

**BE PART OF A
BRAND NEW
EXPERIENCE**

2023 shop! MarketPlace

April 25-27, 2023 | Palmer Events Center | Austin, TX

OMA Awards Sponsorships

**AMPLIFY YOUR BOOTH PRESENCE, REACH MORE
ATTENDEES, AND BRING TRAFFIC TO YOUR BOOTH.**

Each sponsorship includes benefits such as, but not limited to:

- Enhanced presence on Shop! MarketPlace website
- Company logo in all promotions, print & digital
- Recognition throughout event on digital screens and signage
- Additional PAVE Social tickets based on level*
- Email marketing opportunity pre-show



SHOP-MARKETPLACE.COM

PRODUCED BY:

Smart
WRK•MEDIA

IN PARTNERSHIP WITH:

shop!

vmsd


Retail Design Institute

PAVE
Global

OMA 2023 SPONSORSHIPS



Sponsorship packages are the best way to maximize your exposure at the **largest event supporting marketing at retail**. Packages are available offering prime exposure to the industry during a celebratory evening to honor recipients of the **65th Annual Shop! Outstanding Merchandising Achievement (OMA) Awards 2023** on Wednesday, April 26.

<p>PLATINUM: (exclusive)</p> <ul style="list-style-type: none">• Table of eight (8) at awards ceremony• 2-page spread in SHOP! MarketPlace Show Guide• On-stage recognition by emcee• Opportunity to welcome guests to the ceremony• Premium signage at awards ceremony• Logo placement on stage• Top logo placement at showcase• Logo with designation in all SHOP! MarketPlace and OMA communications• Custom e-blast to all SHOP! members• Logo on SHOP! website and showcase• OMA Awards list of attendees	<p>Exclusive \$9,000*</p>
<p>DIAMOND:</p> <ul style="list-style-type: none">• Table of eight (8) at awards ceremony• Full-page in the SHOP! MarketPlace Show Guide• On-stage recognition by emcee• Logo placement on stage• Logo placement at showcase• Logo with designation in all SHOP! MarketPlace and OMA communications• Logo on SHOP! website and showcase• OMA Awards list of attendees	<p>\$6,500*</p>
<p>SUPPORTING:</p> <ul style="list-style-type: none">• Four (4) tickets to awards ceremony• Logo placement on stage• Logo with designation in all SHOP! MarketPlace and OMA communications	<p>\$3,000*</p>

BE A PART OF SOMETHING GREAT!



CONTACT US TODAY

TO LEARN MORE ABOUT EXHIBITOR & SPONSORSHIP PACKAGES!



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[Sign Up for Sponsorships Now!](#)

* \$500 additional sponsor fee for non-members

NOTE: Non-exhibiting companies must spend
a minimum of \$5,000 in sponsorships



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