



Jen Davis

Graphic Designer

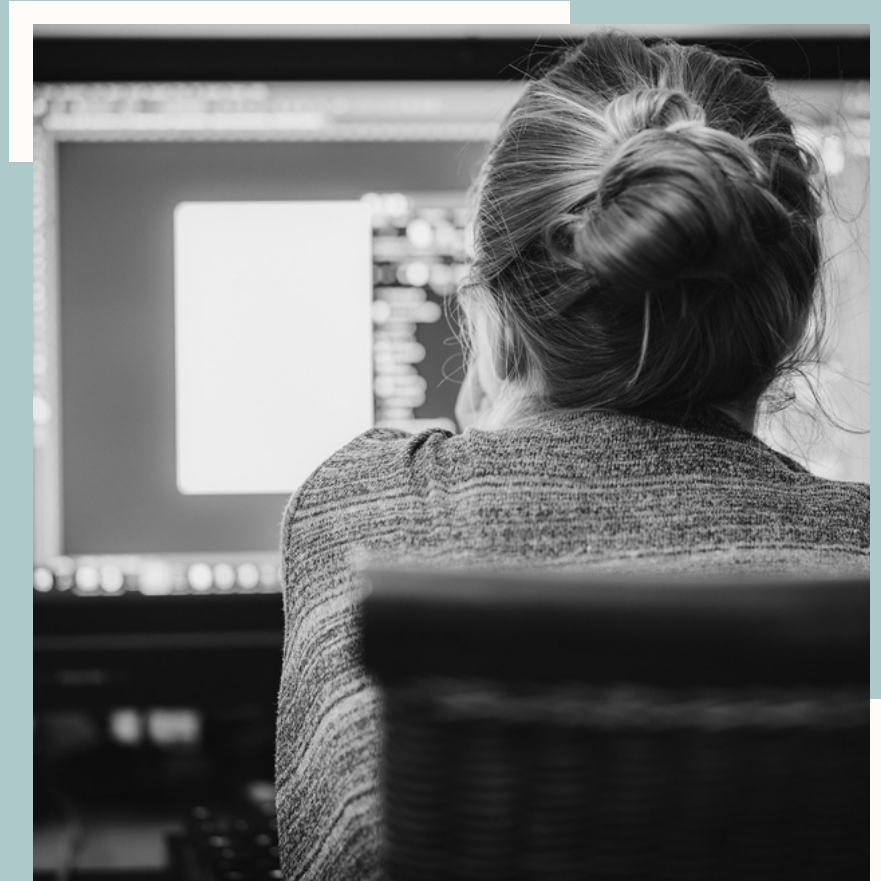
MY STORY

Born and raised in a small Ontario town. I was raised in the country and very proud of my roots. My designs reflect the life I lead; simple, proud, and full-filled.

I am a proud mom to 3 dogs, 4 cats, a donkey named Daniel, and one beautiful small human. My daughter is by far my biggest accomplishment.

Design has been my focus for the last 15 years. I am one of the lucky ones that can wake up every day and love the job I am about to do. Each day, design brings an exciting challenge.

It is our attitude at the beginning of a difficult task which, more than anything else, will affect its successful outcome
-William James



Services Offered



VISUAL IDENTITY

Stand out by creating a consistent look for your brand



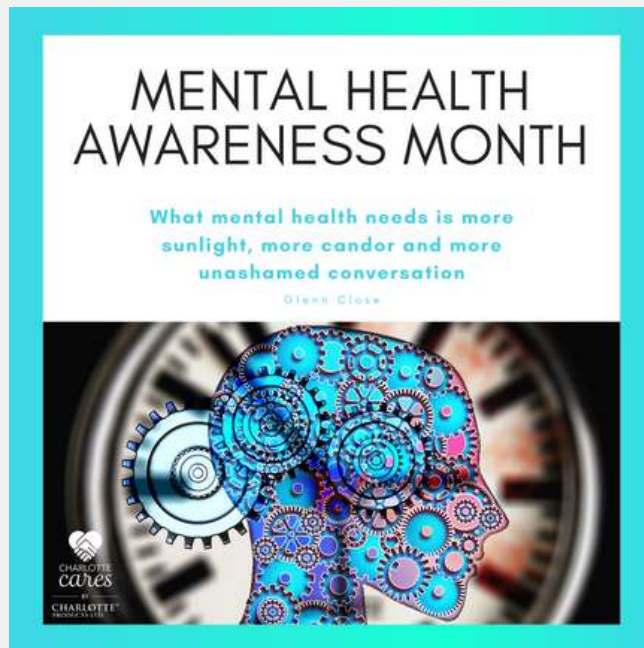
ART DIRECTION

Bring together all design elements across different platforms



EDITORIAL DESIGN

Make effective print and electronic publications



ENVIRO Solutions
LOWERING THE RISK OF AN OUTBREAK
WHILE LOWERING COSTS



Floors are the largest reservoirs and the largest sq. footage in most facilities. Cleaning, disinfecting/sanitizing are recommended.

Horizontal surfaces such as desktops, counters, tables, chairs and benches are the second largest reservoirs

Infection prevention and control starts with clean and safe surfaces. Proper cleaning process includes clean first, then disinfect/sanitize.



Cleaning
Removes germs, dirt and impurities from surfaces and objects. Cleaning works by using soap (or detergent) and water to physically remove germs from surfaces. This process does not necessarily kill germs, but by removing them, it lowers their numbers and the risk of spreading infection.

Disinfecting
Kills germs on surfaces or objects. Disinfecting works by using chemicals to kill germs on surfaces or objects. This process does not necessarily clean dirty surfaces or remove germs, but by killing germs on a surface after cleaning, it can further lower the risk of spreading infection. Always use an EPA or DIN Registered Disinfectant.

Sanitizing
Lowers the number of germs on surfaces or objects to a safe level, as judged by public health standards or requirements. This process works by either cleaning or disinfecting surfaces/objects to lower the risk of spreading infection.

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NATURAL CHEMISTRY

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Spa pH Increaser
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PRO SERIES
Professional Strength - Professional Results

PRO Exclusive Product Line

Natural Chemistry has developed a line of products exclusively formulated for the pool professional. Its convenient and cost effective sizing includes 1 gallon and 5 gallons for most products.



Pro Blend™
A blend of powerful cleaning enzymes and phosphate removal technology

Algae Break90®
Controls algae in swimming pools for up to 3 months!



New from Natural Chemistry!
The most trusted name in specialty pool care

TRIPLE CLEAN FOR A PERFECT POOL:

- Naturally based enzymes to break down pollen, sunscreens, lotions, oils and more - reducing filter cleaning and scum lines
- Phosphate removal to help keep unwanted phosphate contamination out of the pool
- Water polishing and advanced clarification

pool perfect TOTAL

NATURAL CHEMISTRY
Natural Chemistry® L.P., Norwalk, CT
www.naturalchemistry.com

NC Part#05225

Print & Digital

**YOUR GUIDE TO FACILITY CLEANING FOR
INFECTION PREVENTION AND CONTROL
FOR CORONAVIRUS (COVID-19)**

Charlotte Team of Experts is here to help.
Email us at experts@charlotteproducts.com or call 1-877-745-2880

[VIEW PROGRAM INFORMATION](#)



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The DYNAMIC DUO



**LIQUID
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is a liquid stabilizer that protects chlorine
from sunlight instantly and is much easier
to use than granular options.


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**NATURAL
CHEMISTRY**




NATURAL CHEMISTRY Pet & Home Solutions



OUR PROMISE

Solutions that are safe for people, pets and the planet.



CATALOG & GUIDE

"Creative, Sensible, Natural Solutions"

At Natural Chemistry we strive to enhance the lives of all pets – and their pet parents! We know our pets are more than just companions – they're a member of the family. The quality of our products translates directly into a better quality of life for our pets. That is why we continually work to develop environmentally responsible, natural product solutions.

Through creative innovation and a focus on environmental responsibility, we forge new pathways to provide only the best in product choices for the marketplace.

WELCOME

Our strategy is simple:

- Provide natural solutions to common problems
- Make our products quick and easy to use
- Provide treatment programs for specific issues
- Provide a wide variety of products to cater to many different needs
- And overall, improve the lives of our pets and their families!
- We never stop researching, learning, and innovating to ensure our products are the best they can be!

QR Codes?

If you have used one, you know what to do. If not, just scan or photograph this code with your smartphone or tablet device and it will directly connect you to informative destinations on the internet.



DEODORIZERS, CLEANERS & STAIN REMOVERS

Natural Enzyme Technology Overview

Natural Enzyme Technology

Enzymes are complex protein molecules that decompose organic material by breaking it down to its basic components. Natural Chemistry manufactures and blends the enzymes used in all of its enzyme based products. These enzymes are manufactured through fermentation of a broad spectrum of annually renewable sources such as malt, botanicals and molasses. Each enzyme is formulated to break down specific unwanted organic material, molecule by molecule, until it is reduced to its basic elemental constituents – carbon dioxide and water.



Natural Chemistry's enzymes are great for cleaning protein stains such as blood, oil, grease, and pet stains, and for eliminating odors at their source including urine, food and smoke odors.



GROOMING

Grooming Technology Overview

Grooming Products

Natural Chemistry's Shampoos, Conditioners and Waterless Bath products provide the ultimate in all natural grooming care for your pet. We carefully source only the finest ingredients to formulate these products. Paraben, T/DEA, artificial color and fragrance free; these naturally gentle botanical formulas provide targeted solutions for every grooming need.







natural moisturizers detangle and condition hair

WHY YOU NEED Hair ReNEW™

Gently neutralizes damaging forces such as chlorine, UV rays, hard water, dry air and salt with deep nourishing properties that detangle and smooth hair. Provides continuous protection during and after exposure. Leaves hair remarkably soft and silky.

KEY BENEFITS

Natural moisturizers add softness and shine to hair after swimming. Jojoba Oil restores a healthy-looking condition to damaged hair and prevents dryness. Grape Seed Oil restructures hair follicles giving them shine and luster. Apply immediately after swimming to enjoy the benefits of instant hydration. Hair ReNEW helps prevent 'green hair' caused from chlorinated water.

Directions for use:

Shake well before use. Generously spray Hair ReNEW on damp hair and massage evenly throughout. Style as usual.

Note: For use on all hair types. Spray on light/blonde or chemically treated hair prior to swimming to help protect against discoloration. Non-toxic - will not contaminate pool water. Safe for use as a daily leave-in conditioner.

Ingredients: Water (Aqua), Aloe Barbadensis Leaf Juice (Aloe Vera), Glycerin (Vegetable), Dipropylene Glycol, Vitis Vinifera (Grape) Seed Oil, C10-40 Isoalkylamidopropylethylmonium Ethosulfate, Panthenol (Vitamin B5), Simmondsia Chinensis (Jojoba) Seed Oil, Fragrance (parfum), Phenoxyethanol, Capryl Glycol, Sodium Thiosulfate, Potassium Sorbate, Hexylene Glycol

Store below 120°F
018511301



Natural Chemistry L.P.
1.800.753.1233
www.naturalchemistry.com



protects hair damage from chlorine, UV rays and more...



Spa Oxidizing Shock™

Natural Chemistry's Spa Oxidizing Shock is a powerful oxygen-based oxidizer. Spa Oxidizing Shock dissolves quickly and is gentle on spa surfaces. Contains no chlorine or other sanitizer and should be used for oxidizer treatment only. For routine disinfection, use an EPA registered sanitizer according to label directions. Spa Oxidizing Shock is compatible with spas using chlorinating or brominating products.

Directions for use:

Read the entire label before using.

Initial Treatment:

Add 2 oz per 300 gallons of spa water.

Regular Treatment:

After each time the spa is used, add 1 oz per 300 gallons of water. Add 1 oz per 300 gallons each week the spa is not being used.

Add product with circulating pump running, continue circulating for at least 30 minutes. Turn the jets on and off once or twice after adding the product to improve the treatment.



DANGER

May be corrosive to metals.

Harmful if swallowed.
Causes severe skin burns and eye damage.

PRECAUTIONARY STATEMENTS

Prevention:

Keep only in original container. Wash thoroughly after handling. Do not eat, drink or smoke when using this product. Do not breathe dust. Wear protective gloves/protective clothing/eye protection/face protection.

Response:

Minimize spillage to prevent material damage. If swallowed: Rinse mouth. Do NOT induce vomiting. Call a poison center/doctor. If on skin (or hair): Take off immediately all contaminated clothing. Rinse skin with water/shower. Wash contaminated clothing before reuse. If inhaled: Remove person to fresh air and keep comfortable for breathing. Immediately call a poison center/doctor. Specific treatment (see information on this label). If in eyes: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Immediately call a POISON CENTER/doctor.

STORAGE AND DISPOSAL

Storage:

Store locked up. Store in corrosion resistant container with a resistant liner.

Disposal:


Dispose of contents/container in accordance with local/regional/national/international regulations.

Keep Out of Reach of Children.

Store below 120°F. Do not allow product to freeze.

Note: For use in spas only.





Skunks Etc.

concentrated formula
formule concentrée
natural product
produit naturel

permanently removes tough odours on pets, in home or car
Élimine en permanence les odeurs tenaces sur les animaux, dans la maison et la voiture

Net Contents / Contenu net : 500mL – 16.9 fl. oz.

Eliminates all strong odours permanently
For use on pets, carpet, upholstery and in the car
Biodegradable natural ingredients
Also effective on horses and other large animals

Élimine toutes les odeurs fortes en permanence.
S'utilise sur les animaux, les tapis, les revêtements et dans la voiture
Ingédients naturels biodégradables
Est également efficace sur les chevaux et d'autres gros animaux

Skunks Etc. is concentrated and specifically formulated to effectively eliminate odours caused by skunks.
This natural product is unconditionally guaranteed and removes the toughest odours permanently.

Directions:
1. Dilute concentrated formula (3:1) for use: Shake bottle and mix one part of Skunks Etc. with three parts of lukewarm water.
2. Test fabric or carpet for colourfastness.
3. Work thoroughly into pet's coat, be sure to reach down to skin. Make sure Skunks Etc. comes in contact with odour source. No need to rinse, just let air dry.
4. If odour remains, repeat above.

Keep out of reach of children.
Avoid contact with eyes and mouth.
Discontinue use if irritation develops. Topical use only.
Store below 120°F. Do not allow product to freeze.

Ingredients:
Aqua, Saccharomyces Ferment, Sodium Hydroxymethylglycinate, Ethyl Alcohol, Citric Acid, Yucca Schidigera Stem Extract, Parfum.

Skunks Etc. est concentré et spécialement formulé pour éliminer efficacement les odeurs causées par les mouffettes.
Ce produit naturel est garanti sans condition et élimine en permanence les odeurs les plus tenaces.

Mode d'emploi :
1. Diluez la formule concentrée (3:1) : Agitez la bouteille et mélangez une part de Skunks Etc. avec trois parts d'eau tiède.
2. Faites un essai de solidité de la couleur sur le tissu ou le tapis.
3. Faites pénétrer dans la fourrure de l'animal en vous assurant d'aller jusqu'à la peau. Assurez-vous également que Skunks Etc. soit appliqué sur les endroits touchés par l'odeur. Pas besoin de rincer, laissez sécher à l'air.
4. Si l'odeur persiste, répétez le processus ci-dessus.

Tenez hors de la portée des enfants.
Évitez tout contact avec les yeux et la bouche.
En cas d'irritation, cessez l'usage.
Entreposer à moins de 49°C. À préserver du gel.





Dental Cleanse

No Artificial Color! Xylitol Free!

Just add to pet's water bowl

Helps to Eliminate the source of Bad Breath and Gingivitis

Reduces Plaque and Tartar

Freshens Breath

Whitens Teeth

Net Contents: 16 fl.oz./473mL

MADE IN USA

Natural Chemistry L.P.
40 Richards Ave., Norwalk, CT 06854
1-800-753-1233
naturalchemistry.com

Store below 120°F
Do not allow product to freeze.

Oral health and hygiene are as important for your pet as they are for you. Crystal Clear, tasteless & odorless Dental Cleanse™ promotes good oral hygiene which has been proven to be beneficial to your pet's overall health and longevity.
Dental Cleanse™ is free of sweeteners such as Sorbitol and Xylitol, and does not contain unhealthy artificial colors or dyes.
You'll clearly see the difference!

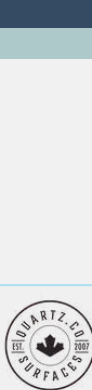
Use Dental Cleanse™ daily in your pet's water bowl to:

- Help eliminate the source of bad breath and gingivitis
- Reduce the build-up of plaque & tartar
- Maintain healthy gums
- Freshen breath
- Whiten teeth
- Help make professional cleanings faster, easier and more gentle

Directions:
Add 1 tsp. of Dental Cleanse™ to 8 oz. of fresh drinking water daily.

Ingredients:
DI water, chlorhexidine gluconate, grapefruit seed extract, sodium benzoate, zinc gluconate.





DIRECTIONS FOR USE

Quartzco Surface Spray is designed specifically as a general non-oxid cleaner and disinfectant for use in hospitals, nursing homes, schools, hotels and restaurants as well as for use in industrial and institutional food processing establishments. It is formulated to disinfect hard non-porous, inanimate surfaces such as floors, walls, metal surfaces, stainless steel surfaces, porcelain glazed ceramic tile, plastic surfaces, bathtubs, shower stalls, toilets and cabinets. For plastic and painted surfaces, spot test on an inconspicuous area before use. A rinse with potable water is required for surfaces in direct contact with food. In addition, this product deodorizes those areas which generally are hard to keep fresh smelling, such as garbage storage areas, empty garbage bins and cans, basements, rest rooms and other areas which are prone to odours caused by microorganisms.

DISINFECTION, DEODORIZING AND CLEANING

Remove gross dirt or heavy soil prior to application of the product. Hold container 15-20 cm from surface to be treated. Spray area until it is covered with the solution. Allow product to penetrate and remain wet for 10 minutes. No scrubbing is necessary. Wipe off with a clean cloth, mop or sponge. The product will not leave grit or soap scum.

One-Step cleaning and disinfection of toilet bowls and urinals

Remove water from bowl by forcing water over ship with a toilet mop applicator. Press toilet mop against side of the bowl to remove excess water from applicator. Apply 30-60 mL of this product evenly allowing sufficient time for product to cover entire surface of bowl for maximum cleaning. Swab bowl completely using a scrub brush or toilet mop, making sure to get under the rim. Let stand for 10 minutes and flush.

BACTERICIDAL ACTIVITY

When used as directed, this product exhibits effective disinfectant activity against the organisms: *Staphylococcus aureus*, *Salmonella enterica*, *Pseudomonas aeruginosa*, *Escherichia coli*, *Escherichia coli* (EHEC), *Corynebacterium ammoniagenes*, *Enterococcus faecium*, *Listeria monocytogenes*, *Yersinia enterocolitica*, *Salmonella typhi* enterica, *Vancomycin Resistant Enterococcus faecalis*, *Vancomycin Resistant Staphylococcus aureus* and *Methicillin Resistant Staphylococcus aureus*, *Staphylococcus aureus* (VISA), *Streptococcus pyogenes* (Necrotizing Fasciitis), *Methicillin Resistant Staphylococcus epidermidis* (MRSE), Community Associated *Methicillin Resistant Staphylococcus aureus* (CA-MRSA), *Klebsiella pneumoniae* New Delhi Metallo-Beta Lactamase (NDM-1), Carbapenem Resistant and meets the requirements for hospital use.

TUBERCULOCIDAL ACTIVITY

Quartzco Surface Spray exhibits disinfectant efficacy against *Mycobacterium terrae* when the treated surface is allowed to remain wet for 5 minutes.

BROAD-SPECTRUM VIRUCIDAL ACTIVITY: Quartzco Surface Spray, when used on environmental, inanimate, non-porous surfaces exhibits effective virucidal activity against HIV-1, Hepatitis C Virus (HCV), Bovine Viral Diarrhoea Virus (BVD), Human Coronavirus, Hepatitis A Virus, Norovirus (including Norwalk Virus), Feline Calicivirus, Rabies Virus, Canine Parvovirus, Poliovirus Type 1, Avian Influenza A, Turkey/Wisc/I/82, Avian Influenza (H5N2), Influenza A (H1N1), Parainfluenza, Rotavirus, Rhinovirus type 39 and SARS Associated Coronavirus. This product has demonstrated effectiveness against Bovine Viral Diarrhoea (BVD), and Influenza A virus and is expected to inactivate all Influenza A viruses including 2009 (H1N1) pandemic Influenza A virus.

KILLS HIV-1 ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS: This product has demonstrated effectiveness against HIV-1 in settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or bodily fluids, and in which the surfaces/objects likely to be soiled with blood or bodily fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1.

Special Instructions for Cleaning and Decontamination against HIV-1 of Surfaces Soiled with Blood or Body Fluids

Personal Precautions: When handling items soiled with blood or body fluids use disposable latex gloves, gowns, masks, or eye coverings.

ACTIVE INGREDIENTS:
n-Alkyl (5% C₈, 60% C₁₀, 30% C₁₂, 5% C₁₄)
Dimethyl benzyl ammonium chloride.....0.005% w/w
n-Alkyl (68% C₈, 32% C₁₂) Dimethyl ethylbenzyl
ammonium chloride.....0.005% w/w

INGRÉDIENTS ACTIFS:
n-Alkyl (5% C₈, 60% C₁₀, 30% C₁₂, 5% C₁₄)
Dimethyl benzyl ammonium chlorure.....0.005% w/w
n-Alkyl (68% C₈, 32% C₁₂) Dimethyl éthybenzyl
ammonium chlorure.....0.005% w/w

Lot No
EXPIRATION DATE

DIN: XXXXXXXX

Lot No
DATE D'EXPIRATION

Net Contents: 946 mL (32 fl oz)

Disinfectant Spray 'N Wipe Désinfectant à essuyer

CLEANER • DEODORIZER • DISINFECTANT
FUNGICIDE (against pathogenic fungi) • **MILDEWSTAT** (on hard inanimate surfaces)
Broad-spectrum **VIRUCIDE** • **TUBERCULOCIDE** • **Kills Germs**

NETTOYANT • DÉODORISANT • DÉSINFECTANT
FONGICIDE (contre les fungi pathogènes) • **MILDEWSTAT** (sur les surfaces dures inanimées)
VIRUCIDE À LARGE SPECTRE • **TUBERCULOCIDE** • **Élimine microbes**

**KEEP OUT OF REACH
OF CHILDREN
READ THE LABEL
BEFORE USING**

**GARDER HORS DE LA
PORTÉE DES ENFANTS
LIRE L'ÉTIQUETTE
AVANT L'EMPLOI**

Cleaning Procedures: Target surfaces must be cleaned prior to disinfection, as the presence of heavy soil on a surface may reduce the intended disinfectant efficacy of the product.
Contact Time/Concentration: Apply product directly and allow surface to remain wet for 10 minutes.

Infectious materials disposal: Any materials used in the cleaning process that may contain blood or body fluids are to be disposed of immediately in accordance with local regulations for infectious materials disposal.

MILDEWSTAT

To control mold and mildew on pre-cleaned, hard, non-porous surfaces spray surface to be treated making sure to wet completely. Let air dry. Repeat application at weekly intervals or when mildew growth appears.

FUNGICIDAL ACTIVITY

Quartzco Surface Spray is fungicidal against the pathogenic fungi, *Trichophyton mentagrophytes* (Athlete's Foot Fungus) when used as directed on hard surfaces found in bathrooms, shower stalls, locker rooms, or other clean, non-porous, hard surfaces commonly contacted by bare feet.

EFFICACY TESTS HAVE DEMONSTRATED THAT THIS PRODUCT IS AN EFFECTIVE BACTERICIDE, FUNGICIDE AND VIRUCIDE IN THE PRESENCE OF ORGANIC SOIL (5% BLOOD SERUM).

PRECAUTIONS: CAUTION: MAY IRRITATE EYES.

KEEP OUT OF REACH OF CHILDREN. Do not get in eyes or on clothing.
Avoid contamination of food. Wash thoroughly with soap and water after handling.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

If inhaled: Move person to fresh air. If person is not breathing, call 911 then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice. Take container, label or product name and DIN with you when seeking medical attention.

NOTE TO PHYSICIAN:

Probable mucosal damage may contraindicate the use of gastric lavage.

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal. Store in a dry place no lower in temperature than 10° C or higher than 50° C.

Rinse the emptied container thoroughly. Make the empty container unavailable for further use. Dispose of the container in accordance with provincial requirements. For information on the disposal of unused, unwanted product and the cleanup of spills, contact the Provincial Regulatory Agency or the Manufacturer.

Manufactured By Charlotte Products Ltd.
P.O. Box 3000, Peterborough, ON K9J 6X8
www.charlotteproducts.com

Distributed by Quartzco
895 Tice Rd, Fenwick, ON L0S 1C0
www.quartzco.ca (905) 892-0395

UPC





The Fates Design



Original



Concepts

Concepts



Original

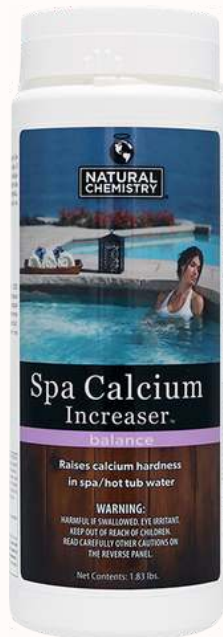


Concepts

Before



After



Before



After



Before



After





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