



*Home Living*

“

We are delighted to present our new **Home Living** collection. Consumers are now choosing to spend more time than ever before at home. With their personal space becoming more of a sanctuary than just accommodation, there is a real opportunity to create a sense of comfort, calm and solace with selected luxury home textiles and wellness innovation.

We believe in helping you make these spaces as beautiful as possible with sustainable products created and produced by talented craftspeople.

Here we present a selection of our premium **Home Living** categories, including - **Bath, Bedroom, Kitchen & Spa** crafted and made in India & Bangladesh.

We hope you like our range and look forward to hearing your feedback.

”

Many thanks

**Mou Nath**

Chief Marketing Officer



# Premium Sustainable Homeware

Home is...

Where we start our day.

Where we have comfort, love and warmth.

Where we prepare for, and experience many of life's celebrations.

*Organic  
Recycled  
Conscious*

ZXY is introducing and launching its new category of Homeware. Innovation and design-led products made with eco-friendly sustainable materials that put people and the planet at its heart. We select our supply base carefully, forming long-standing partnerships as we go. We are GOTS, GRS and OEKOTEX standard 100 certified. Our dyes and processes are eco-friendly, causing no unnecessary harm to the environment or communities during production.



## Living

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### Bed Linen

Duvet Covers  
Comforters  
Quilts  
Pillows

### Home Textiles

Cushions  
Throws  
Rugs  
Poufs  
Curtains

### Kitchen & Table

Aprons  
Napkins  
Oven Gloves  
Table Cloths

### Jute Accessories

Storage Baskets  
Placemats

## Wellness

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### Bath

Bath Sheets  
Bath Towels  
Bath Robes  
Bath Pouches

### Spa

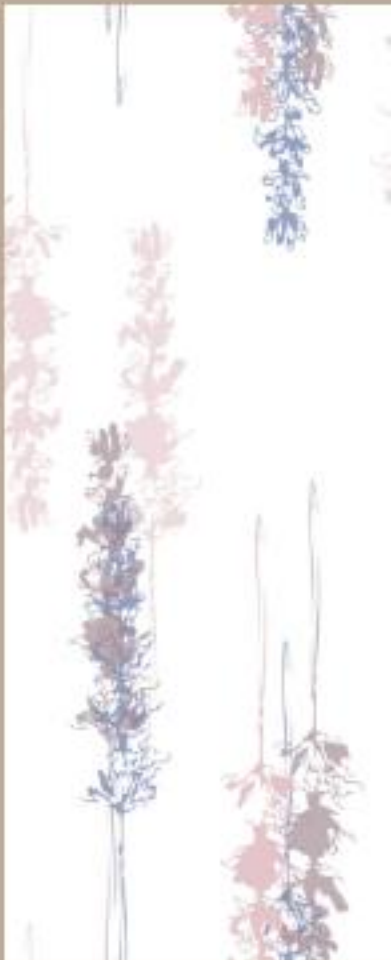
Face Towels  
Hand Towels  
Guest Towels  
Hammam Towels  
Spa Pouches  
Foot Mats  
Slippers



## Inspiration

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### Exclusive Home Prints



# Contents

# Our Value Proposition

## Design & Innovation

We innovate and design in 3D to minimise wastage, improve communication and speed up the approval process. Ensuring designs are fit for purpose, aesthetically on-point and aligned with our positive impact model for the environment and user footprint. Our creative hub is in India, whilst our remote teams in Italy and Spain amalgamate our vision.

## Quality and Testing

For technical product specifications and material assessment, physical and detailed quality controls are in place. Our technical specialists mitigate health, safety and environmental risks by ensuring our products' physical, chemical and microbiological tests. Our quality specialists do final inspections of products in factories before we ship them out to our customers.

## Sustainability & Compliance

We monitor developments in health, safety and the environment for chemical-free substances, materials and products. Our team's primary tasks are ensuring product safety and compliance with the latest legislation. We also monitor our suppliers to meet all the requirements. This includes ensuring that the people who produce our products are treated respectfully and operate under proper working conditions.



**Material  
Innovation**



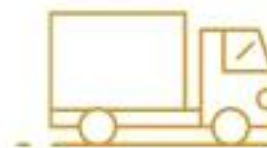
**Mindful Design  
& Development**



**Testing &  
Engineering**



**Production  
quality assured**



**Logistic  
& Support**



**Real-time  
communication**



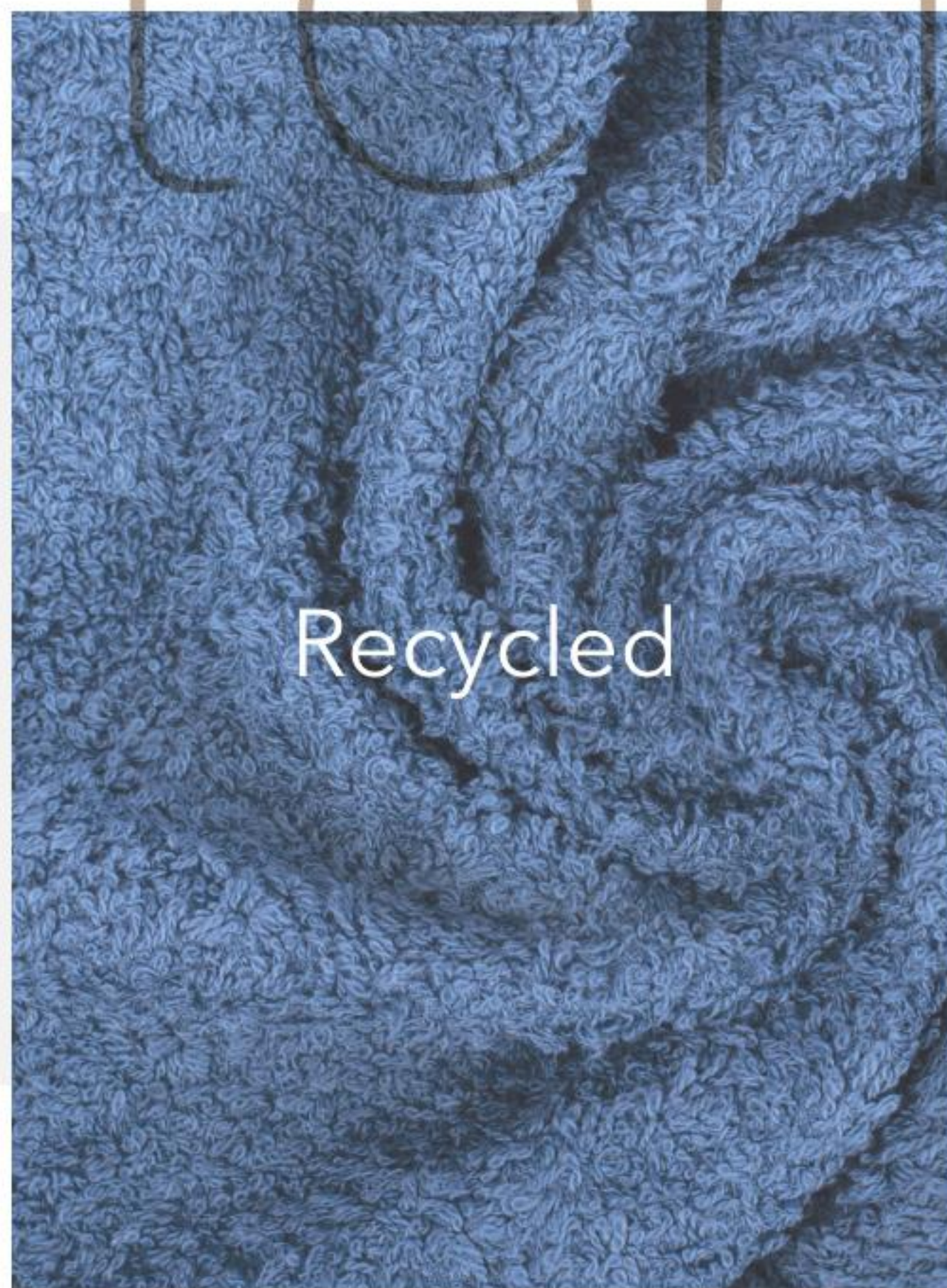
**Sustainability &  
Compliance**

# Materials



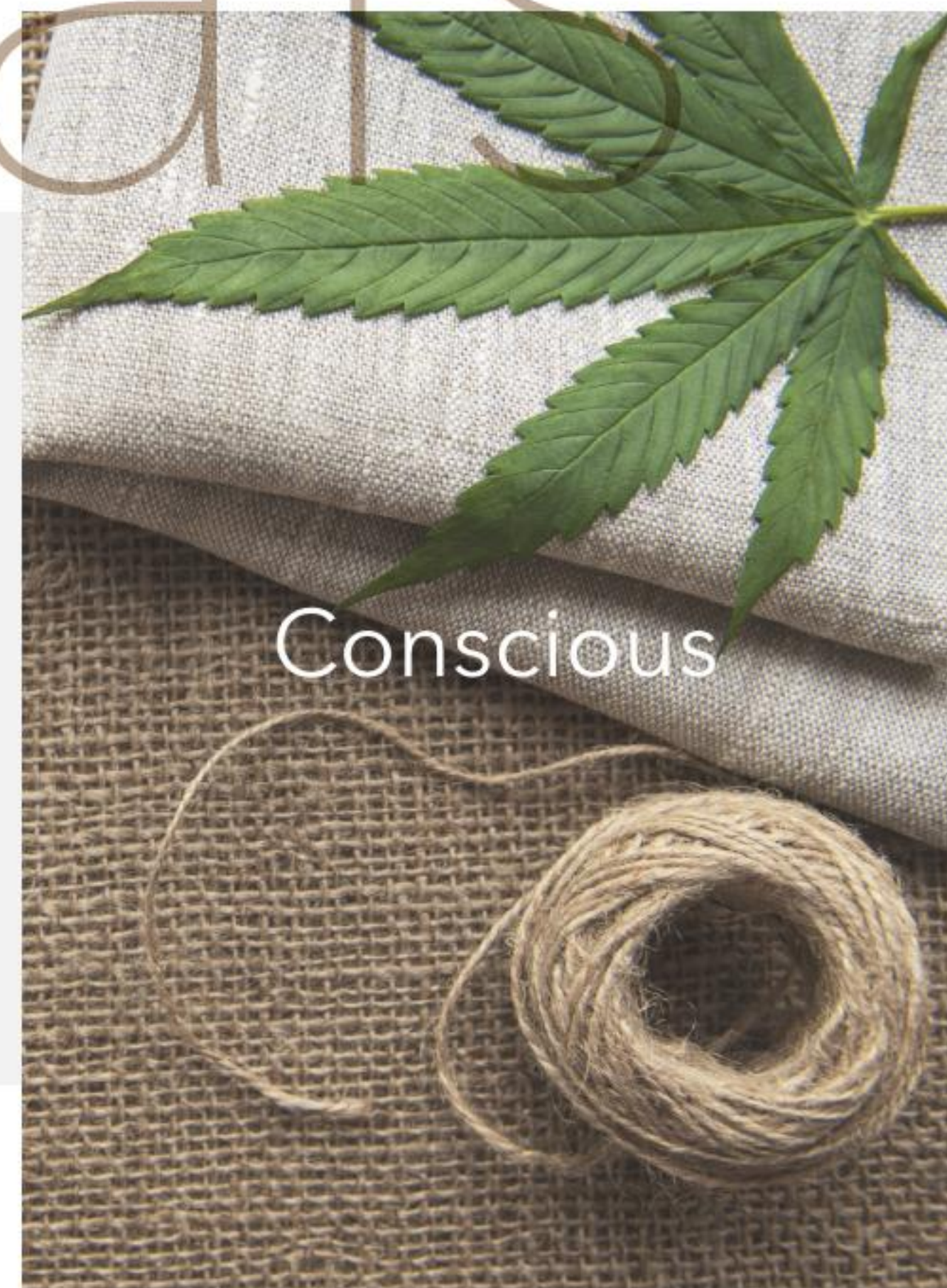
Organic

- GOTS/ OCS certified Cotton
- BCI Cotton/ Fair Trade Cotton



Recycled

- GRS certified recycled blends
- 60% recycled content



Conscious

- Eco Friendly materials like - Jute, Sea Grass, Linen etc.
- Low Environmental Impact



Organic soft cotton is from India for comfort, natural cooling and highly durable performance.



Hemp & Linen fibre is low in lustre, high in aesthetic texture, antibacterial, hypoallergenic and durable with an excellent hand feel.



Responsible washable silk is excellent for strength, naturally hypoallergenic properties, and temperature regulation. Good for skin and hair.



Natural Jute has multiple uses, is absorbent and resistant to abrasion and stains, dries quickly, and has low flammability.



Natural Bamboo is mechanically processed, naturally absorbs moisture from the skin, dries quickly and has a natural shine.



Recycled wool offers warmth and comfort, processed from wool waste material and then up-cycled to a new product.



Recycled cotton & blends are handwoven with zero-emission. 90% less carbon emission whilst using no water or energy in fabric production.



**Eco Colors**



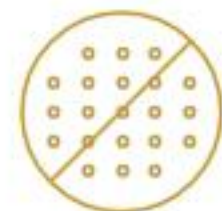
**Easy Care**



**Shape Retention**



**Anti Shrink**



**Anti Pilling**



**Anti Microbial**



**Fire Retardant**



**Anti Odour**



**Stain Repellent**

# Social and Environmental Responsibility



That guarantees that the yarns do not contain harmful substances that may risk the health or the environment.



It is an international, voluntary standard that sets requirements for third-party certification of organic materials.



The Fairtrade Textile Standard is one component of the greater Fairtrade Textile Programme to facilitate change in textile supply chains and related business practices. This comprehensive approach engages manufacturers and workers in the supply chain to bring about better wages and working conditions and engages brands to commit to fair terms of trade.



Yarns, whose composition contains recycled materials. This certification addresses traceability, environmental principles, and social requirements.



The standard covers the processing, manufacturing, packing, labelling, trading and distributing of all textiles made from at least 70% certified natural organic fibres.



ZXY collaborates with ZDHC and its Supplier to Zero program. It helps us to gain a deeper understanding of ZDHC's work. ZXY and its suppliers have access to ZDHC gateway, platform, and training to gain more insight and tools on robust chemical management in all our wet processing activities.



It is a secure online database that allows the registered members to share and store the information in four key areas: Health & Safety, Labour, Environment and Business ethics.



A global nonprofit. With a robust membership representing leading brands, retailers, and suppliers, Textile Exchange is positively impacting the climate by accelerating the use of preferred materials across the global textile industry.



It is an apparel and footwear industry self-assessment standard for assessing environmental and social sustainability throughout the supply chain.



This International Standard promotes the adoption of a process approach when developing, implementing and improving the effectiveness of a quality management system to enhance customer satisfaction by meeting customer requirements.



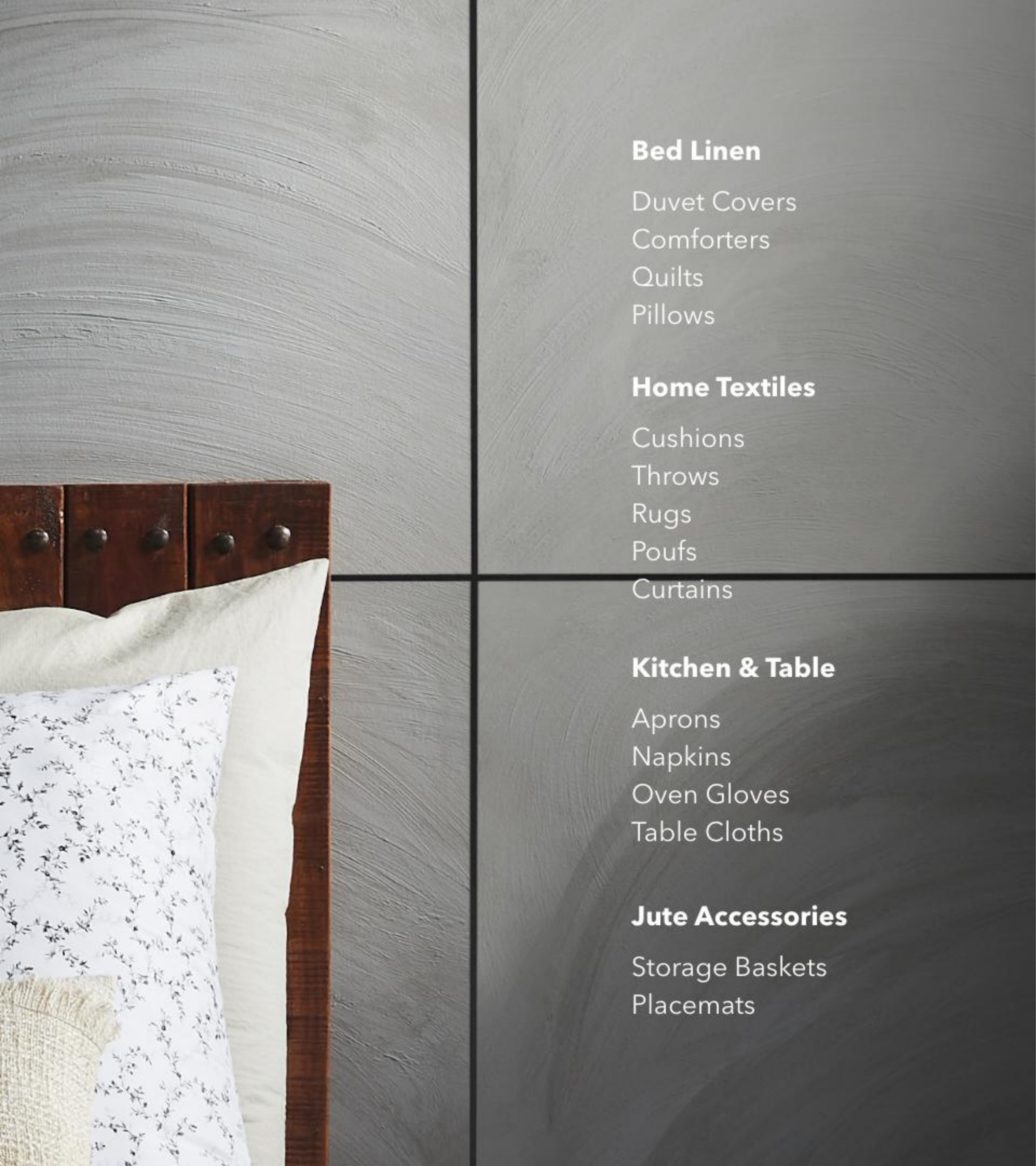
It is an initiative that aims to monitor and assess workplace standards across the global supply chain.



It provides holistic business CSR ratings through an online platform service for companies allowing access to the classification of the corporate CSR performance on Environment, Labour & Human Rights, Ethics and Sustainable Procurement impacts built on 3 pillars: People, Process and Platform. The "Silver" level places us in the top 25% of companies with CSR Ratings.

# Living





### **Bed Linen**

Duvet Covers  
Comforters  
Quilts  
Pillows

### **Home Textiles**

Cushions  
Throws  
Rugs  
Poufs  
Curtains

### **Kitchen & Table**

Aprons  
Napkins  
Oven Gloves  
Table Cloths

### **Jute Accessories**

Storage Baskets  
Placemats

“

*"A little luxe goes a long way: our ZXY Home collection is there to help your home shine like never before. A collection coveted for its comfort and serenity."*

*Embrace yourself in the warmth of love, care & comfort.*

”

# Bed Linen

These 100% cotton woven bedding sets are designed with exquisitely soft surface details. They have a raw and natural aesthetic, bringing a subtleness to the mood.



# Home Textiles

Great boho-style woven pillows have slight fringes that give a soft and gentle accent to any sofa, chair, or bed. They also fit in well for use outdoors on patios and terraces.



# Home Textiles

Curtains always 'make'  
the room. And our day!

We are confident the  
quality feel of our rugs  
exceeds the "run of the  
mill" products every  
time.



# Kitchen & Table

The kitchen is the heart of every home.

We designed our Premium Kitchen and Table linen collection with attention to detail and charming rustic components.



# Jute Accessories

Jute is a versatile plant fibre that can be shaped into beautiful and functional objects for the home. Organise your home with our collection of stunning storage baskets giving everything a place.





A woman with a pink towel wrapped around her head like a turban is sitting in a white bathtub. She is looking out a window with white curtains. Her shoulders are covered in white soap suds. To her left, a wooden towel rack holds a white towel and a wooden backscrubber. A green plant is in the bottom left corner.

## Bath

Bath Sheets

Bath Towels

Bath Robes

Bath Pouch

## Spa

Face Towels

Hand Towels

Guest Towels

Hamam Towels

Spa Pouches

Foot Mats

Slippers

# Wellness



“

*Inspired by Ayurveda and well-being, a collection of wellness towels and bath robes*

”

# Bath

Do you sometimes feel the need to reset yourself and wash away your troubles?

Our Towel and Robe collection may be just what you need.



Immerse  
yourself  
in comfort!



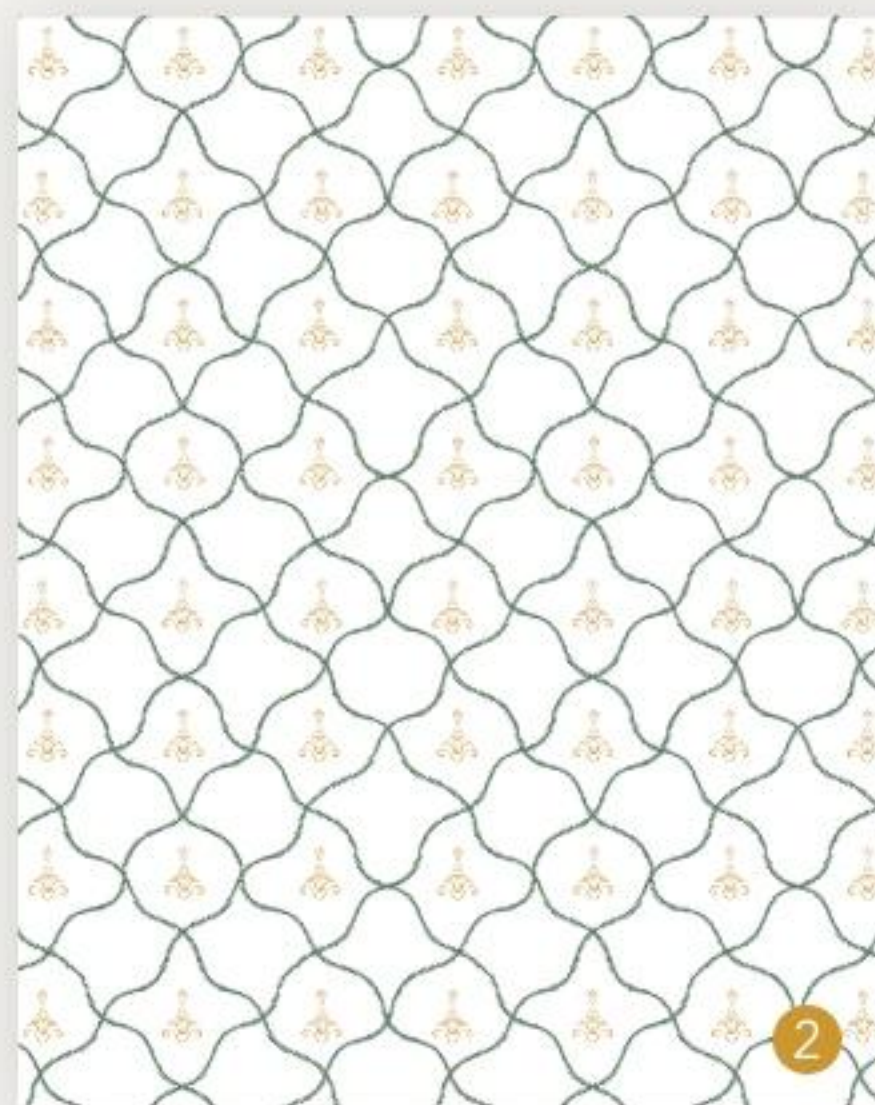
# Spa

Take your bath time to the next level by immersing yourself in our Spa collection of Headwraps, Bags, Slippers and Towelling. Woven from cotton and velour, they come in various textures to give you a Spa-like experience at home.



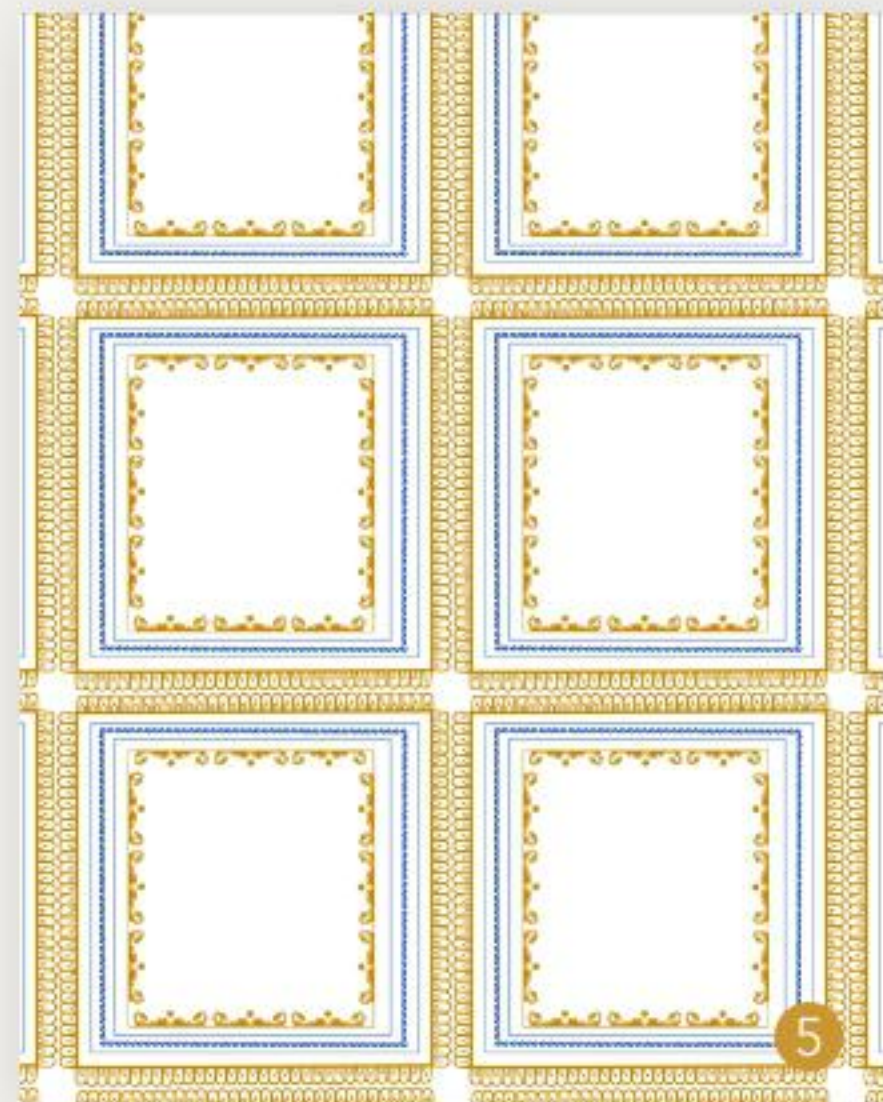


# Exclusive Home Prints



Minimal, Natural & Elegant

Inspira



“

*We think ahead of time and present our innovations created with passion.*

”

tion

The background features a repeating pattern of stylized domes and palm trees in a light brown color. The domes are topped with a small flame-like finial. The palm trees are positioned in front of the domes. The entire pattern is set against a solid brown background.

# Bringing prints to life









Aashi Spa Towels



Adhira Placemat



Adia Cushion



Adir Range Apron



Ahan Basket



Ahanna Bedding



Alaia Bathrobe



Alisa Bathrobe



Amod Rug



Amoli Bedding



Amshu Pouf



Amul Table Range



Anadi Table Range



Anati Bathrobe



Arins Spa Pouch



Arya Quilt



Bani Hammam Towel



Bhuvi Rug

know our



Chavi Table Runner



Hamsa Spa Towels



Harisa Bath Towels



Ivan Cushion



Jabi Spa Towel



Jana Bath Towel



Jane Bath Towel



Jawa Spa Towel



Jivi Bath Towels



Justi Bath towel



Kapi Spa Slippers



Navya Bedding



Nyra Throw



Raaga Curtain



Rodas Cushions



Shea Curtain



Vanya Throw



Yara Cushion

products

# Our Team

“ We assume responsibility and  
are committed to our promises. ”

## Business Operations



**Rachit**  
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## Design & Communication



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## Business Development



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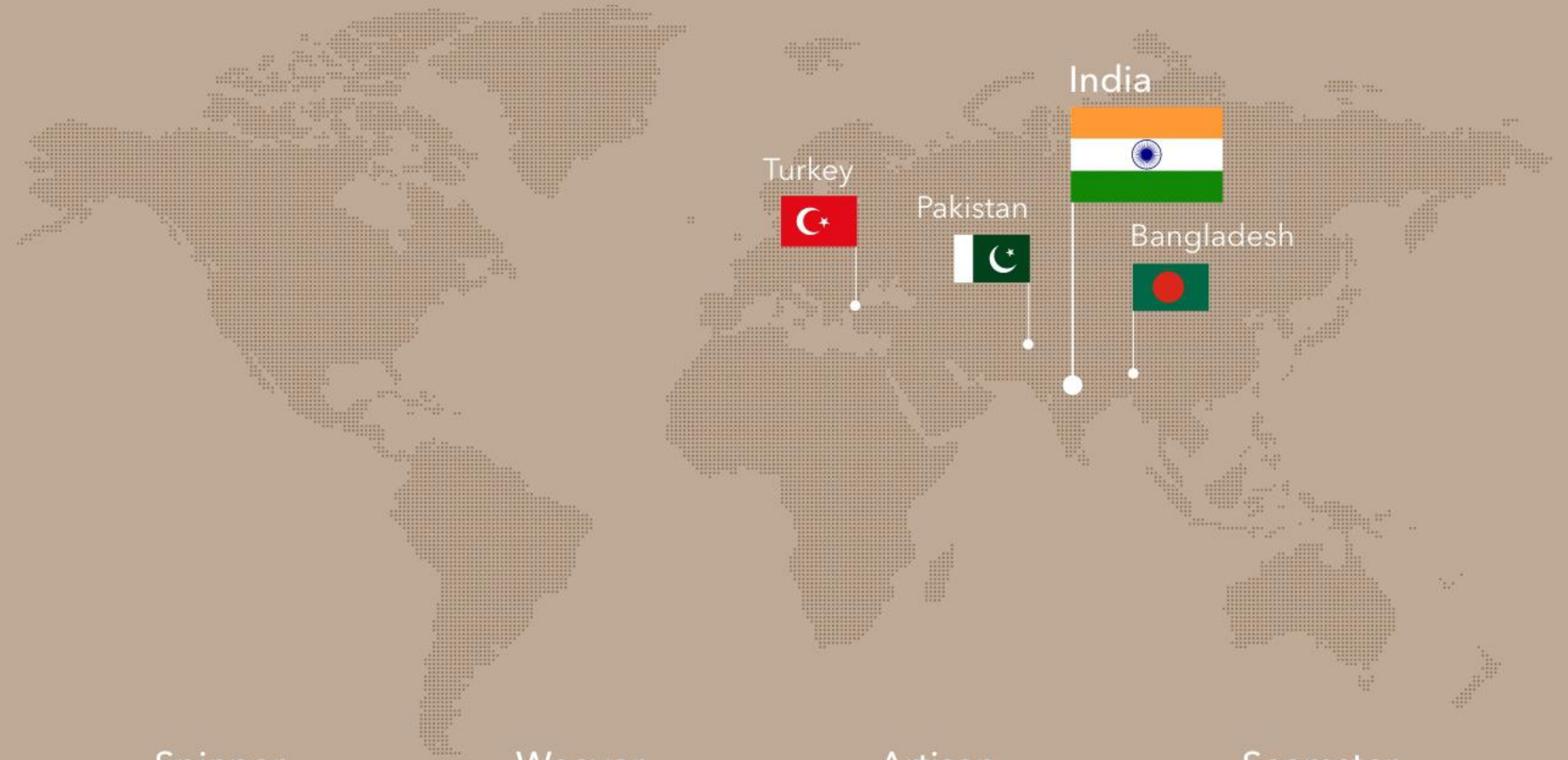


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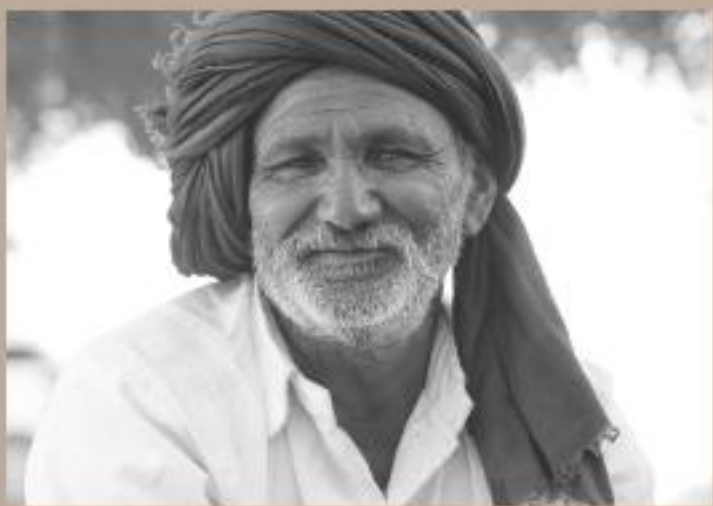


homeliving@zxyinternational.com

# Homeware Sourcing



Farmer



Ginnner



Spinner



Weaver



Artisan



Seamster



