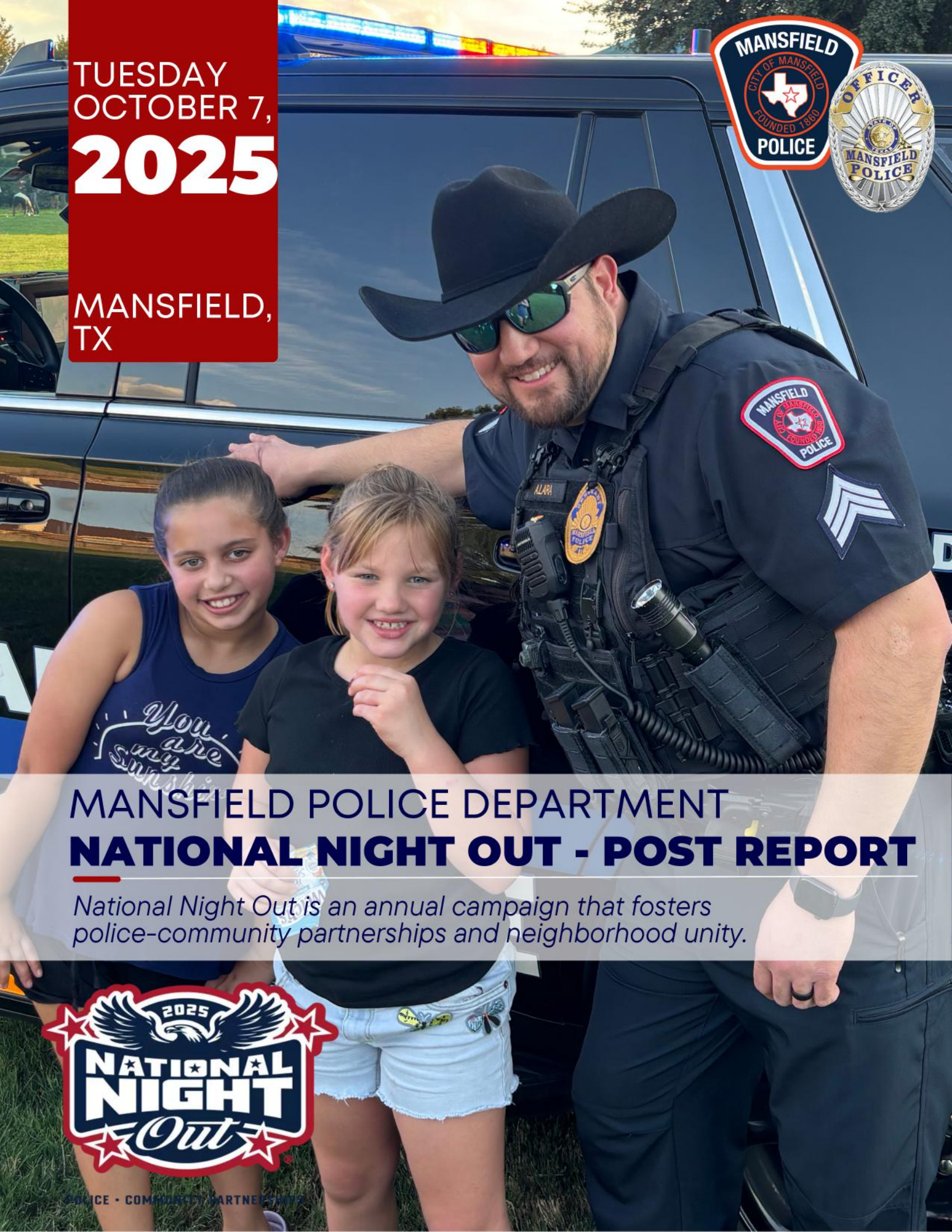




TUESDAY  
OCTOBER 7,  
**2025**

MANSFIELD,  
TX



# MANSFIELD POLICE DEPARTMENT **NATIONAL NIGHT OUT - POST REPORT**

*National Night Out is an annual campaign that fosters police-community partnerships and neighborhood unity.*



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POLICE • COMMUNITY PARTNERSHIPS



# WELCOME TO MANSFIELD

## WELCOME TO MANSFIELD - WHERE TRADITION MEETS PROGRESS

Nestled in the heart of the Metroplex, Mansfield is a vibrant community that perfectly balances small-town charm with big-city amenities. What began more than a century ago as a quiet farming settlement has grown into a thriving suburban city of over 80,000 residents. Mansfield is truly a place where history, progress, and connection go hand in hand.

Mansfield residents enjoy an exceptional quality of life, supported by more than 900 acres of parks and trails, a beautifully preserved historic downtown, abundant recreational programs, highly rated schools, and a flourishing business community.

The heart of Mansfield isn't just its parks, schools, or downtown — it's the people, residents and city employees alike. Here, neighbors know each other, support each other, and come together for moments big and small. For city employees, Mansfield is more than a workplace; they take pride and care in serving the community as if it were a second home. From local events such as Mansfield's Pickle Parade and Hometown Holidays, to national events such as National Night Out, Mansfield residents and staff show up and embody a spirit of connection, pride, and care. Mansfield truly exemplifies a community that is stronger together.

With its welcoming spirit, family-friendly atmosphere, and opportunities for growth, Mansfield continues to be one of the most desirable places to live, work, and do business in North Texas.



## A WORD FROM THE CHIEF

The City of Mansfield is the 54th largest city in Texas, conveniently located between Dallas and Fort Worth, and just south of Arlington. The Mansfield Police Department employs 162 dedicated staff members, including 106 police officers, 27 dispatchers, 12 jail staff, and 17 administrative and support personnel. The department is also recognized by the Texas Police Chiefs Association, demonstrating our commitment to best practices in crime prevention and public safety.

Mansfield continues to grow with more residents, new neighborhoods, and expanding opportunities. Amongst all of this growth, the city has maintained its small-town heart and we are proud to say that residents still know officers by name.

If the city is a living body, the Police Department is its pulse, keeping Mansfield connected and thriving. While traditional law enforcement is the cornerstone of our mission, some of our most meaningful contributions to our community happen when officers interact with residents, building trust, fostering relationships, and strengthening community bonds. Our membership in the National Association of Town Watch and our annual participation in National Night Out are perfect examples of how we connect with the people we serve.



Tracy Aaron  
Chief of Police Mansfield

This year's National Night Out, which was held on Tuesday, October 7, 2025, highlighted both growth and renewal within the department. The opening of our new police facility, which provides modern workspaces, enhanced training areas, and updated community engagement resources, has energized staff and serves as a tangible symbol of the city's growth and commitment to public safety. At the same time, recent transitions in the Community Resource Division, including a retirement and the assignment of new officers, brought fresh ideas, leadership, and renewed energy to the team. Together, these developments made this year's National Night Out celebration dynamic, engaging, and memorable.

We've put together this 'Post Report' to highlight our ongoing efforts throughout the year and to showcase how this year's National Night Out celebration was a memorable success. We hope you enjoy it!

# OVERALL CAMPAIGN

## OVERALL CAMPAIGN

For our 2025 National Night Out celebration, our primary goal was to register as many neighborhood parties as possible. Supporting this effort, we set several additional objectives, including:

- Connecting with new neighborhoods across Mansfield
- Strengthening relationships with local businesses
- Expanding collaboration with other city departments
- Ensuring that every segment of our community was represented and engaged

With these goals in mind, we worked to reach families in homes and apartment communities, engage our active adult living neighborhoods, partner with local businesses, and connect with local churches. Above all, we wanted every Mansfield resident to feel that their police department is here for them.

A variety of partners contributed to the success of this year's celebration, including:

- MPD Patrol Division
- MPD Dispatchers
- MPD Volunteers in Policing
- MPD Citizens on Patrol
- Mansfield Fire Department
- Mansfield Courts Department
- City of Mansfield Communications Department

Together, these partnerships helped bring neighborhoods closer, fostered stronger police-community relationships, and reinforced Mansfield's commitment to unity and public safety.



## OVERALL CAMPAIGN

Building on these objectives, the 2025 campaign emphasized direct engagement with residents and neighborhoods. Twenty diverse communities registered events, from small street gatherings to larger apartment and business-sponsored celebrations. Families, neighbors, and local officials connected in meaningful ways, sharing safety tips and exchanging contact information to help keep each other connected, informed, and safe.

Key initiatives in our planning process that were reinforced throughout the campaign included:

- Preparation and distribution of “swag bags” filled with MPD-branded items for children and attendees
- Creation of a Neighborhood Guidance Packet for first-time hosts, featuring activity ideas, event planning tips, and safety resources
- Regular social media updates across Facebook, Instagram, and X to maintain momentum and engagement
- Collaboration with city departments to provide support and resources to participating neighborhoods

These efforts aligned with our overarching goals:

- Heightening crime and drug prevention awareness
- Encouraging participation in local anti-crime initiatives
- Strengthening neighborhood spirit and police-community partnerships
- Sending a clear message that Mansfield neighborhoods are organized, connected, and ready to stand together against crime

The 2025 campaign demonstrated that National Night Out is more than a single evening. National Night Out is a year long, citywide commitment to building connected, vigilant, and resilient neighborhoods. Through collaboration, outreach, and engagement, Mansfield continues to foster a community where residents know each other, care for one another, and actively participate in keeping their city safe.



## PLANNING OUR NATIONAL NIGHT OUT

Planning for National Night Out began in January and required our team to be both strategic and flexible. Our goal was not only to register as many parties as possible but also to ensure that each celebration was meaningful and memorable. Throughout the planning process, we incorporated several key initiatives, including:

- Preparing “swag bags” for participating neighborhoods
- Creating and distributing a Neighborhood Guidance Packet
- Posting regular social media updates to generate community interest
- Coordinating timely registration for neighborhoods, businesses, churches, and apartment complexes

### SWAG BAGS

Our Community Resource Division assembled “swag bags” filled with MPD-branded items like bandanas, cups, pencils, and fidget spinners for children attending neighborhood parties.

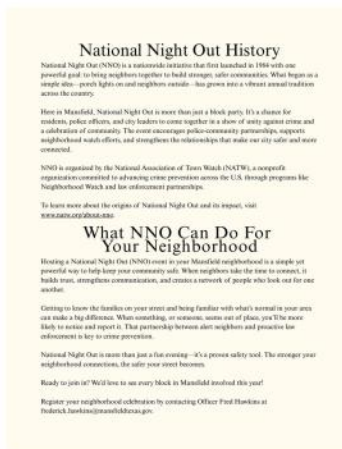


### NEIGHBORHOOD GUIDANCE PACKET

Recognizing Mansfield's rapid growth and the emergence of new neighborhoods, we created a Neighborhood Guidance Packet to help first-time hosts plan their events. The packet included a brief history of the National Association of Town Watch and National Night Out, activity ideas for children and adults, and suggestions for food and refreshments. It also provided contact information for residents needing assistance and was made available on our city website.



*Cheri, one of our dedicated volunteers getting our swag bags ready for the parties.*



Some pages from our 'Neighborhood Guidance Packet 2025'

## PLANNING OUR NATIONAL NIGHT OUT

### SOCIAL MEDIA

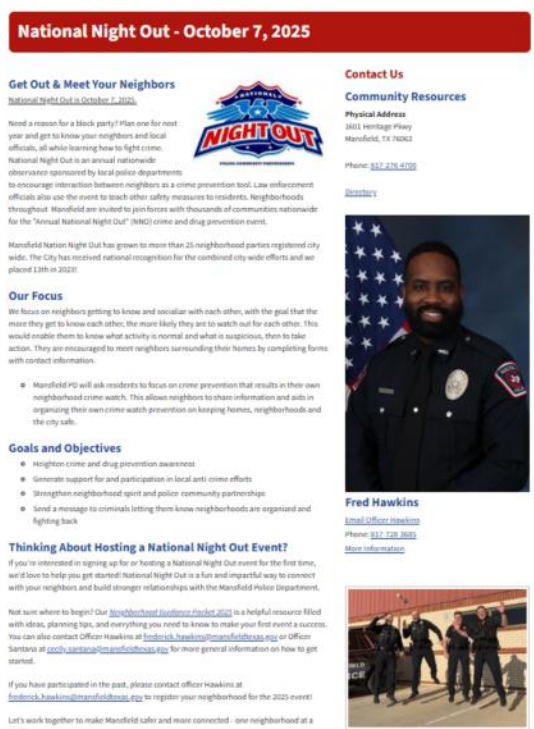
Our Public Information Officer, Officer Cecily L. Santana, and the Community Resource Division collaborated to keep Mansfield PD's social media platforms (Facebook, Instagram, and X), regularly updated with regular event information, reminders, and special highlights. Our department website was also refreshed to feature campaign goals, registration details, and some helpful resources for neighborhoods who planned to host their own National Night Out events.



One of our many Facebook posts

### REGISTRATION

Officer Frederick Hawkins led all registration efforts for the 2025 National Night Out. He personally reached out to neighborhoods that had historically participated in previous events and followed up with new neighborhoods as they expressed interest. To streamline the process, a registration form was created and shared, allowing the Community Resource Division to efficiently track which neighborhoods had signed up.



Our website

In our Guidance Packet we left this message for our residents:

*Hosting or attending a National Night Out party is one of the simplest and most meaningful ways to strengthen your neighborhood and build lasting connections. Whether it's a small front yard hangout or a block-wide celebration, your presence matters. When we come together, we create safer streets, deeper friendships, and a stronger Mansfield. So grab a lawn chair, meet a new neighbor, and be part of something bigger—because community starts with you.*

## PROJECT 365 EVENTS

National Night Out and other community events give residents a chance to connect with the officers who serve them. Mansfield PD takes an active role in ensuring safety, building relationships, and supporting our community at every event.

We participate in city events, public speaking engagements, and other gatherings that promote positive connections outside of traditional law enforcement settings.

Our officers contribute by:

- Providing event security and helping pedestrians cross safely
- Collecting food, clothing, and toy donations for local causes
- Engaging residents in conversations about safety and community concerns
- Offering demonstrations and sharing educational information from our specialized units
- Coordinating with other city departments to enhance the event experience

To support these efforts, at large events we often deploy specialized units an array of our specialized units. This includes our SWAT Team and Drone Unit for safety and situational awareness, the Bike Unit and Community Resource Officers for visibility and engagement, and our Public Information Officer to document community interactions. We also have foot patrol and EMT-certified officers on-site to provide immediate assistance if needed.

Through these efforts we strengthen relationships, build trust, and reinforce our commitment to keeping the City of Mansfield safe, connected, and thriving.



## PROJECT 365 EVENTS

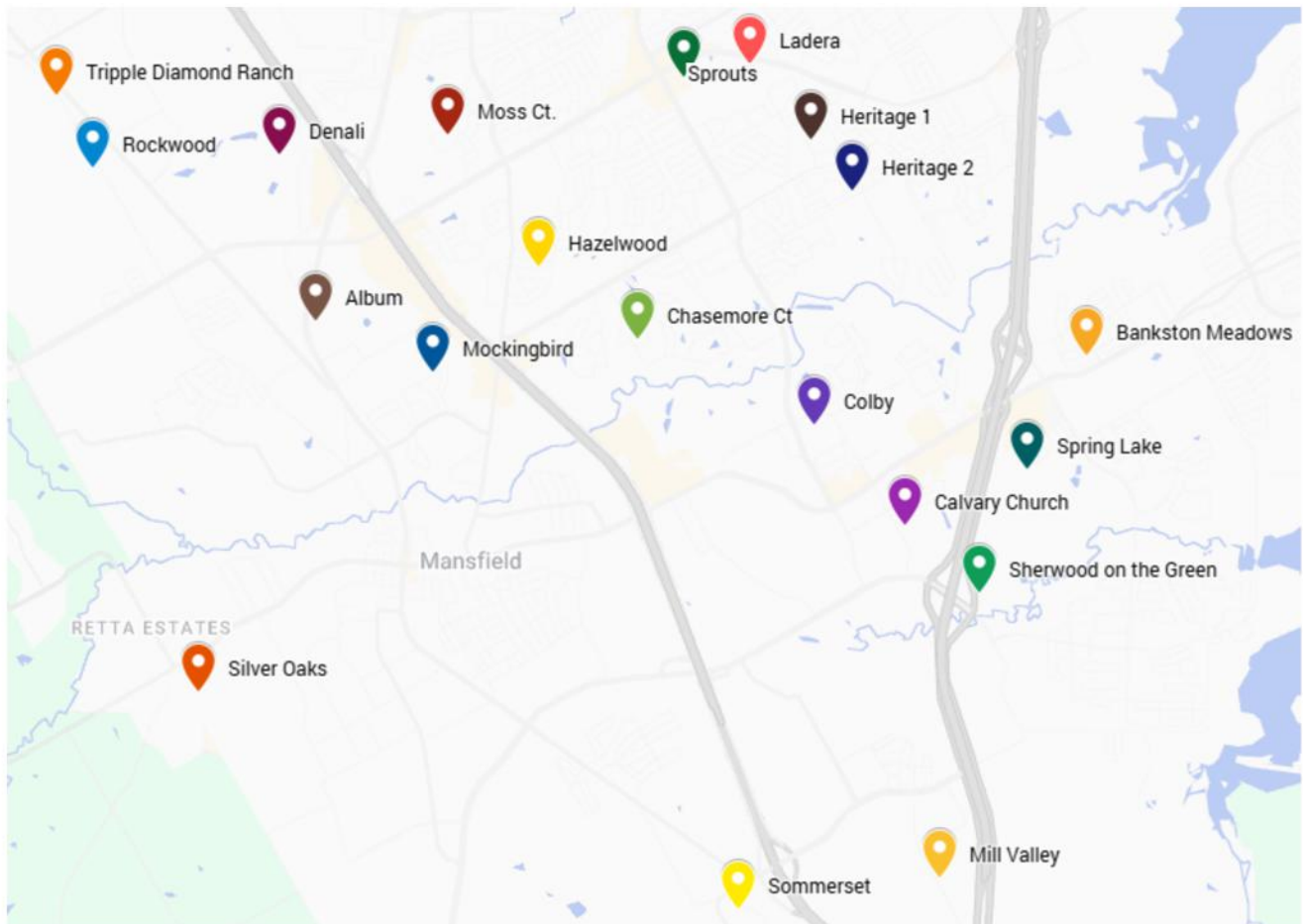
The following list includes some of the initiatives that took place between last year and this year's National Night Out:

- Pickle Parade
- Veterans Day Parade
- Haunt the Block
- Toys for Tots (USMC program)
- Mansfield Mission (social service organization assisting local families)
- Canned-food drive for Thanksgiving and Christmas
- Open House/Grand Opening 2024
- Tip-A-Cop 2025
- Coffee with a Cop (multiple dates and locations)
- Buttermilk Sky Pies Pie Eating Contest (MPD vs MFD)
- Texas Roadhouse Rib Eating Contest (MPD vs MFD)
- Juneteenth Taste of Black Mansfield
- Sam's Grand Re-Opening
- Fields of Faith
- Founder's Day
- CPA Alumni Car Show
- Run for a Cure
- Music Alley
- Touch-A-Truck
- Heroes on Canvas
- Civilian Response to Active Shooter Events (CRASE)
- Hometown Holidays
- City of Mansfield Mini-Versity & Muni-Versity
- Citizens Police Academy
- Senior Citizen Day
- CPA Alumni Chief's Roundtable
- Santa Story Time (Smores & Stories)
- Mansfield Independent School District Presentation for Autism
- H-E-B Mansfield 1<sup>st</sup> Birthday
- Spark Smart 4<sup>th</sup> of July Event
- Many, many more!



# PARTIES

## REGISTERED NNO PARTIES THROUGHOUT MANSFIELD



### Participating Neighborhoods


- |                  |                       |
|------------------|-----------------------|
| Album            | Mill Valley           |
| Bankston Meadows | Mockingbird           |
| Calvary Church   | Moss Ct               |
| Cashmore Ct      | Rockwood              |
| Colby            | Sherwood on the Green |
| Denali           | Silver Oaks           |
| Hazelwood        | Sommerset             |
| Heritage1        | Spring Lake           |
| Heritage 2       | Sprouts               |
| Ladera           | Triple Diamond Ranch  |

## NATIONAL NIGHT OUT - MANSFIELD

The day began with final preparations to ensure an extraordinary evening for our community. Thanks to the generosity of our local Mansfield H-E-B, the department received a \$150 donation used to provide snacks and drinks for officers, volunteers, and representatives from various city departments. These refreshments were set up in the briefing room to help keep everyone energized throughout the night.

Briefing began promptly at 5:00 p.m., where tables were neatly arranged with snacks and pre-packed goodie bags for the evening's neighborhood visits. Chief Aaron and Officer Hawkins addressed the assembled team, which included department staff, volunteers, and members of Mansfield Municipal Court, providing last-minute instructions and words of encouragement before deployment.

We were also joined by a special guest — Lincoln, a six-year-old Mansfield resident. For the past three years, Lincoln has set up a neighborhood lemonade stand and donated the proceeds to the Mansfield Police Department, Mansfield Fire Department, and Parks Department. His continued kindness and community spirit served as a heartwarming reminder of what National Night Out is all about.

 **Mansfield Police Department**  
Published by Nora Santana · October 2 at 3:24PM · 🌐

🗣️ Listen

🗣️ Big shoutout to H-E-B Mansfield for donating snacks and sports drinks to the Mansfield Police Department to help make National Night Out a success! We're so grateful for their support of our community. 🙌

🗣️ Don't forget—National Night Out is coming up next Tuesday, October 7th! It's a night to meet our neighbors, connect with Mansfield PD, and celebrate community spirit.

🗣️ Check with your HOA or neighborhood leaders to see if your block is participating—we'd love to top by and say hello! 🗣️

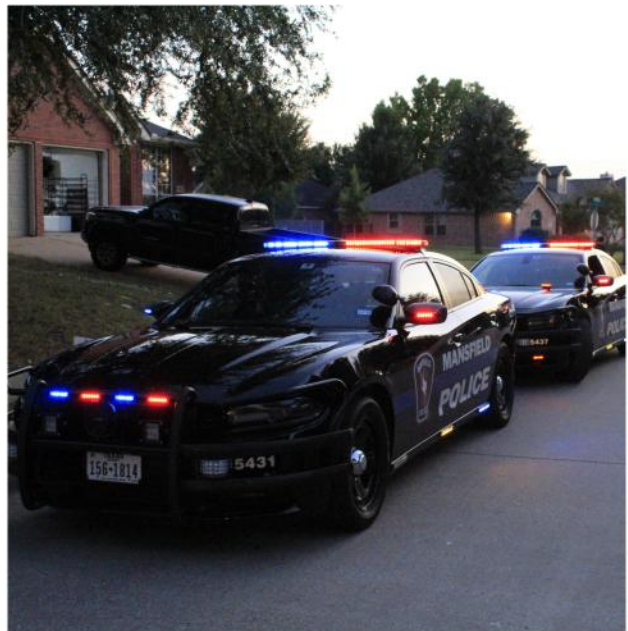
[NationalNightOut](#) [#MansfieldPD](#) [#Community](#) [#NNO2025](#)



# NNO EVENT

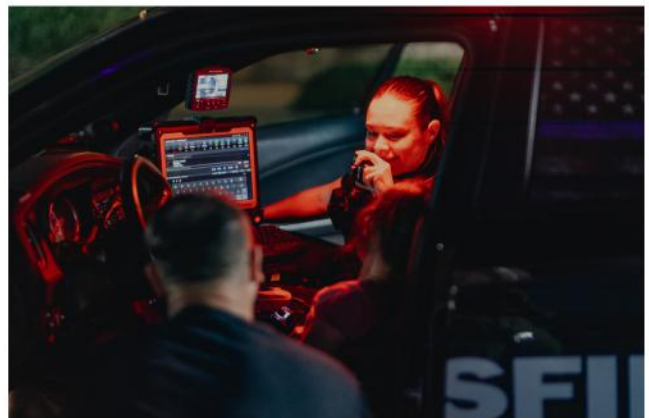
## NATIONAL NIGHT OUT - LET THE PARTY BEGIN!

After briefing, it was time to hit the parties! Officers were assigned to more than twenty neighborhood gatherings across the city, with each officer accompanied by a volunteer or a member of the Mansfield Municipal Courts. The Mansfield Fire Department sent firefighters and medics in quints and ambulances to meet officers at various locations throughout the city. Additionally, members of our city leadership joined parties throughout the city as well. These partnerships allowed for stronger community connections and ensured every location had a friendly, uniformed presence.



## NATIONAL NIGHT OUT - IT'S ALL ABOUT THE KIDS!

At the parties, children eagerly explored our patrol units, tried on gear, and pressed all the buttons in search for the loudest horn! Junior Officer badge stickers were also a huge hit, helping the younger residents feel like part of the team. Beyond the fun, these moments gave officers the chance to engage directly with families, answer questions, and reinforce the department's commitment to maintaining a safe, approachable, and community-centered presence in Mansfield.



# NNO EVENT

## NATIONAL NIGHT OUT - ANIMALS



Animals unexpectedly played a special role in our National Night Out festivities this year! Children were excited to meet and interact with the animals, which added a fun and memorable element to the celebrations. In addition to providing entertainment, the animals also served an educational purpose, helping kids learn about safety, responsibility, and the important roles animals can play in our community.



## NATIONAL NIGHT OUT - VOLUNTEERS

A special thank you to all of our incredible volunteers who helped make National Night Out 2025 such a success! From preparing goodie bags and assisting with last-minute preparations, to being ready for whatever was needed throughout the evening, their support was invaluable.

Members of the Mansfield Citizens Police Academy Alumni Association paired up with officers to visit neighborhoods, helping foster connections with residents. Additionally, members of our Citizens on Patrol (COPs) proudly appeared in uniform, joining officers and volunteers in visiting neighborhoods across the city. Their dedication and presence helped ensure every event ran smoothly and that every resident experienced the full spirit of National Night Out.



# NNO EVENT

## NATIONAL NIGHT OUT - CITY LEADERSHIP ATTENDANCE

A huge thank you to our City Manager's Office, City Council, and the Mayor for joining us at National Night Out 2025! Seeing our leaders out in the neighborhoods alongside residents and officers really makes a difference.

Spending time in the community gives people the chance to connect with the folks making decisions that affect their daily lives. It builds trust, sparks conversation, and shows that our city leadership truly cares about the people they serve. Their presence helped make National Night Out not just a celebration, but a genuine opportunity for neighbors, officers, and leaders to come together, strengthen relationships, and have a great time while keeping our city safe.



## NATIONAL NIGHT OUT - THANK YOU MANSFIELD FIRE



A big thank you to our Mansfield Fire Department for joining us in neighborhoods across the city during National Night Out! Their presence always adds excitement and a sense of reassurance to our community gatherings. From the sight of their impressive quints rolling through neighborhoods to the sound of sirens and friendly waves, the Fire Department helped make the night truly special.

Their team went above and beyond to connect with residents, handing out playful toy fire hats that brought smiles to kids of all ages and sparking curiosity about fire safety and what it means to serve as a firefighter. Some lucky children even got the chance to explore the fire trucks up close and try out the hoses on the quints, creating moments they won't soon forget.

Beyond the fun, their participation highlights the strong partnership between Mansfield Fire and Mansfield Police. Together, we work to keep our city safe, build community trust, and make events like National Night Out both memorable and meaningful. We're grateful for their continued support and dedication to serving our residents. Whether it's at a community block party or in an emergency, we know we can always count on them.



# NNO EVENT

## NATIONAL NIGHT OUT - OTHER MEMORABLE MOMENTS



NATIONAL NIGHT OUT - OTHER MEMORABLE MOMENTS



# NNO EVENT

## NATIONAL NIGHT OUT - GROUP PHOTOS



Thank You

**NATIONAL  
ASSOCIATION OF  
TOWN WATCH**

**WE ARE EXCITED FOR ANOTHER  
INCREDIBLE  
NATIONAL NIGHT OUT IN 2026!**



**POLICE • COMMUNITY PARTNERSHIPS**



For follow up or questions please contact:  
Officer Cecily Santana  
Public Information Officer  
[cecily.santana@mansfieldtexas.gov](mailto:cecily.santana@mansfieldtexas.gov)

Also, please visit our social media accounts:

 <https://www.facebook.com/mansfieldpolicetexas>

 <https://www.instagram.com/mansfieldpolicetx/>

 <https://x.com/MansfieldPDTX>

# NATIONAL NIGHT OUT 2025

**MANSFIELD POLICE DEPARTMENT**  
**MANSFIELD, TX**



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