



NATUREWORKS HAS BEEN CREATING NATURAL MAGIC FOR OVER 40 YEARS

NATUREWORKS CAPABILITY STATEMENT

Since 1979, Natureworks has built a reputation as Australia's leading creator of nature-based sculptures and themed installations for education, business, tourism and leisure.

Our original, high quality fibreglass sculptures and theming products provide memorable experiences for a wide range of clients, audiences and industries.

Natureworks has an unparalleled collection of products that can be customised to suit different needs. These sculptures range from life-size replicas of animals, rocks and trees to giant township icons, play equipment, public art, prehistoric creatures and complete wildlife or aquarium habitats.

To bring creative projects to life, we offer a complete planning, design, fabrication and installation service. We also consult with clients and produce concept art to help their project proposal get support or funding.

Clients benefit from our team's unique set of competencies – natural history expertise, artistic flair, commercial awareness and hands-on design and construction skills. Because of this, we can deliver **practical, cost-effective, high impact experiences.**



CORE COMPETENCIES

- ✓ **EXTENSIVE RANGE OF SCULPTURES:** Our back catalogue and collection of thousands of moulds means we can often produce products without the time and cost of designing from scratch. We also create custom products to suit client needs.
- ✓ **NATURAL HISTORY KNOWLEDGE:** Unlike many other suppliers, we have the in-depth knowledge to create museum-quality replicas of animals, natural elements and wildlife habitats. The team's passion for nature means we get the details right.
- ✓ **INDUSTRY EXPERTISE:** Our long track record gives us valuable insights into safety requirements and practical considerations for projects such as playgrounds, public art, animal habitats, cultural centres and other specialised applications.
- ✓ **CREATIVE INPUT:** We listen to client needs and inject ideas, enthusiasm and commercial experience. Our engaging concept art can help to attract funding and support project proposals.

- ✓ **SKILLED ARTISANS:** Our sculptors, artists, designers and engineers take pride in what they do, and relish a challenge. We love working on unusual projects and finding creative ways to provide innovative, memorable experiences.
- ✓ **MANUFACTURING CAPABILITY:** As well as fibreglass moulding, we sculpt using media such as glass fibre reinforced cement (GFRC), hard-coated polyurethane foam and hot cast bronze, aluminium and cast iron.
- ✓ **LOGISTICS AND CONSTRUCTION:** The logistics of transporting large or complex sculptures are second nature to us. We have the skills and equipment to deliver and install items on-site or provide support for our client's installation team.
- ✓ **VALUE CREATION:** Our products and ideas help attract visitors, increase turnover, promote environmental or cultural awareness and add value to businesses and communities.



THE NATUREWORKS TEAM

DAVID JOFFE, IMAGINEERING DIRECTOR

David Joffe established Natureworks in 1979 after working as a museum preparator at Queensland Museum. Inspired by life in the subtropical rainforests, David has built a unique fabrication business that applies museum techniques in commercial and community settings.

David's years of practical experience in design and construction mean clients can prepare realistic budgets for design and fabrication. He is also highly skilled in developing the visitor experience, combining entertainment with education to produce the essential 'wow' factor.

This wealth of creative vision and expertise means David is sought after as a consultant to architects, engineers, designers and industry organisations worldwide. He inspires the Natureworks team to add a touch of natural magic to the world...



OUR TEAM'S UNIQUE EXPERTISE

The Natureworks team includes artisans, engineers, qualified tradespeople and industry specialists who have a rare combination of knowledge and skills:

- Environmental design
- Customer experience design
- Concept art and mural painting
- Sculpting and fibreglass moulding
- Engineering and welding
- Carpentry, building and construction
- Transport and logistics planning
- Project and financial management
- Playground and product safety
- Natural history and animal habitats
- Marketing and promotion



CLIENTS AND MARKETS

CLIENT LIST

We provide products and services for clients around Australia and the world. Please see our website for full project case studies. Some of our clients include:

- ACT Government
- Australian National Botanic Gardens
- Broadwater City Council, QLD
- Coffs Harbour City Council, NSW
- Chameleon Lounge Bar, QLD
- Currumbin Wildlife Sanctuary, QLD
- Daydream Island Resort, QLD
- Exmouth Shire Council, WA
- Fraser Coast Anglican College, QLD
- Gumbuya Wildlife Park, VIC
- Hunter Valley Gardens, NSW
- Ipswich Environmental Centre, QLD
- The Lion Sports Club, QLD
- Livingstone Shire Council, QLD
- Luna Park, Sydney, NSW
- Mt Isa City Council
- Murrook Culture Centre
- QLD National Parks & Wildlife
- RPS Group, QLD
- Sea World, QLD
- Shanghai Ocean Aquarium
- Stockland Shopping Centre
- Taronga Western Plains Zoo, NSW
- University of Wollongong, NSW
- Warburton Water World, VIC
- Westfield Shopping Centre, QLD

RECENT PROJECT HIGHLIGHTS

- **Mini-golf:** Prehistoric, Marine and Nature-themed
- **Playgrounds:** Dinosaur, Dreamtime, Marine theme
- **Artificial trees:** Reading trees for school libraries
- **Education:** Discovery play clothes with dioramas
- **Culture:** Dreamtime serpent; Aboriginal statues
- **Natural history:** Diprotodon themed playground; Megafauna sculptures at Mt Isa Fossil Centre
- **Water play:** Sprayground at Yeppoon; Spray park at Exmouth WA
- **Rocks & caves:** Habitats at Gumbaya wildlife park
- **Art:** Bronze lion for club; Hearts for charity auction
- **Commercial:** Jungle-themed bar; Asian-themed retail precinct; Giant paintbrush for flower festival

KEY MARKETS



Aquariums, marine and wildlife parks



Childcare, schools, playgrounds and water play areas



Cultural, historic and environmental interpretation centres



Mini-golf courses and entertainment centres



Shopping centres, offices, hotels, signs, commercial fitouts



Residential home and garden decor



Zoos, museums and wildlife centres



Theme parks and holiday resorts



Township icons, tourist attractions and themed events

Please see our website for a wide range of [project case studies](#).

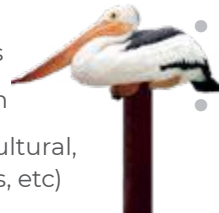
PRODUCTS AND SERVICES



Fibreglass sculpture products

Our collection of over 3,000 products includes:

- Realistic life-size and large-than-life sculptures of animals (including birds, marine life, etc)
- Museum-quality replicas of prehistoric life, dinosaurs, eggs, fossils and fossil digs
- Artificial trees, plants, rocks, caves
- Artificial wildlife habitats designed for live animals
- Playground and water play sculptures, equipment and installations
- Mini-golf props made from a wide range of sculptures adapted for the purpose
- Décor items for homes, gardens, offices, hotels and restaurants
- 'Big Things' and public art sculptures
- 3D signs for wayfinding or promotion
- Props for a wide variety of themes (cultural, fantasy, food/drink, pirates, Christmas, etc)



Custom products

Natureworks create unique custom-designed sculptures, but can also adapt existing products to suit specific needs, situations or client objectives.

Customisation options include:

- heavy-duty construction (for items that will be climbed on or are accessible by the public)
- playground certification and child-friendly design and construction for play items
- protective finishes to reduce sun or water damage
- custom colours and materials
- different mounting options (plinths, posts, suspension wires, etc)
- variations to size, pose or design features
- adding speakers, signs, light fittings, QR codes or other interactive and promotional features
- adapting products to suit specific applications such as mini-golf or water play, by adding features such as holes, ramps or spray jets.

Design and installation services

Natureworks helps our clients design and create new and exciting experiences. For custom projects, our general consultancy process is:

1. Briefing to discuss project vision, needs, scope
2. Initial design ideas and concept art
3. Detailed design and prototyping
4. Sculpting and fabrication
5. Finishing, delivery, installation

HOW OUR PRODUCTS ARE USED...

- **Birds, mammals, marine life & animal sculptures:** to enhance theme parks, mini-golf, play areas and water parks, or to promote businesses and raise nature awareness
- **Replicas of dinosaurs, megafauna and fossil digs:** to educate, and support active play
- **Artificial rocks, caves, corals, trees & plants:** to create realistic environments and habitats or give interior/exterior spaces a natural feel
- **Fantasy creatures & storybook characters:** to enhance play areas and fire the imagination!
- **Giant size animals & sculptures:** to attract interest and promote towns or businesses
- **Themed props:** to create a special feel for events, commercial venues, play areas, restaurants, shops or interior spaces



MANAGEMENT SYSTEMS

Safety and security

We have a deep awareness of safe design and construction principles and practice. This relates not just to our own processes, but to our clients' use of the products we produce, particularly for sculptures in playgrounds and public spaces.

Natureworks will advise clients on a product's suitability for the intended use. Where appropriate, we can arrange certification to Australian playground standards for suitable products. We can also advise on mounting and finishing options to reduce risk of vandalism or weather damage.

For the safety of our workers, we have a health and safety policy, accident reporting procedure and regular fire safety training. At the start of each client project, we prepare a Safe Work Methods Statement (SWMS) to suit the specific circumstances.

Risk management

Proactive risk management is key to our approach. We would rather ask questions today than deal with problems tomorrow. Thanks to over 40 years' experience, we can anticipate many potential issues before they become concerns.

We spend time at the start of a project identifying key milestones, requirements, dependencies and external factors that may impact the success of the project. Our contracts specify scope, timing, payment schedules, roles and responsibilities. The company is fully insured for workers' compensation and public liability, including risks related to our products.

Sustainability

At Natureworks, we are passionate about the natural world, and recognise the value of inspiring others to care about it too, especially young people. We see this as a way of encouraging future generations to protect the environment and appreciate the planet's amazing diversity of wildlife. To this end, we focus on creating products that show nature in all its wonder and raise awareness of endangered species.

To improve the sustainability of our own business, we are in the process of developing our sustainability policy and evaluating our environmental impact. This involves investigating ways of reducing waste, raw materials, water, energy and our carbon footprint. To be more sustainable, we use local suppliers wherever possible, minimise travel, recycle as much as we can, and research alternative materials and resources.

We also look at the sustainability of our supply chain and promote awareness of our staff's personal impact. The Natureworks team is encouraged to contribute ideas and report concerns. And to support their mental health, we have implemented a number of measures such as flexible hours and leave policies.

Quality

Quality control is built into our production processes and construction methods, but also the eyes of our artisans! Our team care about accuracy and detail, which is essential to create realistic replicas of animals and natural elements. We work closely with clients to ensure the project outcome meets or exceeds their expectations.



Contact Natureworks

Email: info@natureworks.com.au

Phone: 07 3289 7555


Website: <https://natureworks.com.au/>

Address: 732 Mount Glorious Rd, Highvale
QLD 4520 Australia

ABN: 22 061 855 525

Follow us on social media

 Facebook: [NatureworksAustralia](#)

 Instagram: [Natureworksaustralia](#)

 LinkedIn: [Natureworks-brisbane](#)

 YouTube: [Natureworks Brisbane Australia](#)

 Pinterest: [Natureworksaustralia](#)