

A DIGITAL BROCHURE OF THE SOUTH AFRICAN PAVILION AT DUBAI EXPO 2020

EXPERIENCE MZANSI'S ARTS AND CULTURE



PERFORMING ARTISTS

Get to know the performing artists background and why they chose music as their career

TRADITIONAL OUTFITS

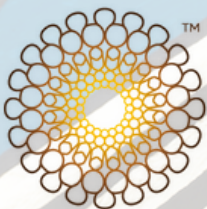
A showcase of South Africa's cultural traditional attires.

SA FASHION DESIGNERS

Some of the top South African fashion designers showcase their contemporary wear.

HAND CRAFTED ART

Beautiful artwork pieces for your home, hand crafted by our very own local artists.



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Inspiring new ways

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INTRODUCTION

- South Africa boasts one of the most diverse, dynamic and rich legacies of anywhere in the world. It has 11 official languages and each language brings its own liveliness to our different cultures.
- Our rich history and heritage contributes to the diversity of cultures in South Africa. All of these cultures are united by calling South Africa home, and somehow these cultures blend beautifully to give the country's unique identity.
- Our cultures are shaped by the things that we create, share and celebrate.
- Our hopes and ideals are embodied in meaningful words, images, objects, and tools that we create.
- Our creative industries take inspiration from the history, heritage and diversity of cultures in South Africa. The arts sectors have a wide variety of a pot of creativity to offer to the world showcasing its talent, creativity, skills and innovation which matches many countries' standards and/or even exceeds some of the countries standards.
- Our arts have graced the worlds stages for many centuries and it has become the love of the audiences across the world with the variety and diverse cultures that South Africa possess.

[Download The Program Of Events Here](#)



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It is a great pleasure and honor to present to you **A Unique South African Identity and Authentic African Cultural Experience.**

The October Programme is hosted under the Expo theme Culture and Identity and this allows South Africa to showcase the unique cultural identity.

This is taking place as we come out of Heritage Month which was celebrated under the theme: The Year of Charlotte Maxeke: Celebrating South Africa's Intangible Cultural Heritage and in a year that was declared by African Union (AU): as the year of Arts, Culture and Heritage, Levers for Building the Africa we want.

South Africa boasts one of the most diverse, dynamic and rich legacies of anywhere in the world. South Africa has 11 official languages and each language brings its own liveliness to our different cultures. All of these cultures and people are united and are calling South Africa their home. These diverse cultures also blend beautifully to give the country's unique identity globally popularly known as a Rainbow Nation.

The South African nation is a product of many streams of history and culture, representing the origins, dispersal and re-integration of humanity over hundreds of thousands of years. Archaeological findings in various parts of the country and the rest of Africa have located South Africa and the continent at large as the cradle of humankind and early forms of human civilisation.

The exhibition space for October Month will emphasise the contribution that South Africa has made to the world, informing not only our knowledge about the natural and cultural world but our understanding of what it means to be human in a global space.

South African history encompasses a vast and deep timespan and has provided many key discoveries which have changed the way in which we view life. The idea is to take visitors on a visual journey exploring South African history and heritage through some of the key world heritage sites such as the Cradle of Human Kind, narrating the scientific proven facts that the journey of humanity began in Africa 7 million years ago. Mapungubwe, the greatest Kingdom in the Southern Africa and where technology was discovered in 500BC.

The Culture is shaped by the things that we create, share and celebrate. Our hopes and ideals are embodied in meaningful words, images, objects, and tools that we create. Our creative industries take inspiration from the history, heritage and diversity of cultures in South Africa. The arts sectors have a wide variety of a pot of creativity to offer to the world showcasing its talent, skills and innovation which matches global standards. The music, dance and theatre have graced the worlds stages for many centuries and it has become the love of the audiences across the world with the variety and diverse cultures that South Africa possess.

South Africa's participation in Dubai Expo 2020 is taking place in a very competitive environment as many countries are seeking partners to strengthen their economic recovery following the COVID-19 pandemic. COVID-19 and the associated health protocols and lockdowns have had a tremendous impact on the creative economy with significant losses of income in sectors reliant on the movement or congregation of people or artists (e.g. live events, festivals, cinemas, music tours). The South African Government participation at the Dubai Expo is therefore designed as the response to SA Recovery Plan post Covid19 Pandemic, and in particular sector participation of emerging artists (youth and women) taking up the international platforms is viewed as a positive story to tell and in turn upliftment to the SA economy.

It has been proven that culture have the ability to transform the world. It has the aptitude to inspire and unify people in a way that few other things can. Its provide optimism to places in which there was previously only hopelessness.

It is against this background South Africa's participation at the Expo will be focused at establishing new markets for creative sectors, building partnerships based on mutual benefits and promoting people to people friendship and contact. It is a journey we are ready to take it with you even beyond the 2020 Expo lifespan.

Visit our Pavilion at Opportunity District to be taken on a virtual tour of South Africa's Unique and Authentic African Cultural Experience!!!!!!



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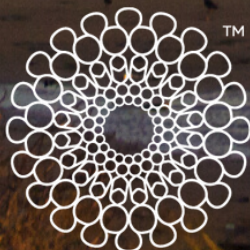
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THINK SOUTH AFRICA, THINK OPPORTUNITY



"I dream of the realization of the unity of Africa, whereby its leaders combine in their efforts to solve the problems of this continent. I dream of our vast deserts, of our forests, of all our great wildernesses."

-Nelson Mandela-



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Inspiring new ways

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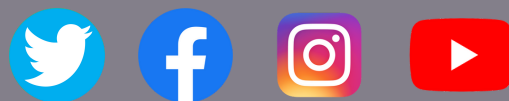
PERFORMING ARTISTS

MASTER KG



Kgaogelo Moagi (born 31 January 1996) known professionally as Master KG, is a South African musician and record producer. Born and raised in Tzaneen, his debut studio album *Skeleton Move* achieved acclaim including an AFRIMMA Award for Best Artist/Group in the African Electro category. He is also known as the pioneer of "Bolobedu" dance.

In December 2019, Master KG released the song "Jerusalema", featuring Nomcebo Zikode. In mid-2020, it went viral online, charting internationally and spawning a remix with Burna Boy. The video of "Jerusalema" was taken down on YouTube on the late hours of 5 August 2020, but was restored on the following day. The song earned him the MTV Europe Music Awards, NJR Music Awards in France, Feather Awards, and African Muzik Magazine Awards. He signed a record deal with Elektra France. On May 26, 2021, he released a single titled "Shine Your Light" with David Guetta featuring Akon. In September 2021, he embarked to Jerusalem Live Concert Tour to United Kingdom in support of his album, toured alongside with Zanda Zakuza



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MASTER KG

Jerusalema Hit Song

Master Kg sits on top of the world as one of the most decorated musicians of his generation as a recipient of the coveted continental and African diaspora Afrima 2018 Award for Best Electro and Dance; Afrimma 2019 Award for Best Male Southern Africa; SABC Summer Song 2018 for Skeleton Move; and the Limpopo Music Award for Best House Single for Skeleton Move. On this smash hit he features the multitalented vocalist Nomcebo Zikode who is better known for blessing sweet vocals on Emazulwini and Imizamo Yami.



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MAFIKIZOLO



Mafikizolo is a South African music duo formed in 1996, consisting of composer Theo Kgosinkwe and lead singer Nhlanhla Nciza. The duo rose to fame after they released their singles "Ndihamba Nawe kuphela", "Kwela Kwela", "Sibongile", "Udakwa Njalo". The group released their self-titled album Mafikizolo in 1997 and Music Revolution in 1999.

They resumed work as a group in 2013 when they released their internationally acclaimed single "Khona" featuring Uhuru. In 2014, "Khona" single was performed live at MTV Africa Music Awards during the ceremony.

Their first album after their hiatus followed in 2013 and was titled Reunited which saw them winning awards at 20th South Africa Music Awards in one night amongst other awards. The success of Reunited was so great that they released a follow-up album four years later in 2017 titled 20 to celebrate their 20th anniversary in the music industry. The album features "Love Potion" and the Yemi Alade-assisted "Ofana Nawe".



OFFICIAL PARTICIPANT

MAFIKIZOLO

Thandolwethu Hit Song

They are multiple winners of numerous awards including the South African Music Awards (Samas) and their latest hit single, Thandolwethu, has hit more than 1.6 million views on Youtube. When asked about the video, they explained the video was “close to their hearts”. The pair displayed their love in the video and mourned those they had lost.



OFFICIAL PARTICIPANT



THANDISWA MAZWAI



Thandiswa Mazwai is one of the most influential musicians on the South African music scene today. She began her career in 1998 with Bongo Maffin, one of the pioneering bands of Kwaito. After 6 award winning albums with Bongo Maffin she ventured onto a solo career. Her first project 'Zabalaza' (2004), reached double platinum status and won numerous awards including a Kora award for Best African Female Artist and Four South African Music Awards.

It was also nominated for the BBC Radio 3 Planet Awards. Her first project 'Zabalaza' (2004), reached double platinum status and won numerous awards including a Kora award for Best African Female Artist and Four South African Music Awards. It was also nominated for the BBC Radio 3 Planet Awards. Her critically acclaimed second album 'Ibokwe' (2009) reached gold status in the first few weeks of its release and her recent live DVD 'Dance of the Forgotten Free' (2010) won South African Music Awards for Best Female Artist and Best Live DVD in 2011. The Guardian recently called her "South Africa's finest female contemporary singer."

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THANDISWA MAZWAI

Belede EPK

Thandiswa released her third solo studio album titled 'Belede' a collection of new recordings of legendary South African jazz and protest songs. Thandiswa was inspired by the songs as music she listened to whilst growing up, the title 'Belede' is named after Thandiswa's late mother one of her biggest influences. The album is a beautifully crafted collection of renditions of songs by globally renown legendary South African artists Caiphus Semenya, Hugh Masekela, Dorothy Masuka, Letta Mbulu, Mariam Makeba and Busi Mhlongo. Thandiswa enlists the musical genius of Nduduzo Makhathini to co-produce the album and featured Nduduzo on Piano, Herbie Tsoaeli on Bass, Ayanda Sikade on Drums. This performance was recorded live at Soweto Theatre, South Africa 25th November, 2016. ©2016 ©2017 King Tha Music / UMG



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CHARLIZE BERG

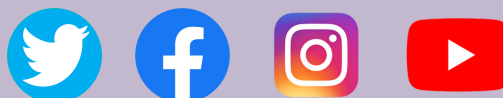


Charlize Berg received the Rapport/Vonk award for being the most glittering musical find and boasts a variety of hit songs and achievements to date. In 2010 she was nominated for both a Choema and a Tempo Award, and two years later her name was mentioned repeatedly at the SAMA awards – she was nominated for both Best Pop Album and Best Female Artist, while You and I was nominated for Song of the Year.

In 2014, she again added Choema and SAMA nominations to her list of achievements. She was nominated again in 2017 where she won her first Choema Award for “Best Pop Album of 2017” for her new album “As Jy Weet Dis Liefde”.

Her first self-titled album, Charlize Berg, was released in 2011 and was followed by Deluxe Weergawe in 2013, a reworking of her first album which included eight new hits, in 2013. That same year, she recorded an English album in Los Angeles, where she also participated at the Musexpo Festival.

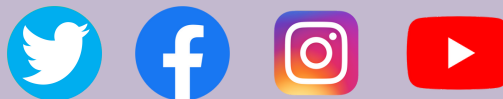
Although her fans had to wait a while, they will most certainly not be disappointed! Her much anticipated new album “As Jy Weet Dis Liefde” was released in February 2016.



CHARLIZE BERG

Charlize Berg is known in the music industry and can be remembered for her performances in Skouspel 2009/2010, Starlight Open Air Concert, Carols by Candlelight open air concert, Tempo awards, Ghoema Awards, SA Rugby Awards Festival, Sarie Voorblad Ceremony, Sleeping Beauty Theatre production and many more. She sang the National Anthem at the 2013 Rugby Match between Australia and South African.

Charlize is known for her duets with many well known artist like Kurt Darren, Heinz Winckler with “You and I” , Ray Dylan with “We’ve got Tonight”, Joe Foster and Romanz



OFFICIAL PARTICIPANT

ZOË MODIGA



Zoë Modiga born and raised in KwaZulu Natal, South Africa, is the quintessential artist who represents the present and future of South African music. Drawing from human experiences, identity and storytelling, she creates a distinct sound to communicate a modern, evolving African story without losing its essence.

As a lively, transcendent performer with a background in classical and jazz training, she is known to enchant audiences into another world while having an evocative individualism in fashion and imagery.

Zoë is an independent artist, releasing under her label Yelloëwax Pty Ltd. She is celebrated with awards such as the Mbokodo Award - an event to recognise women who have shown leadership, fostered growth and made efforts to strengthen the arts (2018), Mzantsi Jazz Awards for: Best Jazz Contemporary Album, Best Newcomer in Jazz and Best Jazz Song (2018) and SAMRO Overseas Scholarship Competition (2015). Zoë's debut album was nominated for Best Jazz Album and Best African Artist for the 24th South African Music Awards 2018.

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ZOË MODIGA

Inganekwane EPK

She saw the release of her highly anticipated sophomore album 'Inganekwane' in June (2020) which hit the top 10 on the Apple Music SA Charts and #1 on the Apple Music SA World Charts, the rave reviews cementing her place as an artists of excellence both at home in South Africa and across the globe. Her album cover also won Dopest Album Cover of 2020 by African Design League. She has been nominated for female artist of the year by the vn streaming and won best engineered album at the samas (2021).



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HAPE JULIETT MOKHELE



Hape Juliett Mokhele, born on the 4th April, 1994 – is one complex being, fierce and quite a dynamic force of nature. She is an environmentalist, writer, award-winning performance poet, MC/host, and public speaker. She hails from the dusty roads of Kutlwanong in Odendaalsrus. Hape uses her way with words to motivate and uplift the world, giving life through her poetry.

She recites mainly in Sesotho and English however weaves in other South African languages within her writing. Her love for the art began in her early teens and it wasn't until a few years later she apprehended she was meant for a greater purpose within poetry.

“Women need to realize their innate power and the great commanding voices they possess. Gone are the days when a woman's position in society was barefooted in the kitchen. Women need to ascertain that they are not objects worth being trophied but human beings with morals and values, worthy of being respected. Poetry is what gives one an identity, finding themselves within words buried within pages and pages of everyday living; day-by-day finding confidence, day-by-day gaining wisdom, and day-by-day salvaging healing, finding your own truth within.” She boldly states.



OFFICIAL PARTICIPANT

HAPE JULIETT MOKHELE

A poem on Gender Base Violence

Know when to speak out and walk out, for only you have the power to SAY NO TO GENDER BASED VIOLENCE! A special thanks to City Living Boutique Hotel, Pitchov Kumwimba Ngombe, Ace Moloi & Dipalesa Mbola



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VOLLEY NCHABELENG



Volley Nchabeleng was born in South Africa, 27th of December 1978, he hails from the village of Masemola (Thabampshe), Limpopo Province. He is one of multi-talented and versatile international percussionist in his right. Studied music at Sibikwa Arts Centre from the year 2001 and at the UNISA, worked with Drama for life for 5 years as playback theatre musician.

His musical genius resonates from a rather versatile perspective and the influence of world diverse sounds, He played music both in Africa, Europe and Asian continents; his tours include India, Belgium and Holland, Germany, France, Australia just to name few.

Volley composed music for couple of theatre productions such as "Africa my love" and "makhulu" by Portia Mashigo toured Europe between 2009 and 2012, "ekhaya" by tribhangi dance company "Morwa the rising son" by Tefo Paya and directed by warren Nebe, won standard bank silver ovation award at NAF 2015. "PALEHO" by Lebo Leisa 2016, ANKOBIA by Monageng vice Motshabi and Omphile Molusi just to name few.



OFFICIAL PARTICIPANT

VOLLEY NCHABELENG

Bo kae botho

His focus is on indigenous musical instruments collections and teaching coming generation, composing and playing around the world. These are Volley's performing highlights:

2018- Freedom the Musical as percussionist- directed by Aubrey Sekhabi
China, wuzen festival with Fat Black Women Sing by Napo Masheane.

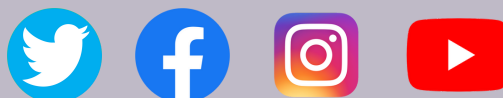
2019 - created one hander play Mother Africa and her Melody , performed at wits theatre and Norway Asitej conference in Kristansands, performed at PASMAE conference in Seychelles live recording of dvd/cd by Academy of Sound Engeneering @ SABCVI Studio Freedom the Musical run at South African State theatre as percussionist

2020 - Musician for season 7 of The Centre of the less good ideas.
Double CD launch concert at South African State Theatre.

Volley Nchabeleng live stream concert supported by concertssa.

2021- The Mother of all eating directed by Kayelihle Kumede &

Phala O Phala @ Market theatre



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LES-EGO



LES-EGO was born and bred in Mabopane, Pretoria. She grew up under strict family values, and musical background.

She studied music at FUBA SCHOOL OF MUSIC and then proceeded to Mmabana Mmabatho in Mafikeng where she co-founded an all-female band DEEVA. DEEVA is the first female band in the North West that was featured in a few educational programmes of the SABC television.

Back in Pretoria, she was recruited by another female band, LADIES IN JAZZ formerly known as THE ART ENSEMBLE. They recorded an album CHALLENGES, which featured Vusi Mahlasela as one of the composers. The album was produced by Don Laka.

Since her musical journey took off, LES-EGO has had the opportunity to tour Africa; Botswana, Mozambique, Swaziland, Mali, Egypt amongst others; to showcase and share her musical knowledge. She has shared stages with the likes of Sibongile Khumalo, Jonas Gwangwa, Siphon Gumede and a lot more of internationally acclaimed musicians. She has also worked very closely with other musicians on their albums (Carlos Djedje, Solly Moholo, McCoy Mrubata, Blondie Makhene, Linah Nqobco, Phinda Matlala, Simphiwe Dana, Zamajobe, Abigail Kubheka, Max Mntambo, Thandie Klaasen, Dorothy Masuka and many others.

LUYANDA SIDIYA

Executive Director at Luthando Arts Academy



Sidiya's interest in dance began at school where he worked with various township dance, music and drama groups. In 1998 he worked with Juveniles at the Groenpunt (Stofburg) prison in the Free State. In 1999 he attended classes at the Dance Factory (Johannesburg) facilitated by Wendy David before embarking on formal training at Moving into Dance Mophatong (MIDM).



As a dancer with the MIDM Company, Sidiya performed nationally and internationally, in Botswana, U.S.A Washington D.C at the Kennedy Centre, Sweden, Austria, Finland, Italy and Luxembourg. Sidiya facilitated intense workshops in dance companies and universities abroad.



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UJU VOICES



UJU VOICES is a group consisting of 8 women, singing isicathamiya acapella. We've been in the entertainment industry for some time, working with different productions such as Umoja the spirit of togetherness, Mzini Dramatic Arts, Soweto Spiritual Singers, Jama Production, Caiphus Semanya, Jonas Gwangwa, Yvonne Chakachaka, Sibongile Khumalo and Simphiwe Dana.

Having this kind of experience in the the industry, we then decided to form a production with an intention to create employment for women who have the passion for art.

Our goal is to educate our young and old to embrace Africa culture and heritage, our objective is to empower women in terms of independency and skill transfer, to use cultural activities to educate through entertainment. Our vision is to create a legacy that will live on from generation to generation, to change the mentality of our society through music. We are very versatile and our mission is to transfer our skills by conducting workshops in schools and community centres.

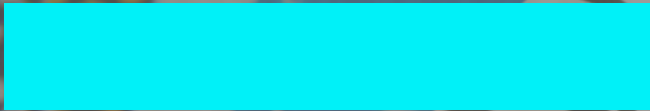


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TRADITIONAL ATTIRE





ZULU

Flared hats, cow tail tufts and animal skins

A great warrior nation, Zulu men wear cow tail tufts on the upper arms and below the knees to give the appearance of greater bulk. Also worn is a front apron, consisting of circular skin patches sewn closely together to add weight; and a rear apron made from calf skin. Long animal skins are worn on the hips. A single maiden will wear only a short grass skirt whilst an engaged girl will cover her breasts. A married woman covers her entire body. She wears a thick cowhide skirt, often covered by another skirt in white, red or black. Over her breasts, the woman wears a cover decorated with beads. The most impressive adornment is the boldly coloured, flared grass hat.



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ZULU

contemporary

Bush warrior meets street fighter in Zulu men's contemporary wear. Denim, replete with modern urban badges, is paired with traditional beadwork and upper arm accessories that call to mind the cow tail tufts wore by King Shaka. Add to that umblaselo (store-bought pants uniquely decorated with beads and colour patches) and you have a look that is gritty yet highly individual. Of course, an iconic Zulu accessory is the flared hats, called isicholos, traditionally worn only by married women but today a cross-cultural fashion statement. In days gone by, a basketry foundation was overlaid with string or grass fibre but nowadays anything goes.



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XHOSA

Elaborate necklaces, capes and headscarves

Xhosa men traditionally filled the roles of warrior, hunter and stockman and as such, animal skin formed an important part of their traditional wear. On special occasions, embroidered skirts are worn with a rectangular cloth over the left shoulder, or a tunic and strands of beaded necklaces. Women's main items of clothing include long skirts and aprons in beautiful printed or embroidered fabrics. Elaborate beaded necklaces are worn around the neck, as well as beaded bracelets and anklets. A headscarf is traditionally worn by married women. To complete the ensemble, embroidered capes or blankets are worn around the shoulders. No traditional dress is complete without face painting.



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XHOSA

contemporary

The Xhosa have a rich tradition of beaded and appliquéd regalia which adds a noble air to their contemporary dress. Women are also known for their timeless A-line skirts, called imibhaco, which usually have a few well-placed horizontal stripes; and their elaborately wrapped headscarves. The adaption of their traditional dress results in sophisticated attire that is as unique as it is eye catching. Contemporary men fashion their outfits on the traditional ingcawa, which is a black and white blanket worn on the upper torso. The Xhosa are well known for their wide, beaded collar and contemporary style pays homage to this with the inclusion of layers of beads around the neck, often in the traditional pink and blue colours.



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VENIDA

Bracelets, embroidery and stripes

The tsindi is a triangular piece of soft skin covering the front, passed between the legs and tied at the back and a male will continue to wear variations of this throughout his life. Girls start with a shedo, a small square of fabric sewn onto a broad strip which hangs down in front as a small apron. When a girl develops breasts, she wears an upper garment made from multi-coloured striped cloth, called a nwenda. Meanings are attached to the embroidery done on the nwenda. Ankle and arm bracelets and beaded necklaces complete the costumes.



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VENDA

contemporary

Venda people love stripes – not the two-toned uniform stripes of traditional western wear, but multi-coloured, irregular ones that stand out in a crowd. Stylish Venda men look chic in shirts made from *nwenda* fabric – colourful traditional cloth – paired with form-fitting trousers. Women dress modestly and without an overabundance of personal embellishment. Contemporary dresses retain the traditional stripes and bold colours and many styles reflect the generosity of cut of the *nwenda* wraps that women traditionally wore. Versions of these are still embraced, often as wrap-around skirts that are paired with plain white shirts.



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TSONGA

Dancing dresses, handwork and beads

Tsongas are known for their creative clothing and the beautiful colours that they use. When you think of Tsonga women, the xibelani will come to mind. This beaded dancing dress, made of yards of fabric, is a beloved part of the Tsonga culture. Women tie the xibelani around their waists, which they then shake. This sets the skirt into beautiful motion. The xibelani is designed to make the wearer's hips look bigger, which emphasises the movement of both the wearer and the skirt. It is paired with strings of vivid beads which are made by the Tsonga. Tsonga men traditionally wear animal hides and may incorporate large feathers into their outfits.



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TSONGGA

contemporary

The traditional xibelani 'dancing' skirt's generous cut remains an evergreen fashion item that is mixed with wrap-around sarong tops, headbands, bangles and beaded necklaces. Imported cotton fabric with flower patterns are used to create tops, skirts and dresses that are generous in cut and move with the wearer. The colours are dreamy – like sparkling jewels of green, yellow, pink and blue and lend themselves to feminine summer dresses. Handbags are crafted from the same fabric. Men look chic in shirts made of Tsonga fabric and may even choose colours that echo their partner's outfit.



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Swazi

Beautiful kingdom, beautiful clothes

There is a wide range of traditional attire related to different Swazi cultural ceremonies, as well as day-to-day usage. The traditional outfits worn by men and women consist of two parts: the top part is a large piece of colourful fabric tied with a knot and the bottom part is a cloth wrapped around the waist. However, the genders wear them differently, and they are also worn in different ways during the various stages of life. Men also wear a leather apron. Married women cover their upper torsos and often wear traditional beehive hairstyles, while young girls wear skirts of grass or a short toga of cloth.



Tswana

Indigo origins and fringed skirts

The Tswana dress in traditional animal skins - loin coverings for men and boys and skirt-like garments for women. These are worn longer by older women. In addition, beautiful outfits are made from shoeshoe fabric. This printed cloth is widely used in South Africa and holds strong cultural ties to the Northern Sotho (Pedi), Southern Sotho (Sotho), Tswana and Xhosa cultures. Originally dyed indigo, it was brought to South Africa from Europe in the 1800s. Young Tswana girls wear a makgabe, which is a traditional fringed skirt made with strings and beads. As with many South African cultures, headwear and beads are pivotal to the traditional ensemble.



NDEBELE

Bright beads, clothes and painted houses

Traditional Ndebele dress is colourful, bright and decorated with elaborate beadwork. Married women wear blankets over their shoulders and a great number of thick beaded hoops of twisted grass around their necks and legs. They also wear copper and brass rings round their arms, necks and legs. The blanket usually has stripes of green, red, blue, yellow and brown. Married women also wear some form of head covering. The main item of clothing for adult men is an animal skin breastplate hung from the neck and decorated with beads. Men also wear animal skin heads and ankle bands. During winter, they wear an animal skin karos (shawl).



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PEDI

Kilts, skins and colour

The chief wears clothes made out of animal skin such as leopard and lion to show leadership while the rest of the men wear clothes made out of goat, sheep and cow hide. Interestingly, the Pedi men wear an interpretation of the Scottish kilt. Women's clothes normally comprise of bright colours. Their dress consists of a hele, which is an inner fabric that is tied around the waist, and a metsheka, which is the top part of the outfit. A moruka is worn on the head and matches the dress. Clothing is often trimmed with ribbon.



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SOTHO

Blankets, conical hats and iconic fabric

The Basotho hat is synonymous with this culture. Worn by adult men, the modiyanyewe or mokotlo is a conical woven straw hat with a distinctive topknot. Temperatures often plummet in the rugged mountainous terrain where the Basotho live and this makes their traditional costume – a colourful blanket wrapped around the body – an apt choice. Equally well known is seshoeshoe, a printed dyed cotton fabric characterised by intricate geometric patterns and used to make traditional clothes across a number of cultures. Used to make traditional dresses, skirts, aprons and headgear, it has gained commercial popularity in South Africa today. Like their menfolk, Basotho women also wear a traditional blanket over their shoulders.



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OFFICIAL PARTICIPANT



INDIAN

Bright, beautiful, flowing clothes

South Africa has a diverse Indian population and therefore a diverse representation of traditional clothing. However, Indian South Africans have preserved their cultural heritage, languages and religious beliefs. While western clothing is often worn, traditional Indian dress is donned with pride on special occasions. This includes the elaborately embroidered sari – a garment consisting of a length of cotton or silk elaborately draped around the body, traditionally worn by women from South Asia; and the long coat-like garment called a sherwani, which is worn by men. Women's clothing in particular is bright and decorative and no outfit is complete without elaborate accessories.



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OFFICIAL PARTICIPANT



AFRIKANER

Leather, gingham and silk


The modern-day Afrikaans person wears traditional western clothes but has retained some loved items, such as leather shoes called velskoene. Men wore gathered gingham or striped cotton shirts with a coloured kerchief around the neck; corduroy, linen or moleskin pants and braces. A jacket made from moleskin or corduroy was also worn. A straw hat lined with coloured silk and with a wide brim and velskoene completed the outfit. Women wore flowered or striped cotton dresses over a cotton or flannel petticoat with flounces at the bottom. Everyday wear included a white linen kappie (bonnet) with embroidery and velskoene.



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OFFICIAL PARTICIPANT



CONTEMPORARY WEAR

DAVID TLALE



Renowned for his undeniable knack for showmanship and elaborate designs, Tlale launched his daring and elegant brand 18 years ago, and has showcased his inimitable designs at all the premium fashion week platforms.

His brand defies convention and employs unpredictable use and understanding of fabric, colour and texture. David Tlale's commitment to the fashion environment is mirrored in his vision for business and community empowerment, and continues to build a brand that has a strong sense of style and individuality as his signature.



OFFICIAL PARTICIPANT

LADUMA NGXOKOLO

MAXHOSA AFRICA is a South African knitwear brand founded in 2012 by Laduma Ngxokolo. This was with desire to explore knitwear design solutions that would be suitable for amakrwala (Xhosa initiates). His initial vision was to create a modern Xhosa - inspired knitwear collection that would be suitable for this market.



As a person who has undergone the process, Laduma felt that he had to develop premium knitwear that celebrates traditional Xhosa aesthetics. Along his journey into exploring astonishing traditional Xhosa beadwork patterns, symbolism and colors, he discovered that they would be the best source of inspiration for the knitwear, which he then reinterpreted into modern knitwear,

MAXHOSA AFRICA designs showcase the beauty, culture, language and aspiration of the Xhosa people. Evolved and amended in a modern way and a current design context it translates into a form that resonates with multiple fashion markets globally.



OFFICIAL PARTICIPANT



THULA SINDI

The founder of Thula Sindi, he was born in small town of Klerksdorp, South Africa. Thula Sindi holds a diploma in fashion designed obtained from the London International School of Fashion. In 2005 he was appointed head of men's and women's wear for Dutch textile company VLISCO's South African branch. He went on to found and launch his own brand Thula Sindi.

Thula Sindi collection has showcased at number of local and international fashion events including Paris Fashion Week. He has gone on to open a number of stores mainly located in the Gauteng and North West Province, and has plans to expand other regions of South Africa.



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OFFICIAL PARTICIPANT



CARLA PINTO & ZYDIA BOTES

Romaria is a fashion and lifestyle collective where luxury meets comfort. Established in South Africa, in 2019, through a collaborative venture and with European influence, design duo Carla Pinto and Zydia Botes create effortlessly cool statement pieces that they themselves wear. The name 'Romaria' derives from Carla's Portuguese roots which translates to 'pilgrimage' or moving forward together, fitting for a brand that believes in interconnectedness and the art of 'weaving' together towards a better designed and sustainable future.

Romaria designs are trans-seasonal, easy to wear knitwear pieces that complement each other. All items consisting of natural fibers and remarkable stitch games are slowly and sustainably prepared on a small scale.

The Romaria Spring/Summer '21 collection, 'Balanced Contrast', is inspired by Yin and Yang around the physical application of black and white as complimentary contrasting colors and how seemingly opposite forces can become inter-connected to create balance. The inspiration also refers to color and the business relationship between Carla and Zydia as business partners – two contrasting parties.



OFFICIAL PARTICIPANT



MIKHAYLA FAROUK

Maklele is a menswear brand launched by University of Johannesburg fashion design graduate, Mikhayla Farouk after completing her B Tech degree in 2018.

Deeply concerned with sustainable garment making, the label focuses on gender fluid design that reduces resource intensive processes and the need for excessive variation.

“As I started learning more about the industry, my focus became more about sustainable garment manufacture rather than just the physical garment itself,” she explains.



OFFICIAL PARTICIPANT



HANGWANI NENGOVHELA

Rubicon, an award - winning brand, established in 2002 by Hangwani Nengovhela, is known for releasing iconic collections with impeccable design. Hangwani brings subtle African opulence to each collection.

The collection is inspired by her special beliefs and her sense of style. The collection consists of the silhouettes she'd wear which are still trendy, relevant, modern and it speaks about the collars, sleeves and the romantic moments of fabrics.



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OFFICIAL PARTICIPANT

MPUMELELO DHLAMINI



Mpumelelo Dhlamini completed his BA Degree in Fashion at the Spero Villioti Elite Design Academy, receiving the Most Innovative, and the Dean's Merit Awards. He then went to complete the EDCON Design Innovation Challenge, a developmental initiative, which included the SA Fashion Week 21 Steps to Retail Programme, and an EDCON internship. He was later selected to sell the first capsule collection in Milan during Milan Fashion Week.

Ezokhetho – isiZulu meaning carefully chosen, being the best or most suitable – is a contemporary womenswear brand, that uses fabric as a medium to convey a distinctively African narrative. This signature is marked by effortless comfort and quality. The range consists of multifunctional pieces that combine to provide a versatile and flexible wardrobe suitable for all occasions. The inspiration for each collection is drawn from cultures, sub - cultures, behaviours and traits of the African heritage.



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OFFICIAL PARTICIPANT

NOLOYISO LUBELWANA



Scriptures' founder Noloyiso Lubelwana was born and raised in rural Mt Ayliff in the Eastern Cape. Her simple world was made colourful as a child when she created elaborate outfits for her dolls to attend imaginary traditional events and ceremonies. Scriptures' style reflects Noloyiso's Xhosa tradition and customs and draws influence from the isiXhosa people of the Eastern Cape.

Scriptures creates modern traditional ready - to - wear women's clothing. Designs are modest and voluminous, covering the arms and legs. Scriptures caters specifically for women who want to look fresh, fashionable, stylish, trendy and absolutely breathtaking at customary events. The garments include aprons and a head wrap which both culturally symbolise respect.



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OFFICIAL PARTICIPANT

TSAKANI MASHABA



HAMETHOP is a South African contemporary ready - to - wear and accessories brand, founded by Tsakani Mashaba who aims to explore the diversity of African art, textiles, architecture and urban environments.

The stories of each capsule are told through design and craftsmanship, as each piece is handmade in a studio that celebrates traditional techniques, perfected and taught across multiple generations. From woven handles to hand rendered prints, Hamethop presents itself as a harmonized, multifaceted brand that has an identifiable voice and aesthetic.



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OFFICIAL PARTICIPANT



LESEDI BAAKWALANYA

Martha 31 is an inspired collection by his mother for the 31 years old Lesedi Baakwalanya. Martha a self-made township girl whose life became phenomenal as she transitioned from being a young girl to a mother. Martha 31 tells African stories and spiritualism through fashion.

The collection is inspired by her special beliefs and her sense of style. The collection consists of the silhouettes she'd wear which are still trendy, relevant, modern and it speaks about the collars, sleeves and the romantic moments of fabrics.



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OFFICIAL PARTICIPANT



LOULOU REGAL

Loulou Regal Style was founded and is owned by Loulou (Lulu) Makubalo whose main aim is to style women to enhance the elegant, graceful, majestic queen they already are, through authentic Xhosa Mbhaco material fashionable designs.



Its modern mbhaco designs can be worn by anyone, anytime, anywhere and are not reserved for traditional occasions only.

“NdiyiNdlovukazi dressing iiNdlovukazi” (I am a Queen dressing Queens).



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OFFICIAL PARTICIPANT

ZANOZUKO SITHETHO



Zanozuko Sithetho born in Mzamo Stutterheim Easter Cape currently residing in Gauteng, is the winner of the 2012 South African Fashion Week Renault new talent search. He is the owner of Skorzech menswear along with seamstress and business partner Thandi Mvunelwa.

Having Oswald Boateng as his major influence; he is sure to take tailoring and his label to new heights in South Africa.



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OFFICIAL PARTICIPANT

MZUKISI MBANE



Imprint's Clothing DNA is embedded in a simple ethos: 'Our Roots'. From this ethos one then sees a dialogue between designer and life. You see childhood memories reincarnated through collection styles. Prints and textures play a dominant role, for both the menswear and women's wear collections.

With the brand IMPRINT ZA that has showcased at SA menswear week, Mercedes Benz Cape town fashion week, Mercedes Benz Ghana fashion week in Ghana and Africa International Fashion Week in Nigeria, Fashion For Development In New York, Morocco just to name a few. Imprint has been featured in all SA major fashion media such as GQ, Elle, Glamour, Cosmopolitan mag and well as Vogue Italia young talent and latest print issue of Vogue Australia. Created by a qualified Accountant with Bachelors of Accounting Science turned self taught fashion.



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OFFICIAL PARTICIPANT

EPHRAIM MOLINGOANA

Headed by Ephraim Molingona, Ephemol is a menswear fashion label formed in 2002, known for its bold, masculine tailoring and a unique approach to timeless lines. Ephemol has showcased collections at Shanghai Fashion Week, China in 2013, receiving great reviews.



He was 2017's successful candidate of the SAFW Cape Wools SA Designer Challenge and represented the country at the UK Wool Conference. He boasts several GQ Best Dressed awards, magazine features and covers and a string of A - list South African celebrities as clients such as Grammy Award winning group, Ladysmith Black Mambazo.



OFFICIAL PARTICIPANT



NGUNI BRAND

Nguni Brand is a young, unique, traditional, vibrant, and proudly South African and 100% Black owned clothing brand which is inspired mostly by the Nguni culture, colors and patterns.



Co-founded by Pule Mathonsi, Nandi Mtsokoba, and Wendy Magafela, Nguni Brand's goal is to showcase the beauty of culture through contemporary traditional designs and take the brand to the global stage.



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OFFICIAL PARTICIPANT

LEKAU SEHOANA



When Lekau Sehoana shared news of starting his, now, renowned sneaker line Drip Footwear with friends in late 2018, his excitement was met with a combination of sarcasm and doubt. “There you go again with your business ideas – who’s going to buy your sneakers?” quipped one acquaintance. Until that point, Sehoana had had a few failed entrepreneurial ventures but that didn’t stop him from producing South African’s most well known sneaker brand.

Drip Footwear sneakers are designed and engineered for comfort. In addition to that they are affordable. Drip Footwear is a brand popularly known for the slogan “The Township Dream”. The brand, which is a firm favourite locally, now boasts over 16 colours including a children’s range known as Bundle of Joy. The footwear brand now has 14 stores around the country. “I want every South African household to know Drip Footwear and understand what it stands for. I’d like to see it grow beyond just being a lifestyle brand, and for it to produce running shoes as well – perhaps even a sports range.” he added.



OFFICIAL PARTICIPANT

ARTWORK



PERCY MAIMELA



Percy Maimela (1985) is a self-taught artist born in Pretoria/South Africa in 1985. He is currently working at August House studios in Johannesburg. Maimela discovered his love for art during his early childhood age. In 2014 while working as a sales assistant, Maimela decided to pursue art as his part-time business making portraits for commissions.

He then became a full-time practitioner in art in 2016 and was introduced to conceptual and investment art. His preferred media includes charcoal drawing, painting and some traditional art forms, but he also experiments with untraditional medium like salt, maize meal, ashes, and coffee grounds, this technique he discovered during his retail employment. His work is mostly inspired by issues and conditions surrounding his communities and he strives to inspire and motivate his community through his work.

2019 - He attained a Guinness World Record for the largest coffee grounds mosaic image 5x5m done at Sandton, Thami Mnye Fine art award for one of his charcoal drawings and a Men of the year award for arts and culture category.



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OFFICIAL PARTICIPANT

ANATHI ELPEE NKANYUZA

I am Anathi Nkanyuza mostly known as Elpee, I was born in Tsomo, one of the small towns mostly surrounded by villages in the heart of the Eastern Cape province. Well, I'm from a village myself and Mbulukweza is the name, I am a socio political artist popular known for my smoke/fumage art. I'm self-taught with huge love and passion for art.



The concept of the boxes mainly came up from the phrase "Think out of the box" so I take it as if our heads are the boxes that stores information about what's happening within and on the outside world. It's up to us to keep these boxes closed or open them up. The aim of my work is not to oppress anyone in anyway, but rather to "stimulate" conversation or open up dialogs about state of mind in general.



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OFFICIAL PARTICIPANT

ANATHI ELPEE NKANYUZA



The artwork derived its message from the daily phrase, that education is the key. As we are always told education is the key to success but in recent times, we tend to go all out to get these keys and all we get to be left with, I got the keys but no doors seem to open. This piece seeks to depict that message.

The self-portrait resembles different characters of an individual, every being has the positive and negative characters of which in most cases either of the two characters tend to be dominant than the other.

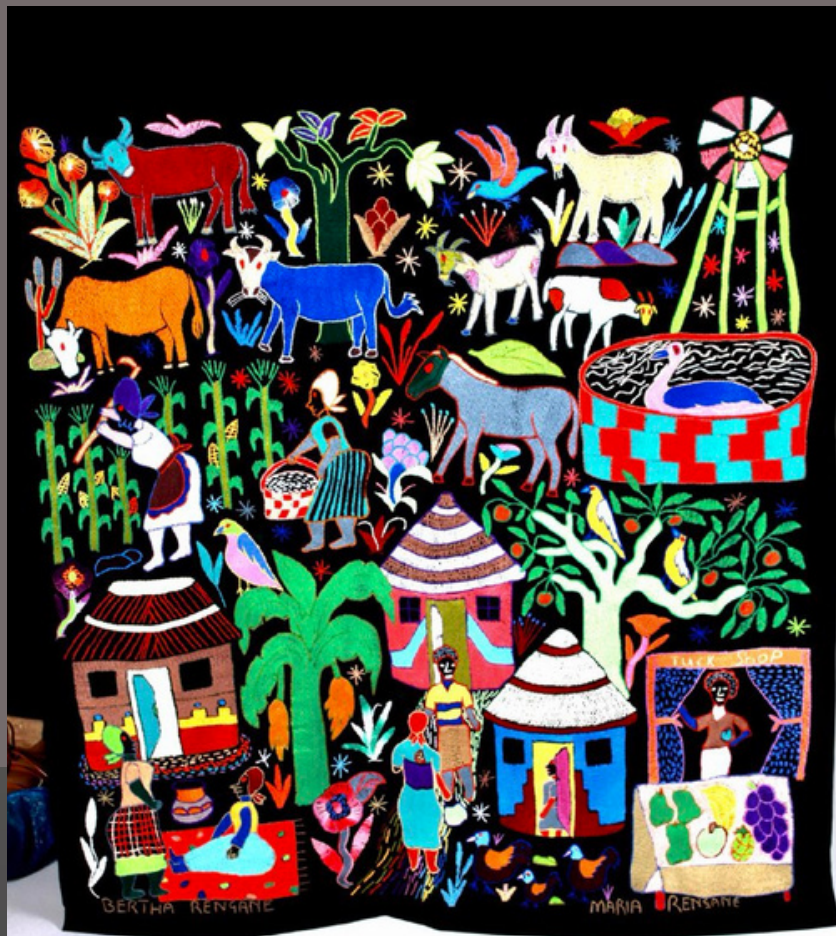


EMBROIDERED ARTWORK



Maria Rengane was born in 1965 into a stable family and is part of the large Rengane clan many of whom are embroidery artists in the Mapula Project. She completed primary school but when she was a teenager her family moved to the Winterveld and she stopped her schooling and started taking domestic work to help her mom and dad who were unemployed. Over and above supporting her own son who is a job-seeker she continues to raise her sister, care for her father and support her husband who does not have reliable income.

She lives at her workplace and spends weekends at her own home. When her work is done for the day she designs and embroiders for the Mapula Project. She says that: she 'learns something more in her life (from the project) which she uses to teach her children and others. It helps a lot as (she) can earn something more to help (her) family. Maria's ambition is for her sister to complete her education for her to finish her house and to buy a small car.



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OFFICIAL PARTICIPANT

HEARTFELT

Filling Hearts With Hope



Each heart made by Martha and the Heartfelt ladies carries a message of hope and helps to not only feed and clothe the heartfelt ladies and their families – but also contributes a small donation to charities with in the local community of Makapanstad.

Every single product made at HEARTFELT is made with love and individually hand-sewn by a Heartfelt lady, using traditional hand-crafted skills, felt and beading. Each product comes with a little Heartfelt story and the name of the lady who made it.



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OFFICIAL PARTICIPANT

LEBOHANG MOTAUNG



Lebohang Motaung was born in 1992 in Evaton but grew up in Sebokeng. She studied at the Vaal University of Technology (VUT), where she earned both her B-Tech in 2013 in Fine Art, majoring in printmaking.

Motaung looks at South African women and challenges issues such as “how they are told to wear their hair”. She deals with societal pressure and preconceptions on how women should look. This artist promotes self-definition and self-expression. She believes that women should not be afraid of expressing themselves for the fear of being judged. Motaung considers that hair is the one part of the body that allows you to be creative and dramatic, and that you can change it however you want.

Her work focuses on the creativity and innovation in hairstyling, whether it is natural or unnatural. She also uses hair as a medium to create art. Her work celebrates the art and tradition of hairstyling and is influenced by the conversations shared during the process of hair plaiting



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OFFICIAL PARTICIPANT



Ziyanda Majozi is a full-time artist based in Cape Town who works in mosaic art medium, using mostly natural stone. Born in 1985, Ziyanda was raised in the rural Eastern Cape. She has been practising art for the past 10 years while living in Cape Town. Before discovering mosaic as a medium she studied at Spier Arts Academy.

She produces portraits using the stones in different shapes, sizes, and a mixture of naturally coloured stones with man-made stone, ceramic, and glass to create the images. The technique and medium play a big role in how she expresses herself; the rawness of the material gives her the freedom to do that. The result is a rough surface which is a representation of her emotional state.



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OFFICIAL PARTICIPANT

MOTHOBI AUGUST MEFANE



Mothobi Mefane is an artist born and bred in Bloemfontein. Like many artists he developed his love for art when he was still in primary school. The artwork Phelindaba Township (Mangaung/Bloemfontein) is from a series of paintings commenting on the water crisis in 2018.

He participated in group exhibitions in Macufe and the Grahamstown Arts Festival. He is currently enrolled as a Visual Arts and Design student at Motheo TVET College in Bloemfontein. In 2016, he received a Merit Award at the Phatshoane Henney New Breed Art Competition. He is currently enrolled as a Visual Arts and Design student at Motheo TVET College in Bloemfontein. In 2016, he received a Merit Award at the Phatshoane Henney New Breed Art Competition.



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OFFICIAL PARTICIPANT

RICHARD LETSATSI BOLLERS



Richard Bollers was born in Georgetown, Guyana and obtained his art degree at the National School of Arts in Havana, Cuba where he graduated as a tutor majoring in Drawing and Painting, as well as Graphic Printing, as a minor subject. He also works in Ceramics, Textile Designed, Weaving Techniques and Sculpture. He met his South African wife in Cuba.

As far as his paintings are concerned, Richard says that he is greatly inspired by the people around him, their circumstances, and their situations. His environment directly influences the themes he explores. His paintings in bold, powerful, contrasting colours depict day-to-day activities and hardships of people living in informal settlements.

WELCOME DANCA



Welcome Danca was born in Port Shepstone in KwaZulu-Natal and possesses a strong knowledge and experience in visual arts. After being introduced to Trevor Makhoba by fellow artist Sibusiso Duma, Danca entered tutelage under Makhoba

He produced many paintings throughout his career and participated in exhibitions nationwide and abroad (specifically in the United Kingdom). His work is represented in many international and national art collections. With his work, Herd boys on the pool table, Danca portrays the born free generation of herd boys. They are represented playing pool whilst looking after the cows.



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OFFICIAL PARTICIPANT



Neo Theku is a graphic designer, illustrator, and photographic artist from Bloemfontein. He is currently a student at the Central University of Technology, South Africa.

Theku creates works that young people can relate to through the themes he explores. His aim is to use his art to change lives and to teach people about challenges introverts face every day.



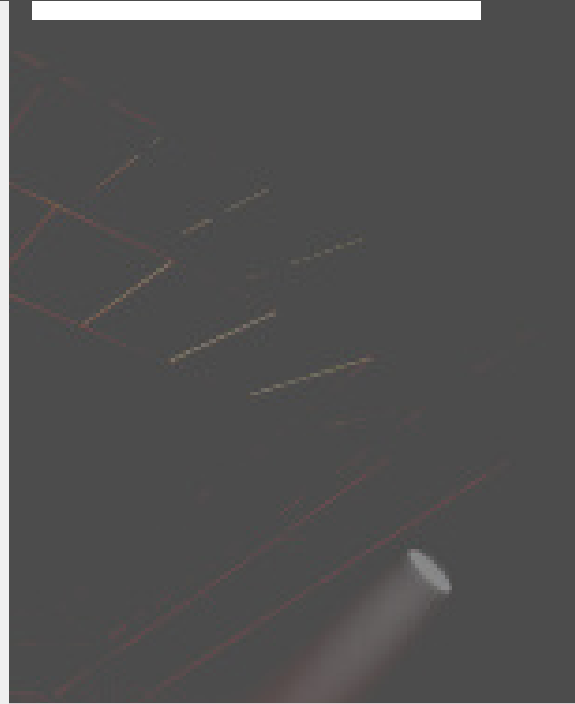
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Inspiring new ways

OFFICIAL PARTICIPANT

MORGAN MAHAPE



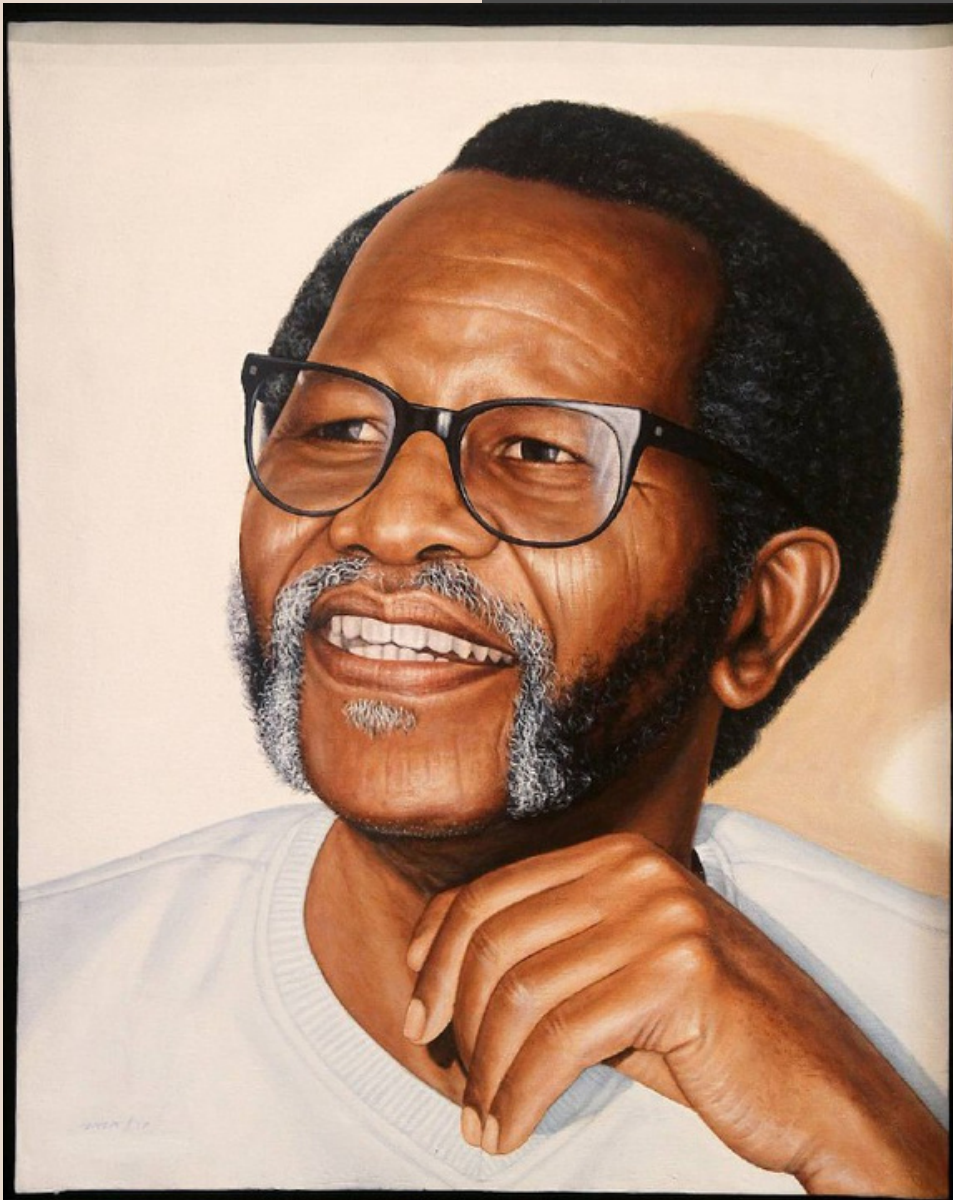
Morgan Mahape is a self-taught artist. At the age of 10, he discovered that he wanted to become an artist, but his parents did not support idea. He went on to do what they expected from him, namely to study mechanical engineering.

Mahape uses the skills he gained from his mechanical engineering studies to create sculptures. He explores various recycling techniques and different materials in his art. He has even used beadwork.



OFFICIAL PARTICIPANT

ZAKHELE HLABISA



Zakhele Hlabisa was born in Mtubatuba North KwaZulu-Natal. He is Durban-based and is a natural realism and conceptual artist. He produces art mainly in drawing, painting, and prints.

Hlabisa's art is usually defined by paint on canvas, the majority of his works are portraits and few of landscapes, his earlier works depicted his surroundings, things he saw and came into contact with on a daily basis. His work has been centred in investigating his cultural identity.



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OFFICIAL PARTICIPANT



Gary Frier is currently working as a freelance artist and teacher at Zonnebloem Children's Art Centre and Valkenburg Psychiatric Hospital. This is a local NGO at the Observatory Neighbourhood Afterschool programme that provides educational and cultural programmes for youth at risk.

Frier believes that making art is a compulsive act of self-expression that can only be realised through the collaborative act of creating and experiencing. He believes that creating art is about constantly reflecting on his own position in the reality. Using art to express an emotional, intellectual, and tactile value and to discover how to distil and interpret his interaction with his surroundings and to document that personal experience.



Daniel Tladi grew up in Khuma Township, outside of Stilfontein. This self-taught artist showed great promise from a very early age. After completing Grade 12, Tladi began his career as a full-time artist.

Tladi finds joy in experimenting with various artistic mediums, such as acrylic and oil painting, as well as pencil and pastel drawing. He is inspired by his environment. The African landscape, farms, townships and rural life are subject matters that intrigue and inspire his art. These themes are dominant and visible in his artistic practice.

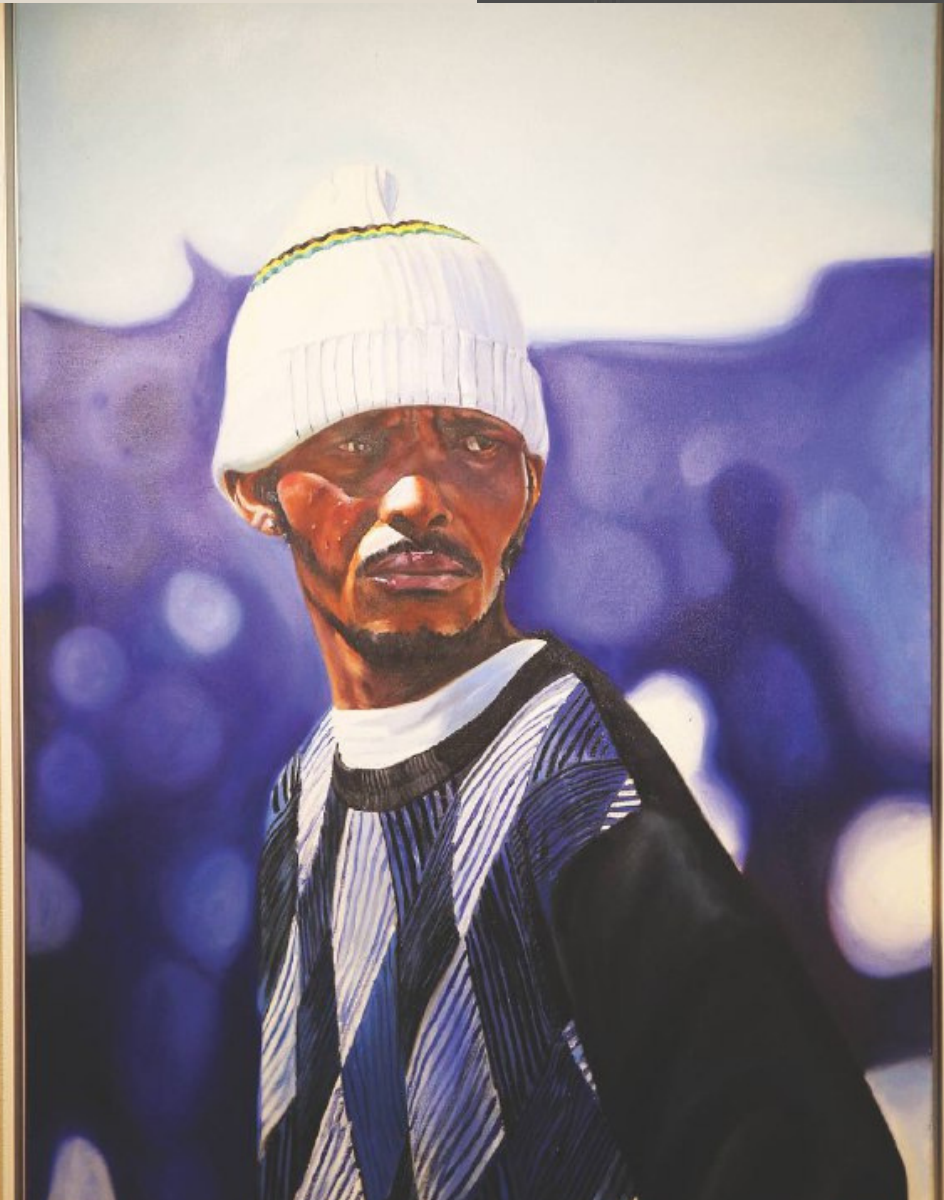


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OFFICIAL PARTICIPANT

BANELE NJADAYI



Banele Njadayi was born in Makhanda and is a young and largely self-taught artist. He studied at the Port Elizabeth College, majoring in Graphic Design. Njadayi evolved as a self-taught artist to devoting time to working in his studio and presenting art classes at the Masifunde Learner Development NGO based in Walmer Township.

Njadayi's work reflects on themes around urban living and identity. With his paintings, he depicts portraits of his subjects in motion (or stagnant) in their daily lives. He is also interested in capturing his unsuspecting subjects as they engage in their daily routines.



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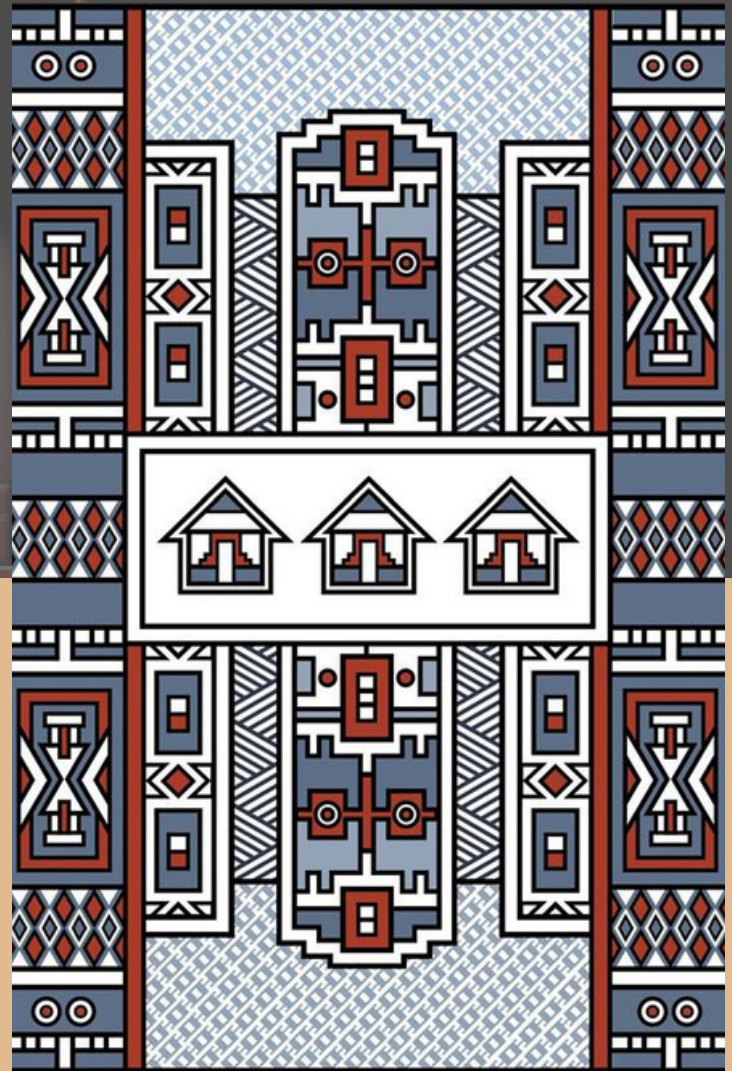
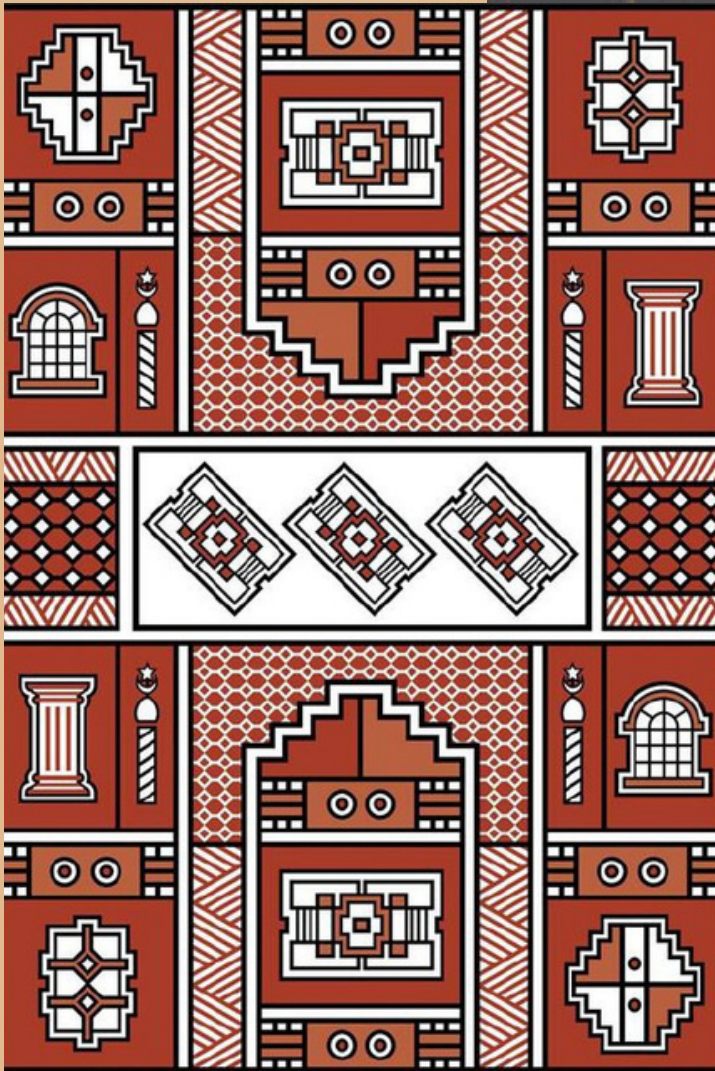
MANDISA BUTHELEZI



Mandisa Buthelezi is a photographer and filmmaker who was raised in Umlazi a township situated in Durban. With a vast portfolio that communicates the rural voice, and an appreciation and respect for the culture that has informed her perspective, she is keen on providing film and photographic content that is country-life centered and unpack the notions of identity, culture, and spirituality.

Omama BakwaNyandu captures the traditional attire worn by the wives of the men of the Nyandu clan in the rural outskirts of KwaZulu Natal near Cato Ridge. This clothing, rich in beadwork and various animal skin, is specifically designed and gifted to the wives to be worn especially at family traditional gatherings and ceremonies. It symbolises full acceptance and welcome as a full membership in the Nyandu family.

PRIMROSE CHIMHANDA



Primrose Chimhanda a multidisciplinary artist and Pattern Designer. Her Digital Artworks are sold as limited edition Giclee Prints. Her artworks celebrate the unique characteristics of cultural groups and communities within their social context, and they draw attention to the social issues that these communities face. This is achieved through the use – and fusion – of iconography, geometric shapes, and pattern design. Iconographic themes of specialization within the artworks include (vernacular) architecture, nature, and cultural symbols.

By using visual imagery, the series Chimhanda has submitted identifies and captures some of the most distinct traits of some of the cultural groups and communities found within South Africa.

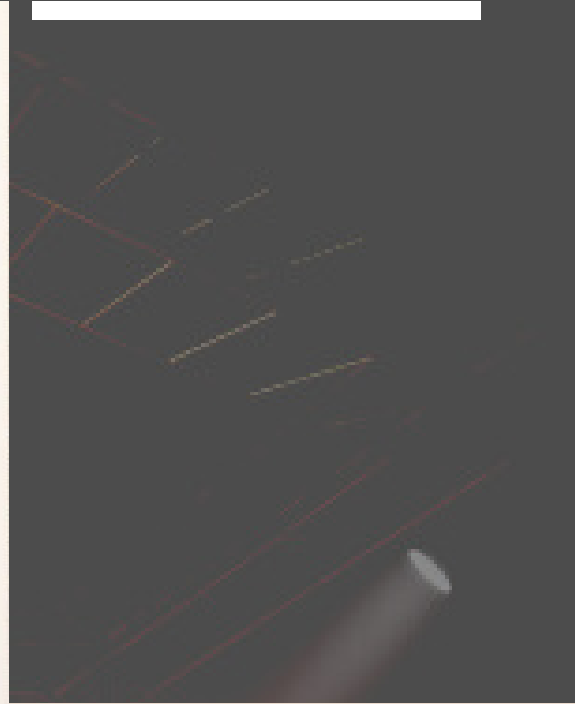


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OFFICIAL PARTICIPANT

KARLA NIXON



Karla Nixon was born in 1990 in Durban South African, however she spent her early childhood on a sugarcane estate in Swaziland before relocating to Durban. She is a Durban based artists who predominantly works with paper. She hand-cut and sculpts intricate images and objects, drawn from her surrounding environments.

Nixon's artistic exploration with the Colour Feels series is a collision of texture, colour, pattern and paper. There is notable reference, both in aesthetic approach and name, found in colour field painting from the 1940's and 1950's. But this historical approach is made anew with Nixon's signature medium, paper. As well as her contemporary urban themes, inspiration and humour.

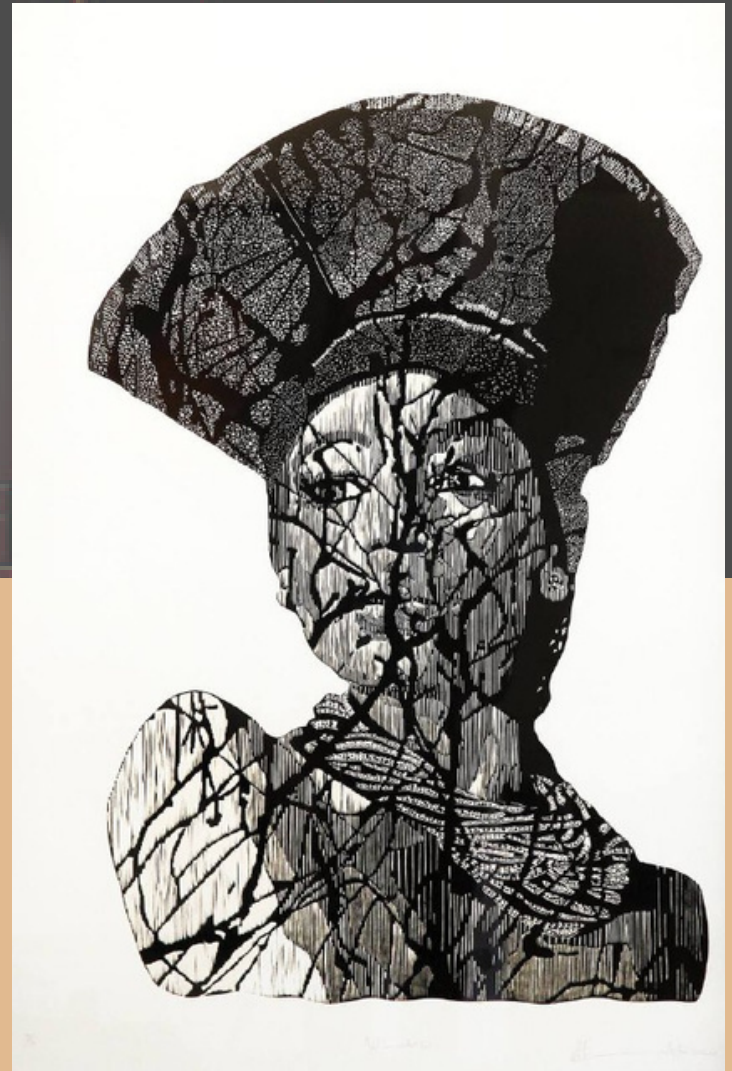
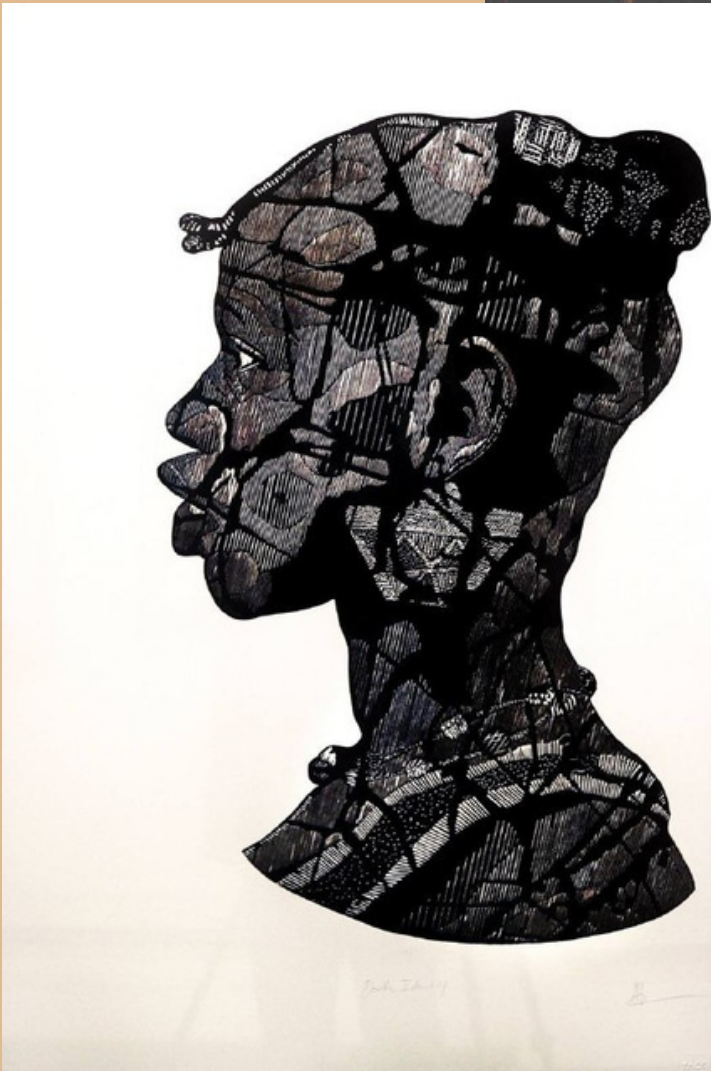


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OFFICIAL PARTICIPANT

THABO ELTON MOTSEKI



Thabo Motseki was born in 1980 in the township called Masilo Theunissen in the Free State. He later moved to Johannesburg for health reasons and to further his studies. Motseki was involved in an accident at the age of 13, which resulted in his spending three years in hospital, confined to a bed.

His body of work explores a visual account and attempt to visually record the rhythms and patterns of several periods in his life through lines and mark-making. The action of carving a lino plate is an act of removal and relooking for Motseki. The marks in/on the plate represent his interpretation of time and life as a rhythm, pulse, negotiation, and pattern. His records of the consistencies and inconsistencies in these ideas are represented as abstract and are open for negotiation and conversation.

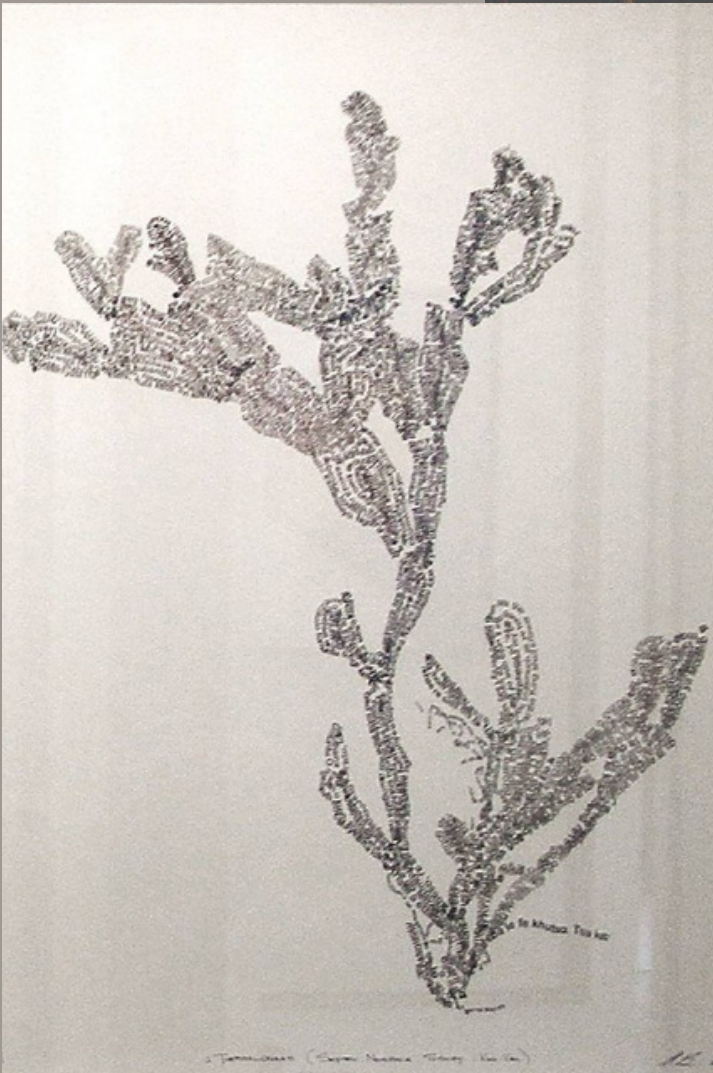


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OFFICIAL PARTICIPANT

NELLIEN BREWER



Nellien Brewer was born in Greytown, KwaZulu-Natal, in 1961. She qualified as a Landscape Architect from the University of Pretoria in 1982 and spent the next 20 years in this profession.

Brewer is fascinated by natural systems, especially those that are everywhere but often overlooked - lichen, termites, coral, etc. Birds' nests built purely by instinct according to an invisible design. Intricate spider webs casually decorating plants... In my work I explore these systems, and the hidden design code underlying every system. I use text as a metaphor for complexity, and my work has become predominantly digital, to allow for an increased level of intricacy.



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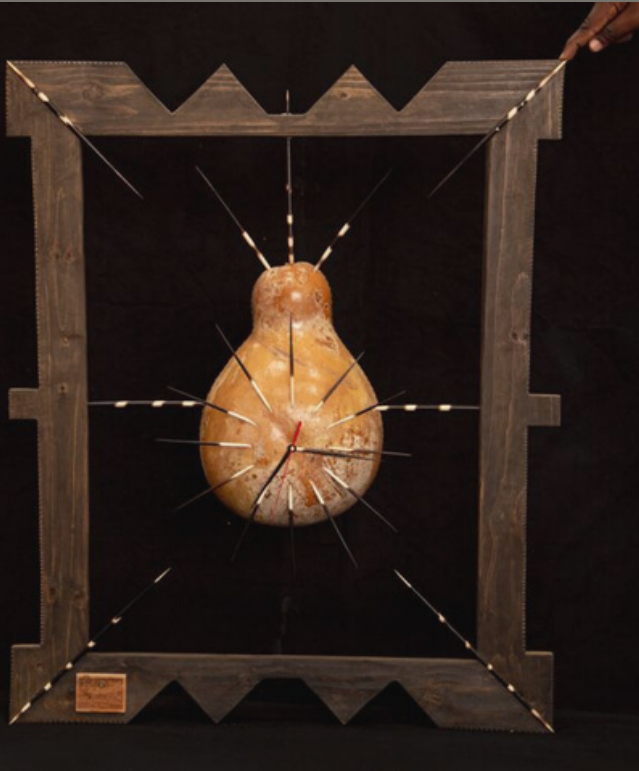


OFFICIAL PARTICIPANT



SCULPTURES

KETSO'KOI CREATIONS



This unique and ever so mindfully architected clockwork is called "Ke Nako" (it Is Time) a wonderful representation of the current era we've transitioned to, as it shouts to us that it is finally the time for Africa.

Our greatly anticipated moment to claim victory as a relentlessly fighting continent has arrived. We see this in the time piece as the porcupine quills holding up the clock are the backbone of the rebuilding and maintaining of our integrity as a black and white country.

This magnificent art piece is called "Mmadikala-Bua" and tells a strong message which is, "I am the swift sound of shaking branches of the great Kameeldoring tree. My trunk is made up of a nation of stems flowing with the echoes of my voice to the roots, to nurture the soil of my forefathers. She is a great tree that stands firm to be the source of life for her people".





WIRED LEOPARD SCULPTURE

This beautiful wire artwork was created by Jeffer Mwazha who was born in Zimbabwe and grew up in South Africa. This artist started making wire at the age of 7 when his parents couldn't afford to buy him toys. He was then forced to create his own with the little he had, which was wire. Jeff was always the best in creating wire animals amongst his friends. When Jeff finished high school his parents couldn't afford to take him to college and this was when Jeff decided to go back to his creative side and design and create wired animals of which he can



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SMOOTH TERRACOTTA SCULPTURES

My name is Madoda Fani born in Gugulethu township in Cape Town. I was raised by both my parents. My parents are originally from Eastern Cape. My Mother worked as a domestic worker as my father was a contractor, specialising in roof fixing. Many people have asked that from which side of my family does the talent come from. I always tell them from my father (Mzwenkosi Fani) and my mother is Yoliswa Fani. I remember my father used to bring back from work left-over materials, and he would make things I don't understand back then. My father used to make sculptures from leftover metals. I have two brothers and one sister.

My first connection with art, I think I was 8 or 9 years old. A lady that passed away few years ago, Noni Mngomezulu took us a group of children in a trip around the Cape. On the trip we visited the Museum and the ART Gallery. I remember like it was yesterday, the price next to a painting. I can't remember exactly the price but between R400 and R500. And I remember thinking wow that was very expensive. " One day I will make Art and sell it as expensive as this art " thinking to myself.



OFFICIAL PARTICIPANT



BUFALLOW

Arts & Crafts

Lameck Mlingo was born in Gokwe Zimbabwe on 8 May 1969. He attended school at Gababe Primary school where he was introduced to craft lessons as early as grade four.

When he was in grade six he moved to Bumburwi primary in Gweru and started doing Wood work and carpentry.

After completing his studies he pursued arts and crafts as a way to earn a living.

He crossed to South Africa in the early 1990s and started selling his crafts at Mmabatho Sun Hotel, in 1996 he moved to Sun City Hotel up to date. His first International Exhibition was at the New York Gift Fair in 2007 and it was a

wonderful experience to be at one of the world's great stages. He attended the Ambiente Fair in Frankfurt, Germany twice in 2008 and 2009. In February 2011 he was at the Belgrade International Fair in Serbia.

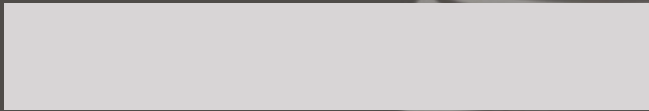


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CLAY POTS





Zulu Pottery

In Zulu tradition, pottery is women's work. It endures via Zulu women passing on skills to their daughters so they can make pots for domestic use and to sell.

Pottery plays an integral role in Zulu culture and is used for rites and rituals such as weddings, births, marriages, and burials, and it often symbolizes hospitality and communality. A ceremony that is important for Zulu beer is the ceremony for amadlozi, or ancestors.



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CONTEMPORARY HAND-COILED CERAMIC SHAPES



Charcoal Black
Stonemare Clay, painted
with White Underglaze
Ceramic Paint. Glazed
interior.

A master of hand-thrown ceramics, Chuma Maweni's distinctive approach combines contemporary hand-coiled shapes marked with precisely patterned incisions. From his studio in Woodstock, Cape Town, he makes exquisitely crafted ceramic vessels and furniture, the latter finding their largest form to date in his sought-after Imbizo series of tables, side-tables and stool.



WEAVED BASKETS

A collection of woven baskets in various colors and patterns, including a prominent one with a black and white zigzag pattern. The baskets are arranged in a cluster, with some in the foreground and others in the background. The background is a dark grey, and the right side of the image is a solid yellow vertical bar.

ZENZULU

The original



ZENZULU product designs are regularly updated and manufactured to the highest quality standards, eco-friendly and fairly traded, ensuring sustainable incomes for more than 60 home based weavers in four communities. This design symbiosis has become a South African design classic, receiving numerous accolades and awards, including an Elle Decoration International Design Award in 2002.

ZENZULU vessels have been showcased in Design Made in Africa, an international travelling exhibition of Contemporary African Design, selected by Li Edelkoort for her North meets South exhibitions in Paris and Stockholm and The Conran Shop's Harare to Higgovale exhibitions in London, New York Paris and Tokyo.

ZENZULU décor products are sold in local and international high-end boutiques, stores and galleries and feature in many corporate and private interiors around the world.



OFFICIAL PARTICIPANT

ANGELINA MASUKU THE ARTIST

Zulu basket weaving has been passed on from grandmothers and mothers to daughters over generations. Women use different grasses such as ukhasi, or ilala palm leaves to create functional baskets used in the household to for example store jewellery and laundry.

It is Angeline's rare creative spirit and design flair that set her apart as an internationally renowned artist. But it is easy to come up with a long list of additional reasons why she is so successful and has managed to expand her positive influence, so that she also provides sustainable income to a network of other family members who were trained by her and who now help to execute the orders that Angeline brings in.

Angeline was only eight years old when her aunt, a competent basket weaver, started to teach her to do basket weaving. Even then, her aunt and the customers who bought from her recognised Angeline's technical skill. 'The woman who bought from my aunt always looked at my baskets first', recalls Angeline..



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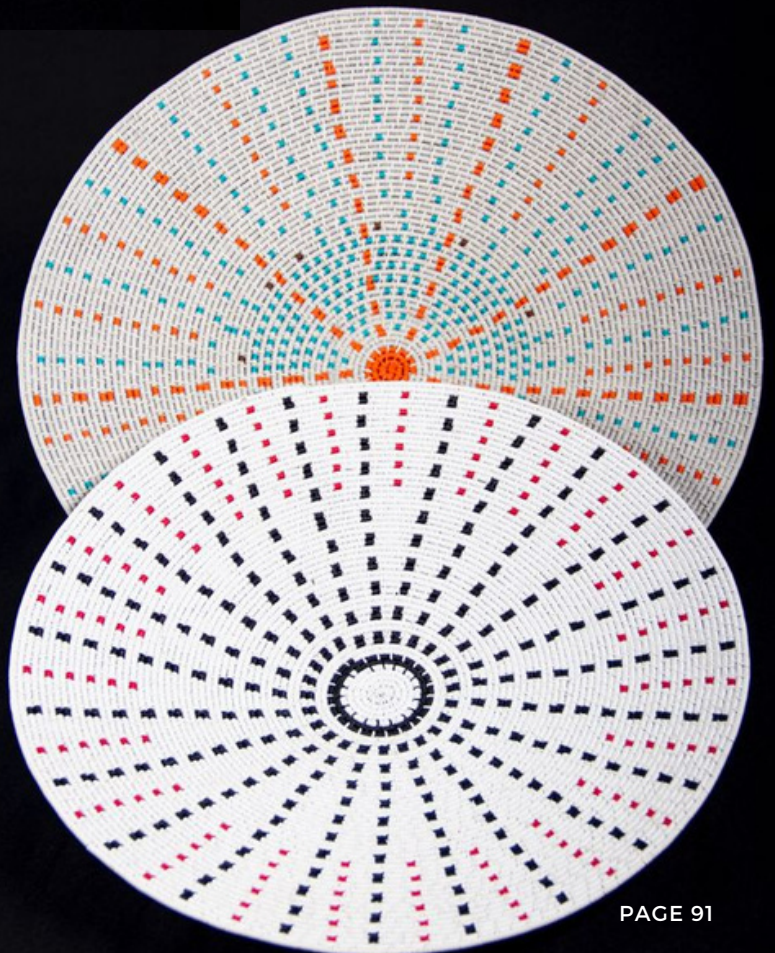
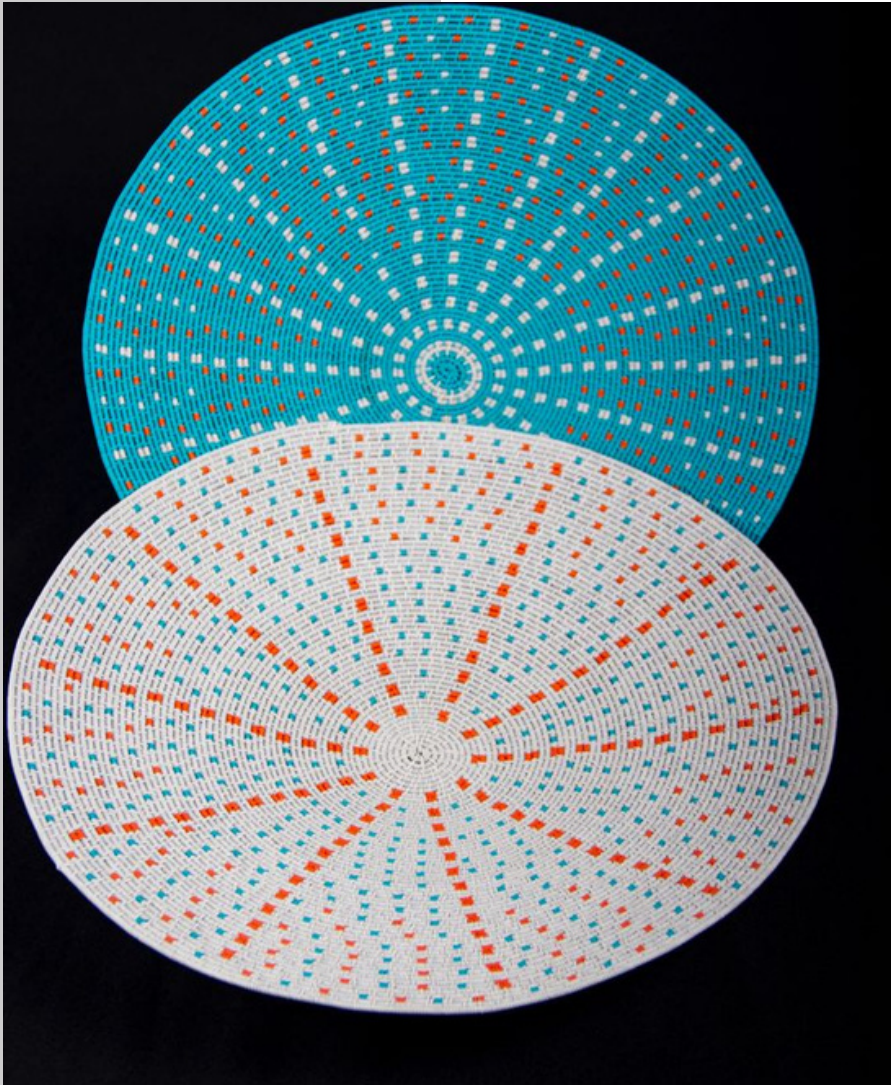
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BEAD WORK



THE AFRICAN ART CENTRE

Established in 1959, the African Art Centre is a non-profit company which preserves and mentors the development of arts, craft and design; showcasing local creative talent to stimulate sustainable social and economic upliftment.



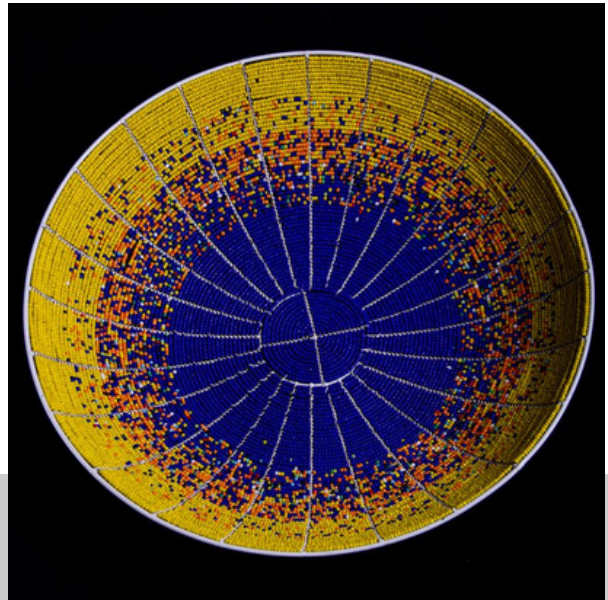
The African Art Centre has a large collection of fine art in stock, made by many artists who have been discovered, promoted and developed through exhibitions and workshops. The Velobala Art Programme has been running continuously since 1993. Many of the new and exciting artists have come up through the Velobala art classes.



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These are hand-crafted bead bowls made up of wire and colourful beads. These bowls take hours to make especially when there is a specific colour pattern to follow.



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SITHABE

Art Craft Decor



Sithabe African Craft (Sithabe Craft) artefacts are mainly handcrafted beadwork. The Beaded Sikholwane Décor Pot is made from specially dried grass which is compressed and skillfully covered with sugar glue and dried to form drum part of the pot.

The Pot neck is made of special board with gold or silver idzila. Vegan leather makes the bottom base of the pot and provide finish for top and inside lining.



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WOODEN SPOON

These beaded wooden spoon were also used by the Zulu and Xhosa tribe when cooking or stirring food like pap and soup in pots.



FIGHTING STICKS

Beaded Knopp Kierie also known as "Intonga" in the Xhosa language. These wooden sticks were used for stick fighting games which has been around for generations and were passed on from parent to child.



Inqawe is the Xhosa term for the traditional smoking pipe used among the Xhosa people. The pipes come in many variations but are mostly made from *Acacia caffra*



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NDEBELE

Beaded Mirrors & Izinyoka



The izinyoka Ndebele wall accessory are designed with bright colours to bring that African feel to your home. These accessories are usually placed aside a Ndebele beaded mirror to complete the stunning design.

This inyoka wall accessory can be designed by African artists with Zulu, Ndebele, Xhosa, Tswana and Sotho traditional colours



OFFICIAL PARTICIPANT

BEADED HATS

By Nokukhanya Mhlanga

Nokukhanya Mhlanga is a self taught seamstress who is hard working . She grew up from a small township Kwa- Dabeka next to Clemont township.

She grew up with her mother who raised them from the money that was received from selling all the beads work.

Nokukhanya has developed the love passion of bead work from her mother at a very young age . She has been making and selling them at a young age from high school.

Nokukhanya has been working with different designer supplying them with beads accessories.



OFFICIAL PARTICIPANT

BEADED WORK

By Pretty Xaba

Pretty Xaba is a talented , hard working customer orientated lady. Pretty is a full time seam-stress and specializes in beads work making. She has drawn her skills from her grandmother who is making all the traditional beads wear.

Pretty Xaba has a passion of designing from 2009. She works for Indoni Fashion house



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BEADED WORK

By Makhosazane Mhlongo



Makhosazane Mhlongo is seamstress who is hard working and very talented and customer orientated lady.

Makhosazane has worked with different designers as a seamstress lady . She has been doing the bead work as part of hand work with other ladies from church.

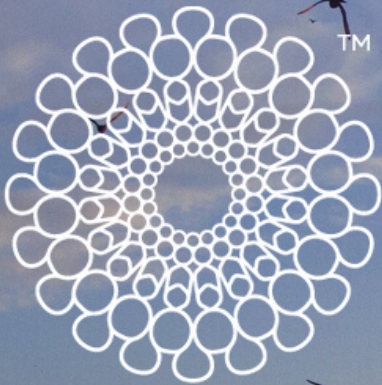


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