



# Partnership Opportunities

Competing on the national stage while representing the state of Louisiana.



**THE FIRST AND ONLY**  
**GIRLS NIKE EYBL PROGRAM**  
**IN LOUISIANA**

# TABLE OF CONTENTS

---

**01 Our Mission**

**02 Why Sponsor Louisiana Royalty**

**03 Program Snapshot**

**04 Partnership Opportunities**

**05 Sponsorship Levels**

**06 The Louisiana Royalty Program**

**07 2026 EYBL Champions League Teams**

**08 Athlete Development & Impact**

**09 Contact Information**

**10 Join Us**



**THE FIRST  
& ONLY  
GIRLS**

**NIKE**

**EYBL**

**PROGRAM**

**IN**

**LOUISIANA**

The mission of Louisiana Royalty is to represent Louisiana on the national stage with pride, power, and purpose while developing the next generation of female leaders through elite basketball competition. As members of the Nike Elite Youth Basketball League (EYBL) Champions League circuit, Louisiana Royalty is committed to developing athletes who compete with discipline, teamwork, and resilience while representing their communities.

The program creates opportunities for underrepresented youth by providing access to high-level competition, mentorship, and resources that open pathways to college and future leadership. Louisiana Royalty strives to develop not only exceptional athletes, but also confident young women prepared to lead in their schools, communities, and beyond.

# PROGRAM SNAPSHOT

## PROGRAM OVERVIEW

- Elite girls basketball development program serving athletes in grades 8–12 across Louisiana
- Louisiana's first girls program selected for the Nike EYBL Champions League circuit
- Focused on leadership, mentorship, and college exposure for female student-athletes

## ATHLETES SERVED

- 60 female student-athletes annually
- Athletes recruited from communities across Louisiana
- Financial assistance provided to ensure access to elite competition

## NATIONAL PLATFORM

- Competing on the Nike EYBL Champions League Circuit
- National tournaments and elite competition
- Exposure to college recruiting programs

## PROGRAM IMPACT

- Leadership and mentorship for young women
- College exposure opportunities
- Travel and national competition experience
- Academic support and guidance

# WHY SPONSOR US

- 01** Promoting leadership, education, and college opportunities for young women
- 02** Aligning your brand with excellence, discipline, and community impact
- 03** Supporting female athletes from diverse and underserved communities
- 04** Helping remove financial barriers to elite competition
- 05** Opportunity to be recognized as a founding partner of a nationally competitive program



*the First and Only*  
**GIRLS NIKE EYBL in**  
**PROGRAM LOUISIANA**

## **BUZZER BEATER**

**\$10,000+**

- ✓ logo on practice gear & warmups
- ✓ banner display in gym
- ✓ tickets to all games
- ✓ Featured partnership spotlight on website
- ✓ Social media recognition (monthly)
- ✓ engagement opportunities with athletes
- ✓ partnership appreciation event

## **THREE POINTER**

**\$5,000-\$9,999**

- ✓ logo on practice gear
- ✓ banner in gym
- ✓ tickets to all games
- ✓ spotlight on website
- ✓ Social media recognition (quarterly)
- ✓ partnership appreciation event

## **SLAM DUNK**

**\$2,500-\$4,999**

- ✓ logo on practice gear
- ✓ banner in gym
- ✓ tickets to all games
- ✓ spotlight on website
- ✓ Social media recognition (bi-annually)
- ✓ partnership appreciation event

# LAYUP

**\$1,000-\$2,499**

- ✓ **SOCIAL MEDIA  
THANK YOU POST**
- ✓ **RECOGNITION ON  
WEBSITE**
- ✓ **TICKETS TO ALL  
GAMES**
- ✓ **PARTNERSHIP  
APPRECIATION  
EVENT**

# REBOUND

**\$999**

- ✓ **SOCIAL MEDIA  
THANK YOU POST**
- ✓ **RECOGNITION ON  
WEBSITE**
- ✓ **PARTNERSHIP  
APPRECIATION  
EVENT**

# PLAYER

**\$500**

- ✓ **RECOGNITION ON  
WEBSITE**
- ✓ **PARTNERSHIP  
APPRECIATION  
EVENT**

**WE RECRUIT TALENTED FEMALE BASKETBALL PLAYERS FROM MIDDLE SCHOOLS AND HIGH SCHOOLS ACROSS LOUISIANA THROUGH OPEN TRYOUTS, COACH RECOMMENDATIONS, AND COMMUNITY OUTREACH. THE PROGRAM FOCUSES ON IDENTIFYING ATHLETES WITH STRONG POTENTIAL WHO MAY NOT OTHERWISE HAVE ACCESS TO NATIONAL-LEVEL COMPETITION DUE TO FINANCIAL BARRIERS.**

**SELECTED ATHLETES PARTICIPATE IN A STRUCTURED PROGRAM THAT INCLUDES ELITE BASKETBALL TRAINING, TEAM PRACTICES, NATIONAL TOURNAMENT COMPETITION, MENTORSHIP, AND LEADERSHIP DEVELOPMENT. PLAYERS COMPETE ON THE NIKE EYBL CHAMPIONS LEAGUE CIRCUIT, WHICH PROVIDES EXPOSURE TO TOP COMPETITION AND COLLEGE RECRUITING OPPORTUNITIES.**

# 2026 EYBL Champions League Teams

## Facts & Details:

**Purpose:**  
Provides a proving ground for high-level high school talent, providing elite, year-round competition and increased visibility to college coaches.

**Structure:**  
Includes age divisions of 15U, 16U, and 17U.

**Expansion:**  
Originally created as a smaller secondary league, it has expanded to include roughly 40 teams

**Focus on Development:**  
Known for showcasing under-the-radar talent and providing elite-level exposure to players, with top performers frequently receiving college offers.





**In addition to athletic development, the program emphasizes discipline, teamwork, academic responsibility, and personal growth. Coaches and program leaders provide mentorship and guidance to help athletes develop confidence and leadership skills both on and off the court.**

**Louisiana Royalty currently has an established coaching staff, structured training schedule, and participation in national tournament events through the EYBL platform. Funding will help offset travel expenses, tournament participation fees, training resources, and financial assistance for athletes who would otherwise be unable to participate.**



# Contact Information

**For more information or to become a sponsor, please contact:**

**MATTHEW SHORIAK 225.290.4570**  
**JOE EALY 504.430.3870**

**Louisiana Royalty is a registered 501(c)(3) nonprofit organization. All donations are tax-deductible to the full extent allowed by law.**

**EIN: 92-1630827**



**scan to donate  
online by check or  
credit card**

**When you give to Louisiana Royalty,  
you're not just supporting basketball  
— you're investing in confidence,  
education, and the future of  
Louisiana's young women.**

