

Great  
Place  
To  
Work®

Certified

JAN 2025-JAN 2026

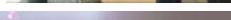
INDIA

 multiplier

VOL  
2025  
OCT-DEC

# MULTIPLIER

# LIFE



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## CEO'S CORNER

multiplier

**Dear Team,**

Every phase of our journey offers us an opportunity to pause, reflect, and sharpen our focus. The progress we've made together is a result of consistent effort, disciplined execution, and a shared commitment to our growth agenda.

What stands out most is how teams across the organization have embraced the mindset of doing more with less — finding smarter ways to create impact, improve efficiencies, and deliver value where it truly matters. This ability to adapt and execute with intent is what continues to strengthen Multiplier's foundation.

As we move forward, our focus remains clear: sustained growth driven by thoughtful execution, client satisfaction, and continuous improvement in the way we work together. Success isn't built overnight — it's shaped by the choices we make every day.

At the heart of it all are our people. Your collaboration, resilience, and ownership define the Multiplier mindset — agile, efficient, and deeply human.

Let's continue to build on this momentum and keep raising the bar, together looks like.

**Onward with purpose,**

**Sameer Mehta**

*CEO & Managing Director*

*Multiplier Brand Solutions Pvt. Ltd.*

# BUSINESS ODYSSEY



We're excited to introduce our newest clients, each bringing unique opportunities to our company. A big shoutout to our New Business Development team for their stellar work in making these partnerships happen. Together, we're set to achieve even greater milestones!

## CLIENT

## SERVICE OFFERED

 <b>CARATLANE</b> A Tenisq Partnership	<b>Caratlane</b>	<b>Retail Visibility</b>
 <b>GKB Hi-Tech Lenses</b> Precision Optics		<b>Workforce Management</b>
 <b>Gulf Oil</b>		<b>Retail Visibility</b>
 <b>Mars Cosmetics</b>		<b>Retail Visibility</b>
 <b>NUUK</b>	<b>NUUK</b>	<b>Retail Visibility</b>
 <b>Vitech Heavy Equipment</b>		<b>Tech &amp; Data and Workforce Management</b>
 <b>Nisara Brands Beauty</b> NISARA		<b>Workforce Management</b>

# SPOTLIGHT

## CELEBRATING STARS AMONG US



**VINAY MUDLIYAR**  
**WEST**

For consistent efforts and contribution in achieving the Castrol Quarter and H1 business targets.



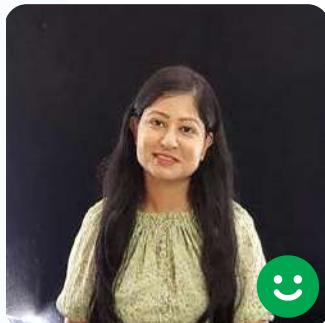
**KETAN LAXMAN KULE**  
**WEST**

For consistent efforts and contribution in achieving the Castrol Quarter and H1 business targets.



**PREEMA SHERLI**  
**SOUTH**

For exceptional contribution towards managing Diwali hiring independently and achieving successful closures for challenging client positions.



**ANJALI NEGI**  
**NORTH**

For showing agility and a growth mindset by managing the Navigator campaign efficiently and signing two new clients in October for the Retail Visibility business.



**VIPUL TYAGI**  
**NORTH**

For remarkable contribution in delivering the BI Dashboard to the Onida client just in time, which has been highly appreciated by the client.



**NITESH KUMAR**  
**NORTH**

For streamlining the Time Office requirements of the Panasonic Project through effective stakeholder coordination.



**PRIYA SINGH**  
**NORTH**

For demonstrating exceptional ownership by working through the weekend to successfully resolve the iOS app concern of the Dyson Project without the need for managerial intervention.



**DEEPA LI**  
**NORTH**

For contributing to the UI enhancement of WorkLife and introducing user access through mobile number.

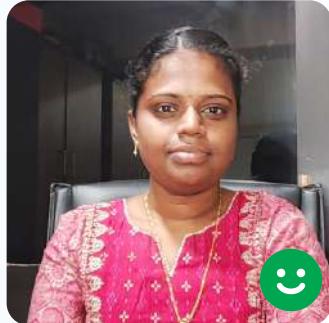


**NEHA RAWAT**  
**NORTH**

For consistently demonstrating positivity, dedication, and a warm, motivating spirit. Your cheerful attitude and commitment truly reflect the essence of the Yellow Smile.

# SPOTLIGHT

## CELEBRATING STARS AMONG US



**NATHIYA M**  
**SOUTH**

consistently been proactively handling the team and client and submitting invoices, resulting in timely payments from SONY.



**SHEKHAR PAWAR**  
**NORTH**

For receiving appreciation from Blue Dart for excellent client servicing, strong coordination with Ops, and efficient project handling.



**DEVENDRA SINGH**  
**NORTH**

For taking great accountability and dedication towards compliance is outstanding and this shows commitment towards 100% compliance.

Taking over few key task recently is also commendable , Good luck and thank you



**HEMANT KUMAR PANDEY**  
**NORTH**

For recent initiatives on Retail Billing is commendable and shows intention of true team player. That's how the actual collaboration and guiding peer teams....Good luck for Retail task



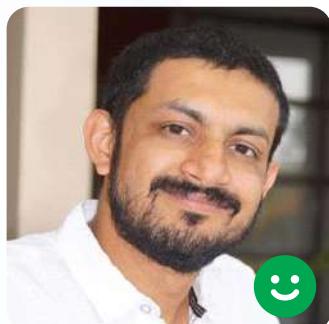
**PREM KUMAR SHARMA**  
**NORTH**

For taking charge of few key tasks and ensuring enhancement in payroll software thru Tech team collaboration is true example of accountability and dedication. hoping to have our robust mPAY soon. Good luck and Thank you .



**AIJAZ WANI**  
**NORTH**

For successful closure of NUUK North profiles through cross functional support & proactive client coordination



**KARN PATEL**  
**WEST**

For Effective Team and Project Management (Udayan Migration, Udayan Samay and AOP) for the Quarter.



**PRINCE**  
**NORTH**

For Maximum Point Closer for the month covering Projects like RetailSpark, MultiSense, and UI uplift initiatives.



**MAYUR PALAV**  
**WEST**

In November/December he has made designs for Gulf & CG Power which has been approved by client & we have also got work for that design.

# SPOTLIGHT

## CELEBRATING STARS AMONG US



**PARVEEN KUMAR CHOUDHARY**  
**NORTH**

For exceptional effort in the resubmission of legal documentation and for his persistent follow-ups with the consultant, which helped in recovering long-pending dues from the Government department, his dedication and ownership are truly appreciated.



**SUMIT**  
**NORTH**

For handling North along with West Region for Panasonic and same has been appreciated by West client that evaluations are happening well on time and before the defined TAT.



**ANSHUL TOMAR**  
**NORTH**

For Driving Trust & Driving accounts like Dyson & Hisense



**KARTIK MEHTA**  
**SOUTH**

For Driving entrepreneurship & Doing Cross selling with existing Client like TTK



**RAVINDRA DNYANDEO SHINTRE**  
**WEST**

For Driving Commitment & adding Value with New clients like Onida.



**DALCHAND**  
**NORTH**

For support entire Ops team with reporting as & when required



**VIJAY KUMAR**  
**NORTH**

For Consistently working Hard on BB account in terms of reports & making process automation.



**SACHIN KUMAR**  
**NORTH**

For excellent handling of client HR operations (NUUK/Midea/Onida). He consistently manages all responsibilities efficiently, ensuring timely delivery and smooth coordination without any escalations or delays



**RAMIT KUMAR**  
**NORTH**

For consistent and effective HR Services delivery in IPM (Philip Morris) which build the client's trust and helped us increase the Headcount from 190 to 341. He also completed transactions involving 30 Blue Dart employees in a single day.

# SPOTLIGHT

## CELEBRATING STARS AMONG US



**CHHAVI BAGHEL**  
**NORTH**

For handling Hisense onboardings in absence of Bangalore HRBP even though she is based out of client office.



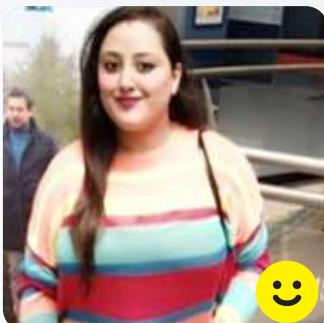
**IRAJ R**  
**SOUTH**

For achieving target & gone for above expectation with demonstrating ownership, commitment & result driven execution.



**PANKAJ BISHT**  
**NORTH**

For exceptional PF/ESI support helping employees with claims, withdrawals and ensuring benefits reach to the right people



**MOHINI NARENDRA VAIDYA**  
**WEST**

For achieving almost 44 numbers till date, reflecting your strong performance & consistent efforts.

 multiplier

# MOST APPRECIATED EMPLOYEE

OCTOBER



NOVEMBER



DECEMBER



**SHEKHAR S VANIYAR**  
TECHNOLOGY  
AHMEDABAD

**DEEPALI**  
TECHNOLOGY  
DELHI

**DEVENDRA SINGH**  
FINANCE & ACCOUNTS  
DELHI

Marching With  
**MULTIPLIER**  
Years Of Commitment



**ANURAG JAISWAL**  
10 Years  
HUMAN RESOURCE  
DELHI



**GOUTAM BOSE**  
5 Years  
RETAIL  
KOLKATA

# KNOWLEDGE KALEIDOSCOPE

## Nurturing Growth Together

A learning-filled session on *“Driving HR Excellence through HROne”* was conducted by Mr. Amit Singh, empowering the HR team to leverage digital tools for seamless workforce management.



**Driving HR Excellence through HROne**  
(Entire HR Module)

**FACILITATOR**  
**Mr. Amit Singh**

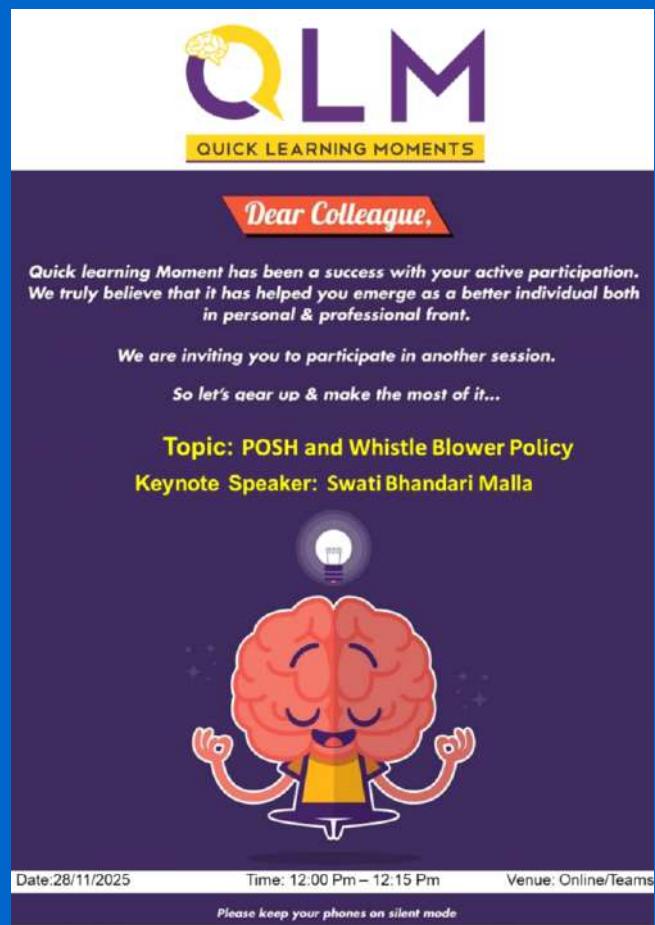
**AUGUST 26**  
11:30 AM to 12:30 PM  
TUESDAY

**MODE**  
Hybrid

**VENUE**  
Board Room/ Teams

**Attendees**  
Mandatory for HRBP, RHR, TA head  
All others may share their nomination with [yukti.arora@multiplier.co.in](mailto:yukti.arora@multiplier.co.in) by 25th August 2025.

A QLM session on POSH and Whistle Blower Policy was conducted by Swati, focusing on awareness, accountability, and fostering a safe, transparent workplace.



**QLM**  
QUICK LEARNING MOMENTS

**Dear Colleague,**

Quick learning Moment has been a success with your active participation. We truly believe that it has helped you emerge as a better individual both in personal & professional front.

We are inviting you to participate in another session. So let's gear up & make the most of it...

**Topic: POSH and Whistle Blower Policy**  
**Keynote Speaker: Swati Bhandari Malla**

**Date: 28/11/2025** **Time: 12:00 Pm – 12:15 Pm** **Venue: Online/Teams**

*Please keep your phones on silent mode*

# Anapana Meditation Session

## By Amit Sawhney

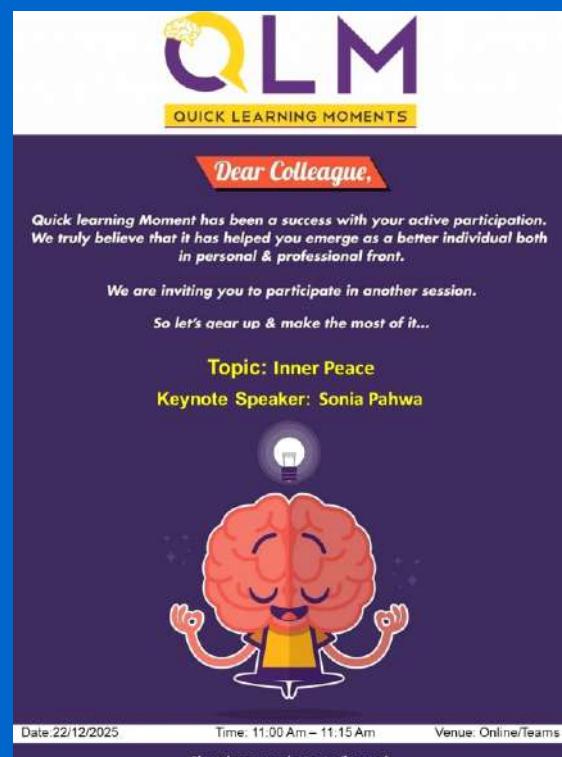
At Multiplier, growth isn't just about numbers, it's about mindfulness too.

Our Delhi office recently hosted a curtain raiser session on Vipassana meditation by Mr Amit Sawhney, offering a moment to pause, breathe, and reconnect.

Small steps towards healthier minds, balanced lives, and a more conscious workplace.



**Sonia from Delhi Office led a session on Inner Peace, encouraging participants to pause, reflect, and cultivate calm amidst everyday challenges.**



# MULTIPLIER MILESTONES

## CELEBRATING PROGRESS TOGETHER



### Prime at 9!

Nine years ago, Multiplier was founded on a clear vision - to build solutions that create real impact through people, purpose, and performance. Over the years, this vision has been shaped by resilience, accountability, and a relentless focus on excellence.

As we mark this milestone, we reflect with pride on how far we've come and the organization Multiplier is today - stronger, more focused, and future-ready.

This journey would not have been possible without the trust and partnership of our clients and partners, and the commitment of our teams who bring the Multiplier mindset to life every day.

With gratitude for the journey so far and confidence in the road ahead, we look forward to multiplying impact, together.

Thank you for being part of our story.



Our biggest validation doesn't come from awards — it comes from people.

Proud to be honored by [@jaipuria.institute](https://www.jaipuria.institute) as an Organization with a Strong Culture — a recognition powered by student interns who rated Multiplier the best place to learn and grow.

This is the culture behind our last-mile execution.



Great Place To Work Certified JA 931 JA 931 INDIA

**JAIPURIA**  
INSTITUTE OF MANAGEMENT  
LUCKNOW NOIDA JAIPUR INDORE

**SIP Industry Best Practices Award 2025**

**JAIPURIA INSTITUTE OF MANAGEMENT**  
honours Multiplier as an  
organisation with a Strong Culture.



A recognition powered by student interns who rated Multiplier highest across all companies.



Great Place To Work Certified JA 931 JA 931 INDIA

**multiplier**

**Honoured With Silver**

A proud moment as **Voltas** and **Multiplier** bring home the Silver Award at the **e4m Maverick Awards 2025** for Best Marketing Campaign – Consumer Durable Brand.

Celebrating innovation, collaboration, and measurable retail impact with **RetailTrack**.



**e4m** 1<sup>ST</sup> EDITION  
**MAVERICK**  
AWARDS 2025 FOR INDEPENDENT INNOVATORS

**RetailTrack**

**multiplier**

**Congratulations!**

A proud moment as **Voltas Limited - A TATA Enterprise** and Multiplier bring home the Silver Award at the **exchange4media** Maverick Awards 2025 for Best Marketing Campaign – Consumer Durable Brand.

This win celebrates the power of collaboration and innovation — where Voltas' vision and Multiplier's retail expertise came together to create measurable impact through RetailTrack.

# FUN & JOY

## Elevating workplace fun

### *Pan India* *Diwali Celebrations*



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# Retail Employee's Day



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Quarter End  
*B'day Celebration*  
at Delhi Office



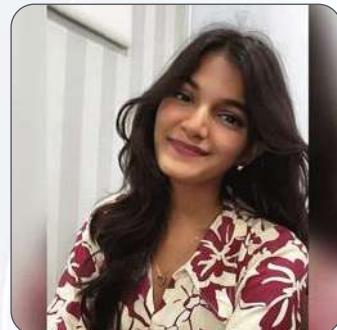
 **multiplier**

# WELCOME ABOARD

## Meet our new members



**PRASHANT KUMAR JHA**  
ASSISTANT MANAGER  
FINANCE AND ACCOUNTS  
**NORTH**



**TANAYA RAGHUNATH PATIL**  
EXECUTIVE-BUSINESS DEVELOPMENT  
**WEST**



**SACHIN KUMAR**  
EXECUTIVE - HUMAN RESOURCE  
**NORTH**



**APARNA GHOLAP**  
SR. EXECUTIVE - HUMAN RESOURCE  
**WEST**



**MUHAMMED RAYEES**  
EXECUTIVE HUMAN RESOURCE  
**SOUTH**



**ADITYA CHOUDHARY**  
MANAGER - OPERATIONS AND  
CLIENT SERVICING  
**NORTH**

# WELCOME ABOARD

## Meet our new members



**MAINAK SARKAR**  
EXECUTIVE - TALENT ACQUISITION  
**EAST**



**TANYA GUPTA**  
SR. EXECUTIVE - HUMAN RESOURCE  
**NORTH**



**AJAY ASHOK BHOSALE**  
EXECUTIVE - TALENT ACQUISITION  
**WEST**



**MAHAK SONI**  
MANAGEMENT TRAINEE  
HUMAN RESOURCE  
**NORTH**



**LAHARI V R**  
EXECUTIVE - HUMAN RESOURCE  
**SOUTH**

# OD Insight

## "Unleashing the Intrapreneur Within"

Entrepreneurs start their own business, take financial risks, and build companies from the ground up. In contrast, Intrapreneurs apply the same creativity and initiative within their organization—improving processes, solving problems, and creating new opportunities from within.

In many organizations, processes and routines create stability—but true innovation often begins when employees act as "Intrapreneurs". Intrapreneurs are individuals who take initiative, think creatively, and find new ways to solve problems or improve systems from within.

This mindset not only accelerates growth and changes but also builds a culture of ownership, creativity, and continuous improvement, when employees are empowered to innovate their organizations thrive.

### How You Can Cultivate the Intrapreneurial Spirit:

#### **Bring Clarity to Issues:**

Share challenges openly so others can collaborate on solutions.

#### **Propose Small Improvements:**

Suggest simple tweaks to tools or processes based on your daily work experience.

#### **Reserve "Innovation Time":**

Dedicate a small portion of your week—10-20%—to explore ideas or test new approaches.

#### **Take Ownership:**

Treat your idea like your own mini project—plan, pilot, and refine it.

#### **Share and Celebrate Results:**

Talk about your idea's outcome—what succeeded, what you learned—and appreciate teammates who supported your innovation journey.



# Case Study

## ***Tata Group's InnoVista Program***

Unilever's *Thrive* program is designed to strengthen employee well-being and resilience. It offers mindfulness training, coaching sessions, and stress-management resources that help employees handle workplace pressures effectively.

The initiative not only reduced burnout but also improved engagement and teamwork. Employees felt more supported, balanced, and confident in adapting to change. For Unilever, this proved that investing in resilience builds a healthier workforce and contributes directly to long-term business success.

### **Takeaway for Us at Multiplier:**

Let's remember—resilience is not about avoiding difficulties, but about facing them with strength and purpose. By supporting one another, adapting positively, and practicing self-care, we can continue to thrive together in times of change.



**multiplier**

## Gup Shup With *Damini*

Culture doesn't build itself—it's built by people who live it every day. **Damini** from OD team is one of those people. From shaping mindsets to strengthening connections, she talks about her journey, values, and what truly makes Multiplier special.

**Scan the QR to listen to her full interview and hear her story in her own words.**



Scan for Gup Shup

# Quiz Quest

Our policies shape our culture.

Take this quiz to see how well you know the benefits and initiatives at Multiplier.

**Click Here**

