

WHOLESALE CATALOG 2024



Hello.

I'm Leanne, designer at The Fancy Doodle, in Los Angeles. I sprinkle a love of animals into delightful greeting card designs.

What an honor to have you consider our products for your shop.

I hope the sentiments resonate with your customers,
to celebrate life's special moments.



Warmly, Leanne Southall

My mission is to **enhance the human animal bond through products**, because I believe this *inspires compassion for all animals*. Many designs are inspired by my rich involvement with animals rescues in Los Angeles, as well as by the many wondrous creatures of our world! Every order at The Fancy Doodle donates one pound of food to rescue animals in need.



www.thefancydoodle.com
hello@thefancydoodle.com
626-625-1175
@thefancydoodle

Greeting Cards

--- 4 Birthday --- 5 **Organic Catnip Cards** --- 6 Congrats Thank You --- 8 Cards for Mom --- 9 Cards for Dad --- 10 Love + Friendship --- 10 Halloween --- 12 Pet Loss Sympathy Everyday --- 13-15 Scratch-Off Cards --- 16-17

Vinyl Stickers

Dog --- 18-19
Cat --- 20
Everyday --- 21

More

Dog Person Pencils--- 22-23Over-The-Dog-Bowl Art--- 24-25Display Packages--- 26-27Terms--- 28Minimums, Pricing--- 29Ways to Order--- 29

Cello sleeve paired with kraft envelope, blank inside | MOO 6 per design | \$2.75

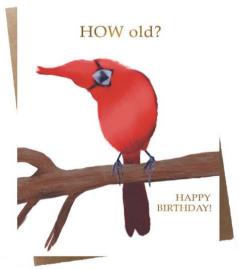


Double Hat Birthday #249

Fetch Balls Birthday #243



Snail Goooo'd Birthday #240



Cute Cardinal Birthday #261



Gotcha Day Dog Birthday #242



Birthday Nip #301



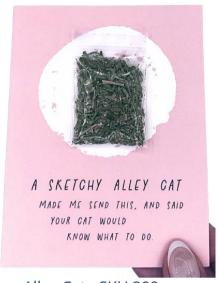
ORGANIC CATNIP CARDS

Cello sleeve + catnip, paired with kraft envelope, blank inside | MOQ 6 per design | \$3.00

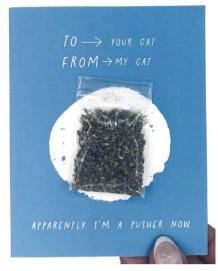




Last Time - SKU 300



Alley Cat - SKU 299



Pusher - SKU 303

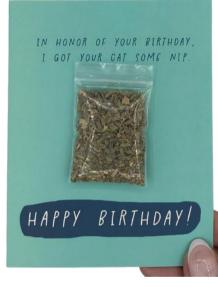


From Santa - SKU 298

HAPPY BIRTHDAY!



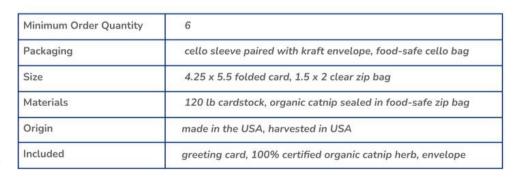
Meowy Christmas - SKU 304



Birthday Nip - SKU 301



Recipient can **sprinkle the organic catnip** on their cat's favorite toy or bed as a treat! Cats may chew it, eat it or roll in it.



Handoff Birthday - SKU 302

AS YOU GET OLDER, YOU'LL ALSO GET MORE ANXIOUS ABOUT THINGS.

LIKE THIS HANDOFF I JUST SAW IN MY FRONT YARD.

CONGRATS



Birdling in a Bonnet **New Baby** SKU# 260

Sweet Mouse **Housewarming** SKU# 257

Congrats **Newlywebs** SKU# 305



Wild News Congrats SKU# 255

ConCATulations SKU# 250

Nailing It Congrats SKU# 252

THANK YOU



CARDS FOR MOM



Dog Moms Are Hot #309



Best Dog Mom Ever #167



Dog Mom Mother's Day #312



Better Dog Mom Than Me #263

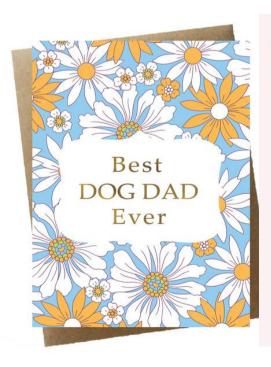
CARDS FOR DAD





Dog Dads Are Hot #310

Dog Dad Father's Day #311



You are an amazing dog dad.



Best Dog Dad Ever #168

Amazing Dog Dad #265

Daddy Long Legs Father's Day #258

LOVE + FRIENDSHIP / HALLOWEEN

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75







My Dog Loves You #227

Litterally **Love** #254







Good Girl For Someone's Dog #253

Good Boy For Someone's Dog #251



MY CAT WONT STOP TALKING ABOUT



Cats and Tea #264

Talking About You **Love** #226

Twig or Tweet #262



PET LOSS SYMPATHY

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75



I'm so sorry for your loss.

Their time is never long enough.



They Never Leave Us SKU# 213 Never Long Enough SKU# 214 Your Cat Was The Best SKU# 215

The hardest decisions are made with the most love.

So sorry for your loss.

Want to talk about how your dog was the best?

I'm here for you.

When they are ready, our hearts are not.

I'm so very sorry.

Hardest Decisions SKU# 216

Your Dog Was The Best SKU# 217

When They Are Ready SKU# 218

Remind

Your c

I'm so sorry for

Their tip

The hardest

someone that you are thinking of them.

low

THE MIN ON

EVERYDAY

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75





SKU# 178

SKU# 176

Retail partners have access to our Free Media Library with images of everything you order.

Excite customers about new arrivals by easily sharing images to your social media feeds.



SKU# 177

EVERYDAY



EVERYDAY



Scratch Your Ex SKU# 179



Meet Cat's Standards SKU# 182



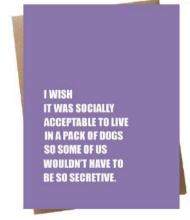
Leave you For Me SKU# 192



Do With My Life SKU# 180



Kneaded Me SKU# 186



Live In A Pack SKU# 194



Gluten-Free Biscuits SKU# 191



Cats Best Friends SKU# 187



Remember Dog's Name SKU# 195

EVERYDAY SCRATCH-OFF CARDS



Playful Kitty Scratch-Off SKU# 197



Balloon Dog Scratch-Off SKU# 199



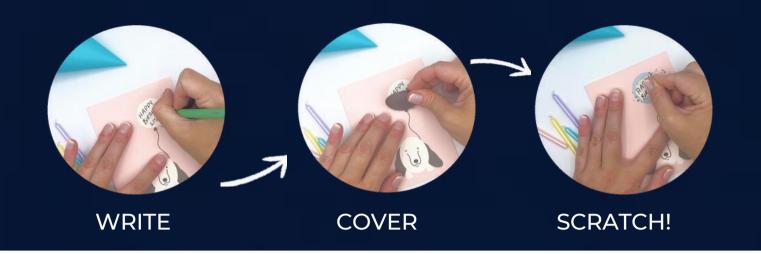
Bouncing Kong Scratch-Off SKU# 198



Puppuccino Scratch-Off SKU# 244



Keyboard Kitty Scratch-Off SKU# 200



Customize your message with SCRATCH-OFF CARDS, for any occasion

Personalize any message, for any occasion!

Customers can write their message in pen

in the blank space. Then, simply cover their message

with the scratch sticker (included).

The recipient scratches with a coin

to reveal their message.



<u>IDEA</u>

Personalize for family, friends, colleagues and staff!



Minimum Order Quantity	y 6	
Packaging cello sleeve paired with kraft envelope		
Size	A2 folded card measures 4.25 X 5.5	
Materials	110 lb smooth cardstock	
Origin	Made in the USA	
Included	greeting card, scratch-off sticker, instructions, envelope	

STICKERS - DOG

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75



Pup Cup SKU# 289



My Dog Knows How to Eat SKU# 266



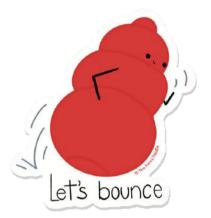
Dogs for the Win SKU# 276



Just Leash It SKU# 272



I Got Rescued SKU# 258



Bounce Kong SKU# 270



Emotional Support Animal SKU# 269



Honk If You Love Dogs SKU# 297



Fetch SKU# 267

STICKERS - DOG

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75



I Wont Be Peeing SKU# 279



Belongs to Dog SKU# 282



Treat Jar SKU# 281



O.M.Chi SKU#285



Stop for Dogs SKU# 283



Boop SKU# 274



Gotcha Day Balloons SKU# 287



Proud Foster Fail SKU# 291



RSVP SKU# 275



Party Pup SKU# 292

STICKERS - CAT

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75







Prickly Kitty SKU# 286



PURR SKU# 290



Cats of Course SKU# 277



Honk If You Love Cats SKU# 296



Puss in Boot SKU# 295



The Future is Feline SKU# 294



Cat Nerd SKU# 295



Work Your Territory SKU# 280



Scarf Kitty SKU# 284

STICKERS - ANYDAY!

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75







Home Kitty SKU# 273 Soilmates SKU# 271 Goood Day SKU# 288

Minimum Order Quantity	6	
Design	unique custom design hand-drawn by The Fancy Doodle	
Size	approximately 3" at the largest width	
Materials	vinyl matte	
Origin	made in the USA	
Features	weatherproof, waterproof, dishwasher-safe	
Stickers can be applied to	pet crates, poop bag holders, water bottles, laptops, phone cases, skateboards, bike helmets, cars, coolers, surfboards, journals	



PENCIL SETS

Packaged Sets | MOQ 4 sets of 6 | \$5

or Loose Bulk | MOQ 1 (24 pencils one design) | \$18





DOG PERSON PENCILS

Packaged Sets | MOQ 4 sets of 6 | \$5

or Loose Bulk | MOQ 1 (24 pencils one design) | \$18



My Dog Is A Good Boy SKU# DPPGB



What's One More Dog? SKU# DPPOMD



I Want More Dogs SKU# DPPWMD



Two Dogs Are The Same As One SKU# DPPTD



Let's Talk About Dogs SKU# DPPLTA



My Dog Is A Good Girl SKU# DPPGG



I Love My Dog SKU# DPPIL



Dogs All Day SKU# DPPDAD



Multi-Pack Set of 6 SKU# DPP6

DOG-BOWL ART

8 X 10 White Framed Print with hanging strips | MOQ 3 per design | \$8.00



Good Girl SKU# 205



Favorite Child SKU# 203



Wannagoforawalk SKU# 210



Good Boy SKU# 204



I Eat Better SKU# 207



Fixed and Fabulous SKU# 206



Is It Though? SKU# 211



It's Raining SKU# 208



Spayed and Spectacular SKU# 209

DOG BOWL ART

8 X 10 White Framed Print with hanging strips | MOQ 3 per design | \$8.00



MINIMUM ORDER QTY	3 per sku	
PACKAGING	Clear cello sleeve with flap	
SIZE	8 x 10 mat frame, 5 x 7 art print	
MATERIALS	Acid-free 4-ply recyclable mat board, 120 lb cardstock	
ORIGIN	Made in the USA	
INCLUDED	beveled frame, print, 3M Command strips (2)	

DISPLAY PACKAGES

Birch + Acrylic Counter Display Stocked with your choice of SKUs

\$324 / 96 cards : \$476 / 144 cards

MINIMUM ORDER QTY	1	
POCKETS	16 (6 cards in each pocket)	
SIZE	23.5" x 13.5"	
MATERIALS	Sustainable birch plywood, acrylic pockets	
ORIGIN	Made in the USA	
INCLUDED	1 display, 96 cards, 1 header sign, 16 pocket signs	







MINIMUM ORDER QTY	1	
POCKETS	24 (6 cards in each pocket)	
SIZE	28" x 13.5"	
MATERIALS	Sustainable birch plywood, acrylic pockets	
ORIGIN	Made in the USA	
INCLUDED	1 display, 144 cards, 1 header sign, 24 pocket signs	

DISPLAY PACKAGES

Birch + Acrylic Counter Display Stocked with your choice of SKUs \$858 / 312cards





MINIMUM ORDER QTY	1	
POCKETS	48 pockets	
SIZE	62" x 16"	
MATERIALS	Sustainable birch plywood, acrylic pockets	
ORIGIN	Made in the USA	
INCLUDED	1 display, 312 cards, 1 header sign, pocket signs	
DESIGNS	52 SKUs (6 of each) = 312 greeting cards	





TERMS OF SERVICE

Payment Options

We accept VISA, Mastercard and American Express. Your credit card will be charged at the time of shipment, for a total of product + shipping.

Method of Shipment

Please be sure to carefully confirm your shipping address before checking out, to avoid delays. Product is shipped FOB Los Angeles, CA. Please allow 7-14 days for delivery. Shipments are routed by USPS First Class or UPS, unless otherwise specified.

Turnaround Time + Shipping

Our standard processing time is 7-10 days + shipping time. Processing times may occasionally be longer during particular seasons. Please contact us at hello@thefancydoodle.com if your order is time-sensitive to discuss the best shipping method for you.

Changes to Your Order?

Changes happen! Please call 626-625-1175 or email hello@thefancydoodle.com within 24 hours of placing your order, should you require a change or cancellation.

Back Orders

If a product which you've ordered is out of stock, we will notify you right away. If directed by you, we will ship all other items in your order. Once the item is back in stock, we will ship it out to you immediately.

Returns

We hope you love your items when they arrive! Please review your order immediately upon receipt. Orders are non-returnable. On a rare occasion that product is mis-sent or damaged in transit, we will offer full credit or ship a replacement. In order to do so, please call or email within 5 days of receiving your shipment, to request prior return approval. Returned product must be unopened, unused and in its original packaging.

Prices + Exclusivity

Prices are subject to change. We will do our best to notify our current retailers of price increases. The Fancy Doodle does not offer territorial or product exclusivity.

Online Retail + MAP Pricing

Products can be sold online from retailer's storefront only, with prior written approval. Suggested retail pricing must be observed, as well as adherence to MAP Pricing. The Fancy Doodle products are not permitted to be sold on third party platforms such as Ebay, Etsy, Amazon, and similar. To obtain approval or for questions, please reach out to hello@thefancydoodle.com.

MAP Pricing

The Fancy Doodle products may not be advertised for less than 25% of the suggested retail price (print or online).

General Terms

Please reach out if you have any questions. It is otherwise understood that you agree with our wholesale terms. We respectfully reserve the right to discontinue working with any wholesale account not in compliance.

Minimum opening \$75 Minimum re-order \$50

	Price per Item	Minimum
Greeting Cards*	\$2.75	6
*Organic Catnip Cards	\$3.00	6
Stickers	\$1.50	6
Dog Bowl Art	\$8.00	3
Pencil Sets of 6	\$5.00	4
Pencils Bulk of 24	\$18.00	1
Display Packages \$32	4/\$476/\$858	1

FOUR WAYS TO ORDER

Directly on our wholesale website <u>www.thefancydoodle.com</u>

Email your order to hello@thefancydoodle.com

Call us at 626-625-1175

Faire Direct Link: https://faire.com/direct/thefancydoodle

THANK YOU!

