



søciety
CUSTOM



CUSTOM KIT, REDEFINED.

At Søciety, we're on the tireless pursuit of perfection—committed to making every piece better than the last. With our team of specialist designers, we bring your ideas to life and obsess over every detail to ensure your kit not only meets expectations, but exceeds them.

Everything in our range is available for customisation, or we can create something unique for you. Backed by a competitive 12-month price guarantee, an easy online ordering portal, and dedicated after-sales service, we make the process seamless from start to finish.

Enquire today and let's create something extraordinary.

TRUSTED BY



OMNI AIR JERSEY |



THE PROCESS

CONSULTATION

We understand that creating a team custom kit can be a stressful process, but let us do all the work. Browse this document for inspiration then let's discuss how we can bring your ideas to life.

PRODUCTS & DESIGN

Anything you see on the Sæcity online store can be customised to suit your team's requirements. The majority of our quality custom products are offered in low minimums and we proudly offer a full design service (with unlimited revisions) to help bring your ideas to life.

REVIEW & APPROVE

Once your design is perfected, it's now time to confirm your products, sizes and quantities and get the production process underway.

ONLINE TEAM STORE

We understand it can be hard work collating everyone's individual orders, so we offer a complimentary, password protected online team store to process and collate your orders.

DELIVERY

We pride ourselves on being able to deliver the majority of custom kit orders within 6 weeks from order confirmation and deposit payment. Some products have longer production times, but this will be discussed prior to submitting your order.

RE-ORDERS

Have someone new join your team or group, or had an unfortunate crash and wrecked your kit? Don't stress, once an initial order has been placed, we can produce single items to help get you back on the road. What's even better is that our prices are fixed for 12-months from the date of the first order.

CLASSIC GLOVES

ELEVATE++
BIB SHORTS



KIT OPTIONS

JERSEYS

BIB SHORTS

VESTS & JACKETS

THERMAL WEAR

RACING

ACCESSORIES

CASUAL WEAR

OMNI

[ONE]

ALL RIDES, ALL CONDITIONS, ONE COLLECTION. DESIGNED WITH COMFORT & RELIABLE QUALITY IN MIND, & YOUR GO-TO FOR EVERY RIDE. THE OMNI RANGE IS MADE TO SUPPORT YOU WHERE THE ROAD TAKES YOU.

ELEVATE++

[PERFORMANCE]

ENGINEERED FOR RIDERS WHO LIVE & BREATHE CYCLING. WITH PREMIUM FABRICS, RACE-TUNED FITS, & REFINED DETAILS, THE ELEVATE++ COLLECTION DELIVERS THE NEXT LEVEL OF PERFORMANCE, WHETHER YOU'RE CHASING A PODIUM OR PUSHING YOUR LIMITS.

CLASSIC

[ESSENTIALS]

TRIED, TESTED, & PERFECTED. FEATURING STAPLE ACCESSORIES LIKE GLOVES, SOCKS & WARMERS. DESIGNED TO SEAMLESSLY COMPLEMENT BOTH THE OMNI & ELEVATE++ COLLECTIONS. TIMELESS, VERSATILE & BUILT TO PERFORM.

LMTLSS

[OFF-ROAD]

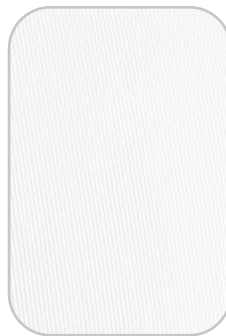
WITHOUT END, LIMIT, OR BOUNDARY. CRAFTED FOR THOSE SEEKING UNSEALED ROADS, OFF-GRID ADVENTURES & LIMITLESS MEMORIES. WITH A FOCUS ON STORAGE & DURABILITY, LMTLSS IS OUR DEDICATED OFFERING TO THE OFF-ROAD ENTHUSIAST.

JERSEYS



- YKK ZIP
- PRO-LENGTH SLEEVES
- REFLECTIVE DETAILING
- THREE POCKETS WITH VALUABLES
- ZIP POCKET
- UNLIMITED COLOUR OPTIONS
- SHORT & LONG SLEEVE AVAILABLE

OMNI ONE CUT, THREE FABRIC OPTIONS



OMNI CLUB

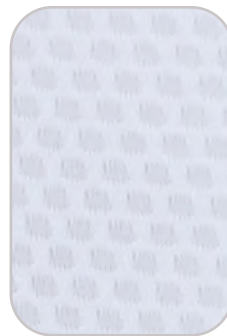
Our go-to custom jersey style, perfect for events & casual groups, high stretch fabric, suitable for all body types.



STRETCH



BREATHABILITY



OMNI HYPERMESH

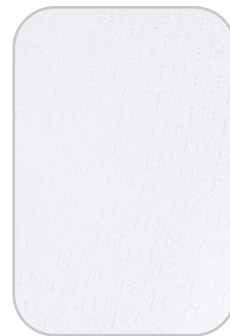
Designed for hot weather riding and incorporating three mesh fabrics for breathability. This is the ultimate Summer jersey.



STRETCH



BREATHABILITY



OMNI AIR

Offering more breathability than the Club jersey, the Omni Air is made from lightweight, comfortable mesh fabric.



STRETCH



BREATHABILITY

JERSEYS

ELEVATE++ NEXT LEVEL PERFORMANCE



- YKK VISLON® ZIP
- PRO-LENGTH SLEEVES WITH RIBBED FABRIC
- 47MM ANTI-SLIP POWER BAND
- ERGONMIC PANELLING
- REFLECTIVE DETAILING
- THREE POCKETS WITH VALUABLES ZIP POCKET
- UNLIMITED COLOUR OPTIONS
- SHORT & LONG SLEEVE AVAILABLE



LMTLSS DESIGNED FOR THE OFF-ROAD



- YKK ZIP
- WAIST-TO-CUFF SIDE PANELS
- ELASTIC SLEEVE BANDS
- REFLECTIVE DETAILING
- HARD WEARING MESH FABRIC
- THREE POCKETS WITH VALUABLES ZIP POCKET
- UNLIMITED COLOUR OPTIONS
- SHORT & LONG SLEEVE AVAILABLE





OMNI HYPERMESH
JERSEY

BIB SHORTS



ELEVATE++ NEXT LEVEL PERFORMANCE

- COMPRESSION FABRIC (52% NYLON, 48% ELASTANE)
- SEAMLESS GRIPPERS WITH SUPER STICKY SILICONE
- ELASTIC INTERFACE® RONDE CHAMOIS
- SØCIETY BRANDED SOFT SHOULDER STRAPS
- BREATHABLE MESH BRACE
- PRE-DYED COLOUR OPTIONS
- SUBLIMATION PRINT COLOUR OPTIONS

PRE-DYED COLOUR OPTIONS*:

 BLACK	 FOREST GREEN
 NAVY	 CINNAMON
 PORT WINE	 PEACOCK BLUE
 GUN METAL	 MINT
 OLIVE	 SKY BLUE
 TAN	 SUNFLOWER
 BURGUNDY	 YOUR DESIGN

*COLOURS SUBJECT TO AVAILABILITY

BRANDING OPTIONS:

- HEAT PRESS (BLACK/WHITE/REFLECTIVE)
- SCREEN PRINT (PANTONE COLOURS)
- SUBLIMATION PRINT (UNLIMITED)



BIB SHORTS



OMNI BIB SHORTS & LMTLSS CARGO

- COMPRESSION FABRIC (72% NYLON, 29% ELASTANE)
- LONG WEARING 70MM LEG GRIPPERS
- ELASTIC INTERFACE@ PARIS HP CHAMOIS
- SØCIETY BRANDED SOFT SHOULDER STRAPS
- BREATHABLE MESH BRACE
- CARGO & BACK POCKETS (LMTLSS)
- PRE-DYED COLOUR OPTIONS
- SUBLIMATION PRINT COLOUR OPTIONS

PRE-DYED COLOUR OPTIONS*:



BLACK



FOREST GREEN



NAVY



BURGUNDY



PORT WINE



PEACOCK BLUE



GUN METAL



BROWN



OLIVE



YOUR DESIGN

*COLOURS SUBJECT TO AVAILABILITY

BRANDING OPTIONS:

- HEAT PRESS (BLACK/WHITE/REFLECTIVE)
- SCREEN PRINT (PANTONE COLOURS)
- SUBLIMATION PRINT (UNLIMITED)





LMTLSS
JERSEY

LMTLSS CARGO
BIB SHORTS



ONLINE TEAM PORTAL

We understand it can be hard work collating everyone's individual orders, so we offer a complimentary, password protected online team store to process and collate your orders.

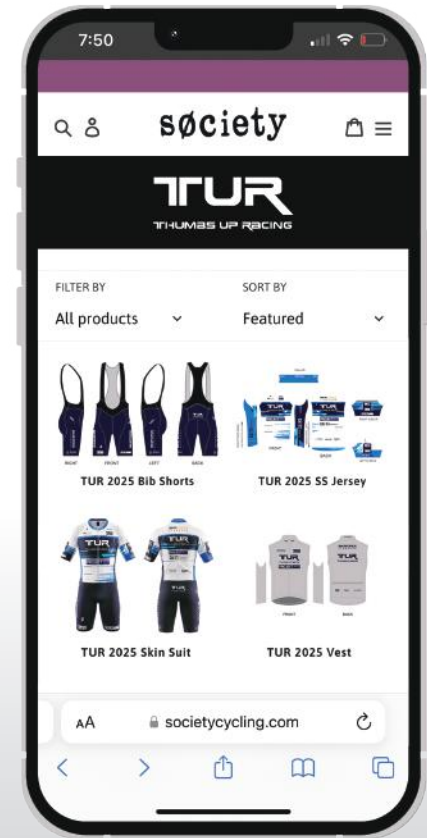
Your riders submit their own orders, and then we collate sizes and quantities and provide you a summary.

We can even set up discount codes for specific items or orders.

Orders can be shipped to one address, or your riders can opt to ship their order direct to them.

All you need to do is tell us when to close the portal!

www.societycycling.com/collections/your-team-portal



OMNI HYPERMESH JERSEY

ELEVATE++
BIB SHORTS

CLASSIC SOCKS

VESTS & JACKETS



CLASSIC WIND VEST & JACKET

- PREMIUM WIND BLOCKING SHELL OUTER
- TWO-WAY YKK VISLON® ZIP
- RAISED COLLAR
- VENTILATED MESH PANELLING THROUGHOUT
- REINFORCED BACK POCKETS
- STOWABLE
- UNLIMITED SUBLIMATION PRINT COLOUR OPTIONS
- OPTIONAL REFLECTIVE TAPING



YOUR DESIGN

BRANDING OPTIONS:

- HEAT PRESS (BLACK/WHITE/REFLECTIVE)
- SUBLIMATION PRINT (UNLIMITED)





WIND VEST

OMNI CLUB JERSEY

OMNI BIB SHORTS

THERMAL WEAR

OMNI THERMAL JERSEY

- 270G/M FLEECE LINED THERMAL FABRIC
- TWO-WAY YKK VISLON® ZIP
- RAISED COLLAR
- REINFORCED BACK POCKETS WITH VALUABLES ZIP POCKET
- UNLIMITED SUBLIMATION PRINT COLOUR OPTIONS
- OPTIONAL REFLECTIVE TAPING



STRETCH



BREATHABILITY



YOUR DESIGN

BRANDING OPTIONS:

- HEAT PRESS (BLACK/WHITE/REFLECTIVE)
- SUBLIMATION PRINT (UNLIMITED)



STRETCH



BREATHABILITY



PRE-DYED BLACK

BRANDING OPTIONS:

- HEAT PRESS (BLACK/WHITE/REFLECTIVE)



RACING



ELEVATE++ SKIN SUIT

- YKK VISLON® ZIP
- ERGONOMIC PANELLING WITH TWO POCKETS
- UNLIMITED JERSEY COLOUR OPTIONS
- SHORT & LONG SLEEVE AVAILABLE
- COMPRESSION SHORT FABRIC (72% NYLON, 29% ELASTANE)
- LONG WEARING 70MM LEG GRIPPERS
- ELASTIC INTERFACE® PARIS HP CHAMOIS

PRE-DYED COLOUR OPTIONS:



BLACK



FOREST GREEN



NAVY



BURGUNDY



PORT WINE



PEACOCK BLUE



GUN METAL



BROWN



OLIVE



YOUR DESIGN

*COLOURS SUBJECT TO AVAILABILITY

BRANDING OPTIONS:

- HEAT PRESS (BLACK/WHITE/REFLECTIVE)
- SCREEN PRINT (PANTONE COLOURS)
- SUBLIMATION PRINT (UNLIMITED)



ELEVATE++ AERO SOCKS

- 89% POLYESTER, 11% ELASTANE SOCK
- LONG WEARING 50MM GRIPPERS
- 97% POLYAMIDE, 3% ELASTANE FOOT
- UNLIMITED SUBLIMATION PRINT COLOUR OPTIONS



YOUR DESIGN

BRANDING OPTIONS:

- SUBLIMATION PRINT (UNLIMITED)

ACCESSORIES



CLASSIC GLOVES



CLASSIC SPARES POUCH



CLASSIC BOTTLE



CLASSIC THERMAL GLOVES



CLASSIC SOCKS

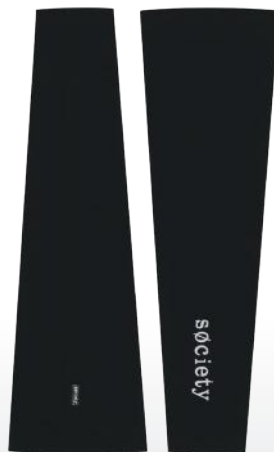


CLASSIC MUSETTE

ACCESSORIES



CLASSIC LEG WARMERS



CLASSIC ARMS WARMERS
& SLEEVES



CLASSIC CYCLING CAP



CLASSIC NECK WARMER

CASUAL WEAR

CLASSIC RANGE [TRADITIONAL FITS & FABRICS]



CLASSIC T-SHIRT

180GSM, 100% COTTON
[74 COLOURS]



CLASSIC HOODIE

290GSM, COTTON/POLY BLEND
[15 COLOURS]



CLASSIC TRUCKER

POLYESTER BLEND
[12 COLOURS]

OTHER PRODUCTS AVAILABLE ON REQUEST. ALL CASUAL WEAR CAN BE CUSTOMISED WITH SCREEN PRINT OR EMBROIDERY. COLOURS ARE SUBJECT TO AVAILABILITY.

CASUAL WEAR

FASHION RANGE [ON TREND FITS & FABRICS]



FASHION HEAVY WEIGHT T-SHIRT

240GSM, 100% COTTON
[14 COLOURS]



FASHION HEAVY WEIGHT HODDIE

500GSM, 100% COTTON
[4 COLOURS]



FASHION 6-PANEL CAP

100% COTTON, METAL CLASP
[10 COLOURS]

OTHER PRODUCTS AVAILABLE ON REQUEST. ALL CASUAL WEAR CAN BE CUSTOMISED WITH SCREEN PRINT OR EMBROIDERY. COLOURS ARE SUBJECT TO AVAILABILITY.

TESTIMONIALS

ROY HILL

Thanks Sœciety for doing such a great job pulling our Roy Hill Rollers kit together for the MACA200 Ride for Cancer.

Not only was the kit superb, but your work to get the kit to us on such a tight schedule was awesome.

Thanks from all the Roy Hill team

Roger Hughes (Roy Hill)



Sœciety smashed it out of the park with our kit, their customer service team was engaging and responsive, ensuring that we got exactly what we needed.

The design input from Society is top-notch; their cycling apparel is not only stylish but also incredibly functional. Each piece is thoughtfully constructed to provide maximum comfort on long rides, without compromising on breathability or flexibility.

I highly recommend Sœciety to anyone looking for high-quality, comfortable, and stylish cycling gear.

Nathan Patterson (XSpeed)

TESTIMONIALS



Working with the team at Søciety has been an absolute pleasure; an easy, engaging, and genuinely exciting process from start to finish. The team has an incredible ability to take my wild ideas and turn them into standout, high quality designs that perfectly capture the event brand's identity.

The Søciety team are responsive, friendly, and open to collaboration. They approach feedback with professionalism and efficiency, ensuring every stage of the design, manufacturing, and delivery process runs seamlessly.

Not only was the team eager to support the events through their own marketing channels, but they also played an active role on event day. Matt, Kris, and Kat are exceptionally kind, approachable, and always ready to help; whether assisting riders, answering questions, or simply bringing a positive and energetic presence to the site.

I couldn't recommend them more highly.

Emily Brown (WestCycle)

TESTIMONIALS



We decided to engage Søciety to design and produce our new shop kit.

We were impressed by the level of engagement and the quality of the designs they had to offer. It wasn't long and we ended up with a great looking kit that our riders absolutely love.

We have had so much positive feedback on the quality and cut of the kit that we will no doubt extend our range and volume with Søciety.

We can highly recommend the custom design and quality of Søciety.

Tony Baker (Lakes Bikes)

OMNI AIR JERSEY

OMNI BIB SHORTS



A black and white photograph of a person riding a bicycle through a tunnel. The person is silhouetted against the light at the end of the tunnel. The tunnel walls are visible on the left, and the floor is dark. The overall mood is mysterious and urban.

society

BORN ON THE RIVER LOOP IN
PERTH, WESTERN AUSTRALIA

@SOCIETY.CYCLING
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INFO@SOCIETCYCLING.COM