



LAUNCH &
DISCUSSION OF THE BOOK

WISE WEALTH

MAR MONDAY
23 6:30 pm - 08:10 pm
2026 MMA Management Center



GEETANJALI VIKRAM KIRLOS KAR
CHIEF GUEST



RAJMOHAN KRISHNAN
AUTHOR

SYNOPSIS

How a new breed of India's super-wealthy is redefining the meaning of net worth.

There's more to billionaires than trips to space.

When we think of the very rich, we think of people with great power and who spend lavishly. But there is also a class of the super-rich who use their resources to tackle humanity's most pressing issues, such as widening social inequities and global climate change. They eventually become master practitioners of Wise Wealth - a remarkable framework of wealth that enriches individuals, families, communities and societies at large.

Wisely wealthy people create wealth ethically, distribute it equitably, spend it prudently, invest it holistically and give it away with vision. Who are these individuals, what are their attitudes towards wealth and success and how did they get there? Some of the wisely wealthy featured in this book are household names, like N.R. Narayana Murthy, Anand Mahindra, Uday Kotak. Others are hidden gems, like Ashish Dhawan, Ravi Venkatesan, Vikram Gandhi and Vineet Nayar. But every one of them is inspiring.

This book chronicles their struggles, innovations and triumphs. In doing so, it offers a charter for Wise Wealth, an idea whose time has come.

PROGRAMME

- 5:45 PM Registration & High - Tea
- 6:30 PM Welcome & Introductory Remarks
- Mr S Seetharaman**
Vice President MMA &
Chairman, Super Auto Forge Pvt Ltd
- 6:35 PM Overview of the Book by the Author
- Mr Rajmohan Krishnan**
Principal Founder & Managing Director
Entrust Family Office
- 6:45 PM Launch of the Book and Address by the Chief Guest
- Ms Geetanjali Vikram Kirloskar**
Chairperson & Managing Director
Kirloskar Systems Pvt Ltd
- 7:05 PM Panel Discussion on "Family First: Navigating Succession, Unity and Enduring Stewardship Beyond Wealth"
- Mr Ganesh S Iyer**
Founder & CEO
Pro-Risk Group
- Ms Aarthi Lakshminarayanan**
Partner
Shardul Amarchand Mangaldas
- Moderator
- Ms Sreepriya NS**
Co-Founder and CEO
Entrust Family Office
- Q&A
- 8:05 PM Vote of Thanks
- Gp Capt R Vijayakumar (Retd), VSM**
Executive Director, MMA
- 8:10 PM Dinner

DISTINGUISHED SPEAKERS

(CLICK ON THE PICTURE TO VIEW THE PROFILE)

CHIEF GUEST



Ms Geetanjali Vikram Kirloskar
Chairperson & Managing Director
Kirloskar Systems Pvt Ltd



Mr Rajmohan Krishnan
Principal Founder & Managing Director
Entrust Family Office



Mr Ganesh S Iyer
Founder & CEO
Pro-Risk Group



**Ms Aarthi
Lakshminarayanan**
Partner
Shardul Amarchand
Mangaldas



Ms Sreepriya NS
Co-Founder and CEO
Entrust Family Office



Mr S Seetharaman
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MADRAS MANAGEMENT ASSOCIATION



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