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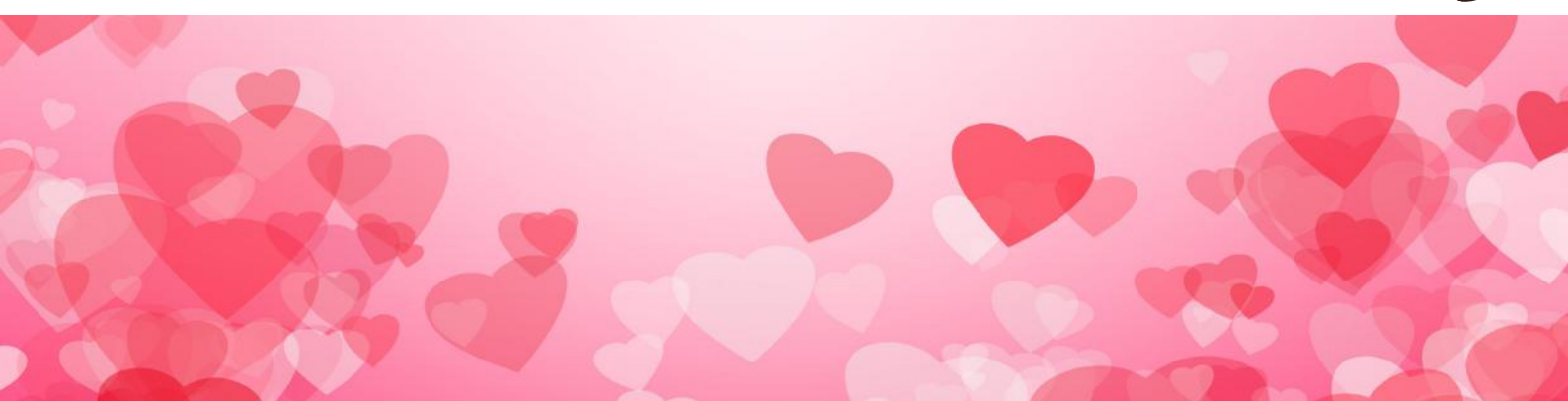
GRIN AND SHARE IT

Monthly newsletter of Cassio Road Dental Practice



Welcome to the February 2022 edition of Grin N Share It

Greetings from the team to the second edition of this year's newsletters. January seems to have flown by with a flurry of activity both in the dental world and beyond. A lot of patients who have been in are now brave enough to be booking travel abroad once more and it's nice to hear about their travel plans, in and amongst all the doom and gloom surrounding us in the press about 'Partygate' and potential rising living costs for us all.





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Practice News

Last month, we told you about our Invisalign Open Day which was held on the 29th January. Our fabulous support team hosted many patients, both old and new, throughout the morning whilst our 3 clinicians conducted consultations and talked to patients about the benefits of Invisalign. Several patients took up our promotional offer and have now begun their smile journeys. If you missed it but would be interested to know more, please do contact us and we will be happy to talk to you about it.



In other news – Looking forward – 20th March 2022 is World Oral Health Day. The FDI (Fédération Dentaire Internationale) World Dental Federation campaigns tirelessly to raise global awareness of the importance of maintaining good oral health. Oral diseases are a major health concern for many countries and negatively impact people throughout their lives. Oral diseases lead to pain and discomfort, social isolation and loss of self-confidence, and they are often linked to other serious health issues. And yet, there is no reason to suffer: most oral health conditions are largely preventable and can be treated in their early stages.

We are extremely fortunate here in the UK to have such comprehensive health care systems, be it NHS or independent and would encourage everyone to maintain regular check-ups for you and your families, both with your dentists and your hygienists.

Click [here](#): to read more about the FDI World Dental Federation and the work that they do around the globe. Follow the hashtags #MouthProud and #WOHD22



World Oral
Health Day
20 March

BE PROUD OF YOUR MOUTH

Tooth decay not only erodes
teeth, but self-esteem too.
The good news: **it is preventable.**

worldoralhealthday.org

Good oral health education is vital for us all and this begins from a young age, so if you have young children, help them get into good daily habits to develop and maintain their dental health. Preventative care is far better now than the cures which later follow.

Oral B have a great checklist for families on tips for children – [click here](#) to have a look!

How can YOU help?

We would like to conclude by leaving you all with one final thought - If you want to take it one step further and contribute to tackling oral health inequalities – next time you're at the supermarket and are making a donation to your local Food Bank, why not purchase a toothpaste tube instead and donate it? You may not realise it, but this another example of we can all do our little bit to help those in need.

Best Wishes

The Team at Cassio Road Dental Practice