



sitc 2023
San Diego
Nov. 1-5

Exhibitor Prospectus

San Diego Convention Center
Nov. 3-5, 2023



Society for Immunotherapy of Cancer

An Invitation to Exhibit at SITC's 38th Annual Meeting

Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at SITC's 38th Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC's Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit at SITC's 38th Annual Meeting.

SITC is excited to bring the in-person Annual Meeting back, with virtual components, for 2023. We will monitor COVID-19 conditions and adjust as needed leading up to the Annual Meeting date.

Hybrid Exhibits

Each face-to-face exhibit booth includes an optional virtual booth space to connect with registrants who cannot attend in person. Take advantage of this space to:

- Network with attendees
- Feature resources and publications
- Highlight posters and symposia
- Link to your company website

Virtual Exhibit Booth

SITC is happy to offer a virtual-only exhibit experience, complete with attendee engagement reporting. Contact development@sitcancer.org to discuss virtual options.

Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions



Past Exhibitors

10x Genomics	Celldex Therapeutics, Inc.	Ionpath	Personalized Medicine in Oncology
AbbVie	Collecta	Iovance Biotherapeutics	Pfizer Oncology
Abcam	CellGenix/American Fluoroseal	IQVIA Biotech	Pfizer/Merck KGaA
ABL, Inc.	Cellular Technology, Ltd.	iRepertoire, Inc.	PGx Health
ACEA Biosciences, Inc.	Celsense, Inc.	Irvine Scientific	Precision Oncology
ACT Genomics	Center	isoplexis	Predicine
Adaptimmune	Champions Oncology	IvyGene	Prometheus Laboratories, Inc.
Adaptive Biotechnologies Corp.	Charles C. Gates Manufacturing	JPT Peptide Technologies GmbH	PromoCell GmbH
Adaptive Cell Diagnostics	Facility, University of Colorado	Juno Therapeutics	Proscia
Aduro Biotech, Inc.	ChemoMetec Inc.	Kite Pharma, Inc.	QJAGEN
Advanced Cell Diagnostics, a Bio-	CLC Bio, LLC	Kite, a Gilead Company	QualTek Molecular Laboratories
Techne Brand	ClearLight Biotech	Labcorp Drug Development	Quanterix
Advaxis, Inc.	Clinigen	Lanterne Dx	RareCyte Inc.
Affymetrix Inc., part of Thermo	Cofactor Genomics	Leica Microsystems	Regeneron
Agenus	Concept Life Sciences	Leinco Technologies	Replimune
Agilent Technologies	Cook Regentec	Life Technologies	ResearchDx
AIQ Solutions	Crown Bioscience Inc.	Lion Biotechnologies	Roche
Akoya Biosciences	Curiox Biosystems, Inc.	Lippincott, Williams & Wilkins	Rules Based Medicine
Aldevron	Cytobank	Lunaphore Technologies	Rules Based Medicine, a Q2 Solutions
Alkermes, Inc.	Definiens, Inc.	Lunit, Inc.	Company
American Association for Cancer	Demos Medical Publishing (an imprint	MABTECH	Ruro Inc.
Research (AACR)	of Springer Publishing Company)	Mabtech, Inc.	Saint-Gobain
American Society for Transplantation	Discovery Life Sciences	MacroGenics, Inc.	Sanofi
and Cellular Therapy (ASTCT)	eBioscience	Magnetic Insight	SANYO
American Society of Clinical Oncology	Elsevier	MBL International Corporation	Sartorius
(ASCO)	EMD Serono	Med Learning Group	ScaleReady
Amgen	EMD Serono/Pfizer	MedGenome, Inc.	Seahorse Bioscience
AMS BIO, LLC	Enable Life Sciences	Median Technologies	SEPPIC, Inc.
ApoCell, Inc.	Epic Sciences	Medpace	Sequentia, Inc.
Applied Biomath	EUSA Pharma	Merck & Co., Inc.	Serametrix
Aquila BioMedical	Exelixis, Inc.	MI Bioresearch	Sidra Medical & Research Center
ArcherDX	Fimmic Oy	Microba Life Sciences	Sino Biological US
Argos Therapeutics, Inc.	Fisher Scientific	MicrobiomeDx	St. Jude Children's Research Hospital
Astare Biologics	Flagship Biosciences	MicroMedicine	Standard BioTools (fka Fluidigm)
AstraZeneca	Flaskworks	MilliporeSigma	Statistics and Data Corporation (SDC)
Astrolabe Diagnostics	Flexcare Clinical Research	Milltenyi Biotech GmbH	Stellar Biotechnologies
Axio Research	FlowMetric	Mission Bio	STEMCELL Technologies
Axion BioSystems	FluidX	Mitra Biotech	STEMSOFT Software
Bavarian Nordic	Fred Hutchinson Cancer Research	Moffitt Cancer Center	Strata Oncology
Beckman Coulter	GE Healthcare	MS Bioworks	Studylog Systems, Inc.
BEIJING IDMO CO., Ltd.	Genalyte, Inc.	Myriad RBM, Inc.	Syndax Pharmaceuticals, Inc.
Berkeley Lights	Genentech	Nanostring Technologies	TD2
Bethyl Laboratories	Generable	NantHealth	Teiko Bio
Biocare Medical	Genmab	Natera	Tempus
Biocytogen	Genscript	NeoGenomics Laboratories	TESARO
Biodesix, Inc.	Glaxo SmithKline plc	NewLink Genetics	The Lab People, Inc.
Biognosys	HalioDx	Nexcelom Biosciences	Thermo Fisher Scientific
BioIVT	HemaCare BioResearch	Nilogen Oncosystems	TICA Group, LLC
BioLegend	HemOnc Today & Healio.com	Nodality	TriStar Technology Group, LLC
Biologics Consulting Group	HISTALIM	Northwest Biotherapeutics	Ultivue
BioMed Central	Histologix Ltd.	Novartis	Veracyte
BioMedTech Laboratories Inc.	HTG Molecular Diagnostics	Novartis Oncology	Viracor IBT Laboratories
Bio-Rad Laboratories	HTL Clinical	Novoprotein	Virginia Commonwealth University
BioRender	Ichor Medical Systems, Inc.	OmicHealth LLC	VisioPharm A/S
BIOSYS USA LLC	Illumina	Omnia Biologics, Inc.	WebMicroscope Fimmic
Bio-Techne	ImaBiotech	OmniSeq	Wilson Wolf Corporation
Bon Opus Biosciences	ImaginAb	Oncocyte	WuXi AppTec/WuXi NextCODE
BPS Bioscience	Immudex	Oncosec	Xcell Biosciences
Bristol-Myers Squibb	immunoSCAPE	OracleBio	XEME Biopharma, Inc.
Canopy Biosciences	Incyte Corporation	OriGen Biomedical	XenTech
Capricio Bio	Indica Labs, Inc.	Panasonic Healthcare	
Caprion Biosciences Inc.	Indivumed GmbH	Partek Incorporated	
Caris Life Sciences	Inovio	Past Exhibitors	
Carolina BioOncology Institute	Instil Bio	Pathcore	
Catalyst Clinical Research	Integrated Oncology & Covance	PeproTech, Inc.	
CDI Laboratories	(LabCorp)	Peregrine Pharmaceuticals	
Celetrix Corporation	Invicro	PerkinElmer	
Cell IDx	Invitrogen	Personal Genome Diagnostics	
CellCarta	Inivoscribe Technologies, Inc.	Personalis, Inc.	

Exhibit Booth Packages

Elite Deluxe Package (ISLAND 40' X 40') - \$65,000

- 40' x 40' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 12 exhibit booth staff badges
- 7 Annual Meeting delegate registrations
- 7 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Elite Package (ISLAND 30' X 30') - \$50,000

- 30' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 6 Annual Meeting delegate registrations
- 6 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary Annual Meeting attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Premier Deluxe Package (ISLAND 20' X 30') - \$40,000

- 20' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program



Premier Package (ISLAND 20' X 20') - \$25,000

- 20' x 20' island booth
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary Annual Meeting attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

Premium Deluxe Package (CORNER 10' X 20') - \$20,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Exhibit Hall guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 50% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premium Package (INLINE 10' X 20') - \$10,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Exhibit Hall guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Deluxe Package (CORNER 10' X 10') - \$5,500

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Exhibit Hall guest registration
- 25% discount on Annual Meeting attendee mailing list rental (choice of pre- or post-meeting)
- 10% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Basic Package (INLINE 10' X 10') - \$3,500

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 10% discount on Annual Meeting attendee mailing list rental (choice of pre- or post-meeting)

Contact the Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.

Hotel & Travel Information

Due to space constraints, individuals must be registered for the 2023 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

Registration Types

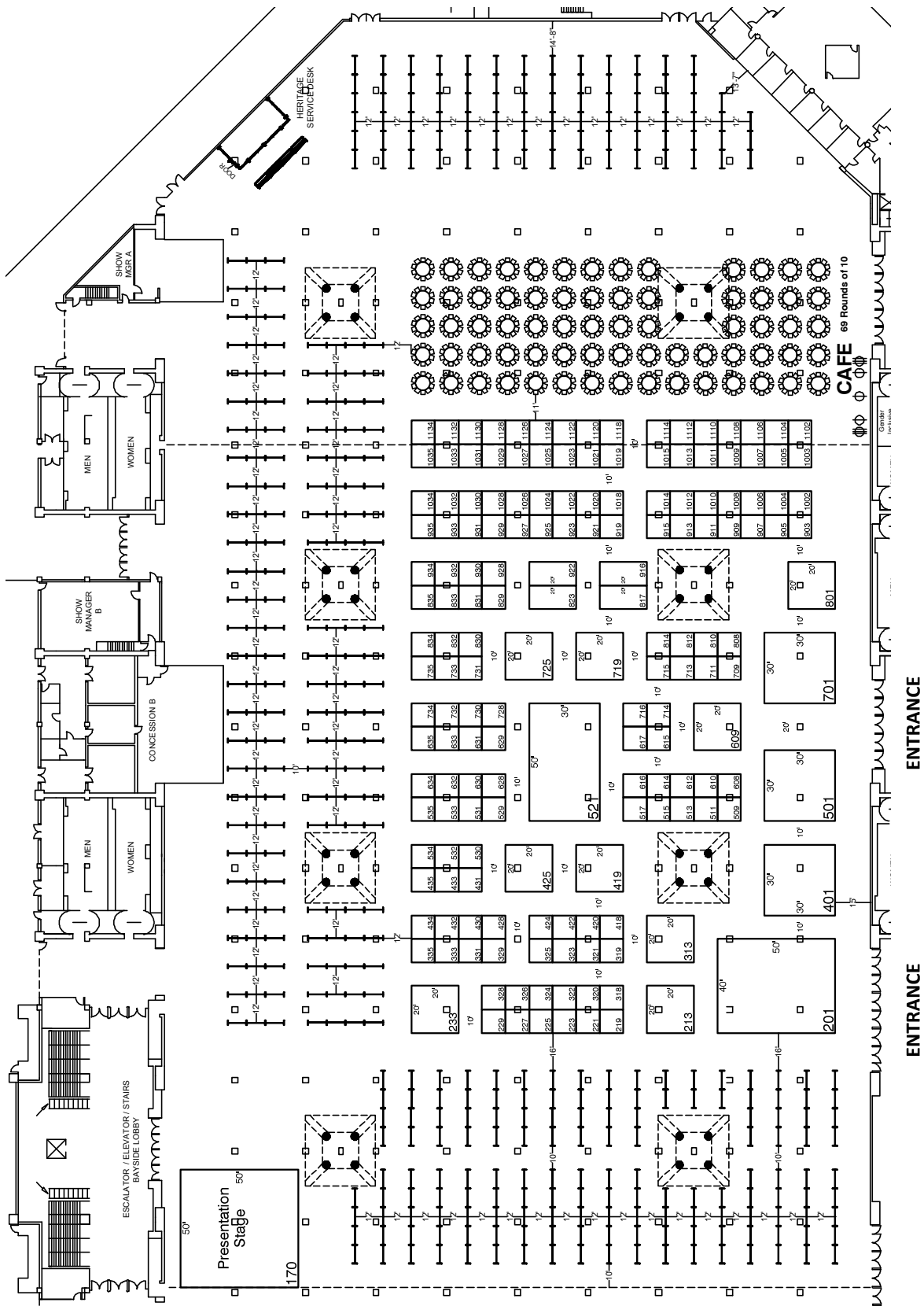
Annual Meeting Delegate: Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 3-5, 2023.

Exhibit Hall Guest: Allows access to evening receptions during the Annual Meeting, Nov. 3-5, 2023, but does not permit attendance to scientific sessions.

Exhibit Booth Staff: Allows access to exhibit hall during the Annual Meeting, Nov. 3-5, 2023. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.



Exhibit Floor Plan



General Exhibitor Information, Rules & Regulations

General Booth & Exhibit Hall Information

1. The exhibit area is not carpeted. Carpet may be rented or personally provided. Carpet is required.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth (see package options on previous page) and all staff are required to have badges. Exhibit booth staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. Cancellations will be accepted in writing until September 9, 2023. A full refund minus a processing charge of \$500 will be granted.
9. No refunds will be given for cancellations made after September 9, 2023.
7. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.
8. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
9. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Early departure or late set up may result in a \$500 fee.
10. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the specific labor regulations is included in the Exhibitor Service Kit.
11. Prize contests, awards, drawings, raffles, lotteries or gaming devices of any kind are prohibited.
12. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
13. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
14. SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.*

Rules & Regulations

1. Compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.

PhRMA Code on Interactions with Healthcare Professionals
 ACCME Standards for Integrity and Independence in Accredited Continuing Education
 AMA Physician's Recognition Awards
 AMA Opinion 9.6.2 - Gifts to Physicians from Industry
 AMA Opinion 9.2.6 - Continuing Medical Education

*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

*SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Therefore, certain items and acknowledgements are only available to non-industry entities.

*SITC adheres to the IAEE Guidelines for Display

2023 Sponsorship Opportunities

Annual Meeting Sponsorship	Various Levels
Pre-Conference Program Sponsorship	Various Levels
CheckPoints Party Sponsorship	Various Levels
Ancillary Event.....	Various Levels
Sponsored Symposia	Various Levels
SITC Named Fellowship	Various Levels

Advertisements

Annual Meeting Final Program	
Back Cover.....	\$100,000
Printing.....	\$65,000
Inside Front Cover	\$50,000
Inside Back Cover	\$25,000
Full Page	\$10,000
Half Page	\$5,000
Hotel Room Door Drop.....	\$15,000
Registration Bag Insert	\$10,000
Banner Advertisements (onsite and virtual options available)	Various Levels
SITC Website Ad	\$2,000/month
E-Newsletter Ad.....	\$1,000/month

Marketing and Branding

Conference Wi-Fi.....	\$100,000 (Sole Sponsorship)
Conference Café	\$100,000 (Sole Sponsorship)
Refresh & Recharge Station.....	\$100,000 (Sole Sponsorship)
Meeting Registration Site	\$50,000 (Sole Sponsorship)
Hotel Key Cards	\$50,000 (Sole Sponsorship)
The Node.....	\$30,000 (Sole Sponsorship)
Twitter Wall	\$30,000 (Sole Sponsorship)
Escalator Branding.....	\$25,000 (Sole Sponsorship)
Circular Charging Lounge.....	\$30,000
Standard Charging Lounge	\$20,000
Charging Stations.....	\$10,000
Coffee Breaks.....	\$12,500
Exhibit Hall Column Wrap.....	\$10,000
Column Tower/Cube.....	\$5,000
Floor Decal	\$2,500

Virtual Opportunities

Daily Email Advertisement	\$2,000/day
SITC 2023 Microsite Banner Ad	\$2,000/month
Virtual Exhibit Booth	starting at \$3,000
Meeting Registration Site Banner Ad	\$10,000
Sponsored Email.....	\$15,000
Virtual Platform Advertisement	Various Levels



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IMPORTANT DATES

- April 17, 2023 – Regular and YIA Abstract application period opens
- April 19, 2023 – Abstract submission and late-breaking abstract application open
- April 19, 2023 – General attendee housing and registration open
- June 27, 2023 – Regular and YIA Abstract application period closes
- July 10, 2023 – Late-breaking abstract application period opens
- Sept. 6, 2023 – Late-breaking abstract application period closes
- Sept. 5, 2023 – Exhibit booth reservation deadline
- Sept. 5, 2023 – Branding and advertising commitment deadline
- Sept. 27, 2023 – Regular abstract titles and authors released
- Oct. 26, 2023 – Pre-registration mailing lists available
- Nov. 3-4, 2023 – Exhibit hall open
- Nov. 22, 2023 – Post-Annual Meeting mailing lists available

Dates subject to change



Society for Immunotherapy of Cancer

Society for Immunotherapy of Cancer 555 E. Wells St., Suite 1100 Milwaukee, WI 53202
development@sitcancer.org Fax: (414) 276-3349 Phone (414) 271-2456