

SAMLARC

PARTNERS

2025 Lifestyle Event Sponsorships



The Art Of Community Connection

As the Master Home Owners Association within the City of Rancho Santa Margarita, SAMLARC strives to connect families, friends, and neighbors through many events and workshops throughout the year. SAMLARC events offer unique experiences through which the community celebrates “hometown spirit.”

Partnership Opportunities are Endless!

SAMLARC’s partnership program offers opportunities to create visibility for your local business and build relationships with over 48,000 Rancho Santa Margarita community residents by enhancing and participating in the nearly 30 events SAMLARC offers annually.

More Than Just a Sponsorship

Joining SAMLARC’s partnership program means more than just promoting your business. By collaborating with us, you’ll help shape memorable experiences that echo throughout our vibrant community. Together, we can build lasting relationships and make a more meaningful impact.



7,200 FOLLOWERS 

More than 7K local users follow SAMLARC on Facebook and Instagram.

13,645 HOMES 

More than 13K families call the SAMLARC community their home!

201,100 CLICKS 

More than 200K visitors tap into SAMLARC.org to learn about community events and news each year!

11,668 READERS 

Over 8k residents receive SAMLARC emails throughout the month.

Partnership Tiers

Diamond Annual Partner

Donation: \$5,000

- Annual recognition as a Diamond Partner of SAMLARC's Signature Events: Animals Everywhere, Wine & Cheese, End of Summer Event, Halloween Family Festival, and Christmas Tree Lighting
- Annual recognition as a Diamond Sponsor on SAMLARC.org
- Logo displayed on event marketing collateral:
 - Event webpages, flyers, social media, and e-Newsletters
- Custom Diamond Event Partner banner displayed at events
- Custom Business banner displayed year-round at SAMLARC Sports parks
- Company name announced at event
- Vendor booth space (premier location) and promotional giveaway opportunity at Animals Everywhere and Halloween Family Festival
- Logo included on SAMLARC's Welcome Guide magazine

Emerald Annual Partner

Donation: \$3,000

- Annual recognition as a Emerald Partner of SAMLARC's Signature Events: Animals Everywhere, Wine & Cheese, End of Summer Event
- Annual recognition as a Emerald Sponsor on SAMLARC.org
- Logo displayed on event marketing collateral:
 - Event webpages, flyers, social media, and e-Newsletters
- Custom Emerald Event Partner banner displayed at events
- Company name announced at event
- Vendor booth space (premier location) and promotional giveaway opportunity at Animals Everywhere
- Logo included on SAMLARC's Welcome Guide magazine

Sapphire Single Event Partner

\$1,000 Donation

- Recognition as a Sapphire Sponsor on SAMLARC.org
- Logo displayed on event webpage and e-Newsletter
- Company name announced at the event
- Vendor booth space at the event (if applicable)
- Promotional giveaway opportunity

Connecting the
Community

Diamond & Emerald Partners may choose alternate events to meet their business needs. Fully-custom packages are also available!

Note: SAMLARC will create and produce all SAMLARC event signage. Partners wishing to advertise SAMLARC events through their own marketing channels must receive prior approval from SAMLARC.



2025 EVENT CALENDAR

Children's & Adult Garden Workshops
February & March
October & November
Estimated Attendance: 30

Animals Everywhere
April 12
Central Park
Estimated Attendance: 3,000

Wine & Cheese Event
May 3
Lago Santa Margarita Beach Club
Estimated Attendance: 300

Beach Club Opening Day
May 10
Lago Santa Margarita Beach Club
Estimated Attendance: 800

Fishing Derby
May 31
Lakeshore
Estimated Attendance: 250

Screen on the Green
June 6 & July 25
Central Park
Estimated Attendance: 330-700

Star Spangled Spectacular
July 4
Lago Santa Margarita
Beach Club & Lakeshore
Estimated Attendance: 10,000

Music at the Lake
June 13, July 18, & August 15
Lago Santa Margarita Amphitheater
Estimated Attendance: 100

Great Rancho Campout
August 1 & 2
Trabuco Mesa Park
Estimated Attendance: 300

End of Summer Event
September 20
Lago Santa Margarita Beach Club
Estimated Attendance: 300

Halloween Family Festival
October 31
Central Park
Estimated Attendance: 3,000

New & Now Member Welcome
May 15 & November 6
Lago Santa Margarita Beach Club
Estimated Attendance: 50

Holiday Home Decorating Contest
November 10 - December 15
Estimated Attendance: 20

Christmas Tree Lighting
December 6
Lago Santa Margarita Lakeshore
Estimated Attendance: 2,000

Carols 'Round the Lake
December 13
Lago Santa Margarita Lakeshore
Estimated Attendance: 1,500



THANK YOU