

KAPPA SENSES
BALI . UBUD


A BIG SUCCESS FOR "LENS WITH PURPOSE" SEMINAR: A CELEBRATION OF SUSTAINABILITY THROUGH THE LENS

Ubud, Bali – June 28, 2025 – The **"Lens with Purpose: A Sustainability in Every Shutter"** seminar, proudly presented by Kappa Senses Ubud, concluded with resounding success—bringing together creativity, consciousness, and community in celebration of the resort's journey towards its **third anniversary.**

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This inspiring seminar featured three of **Bali's** most respected names in **photography** and **FPV drone videography**—**Rusdi Sanad, Gusde,** and **Surya Udayana**—who led compelling sessions focused on the power of visual storytelling to promote **environmental and cultural sustainability**. The event gathered a diverse group of professional and aspiring photographers from across the island, representing industries such as **hospitality, weddings, portraiture, and culinary arts**.

Far more than just a technical workshop, the seminar spotlighted the **critical role photographers play** in shaping perceptions and behaviors through impactful imagery. Topics included sustainable photography practices, ethical storytelling, and the importance of preserving cultural narratives through every frame.





The seminar, held on **June 28, 2025**, culminated in a **fun, engaging, and interactive session** between facilitators and participants—many of whom described the event as **eye-opening, inspiring, and deeply worthwhile**.

To continue the momentum, a **Facilitator Photo and Video Exhibition** was launched the same day and will run until **July 31, 2025**, at **Kappa Senses Ubud**. The exhibition showcases breathtaking works from the seminar's facilitators, capturing the intersection of **art, culture, and sustainability**.

Importantly, **all net proceeds** from both the seminar and the exhibition will go toward **Kappa Senses Ubud's Corporate Social Responsibility (CSR) programs**, with a focus on **greener Tanggayuda village and preserving Balinese cultural traditions**.

This event is part of a broader commitment by Kappa Senses Ubud to weave sustainability into every experience—both for guests and the wider community.

