



The Miss 
Oregon
Sponsorship Opportunity



Over a hundred years ago, in a sleepy little town called Atlantic City, what began as a beach beauty contest aimed at keeping tourists in town for one final summer weekend has evolved into what we know as Miss America. The Miss America Opportunity offers millions of dollars in cash awards and in-kind tuition waivers. This all starts at the state and local level.

It takes people and organizations, like you, who want to help young women in our community obtain academic degrees and achievements.

We are the Miss Oregon Scholarship Program. We believe that our scholarship program is more than a crown: We proudly offer academic and community-based scholarships for undergraduate and graduate studies and we are empowering young women to achieve an education when they may not otherwise be able to afford it.

We need you to help us make a difference and touch the hearts and lives of young women throughout Oregon and help provide direction for their future. Partnering with us brings incredible value to your brand.

Partners may request Miss Oregon to present or perform at corporate events and media appearances, and Miss Oregon's prevalent social media influencer's presence to bring exposure and grassroots relevance to your brand or cause.

Miss Oregon

Each year thousands of young women in our communities apply for scholarships to advance their education, many of whom would not be able to seek higher education and degrees without them. On behalf of the Miss Oregon Scholarship Program, we are requesting donations to our annual program, which will be held on June 25-28, 2025 at the Seaside Convention Center in Seaside, Oregon.

As members of the board of directors of the Miss Oregon Scholarship Program, (MOSP) we are passionate about education and empowering young women in our community. The Miss America Scholarship Program is the largest provider of scholarship assistance awarding millions of dollars each year in cash awards and in-kind tuition waivers in the country.

We believe that being a part of the MOSP is more than a crown. Being a part of the MOSP means being a part of a program that promotes scholastic achievement, creative accomplishment, healthy living and community involvement. The scholarships procured will allow us to offer, what we hope to be, the highest scholarships in the state. This type of success cannot be realized without the generosity of donors and sponsors like you.

Your gift to the Miss Oregon Scholarship Program will help young women achieve their personal and educational goals. MOSP is a not-for-profit organization. We would like to receive all donations by June 1st, 2025.

A donation/sponsorship form is attached to collect all the pertinent information regarding your donation.

There are many ways to donate and become involved: in-kind scholarships, cash scholarships, cash donations and products.

We thank you in advance for your generosity and look forward to partnering with you in supporting the young women in our state.

Sincerely;

Beth McShane
Beth McShane, Executive Director

The **Miss**  *Scholarship Program*
Oregon since 1947

Meet Abigail

Miss Oregon 2024 Abigail Hoppe

Abigail Hoppe is an inspiring elementary school teacher from Salem, Oregon, currently pursuing her Master's in Education with a specialization in curriculum and instruction. As a native Oregonian, Abigail's roots run deep in the community she serves. Diagnosed with type 1 diabetes at the age of 10, her personal experience with the condition fuels her passionate advocacy for diabetes awareness and support. Growing up, Abigail found inspiration in her family, particularly her youngest brother Charlie, who has been a significant influence in her life. This personal connection drives her commitment to designing innovative and inclusive curricula that cater to students of all abilities. Abigail's journey reflects a blend of resilience and dedication, as she strives to make a meaningful impact in both the educational and health sectors. Her story is a testament to the power of turning personal challenges into opportunities for broader community support and empowerment.



Community Service

Abigail's dedication to community service is truly remarkable. She is committed to designing inclusive curricula that foster an entrepreneurial mindset in students of all abilities. Her community service initiative, "Making Type 1 Diabetes Feel Like Type None Diabetes," aims to empower individuals living with diabetes. Abigail's advocacy work is deeply personal and driven by her desire to improve the lives of those affected by the disease. Through her dual roles as an educator and advocate, she enhances educational experiences and supports the diabetes community.

Scholarships Earned

Abigail's hard work and dedication have earned her significant recognition and support. She has received over \$25,000 in scholarships and \$100,000 in in-kind gifts from the Miss Oregon Scholarship Program. These scholarships and awards have not only supported her educational pursuits but also enabled her to continue her important advocacy work. Abigail's achievements are a testament to her commitment to making a positive impact in both the educational and diabetes communities.



Scholarships and Awards

Miss Oregon Receives:

- \$15,000 Cash Award** (The Miss Oregon Scholarship Program)
\$90,000 In-Kind Scholarship (Willamette University College of Law)
\$35,000 In-Kind Scholarship (Sherman College of Chiropractic)
Miss Oregon Car Sponsor (Your Name Goes HERE)
Trips to Miss America Competitions (The Miss Oregon Scholarship Program)
Miss Oregon Travel Award (Les Schwab, Alexis Mather & Gretchen B Allen CPA)
Professional Development (Dale Carnegie, Chris Sattalamacchio & Katie Allender)
Wardrobe Sponsors (Kustom Made, Queen B Boutique & Renee Cleland)
Miss Oregon Portraits (Chris Montgomery of Believe Photography)
Beauty Sponsors (Natalie Tonneson, MUA , Hair by Lisa Earnst, & Lashes by Lookinprettybykk)
MISS OREGON'S SCHOLARSHIPS, IN-KIND AND AWARDS: \$ 150,750.00

First Runner Up: \$3,000

Second Runner Up: \$2,000

Third Runner Up: \$1,500

Fourth Runner Up: \$1,000

Remaining Five Semi Finalists = \$500

All Remaining State Finalists = \$250

Social Impact Initiative Winners:

First: \$1500

Second \$1,000

Third \$500

Women in Law Scholarship: \$1000 (Carolyn Ladd & Lynette Boggs-Perez)

JoAnne Amorde Berg Overall Talent Scholarship: \$500 (Friends of JoAnne)

Preliminary Talent Awards(2) : \$500

Preliminary On Stage Interview(2): \$250

Non-Finalist Interview Award: \$250 (Ellen Spitalari)

Non-Finalist On Talent Award: \$250 (Allison Cook)

Non-Finalist On Stage Interview: \$250 (Allison Cook)

Congeniality Award : \$250 (Sophia Takla)

Paperwork Award : \$200 (Kirsten White)

TOTAL SCHOLARSHIPS OFFERED: \$124,550.00

Sponsorship Opportunities

TITLE SPONSOR - \$10,000

Sponsorship will include:

- Up to 4 personal appearances during year of service.
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on Event Tickets/Virtual Events
- Logo on promotional materials/website (Large)
- Full page program space
- Verbal Event Recognition
- Social Media Mentions
- Optional: Company supplied promotional item placed in gift bag.

PRESENTING SPONSOR: \$5000 (\$425/Month Subscription)

Sponsorship will include:

- Up to 2 personal appearances during year of service
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on promotional materials/website/Events (Medium)
- Full page program space
- Event Recognition
- Social Media Mentions
- Optional: promotional item placed in gift bag.

PLATINUM SPONSOR: \$2500 (or \$220/Month Subscription)

Sponsorship will include:

- One Personal appearance during year of service
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on promotional materials/website/Events (Small)
- Half page program space
- Event Recognition
- Social Media Mentions
- Optional: promotional item placed in gift bag.

GOLD SPONSOR: \$1000 (or \$85/Month Subscription)

Sponsorship will include:

- 2 Tickets to Event/VIP Reception
- 1/4 page program space
- 1 Event Recognition
- Social Media Mention
- Optional: promotional item placed in gift bag.

SILVER SPONSOR: \$500 (or \$45/Month Subscription)

Sponsorship will include:

- 2 Tickets to Event/VIP Reception
- 1/8th page program space
- Event Recognition
- Optional: promotional item placed in gift bag.

CREATE YOUR OWN SPONSORSHIP: Choose a different amount or donate items

The Miss Oregon Scholarship Program is a non-profit organization ran solely by volunteers. Ticket sales, program ads, and in-kind donations are used to cover any overhead costs, and the donations to the scholarship fund go directly to the contestants, whose scholarships are completely dependent on voluntary contributions. No contribution is too small. Donations can be made payable to the Oregon Legacy Scholarship Foundation if contribution to a 501(c)3 is necessary



Miss Oregon

Sponsorship Form

As a sponsor of the Miss Oregon Scholarship Program, I will have the satisfaction of knowing that I made a difference in our community with my contribution. I agree to the following conditions:

My organization will provide funding on or before June 1, 2025 and include a digital copy of our logo for promotional considerations

SPONSOR LEVEL:

<input type="checkbox"/>	TITLE SPONSOR \$10,000	<input type="checkbox"/>	PRESENTING SPONSOR \$5,000	<input type="checkbox"/>	PLATINUM SPONSOR \$2,500
<input type="checkbox"/>	GOLD SPONSOR \$1,000	<input type="checkbox"/>	SILVER SPONSOR \$500	<input type="checkbox"/>	BRONZE SPONSOR \$250

OTHER LEVEL: \$ _____

PAYMENT: **CASH** **CHECK** **CHARGE**
Call to Arrange

NAME: _____ **TITLE:** _____

ORGANIZATION: _____

EMAIL: _____ **PHONE:** _____

ADDRESS _____

CITY: _____ **ZIP:** _____

SIGNATURE: _____ **DATE** _____

THANK YOU FOR YOUR SUPPORT!

Make Checks payable to:

The Miss Oregon Scholarship Organization
1125 Hansen Avenue S, Salem, OR 97302
503-913-6063

The Miss Oregon Program is a 501(c)4 Not-For-Profit Organization. EIN Number available on request.



Miss Oregon

