



Science of Reading Instructional Materials & Resources



Why Partner with Just Right Reader?

15+

million books delivered

1,000+

school districts served

90%+

of text decodable

Largest Library of Science of Reading Resources



Customized Resources to Meet Your District's Unique Needs

Data-Driven, Personalized Learning



Resources That Foster School-to-Home Engagement

Educational Materials Accessible to All Learners



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Take-Everywhere Decodable Packs

Data-driven, personalized packs of decodables for phonics acceleration anytime, anywhere



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Inclusive Learning Materials

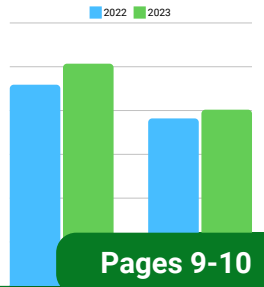
Accessible materials that meet multiple compliance and ADA standards



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Specially curated libraries aligned with state standards and phonics curriculums

TEKS

UFLI

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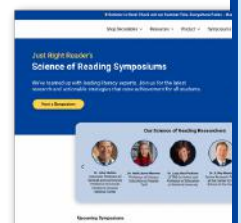
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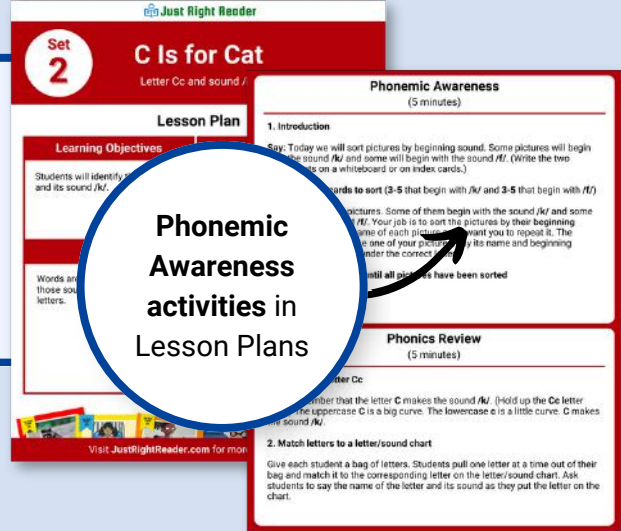
Reinforce the 5 Pillars of Reading

Everything we do is based in the Science of Reading for seamless and effective integration with your core literacy curriculum.

1

Phonemic Awareness

Our Letter Book Lesson Plans support a strong foundation for reading.



Phonemic Awareness activities in Lesson Plans

Explicit phonics instruction in every book



Video phonics lessons in multiple languages

2

Phonics

Over 90% of the words are decodable, and 20% of each page targets specific phonics skills for systematic instruction and practice.

3

Fluency

Students can't wait to read our engaging and colorful stories again and again, building fluency each time they read.

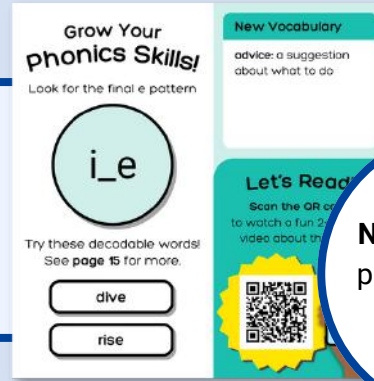
Activities that encourage reading and rereading



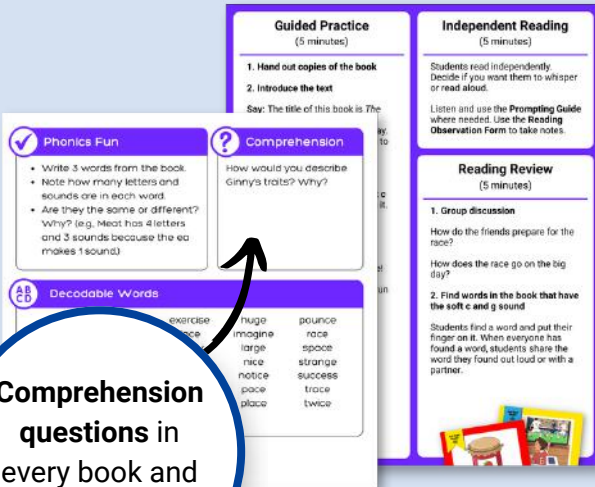
4

Vocabulary

New vocabulary is included in stories to help students build their language skills.



New vocabulary previewed in the inner cover



Comprehension questions in every book and lesson plan

5 Comprehension

Teachers and caregivers are supported to engage students in rich conversations about their reading.

5

Writing practice included in each Take-Everywhere Decodable

Reading + Writing Connections

Writing activities help to strengthen reading skills and foster a deeper understanding of the text.

Writing activities in lesson plans

Dry-erase writing pages in every pre-emergent title



“Our teachers and administrators absolutely loved the books! They love the diversity of characters and storylines and the readability of each decodable.”

Tracie Bergman

Assistant Superintendent of Curriculum and Instruction with a Literacy Focus,
Hillsborough County Public Schools

Give Students the Gift of Reading with Take-Everywhere Packs



Backpacks for students to take their reading everywhere

Specially wrapped with each student's name



Science of Reading decodables are personalized for each student based on district reading assessment data.



Writing pages strengthen the reading-writing connection.



Research-based activities reinforce skills and motivate students to keep reading.



Video phonics lessons reinforce phonics in English, Spanish, and over 12+ languages.



QR codes on backpacks link to a custom district video for family connections.

Take-Everywhere Packs:

Personalized Learning, Anytime, Anywhere



Designed to accelerate reading achievement, *Take-Everywhere Packs* are personalized using district reading assessment data.

Each student receives a curated selection of Science of Reading decodable books uniquely tailored to their individual strengths and needs.

Why Choose Take-Everywhere Packs?

Data-driven

Individually curated packs based on each student's reading assessment data to target specific phonics skills.

Personalized + Fun

Packs wrapped and labeled with the student's name and focus skills promote ownership and pride in their personalized reading materials.

Perfect for Small Group Instruction

Easily group students by phonics skills for focused practice.

Contact Us Today!

Learn how our personalized *Take-Everywhere Packs* can elevate reading outcomes in your school or district!



Take-Everywhere Packs: Personalized Learning, Anytime, Anywhere

Packs of decodables for powerful practice to accelerate learning in class and at home! Packs are personalized to each student's skill level based on district reading assessment data.

Scan me to learn more!



How It Works

1



Share Your
Students' Reading
Data with Us

2



Get 11, 5, or 1
Rounds of Packs
Per Student

3



Students Practice
Phonics Skills
in Class & at Home



Just Right Reader's Take-Everywhere Decodable Packs...have been **pivotal** in tailoring reading instruction to the **specific needs of our students.**

Kimberley James
Superintendent,
Willis Independent School District



Choose the Implementation That Meets Your District's Needs

Multi-Year Pricing Available!

11 packs
per student



Delivered every 2-3 weeks throughout the year

Greatest Impact on Achievement

PERFECT FOR

- Targeted, year-long acceleration for **Pre-K–5th graders**
- **Personalized** instruction for **MTSS, intervention, and Special Education**
- Accelerating **Newcomers** and Emergent Bilingual Development
- **Title I** and **Transformation** schools

\$385 per student

5 packs
per student



Packs delivered at the best times for your district, including summer school, school breaks, or custom points in the year

Perfect for
Summer School

PERFECT FOR

- **Preventing learning loss** by keeping students reading over breaks
- **Summer school:** Get 1 pack for each week, plus 1 for at-home review
- Strengthening **school-home partnerships**

\$175 per student

1 pack
per student



Delivered at any time, including before summer vacation and back-to-school

Ideal to
Start & End the Year

PERFECT FOR

- **Back to School:** Reinforce skills for a strong start to the new year
- **Pre-K & Kinder Readiness:** Build a foundation for reading success
- **School Breaks:** Keep students reading over breaks

\$35 per student

Get a Quote or PO Instantly Online: go.justrighthereader.com/purchase-order

Evidence-Based Success With *Take-Everywhere Packs*

Our Take-Everywhere Decodable Packs are data-driven, high-quality instructional materials proven to meet each student's unique reading needs and accelerate reading achievement.

Year-long Intervention with *Take-Everywhere Decodable Packs*

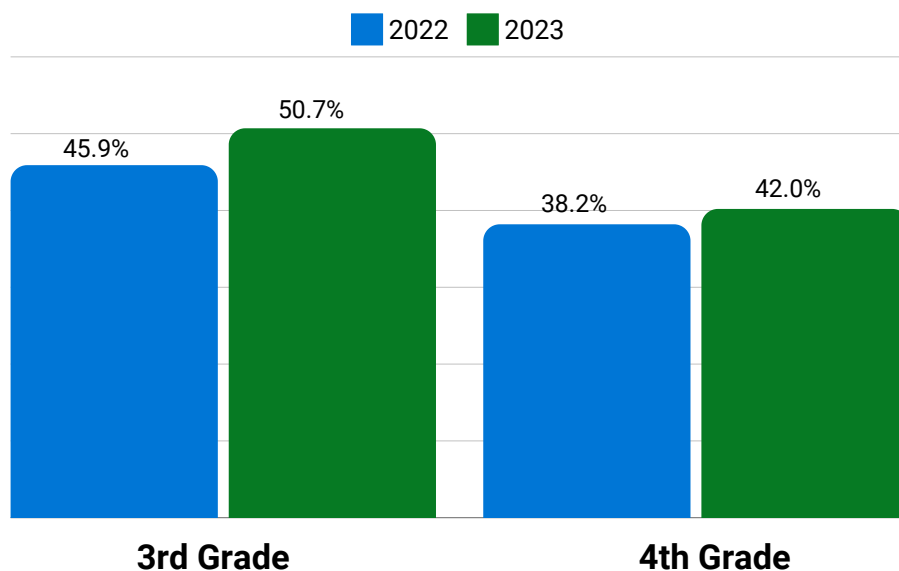
Fulton County Schools

Fulton County Schools partnered with Just Right Reader to address literacy gaps in 11 low-performing schools.

Pre-K–5th grade students received eleven Take-Everywhere Decodable Packs every 2-3 weeks. These packs included books and video lessons for at-home practice, strengthening school-family partnerships.

This initiative resulted in a 4.8% increase in third-grade reading proficiency and a 3.8% increase in fourth grade proficiency.

% of Students at Fulton County Turnaround Schools Reading At or Above Grade Level



Growth shown is based on the Georgia Milestone Assessment System (GMAS).

Take-Everywhere Decodable Pack Pilot

Mitchell Elementary

Mitchell Elementary in Houston, TX partnered with Just Right Reader to bridge foundational literacy gaps amongst developing readers in 3rd-5th grade.

The school participated in Just Right Reader's Science of Reading Take-Everywhere Decodable Pack Pilot, a program providing three rounds of specially curated sets of decodable books using assessment data.

85%

of students made **positive gains**

46%

of students made gains of 10 points or higher

28%

of students met their annual goal of one year's worth of reading **by mid-year**

9.5

points gained by students on average

Students who participated in the pilot program:

- ✓ Demonstrated **significant gains in reading skills** on their mid-year assessment compared to the beginning-of-year assessment.
- ✓ Demonstrated **increased confidence and eagerness** to participate in small group lessons.
- ✓ Expanded their **at-home libraries**.

“

“When we first started, several students didn't want to participate in the lessons. They weren't confident. As they began to read and practice more, they **became confident and were excited to participate.**”

Yolaine Swasey Elementary
Interventionist, Mitchell Elementary, Houston ISD

“

“The kids were really excited that they had their very own books and packages with their names on them.”

Dr. Elizabeth Castillo-Guajardo
Principal, Mitchell Elementary, Houston ISD

English Classroom Libraries

Aligned to your core phonics program, our libraries provide structured practice of the phonics skills students are learning in class through engaging stories and colorful illustrations.



Starter Libraries

10 of our favorite titles spanning grade-level skills



Skill-Building Libraries

Perfect for sharpening essential phonics skills



Classic Libraries

An excellent collection for robust phonics practice



Deluxe Libraries

All grade-level titles for greatest impact!

Pre-Emergent Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
Pre-Emergent Starter	10	\$65.00	N/A
Word Books Skill-Building	10	\$65.00	\$390.00
Pre-Emergent Classic	65	\$422.50	\$2,535.00
Pre-Emergent Deluxe	85	\$552.50	\$3,315.00



Kindergarten Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten Starter	10	\$60.00	N/A
Kindergarten Classic	75	\$450.00	\$2,700.00
Kindergarten Deluxe	85	\$510.00	\$3,060.00



1st Grade Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
1st Grade Starter	10	\$60.00	N/A
Digraphs Skill-Building	15	\$90.00	\$540.00
R-Controlled Skill-Building	10	\$60.00	\$360.00
1st Grade Classic	90	\$540.00	\$3,240.00
1st Grade Deluxe	125	\$750.00	\$4,500.00



2nd Grade Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
2nd Grade Starter	10	\$60.00	N/A
Vowel Teams Skill-Building	10	\$60.00	\$360.00
2nd Grade Classic	70	\$420.00	\$2,520.00
2nd Grade Deluxe	90	\$540.00	\$3,240.00



High Interest Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
High Interest Starter	10	\$82.50	N/A
High Interest Classic	50	\$412.50	\$2,475.00
High Interest Deluxe	60	\$495.00	\$2,970.00



2024 New Release Expansion Libraries

NEW!

2024 New Release Expansion Libraries	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten	27	\$162	\$972
1st Grade	42	\$252	\$1,512
2nd Grade	47	\$282	\$1,692



Classroom Library Bundles

Bundle	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten–2nd Grade Bundle	300	\$1,800 \$1,700	\$10,800 \$10,000
Pre-Emergent–High Interest Bundle	445	\$2,847 \$2,700	\$17,085 \$15,000

Spanish Classroom Libraries

Bring the Science of Reading to bilingual and dual language programs with decodables written in Spanish by bilingual teachers and featuring relatable stories kids can't wait to read and reread.

More Titles
Available
Fall 2024

Pre-Emergent Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
Pre-Emergent Starter	10	\$65.00	N/A
Pre-Emergent Classic	54	\$351.00	\$2,106.00



Kindergarten Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten Starter	10	\$60.00	N/A
Kindergarten Classic	66	\$396.00	\$2,376.00



1st Grade Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
1st Grade Starter	10	\$60.00	N/A
1st Grade Classic	66	\$396.00	\$2,376.00



2nd Grade Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
2nd Grade Starter	10	\$60.00	N/A
2nd Grade Classic	54	\$324.00	\$1,944.00



High Interest Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)
High Interest Starter	10	\$82.50	N/A
High Interest Classic	30	\$247.50	\$1,485.00



Classroom Library Bundles

Bundle	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten–2nd Grade Bundle	186	\$1,116.00	\$6,200.00
Pre-Emergent–High Interest Bundle	270	\$1,714.00	\$9,500.00



Featuring **diverse characters** and **relatable stories** for an authentic reading experience

Support all literacy skills including **writing** and **comprehension**



Based on alphabetic principles and phonological knowledge **specific to Spanish**



To become a **fluent bilingual reader**, students need many opportunities to practice reading in Spanish and in English at their decoding level. Just Right Reader Books are fun, entertaining, and decodable!



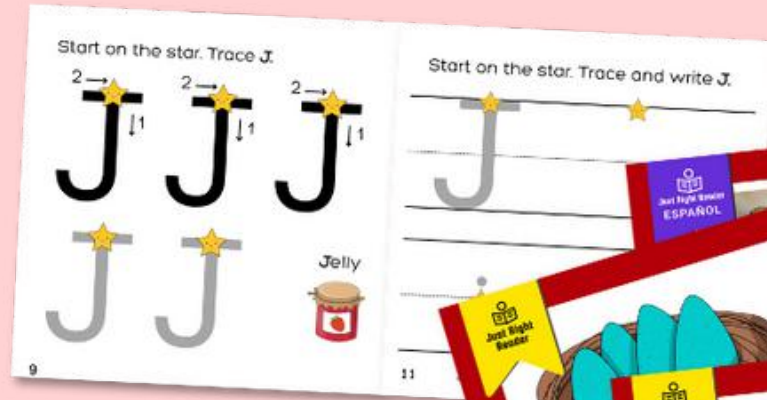
Dr. Doris Baker
Associate Professor,
Curriculum and Instruction
University of Texas at Austin

Just Right Reader Spanish Phonics Progression				
Pre-Emergent				
	Set 1	Set 2	Set 3	Set 4
Letter Recognition and Two Syllable Words	Letter Books	Word books	A, M, N, D, S, L, O W, V, W, D, V, C, V	W, F, I, D, L, E, L, I W, V, W, D, V, C, V
			High Frequency Words A, M, N, D, S, L, O Non-Decodable High Frequency Words W, V, W, D, V, C, V	High Frequency Words W, F, I, D, L, E, L, I Non-Decodable High Frequency Words W, V, W, D, V, C, V
Kindergarten				
	Set 5	Set 7	Set 8	Set 9
Two and Three Syllable Words	Blends	Blends	Blends	Blends
	High Frequency Words Non-Decodable High Frequency Words (non-decodable)	High Frequency Words Non-Decodable High Frequency Words (non-decodable)	High Frequency Words Non-Decodable High Frequency Words (non-decodable)	High Frequency Words Non-Decodable High Frequency Words (non-decodable)
Review: All Letters				
	High Frequency Words Non-Decodable High Frequency Words (non-decodable)	High Frequency Words Non-Decodable High Frequency Words (non-decodable)	High Frequency Words Non-Decodable High Frequency Words (non-decodable)	High Frequency Words Non-Decodable High Frequency Words (non-decodable)

Pre-Emergent Library: Letter & Word Books for Early Readers

Practice Writing on Dry Erase Pages

Students practice writing upper and lower case letters again and again—a can't-miss step in learning letters.



Decode New Words

As soon as students learn letters, they move right into decoding words and practicing blending.



English Pre-Emergent Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)	Skills
Pre-Emergent Starter	10	\$65.00	N/A	Letters and blending letter sounds
Word Books Skill-Building	10	\$65.00	\$390.00	
Pre-Emergent Classic	65	\$422.50	\$2,535.00	
Pre-Emergent Deluxe	85	\$552.50	\$3,315.00	

Learn Letter Combinations

Students learn to identify upper and lower case letters.



Scan the QR Code!

A QR code on the back cover of each decodable links to a video lesson in multiple languages.

Engage in Fun Phonics Activities

Word games and activities make practice fun.

Spanish Pre-Emergent Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)	Skills
Pre-Emergent Starter	10	\$65.00	N/A	Letter recognition and two syllable words
Pre-Emergent Classic	54	\$351.00	\$2,106.00	

Order By Email: schools@JustRightReader.com • Phone: 877-415-READ

K-2nd Grade Libraries: Decodables for Emerging Readers

Focus on Decoding

Text on a white background keeps students focused on decoding.



English Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)	Skills
Kindergarten Starter	10	\$60.00	N/A	CVC words and introduction to digraphs
Kindergarten Classic	75	\$450.00	\$2,700.00	
Kindergarten Deluxe	85	\$510.00	\$3,060.00	
1st Grade Starter	10	\$60.00	N/A	Digraphs through r-controlled vowels
Digraphs Skill-Building	15	\$90.00	\$540.00	
R-Controlled Skill-Building	10	\$60.00	\$360.00	
1st Grade Classic	90	\$540.00	\$3,240.00	
1st Grade Deluxe	125	\$750.00	\$4,500.00	
2nd Grade Starter	10	\$60.00	N/A	Vowel teams through final stable syllables
Vowel Teams Skill-Building	10	\$60.00	\$360.00	
2nd Grade Classic	70	\$420.00	\$2,520.00	
2nd Grade Deluxe	90	\$540.00	\$3,240.00	

2024 New Release Expansion Libraries	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten	27	\$162	\$972
1st Grade	42	\$252	\$1,512
2nd Grade	47	\$282	\$1,692



Reinforce Phonics Instruction with Memorable Videos

A QR code on each decodable links to a video lesson in multiple languages.



Boost Engagement with Colorful Illustrations

Engage students in the story and support comprehension.



Connect with Relatable Stories and Diverse Characters

Decodables reflect students' lives, get them excited to read, and help them develop a love of reading.



Spanish Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)	Skills
Kindergarten Starter	10	\$60.00	N/A	Two-and three-syllable words and blends
Kindergarten Classic	66	\$396.00	\$2,376.00	
1st Grade Starter	10	\$60.00	N/A	Digraphs through compound words
1st Grade Classic	66	\$396.00	\$2,376.00	
2nd Grade Starter	10	\$60.00	N/A	Contrasts through prefixes and suffixes
2nd Grade Classic	54	\$324.00	\$1,944.00	

Classroom Libraries: go.justrightreader.com/classroom-libraries

High Interest Chapter Book Library: Chapter Books for Developing Readers

Engage Developing Readers in Upper Grades

Nonfiction and fiction series keep students excited about reading.



Focus on Text Structure

Support upper elementary readers to meet grade level standards.



English Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)	Skills
High Interest Starter	10	\$82.50	N/A	Multisyllabic word study and text structure for developing readers
High Interest Classic	50	\$412.50	\$2,475.00	
High Interest Deluxe	60	\$495.00	\$2,970.00	

Reinforce Phonics Instruction with Memorable Videos

A QR code on each decodable links to a video lesson in multiple languages.



Practice with Multisyllabic Words

Strengthen the reading skills that challenge developing readers.

Build Reading Stamina

Progressively longer texts keep students interested and motivated to keep reading.



Spanish Libraries

Library	Titles	Price	Classpack Price (6 copies of each title)	Skills
High Interest Starter	10	\$82.50	N/A	Multisyllabic words and word parts: prefixes, roots and suffixes.
High Interest Classic	30	\$247.50	\$1,485.00	

Order By Email: schools@JustRightReader.com • Phone: 877-415-READ

NEW!

Newcomer Libraries

Journey to Fluency: Age-Appropriate Libraries for All

Specially designed for upper-grade multilingual learners at various stages of literacy development, each Newcomer Library contains 35 curated books tailored to inspire readers from beginner to advanced levels.

**Available
Fall 2024**

Bundle and Save

Full Newcomer Library

- ★ Beginner Collection
- ★ Intermediate Collection
- ★ Advanced Collection

105 titles	Library \$850	Classpack \$5100
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Beginner Collection

35 titles	Library \$290	Classpack \$1740
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Ideal for **English language learners** just beginning their literacy journey, this collection focuses on foundational phonics skills.

Intermediate Collection

35 titles	Library \$290	Classpack \$1740
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This collection **builds upon foundational phonics skills** focusing on skills such as beginning vowel teams and r-controlled vowels.

Advanced Collection

35 titles	Library \$290	Classpack \$1740
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Designed for **confident readers ready to explore more complex texts**, this collection focuses on multisyllabic vowel teams and the past tense.

Why Choose Just Right Reader Newcomer Libraries?

Connect with Relatable Stories and Diverse Characters

Diverse characters and stories that resonate create a sense of belonging.



Engage Older Students

Graphics and formats that appeal to older students ensure they feel valued and excited about learning English.

Learn More!

Partner with us to ensure your newcomers and emergent bilingual students succeed academically and beyond.

go.justrightreader.com/newcomer-libraries



NEW!

Newcomer Take-Everywhere Packs

Welcome Newcomer students and their families! Build foundational literacy skills at any age. Plus, kick-start school readiness for their younger siblings!

Board Book School Readiness Pack

1 Pack per student

- ★ Ages 0 - 3
- ★ Give the gift of reading to new families with younger siblings
- ★ Aligned to developmental milestones to build literacy skills in the first 3 years of life



\$35

Welcome to Elementary School Decodable Packs

3 Packs per student

- ★ For Pre-K to 5th Grade students
- ★ Build a strong literacy foundation in English
- ★ Focused on letter recognition and blending letter sounds



\$105

Middle School and High School Decodable Packs

3 Packs per student

- ★ Perfect for Newcomers of all ages learning English
- ★ Multiple entry points to support each student where they're at in their literacy development



\$105

Support for Families in Their Native Language

Video Phonics Lessons

Video lessons translated into multiple languages help families support their child's reading development.

Translated Languages:

- ★ Spanish
- ★ Urdu
- ★ Vietnamese
- ★ Arabic
- ★ Mandarin**
- ★ Russian**
- ★ Portuguese**
- ★ Hmong**
- ★ Haitian Creole**

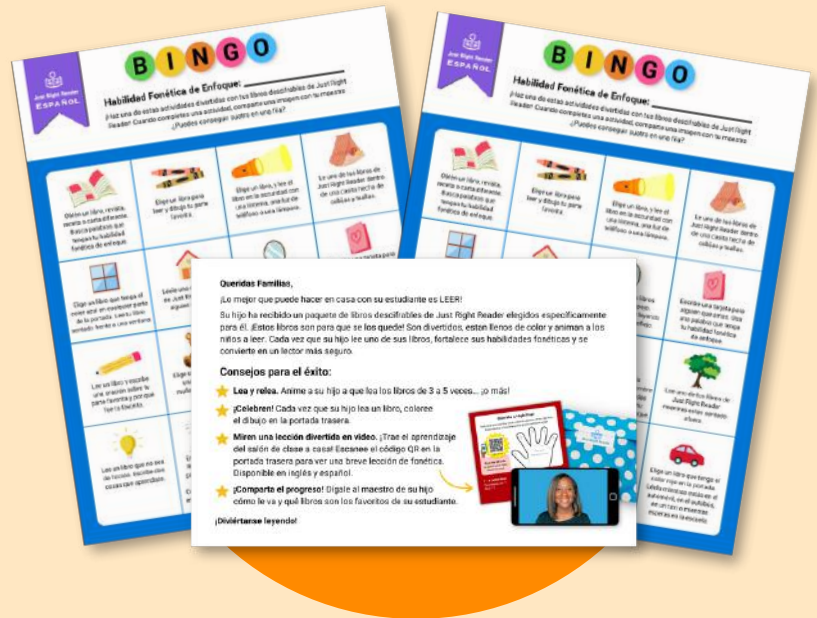
**Coming soon!



Caregiver Resources

Printable resources in English and Spanish to help foster positive reading experiences at home.

- ★ Letter to Caregivers
- ★ Home Reading Bingo



Newcomer Take-Home Packs

Scan the QR code to learn more.

go.justrightreader.com/newcomer-packs



NEW!

High Dosage Tutoring

Science of Reading books and resources that make it easy for any tutor in your program to provide high-impact intervention that accelerates reading achievement.

Available in
**English &
Spanish**

3 Steps to Tutoring Success

1



Tutor Professional Development

Equip tutors for rigorous implementation of Science of Reading decodables.

90-min virtual session **\$750 per session**

Self-paced course **\$75 per attendee**

**Interested in
LIVE in-person
training?**

Contact our team!
PD@JustRightReader.com

2



Libraries & Resources for Tutors

A library of real-life books for each tutor with lesson plans and fun video lessons for every title to accelerate achievement

Tutors use one book and ready-to-teach lesson plan per session.

Pre-K–5th Grade Libraries Bundle

English \$2,700

Spanish \$1,714

3



Tutoring Packs for Students

11, 5, or 1 pack per student to meet your program's needs

Students work with their tutors each week, then take their packs of decodables home for additional practice.

\$35 per pack

NEW!

Professional Development for Educators

Just Right Reader's Professional Development empowers educators by providing tools grounded in the Science of Reading research to enhance instructional strategies and facilitate small group differentiation.

In-Person Workshops

Plan a half-day PD with a Science of Reading expert or researcher to learn how to accelerate achievement using high-quality instructional materials and resources.

Length: 3 hours

Format: Interactive, in-person



Virtual Webinars

Join a Science of Reading expert to learn how to effectively use high-quality instructional materials and resources for enhanced literacy instruction.

Length: 90 minutes

Format: Live webinar

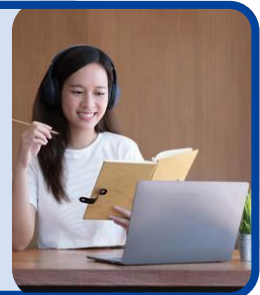


On-Demand Learning Modules

Learn at your own pace with our Learning Lab. Modules include short, easy-to-digest lessons, interactive tasks, and assessments.

Length: 3 hours

Format: Online, self-paced



Community Group

Communities of Practice

Collaborate with communities to enhance teacher skills and knowledge.



Science of Reading Symposiums and Podcast

Learn more about the Science of Reading from literacy experts.



Blog

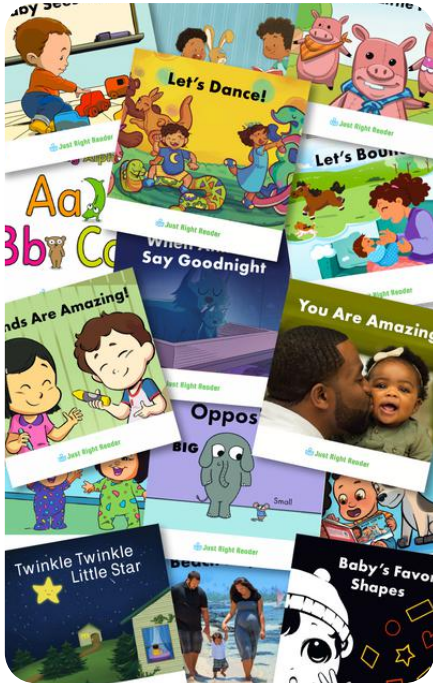
Explore effective reading strategies and insights for educators.

Professional Development: go.justrightreader.com/professional-development

NEW!

Early Childhood Literacy

Innovative Board Books aligned with Early Learning Standards that build literacy and readiness skills in the critical first three years of life



First 3 Years Board Books Library

- ★ 0-12 Month Board Books Library
- ★ 12-24 Month Board Books Library
- ★ 24-36 Month Board Books Library

36 titles English **\$261** Spanish **\$261**

Purchasing for all students? Ask about **Volume Pricing**

Take-Everywhere Board Books

Send a Board Book home with your students every month! Contact our team for details.

Libraries by Age

Available in English and Spanish



0-12 Month Board Books

12 titles Library **\$87**

12-24 Month Board Books

12 titles Library **\$87**

24-36 Month Board Books

12 titles Library **\$87**

Support for Today's Caregivers: Add Book Bags and Learning Together Guides

A unique Learning Together Guide is available for each age band in English and Spanish with stage-based ideas, bite-sized tips, reflection prompts, and more.

\$3.50 per bag

\$3.50 per guide





Look at me!
With my crayons,
I make lots of art.

Look at me count to 10,
I feel so smart.

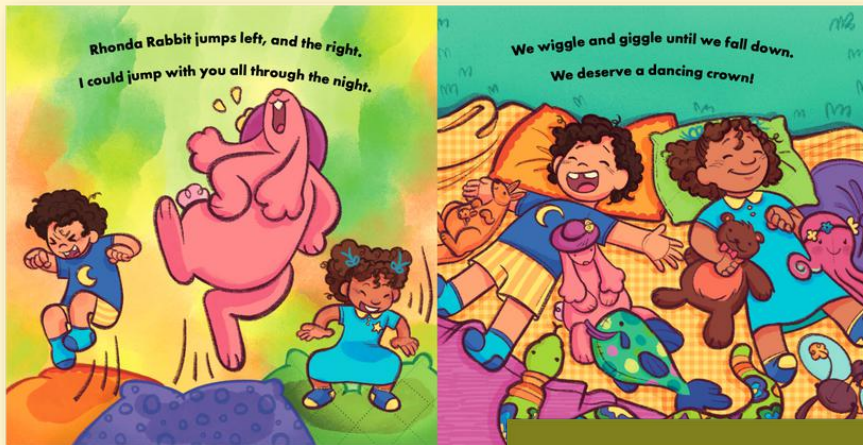
Achieve Developmental Milestones

Engaging stories support critical developmental skills during the first three years.



Learn Baby Sign Language

Sign language with every title allows caregivers to communicate with babies before they can talk.



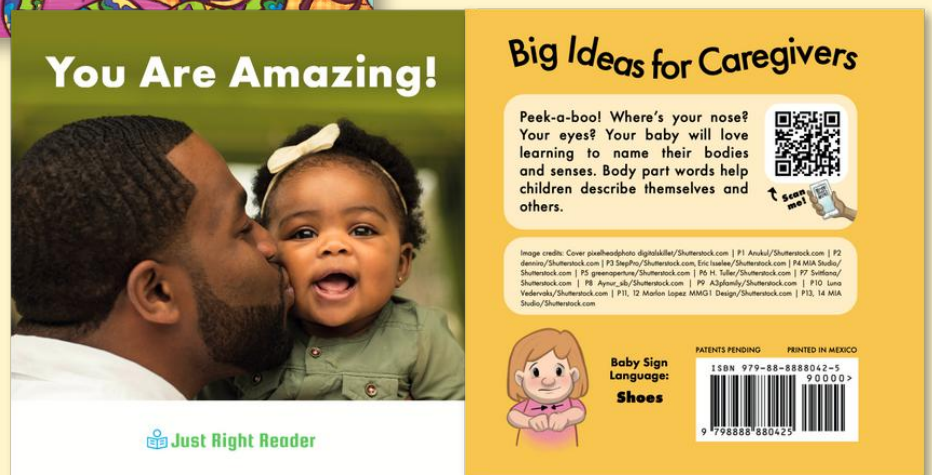
Spark Excitement with Vibrant Illustrations

Illustrations and images excite children about reading.



Engage in Bite-Sized Learning

Research-based tips and videos empower families to nurture a love of reading.



NEW!

Early Childhood Support for Caregivers

Complete your purchase with Book Bags and Caregiver Guides!



Learning Together Guides

A Learning Together Guide for each age band equips caregivers with easy tips and fun ideas for their child's journey to literacy.

\$3.50 per guide

Take a Closer Look!



Book Bags

Get caregivers and children excited by the gift of reading with book bags to take reading everywhere.

\$3.50 per bag



Caregiver Engagement Videos

A QR code on every title links to engaging videos for caregivers in English and Spanish.

Included on every book



“Parental responsiveness plays a foundational role in shaping brain architecture.”

National Scientific Council on the Developing Child

TO LITERACY

- Calm down when spoken to or picked up.
- Smile when you talk or smile.
- Make sounds other than crying.
- Look at a toy or book for several seconds.
- Hold up their head during tummy time.

4 MONTHS: YOUR BABY MAY

- Chuckle when you try to make them laugh.
- Turn their head towards the sound of your voice.
- Make cooing sounds like "oooo" and "aahh."
- Look at you, move, or make sounds to get your attention.
- Make sounds back when you talk to them.

ADULTS CAN:

- Talk, read, sing and talk.
- Use books with large pictures and few words.

Family-Friendly Tips

Fun bite-sized ideas make literacy part of everyday life starting from birth.

IT'S TUMMY TIME

RESEARCH REVEALS:
Easy tips and fun ideas! Scan to watch a short video and song.

Tummy time gets your little one ready to sit up, crawl, and explore! When babies spend time on their tummies, they build strong muscles. Lay your baby on a safe, hard surface like the floor. Read out loud, offer toys to grab, and sing songs. If your child gets upset, offer comfort. Let your child know you're right there!

Look for your little one to . . .

- Make sounds other than crying .
- Look at a toy or book for several seconds.
- Hold their head up when they are on their tummy .

BABY'S FAVORITE SHAPES

RESEARCH REVEALS:
Easy tips and fun ideas! Scan to watch a short video.

Babies love books with black and white patterns. Newborns' eyes see black, white, and shades of grey. The black and white contrast grabs their attention. The patterns help them focus. This teaches the eye muscles and brain to work together. As an added bonus, your baby is building their vocabulary while exploring shapes.

Look for your little one to . . .

- Look at a toy or book for several seconds.
- Chuckle when you try to make them laugh.
- Look at you, move, or make sounds to get your attention.

Watch it!

Read it!

Virtual Caregiver Lessons

Short videos engage caregivers in research-informed strategies like baby sign language.



MYSELF, AND I

to shine! Use this space to celebrate how your grown in their first year.

Add a picture of your little one.

Name / Age

Share how your baby responds to tummy time.

Share your baby communicating using baby sign language.

Reflection Prompts

Celebrate milestones and capture precious moments in the first three years of life.

Baby Sign Language

Positive communication begins before words.

BABY SIGN LANGUAGE

Your baby might not know many words yet. But guess what? Baby sign language gives your little one a way to express themselves before talking! Experts believe baby sign language leads to more positive interactions between you and your baby. There are signs for feelings, thoughts, and needs. When you first start baby sign language, select signs that work best for you and your baby.

more All Done

for the baby, sign, and scan the QR code to watch a video that shows you how to use it in everyday life.

Tailored to Your District's Needs

We are your **Science of Reading** partner. We'll work with you to customize our resources to align with your district's educational goals for accelerating student achievement.



Personalized Video Message

Introduce decodables to your community with a personalized video featuring your superintendent—easily accessed by a QR code.



Customize Your Library

Libraries can be customized based on reading scores, content requirements, and core curriculums.



Take-Everywhere Decodable Packs Personalized for Each Student

Customize your Take-Everywhere Decodable Packs to be delivered at key moments throughout the school year.

Science of Reading Symposiums

We've teamed up with leading literacy experts. Join us for the latest research and actionable strategies that raise achievement for all students.



Scan the QR code to watch our past symposiums, or host/sponsor one in your district!





Resources for Teachers and District Leaders

- ★ Turnkey Professional Development for Staff
- ★ Getting Started Guides
- ★ Lesson Plans for Every Title
- ★ Curriculum Alignments
- ★ District Implementation Guides

Resources for Caregivers

- ★ Video Phonics Lessons in Multiple Languages
- ★ Printable Materials in English and Spanish
- ★ Educational Blog Articles and Resources
- ★ Quick Tips via Text Message



“We have an audacious goal of 95% of our students reading at or above grade level...**Just Right Reader decodables** are key to closing that gap.”

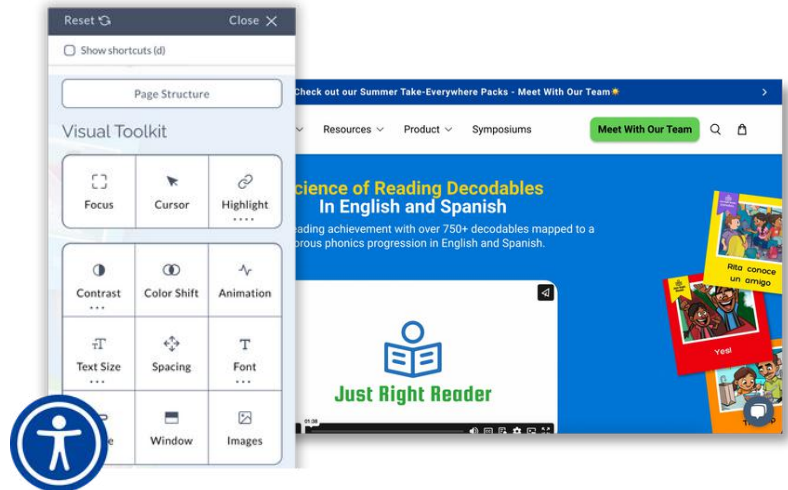
Cliff Jones
 Chief Academic Officer
 Fulton County Schools

Our Commitment to Inclusion

Just Right Reader believes literacy should be accessible to all learners and families.

Compliance Standards & Certifications

- ✓ 508 Compliance
- ✓ WCAG Compliance
- ✓ NIMAS Certification
- ✓ SOC 2 Type 1 Certification



Inclusive Storytelling

Our books feature diverse characters, reflecting children with **disabilities and promoting inclusivity** to cultivate empathy and understanding.



Contact Our Team!

Learn more about our options for students with diverse needs, and let us know how else we can support the students in your district.

go.justrighthereader.com/inclusion

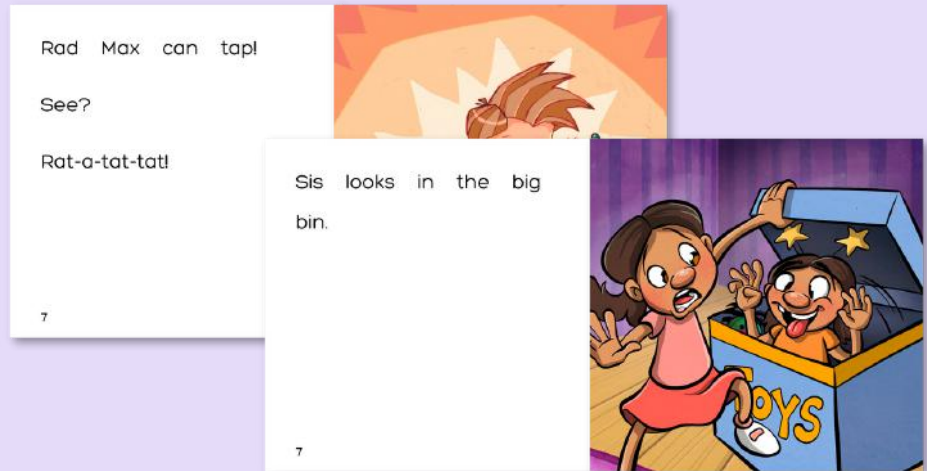


Book Accessibility Features

High Contrast

Large Print

Accessible Fonts



Video Accessibility Features

Closed Captioning: Textual representations of spoken content for the deaf or hard-of-hearing



Accessible Platforms: Robust video platforms to enhance accessibility through captions and audio descriptions



Audio Descriptions

Additional audio tracks describing visual details for visually diverse users.



Transcripts

Written versions of video content for reading preference or accessibility needs.



Accessible Media Players

Support for keyboard navigation and screen readers.

Family Engagement

Foster highly effective school-to-home partnerships with our **family engagement platform** that raises student achievement.

Phonics Lessons and Videos

Families support their children's literacy journey by scanning the QR code on each decodable to watch a fun phonics lesson.



Support for Families in Their Native Language

Video lessons translated into multiple languages help parents and caregivers support their child's reading development.

Translated Languages:

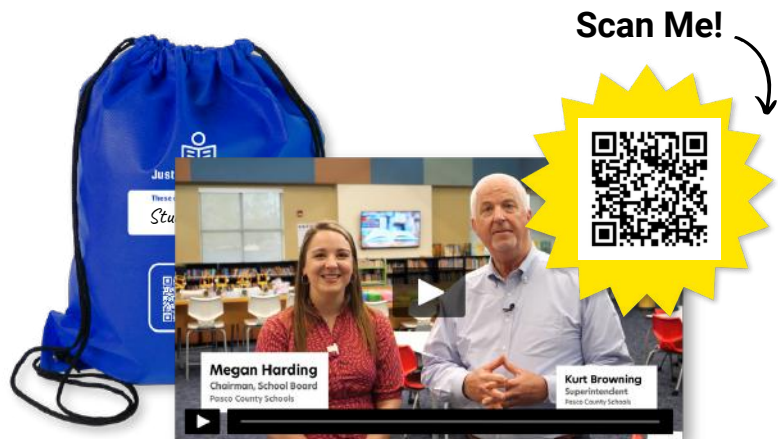
- ★ Spanish
- ★ Urdu
- ★ Vietnamese
- ★ Arabic
- ★ Mandarin**
- ★ Russian**
- ★ Portuguese**
- ★ Hmong**
- ★ Haitian Creole**

**Coming soon!



Custom Community Literacy Videos from the Superintendent

Share a personalized video from your superintendent introducing decodables and emphasizing the value of reading together as a family.



Family Engagement Training Add-Ons

Family Engagement Nights

Partner with us to host a literacy event to build community, strengthen school-to-home partnerships, and empower families with tools to support reading at home.



Family-friendly presentation on the research around family engagement and literacy from a **Science of Reading expert**



Overview of how to effectively use **Just Right Reader resources** at home to support literacy growth



English & Spanish **translation services**



Literacy Training for Families & Caregivers

Science of Reading professional development for families and caregivers to confidently support their children's literacy development

In-Person or Virtual Training

60-minute sessions on the Science of Reading research, strategies to use at home, and more



On-Demand Videos

Bite-sized, research-based videos available in multiple languages



Educational Resources

Articles, research-based best practices, interactive activities, and easy-to-use strategies



NEW!

Reinforce Phonics Skills with Our Phonics Toolkit!

Available
FALL
2024

\$75 each

Elevate your phonics instruction with our *Phonics Toolkit*! Engage students with personalized, hands-on activities that reinforce phonemic awareness and phonics skills through fun and interactive learning.

Perfect for small group instruction, independent practice, multilingual learners, and more.



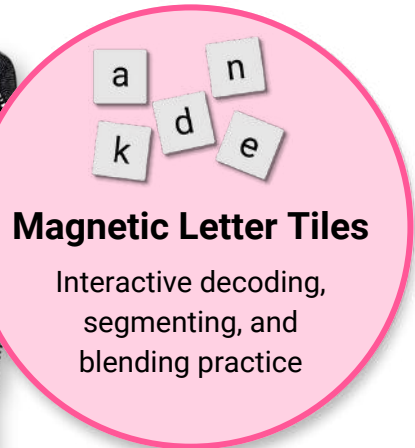
Implementation Guide

Support for teachers and caregivers in effectively using the toolkit



Articulation Tools

Tools to focus on tongue placement and mouth movements for proper pronunciation



Magnetic Letter Tiles

Interactive decoding, segmenting, and blending practice



Dry-Erase Markers

Repeated writing practice to strengthen skills



Magnetic Activity Mats

Various mats to meet diverse student needs, from mapping sounds to sound-letter correspondences to morphemes

Libraries Aligned to Core Programs and State Standards

Our libraries feature Science of Reading decodables, resources for educators and families, fun videos in multiple languages, and ADA accessibility ensure an enriched learning experience for every child.

TEKS

Library	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten	111	\$680.00	\$4,080.00
1st Grade	130	\$780.00	\$4,680.00
2nd Grade	90	\$555.00	\$3,330.00

UFLI

Library	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten	128	\$785.00	\$4,710.00
1st Grade	116	\$700.00	\$4,200.00
2nd Grade*	90	\$580.00	\$3,480.00

95 Phonics

Library	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten	90	\$555.00	\$3,330.00
1st Grade	118	\$710.00	\$4,260.00
2nd Grade	92	\$590.00	\$3,540.00

EL Education

Library	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten	100	\$615.00	\$3,690.00
1st Grade	117	\$705.00	\$4,230.00
2nd Grade	82	\$530.00	\$3,180.00

Amplify CKLA

Library	Titles	Price	Classpack Price (6 copies of each title)
Kindergarten	110	\$675.00	\$4,050.00
1st Grade	115	\$695.00	\$4,170.00
2nd Grade	78	\$525.00	\$3,150.00

Don't see your core curriculum or standards listed?

We align to all core literacy curriculums and standards. Scan to view more curriculum alignments, including LETRS, Heggerty, and more!



**Proudly donated
over 1 million
decodables in 2024**

...to keep students reading.

Scan Here to Learn More!



go.justrightreader.com/pilot

 **Just Right Reader**

**Science of Reading
Instructional Materials
& Resources**

JustRightReader.com