

The **Miss Oregon**
Sponsorship Opportunity





Over a hundred years ago, in a sleepy little town called Atlantic City, what began as a beach beauty contest aimed at keeping tourists in town for one final summer weekend has evolved into what we know as Miss America. The Miss America Opportunity offers millions of dollars in cash awards and in-kind tuition waivers. This all starts at the state and local level.

It takes people and organizations, like you, who want to help young women in our community obtain academic degrees and achievements.

We are the Miss Oregon Scholarship Program. We believe that our scholarship program is more than a crown: We proudly offer academic and community-based scholarships for undergraduate and graduate studies and we are empowering young women to achieve an education when they may not otherwise be able to afford it.

We need you to help us make a difference and touch the hearts and lives of young women throughout Oregon and help provide direction for their future. Partnering with us brings incredible value to your brand.

Partners may request Miss Oregon to present or perform at corporate events and media appearances, and Miss Oregon's prevalent social media influencer's presence to bring exposure and grassroots relevance to your brand or cause.

Miss Oregon

Each year thousands of young women in our communities apply for scholarships to advance their education, many of whom would not be able to seek higher education and degrees without them. On behalf of the Miss Oregon Scholarship Program, we are requesting donations to our annual program, which will be held on June 25-28, 2025 at the Seaside Convention Center in Seaside, Oregon.

As members of the board of directors of the Miss Oregon Scholarship Program, (MOSP) we are passionate about education and empowering young women in our community. The Miss America Scholarship Program is the largest provider of scholarship assistance awarding millions of dollars each year in cash awards and in-kind tuition waivers in the country.

We believe that being a part of the MOSP is more than a crown. Being a part of the MOSP means being a part of a program that promotes academic achievement, creative accomplishment, healthy living and community involvement. The scholarships procured will allow us to offer, what we hope to be, the highest scholarships in the state. This type of success cannot be realized without the generosity of donors and sponsors like you.

Your gift to the Miss Oregon Scholarship Program will help young women achieve their personal and educational goals. MOSP is a not-for-profit organization. We would like to receive all donations by June 1st, 2025.

A donation/sponsorship form is attached to collect all the pertinent information regarding your donation.

There are many ways to donate and become involved: in-kind scholarships, cash scholarships, cash donations and products.

We thank you in advance for your generosity and look forward to partnering with you in supporting the young women in our state.

Sincerely;


Beth McShane, Executive Director

The Miss Oregon Scholarship Program
since 1947

Meet Mya

Miss Oregon 2025 Mya Cash

Mya Cash is a driven young leader from Oregon whose life experience has shaped a deep commitment to service, faith, and advocacy. A first-generation college student, Mya is pursuing a degree in ministry at New Hope Christian College while working as a dental hygienist assistant. Her journey is informed by personal health challenges, which led her to become an official advocate for the Lupus Foundation of America, using her platform to raise awareness, educate communities, and support those living with chronic illness. A former professional dancer with the Houston Ballet, Mya brings discipline, artistry, and confidence to everything she does, including her work on stage and in service. Her story reflects resilience, purpose, and a clear sense of calling, turning lived experience into meaningful impact for others across Oregon and beyond.



Community Service



Mya's commitment to community service is central to her role as Miss Oregon. Her platform work focuses on health education and advocacy through her partnership with the Lupus Foundation of America, where she works to increase awareness, reduce stigma, and support individuals living with chronic illness. Mya approaches service with intention and empathy, using her voice to reach diverse audiences across Oregon. Through public speaking, community performances, and outreach efforts, she connects lived experience with action. Her work reflects a strong sense of responsibility to serve others while creating meaningful, lasting impact within the communities she represents.

Scholarships Earned

Mya's leadership and advocacy have been strengthened through scholarship and in-kind support from the Miss Oregon Scholarship Program, demonstrating the direct return on sponsor investment. Financial support has allowed Mya to focus on her education, expand her statewide outreach, and represent partner organizations through public appearances, speaking engagements, media, and community events. Sponsors are not only funding a titleholder, they are investing in a visible, articulate advocate who carries their shared values into communities across Oregon and onto the national stage. Mya's impact illustrates how sponsor support translates into measurable reach, sustained engagement, and long-term leadership development.



The **Miss Oregon**  *Scholarship Program*
since 1947

Scholarships and Awards

Miss Oregon Receives:

\$15,000 Cash Award (The Miss Oregon Scholarship Program)
\$90,000 In-Kind Scholarship (Willamette University College of Law)
\$35,000 In-Kind Scholarship (Sherman College of Chiropractic)
Miss Oregon Car Sponsor (The Walter's Foundation)
Trip to Miss America Competitions (The Miss Oregon Scholarship Program)
Miss Oregon Travel Award (Les Schwab, Alexis Mather & Gretchen B Allen CPA)
Professional Development (Dale Carnegie, Chris Sattalamacchio & Katie Allender)
Wardrobe Sponsors (Kustom Made, Queen B Boutique & Renee Cleland)
Miss Oregon Portraits (Chris Montgomery of Believe Photography)
Beauty Sponsors (Natalie Tonneson, MUA, Hair by Lisa Earnst, & Lashes by Lookingprettybykk)
MISS OREGON'S SCHOLARSHIPS, IN-KIND AND AWARDS: \$ 155,750.00

First Runner Up: \$3,000

Second Runner Up: \$2,000

Third Runner Up: \$1,500

Fourth Runner Up: \$1,000

Remaining Five Semi Finalists = \$500

All Remaining State Finalists = \$250

Social Impact Initiative Winners:

First: \$1500

Second \$1,000

Third \$500

Women in Law Scholarship: \$1000 (Carolyn Ladd & Lynette Boggs-Perez)

JoAnne Amorde Berg Overall Talent Scholarship: \$500 (Friends of JoAnne)

Preliminary Talent Awards(2): \$500

Preliminary On Stage Interview(2): \$250

Non-Finalist Interview Award: \$250 (Ellen Spitalari)

Non-Finalist On Talent Award: \$250 (Allison Cook)

Non-Finalist On Stage Interview: \$250 (Allison Cook)

Congeniality Award: \$250 (Sophia Takla)

Paperwork Award: \$200 (Kirsten White)

TOTAL SCHOLARSHIPS OFFERED: \$124,000

Sponsorship Opportunities

TITLE SPONSOR - \$10,000

Sponsorship will include:

- Up to 4 personal appearances during year of service.
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on Event Tickets/Virtual Events
- Logo on promotional materials/website (Large)
- Full page program space
- Verbal Event Recognition
- Social Media Mentions
- Optional: Company supplied promotional item placed in gift bag.

PRESENTING SPONSOR: \$5000 (or \$425/Month Subscription)

Sponsorship will include:

- Up to 2 personal appearances during year of service
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on promotional materials/website/Events (Medium)
- Full page program space
- Event Recognition
- Social Media Mentions
- Optional: promotional item placed in gift bag.

PLATINUM SPONSOR: \$2500 (or \$220/Month Subscription)

Sponsorship will include:

- One Personal appearance during year of service
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on promotional materials/website/Events (Small)
- Half page program space
- Event Recognition
- Social Media Mentions
- Optional: promotional item placed in gift bag.

GOLD SPONSOR: \$1000 (or \$85/Month Subscription)

Sponsorship will include:

- 2 Tickets to Event/VIP Reception
- 1/4 page program space
- 1 Event Recognition
- Social Media Mention
- Optional: promotional item placed in gift bag.

SILVER SPONSOR: \$500 (or \$45/Month Subscription)

Sponsorship will include:

- 2 Tickets to Event/VIP Reception
- 1/8th page program space
- Event Recognition
- Optional: promotional item placed in gift bag.

CREATE YOUR OWN SPONSORSHIP: Choose a different amount or donate items

The Miss Oregon Scholarship Program is a non-profit organization ran solely by volunteers. Ticket sales, program ads, and in-kind donations are used to cover any overhead costs, and the donations to the scholarship fund go directly to the contestants, whose scholarships are completely dependent on voluntary contributions. No contribution is too small. Donations can be made payable to the Oregon Legacy Scholarship Foundation if contribution to a 501(c)3 is necessary



Miss Oregon

Sponsorship Form

As a sponsor of the Miss Oregon Scholarship Program, I will have the satisfaction of knowing that I made a difference in our community with my contribution. I agree to the following conditions:

My organization will provide funding on or before June 1, 2025
and include a digital copy of our logo for promotional considerations

SPONSOR LEVEL:

<input type="checkbox"/> TITLE SPONSOR \$10,000	<input type="checkbox"/> PRESENTING SPONSOR \$5,000	<input type="checkbox"/> PLATINUM SPONSOR \$2,500
<input type="checkbox"/> GOLD SPONSOR \$1,000	<input type="checkbox"/> SILVER SPONSOR \$500	<input type="checkbox"/> BRONZE SPONSOR \$250

OTHER LEVEL: \$ _____

PAYMENT: ☐ **CASH** ☐ **CHECK** ☐ **CHARGE**
Call to Arrange

NAME: _____ **TITLE:** _____

ORGANIZATION: _____

EMAIL: _____ **PHONE:** _____

ADDRESS _____

CITY: _____ **ZIP:** _____

SIGNATURE:: _____ **DATE** _____

THANK YOU FOR YOUR SUPPORT!

Make Checks payable to:
The Miss Oregon Scholarship Organization
1125 Hansen Avenue S; Salem, OR 97302
503-913-6063

The Miss Miss Oregon Program is a 501(c)4 Not-For-Profit Organization. EIN Number
available on request.



Miss Oregon

