



SEWA UK



rickshaw run

Selfless Efforts for Welfare of All

8th - 21st December 2019



Raising funds for a centre for hearing
impairment and cochlea implants

Sponsor Pack



Since 1998, Cochlea Pune, a registered charitable trust, is working in the field of Rehabilitation of Hearing-Impaired members of the society. Cochlea Pune for Hearing and Speech is the centre, where all efforts are made to make every Hearing-Impaired baby speak, through early detection and intervention.

Cochlea Pune focuses especially on young, congenitally born deaf children in the age group of 0 to 6 years. Cochlea has a team consisting of ENT surgeon, audiologist, speech therapist, hearing aid technician, special educators, psychologist and social workers.



The project currently supports more than 125 young (age 0 to 6) hearing impaired children through hearing aids and providing speech therapy / pre-school training at 9 centres.

Your sponsorship will help support 'Cochlea Pune' to build a NEW Centre which will provide;

- early detection and intervention;
- parent infant programs;
- free diagnostic evaluation and treatment;
- awareness programs; and
- cochlea implants when all hearing aid options fail to provide adequate benefit.

THE PACKAGE: (really quite simple)

- A minimum of £1000 (we count on more from your goodwill) will give your company;
 - space for your logo on the Rickshaws which will be travelling from Kanyakumari to Ahmedabad over 12 days
 - space for your logo on the participants T-shirts which will be worn at every publicity opportunity
 - space for your logo on any printed publicity material
 - mention of company on social media channels
 - all artwork to be sent to rickshaw@sewauk.org in hi-res format.
- Deadline for artwork is 31st May 2019.

End

Ahmedabad

90

Participants
from across
the globe

30
Rickshaws

Travelling
2700
kilometres

12
Day
Journey

Across
5
States

Start
Kanyakumari

They will experience India like never before whilst seeing sewa at its grass roots and visiting projects that SewaUK has funded in the past.

The funds raised will be go towards a NEW centre for hearing impairment and cochlea implants in Pune (Maharashtra).



[https://uk.virginmoneygiving.com/
Team/RickshawRun2019](https://uk.virginmoneygiving.com/Team/RickshawRun2019)