

HYDRANT

A DIGITAL PAINTING MAGAZINE BY POUKA, LLC

POUKA | ART & PHOTOGRAPHY



IN THIS ISSUE:

ABOUT POUKA ART & PHOTOGRAPHY

HOW THE PROCESS WORKS

WHY CHOOSE A DIGITAL PAINTER?

PRODUCT OPTIONS

PRICING

...AND SO MUCH MORE!



DIGITAL
PAINTING
EDITION

HYDRANT

A POUKA, LLC PUBLICATION





PAINTED MEMORIES

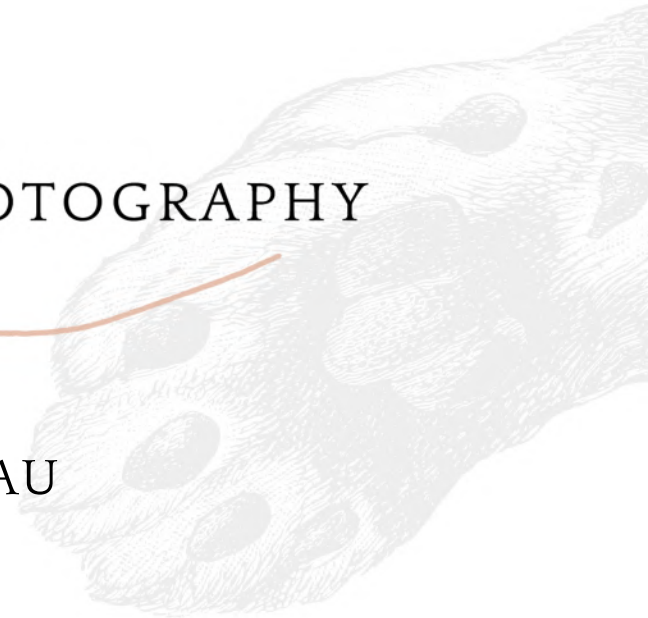
Let me capture the soul and
beauty of your furry friend.

INFORMATION ON MY STUDIO, WHAT TO EXPECT,
PRODUCT OPTIONS AND PRICING,
AND MUCH MORE!

POUKA | ART & PHOTOGRAPHY

DANICA BARREAU

pouka.com





WOOF

INTRODUCTION

TO THE ARTIST - DANICA BARREAU

Wet noses, pink
paws, soft woofs.

A sympathetic snuggle or wet kiss on a bad day. A happy face at the door. A splash of color and fur in the grass. For many of us, pets are more than just pets; they are family members.

They are an integral part of our everyday lives, depending on us for care and shelter, and in return, offering unconditional love.



I share an incredible passion for pets and their humans.

I love documenting this special bond. From a rambunctious silly puppy to a gracious senior, I aim to capture the spirit of your beloved pet and the love you share. Beautiful images of your four-legged best friend are a thoughtful way to decorate your home. Many of my clients enjoy an endless stream of compliments on their portraits from visitors and family. The paintings are also a beautiful, treasured reminder of your pet for many years to come.

As a professional artist I strongly believe that the bond between you and your pet is worthy of the same celebration as any family or wedding portrait. When you choose me to create a painting, I will use all of my skills to create beautiful art that you can proudly display in your home.

Let me immortalize your beloved memories and loved ones in a handcrafted painting.

MY PROCESS

WHAT TO EXPECT



The process of creating your perfect pet portrait as a series of steps from beginning to end! Here is a breakdown of what to expect from your digital painting experience with Pouka Art & Photography.

CONSULTATION

Contact me via email, phone, or through my website to discuss your vision, preferences, and the subject of the portrait. You'll send me your photographs and we'll discuss any changes or enhancements. Then we'll establish the size and specific requirements for the artwork.

MOCK-UP, REVIEW, & PAYMENT

I'll take the reference images you've provided and make a digital mock-up. This serves as a preliminary sketch that outlines composition and basic color scheme. You'll review it and provide feedback until it meets your expectations. Once it's approved, I'll provide an invoice.





CREATION AND FINAL REVIEW

I begin the digital painting process, carefully crafting the portrait to capture the nuances and personality of the subject. Once completed, you will have the opportunity to review it and any minor final adjustments can be made to ensure the artwork matches your vision.

PRINT & SHIP

The completed digital portrait is printed on high-quality canvas and hand embellishments are added, enhancing texture and depth. Any remaining balance is due upon completion before shipping or delivery. The artwork is securely packaged and shipped to your designated address.







INVESTMENT

PRODUCT INFORMATION

I carry a selection of carefully curated products designed to display and preserve your new painting in the best possible way.



CANVAS GALLERY WRAP

The image is professionally printed on a satin finish canvas and hand-sprayed with a protective UV coating before being wrapped around a hollow, inflexible solid surface. The printed painting is then returned to the studio where it is enhanced with acrylic paints. The frame is wired to allow you to easily hang your canvas from a nail. This printing option does not require a frame and arrives at your door, ready to display!



FRAMED CANVAS

All the beauty of a canvas gallery wrap, finished off in a simple floating frame to enhance the final painting. Frames are offered in a variety of colors such as black, walnut, cherry, natural, gold, bronze, silver, and white. Certain colors may not be available due to vendor supply issues.

ADD-ONS

- Ornaments
- Notepads
- Coasters
- Notecards
- Gift Prints





WHAT MAKES A GOOD REFERENCE IMAGE?

There are usually three poses that translate into a lovely finished product:

- a headshot with the subject looking directly at the viewer
- a headshot with the subject in 3/4 profile
- a full body shot

Images that show fur/hair/feather detail are best where the subject is close and not in the far distance. I can add in any background so if you have a good close up shot but prefer the scenic background in another shot, send them both along!

Visit the portfolio page at pouka.com to get a feel for the type of images that would work best for your painting.

*If you would like to use a photograph taken by a professional photographer, I will need written permission from the photographer.

FAQ

HOW LONG DOES IT TAKE?

It can take anywhere from 4-8 weeks to deliver a finished product. Everything depends on my commission workload, the size and complexity of your commission, and my vendor deadlines. If you need your commission for a specific date, don't wait!

DO YOU ONLY PAINT DOGS?

Nope! I paint people, frogs, landscapes, houses... whatever you want! If you've got a decent photograph of it, I can paint it.

CAN YOU CHANGE THE BACKGROUND?

Yes, absolutely. I can both remove or add backgrounds. I prefer to remove backgrounds and replace them with a neutral painted effect but I can keep the existing background if you would like. I can also add a new background, compositing in a different scene.

HOW MUCH DOES IT COST?

The cost of my paintings is determined by the size and complexity of the image and if you want custom framing. The average clients spends about \$700 but there is a wide range of options. Prices include painting, printing, and shipping anywhere in the mainland US.

Additional charges include new detailed backgrounds, frame upgrades, international shipping, more than 2 subject upgrade, and Ohio sales tax.

I have a **100% Satisfaction Guarantee**. If you don't love your painting at any point in the process and I can't resolve the issue, I will refund your entire purchase.



WHY CHOOSE ME?

EXPERIENCE

I have been creating pet portraits for over 20 years in multiple mediums including photography, graphite and colored pencils, watercolors, and digital paint. I'm a certified professional photographer and my knowledge of composition, color, and lighting impacts everything I do, including my paintings. I've spent the past decade trying out different vendors to find the very best products at a reasonable cost so that your commissioned portrait experience is the absolute best that I can give you.

EDUCATION

I've worked hard to get my post-collegiate degrees from the Professional Photographers of America - I've been awarded as a Master Artist, a Master Photographer, and a Photographic Craftsman. Those degrees are earned through a combination of educational credits and portfolio reviews that ensure that I'm always innovating and learning. I've studied with some of the best digital artists and, since I use a medium that is constantly changing and improving, I am always evolving my techniques! I'm also an Master of Animal Imagery - my understanding of animal behavior and physiology gives me an edge when creating portraits.

EMPATHY

I have been a pet lover since I opened my eyes. I completely understand the bond and affection that we have for these hairy beasts and it is my honor to try to capture their memory for you to enjoy. I have been owned by over nine dogs and twenty cats and every one of them has impacted me as a person. I was a foster home for nine years and am a passionate advocate for deaf dogs (three of my English Setters have been bilaterally deaf), rescue, and responsible breeding and ownership.

PAINTING INFO

WHAT IS DIGITAL PAINTING?

Digital painting is a method in which the artist uses digital media to create an image which sometimes has the look of a traditional painting.



IS IT REALLY ART?

Absolutely! There are many different ways to create a piece of art, from oils to watercolors, papier-mâché to ceramics... digital painting is just a different technique. It requires years of practice and experimentation and a solid knowledge of how the software reacts to your input. We use different digital brushes and techniques to achieve the results we're looking for.

This is not a filter. It takes hours to bring out details in the reference photographs, clone out backgrounds, and then meticulously build up layers of digital "paint" with different-sized brushstrokes and textures. **Each image is absolutely unique.**

While there are many powerful programs out there that promise to convert your photographs into paintings, no computer algorithm can replicate the thoughtful brushstrokes of a digital artist. Proof of that is that each artist has their own unique style that is identifiable by the people familiar with their work.

Whether you choose a digital painter or watercolor painter or felt artist to create your heirloom artwork is dependent entirely on how you feel about the artist's style. That fact that the medium is digital should not discourage you - if you love it, that's all that matters!

ARE THERE BENEFITS?

YES! Unlike traditional oils or acrylics, you have the full power of photographic editing at your fingertips. That means that changing the color of the background or adding or removing an element is fairly simple. That is why your feedback on the mockup is so important but isn't the end of the world. If you need some small changes after we've submitted a proof, that's still possible.

Are you commissioning a piece that means a lot to multiple households? We can create prints! Select for yourself a lovely framed portrait and then maybe some gift prints for family members. We also offer ornaments and note cards embellished with your painting. Only your original painting will come with a certificate of authenticity.

Did you order an 11x14 of your painting and now realize it would look great as a large painting? We can do that! Image enlargements will require a bit of repainting on our part but for a much smaller cost than requisitioning an entirely new painting.

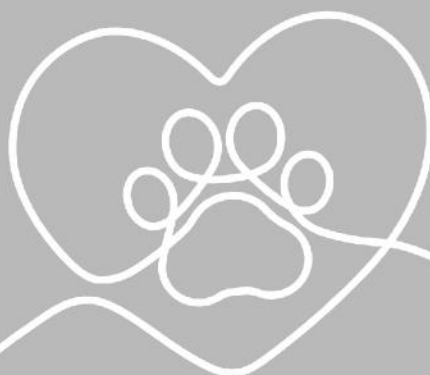




CLIENT LOVE

WHAT MY CLIENTS ARE SAYING

My clients
are the heart
of my business.



★★★★★

Client Review

Danica's artwork is fabulous! The hardest thing is figuring out what to purchase... there are so many I would love to own!!

— *Coleen*

★★★★★

Client Review

Absolutely fabulous artist & customer service is quick & professional. A pleasure to have done business with her.... Highly recommended.

— *Dave*

★★★★★

Client Review

Danica's work is amazing. She turned a photo I snapped of our camera-shy senior boy Harold into a work of art.

— *Hancy*

★★★★★

Client Review

I cannot thank Danica enough for her excellence in providing a beautiful portrait for my best friend who lost her Lab to cancer. The results were magnificent!!

— *Judi*

★★★★★

Client Review

Danica created a work of art of my Grandmother. I see her soul in her eyes and I smile every time I see it hanging. Thank you for sharing your gift!

— *Jeff*

★★★★★

Client Review

Working from a pre-digital photo, she brought him to life and caught the mischievous look in his eyes! I will always cherish this work of art.

— *Kathy*



BOOK TODAY



I can't wait
to meet you and
your family.

Requesting a commission has never been easier! Just contact me via one of the methods below and I'll start the process of creating your one-of-a-kind artwork. I look forward to hearing from you and learning more about your four-legged family.

ON FACEBOOK facebook.com/pouka.art

ON THE WEB www.pouka.com

VIA EMAIL danica@pouka.com

POUKA ART & PHOTOGRAPHY

Painted Memories

Transform your cherished memories into works of art.

Embark on a collaborative journey with PPA Master Artist Danica Barreau as she skillfully uses your photographs to create a captivating heirloom painting.



PAINTING COMMISSIONS, PRINTS, BOOKS, AND GIFTS
POUKA.COM | DANICA@POUKA.COM