

ANNUAL CONFERENCE
& EXHIBITION



ROYAL COLLEGE
of PODIATRY

PODIATRY 2025

ONE PROFESSION, ONE PURPOSE

SEC
GLASGOW

20-22 NOVEMBER

[RCPOD.ORG.UK/PODIATRY-CONFERENCE](https://rcpod.org.uk/podiatry-conference)

EXHIBITION AND SPONSORSHIP GUIDE

WELCOME CONFERENCE CHAIR

Join us at Podiatry 2025 – our annual conference and exhibition

I start — rather than end — on a note of thanks. Your support helps to make the Annual Conference and Exhibition a must-attend event. We appreciate all that you do to advance podiatry, and we are grateful for your continued support.

That's why I warmly invite you to exhibit at Podiatry 2025. There's nothing quite like the buzz of the exhibition floor at our Annual Conference. Year after year, our members tell us that the exhibition is one of the key reasons they attend. It's where they discover the latest innovations. Where they connect with experts like you. It's where they explore the products and services that make their practice clinically excellent. Meeting you in person and tapping into your knowledge is invaluable to them.

This year, we're excited to return to the Glasgow SEC from 20 to 22 November. It's a fantastic venue — set on the banks of the Clyde in one of the UK's most vibrant cities. Our event remains one of the largest podiatry exhibitions in Europe, with a significant impact on clinical practice.

By exhibiting, you'll have the opportunity to engage with podiatrists at all career stages.

Many work in the NHS, while others run their own private practices. Many help to make decisions about how to invest in the businesses they work in.

The exhibition is a chance for you to show your products, but it's also an opportunity to network with other leaders in the profession.

From clinicians to decision-makers. From business owners who may be looking for your expertise, to the newly qualified podiatrist wanting to make an instant impact.

Podiatry is evolving at a rapid pace. Our delegates are always searching for the latest solutions to improve patient care. By exhibiting, you can ensure they discover your best innovations.

Do look at our sponsorship packages too. These provide even greater visibility and could help you to reach our members before, during, and after the event.

This is my final year as the RCPod Conference Chair. I can't tell you just how much I have always enjoyed meeting with all our exhibitors. It's a real highlight

of my Conference experience. Spaces fill up fast, so I encourage you to book your stand early and take advantage of the fantastic opportunities available.

Emma Stoneman
Chair of Conference
Royal College of Podiatry

BOOK NOW

Amy Skudder
Sales and Relationship Manager,
Royal College of Podiatry

exhibitions@rcpod.org.uk
+44 (0) 204 5307348

Book by visiting the link below:
Exhibition and Sponsorship booking form





PODIATRY 2025

The Royal College of Podiatry (RCPod) Annual Conference and Exhibition is one of the largest podiatry events in Europe.

It is the event of the year for all podiatrists, podiatric surgeons and students. The conference showcases the latest clinical updates, education and Industry developments.

ONE OF THE LARGEST PROFESSIONAL PODIATRY EVENTS IN EUROPE

We welcome new and long-standing suppliers to our conference each year. Our exhibition is a one-stop shop for all podiatrists' needs.

The conference features an impressive range of national and international speakers.

The exhibition features over 70 podiatry manufacturers and suppliers.

Exhibitors can meet with the podiatric workforce in one place.

The exhibition is the perfect platform to launch a new product, raise awareness and stay ahead of competitors. It lets you conduct research, make sales, generate new leads, learn direct from podiatrists, exchange ideas, network and support your industry.

Scan to watch
exhibitor interview



EXHIBITORS
CAN MEET WITH
THE PODIATRIC
WORKFORCE IN
ONE PLACE

WATCH
PODIATRY
2025
PROMO
VIDEO



SPEAKERS

Our conference features some of the biggest names in podiatry in the UK and internationally. We select our speakers for their accomplishments within the profession and their relevance to all podiatrists.

GALLERY

Browse through a selection of photos from previous years. Featuring shots of speakers, workshops, demonstrations, and the exhibition. **View our gallery.**

ACCESSIBILITY

Glasgow SEC provides a safe and enjoyable experience for all delegates and exhibitors attending events at its venue.

GLASGOW

Scotland's largest city, Glasgow, is renowned for its rich history, world-class architecture, and dynamic cultural scene. A hub of innovation and creativity, the city boasts stunning Victorian and modern landmarks, thriving arts and music venues, and a renowned culinary scene. With excellent transport links, friendly locals, and a reputation for hosting major international events. Glasgow provides the perfect backdrop for business gatherings.

BOOK NOW!

We expect demand for sponsorship and exhibition bookings to be high, given their limited availability. Stand number allocations are done on a first come, first served basis. To discuss availability or to find out more, please contact: **exhibitions@rcpod.org.uk**

DELEGATE DEMOGRAPHIC

- Podiatric surgeons
- UK practising podiatrists
- International podiatrists
- Assistant practitioners
- Mentors
- Those returning to the profession
- Podiatry students
- Newly qualified podiatrists
- Apprentices
- New graduates

BENEFITS OF EXHIBITING

- A unique opportunity to engage and network with the podiatric workforce
- Company profile and logo in the conference handbook
- Free access to conference sessions
- Expert marketing campaign to secure a large, high-quality, influential audience
- Listing and link on the conference website
- Shell scheme and electrics package for all stands
- List of attendees (subject to data protection)
- Organisers that ensure maximum flow of delegates in the exhibition
- Access exclusive advertising and sponsorship opportunities to enhance your presence at the event
- Free public Wi-Fi
- Commission-free sales for exhibitors.

EXHIBITION TIMETABLE

EXHIBITION BUILD

Wednesday 19 November	10:00 - 20:00 (space-only exhibitors)
Wednesday 19 November	15:00 - 20:00 (shell scheme exhibitors)

EXHIBITION OPEN DAYS

Thursday 20 November	09:00 - 18:15 (subject to programme changes)
Friday 21 November	08:00 - 17:00 (subject to programme changes)

EXHIBITION BREAKDOWN

Friday 21 November	From 16:00 - 20:00 (removal of stands)
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Read our blog to hear directly from podiatrists who have enjoyed the annual conference

**DELEGATE
FEEDBACK**



SPONSORSHIP OPPORTUNITIES

Introducing our sponsorship opportunities for the 2025 RCPod Conference and Exhibition. With this new menu of options, we look to reward the partners willing to invest in the event and the development of the podiatry profession.

Sponsor packages offer a huge range of flexibility to pick and mix opportunities that suit your product and services and reflect your brand.

Scan to view our terms and conditions for sponsorship or visit:

www.rcpod.org.uk/podiatry-conference/sponsorship-terms



PRIORITY STAND ALLOCATION

As an event sponsor you will receive the benefit of priority stand allocation.

GOLD SPONSOR £15,000

- 6 x 3m stand space including eight stand personnel passes
- Logo and 100-words in handbook on sponsor acknowledgement page
- Logo and 100-words in handbook on exhibitor listing page
- Logo on conference marketing material (audience circa 10,000)
- Logo, link and 100 words on conference website
- Two additional stand personnel passes
- Priority loading bay access – band GOLD
- Option for table top stand on Saturday
- **Plus up to £6,000 of additional branding and sponsorship opportunities**
- This package can be tailored to suit your individual business needs.

SILVER SPONSOR £10,000

- 4m x 3m stand space including four stand personnel passes
- Logo and 100-words in handbook on sponsor acknowledgement page
- Logo and 100-words in handbook on exhibitor listing page
- Logo on conference marketing material (circa 10,000)
- Logo, link and 100 words on conference website
- One additional stand personnel day pass
- Option for table top stand on Saturday
- **Plus up to £3,000 of additional branding and sponsorship opportunities**
- This package can be tailored to suit your individual business needs.

BRONZE SPONSOR £7,500

- 4m x 2m stand space including three stand personnel passes
- Logo and 100-words in handbook on exhibitor listing page
- Logo, link and 100-words on conference website
- Option for table top stand on Saturday
- **Plus up to £1,500 of additional branding and sponsorship opportunities**
- This package can be tailored to suit your individual business needs.

BOOK NOW!

Packages are limited and allocated on a first come, first served basis. To discuss or book your sponsorship opportunity for the 2025 RCPod Conference and Exhibition, please contact:

Amy Skudder Sales and Relationship Manager, Royal College of Podiatry
exhibitions@rcpod.org.uk +44 (0) 204 5307348

**BOOKING
IS NOW
OPEN!**





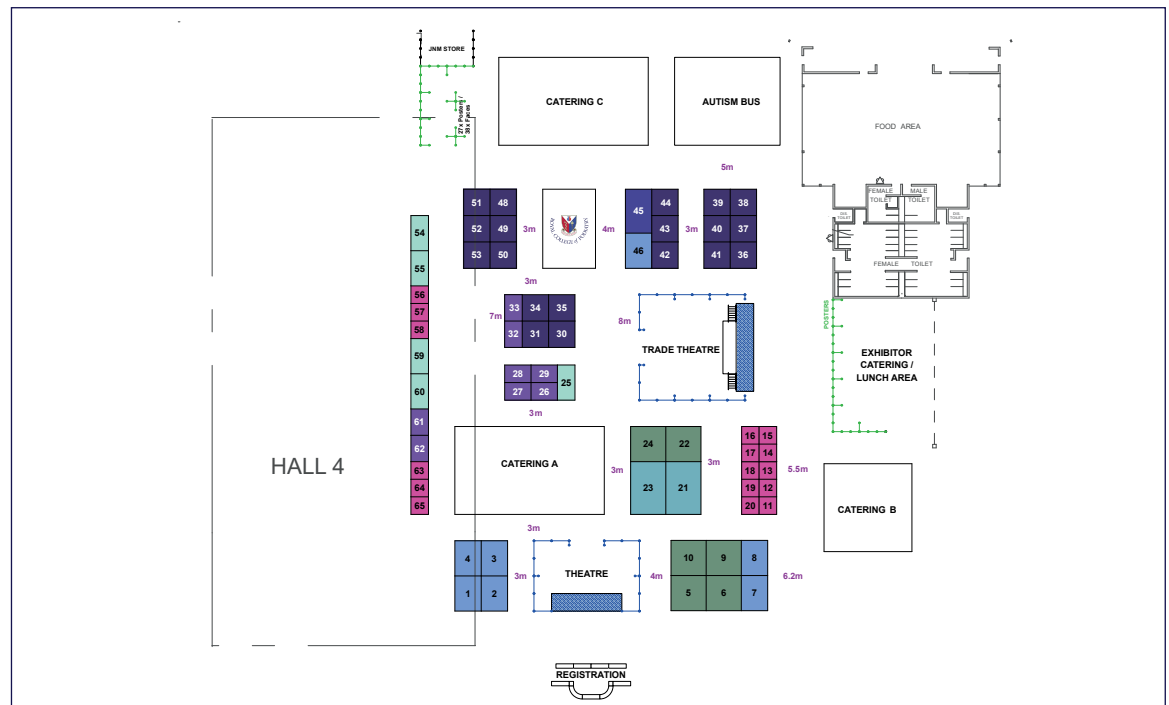
STAND PACKAGE AND PRICES

Shell scheme size	Early bird (2024 prices) excl VAT Booking by 30 June 2025	Price excl VAT 1 July 2025 onwards	SQM	Exhibition passes included
2m x 2m	£2,400	£2,520	4	2
3m x 2m	£3,000	£3,150	6	2
4m x 2m	£4,000	£4,200	8	3
6m x 2m	£5,700	£5,985	12	4
3m x 3m	£4,500	£4,725	9	2
4m x 3m	£5,700	£5,985	12	4
5m x 3m	£7,125	£7,500	15	6
4m x 4m	£7,600	£7,980	16	6
6m x 4m	£11,400	£11,970	24	8

Space only options are available at rate of £450 sqm. (this only includes marked out floor space - no electricity. If you are unsure if this will meet your needs please contact the team to discuss)

SHELL SCHEME STAND PACKAGE

- Shell panels
- Fascia name board
- Two spotlights
- Stand personnel day passes (further passes for your team are available at a rate of £50 pp per day) - see stand size allocation
- Pre-conference attendee list (contact details not included)
- 50-word profile, contact details and logo in the conference handbook.
- Carpet
- One power socket



CONFERENCE APP SPONSOR £6,000

Your brand will be featured prominently across the app with headline positioning, splash advertising, posts and involvement in the event gamefication.

Sponsoring the indispensable conference app for delegates, exhibitors, sponsors and speakers.

- Enhances the presentation and accessibility, an unrivalled opportunity to reach event attendees
- Event collateral in one accessible place, keeping track and providing up to date information
- Posters can be shown digitally on the app and a voting system can be put into place.



**NEW
FOR
2025**

STEP INTO THE SPOTLIGHT AT THE NEW TRADE THEATRE!

Showcase your products like never before at the Royal College of Podiatry Conference's brand-new Trade Theatre – a dynamic space designed to engage, educate, and inspire at the heart of the exhibition hall. With seating for 150 delegates, state-of-the-art AV, and wireless headphones for crystal-clear presentations, this is the ultimate platform to demonstrate innovations, host expert talks, and connect with delegates.

Prime time slots

(during break times) for 20mins £700

Standard time slots

(during programme) for 25mins £350

Session details are included in the programme and promoted to delegates ahead of the event.

CONFERENCE HANDBOOK

Delegates are sent the Conference handbook before they arrive. The full colour, digital publication lists every aspect of the event from programme to exhibition. Supporters are invited to sponsor the handbook as a whole or advertising space.

Full-page advert, logo on handbook cover	£2,000
DPS colour advert	£1,700
Full-page colour advert	£1,500
Half-page colour advert	£1,000
Quarter-page colour advert	£500

THE PODIATRIST PROFESSIONAL MAGAZINE

Double Page Spread	£3,680.78
Advertorial	£3,435.39
Full Page	£2,453.85
Half Page	£1,635.90

LEARNING LABS £1,500

Exhibitors can host a workshop session in the fringe programme at the conference; breakfast, late-afternoon and pre-conference slots available. The conference organisers provide a meeting room and AV equipment.

The session is promoted to delegates ahead of the event and we take delegate bookings on your behalf. The conference handbook includes your company logo and a 50-word description for your session. The RCPod also invites educational workshop sessions led by trade colleagues free of charge, where there is an established educational benefit for delegates and no product promotion.

Please contact Amy Skudder to discuss qualification.

exhibitions@rcpod.org.uk

+44 (0) 204 5307348

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ARCH SUPPORT

Arch Support is a registered charity, no 1193688 (previously known as "The Benevolent Fund of The Society of Chiropodists") and is the hardship fund of the Royal College of Podiatry.

The hardship fund has a long history, stretching back to the earliest podiatry organisation established in the United Kingdom. It continues to provide assistance to RCPod members who, in the opinion of the Board of Trustees, are in need.

Donation £100

POWER HUB SPONSOR £3,500

As power hub and Wi-Fi access sponsor, your company will be promoted to the full conference delegation during all breaks in the exhibition hall. The charging station will be branded with your company logo and message plus your company logo will be on all Wi-Fi code promotion displayed across the event.

DON'T MISS OUT ON YOUR CHANCE TO SPONSOR, ADVERTISE OR EXHIBIT AT PODIATRY 2025

Terms and Conditions apply. All prices exclude VAT. For further information on the event, why not visit our conference web page:

www.rcpod.org.uk/podiatry-conference

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ROYAL COLLEGE OF PODIATRY

We look forward to welcoming you to the Annual Conference and Exhibition in Glasgow in November 2025.

Packages are limited and allocated on a first come, first served basis.

To discuss or book your sponsorship, advertising or exhibition opportunity for the Annual Conference and Exhibition 2025, please contact:

Amy Skudder

Sales and Relationship Manager, Royal College of Podiatry
exhibitions@rcpod.org.uk
+44 (0) 204 5307348

Royal College of Podiatry

Quartz House
207 Providence Square
Mill Street
London SE1 2EW



ADVERTISING POLICY AND RESTRICTIONS

Commercial products and services

- All advertising in the conference handbook must be legal, decent, honest and truthful. This means that advertising must not break any laws or entitle any third party to any right of civil action e.g. defamation
- In addition, all advertising must be compliant with the Committee of Advertising Practice Codes of Practice (commonly referred to as the 'CAP Codes') and all rulings, guidance or other publications issued by the Advertising Standards Authority and/or the Committee of Advertising Practice. It is important that advertisers, and agencies that sell advertising space on the RCPod's behalf, ensure compliance with the CAP Codes
- The conference handbook cannot take advertising for products and services for which there is no clear

evidence or consensus, those that contravene the RCPod's guidance, or products and services that have the potential to undermine the RCPod's standards/position.

These include:

- Any advertising pertaining to promoting alcohol
- Any advertising pertaining to promoting gambling, including scratch cards or foreign lotteries
- Any advertising pertaining to promoting the consumption of snacks, fast food outlets, sugary carbonated drinks or beverages
- Any advertising pertaining to promoting tobacco products
- The RCPod is not allowed to share any details about any company, product, or service it is working on with any other third party or commercial competitor company.
- The RCPod must be always confidential in its dealings and not divulge commercially sensitive

information outside of these three stakeholders (i) the company placing the advertisement, (ii) the Royal College of Podiatry, (iii) Faculty of Podiatric Surgery

Membership, qualifications and support services

- Direct advertisements or inserts for other competitive membership organisations will not be accepted unless otherwise agreed.

Conference and events

- The RCPod hosts an annual conference and exhibition as well as regional events. For this reason, consideration must be given to advertising other conferences and events that may compete with its own.

The RCPod logo usage and endorsement

- Any products and services that claim to be endorsed by the RCPod will be

checked before advertising approval

- The use of the main RCPod logo is not permitted for advertising in the conference handbook.

Partner organisation logos

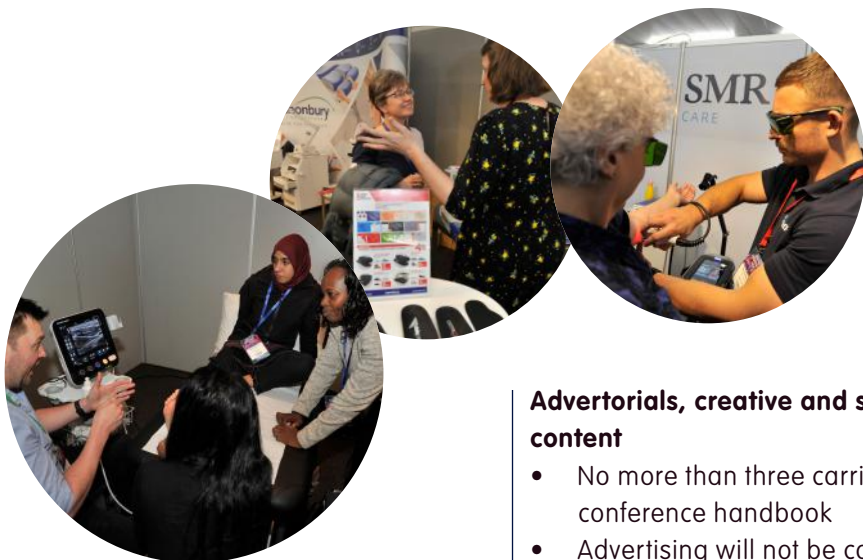
- Some advertisements may carry partner or third-party logos. The advert should not carry logos for any of the member organisations unless agreed directly.

Recruitment

- Job and recruitment agency adverts can be carried within the conference handbook. We would not accept advertisements for job adverts for positions in other membership organisations. Job adverts may carry qualifications beyond the College's, e.g. MCSP, but advertisers should be encouraged to ask for RCPod qualifications as well.



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Matters of taste

- The RCPod reserves the right to refuse advertisements on the grounds of taste, or any other matters relating to guidelines set by the Advertising Standards Authority or legal matters
- Main areas to highlight include: Pornography products and manufacturers, tobacco products and manufacturers, and weapons products and manufacturers.

Advertorials, creative and sponsored content

- No more than three carried in the conference handbook
- Advertising will not be carried on the front cover of the handbook unless agreed within a separate sponsorship agreement.

Independence

Any commercial partner/advertiser must be made aware that:

- The RCPod will not allow the interests of the partner to influence the content of the conference handbook material
- The RCPod reserves the right to veto any text produced by a partner/advertiser

- The RCPod retains the right to comment on and criticise the actions of commercial companies and other organisations irrespective of any contract or commercial relationships it has with them.

ROYAL COLLEGE OF PODIATRY

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PAYMENT TERMS

1. 30 days from date of receipt of the invoice, unless otherwise agreed with RCPod. All invoices must be paid in advance of the event. Overdue debts shall be handed over for collection with costs.

2.

a) The Client is not permitted to cancel this Contract except with the written consent of RCPod.

b) Where there is an agreed cancellation permitted by paragraph (a) above, the Client shall pay to RCPod the amount, representing liquidated damages to compensate RCPod for all losses incurred as a result of the cancellation, as follows:-

i) 80% of the contract price for cancellation made more than 4 months prior to the start date of the event; or 100% of the

contract price for cancellation made 4 months or less prior to the start date of the event. Non-attendance is subject to full payment.

3. If your internal accounting procedures/policies require purchase order numbers to be quoted on invoices, please ensure that a copy of the signed purchase order is attached to the signed booking form.

DISCLAIMER

The Royal College of Podiatry (RCPod) wishes to clarify that it does not endorse any specific products or services featured at its Annual Conference and Exhibition. While every effort is made to ensure a diverse and informative array of offerings, inclusion in the conference does not constitute an endorsement by the RCPod.

Attendees are encouraged to exercise their own discretion and judgment when engaging with exhibitors and traders.

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