







WELLCOVAE

WHO

Where we are from. Where we are going.

Urban Property Canberra was founded in 2019 by Nicholas and Stacey Nagel. With a vision to transform the property experience in the region, Nicholas and Stacey established Urban Property to offer bespoke, client-centered solutions. Their passion for delivering personalized service and their journey of finding a home and community within Canberra have shaped the company's core values of integrity, care, and authenticity.

Though Urban Property is a growing business, its deep connection to the local community is reflected in every transaction. Nicholas' understanding of what it means to find a place to call home fuels his commitment to each client's unique journey—whether they're buying, selling, or investing.

As Urban Property continues to expand in Canberra, Queanbeyan, and the surrounding regions, the mission remains clear: to be the leading real estate agency, known for its innovative strategies, strong client relationships, and tailored approach to real estate.







THE URBAN ADVANTAGE

Choosing the right real estate partner is crucial. At Urban Property Canberra, we understand that your journey is unique, and here's why we believe you should work with us:



PERSONALISED SERVICE

We put you at the center of everything we do. Our dedicated team takes the time to understand your unique needs and provides tailored solutions for a seamless and enjoyable experience.



LOCAL EXPERTISE

With deep roots in Canberra and Queanbeyan, we offer insights that go beyond listings. Our knowledge of neighborhoods, schools, and local amenities helps you make informed decisions.



INTEGRITY AND TRANSPARENCY

Integrity is a core value for us. We believe in being open and honest in all our interactions, ensuring you're always informed and confident in your choices.



INNOVATIVE MARKETING

In a competitive market, standing out is essential. Our innovative marketing strategies leverage the latest technology to ensure your property receives the attention it deserves.



STRONG CLIENT RELATIONSHIPS

Building lasting relationships is key to our approach. We prioritize open communication and are always available to support you throughout your real estate journey.



PROVEN SUCCESS

With a track record of successful transactions and satisfied clients, Urban Property Canberra has established itself as a trusted name in the local market.



COMPREHENSIVE SERVICES

From buying and selling to property management and investment consultation, we offer a full range of services tailored to your needs.

At Urban Property Canberra, we're excited to help you achieve your real estate goals. Let us guide you through the process and ensure a successful journey that surpasses your expectations.

Let's chat! Contact us today to discover how we can make your experience exceptional.

THE URBAN PHILOSOPHY

At Urban Property Canberra, our philosophy centers around the belief that real estate is more than transactions—it's about building meaningful relationships and enriching the communities we serve. We understand that each client's journey is unique, and we are committed to offering bespoke, curated experiences tailored to individual needs and aspirations.

Integrity and authenticity are at the core of everything we do. We are honest and transparent in every interaction, ensuring our clients feel informed, empowered, and supported throughout their property journey. This commitment to genuine communication fosters trust and builds lasting, reliable relationships with our clients.

We also take pride in our community-minded approach, actively engaging with local businesses and contributing to the neighborhoods where we operate. By being actively involved, we enhance the sense of connection and belonging within the communities we serve.

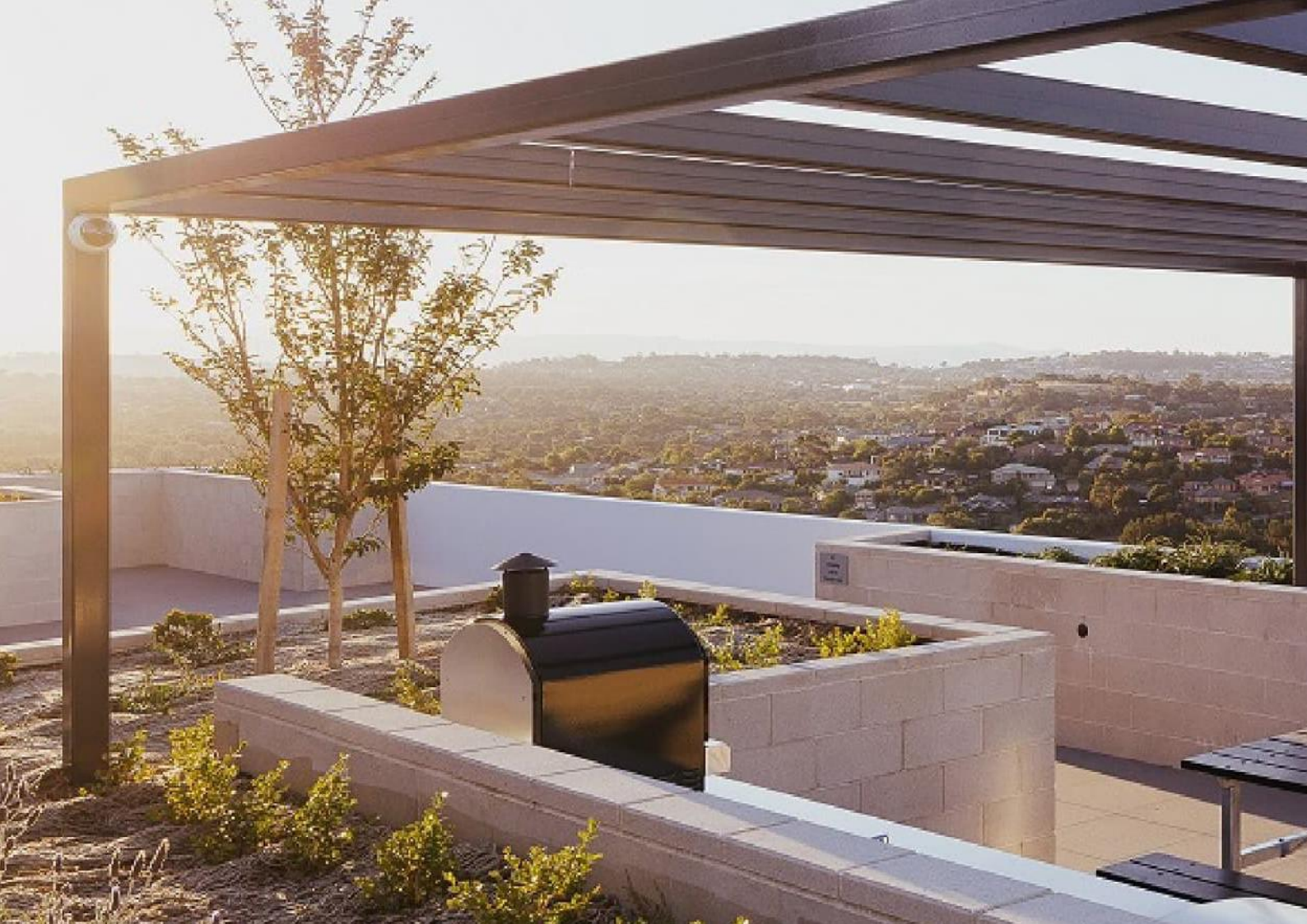
Our ultimate goal is to redefine the real estate experience, making it approachable, authentic, and uniquely personalized for every individual. By prioritizing our clients' needs and fostering genuine connections, we aim to make a positive and lasting impact on their lives and in our community.

We don't just help you manage or sell a property—we're here to provide a trusted, bespoke experience that aligns with your unique goals. With honesty, transparency, and a community-driven focus, we're committed to making your real estate journey as smooth, meaningful, and fulfilling as possible.

Let us guide you through every step with personalized care and expertise, ensuring your next move is one that feels right for you.

Our story is written by the success of our clients.





Where Authenticity Meets Exceptional Service

At Urban Property Canberra, our **core values** are the **foundation** of our business, guiding every interaction with clients, partners, and the community. We believe that real estate is about more than just transactions; it's about **building lasting relationships** rooted in **trust, integrity, and authenticity**.

Our commitment to these values allows us to provide **unique and bespoke services** tailored to each client's individual needs. By truly understanding our clients, we develop strategies that resonate with their goals and pursue the best possible outcome.

Through this **dedication**, we are **redefining the real estate journey**, transforming how clients experience buying, selling, and managing property. Our focus on **fostering connections and embracing innovation** ensures that every client feels **supported and empowered**, leading to successful outcomes in their real estate ventures.



VALUES

INTEGRITY

We uphold the highest standards of honesty and transparency, ensuring our clients can rely on us to act in their best interests.

AUTHENTICITY

We pride ourselves on being genuine and approachable, fostering an environment where clients feel comfortable expressing their needs and aspirations.

PERSONALIZATION

Our bespoke approach allows us to tailor our services, delivering unique solutions that resonate with the specific requirements of each client.

COLLABORATION

We believe in the power of collaboration, within our team, our network of industry professionals and with our clients, to create nuanced strategies that achieve the best possible outcomes.

PROFESSIONALISM

Our team exemplifies professionalism in every aspect of our work, ensuring a high-quality experience for our clients and partners.

INNOVATION

We embrace innovative solutions and creative strategies to navigate the evolving real estate landscape, ensuring our clients receive reliable and effective service.





WHAT CURATED PROPERTY SOLUTIONS

At Urban Property Canberra, we offer a **unique and custom approach** through our **Curated Property Solutions**, ensuring that each client's needs are met with precision and care. Whether you're selling, leasing, or developing, our services span residential sales, property management, commercial and industrial properties, rural homes, and development projects. Each solution is **tailored** to your specific goals, **transforming** property transactions into **seamless and successful experiences**.

Central to our approach is our **Bespoke Marketing Solutions**, designed to bring out the best in every property. We offer professional photography that highlights your property's finest features, staging or virtual staging that helps buyers envision its potential. Our marketing strategy extends to digital outlets, including social media, real estate platforms, and targeted advertising, ensuring your property reaches the right audience for **maximum exposure**.

What sets us apart is our **custom branding kits**, tailored specifically for each home. These kits include **personalized design, bespoke color schemes, and creative marketing materials** like brochures, property websites, and video tours, all designed to align with the **unique style and character** of your property. This branding approach ensures your listing stands out and leaves a **memorable impact** on prospective buyers.

By blending our expertise with innovative, **personalized** marketing strategies, we deliver **Curated Property Solutions** that elevate every aspect of your real estate journey, ensuring that your property achieves its full potential while creating a **standout experience** for all involved.

SERVICES



RESIDENTIAL SALES

"The Art of Selling: Precision Marketing for Maximum Impact"

Our team specializes in residential sales, offering a personalized approach —whether you're selling your first investment or your childhood home. We leverage extensive market knowledge and a tailored strategy to showcase your property's best features, ensuring the highest possible outcome.



PROPERTY MANAGEMENT

"Urban Expertise, Tailored Care: Elevating Your Property Investment"

We take a hands-on, strategic approach to property management, offering personalized services designed to maximize the value of your investment. From tenant screening and leasing to maintenance and legal compliance, we ensure every detail is expertly managed.



COMMERCIAL & INDUSTRIAL

"Full-Service Solutions: Managing, Leasing, and Selling with Precision"

From expert property management to strategic sales and leasing, our team delivers tailored solutions to maximize the value of your commercial and industrial properties, ensuring optimal returns and smooth operations.



BUILDING & DEVELOPMENT

"Unlocking Potential: Site Acquisition and Off-Market Expertise"

We partner with developers, builders, architects, and town planners to deliver expert insights into site acquisition, uncover off-market opportunities, and guide potential resale strategies to maximize project success.



RURAL & LIFESTYLE

"Cultivating Country Living: Tailored Expertise for Rural Homes & Land"

We specialize in rural and lifestyle properties, partnering with landowners, agricultural experts, and zoning professionals to navigate the unique challenges of rural living. Whether it's land use, zoning, or the landscape itself, we provide personalized advice to unlock each property's full potential.

OUR DIVERSE PROPERTY PORTFOLIO

At **Urban Property**, our property portfolio encompasses the dynamic and diverse regions of **Canberra, Queanbeyan, and the surrounding rural areas**. We proudly manage **over 400 Residential and Commercial** investments, providing a wide range of services tailored to the needs of our clients.

Our expert sales and property management team collaborates closely with a variety of clients, including **first-time homeowners** eager to step into the market, **developers** focused on maximizing the potential of their projects, **growing families** searching for the ideal space, and **seasoned investors** aiming to secure strong returns.

We understand that each property journey is **unique**, and our **personalized** approach ensures we meet the individual goals and expectations of every client we work with.

"Every property deserves unmatched dedication!"

We approach each property with the same level of **dedication** and care, ensuring that the highest standards of quality are upheld. Our **commitment** to personalized service is built on a foundation of **trust, reliability, and a genuine understanding of the local market** landscape.

Aware of the pressures and challenges that come with property management and sales, we are **proactive** in anticipating and addressing potential issues before they escalate.

Whether it's handling unexpected maintenance concerns, navigating complex transactions, or staying ahead of market trends, our team works tirelessly to ensure a seamless and successful experience for our clients.

At **Urban Property**, we take pride in being a **dependable partner** throughout every step of your property journey, delivering results that not only meet but **exceed expectations**.



Gribble Street
Gunghalin ACT



Cooyong St
Canberra City ACT



Genoa St
Amaroo ACT



Maclaurin Cres
Chifley ACT



Boolee St
Reid ACT



Telopea Pl
Queanbeyan NSW



Duncan Loop
Googong NSW



Burgoyne St
Bonython ACT



Forbes Creek Road,
Forbes Creek NSW



Karinya Plains
Michelago NSW

OUR PROPERTY PORTFOLIO



Testimonials



Chris G - Sep 29, 2024 - on GOOGLE

We had an amazing experience with Nick through both a property sale and purchase.

Nick was professional from start to finish, keeping us updated throughout the process and allowing the sale/purchase to go through seamlessly.

Would highly recommend Nick and the team at Urban Property Canberra



Nick Nagel
Director/Principal
(02) 6196 - 6735
Nick@urban-property.com.au



Himanshu P - Aug 25, 2024 - on GOOGLE

I have always received perfect advice from Urban Property about the upkeep of the property, keeping the tenants happy, and securing the best possible rent.

I particularly like the fact that they look after interests of both the tenant and the property owner.

Needless to say they respond promptly and they are always helpful.



Stacey Nagel
Director of Property Management
(02) 6196 - 6735
Stacey@urban-property.com.au



Fiona W - Aug 25, 2024 - on GOOGLE

Since signing on with Kelly and team at Urban Property (2nd year now) we have had zero issues.

They are very responsive and have helped us make informed decisions on choosing our tenants.

Kelly has lots of experience and I trust her instincts. I also like how they structure their fees so in a nutshell, highly recommend.



Kelly Pearce
Property Investment Manager
(02) 6196 - 6735
Kelly@urban-property.com.au



HEAD OFFICE

(02) 6196 6735

Info@urban-property.com.au

urban-property.com.au

C05/2 Anzac Park, Campbell ACT 2612

PROPERTY SALES TEAM

NICHOLAS NAGEL

Principal/Director

0413 175 238

Nick@urban-property.com.au

JESSICA MAREE

Executive Assistant

0410 186 555

Jes@urban-property.com.au

PROPERTY MANAGEMENT TEAM

STACEY NAGEL

Director of Property Management

Stacey@urban-property.com.au

KELLY PEARCE

Investment Property Manager

Kelly@urban-property.com.au

CONTACT

