

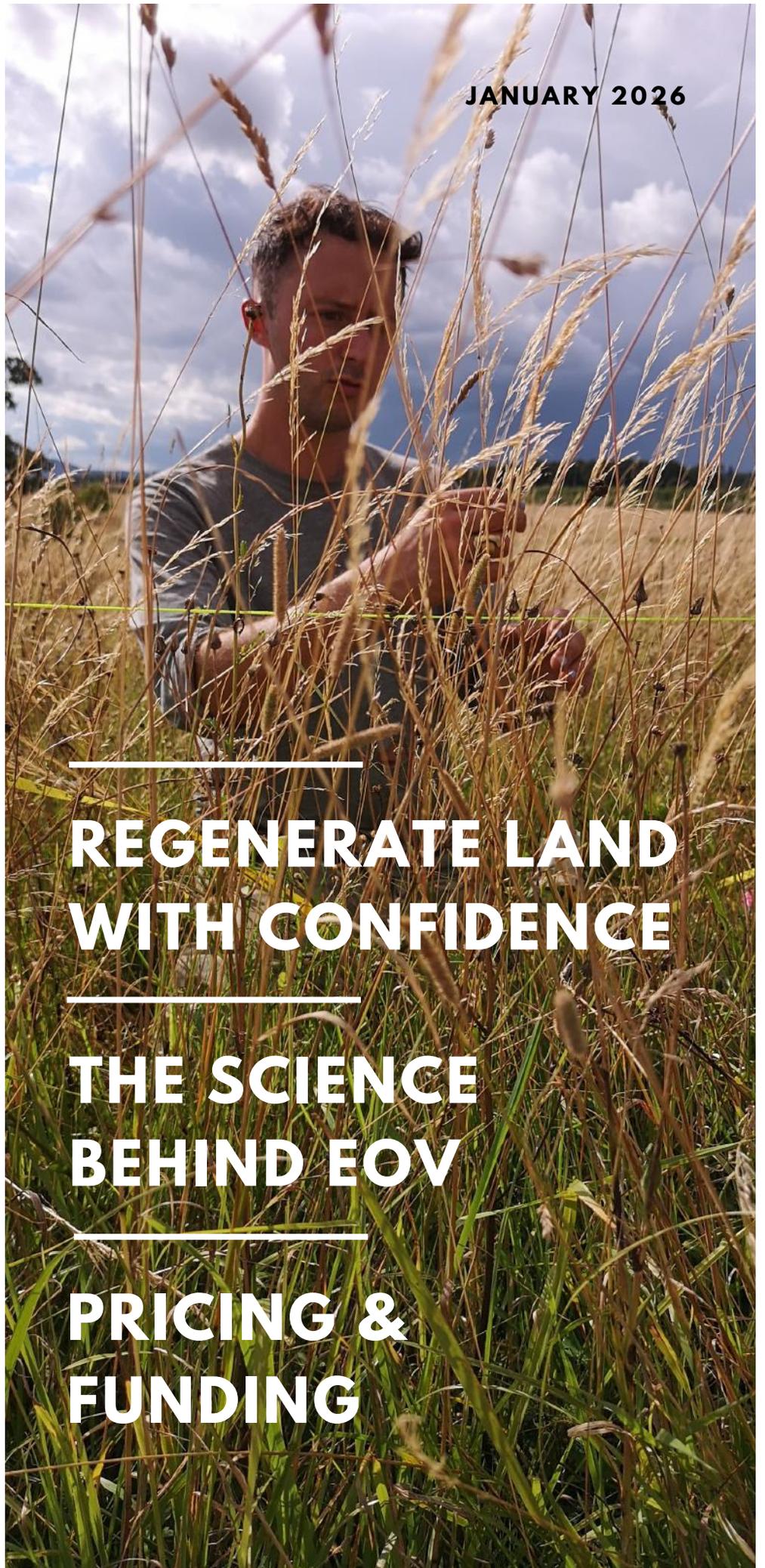


JANUARY 2026



**EOV**

**2026**



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**REGENERATE LAND  
WITH CONFIDENCE**

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**THE SCIENCE  
BEHIND EOV**

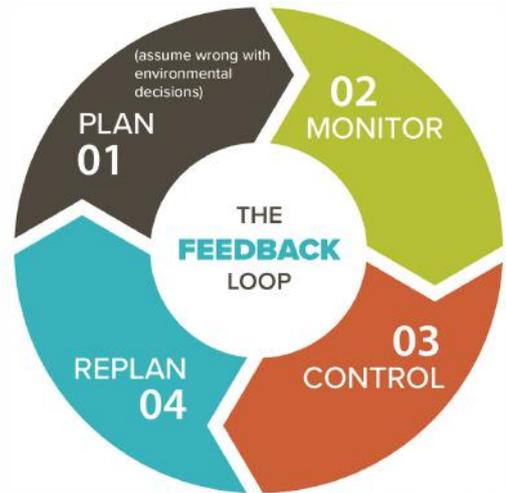
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**PRICING &  
FUNDING**

# REGENERATE LAND WITH CONFIDENCE

## Improve Soil and Increase Production

We provide a comprehensive report and mentoring that enables a “feedback loop” for learning.



## Tell a Genuine Good News Story of Land Regeneration

Tell customers your story of land regeneration with confidence.

## Secure Better Prices

EOV makes your farm eligible to sell meat, dairy, wool and leather under the Land to Market label. Sell direct or to Land to Market partners.

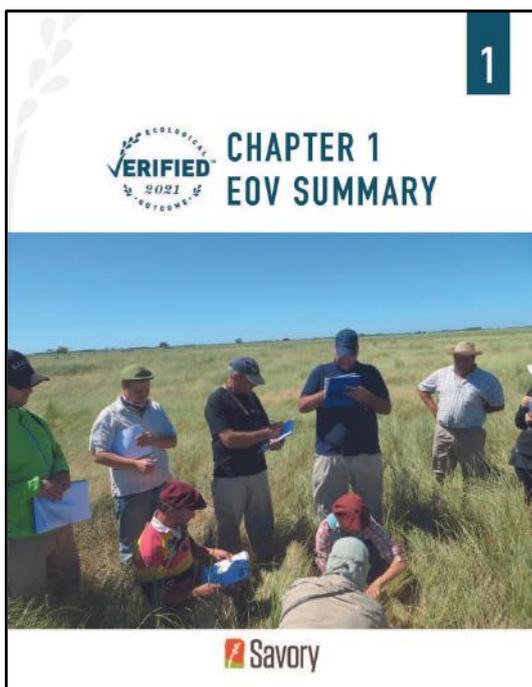


# THE SCIENCE BEHIND EOVS



Ecological Outcome Verification (EOV) provides third-party evidence that your land is trending in a regenerative direction and provides the farmer with ongoing feedback from which to make better management decisions.

EOV is a scientifically-valid indicator of ecosystem process change, showing the progression from degradation to recovery to regeneration.



Download the peer-reviewed paper, [Ecological Health Index: A Short-Term Monitoring Method for Land Managers to Assess Grazing Lands Ecological Health](#).

EOV has been contextualised for the ecoregions of the UK and Ireland by [3LM](#).

For information about the EOVS Protocol, download, [Chapter 1 EOVS Summary](#).

# DATA AT YOUR FINGERTIPS

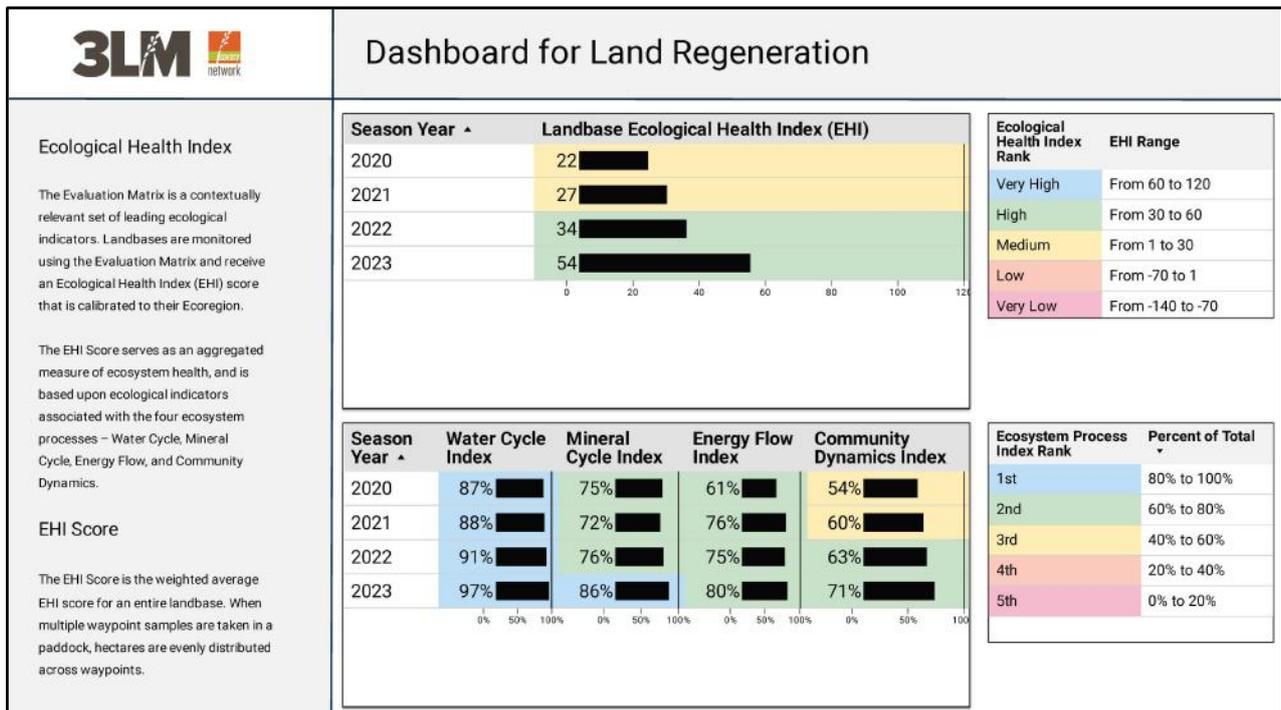
Your EOV report will provide you with all the data that you need to be fully confident that you are successfully regenerating land.

Download a sample EOV report:

EOV delivers a holistic measure of soil health known as the “Ecological Health Index”, which measures the effectiveness of the four ecosystem processes.



As well as showing Ecological Health Index trends over time, your report will provide a detailed picture of the health of your land. Use the QR Code to download an example report.



“Ultimately, the only wealth that can sustain any community, economy, or nation is derived from the photosynthetic process - green plants growing on regenerating soil.”  
-- Allan Savory

# LAND TO MARKET



HD Wool buys EOV verified wool through Woolkeepers.



WOOLKEEPERS®  
TRACEABLE WOOL GROWERS

Ecological Outcome Verification (EOV) is the “science inside” Savory Institute’s global Land to Market program.

Land to Market is a sourcing solution that connects conscientious buyers to EOV Verified farms.

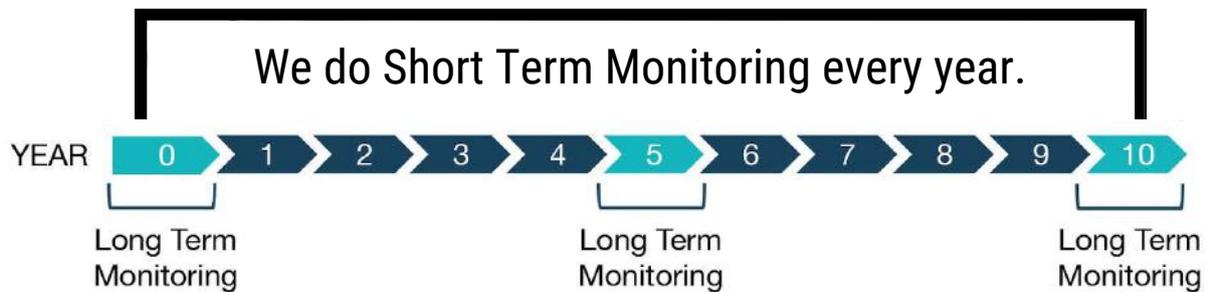
100+ brands of meat, wool, dairy and milk participate in Land to Market.



Fernhill Farm sell their wool and meat under the Land to Market label.



# THE EOV TIMELINE



## 1. We schedule EOV during your growing season.

We do EOV surveys during the growing season mid-May to mid-September. Ideally, we visit your farm the same week each year.

## 2. We do Short Term Monitoring every year.

The Short Term Monitoring protocol reliably tracks leading indicators of change in ecosystem process function by assessing the Ecological Health Index (EHI) score, using a representative sample of sites spread proportionally across the landbase.

## 3. We do Long Term Monitoring in your baseline year, plus every five years later.

The Long Term Monitoring protocol is carried out every five years to track lagging indicators of change such as plant biodiversity, water infiltration, and soil organic carbon.

## 4. You become verified after two years of positive trend.

EOV Quality Assurance at Savory Institute reviews your data, and gives verification after two years of positive trending data.

# WHAT DOES EOVS MEASURE?



We use the Shannon-Wiener Index to measure plant species biodiversity.



## Short Term Monitoring

- Live canopy abundance
- Microfauna
- Vigour and reproduction of plants
- Desirable/undesirable species
- Litter abundance
- Litter incorporation
- Dung decomposition
- Bare soil
- Soil capping
- Wind erosion
- Water erosion
- Forage quality and quantity

Plus we monitor forage production, grazing intensity and grazing pattern, which enables mentoring of practice.

## Long Term Monitoring

- Water infiltration rate
- Fixed transect photographic record.
- Biodiversity: plant composition / soil cover
- Ecological Health Index assessment

# NEXT STEPS



## Which habitats can be assessed?

EOV applies to natural and seeded grasslands, grazed orchards, silvopastoral systems, mixed livestock-cropping systems, pure cropping systems, and forest.

## What is the price?

EOV pricing is determined by the size of the landbase, the number of paddocks / fields, and the number of strata on the landbase.

Email us your SBI number, and we will give you a quotation:  
[info@3lm.network](mailto:info@3lm.network)

## FUNDING FOR EOVS

Some customers have been partially or completely funded for EOVS. Here are some possibilities:

- Farming in Protected Landscapes
- Your local water company
- Your local wildlife or river trusts
- Regenerate Outcomes
- NGO's interested in biodiversity, water, carbon, soil regeneration

## Payment Terms

We offer two options:

- Pay full amount up front and receive a 4% discount.
- Pay 50% up front and 50% by the survey date.

# EOV PRICING 2026

Description	Guidance Pricing
<p><b>EOV Baseline Year 0, 5, etc.</b> Pricing includes acquisition and processing of digital maps, stratum design, ecological monitoring, reporting, four hours of mentoring (spread throughout the year), materials, water infiltration testing, travel.</p>	<p>12 Fields 1 LTM site</p> <p>£3,100 exc VAT £3,720 inc VAT</p>
<p><b>EOV Years 1, 2, 3, 4</b> Pricing includes preparation, ecological monitoring, reporting, debriefing and mentoring, materials, travel.</p>	<p>12-16 fields</p> <p>£1,300 exc VAT £1,560 inc VAT</p>
<p><b>Extra Short Term Monitoring Sites</b> We aim to monitor 50% of the fields/paddocks. If 12 fields are insufficient, then we need to add extra monitoring sites.</p>	<p>1 extra site</p> <p>£40 exc VAT £48 inc VAT</p>
<p><b>EOV Light</b> EOV Light includes only Short Term Monitoring. Why EOV Light? It is a good way to try EOV before doing a full EOV Baseline. You can do a full EOV Baseline the following year and get verified without waiting another year. You may continue with EOV Years 1, 2, 3, 4 if you do not require verification.</p>	<p>12 Fields</p> <p>£1,750 exc VAT £2,100 inc VAT</p>



**PLEASE REQUEST A QUOTE**

Pricing valid through  
30th of September 2026.

Email: [info@3LM.network](mailto:info@3LM.network)  
Call Us +44 113 467 5164