



NOV 2024

Monthly Updates

Admission Talk

for HKMU LiPACE

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Two informative admission talks about BHM top-up degree programmes were held for students of the Hong Kong Metropolitan University (HKMU) Li Ka Shing School of Professional and Continuing Education (LiPACE). The first session on 6 November 2024 catered for students from the Hospitality and Tourism Management programmes, while the second session on 14 November 2024 focused on the Business Administrative Management programmes. These talks provided insights into the key features and benefits of our programmes.



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Kick Off Lunch for Big Brothers and Sisters Scheme

The Big Brothers and Sisters Scheme (BBSS), introduced in 2023/24, aims to foster a caring and supportive relationship between mentors (PolyU SPEED alumni) and mentees (BHM students). The kick-off lunch at PolyU U-Green on 9 November 2024 facilitated introductions and networking among participants for the 2024/25 academic year. This year, the BBSS connects five mentors with 27 mentees from associate degree and undergraduate top-up degree programmes in hospitality and tourism, enabling mentees to gain valuable knowledge and skills from their mentors.



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BAFS Talk Series :

Tackling Taboos in Funeral Management



On 11 November 2024, Mr Kwong Yu-sze, a prominent funeral planner, delivered a thought-provoking talk at the BAFS Talk Series organised for secondary school students. He introduced his social media initiative, "Black White Grey Blue," aimed at normalising discussions about death. The talk emphasised applying business and financial management principles within the funeral sector, highlighting potential career pathways in funeral services.

RGC IDS
Institutional Development Scheme
Research Centre for Green Business
(RCGB)

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RCGB Public Seminar - “Exploring ESG through Marketing-finance Interface and Tourism”

The Research Centre for Green Business (RCGB) hosted a public seminar on 11 November 2024, featuring Prof. Piyush Sharma from Curtin University and Dr Hanyuan Zhang from PolyU School of Hotel and Tourism Management. Their presentations explored multidisciplinary research and low-carbon travel behaviours, offering valuable insights into ESG considerations in marketing and tourism. The seminar engaged participants and sparked meaningful discussions.

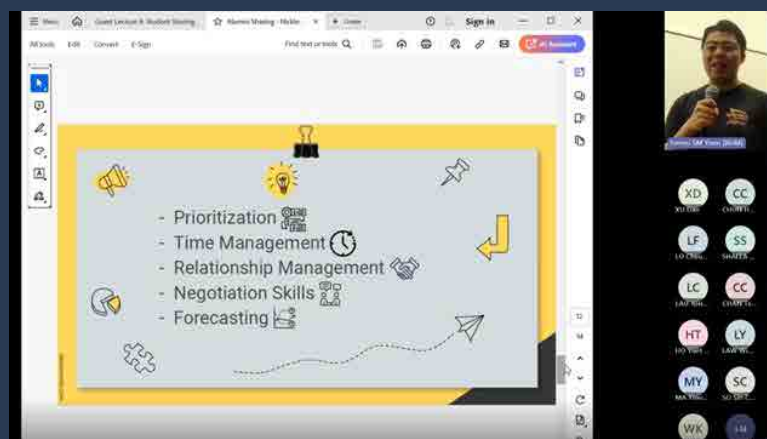


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BHM Professional Talk Series – “Career Skills and Tactics in Logistics and Courier Supply Chain: A Sharing”

On 12 November 2024, the BHM Professional Talk Series featured a session tailored for students from our business, logistics and supply chain programmes. The speaker, Mr Nickle Lau from Lalamove, along with our SPEED graduates, shared valuable insights on trends and career strategies within the logistics and courier supply chain sectors. Attendees of the online seminar gained knowledge of essential skills and techniques, as well as guidance on career planning in this dynamic field.



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Visit to Hong Kong Monetary Authority Information Centre

On 12 November 2024, a visit to the Hong Kong Monetary Authority Information Centre was organised for Business Management students. This visit provided an overview of the central bank's history and operations, enhancing students' practical understanding of financial services. The experience aimed to integrate theoretical knowledge with real-world applications in finance.





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THS Talk to Secondary School Students

On 13 November 2024, a Tourism and Hospitality Studies (THS) talk was conducted for Form 5 students at ECF Saint Too Canaan College. The session focused on the development of the foodservice industry and introduced pathways for studying at PolyU HKCC and PolyU SPEED. This initiative aimed to inspire secondary students to consider their studies and careers in tourism and hospitality.



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Workshop on Competitive Research Funding Schemes for Local Self-financing Degree Sector

Dr Daisy Lee was invited by the Research Grants Council (RGC) to attend the Workshop on the Competitive Research Funding Schemes for the Local Self-financing Degree Sector held on 20 November 2024 and shared her story about how to successfully obtain research grants. Dr Phoebe Wong also showcased her completed FDS project at the poster session.



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BHM Professional Talk Series – “Blockchain Fundamentals and its Applications in Food Supply Chain”

On 20 November 2024, Dr Ming Li from the Department of Industrial and Systems Engineering (ISE) of PolyU delivered an insightful talk on "Blockchain Fundamentals and Its Applications in Food Supply Chain" to our *BBA (Hons) in Foodservice Management and Entrepreneurship* students. With extensive research experience and numerous publications, Dr Li shared the history of blockchain technology and its transformative potential for the food supply chain, enriching students' understanding of this emerging field.



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Business-Academia Collaboration: *Delving into Port Container Terminal Exploration*

On 22 November 2024, BHM students participated in a site visit to the Hong Kong International Terminal organised in collaboration with the Hong Kong Transport & Logistics Association. The visit enabled students to learn about state-of-the-art terminal facilities, advanced terminal operations, and Industry 4.0 developments. Students also gained practical insights through interactions with industry professionals.





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BHM Professional Talk Series – “Business Development with Contemporary Trends”

In November 2024, we had the privilege of hosting Ms Hyoyoung Lee, Director of Skullpig Hong Kong and K-Town Korean Food & Culture, for a guest lecture on business development. Ms Lee shared valuable insights from her experience in franchising and marketing Skullpig, a Korean yoga clothing brand. Her practical examples illustrated how innovation and cultural relevance can foster success in today's competitive landscape. Ms Lee's expertise provided students with a deeper understanding of navigating the complexities of modern business development.



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48th HATA Annual Overseas Convention Kuala Lumpur, Malaysia

A group of BHM tourism students attended the 48th HATA Annual Overseas Convention in Kuala Lumpur from 22-24 November 2024. Organised by the Hong Kong Association of Travel Agents (HATA), the event featured keynote speeches and networking opportunities with industry leaders, providing students with valuable insights into the travel and tourism sector. This experience empowered students to apply their classroom knowledge in practical settings, enhancing their understanding and appreciation of the industry.





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HKICPA's Small and Medium Practices Information / Career Day

Seven final-year full-time students from our *BBA (Hons) in Accountancy* attended the HKICPA's Small and Medium Practices (SMP) Information/Career Day on 30 November 2024. The event featured sharing sessions by experienced CPAs and representatives from recruiting agencies, as well as SMP exhibition booths and a CV clinic. This provided a valuable opportunity for our students to explore career planning, and they took advantage of it by participating in on-the-spot interviews, with the results to be forwarded to the relevant department head for further action.





DIVISION OF BUSINESS AND
HOSPITALITY MANAGEMENT

工商及款待業管理學部