

# CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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ISSUE NO. 155



Mark  
Bouquet



Mark  
Bouquet Jr.

We promise that you'll love  
your new floors, or we'll  
replace them for **FREE!**\*

\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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## "Mark" My Words... a message from Dawn Giganti

Before coming to Creative Carpet & Flooring, I worked at a private music school for about 12 years. I reminisce about getting the kids ready for the Christmas recital when Christmas comes around. Good times! A few days ago, I recalled one of my flute students, Casey. Her mom was bursting with excitement and pride to sign her daughter up for flute lessons. Her daughter didn't seem to share in her excitement. Once lessons started, Casey was very quiet. She didn't volunteer much information about herself, so I tried to get her talking. I asked Casey where she got her flute, and she told me it was her mom's. Now I understood her mother's excitement when she enrolled Casey in flute lessons.

As time went on, lessons were not so fun. Casey didn't practice or show much interest. I tried every angle I could to engage her, but it would never last long. I would transpose popular songs, make them fun and give her different incentives. I wanted to get her into the next lesson book, but she didn't practice, so that wasn't happening. I asked her if she enjoyed playing, and she always shook her head, yes, but it didn't feel that way.

It got to where I felt like I was just taking her mom's money for nothing. I told her to put her flute down after going over the same thing for over a month during a lesson. I asked her if she liked playing the flute. Casey shrugged her shoulders. I asked her if she was playing the flute because SHE wanted to or for her mom. I hit the nail on the head... because her mom wanted her to. For homework that week, I told her that she needed to make a decision. She would need to put in the effort and practice to continue, and I would help her become a good flute player. If she wanted to stop, I told her I would not be upset and would help her talk to her mom. Either way, we just couldn't continue the way we were.

When Casey came in the following week for her lesson, Casey told me she decided she wanted to continue lessons. She opened her lesson book and started to play... beautifully! I asked her what had changed. She told me that she never loved it. She never even liked it that much. But when I had her think about the big picture, there was a spark of something. There was a pride and ownership that was never there before. It was the very slightest shift in mindset, from "I have to play the flute" to "I get to play the flute."

I'm sharing this with you because it's a good reminder of how significant that mindset shift can be. Not just for kids taking music lessons, but for us grownups, too. We all face an endless number of obligations and responsibilities, making life feel like a huge chore. When we look at these obligations as something forced upon us, it's easy to get resentful, procrastinate and make excuses. But we have the choice to change our mindset. Rather than complain that we have to do something, we can choose to say, "I get to do this, and I am going to do the best that I can."

What does the Bible say about changing your mindset? "Jesus said to him, 'If you can believe, all things are possible to them that believe'" (Mark 9:23). It is time to change your mindset and renew your thoughts and ways of thinking. If you can renew your mind and thoughts toward the things of God, you can change your world.

Our attitude makes all the difference. Pick one small area in your life where your attitude could use improvement. What have you been telling yourself you have to do when you could be telling yourself you GET to do? Make the mindset shift... you'll be surprised at what a difference it makes! What a great way to start the new year!

*Dawn Y. Giganti*

Dawn Giganti, Marketing & Administrative Assistant  
Creative Carpet & Flooring

2021 JANUARY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 CLOSED	2 CLOSED
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## Month at a Glance:

**1st New Year's Day** - CLOSED to celebrate 2022 with our family & friends.

**3rd Fruitcake Toss Day** - Celebrate by tossing that fruitcake right in the garbage!

**12th National Take the Stairs Day** - A day to improve our health by leaving the elevator behind & walking up the stairs.

**17th Martin Luther King Jr. Birthday** - A day to do a little something to serve your community.

**28th Fun at Work Day** - Friday fun day at work? Stop by & celebrate with us!

**29th National Puzzle Day** - On this day, you can do crosswords, picture puzzles, Sudoku or any other kind of puzzle you prefer.

## Employee birthdays this month:

**27th Tim Churchill** - Distribution Center Associate

## ANTARCTICA - THE WORLD'S LARGEST DESERT



PICTURE A DESERT AND YOU PROBABLY IMAGINE A HOT, BARREN STRETCH OF SAND. THAT COULD BE ACCURATE, BUT THE TRUE DEFINITION OF A DESERT IS QUITE SIMPLY AN AREA WITH LOW PRECIPITATION. IT COULD BE HOT OR COLD, POPULATED OR EMPTY, SANDY OR SNOWY. THE POINT IS, THERE'S NOT A LOT OF RAIN. IN FACT, THE LARGEST DESERT DOESN'T FIT THE STEREOTYPICAL IMAGE - IT'S IN ANTARCTICA. LOCATED AROUND THE SOUTH POLE. THE ANTARCTIC DESERT IS 5.5 MILLION SQUARE MILES OF

THE DRIEST, WINDIEST, AND COLDEST LAND ON EARTH. DUE TO THESE CONDITIONS, THERE ARE NO PERMANENT RESIDENTS THERE. A POPULATION OF 1,000-5,000 TEMPORARY RESIDENTS, MOSTLY SCIENTIFIC RESEARCHERS AND OTHER SUPPORT STAFF, FLUCTUATES THROUGHOUT THE YEAR.

[World Atlas | June 2021]

The more  
you spend...



January 1 through January 31, 2022



the more you  
**SAVE!**



Purchase carpet  
priced from:

Price per sq yd	\$ off per sq yd
\$20 to \$29.99	= \$2 off
\$30 to \$39.99	= \$3 off
\$40 to \$49.99	= \$4 off
\$50 to \$59.99	= \$5 off

## Dress Your Pet Photo Contest



Check our blog page to enter to  
win a  
**FREE CARPET CLEANING \***

(\*up to 3 rooms, 600 sq. ft. total - \$156 value)

[www.creativecarpetinc.com/blog](http://www.creativecarpetinc.com/blog)  
and look for the "Dress Your Pet Photo Contest"

## MEET OUR CARPET CLEANING CUSTOMERS...



ADAM STARKEY  
ANGELO BRAXTON  
CAMILLE TESS  
CONNIE PETYKO  
DAWN FLOREY  
DAWN GIGANTI  
DEANNE KATZMANN  
DEBBIE SANSONE  
DEBORAH MCMAHON

DENISE DUBIEL  
FRANK & MARY MAJERCZYK  
GLENN & NOREEN STELL  
GREG MEYER  
JEAN COLLIER  
JENNIFER HEENSTRA  
JOE BIGGIO  
JUDI HANKUS  
KAREN HEUER

KAREN MARISCAL  
KATHLEEN BANDERA  
KATHY WOLF  
KEN CZULNO  
KERRY CAREY  
LINDA FISSEL  
MARC BELTRAN  
MEL BLANTON  
MELISSA GOODWIN

NANCY MILOVIC  
PAULA JURMAN  
RICHARD MCRAE  
SANDY JOHNS  
SARAH MILIANTI  
SHARON MACFEELY

**CALL FOR MORE INFO ON OUR CARPET  
CLEANING SERVICES! 888.910.6585**

Although the first blood transfusion was attempted in 1628, a successful transfusion didn't occur until 1665, when an English doctor, Richard Lower, revived a dog using blood from other dogs. Two years later, transfusions were successfully performed on humans. But it wasn't until much later, in 1901, that an Austrian doctor discovered that there were different human blood types.

[American Red Cross | November 2021]

**The first  
successful blood  
transfusion in  
history**



## MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ALEX DUCHAK  
AMY ELIAS  
ANGELA BAIRD  
ANNEMARIE BENNICK  
ANTHONY PARAMO  
ANTON MYKHAYLOV  
BARB EVANS  
BARBARA FRIELING  
BEN HENEGHAN  
BEN WHITE  
BERNIE & CINDY POLINSKI  
BEVERLEY WALKER  
BOB & PAULA KAUFMAN  
BOB GREENFIELD  
BOB KROLL  
BOB PLEBANSKI  
BOB TUOHY  
CANDICE JAEGAR

CAROL HANAN  
CHRIS BOEREMA  
CHRIS FINNEGAN  
CINDY JONES  
CONNER SEWING  
DALYNN DUNLAP  
DAN & EDNA FLORES  
DAVE & GINA FRANKLIN  
DAVE O'DONNELL  
DAVID & KELLY BURNEY  
DAWN GAMAUF  
DEBBIE CHERRIER  
DEBRA BROCKLY  
DENISE STEC  
DIANE ANDRUS  
DIANE JOHNSON  
DIANNE RICH  
DONALD TARNOWSKI

DONITA WASHINGTON  
JOHN & ARLENE KANE  
JUDY BOGDAN  
KAREN KORS  
KATHERINE WILSON  
KATHLEEN WILLIAMS  
KATHY & TONY JANIK  
KATHY SCOTT  
KELLY MAY  
KIM GLASGOW  
LAURA JOHNSON  
LEEANN HEDEEN  
LINDA HAWKINS  
LINDA STEEL  
LORRAINE YATES  
LUPITA ALVARADO  
MAHA AKEL  
MARGARET HENNEMAN

JIM FITZPATRICK  
JOHN & ARLENE KANE  
JUDY BOGDAN  
KAREN KORS  
KATHERINE WILSON  
KATHLEEN WILLIAMS  
KATHY & TONY JANIK  
KATHY SCOTT  
KELLY MAY  
KIM GLASGOW  
LAURA JOHNSON  
LEEANN HEDEEN  
LINDA HAWKINS  
LINDA STEEL  
LORRAINE YATES  
LUPITA ALVARADO  
MAHA AKEL  
MARGARET HENNEMAN

MARILYN LEHNERER  
MARION KAES  
MARY MAHAFFEY  
MEG & TIM MCCABE  
MEL BLANTON  
MICHELLE RICHARDS  
MIKE OGRADY  
MONICA PAWLOWSKI  
NANCY FLANAGAN  
NANCY KOHLSTEDT  
NANCY LONG-GRAHAM  
NATASHA GATLIN  
NICHOLAS CIALDELLA  
NICOLE MCCLAREN  
NIKO & KRISTEN FOLTYIS  
PAM JOSTES  
PAT DINNON  
RACHELLE RECHLICZ

RAY PETERSON  
REBECCA HOWARD  
RICH GEORGAS  
ROBERT FLEISHMAN  
ROBERT FRICK  
ROBERT NONA  
ROSALIE POLANSKI  
ROSE JUNG  
RUDY SERNA  
RYAN DARNELL  
SAMUEL ANDREWS  
SANDY FELDMEIER  
SANDY JOHNS  
SARAH CHLEBEK  
SHERRY CROWLEY  
STEFANIE BLUMMER  
STEPHANIE BENAY LLOYD  
STEPHANIE LOPEZ

SUE OLSEN  
SUE SWANSON  
TAMMY LORD  
THERESA DWYER  
TIFFANY & RAUL  
MALDONADO  
TOSIN IYI-OJO  
TYLER & KATE  
ARSENEAU  
VIC & JEANNE  
MONTTOYA  
VICKI  
GUSTAFSON  
VICKIE SMITH  
WALTER  
VUDADINOVICH  
WAYNE HEROLD

# MEGA Trivia Contest

Who wants to **WIN** a  
\$50 Gift Card towards dinner at



## Take our Trivia Challenge!

This month's Mega Trivia question:

What is the name of a  
full moon that occurs  
in January?

- (A) Wolf Moon
- (B) Hunter Moon
- (C) Worm Moon
- (D) Pink Moon

To enter, visit our website at [creativecarpetinc.com](http://creativecarpetinc.com), click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

### Last month's question:

What fictional character was given an official pilot's license in 1927?

**Answer: (D) Santa Claus**

In the early 20th century, one fictional character was given the honor of flight documentation and, no, it wasn't Superman. Kris Kringle was handed his official pilot's license by the Assistant Secretary of Commerce in 1927, in an event that was publicized and is on record at the Library of Congress. As Santa Claus received his license, he was also handed airway maps and reassured that airway lights would guide him on Christmas Eve. The license would legally allow Santa to deliver his load of presents through the available air route. Although some might argue that Rudolph should be given the license since he leads the way, the beloved red-nosed reindeer wouldn't be created for another decade. "Merry Christmas to all and to all a good night!" [Library of Congress | December 2020]

Congratulations to last month's winner:

**MICHELLE  
HELBERG**

*of Hoffman Estates, IL*

Stop by Creative Carpet & Flooring to claim your prize  
by January 31, 2022!

ANDERSON  
TUFTEX™

COREtec®  
the Original

FLOORIGAMI™

Shaw  
FLOORS



ANDERSON  
TUFTEX™

COREtec®  
the Original

FLOORIGAMI™

Shaw  
FLOORS

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SHAW CARDHOLDER

## Get the flooring you want today. And the freedom to pay for it over time.\*

Take advantage of special financing offers, with convenient payment options, and upgrade to the floors you really want.

\*Subject to credit approval. Ask for details.

### Ring in the New Year

with 18 or 24 MONTHS  
SPECIAL FINANCING\*  
now through January 9th, 2022



\*Subject to credit approval. Ask for details.



# Creative Carpet & Flooring

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MON 10am - 6pm  
TUE 10am - 8pm  
WED 10am - 6pm  
THR 10am - 8pm  
FRI 10am - 6pm  
SAT 10am - 4pm  
SUN closed

# Creative Carpet & Flooring

www.creativecarpetinc.com  
888.910.6585



*The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.*

2315 45th Street  
Highland IN 46322  
219.595.5561



MON 9am - 6pm  
TUE 9am - 6pm  
WED 10am - 6pm  
THR 9am - 6pm  
FRI 9am - 6pm  
SAT 10am - 4pm  
SUN closed



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



## WARNING

Don't visit any flooring dealer  
until you call us for a **FREE**  
Consumer Awareness Guide!

*You will learn...*

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!  
www.creativecarpetinc.com

## A gigantic THANK YOU to all who referred us last month...

BILL & GENNIE MEHLER	JOHN & DENISE CHRISTAKES
BOB & ALLISON STEVENSON	KAREN ADAMS
CATHY LIPUMA	KAREN NELSON
CATHY PACELLA	KAREN PICKEL
DEAN & CINDY BRANSON	MICHELLE THOMPSON
DENISE WATERS	NANCY MILOVIC
DIANA NASH	RENEE & JIM CAINE
GREG GROELING	SUE FENNELL
HELEN BURKAT	WALTER CZERWONKA
JOHN & CINDY LAITAR	

## THANK YOU FOR THE KIND WORDS!

We recently had carpet installed again by Creative Carpet & Flooring. As before, we were impressed by their professionalism & dependability. The crew that installed the carpet was efficient & professional. The job turned out beautifully & they were conscientious & cleaned up completely. Highly recommend this business for your flooring needs."

~ Mariellen S. of Schererville, IN

