



The **Miss Oregon** *Sponsor Opportunity*



One Hundred years ago, in a sleepy little town called Atlantic City, what began as a beach beauty contest aimed at keeping tourists in town for one final summer weekend has evolved into what we know as Miss America. The Miss America Scholarship Program is now the world's largest scholarship organization, offering millions of dollars in cash awards and in-kind tuition waivers. This all starts at the state and local level, and it takes people and organizations, like you, who want to help young women in our community obtain academic degrees and achievements.

We are the Miss Oregon Scholarship Program. We believe that our scholarship program is more than a crown: We proudly offer academic and community-based scholarships for undergraduate and graduate studies and we are empowering young women to achieve an education they may not otherwise be able to afford.

We need you to help us make a difference and touch the hearts and lives of young women throughout Oregon and help provide direction for their future. Partnering with us brings incredible value to your brand.

Partners may request Miss Oregon to present or perform at corporate events and media appearances. Miss Oregon's prevalent social media influencer presence will bring exposure and grassroots relevance to your brand or cause.

Miss Oregon

We are reaching out to invite your support in the form of sponsorship to the Miss Oregon Scholarship Program. Not only are we dedicated to providing young women with the tools and resources they need to succeed, but we also help them to hone their academic and professional pursuits.

Through our program, participants are given the opportunity to develop leadership skills, pursue higher education, and become advocates for causes they are passionate about. By investing in the Miss Oregon scholarship program, sponsors like you play a pivotal role in shaping the future of these driven and talented individuals.

Your generous sponsorship will enable us to offer what we aspire to be the most substantial scholarships in the state. These scholarships can make a significant impact on the lives of the young women we support, helping them achieve their personal and educational goals. We believe that by providing substantial financial assistance, we can empower young women to make meaningful contributions to their communities and beyond. The Miss Oregon scholarship program is a non-profit organization, and we rely on the goodwill and generosity of donors and sponsors like you to make our mission a reality. Your support will not only make a difference in the lives of the participants, but it will also contribute to the overall betterment of our society.

We kindly request that all donations be received by April 15, 2024, to ensure that we can continue to provide the necessary resources and support to our participants. We would be honored to have you join us as a sponsor for the Miss Oregon scholarship program. Your investment will not only be a testament to your commitment to empowering the next generation of female leaders, but it will also showcase your dedication to the values of scholastic achievement, creative accomplishment, healthy living, and community involvement.

Thank you for considering our request, and we look forward to the opportunity to discuss how we can work together to support the remarkable young women of the Miss Oregon scholarship program.

With Warm Regards;

Beth McShane, Executive Director | **Blaine Barklow** President | **Cindy Owens** Vice President
Maureen Everetts Secretary | **Paul Amaro** Treasurer | **Taylor Miller** Producer
Cheri Sandberg, Board Liason



Scholarships and Awards

Miss Oregon Receives:

\$15,000 Cash Award (The Miss Oregon Scholarship Program)
\$90,000 In-Kind Scholarship (Willamette University College of Law)
\$35,000 In-Kind Scholarship (Sherman College of Chiropractic)
Miss Oregon Car Sponsor (To be announced in 2024)
Trips to Miss America Competitions (The Miss Oregon Scholarship Program)
Miss Oregon Travel Award (Les Schwab, Alexis Mather & Gretchen B Allen CPA)
Professional Development (Dale Carnegie, Chris Sattalamacchio & Katie Allender)
Wardrobe Sponsors (Nike, Kustom Made, Queen B Boutique & Regalia)
Miss Oregon Portraits (Chris Montgomery of Believe Photography)
Beauty Sponsors (Natalie Tonneson, MUA, Hair by Lisa Earnst, & Lashes by Lookingprettybykk)
MISS OREGON'S SCHOLARSHIPS, IN-KIND AND AWARDS: \$ 180,750.00

First Runner Up: \$2,500

Second Runner Up: \$2,000

Third Runner Up: \$1,500

Fourth Runner Up: \$1,000

Remaining Five Semi Finalists = \$400

All Remaining State Finalists = \$250

Social Impact Initiative Winners:

First: \$1,500

Second \$1000

Third: \$500

Women in Law Scholarship: \$1000 (Carolyn Ladd & Lynette Boggs- Perez)

JoAnne Amorde Berg Overall Talent Scholarship: \$500 (Friends of JoAnne)

Preliminary Talent Awards(2) : \$500

Preliminary On Stage Interview(2): \$250

Non-Finalist Interview Award: \$250 (Ellen Spitalari)

Non-Finalist On Talent Award: \$250 (Alexis Mather)

Non-Finalist On Stage Interview: \$250 (Alexis Mather)

Congeniality Award : \$150

Paperwork Award : \$100

TOTAL SCHOLARSHIPS OFFERED: \$155,550.00

Sponsorship Opportunities

TITLE SPONSOR - \$10,000

Sponsorship will include:

- Up to 4 personal appearances during year of service.
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on Event Tickets/Virtual Events
- Logo on promotional materials/website (Large)
- Full page program space
- Verbal Event Recognition
- Social Media Mentions
- Optional: Company supplied promotional item placed in gift bag.

PRESENTING SPONSOR: \$5000 (or \$425/Month Subscription)

Sponsorship will include:

- Up to 2 personal appearances during year of service
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on promotional materials/website/Events (Medium)
- Full page program space
- Event Recognition
- Social Media Mentions
- Optional: promotional item placed in gift bag.

PLATINUM SPONSOR: \$2500 (or \$220/Month Subscription)

Sponsorship will include:

- One Personal appearance during year of service
- Two Tickets to the Event/VIP Reception/Photo Opportunity
- Logo on promotional materials/website/Events (Small)
- Half page program space
- Event Recognition
- Social Media Mentions
- Optional: promotional item placed in gift bag.

GOLD SPONSOR: \$1000 (or \$85/Month Subscription)

Sponsorship will include:

- 2 Tickets to Event/VIP Reception
- ¼ page program space
- Event Recognition
- Social Media Mention
- Optional: promotional item placed in gift bag.

SILVER SPONSOR: \$500 (or \$45/Month Subscription)

Sponsorship will include:

- 2 Tickets to Event/VIP Reception
- 1/8th page program space
- Event Recognition
- Optional: promotional item placed in gift bag.

CREATE YOUR OWN SPONSORSHIP: Choose a different amount or donate items

The Miss Oregon Scholarship Program is a non-profit organization ran solely by volunteers. Ticket sales, program ads, and in-kind donations are used to cover any overhead costs, and the donations to the scholarship fund go directly to the contestants, whose scholarships are completely dependent on voluntary contributions. No contribution is too small. Donations can be made payable to the Oregon Legacy Scholarship Foundation if contribution to a 501(c)3 is necessary

Miss Oregon

Sponsorship Form

As a sponsor of the Miss Oregon Scholarship Program, I will have the satisfaction of knowing that I made a difference in our community with my contribution. I agree to the following conditions:

Please submit payment with art-ready ad pages by April 1, 2024

SPONSOR LEVEL:

<input type="checkbox"/> TITLE SPONSOR \$10,000	<input type="checkbox"/> PRESENTING SPONSOR \$5,000	<input type="checkbox"/> PLATINUM SPONSOR \$2,500
<input type="checkbox"/> GOLD SPONSOR \$1,000	<input type="checkbox"/> SILVER SPONSOR \$500	<input type="checkbox"/> BRONZE SPONSOR \$250

OTHER LEVEL: \$ _____

PAYMENT: **CASH** **CHECK** **CHARGE**
Call to Arrange

NAME: _____ **TITLE:** _____

ORGANIZATION: _____

EMAIL: _____ **PHONE:** _____

ADDRESS _____

CITY: _____ **ZIP:** _____

SIGNATURE:: _____ **DATE** _____

THANK YOU FOR YOUR SUPPORT!

Make Checks payable to:
The Miss Oregon Scholarship Organization
1125 Hansen Avenue S; Salem, OR 97302
503-913-6063

The Miss Oregon Program is a 501(c)4 Not-For-Profit Organization. EIN Number available on request.



The **Miss Oregon**  Scholarship Program since 1947





The **Miss** 
Oregon
Scholarship Program