



# PRODUCT CATALOGUE

# ABOUT



Buggysnuggle™ by BSnug™ is a British brand that has been keeping babies warm & snuggly since 1998, and has since become a must-have accessory for every new baby.

The first of its kind, Buggysnuggle™ started from an idea at a baby show to a dining room business, to a small factory in Salisbury, England where it grew quickly to supply retailers such as John Lewis, Mothercare, Kiddicare & Babies R Us.

Our philosophy remains the same, even after 20+ years; to produce 'snuggly stuff', original products made from soft, cuddly fabrics that will be loved by you and your baby.

# OUR STORY

Female founded & owned, Buggysnuggle tells the story of women entrepreneurs who built the brand over 2+ decades of passion, dedication & love for quality baby products.

Created in 1998 by two moms in England who saw a gap in the market, Buggysnuggle became one of the UK's most sought after baby brands.

As the company celebrated its 20th birthday in 2018, it was acquired by Lia Murrain, a serial entrepreneur whose love for the brand meant she wanted to take on the reins and take the company to its next chapter.



Lia Murrain

Buggysnuggle offers a variety of stylish, functional, practical & quality baby gear that can now be found in several countries around the world, with offices in both the United Kingdom & Canada.



M&M, The real CEOs

# WHY CHOOSE US?

## exclusive fabrics

stand out from the crowd  
with our in-house designed  
fabrics in various irresistible  
textures

## clever design

2-way zips on our  
footmuffs allow  
muddy boots to  
stick out!



# no ordinary footmuff

it's a security blanket designed to cuddle around baby, without falling off or catching in the wheels of the stroller



## universal fit

easy to install and compatible with all strollers

## value

designed to last as long as the child uses a stroller (up to age 3, 100 x 46 cm)

# versatile

the top half of our footmuffs can be removed & the bottom half can be used as a liner in warmer weather; enabling year round use



# quality

incredible durability with top quality fabrics, zips and finishings for long-term reliability

**OEKO-TEX®**  
CONFIDENCE IN TEXTILES  
**STANDARD 100**



BJ020 145952 TESTEX  
Tested for harmful substances.  
[www.oeko-tex.com/standard100](http://www.oeko-tex.com/standard100)



# multi-award winning

# FEATURES



Innovative vertical holes for shoulder-to-waist straps ensure it is very quick & easy to fit into your pushchair

Attach the cord ties around the pushchair handles or simply hook the back flap over the pushchair seat

Top quality zips can be undone from both sides and they have zip pulls for easy access

Teddy pocket - somewhere to keep favourite items

2-way zips allow muddy boots to stick out

How to →



# FLEECE

The Snuggle Fleece™ collection combines 4 layers of supersoft spun polar fleece making it fantastically versatile, machine washable and quick drying - a perfect Buggysnuggle™ for everyday use. Made of 100% polyester.



AVAILABLE COLOURS





Rainbow Extreme  
SKU: BSFM-FL-0001



Cookies n Cream  
SKU: BSFM-FL-0002



Dusty Dots  
SKU: BSFM-FL-0003



Just Charcoal  
SKU: BSFM-FL-0004

# FUR

The Snuggle Fur™ collection combines 4 layers of super soft & luxurious short pile fur. This is our warmest fabric; perfect if you're after something a little more snuggly for winter. Machine washable. Made of 72% Acrylic, 28% Polyester.

AVAILABLE COLOURS



Autumn Leaves

SKU: BSFM-FR-0010



Moo  
SKU: BSFM-FR-0009



Jurassic Jubilee  
SKU: BSFM-FR-0011



Jurassic Roar  
SKU: BSFM-FR-0012



Star Struck  
SKU: BSFM-FR-0013

# SHERPA

The Snuggle Sherpa™ collection combines high quality 'chunky' sherpa fleece lined with super-soft polar fleece, offering extra warmth and snuggle comfort during the autumn & winter months. Outer: 42% Acrylic & 58% Polyester, Lining: 100% Polyester. Machine washable.

AVAILABLE COLOURS





Elephant Stomp  
SKU: BSFM-SH-0005



Woodland Wisdom  
SKU: BSFM-SH-0006



Waddle  
SKU: BSFM-SH-0007



So Dreamy  
SKU: BSFM-SH-0008

# EXPLORER

All our Buggysnuggle™ footmuffs will protect your little one from a light shower however; our BSnug Explorer™ collection is specifically designed with a waterproof exterior that will keep them dry in whatever the great outdoors can throw at you.

Made of Outer: 100% polyester. Lining (varies by style): Snuggle Fleece™ 100% polyester, Snuggle Sherpa™ 42% Acrylic, 58% Polyester, Snuggle Fur™ 72% Acrylic, 28% Polyester. Machine washable.



AVAILABLE COLOURS





Rainbow Extreme  
SKU: BSFM-EX-0001



Elephant Stomp  
SKU: BSFM-EX-0005



Moo  
SKU: BSFM-EX-0009



Autumn Leaves  
SKU: BSFM-EX-0010

# BIGBUG

Our bigbug buggysnuggle footmuff is a larger, even roomier buggysnuggle designed for older children (up to approximately 6-8 years or 130cm height) and children who use special needs pushchairs.

It fits in the same way as our regular buggysnuggle but has a wider front and is 20cm longer. It also has a large patch pocket on the front to keep hands warm.

AVAILABLE COLOURS



Elephant Stomp  
SKU: BSBB-SH-0005





Jurassic Jubilee  
SKU: BSBB-FR-0011



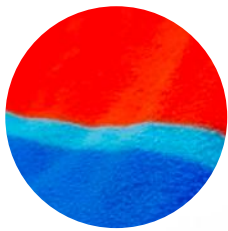
Jurassic Roar  
SKU: BSBB-FR-0012

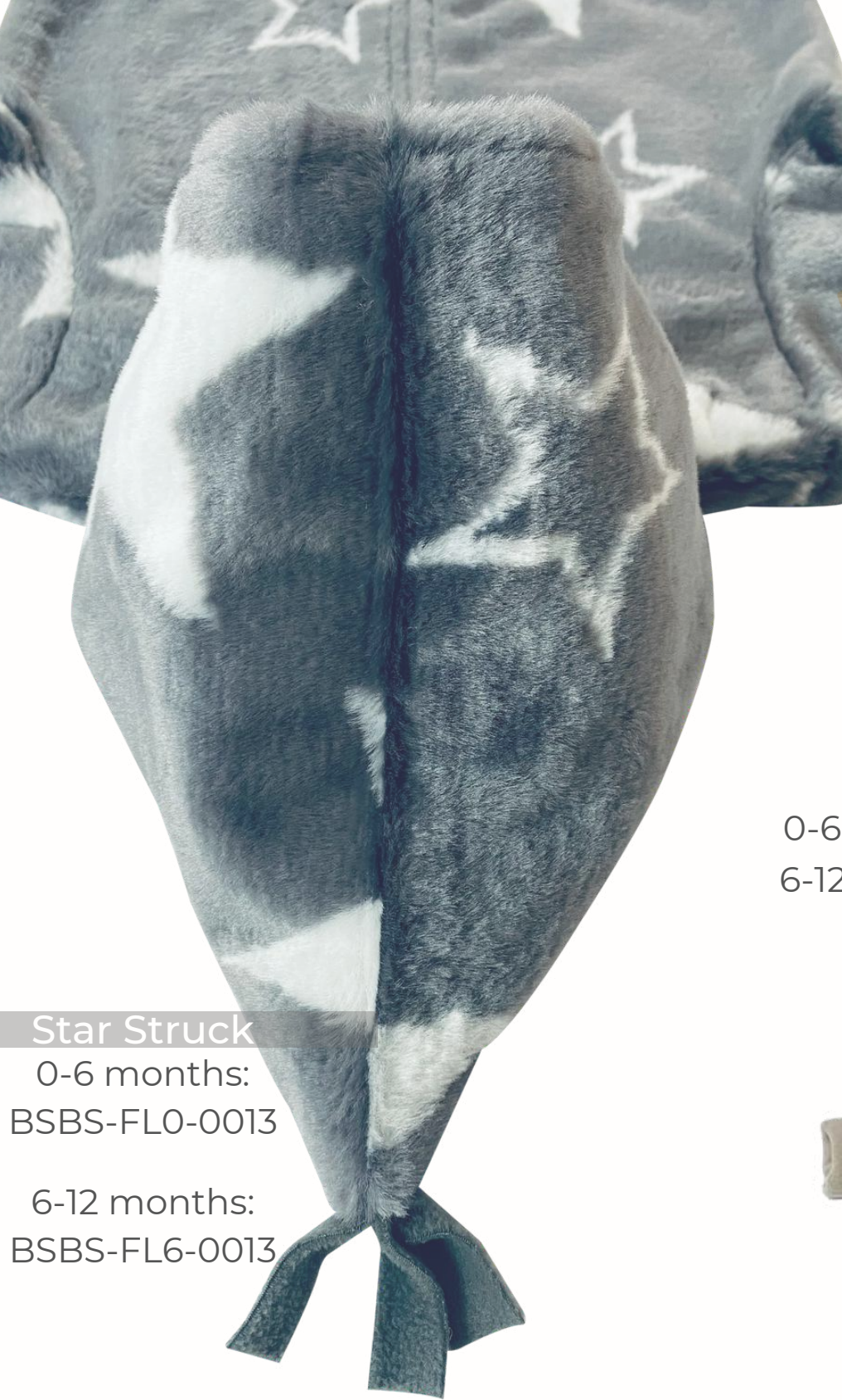
# BABYSNUGGLE

The super-cute babysnuggle split-leg design enables use in baby carriers, strollers, carrycots, backpacks & bike seats too! It definitely has the "aaah factor" and will keep baby cozy & warm while out and about!

Available in 2 sizes: 0-6 months & 6-12 months.

AVAILABLE COLOURS





### Star Struck

0-6 months:

BSBS-FLO-0013

6-12 months:

BSBS-FL6-0013



### Rainbow Extreme

0-6 months: BSBS-FLO-0001

6-12 months: BSBS-FL6-0001



### Bright Bubbles

0-6 months: BABS191-0

6-12 months: BABS191-6

**OEKO-TEX®**  
CONFIDENCE IN TEXTILES  
**STANDARD 100**



BJ020 145952 TESTEX  
Tested for harmful substances.  
[www.oeko-tex.com/standard100](http://www.oeko-tex.com/standard100)

# BLANKETS

Cute & functional, you'll love our blankets. Available in a very useful & practical size, they're perfect as your child's first comforter.

Size: 70cm x 100cm



SKU: CBL004



AVAILABLE COLOURS

# HATS

Fun & funky hats, which we know kids love! All designs are fully lined and have flaps to cover ears, keeping your little one warm & snug!

XS (6-12 months / 46cm)

S (1-2 years / 49.5cm)

M (3-4 years / 51cm)



# STRAP COVERS

Our strap covers protect babies' skin from harsh harness straps and they are also reversible, so you get 2 looks for 1!



warm stripe & orange  
SKU: STR106



cow fur & black  
SKU: STR001



pink stripe & baby pink  
SKU: STR080



blue stripe & navy  
SKU: STR078



charcoal & red  
SKU: STR015



sapphire & silver grey  
SKU: STR262

# FAQS

*How warm are the buggysnuggles?*

The fleece buggysnuggles are around 3 togs. The fur & sherpa buggysnuggles are around 4 togs.

*To what age will the buggysnuggle footmuff fit?*

The buggysnuggle footmuff is 100cm long and 46cm wide, making it one of the largest footmuffs on the market. It will fit to at least age 3+. The bigbug is longer & wider, designed for older children (6-8 years or up to 130cm tall) & larger special needs pushchairs.

*Will the buggysnuggle footmuff fit my stroller/pushchair?*

Buggysnuggle footmuff fits **99% of pushchairs** – we would say ALL pushchairs but that's just asking for trouble! The top can either be hooked over the back of the seat or tied to the handles, or both. The vertical slits allow for the shoulder to waist straps to be pulled through without undoing them – very, very quick & easy to fit!

*Are the buggysnuggles waterproof?*

Our explorer buggysnuggle range is waterproof on the outside. However, all the buggysnuggles will protect baby from a light shower as there are 2 layers of non-absorbent fabric for the rain to get through.

Can't recommend the fur buggysnuggles enough! I've just got my third one!! They are so warm and cosy! ... A must have for all mums out there to keep your little ones all wrapped up this winter!

- Jezzie Griffin

My little boy kept lovely and warm in the snow thanks to his buggysnuggle

- Rachel Guy

I've used buggysnuggles for 19 yrs still amazing designs.

-Sally Elizabeth

We look forward to receiving the snuggle. We had one for our daughter and this new one is for a new grandchild they are lovely.

- Tony Stevens

Thank you for supplying us with such fantastic products.

- Rachel Noon

Got our first one 14 years ago and it still looks like new, we have 3 ... and they've served and are still serving my 6 kids very well!

- Gerri Smith

# CUSTOMER



I have 2 ... They're awesome. Every new parent should have one of these as a **lifetime investment**. They don't let you down. Seriously they cannot be beaten wish I had discovered them a lot sooner... Buggysnuggler since 2014 ... Parent since 2005.

- Jessica Ruth Wager

We love our Buggysnuggles and always get lots of compliments on them!

- Missy Jo

Thank you for creating such a flipping fabulous product that kept my two so snug for many years between them.

- Lisa Bambridge

George,7, gets so much use from his buggysnuggle 'bigbug'! Thankful for an **inclusive company**

- Lynsey Dickson

Thank u so much ... our kids have **grown up** with your buggysnuggles especially the Explorer versions!

- Sandy Qadamani

# LOVE.

# Say Hello

We'd love to hear from you!

**Email us at:**

[hello@buggysnuggle.com](mailto:hello@buggysnuggle.com)

**or visit:**

[www.buggysnuggle.com](http://www.buggysnuggle.com)

[www.bs nug.ca](http://www.bs nug.ca)

