



BLOCKCHAIN EXPO WORLD

iSTANBUL
04-07 JULY 2024



ISTANBUL EXPO CENTER

SPECIAL SPONSORSHIP PACKAGES



THIS FAIR IS ORGANIZED UNDER THE SUPERVISION OF TOBB (UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH LAW NO. 5174.



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ISTANBUL EXPO CENTER

SILVER SPONSOR



SILVER SPONSOR

50000 USD + VAT

- During the Gala night of July 4, 2024, Silver Sponsor's logo will be displayed.
- Silver Sponsor booth is located in the 10th Hall, and it will be comprised of a total of 6m2, including setup and content for the booth.
- Visitors badges of 100,000 attendees will be branded with the Silver Sponsor logo.
- Visitors will receive 1,000 logo-printed shirts with the logo of the silver sponsor. The fair company will handle the distribution and printing of the shirts.
- Standard ticket - 100 pcs



BLOCKCHAIN
EXPO WORLD

SILVER SPONSOR

50000 USD + VAT

- Silver sponsor logos will be displayed on 62 LED screens during the exhibition.
- A total of 100,000 copies of the fair brochure will include the Silver Sponsor logo.
- Throughout the fair, Silver Sponsor logos will be displayed on promotional walls.
- The fair company will provide two ceiling flags with Silver Sponsor prints for Halls 9 and 10.
- Every Silver Sponsor receives one footstep sponsorship.



SILVER SPONSOR 50000 USD + VAT



- There will be 66 LED screens that will display the logos of Silver Sponsors along with fair promotions for 6 weeks in Istanbul.
- Each company will receive a billboard with their branding around the fair area.
- Logos of sponsors will be displayed on the website, mobile application, and social media platforms.
- The logo of the Silver Sponsor will be displayed at the fair ticketing booth.





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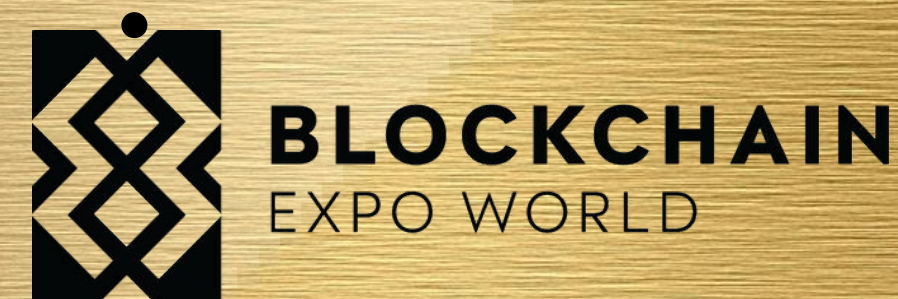
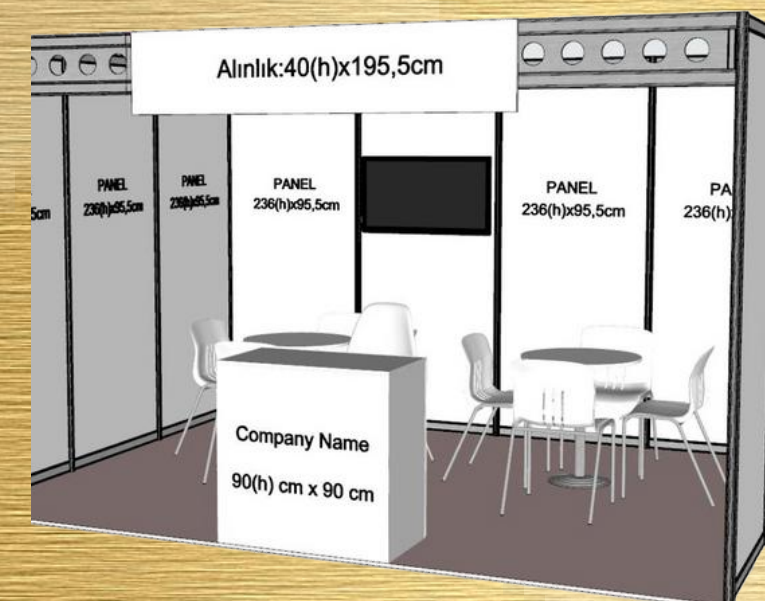
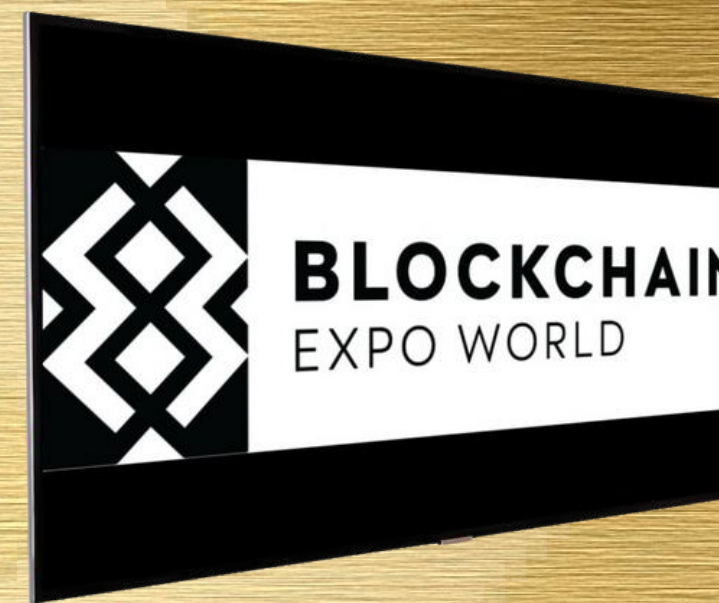
GOLD SPONSOR



GOLD SPONSOR

125000 USD + VAT

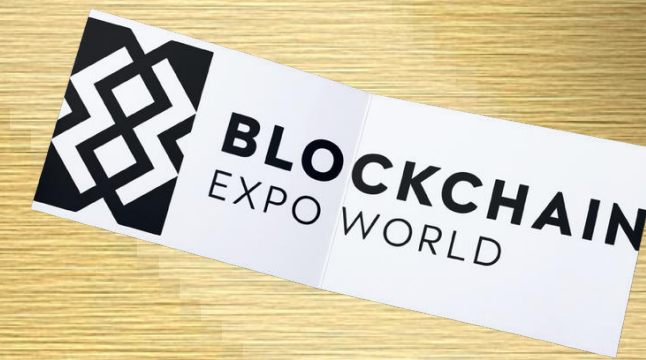
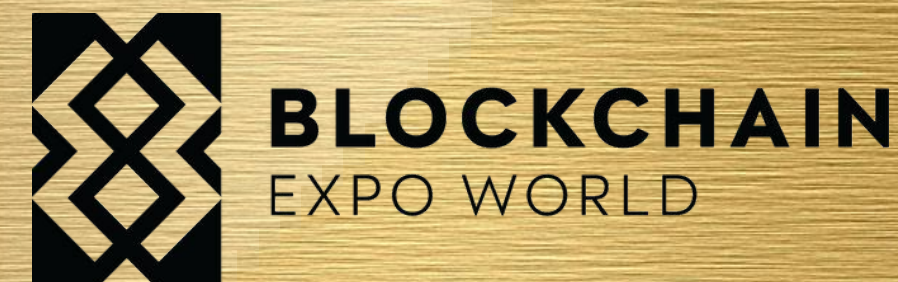
- During the Gala night scheduled for July 4, 2024, the Gold Sponsor logo will be displayed.
- Gold Sponsor booth is located in the 9th Hall, and it will be comprised of a total of 12m², including setup and content for the booth.
- Visitors badges of 100,000 attendees will be branded with the Gold Sponsor logo.
- Gold Sponsor logos will be displayed on 62 LED screens within the exhibition.
- Standart Ticket - 150 pcs



GOLD SPONSOR

125000 USD + VAT

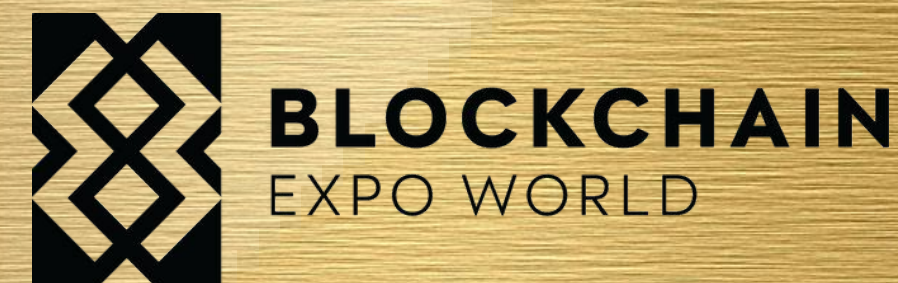
- A total of 100,000 copies of the fair brochure will include logos of the Gold Sponsors.
- The logo of the Gold Sponsor will be displayed on promotional walls throughout the fair.
- A total of six ceiling flags with Gold Sponsor print will be provided by the fair company for Halls 9 and 10.
- Logos of Gold Sponsors will be promoted on the website, mobile application, and social media platforms.
- A total of 2,500 shirts will be distributed to visitors with gold sponsor logos, and the fair company will handle printing and distribution.



GOLD SPONSOR

125000 USD + VAT

- There will be 66 LED screens that will display the logos of Gold Sponsors along with fair promotions for 6 weeks in Istanbul.
- Each Gold Sponsor will receive two billboard with their branding around the fair area.
- Two floor sponsorship will be provided.
- Gold Sponsor will be present at the fair ticketing booth.





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PLATIN SPONSOR



PLATINUM SPONSOR

325000 USD + VAT

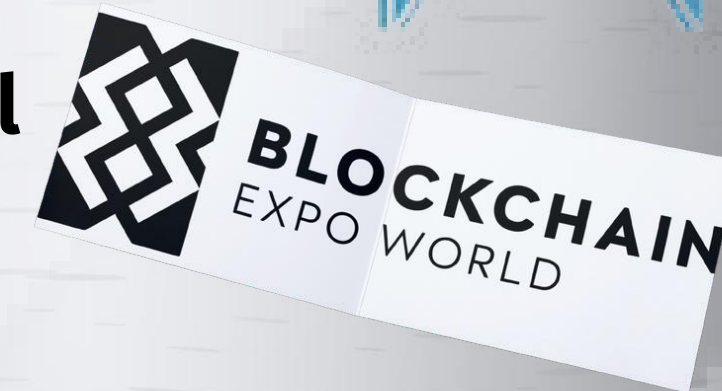
- One of the entrances to the 9th or 10th Hall or one of the closed conference rooms will be designated as Platinum Sponsor.
- There is a total area of 18m2 in the foyer, including the stand and its contents.
- Visitors badges of 100000 attendees will be branded with the Platinum Sponsor logo.
- Visitors will receive 5000 logo-printed shirts with the logo of the Platinum Sponsor. The fair company will handle the distribution and printing of the shirts.
- Standart Ticket - 200 pcs



PLATINUM SPONSOR

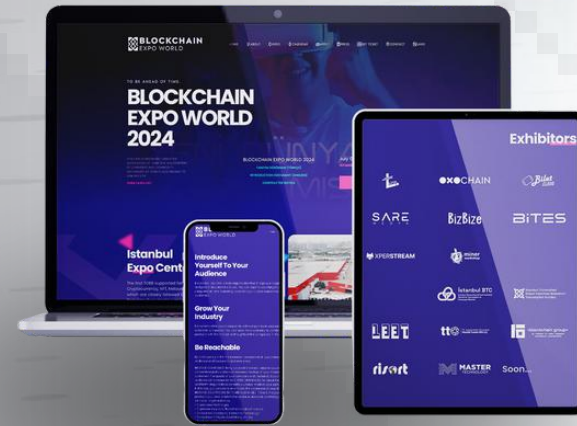
325000 USD + VAT

- During the Gala night scheduled for July 4, 2024, the Platin Sponsor logos will be displayed.
- A total of 100,000 copies of the fair brochure will include logos of the Platin Sponsors.
- The logo of the Platin sponsors will be displayed on promotional walls throughout the fair.
- Each Platinum Sponsor will have ten ceiling flags with their own branding. There are five flags in the 9th Hall and five flags in the 10th Hall.
- The main entrance of the fair will be adorned with six freestanding flags with the individual branding of Platinum Sponsors.



PLATINUM SPONSOR

325000 USD + VAT



- The logos of Platinum Sponsors will be displayed on the website, mobile application, and social media platforms.
- There will be 66 LED screens that will display the logos of Platinum Sponsors along with fair promotions for 6 weeks in Istanbul.
- Around the fair area, there will be three billboards displaying the branding of Platinum Sponsors.
- Three floor sponsorship will be provided.
- Platinum Sponsors will be present at the fair ticketing booth.





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MAIN SPONSOR

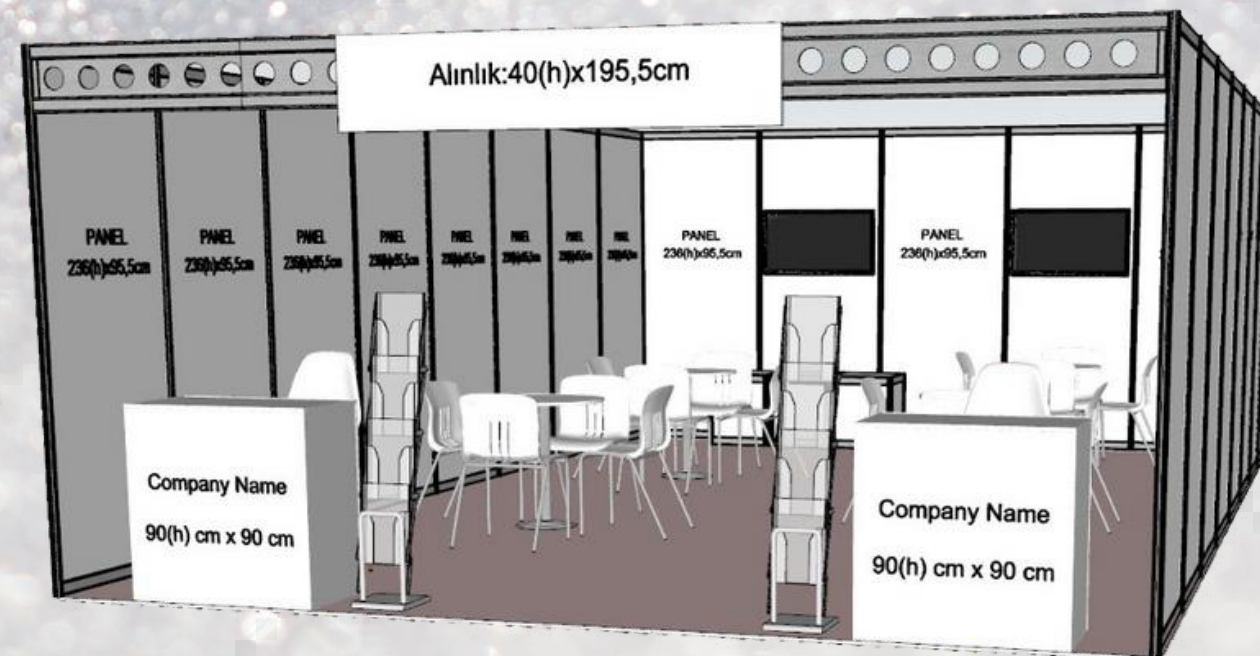


THIS FAIR IS ORGANIZED UNDER THE SUPERVISION OF TOBB (UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH LAW NO. 5174.

MAIN SPONSOR

425000 USD + VAT

- Main Sponsor will be the name of the fair's main entrance.
- Main sponsor will be the name of the fair itself.
- The Main Sponsor logo will be displayed on the Gala night scheduled for July 4, 2024.
- In the foyer area, the Main Sponsor will have a booth measuring 36m², including setup and content.



MAIN SPONSOR

425000 USD + VAT

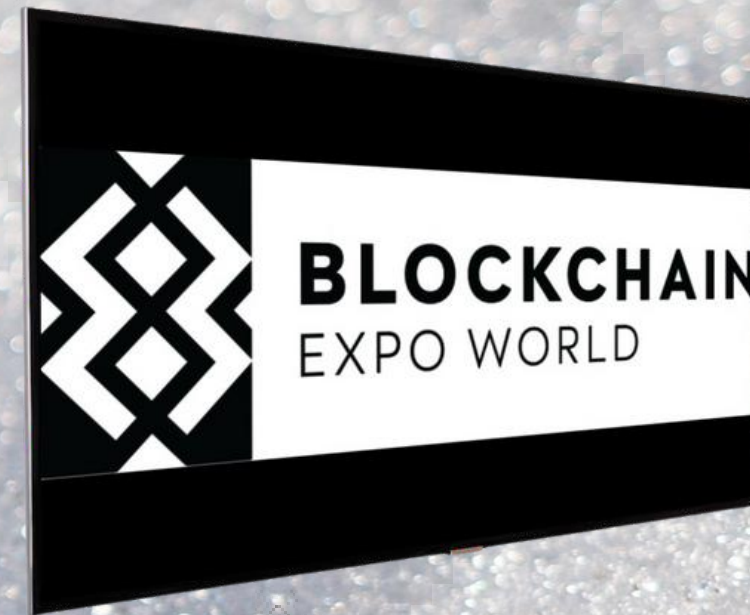
- A total of 100,000 visitor lanyards will feature only the logos of the Main Sponsor and BEW.
- There will be a prominent logo of the Main Sponsor on the visitor badges of 100,000 attendees, with smaller logos for the other sponsors.
- During the opening ceremony of the fair on July 4, 2024, only the logo of the
- Main Sponsor and "BEW" will be featured on the ceremonial ribbon.
- 200 fair staff members will wear shirts with the Main Sponsor's logo during the fair.
- 10,000 shirts with the Main Sponsor's logo will be distributed to visitors, and the printing and distribution will be handled by fair company.



MAIN SPONSOR

425000 USD + VAT

- Backstage, the speaker waiting area will be covered with the logo of the Main Sponsor.
- The logo of the Main Sponsor will be displayed on 62 LED screens throughout the exhibition.
- The Main Sponsor's logo will appear on the printed and distributed fair brochure, totaling 100,000 copies.
- Throughout the fair, Main Sponsor logos will be featured on promotional walls.
- There will be a total 20 ceiling flags with Main Sponsor logos provided by the fair company for Halls 9 and 10.
- There will be ten freestanding flags with the logos of the Main Sponsors displayed at the fair's main entrance.

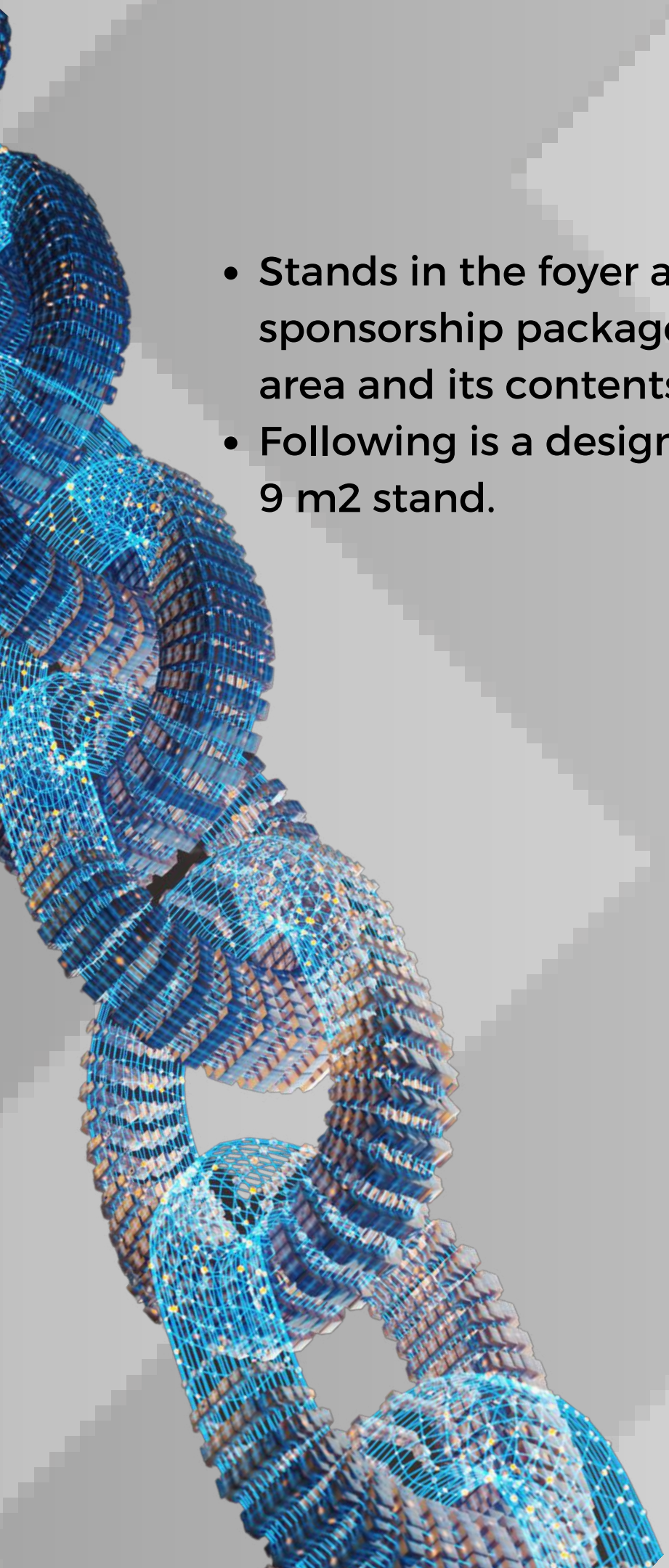


MAIN SPONSOR

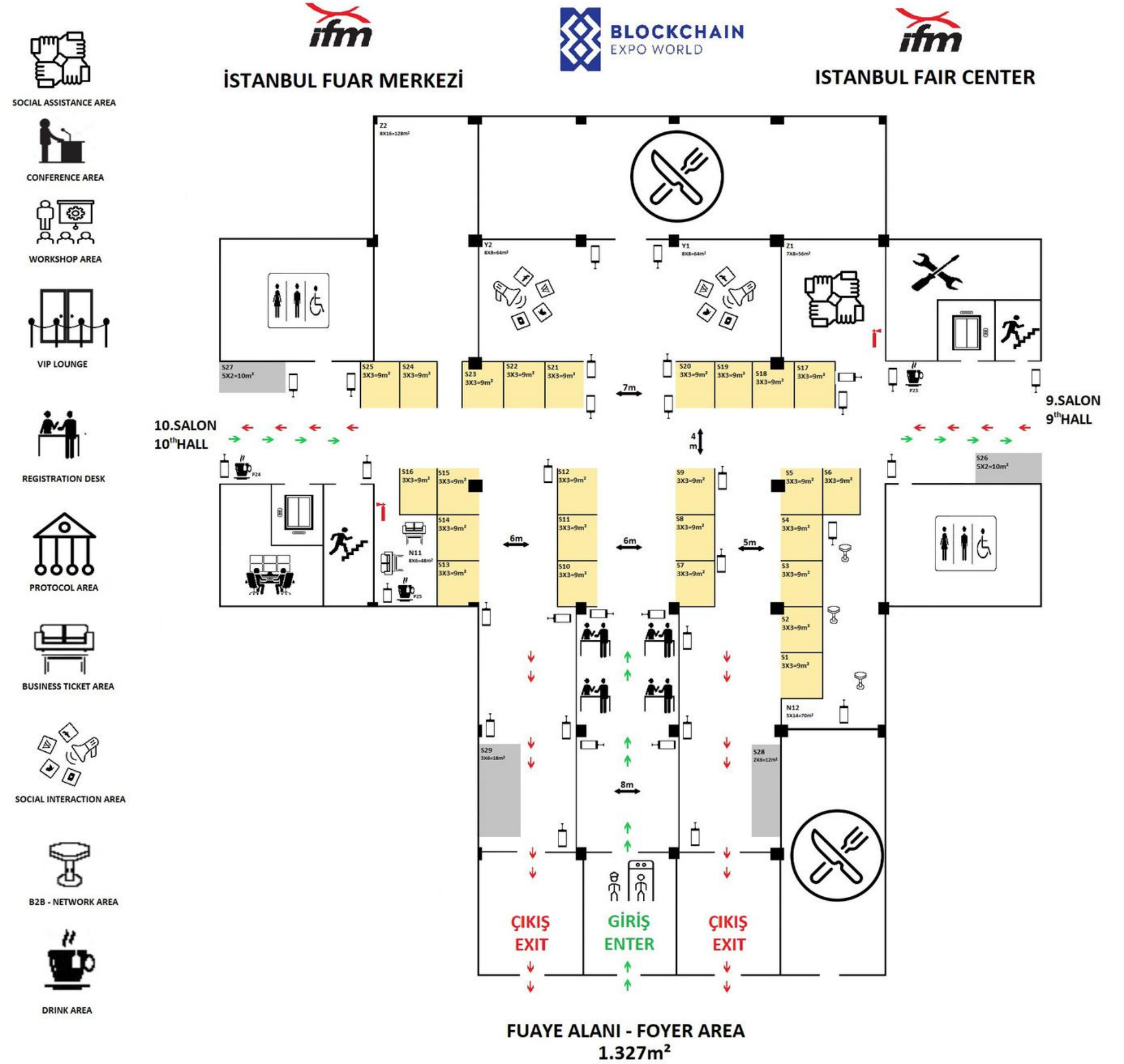
425000 USD + VAT

- There will be promotion of the Main Sponsor logo on the website, mobile application, and social media platforms.
- For 6 weeks, Main Sponsor logos will be displayed on 66 LED screens in Istanbul.
- A total of five billboards with Main Sponsor branding will be placed around the fair area.
- Five floor sponsorship will be provided.
- Main Sponsor will be present at the fair ticketing booth.

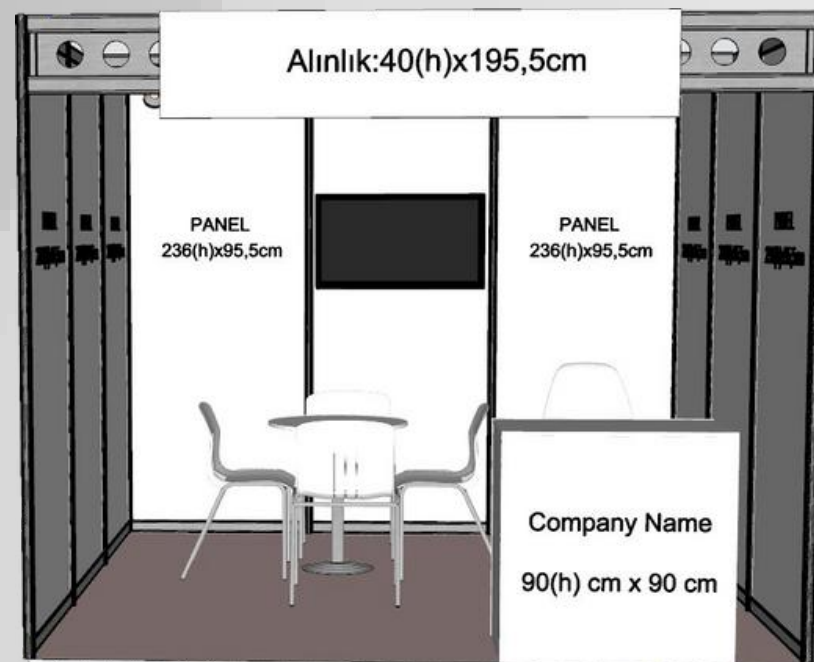
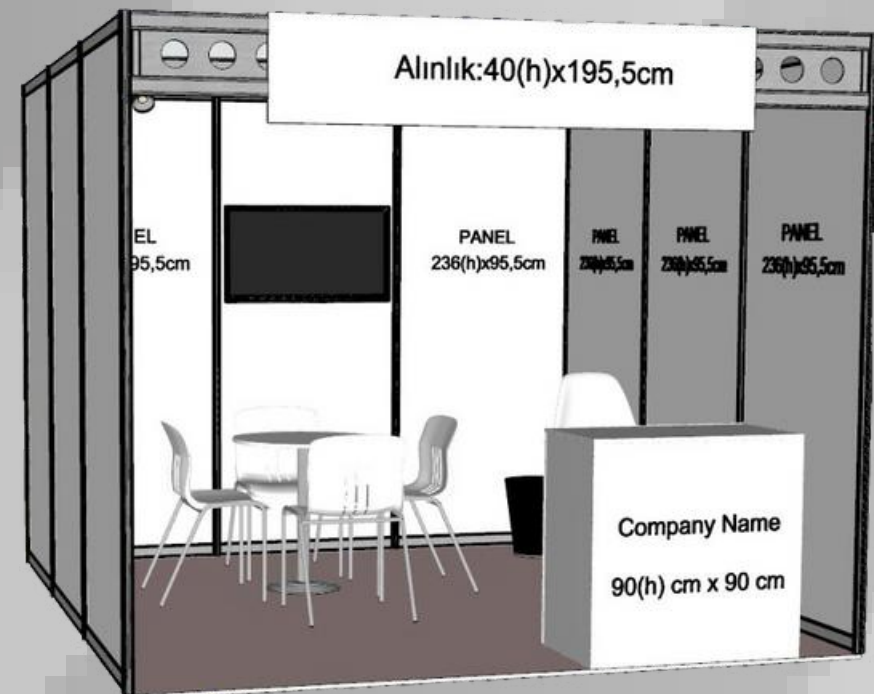
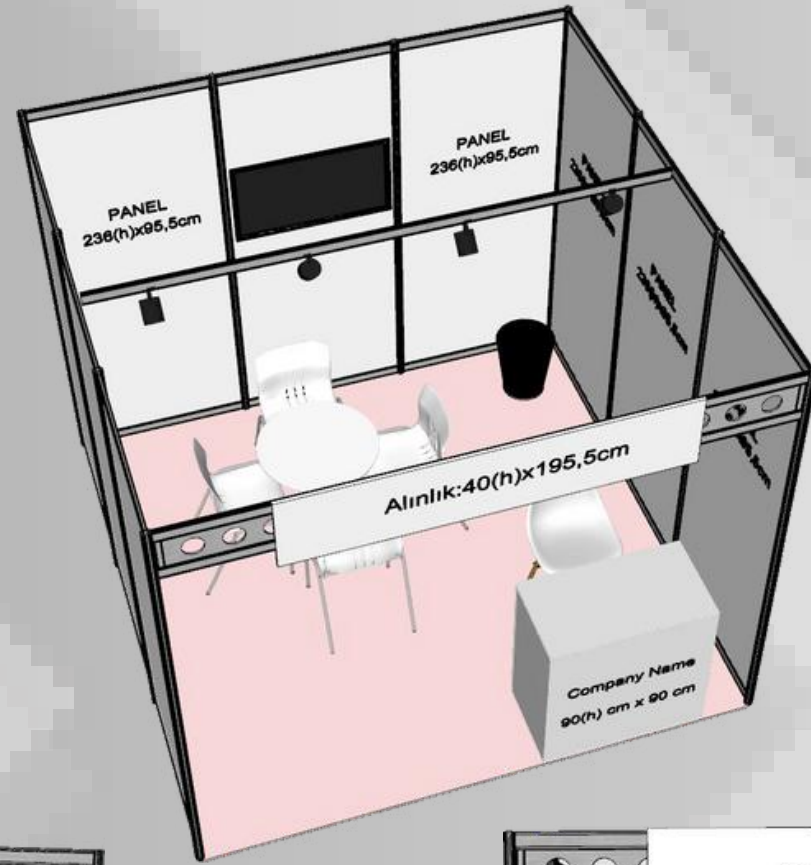




- Stands in the foyer area are 9 m². The sponsorship package includes 9 m² of booth area and its contents
- Following is a design and list of contents for a 9 m² stand.



9 m² BOOTH AND CONTENTS



- 9 m² stand
- 9 m² carpet
- The counter desk consists of one unit
- The counter chair consists of one piece
- The sitting chair consists of four pieces
- The table consists of one piece
- There are three pieces of lighting plus one set of three sockets
- The TV consists of one unit
- The TV consists of one unit
- Can of trash - one unit
- One piece of Company forehead logo measures 40 cm by 19.5 cm
- 1000 copies of the brochure in A7 format
- An official badge for participants
- Standard ticket - 9 pieces
- Electricity - 10 kw
- An appreciation plaque
- Fees associated with stand insurance



BLOCKCHAIN EXPO WORLD

Blockchain Organizasyon Biliřim Hizmetleri Ticaret Ltd řti.

DATE: 4 - 7 Temmuz 2024 | **TIME:** 10:00 - 19:00 **LOCATION:**
İstanbul Fuar Merkezi İFM Yeřilköy Atatürk Caddesi No: 5-5,
34149 Bakırköy-İstanbul

CONTACT

info@blockchainexpoworld.com
+90 850 259 21 00 | +90 (542) 474 67 84
www.blockchainexpoworld.com

