

presents

My Tanzania Roadshow 2021

Frankfurt • Zurich • Munich • Vienna

October 25th - 30th, 2021



Exhibitor List

























































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KILIFAIR Promotion Company Limited

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Editorial text do not automatically reflect the opinion of KILIFAIR Promotion Co. Ltd.





Foreword KILIFAIR

Dear valued Exhibitors, Travel Agents & Tour Operators,

It's our pleasure to welcome you to the 1st "MyTanzania Roadshow 2021" after the unfortunate COVID-19 pandemic and the worldwide lockdowns. Germany, Austria and Switzerland - are bringing important and well appreciated tourists to Tanzania. With approx. 89,000 combined tourists in 2019, these German speaking markets are Tanzania's no. 2, right after the USA. This is reason enough to improve marketing efforts in the mentioned countries by visiting travel agents and tour operators and talking face to face.

Tanzania mainland and its islands of Zanzibar are booming destinations for European travelers. With daily flights from Frankfurt, Zurich, Vienna and other destinations, Tanzania can be reached in just 8 to 9 hours flight time with just 1 hour of time difference.

The 30 Roadshow attending companies including the government organizations (TANAPA, NCAA and TTB) are all trusted, reliable and the most experienced partners to work with. Take your time to study them and make the most out of it.

TANZANIA is certainly unforgettable and world-famous for its landscapes (Mountains, Beaches and Wildlife) and it's diverse cultures. A certified "Safe Travel Destination" to explore it all in one holiday.

Karibu Tanzania!

Tom Kunkler (Managing Director) Dominic Shoo (Managing Director)



Acacia Collections

A stay at Acacia Collections will evoke images of an African adventure in your consciousness. The Camps transforms the middle of nowhere into a peaceful haven for those seeking a spiritual haven away from the rest of the world.

These luxury safari tents offer spectacular views of the wildlife-rich area, making them ideal for outdoor enthusiasts, with high-quality canvas distancing your warm bed from the sounds of the African night, all while maintaining the comforts of a warm bed, a hot shower, delectable cuisine, and a friendly crew.







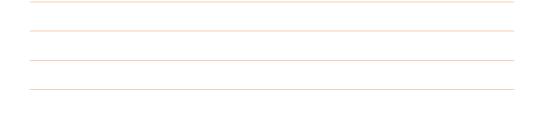




Africa Amini Life

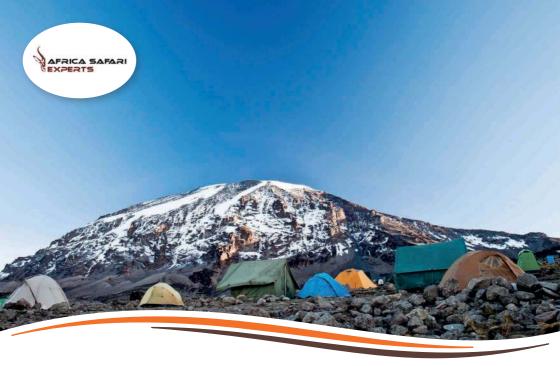
Built and run by the Maasai people, the Original Maasai Lodge offers nature, culture and relaxation with views of Mount Kilimanjaro. Get to know the Maasai through stories around the campfire, spear throwing or traditional dances. Relaxation is provided by the pool, massage rooms, sauna and rest areas.

With a total of 16 bungalows, we guarantee exclusivity, individuality and authenticity. As charitable tourism project our returns go back to the community through our foundation Africa Amini Alama.









Africa Safari Experts

Karibu means Welcome.

We - Annette and Adili Sirikwa, the combined German-African expertise - are looking forward to welcoming your guests in East Africa and making their stay exciting and interesting! Our company is specialized in individual and customized tours.

Annette is available for you in Germany and creates tours according to your clients wishes

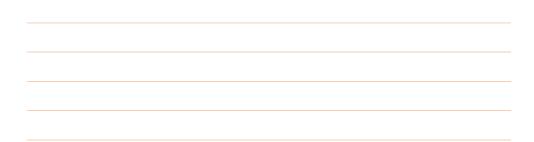




African Scenic Safaris

African Scenic Safaris is a Sustainable Family owned Tour Operator based on the Foothills of Kilimanjaro. Our goal is to design and create unique and personalised experiences with a special focus on Responsible Travel.

Having a team that has expertise and love for this country, gives us the passion and ability to make your Tanzania getaway an unforgettable experience.





✓ info@africanscenicsafaris.com info@africanscenicsafaris.com



Afromaxx

Afromaxx was founded in 2004 in Tanzania founded. From the beginning, owner Madeleine Schröder built a company at the foot of Mount Kilimanjaro that specializes in individually tailored trips.

Afromaxx guests benefit not only from the experience in mountaineering, on safari or at the Indian Ocean, but also from the passion for environmental protection, long-term tourism concepts and efficiency work. The meanwhile almost twenty well-trained and extremely dedicated employees are a guarantee for extraordinary vacation experiences.





Auric Air

Auric Air is a leading airline operator in Tanzania. We fly a young fleet of 15 Cessna Grand Caravans C208Bs and EXs and 1 Dash 8 (39 seater). We are pioneers in providing flights to tourists for wildlife safaris, gorilla trekking and beach holidays in Tanzania, Kenya, Uganda and Rwanda. We take utmost care for passenger comfort and safety to give them unforgettable experience.

We offer private charter flights for exclusive travel ensuring social distancing, privacy, convenience and safety. We run scheduled flights as well offering 835+ connections. Reliability, Safety and a Friendly service are the key factors of our success.

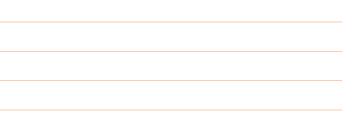




Dolphin Tours

Dolphin Tours & Safaris Limited established in 1994 as a family business providing very best personalized service in Tourism and Car Hire. Dolphin Tours has invested a lot to maintain the service to its customers. We have offices in three tourist points Arusha, Mwanza and Dar Es Salaam. Our team is highly experienced and well trained to plan your trip.

All our Vehicles are Standard 7 Seats (Each of the Guests gets Window Seat) Fridge with Water and Soft Drinks/ Wi-Fi On Board/ Experienced Drivers / 2 pairs of Binocular in each safari vehicle / picnic hamper contain with hot water, Milk, Tea, Coffee.







East Africa Camps

Only loving Africa as we do. Only knowing Africa as we do, every bit, every secret ... Only offering what we would like to find on our luxury journey. Only like that we can offer the best choice for a luxury safari in Africa.

Olengoti Eco Safari, located just at the entrance of the Maasai Mara Conservation Area. Lukuba Island Lodge is the only one and most exclusive accommodation within the Lake Victoria. Pumzika Luxury, located in Central Serengeti, Seronera area.

Pakulala Camp is the only tented camp in the world situated above the Ngorongoro crater.











Ethiopian Airlines

Ethiopian Airlines is the fastest growing Airline in Africa. In its 75 years of operation. Ethiopian commands the lion's share of the Pan-African passenger and cargo network operating the youngest and most modern fleet to more than 130 international passenger and cargo destinations across five continents. Ethiopian is currently implementing a 15 year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with 7 business units: Ethiopian International Services; Ethiopian Cargo & Logistics Services; Ethiopian MRO Services; Ethiopian Aviation Academy; Ethiopian ADD Hub Ground Services, Ethiopian Airports Services and Ethiopian Express Services (Domestic). Ethiopian is a multiaward-winning airline registering an average growth of 25% in the past 7 years.



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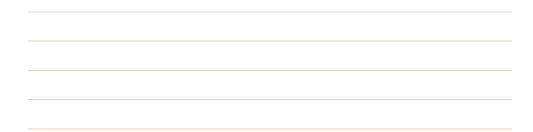
✓ FiriehiwotM@ethiopianairlines.com



Face of Africa Adventures

If you are planning a trip to Tanzania or anywhere else in East Africa in the near future, you are in luck. Face of Africa Adventures will help you build the ultimate safari experience. Here at Face of Africa Adventures, we provide custom tours.

Unlike most tour companies, Face of Africa Adventures does not limit you to specific dates and programs. Instead, we carefully tailor each vacation to suit your individual needs.





☑ info@faceafricaadventures.com www.faceafricaadventures.com



Gosheni Safaris

Gosheni Safaris is a safari operator based in Tanzania. We specialize in Great Migration, Safari and Zanzibar packages, as well as Kilimanjaro tours but also offer trips within South and East Africa. Over the years, we have provided quality tours allowing tourists from around the world to experience authentic African culture. We are honored to continuously receive positive testimonials from the thousands of safari tours we have provided to clients.

Gosheni Safaris Africa is proud to be among the Top Safari Tour Operators in Africa. We are a recipient of Trip Advisor's Certificate of Excellence since 2015 and voted as 2021 Traveler's Choice. In 2021, we have also been voted as Tanzania's Leading Tour Operator during the 28th annual World Travel Awards.





✓ info@goshenisafaris.com



Kijongo Bay

Kijongo Bay is an eco-friendly and luxurious property found on the remote and untouched mainland coast of northern Tanzania between Pangani and Saadani National Park. Game drives, snorkeling, kayaking, mangrove walks and simply lazing at the beach are all on offer in the beautiful and natural surroundings.





KILIFAIR Promotion Co. Ltd.

KILIFAIR Promotion Company is a well-known event organizer & Tourism consulting group in Tanzania. We are specialized in Tourism events, but also in organizing social & music events all over the country. The flagship event is KARIBU-KILIFAIR, East Africa's largest and most important Tourism expo with over 600 exhibitors, buyers from 50+ different countries and 10,000 trade visitors. The next KKF takes place from June 3-5, 2022 in Arusha - Tanzania.

The company activities include Tourism & B2B events, Tourism & branding consulting for companies & governments, as well as rental of event equipment (tents, stage, sound, light, tables, chairs, etc.) for events up to 5,000 persons. More info under www.kilifair.com.





Kili Villa

The perfect start and end to your safari.

Kili Villa is located on a private wildlife estate in between Arusha and Kilimanjaro International Airport and has direct access to Tanzania's only championship golf course. Exquisitely decorated and built around a central private courtyard, each villa boasts a reception, living and dining room, several en-suite bedrooms, private pool, terraces, and gardens with fireplace. The villas can be taken by room or on an exclusive basis. Each villa has a host and a private chef. Activities such as golf, horse riding, polo and game viewing on the estate are available











KPRN

KPRN network is one of Germany's leading Integrated PR and Marketing Services Agencies specialized in the tourism sector, founded by Hanna Kleber in 1994.

With 27 years of experience, KPRN develops ROI driven marketing, PR and social media strategies for travel and tourism organisations, ranging from tourism boards, hotels and tour operators to airlines and other tourism stakeholders



www.kprn.de



Lifestyle Safaris & Holidays Ltd.

Lifestyle Safaris is an all-encompassing Safari Specialist which affords its clients discerning and bespoke tour operating services.

We have a solid emphasis on providing superior guiding experience with a strong focus on offering excellence to our clients from the minute they arrive, leaving them with a euphoric nostalgia of their experience upon departure.

"Safaris By Design"	s how we summarise our services as all our suggestions are intricately
curated after speakin	g with the potential clients and to understand their key aspirations.







Mbalageti Serengeti

Located off the beaten track in the Western Corridor of the Serengeti National Park in Tanzania. The Lodge enjoys a breath-taking panorama view of the Serengeti plains and the Mbalageti River, where one of the main attractions is the annual migration of Wildebeest and Zebra. Mbalageti Serengeti consists of 24 Safari Style Tented Chalets with canvas fitted bedrooms, full en-suite bathrooms and a private veranda working as an extension to the bedroom in the wild, as well as 5 Family Executive Suites with a beautifully decorated dining room, 2 bedrooms with en-suite bathrooms, an outdoor bath and a fully furnished terrace. The Lodge also offers Standard type rooms as an option for budget travelers. It is the perfect venue for relaxing after a day of game viewing.





Miracle Experience Balloon

Miracle Experience is an innovative game-changer in the Tanzanian tourism industry. With base camps in prime areas of Serengeti National Park like Seronera, Kogatende, Ndutu, and Kirawira, as well as Tarangire National Park. We have shared a sunrise with over 15,000 people in 7 balloons - and it still feels incredible.

We take pride in our safety record and genuinely care about the experiences of our visitors. We pride ourselves on good swift responses and assistance to tour operators and agents to enable you to provide the best information & service to your clients.









Ngorongoro Conservation Area Authority (NCAA)

Ngorongoro Conservation Area is a Protected Area (PAs) and a Mixed World Heritage Site in Northern Tanzania, covering 8,292 square kilometres and sheltering the finest blend of landscape, wildlife, people, and archaeological sites in Africa. This Protected Area was named after Ngorongoro Crater, world's largest unbroken and unfilled volcanic caldera, which is 610m deep and host over 25,000 large animals including some of Africa's last remaining black rhinos. The Tanzania's government established an independent body - the Ngorongoro Conservation Area Authority (NCAA) - to administer the Area. NCAA's purpose is to protect and integrate the following diverse values and interests: wildlife, people, forestry, archaeology and pre history, tourism, education and research.





Nyange Adventures Ltd.

Nyange Adventures is one of the most experienced, professional, and reliable tour companies in the Kilimanjaro Region - Tanzania. Our company is locally owned with over ten years of industry experience and an established reputation for providing travelers with unforgettable memories.

Specializing in Mount Kilimanjaro climbs, wildlife safaris, cultural day trips, and Zanzibar holidays, we are very competitively priced whilst not compromising on delivering a firstclass service. As a company, our primary focus is on organizing tours with an ethical and eco-friendly approach. All our tours benefit the indigenous people and local communities through fair wages and charitable outreach programs. "Come as a client, leave as a friend."





Paje Beach Resort (Villa Serenity)

Villa Serenity is a luxury beachfront resort located in Paje, on the south-east coast of Zanzibar. It consists of five beautiful Villas set within a sprawling and tranquil garden. Our two 4-bedroom villas have direct beach access, while our three 3-bedroom villas all have magnificent views of the breath-taking turquoise ocean.

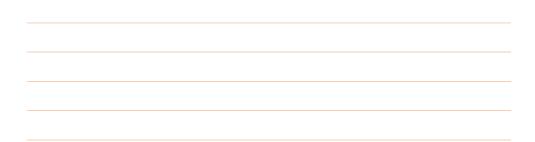
Each Villa has beautifully furnished dining and living areas, a private pool as well as upper balconies overlooking the ocean. Guests can dine at our restaurant and make use of in-villa spa treatments for ultimate privacy and relaxation.





Paradise & Wilderness

Paradise & Wilderness group is offering a complete Beach & Safari package. Our portfolio includes; Resorts, Lodges, Safari activities, Safari 4x4 jeeps, Aviation and DMC services. We are offering a one-stop shopping service in Zanzibar & Tanzania. And we are not an agent, we are the operator!





www.paradise-wilderness.com



Serengeti Balloon Safaris

As the first company to set a balloon aloft over the Serengeti 30 years ago, Serengeti Balloon Safaris have set the bar high for an exceptional adventure, delivered with safety at the forefront of our minds, and with our passenger's experience as a priority.

From the outset, we've established ourselves as partners in conservation in the parks in which we operate and we take an active role in ensuring ballooning standards are rigorously maintained. We've learned all the patterns of wind, wildlife and weather over the years so we can give our guests the very best safari highlight.





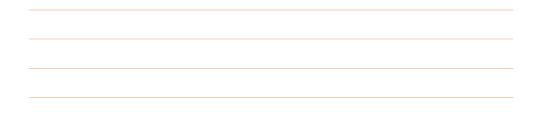




Sunshine Group - Zanzibar Hotels

Sunshine Group of Zanzibar Hotels consists of two properties: Sunshine Bay and Sunshine Marine Lodge. They are both located on the North-East coast of the island. They offer the same level of comfort but, due to their unique locations, a slightly different holiday experience.

The third member of the Group, Dive Point - located within Sunshine Marine Lodge - attracts divers and snorkelers as well as those willing to learn scuba diving in the stunning environment of Mnemba Atoll.





Silvana Poulsen



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reservations@sunshinegroupzanzibar.com



www.sunshinegroupzanzibar.com



Tanzania National Parks (TANAPA)

Tanzania proudly boasts of 22 National Parks that have vast potentials as tourism destinations. While visiting the parks, visitors are privileged to enjoy exceptional wildlife tourism products including incomparable and unique day game viewing, night game drives, bush lunch and dinner, picnicking, walking safaris, bird watching, sports fishing, mountain hiking and climbing, chimpanzee trekking, canoing, balloon safaris, horse riding, kayaking, Mawenzi technical climbing, biking and para-gliding.

Each park is unique and offers an array of spectacular biodiversity and breath taking scenery views, making a visitor decide for a longer stay or plan to visit again. Today Wilderness taste, solitude and enjoyment are what your heart and brain deserves.





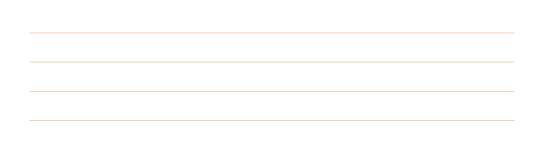




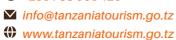
Tanzania Tourist Board (TTB)

Tanzania Tourist Board is a government organization which was legally established by Tanzania Tourist Board act, CAP 364 of 1962 and amended by act by act No. 18 of 1992. It was formed after the disbandment of the Tanzania Tourist Corporation.

The Board is mandated with promotion and development of all the aspects of tourism industry in Tanzania. Tanzania Tourist Board welcomes you to Tanzania's official destination portal, with everything you need to know about our beautiful country.









Zagas Explorer Ltd.

Zagas Explorer is a world class Eco-friendly Tour Company with offices in Zanzibar, Arusha and Kampala that provide memorable holidays to top safaris and holiday destinations all over East Africa.

Whether you fancy trekking the great Gorilla mountain in Uganda, basking in the sun on the white sandy beaches of Zanzibar, exploring the historical town of Mombasa in Kenya, or the vastness of the Ngorongoro, Serengeti, Mikumi, Selous and Mount Kilimanjaro Climb in Tanzania, ZAGAS EXPLORER is set to cater for all your travel needs.



✓ info@zagasexplorer.com www.zagasexplorer.com

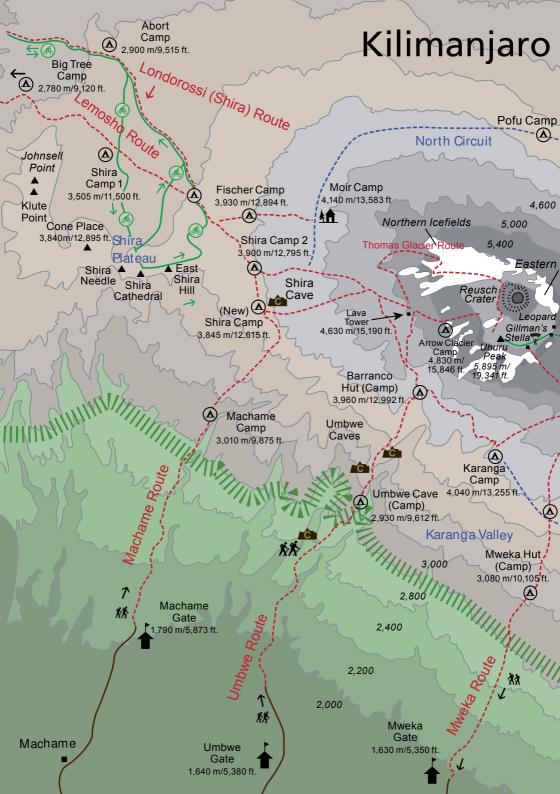


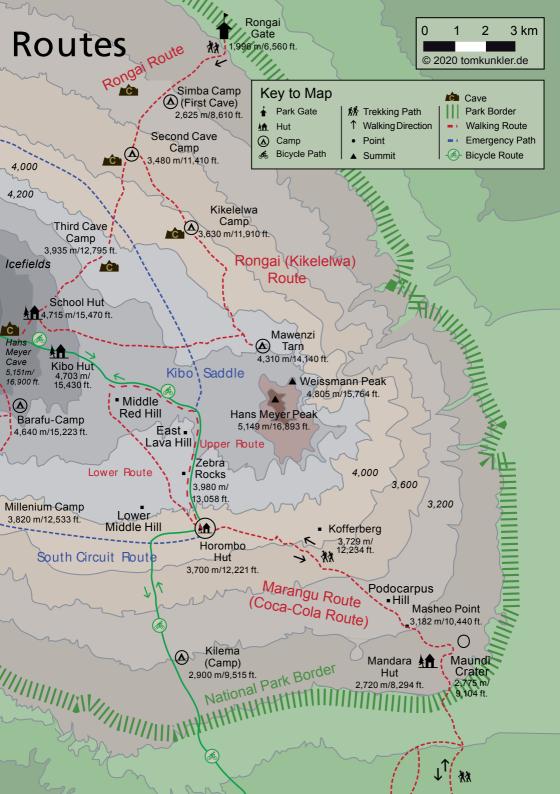
Zara Tours

Zara Tours is a local company, established in 1986 in Moshi, Tanzania, providing high quality travel and tour services in East Africa. Over the years Zara Tours has evolved into Tanzania's largest Kilimanjaro outfitter and one of the largest safari operators in Tanzania. With over 30 years of experience as a qualified mountain climbing, hospitality, accommodation and Safari tour operator in East Africa.

Safety, efficiency and reliability have earned us the reputation of being one of the bestvalued and most reliable operators. Over the years we have been awarded the number one tour operator by the Tanzania National Park Authority.









Unforgettable Tanzania

Tanzania is considered the "cradle of humanity," and still offers today's travelers an authentic Africa. The Serengeti, Africa's largest nature reserve, or the Ngorongoro Crater, often called the "eighth wonder of the world," are testament to timeless fascination. With 16 + 6 new national parks and just as many nature reserves, Tanzania offers an once-in-a-lifetime safari experience with the single greatest population of large mammals in all of Africa.

The white summit of Kilimanjaro makes Tanzania the country with the highest mountain in Africa, and with a part of Lake Victoria, it also has access to the second largest fresh water lake on earth.

The picturesque Usambara Mountains or the Oldoinyo Lengai volcano to name just two, are natural wonders beyond compare. Tanzania is also a true mosaic of ethnic and historical richness, with unforgettable Cultural adventures. For Sun worshippers the coastal region around Tanga and Dar es Salaam, or the Arabic-influenced Spice Islands Zanzibar and Pemba are ideal recommendations. For more info check www.tanzaniaparks.go.tz.

Unforgettable Safaris

Tanzania is simply Africa's No. 1 Safari destination. No other country in Africa has named more than 1/3 of its total area (over 300,000 km²) as nature reserves. There are 22 national parks, one nature preserve Ngorongoro Conservation Area, few wildlife reserves (e.g. Selous Wildlife Reserve) and the world-famous Serengeti National Park, known for its annual migration of over 1.5 million white-bearded (or brindled) wildebeest and 250,000 zebras and for its numerous Nile crocodile and honey badger.

All national parks are administered and monitored by TANAPA (Tanzania National Park Authority) with highest priority on conservation of wildlife and the continuing improvement to park infrastructure. Tanzania's national parks are not fenced, allowing free movement of wildlife and native people at any time. For more info check www.tanzaniatourism.go.tz.



Unforgettable Mountain Trekking

Tanzania offers the highest mountain in Africa - Mt. Kilimanjaro (5,895 m). It's also the tallest freestanding mountain in the world. The second highest Mountain of the country is Mt. Meru, in the heart of Arusha National Park, and with 4.566 meter even the 5th highest peak on the African continent. Many more Trekking options & regions such as in the Ngorongoro Highlands, are under development right now to meet the big demand of active tourism.

Unforgettable Cultural Tourism

Tanzania is a true mosaic of ethnic and historical richness with more than 120 different tribes and languages. Through the mix of centuries-old cultures and colonial occupation there are African, Arabic, Indian, and European influences in every corner of the country. The northern part of Tanzania is home to the "ancient Maasai" people, whose legendary traditions are re-affirmed when meeting them in person. The southern part of the wellknown Ngorongoro Nature Preserve is home of the small statured "Hazabe" tribe -also known as "Bushmen". Tanzania provides certainly an "unforgettable" Cultural experience. For more info please check www.tanzaniaculturaltourism.com

Unforgettable Beach Holidays

Zanzibar is one of the most well-known "paradise islands" in the Indian Ocean. It's a small island group that lies about 36 km off the coast of Tanzania. It consists of the main island Zanzibar, called Unguja Island, the island of Pemba in the north, and many smaller atolls. Unguja, the main Zanzibar island, is a real jewel in the Indian Ocean, whose palm tree-lined sandy beaches, timeless fishing villages, spice plantations, and colorful markets contribute to the extreme fast growing tourism over the last trade. Zanzibar in contrast to the Tanzanian mainland, is very strongly influenced by Arab culture, due to the history. Many newly established international standard hotels & direct flights from all over the world make Zanzibar a most "unforgettable" beach destination in Africa.













June 3-5, 2022

UWC School Sport Grounds Arusha | Tanzania

- East Africa's No. 1 Tourism Expo & Networking platform
- ▶ 25,000m² Fair & Exhibition area
- ▶ 400+ Exhibitors from 12 countries (Tour companies, Hotels, Lodges, Airlines, Suppliers etc.)
- ▶ 500+ International and EA buyers from 30+ countries
- ▶ 7,000+ Trade visitors & intl. buyers
- ▶ B2B events | Appointments | App









TANZANIA

Unforgettable!

EAST AFRICA'S LARGEST TOURISM FAIR

"where East Africa Tourism is rebuilt"





















































