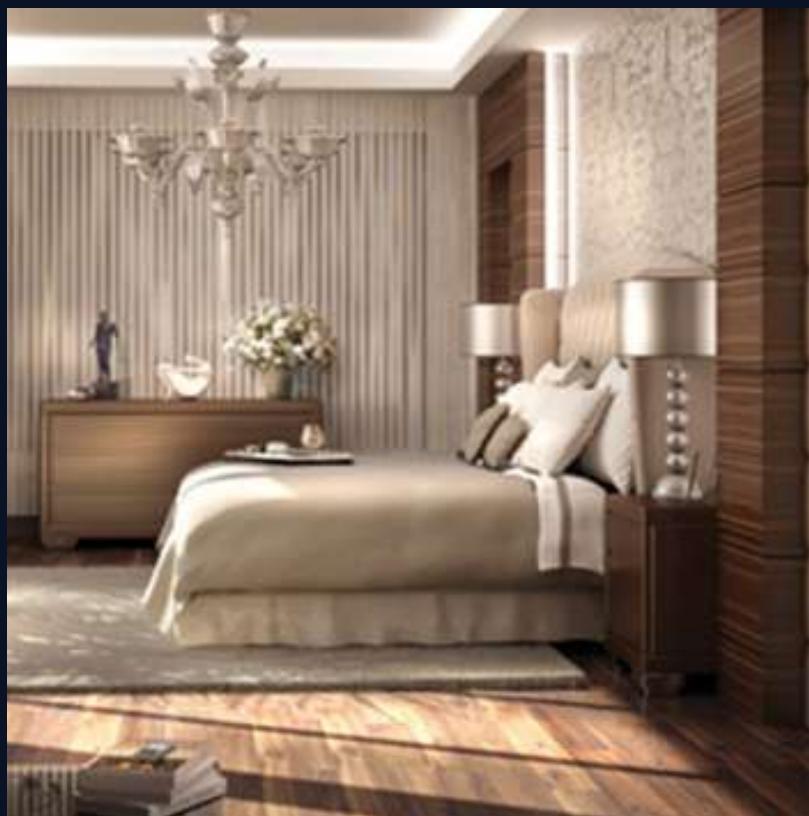
2019

FF&E SUPPLY & INSTALLATION









# W HOTEL

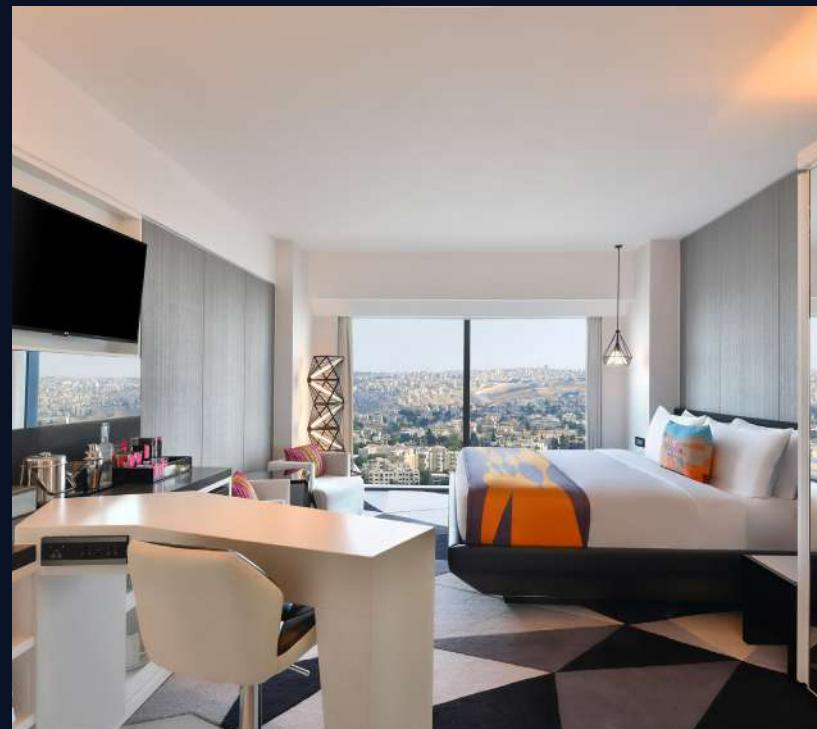
 AMMAN | JORDAN

 DUBAI CONTRACTING  
COMPANY (DCC)

 2017

 FF&E SUPPLY & INSTALLATION  
BY ART LINE









# ROTANA

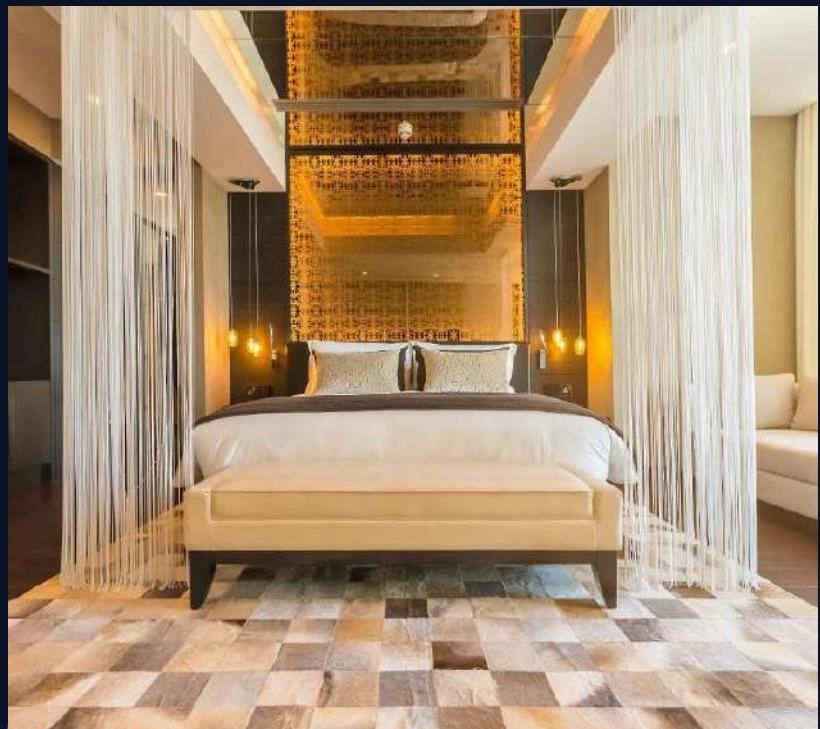


EMIRATES TOURISM INVESTMENT  
COMPANY LLC

2016

FF&E SUPPLY & INSTALLATION  
BY ART LINE





# HILTON



DEAD SEA RESORT | JORDAN



UNEC-ELCONCORDE



2013



FF&E SUPPLY & INSTALLATION  
BY ART LINE





# DOUBLETREE BY HILTON

 AQABA | JORDAN

 SALAM INTERNATIONAL TRANSPORT  
& TRADING CO. PLC

 2013

 FF&E SUPPLY & INSTALLATION  
BY ART LINE





# GRAND MILLENNIUM

 AMMAN | JORDAN

 EASTERN INVESTMENT

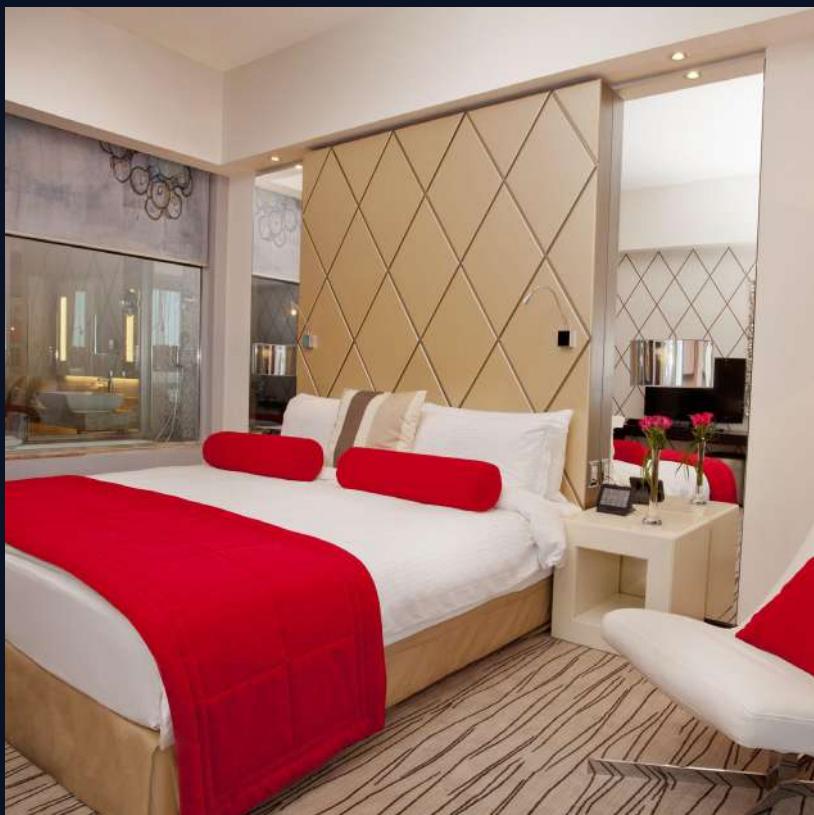
 2012

 FF&E SUPPLY & INSTALLATION  
BY ART LINE









# CROWNE PLAZA

 DEAD SEA | JORDAN

 NATIONAL COMPANY FOR TOURISM  
DEVELOPMENT - SSC

 2012

 FF&E SUPPLY & INSTALLATION  
BY ART LINE





# HOLIDAY INN



 HOLIDAY INN-AMMAN

 2012

 FF&E SUPPLY & INSTALLATION  
BY ART LINE





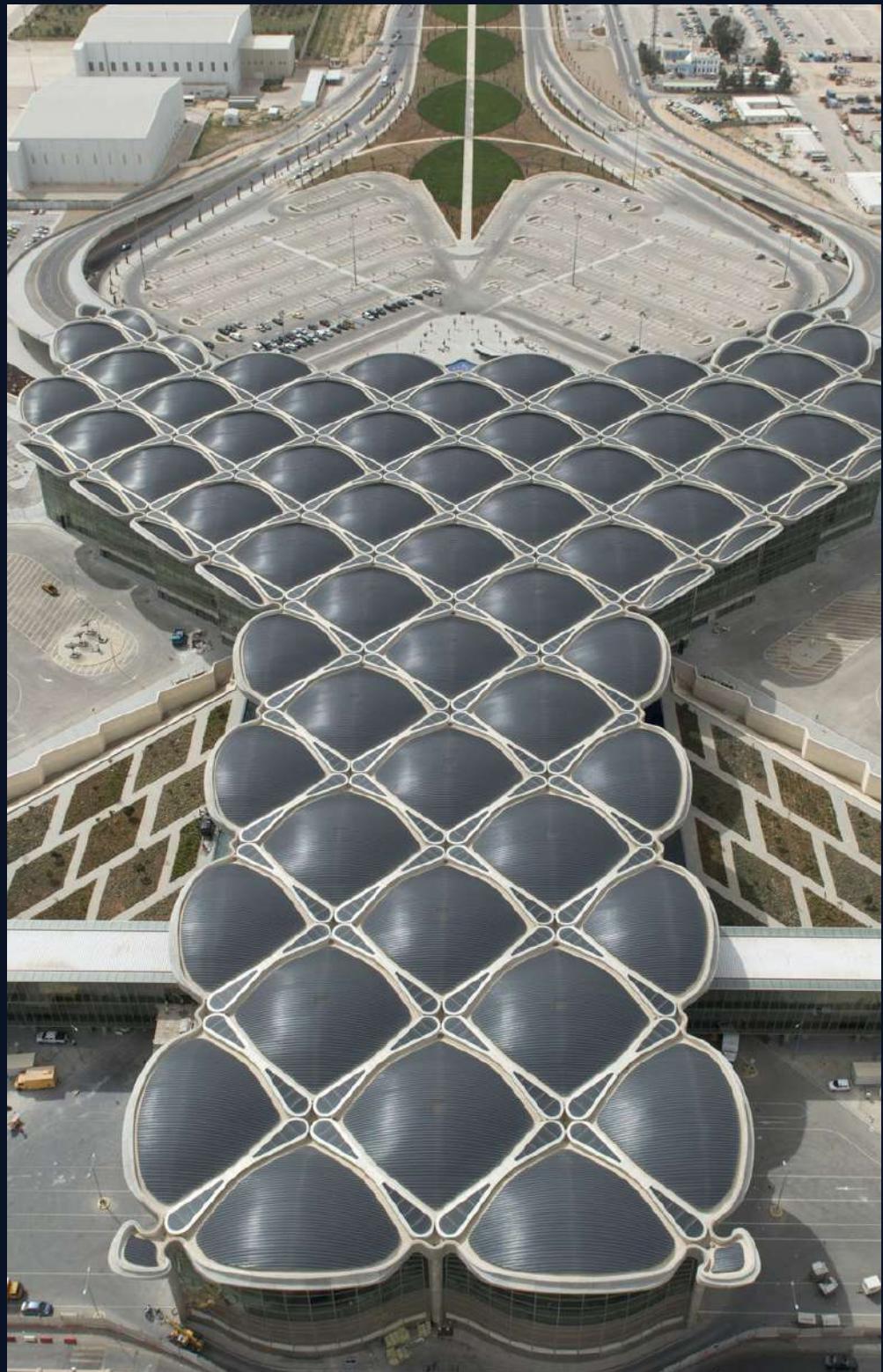
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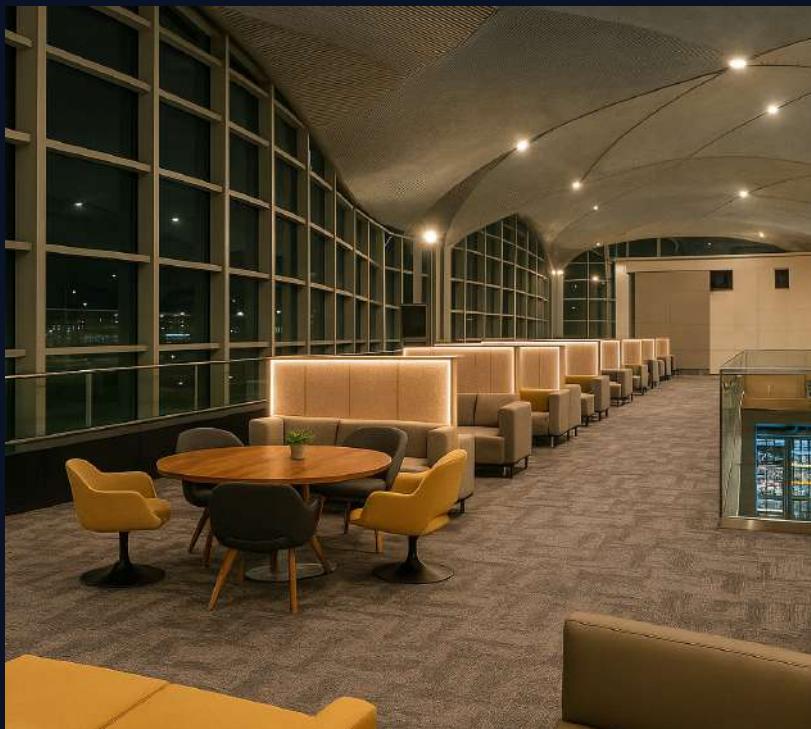
 AMMAN | JORDAN

 AIRPORT INTERNATIONAL  
GROUP (AIG)

 2010

 FF&E SUPPLY & INSTALLATION  
BY ART LINE





# DOHA BANK

 DOHA | QATAR

 DOHA BANK GROUP

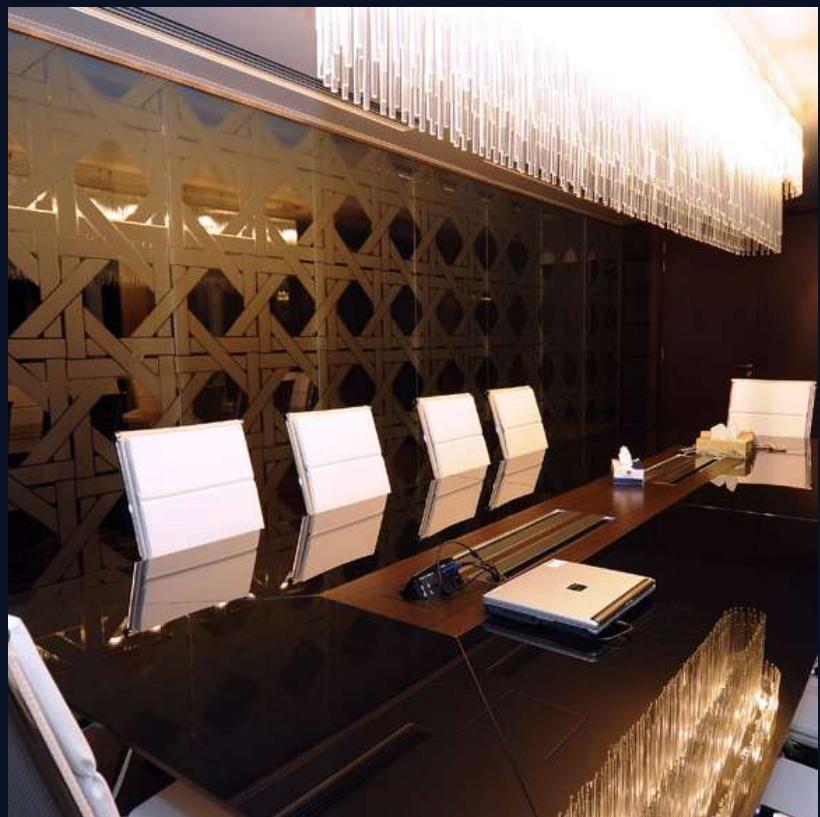
 2009

 TURNKEY INTERIOR CONTRACTING  
BY ART LINE









# SHERATON

 ALEPOO | SYRIA

 B.A.F

 2008

 TURNKEY INTERIOR CONTRACTING  
BYART LINE





# LE ROYAL



FF&E SUPPLY & INSTALLATION  
BY ART LINE





# INTERCONTINENTAL



 NATIONAL COMPANY FOR TOURISM  
DEVELOPMENT - SSC

 2006

 FF&E SUPPLY & INSTALLATION  
BY ART LINE









# 5 PRIVATE PALACES

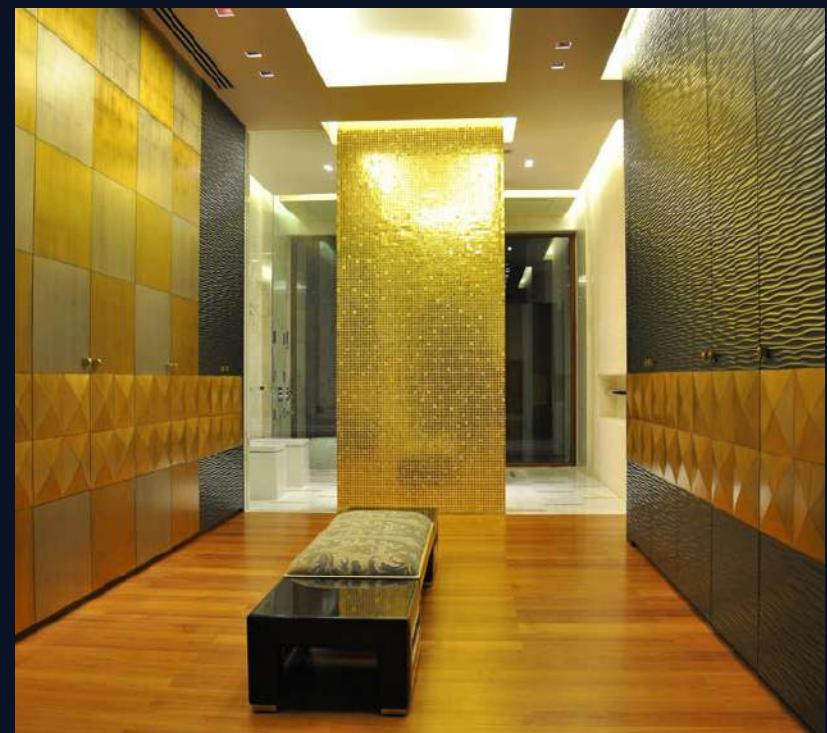
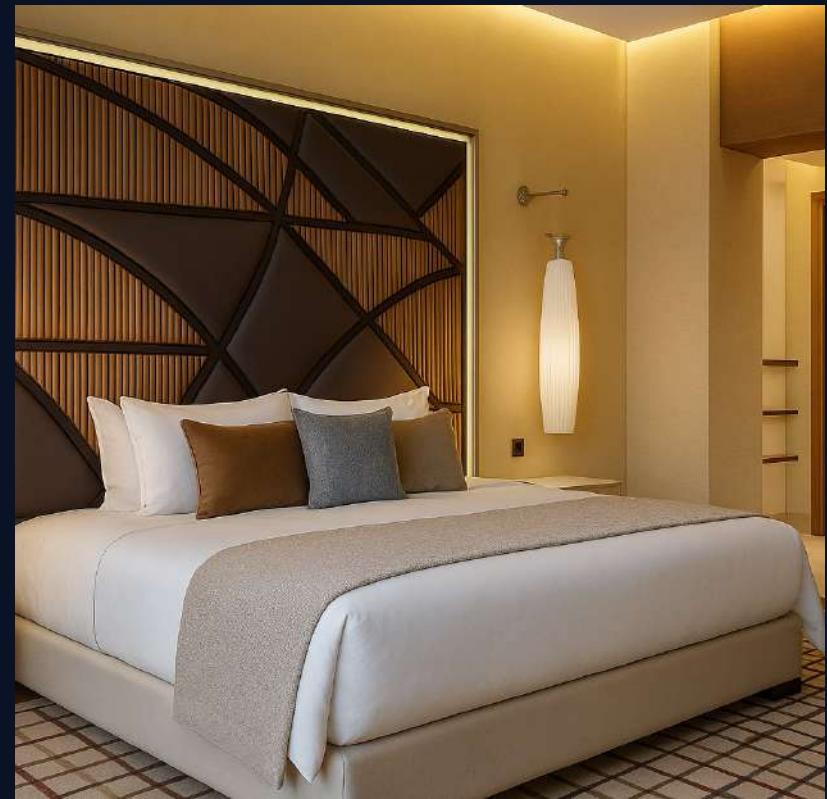
 DOHA | QATAR

 CONFIDENTIAL

 2006

 TURNKEY INTERIOR CONTRACTING  
BYART LINE





# KEMPINSKI

 DEAD SEA | JORDAN

 JORDAN SAUDI COMPANY  
FOR HOTELS

 2005

 FF&E SUPPLY & INSTALLATION  
BY ART LINE









# RAFFLES

 DUBAI | UAE

 MKM

 2003

 FF&E SUPPLY & INSTALLATION  
BY ART LINE





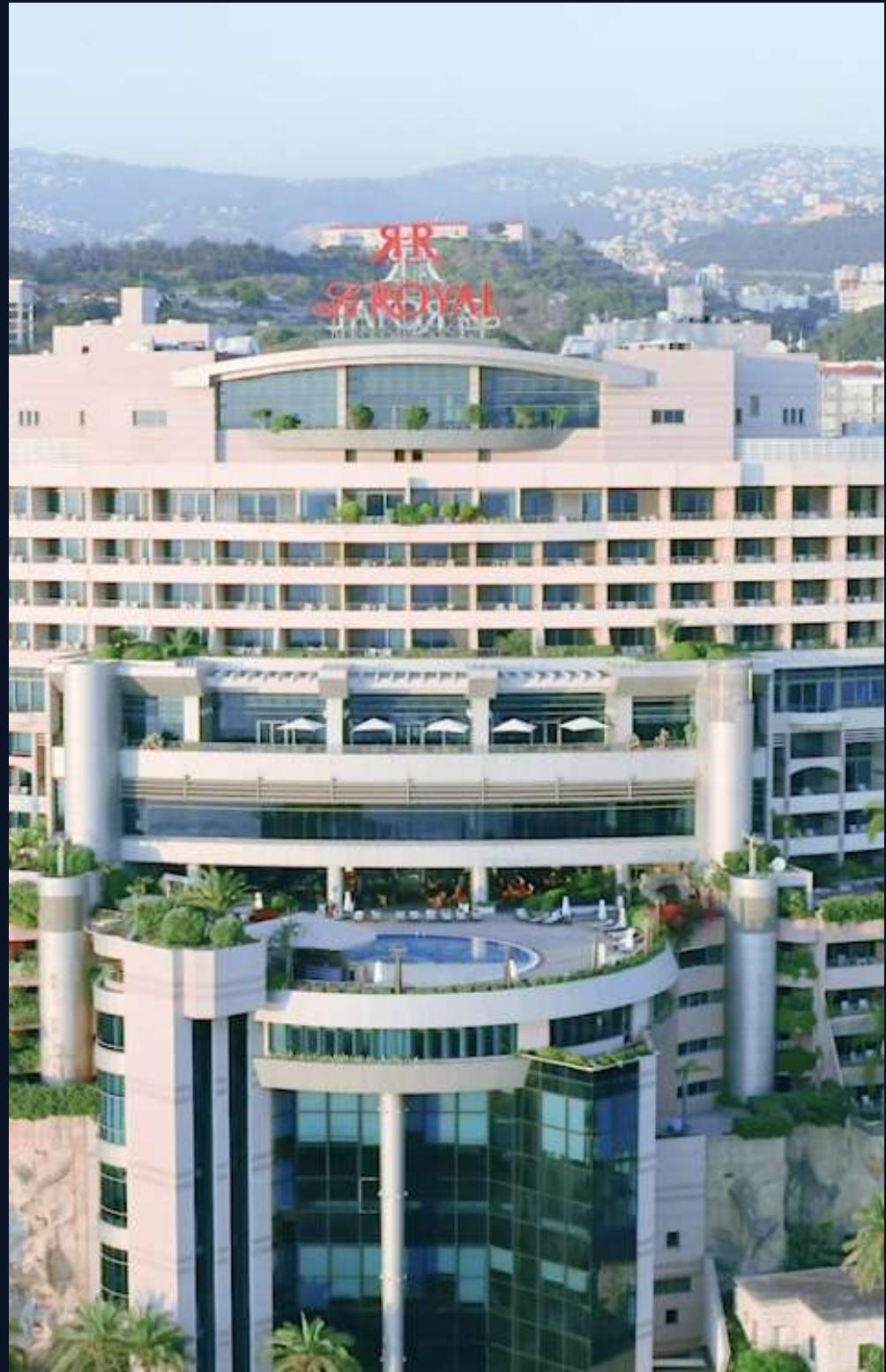
# LE ROYAL

 BEIRUT | LEBANON

 CMH

 2003

 TURNKEY INTERIOR CONTRACTING  
BYARTLINE









# LE ROYAL



AMMAN | JORDAN



GMJ



2001



FF&E SUPPLY & INSTALLATION  
BY ART LINE





# GRAND HYATT

 AMMAN | JORDAN

 ZARA HOLDING

 2001

 FF&E SUPPLY & INSTALLATION  
BY ARTLINE





# HILTON

 JEDDAH | KSA

 HAIF GROUP

 2000

 FF&E SUPPLY & INSTALLATION  
BY ART LINE





# FOUR SEASONS

 AMMAN | JORDAN

 FOUR SEASONS - CANADA

 1999

 FF&E SUPPLY & INSTALLATION  
BY ARTLINE





# GRAND HYATT



DUBAI | UAE



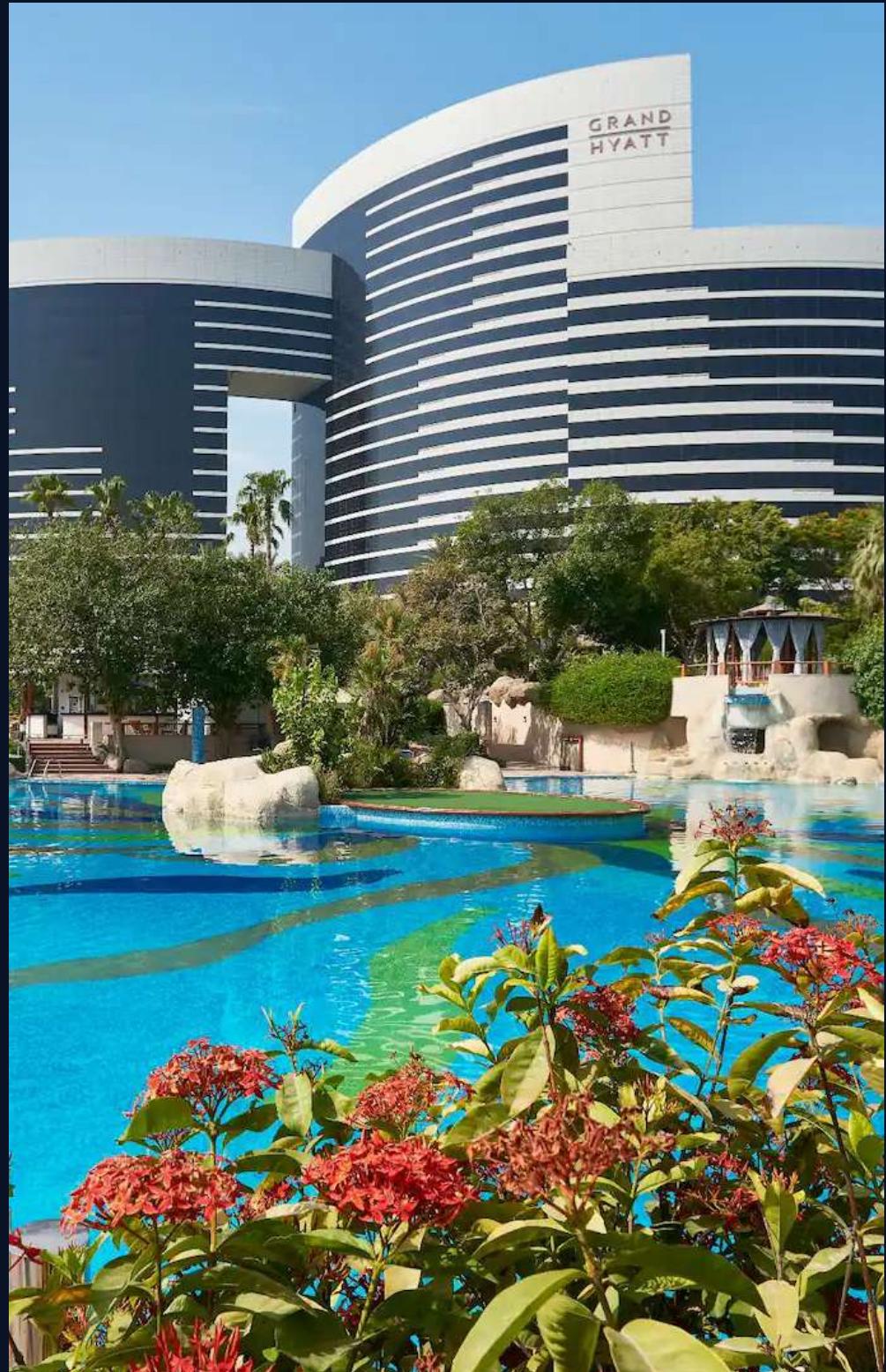
HYUNDAI INTERNATIONAL



1999



FF&E SUPPLY & INSTALLATION  
BY ART LINE





VISION TO REALITY  
SEAMLESSLY DELIVERED



**Rotana**

**W**  
HOTELS

**HYATT**  
HOTELS & RESORTS

**SHANGRI-LA**  
HOTELS and RESORTS

**WESTIN**  
HOTELS & RESORTS

**Hilton**  
HOTELS

**INTERCONTINENTAL**  
HOTELS & RESORTS

**Le ROYAL**  
HOTELS & RESORTS

**WYNDHAM**  
Hotels and Resorts

**Kempinski**  
HOTELIERS SINCE 1897

**ST REGIS**  
AMMAN - JORDAN

**aloft**  
HOTELS

**ELAF**

**Sheraton**  
HOTELS & RESORTS

**Marriott**  
HOTELS & RESORTS

**Holiday Inn**



**FOUR SEASONS**  
Hotels and Resorts

**CROWNE PLAZA**  
HOTELS & RESORTS

**GRAND  
MILLENNIUM**  
HOTELS AND RESORTS

**RAFFLES**

**CONRAD**  
HOTELS & RESORTS™

**DOUBLETREE**  
BY HILTON™

## RIYADH | KSA

+966 54 111 5945

1ST FLOOR, 8475 ABI BAKR  
AL SIDDIQ RD, AL WAHA

## AMMAN | JORDAN

+962 777 600 650

YOUSEF BIN TASHFIN ST. | 88 AL-SHMEISANI,  
BIR COMPLEX, P.O. BOX 2701, AMMAN 11195

## DUBAI | UAE

+971 50 532 6100

OFFICE 603, AL SAUD  
BUILDING, AL QUSAIS 4

