

Coachman

LUSO IV

The flagship Lusso range grows to four models this spring with the arrival of a fabulously luxurious end-bedroom layout

Words: Val Chapman | Photography Richard Chapman

Britain's most expensive mainstream caravan is Coachman's best seller. That's the Lusso II. And it has held that top sales spot for some time. Now, spurred on by that success story that makes such a gigantic wave in a market much of which is budget-driven, Coachman takes a bold step by launching another Lusso, bringing the number in the range, named after the Italian word for luxury, to four.

This is the Lusso IV, a twin-axle, eight-foot-wide model with an end bedroom that is totally separated from the rest of the caravan – by a sliding door to the shower room, and then another sliding door forward of the shower room. This double seclusion makes it feel more like a domestic bedroom than any other in a caravan.

Lusso burst onto the caravan scene in 2021, superlatively sophisticated in style, laden with pretty much as much equipment as anyone could throw at a caravan – and, while obviously not as large a price tag as today's Lussos, it was at the time a hefty chunk of money. And that's just the point. That first Lusso set a new benchmark for caravans. Yes, it had competition. But not much. And in those five years it has carved its considerable niche deeper and deeper into the market. Five years of growth – first there was one Lusso, then two more arrived. And also five years of evolution (changes in lounge and kitchen layout along the way being the most notable). Lusso stands up as a caravan to aspire to, whether you want the single-



axle Lusso I, or the twin-axle, rear shower room Lusso II, the twin-bed Lusso III – or, now, the rear-bedroom Lusso IV.

This new layout comes midway through a model year for which Coachman gave its three existing Lussos enhanced spec and an even more luxurious look (yes, surprisingly, that was really possible).

So, how luxurious? And how appealing? Coachman brought the prototype Lusso IV to Cheshire for us, prior to its public unveiling; even the Coachman dealers didn't



Thanks to...
The Camping and Caravanning Club site, Delamere, Cheshire

ABOVE
High backrests for extra comfort

LEFT TO RIGHT
A larder-style cabinet; Acoustic wall panelling is an outstanding feature of the lounge >>



know about the new Lusso, so we felt very honoured.

The new Lusso instantly captivated us with its stunning level of refinement, its vast L-shaped lounge that feels far more house than caravan welcoming us – and its rear bedroom delivering the best in boutique luxury.

Let's set the scene. The bedhead is on the offside. There's a window at the rear. On the nearside wall is a recess for the television that comes with the Lusso IV. Two wardrobes, both with much more

hanging width than you'd expect in a tourer; the rail in the forward wardrobe is 54cm wide and the one in the rear wardrobe is 48cm wide. And both wardrobes contain huge shelved cabinets.

Now for the details. The cream suede-effect padded headboard with a diamond-stitched central panel is sumptuously luxurious. A row of tiny LED bulbs illuminates the upper edge. Black spotlights of a stunning design are mounted into the bedhead. One touch of the base turns on subtle oval rings of light around their bases.

The second touch turns on the bright light set into the end of the stalk that is infinitely positionable. Bedside cabinets are generous in size and so are the three over-bed lockers with reverse-curve doors. There's a slim dressing table below the television, with soft concealed lighting flowing down from below the television.

Acoustic wall panelling, so much an on-trend design feature right now, is on the television wall, both above and below the TV and also on the rear wall above the window. Curtains, plus a very obscure voile



ABOVE
The kitchen surface reaches more than a metre into the centre of the caravan

LEFT
A gorgeous boutique-style bedroom

RIGHT
Black fittings and a backlit mirror





with a stitched geometric pattern in cream, are longer than the window, creating the illusion that the window is deeper than it is. All in all, this is a magnificent bedroom with a charming ambience.

We had explored the bedroom first because this is the Lusso IV's USP. So far so magnificent and ultra luxurious.

Before we explore the rest of the Lusso IV, let's take a look at the staggering level of equipment. The list seesaws from the practical to the super-luxurious... Air-conditioning, a large footstool seat in the lounge, an automatic self-levelling system, an MTPLM of 2,035kg (buyers can have the weight plate upgraded to 2,200kg, increasing the payload from 160kg to 325kg). It goes on... deep pile carpets, Alde's load limiter that switches off the heating when you are using an appliance such as the microwave, to make sure you don't trip the pitch's power supply, a 40-litre on-board water tank, a Bluetooth speaker system, 5G-ready WiFi, high seat backs, large armrests, an extractor fan directly above the hob – and lots of stunning lighting design everywhere...

So, to the lounge, where fabrics take centre stage in terms of wow factor and the footstool seat that is the same height as the sofa becomes an important element in dining seating, eliminating the often-heard criticism that L-shaped lounges mean diners

can't sit opposite one another.

In lounge mode, the seat can be moved anywhere for feet-up reclining – and it's an ottoman, with a generous amount of storage space within. We quickly discovered that an ideal position for it is adjacent to the kitchen, turning the lounge seating into almost a U-shape and using the edge of the kitchen as a backrest.

Acoustic wall panelling is a feature of the lounge as well as the bedroom, its brown and black natural wood contributing to the outstandingly warm and cosy look. And there's something unique about this lounge. The television wall has a window. That increases the amount of daylight in the lounge – something we noticed during the mostly dull weather of our Lusso IV review week.

A circular aperture in the 1.44m-long surface where you'd place your television enables power and aerial cables to disappear into the cabinet beneath where there are sockets. Time to notice the soft-close mechanisms on this cabinet's double doors, in common with all of the cabinets. It's another refinement that adds to the overall luxury of this tourer.

And the kitchen? If culinary activity is an important element of your holidays, you'll adore this kitchen. The enormity of the surface is arguably the most significant factor. It reaches 1.05m into the centre of the caravan, with a 40cm-wide, 46cm-long sector that's almost breakfast bar-esque.



What you may term the main surface region, in which the sink sits, is 83cm wide and there is a 59cm by 32cm hinged extension.

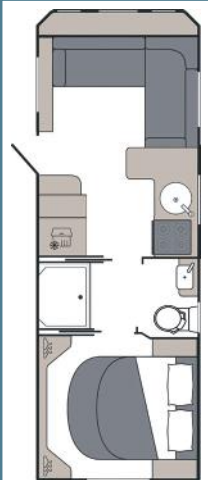
The amount of storage space is phenomenal. In the L-shaped sector are two 23cm-wide shelves, plus space beneath. Alongside, there are three 34cm-wide drawers – and the big surprise is opposite, alongside the 159-litre fridge/freezer. It's a larder-style cabinet containing five metal basket shelves, each 20cm wide. All pull out on runners whose mechanisms have a feature that makes 100% sure they can't move at all in transit. In order to move them out, you first push them very slightly forward to free the catch. Neat and clever.

With the sliding door to the shower and bedroom area closed, the Lusso IV takes on a bijou apartment look; the lounge and kitchen together feel as one. That's the beauty of this caravan. It is 100% a two-room tourer. Slide the door back and you enter the bedroom and en suite area that takes the meaning of luxury to a different level. This time it's the marble-effect panels on all three of the shower compartment walls that takes the aesthetic centre stage, together with the oblong backlit mirror, the black fittings including the towel warmer. This is, of course, a corridor-style entrance to the bedroom; spacious, oozing style. The necessitous washing area it may be, but in Lusso IV style, it's actually magnificent.

LEFT TO RIGHT

An enormous kitchen – and a peek at the bedroom far beyond; A suite of two large wardrobes and a dressing table, with the television bordered by acoustic panelling

fact file



- Berths 4
- Length
Body 6.26m
Overall 7.89m
- Width 2.44m
- Weight
MIRO 1,875kg
MTPLM 2,035kg

verdict

The two-room aspect, the superlative luxury everywhere, the top-notch equipment list, the design elements including the acoustic wall panelling and the fabulous fabrics all add up to a level of luxury unsurpassed. We think the Lusso IV is destined to become Coachman's next best seller.