



Becoming a Frega Consultant



The Frega Recipe

This Recipe is the culmination of over 30 years' experience that took Frega's CEO from managing a single box of records to handling 56,000 square meters (8 rugby fields) of physical data, racked 9 meters high, wiping out all the competition in the process, and making his company the second-largest in South Africa despite a sales force a tiny fraction of the size of the competition.

The Recipe is very simple. It is enshrined in Frega's mobile interface and dashboards which are the digital representation of this proven strategy.

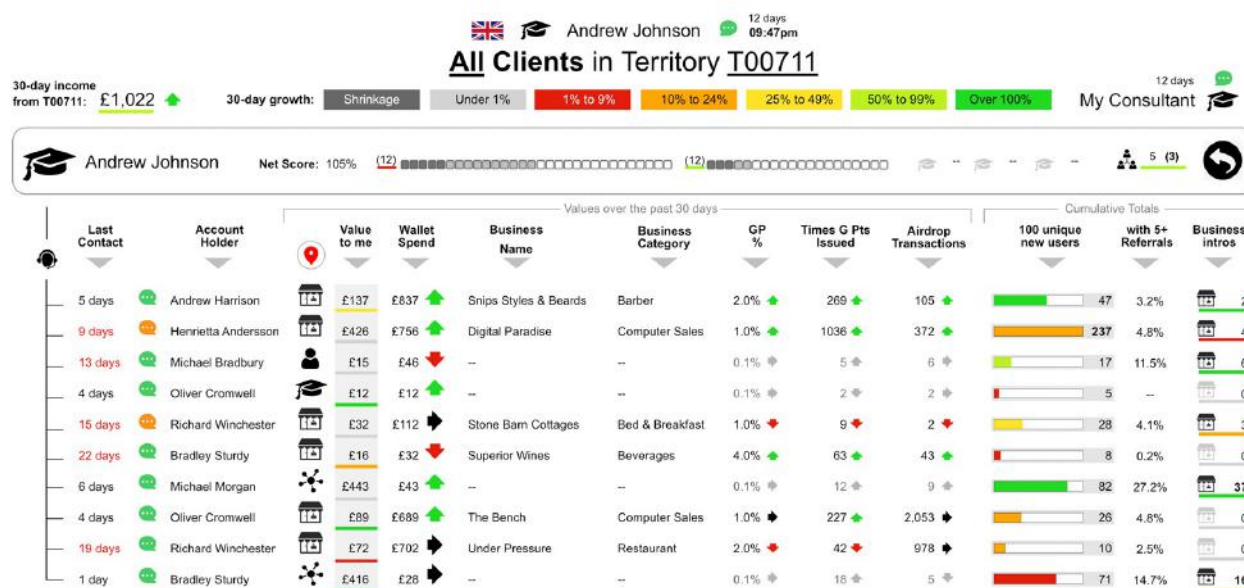
The recipe is not based on social media or influencers. Rather it is built on small numbers of genuine, individual, caring relationships.

DO NOT DEVIATE FROM THE RECIPE.

The Consultant

The Consultant's job is to optimise each client's use of the Frega platform.

Each Consultant will receive a Dashboard that shows them exactly how they are performing and what needs to be done each day in order to optimally manage their consultancy business.



The Consultant may accept up to 50 clients; 30 Businesses and 20 Personal Clients. They will pay diligent care and attention to each new client as they come onboard.

Ideally, the consultant accepts business clients in their vicinity, and is able to visit and physically assist them with just two things during the first days:

- The setup, issuance and redemption of Growth Points
- The setup issuance and claiming of Airdrop Special Offers

Consultants will then stay in regular contact with each client, monitoring their progress through the Consultant Dashboard.

To optimise each client's use of the Frega Platform, Consultants will ensure the following:

Business Clients

- Build a complete customer database by issuing Growth Point Loyalty Rewards
- Discover the value of Growth Points to themselves as a business
- Increase the Growth Point fee from 1% towards 5% of each transaction (once they've understood the long-term value to their business)
- Start issuing Free Airdrop special offer advertising
- Continually increase their use of Airdrop special offers
- Encourage at least two of their business customers to begin issuing Growth Points in their own business
- Buy from other businesses who issue Growth Points
- Take up Airdrop Special Offers from other merchants and trades people

Personal Clients

- Understand the value of Growth Points and shop with merchants who issue them
- Understand the value of Airdrop special offers and respond to these to save and build assets and cash
- Understand the lifetime value of sharing the Frega App with friends and family

Consultants should also seek to convert two of their personal clients to consultants. This will have tremendous impact on their long-term earnings.

They should also encourage their personal clients to become active affiliates in order to qualify for a dashboard and benefit from increasing lifetime cash and asset returns.

What is NOT Expected of a Consultant

The Consultant is NOT expected to knock on doors and find clients. Clients will seek out Consultants through the Frega App's Help button, and Territory Licensees will suggest Users pair-up with a Consultant.

The Consultant is not expected to run social media or advertising campaigns of any sort.



The Ideal Consultant

Consultants should be people-oriented with a laptop and good, reliable internet access. Ideally, they should be mobile and able to physically meet the majority of their business clients to show them the ropes and help get their first customers into the database by issuing Growth Point Loyalty Rewards.

They should then be willing and able to access their Consultant Dashboard daily and attend to its prompts and indications. Dashboards will continually evolve.

Consultants should be happy to drop into their clients and phone or chat with them, becoming a long-term point of security and support for their Frega services. It is important to understand that the value of each client builds over time, so an early, disproportionate time investment will pay off handsomely in the long-run.

Who Should Apply to Become a Consultant?

Adults, over the age of 18, with good communication and people skills, reliable internet and the ability to learn and pass on simple, point-and-click computer skills are invited to apply.

Why Consider Frega Consultancy as Your Business?

- You are your own boss
- You work from home
- You don't have to search for clients. They come to you.
- You have time flexibility
- There is no special equipment
- There is no capital investment
- There are no monthly fees
- You are providing a truly valuable service
- Your income grows with each client, based on your ability to improve their position
- This is a sociable role, where every relationship counts
- Consultants automatically build a growing pension from the start
- Your consultancy business is a saleable business



So, what is the Income Potential?

By accurately following the Frega Recipe, building relationships with clients, engaging daily with the Consultant Dashboard and responding to prompts, a Consultant's earnings are expected to rapidly build from zero to between \$500 and \$800 per month initially.

Then, within 6 months of having a full complement of 30 business and 20 personal clients, this is expected to climb to over \$2,500 a month.

At 12 months, the income is expected to reach \$4,500 a month, and at this level the Consultants will have also built a pension-pot valued at over \$75,000 in cash-paying Assets.

Over the course of the 2nd year, we expect to see the Consultant earning in excess of \$90k with a pension-pot having reached in excess of \$150k in cash-paying Assets.

Projected Consultant Earnings

	Building client base	6 months of full client list	At 1 year of full client list	At 2 years of full client list
Monthly Income	\$500 - \$800	\$2,500	\$4,500	\$7,500
Income-Producing Assets	building	building	\$75,000	\$150,000

The above projections have not included the following:

- Any cash returns paid on the growing cash-producing asset retirement-pot
- Additional revenue from new tools used by clients as they are released
- Anything over 2% Growth Points issued by Merchants (many of which will issue 5% once they understand the maths)

A consultancy business generating \$90k per year (and increasing) has an on-sale value on the open market in excess of \$250k.

