# BECAUSE OF VOU

DONOR IMPACT REPORT 2020/2021

### YOU MADE A DIFFERENCE

The phrase "we are in this together" could not be any more accurate. We are astonished by all your generous donations and support this past year. You responded to our call for help against COVID-19, and you never let our patients, their loved ones or our healthcare teams down.

We are humbled to share that more than \$9 million was raised for urgently needed equipment and programs at Niagara Health this past year. Your generosity provided our healthcare workers with the tools they need to care for every person that comes through the doors at Niagara Health.

Over the past 12 months, the Foundation has faced challenges head-on. From shifting our events to virtual, to finding innovative ways to engage with you, our donors, we have continued to find ways to support the amazing work of Niagara Health. We launched two Niagara Health Lotteries which were very successful. The Niagara community came together to support healthcare and have a chance to win over \$250,000.

The Foundation saw the community rally around Tom Rankin's public call-toaction that focused on the installation of a third MRI machine in Niagara. You quickly and generously responded. In just over two months, the MRI campaign raised close to \$2.8 million and made bringing a third MRI to Niagara closer to reality.

As we look forward to fundraising for the new South Niagara hospital, we are confident that we are well-positioned for what the future holds thanks to your ongoing support.

Each year, we use our Donor Impact Report to highlight the incredible impact that you have had. Thank you to our entire donor community for your commitment to building a healthier Niagara. I am sincerely grateful for what we have accomplished together.



Andrea Scott President & CEO, Niagara Health Foundation

It is often said that people come together in times of crisis to show they care. This became abundantly clear in Niagara as the COVID-19 pandemic unfolded over the last 16 months.

Niagara Health has experienced an overwhelming amount of support and goodwill from our community. The Niagara Health Foundation played an instrumental role in this effort – ensuring your donations equipped our healthcare professionals with the equipment and supplies they needed to provide high-quality care to our families, friends and neighbours.

I am relatively new to the region and am struck by the generosity of our residents. While my first Foundation gala this past February took place online, it was a treat to dress up, enjoy a beautiful meal and meet many of you virtually. Champagne and Slippers participants raised a significant amount of money for the hospital even though we could not celebrate in person.

There have been many other examples of caring over the last year, culminating in the community's recent response to local resident and philanthropist Tom Rankin's call to action for support. An incredible \$2.8 million was raised for a third MRI in Niagara in just over two months.

As we emerge from the pandemic, there has never been a more important time to support quality healthcare in Niagara. I am looking forward to working with the Foundation on its upcoming fundraising campaign to support the South Niagara hospital and other important patient priority initiatives that will benefit our region.

Thank you for your kindness over the last year. I am eager to meet more people- and thank you in person for your support of the Niagara Health team - in the coming months.

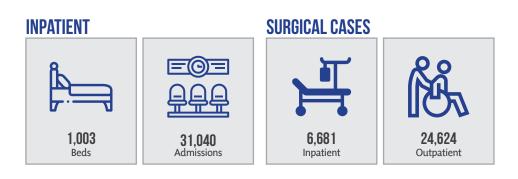


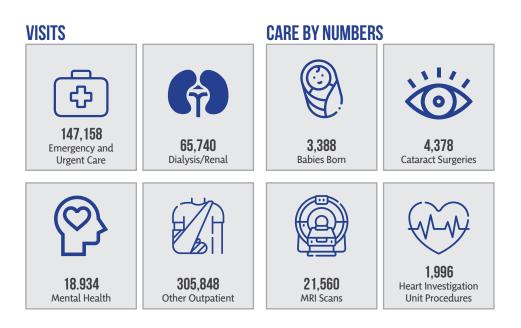
Lynn Guerriero President and CEO, Niagara Health

### **BY THE NUMBERS**

Niagara Health serves the over 450,000 residents in Niagara. Each and every dollar donated to the Niagara Health Foundation stays in Niagara. Your support allows Niagara Health to treat and care for hundreds of thousands of patients each year.

Below are just some of the incredible examples of how many patients are cared for across Niagara Health.





### **COMMUNITY SUPPORT FOR HEALTHCARE WORKERS**

Our healthcare workers have been working hard all year to make sure our community stays healthy and safe, especially during the COVID-19 pandemic.

In response, they received an overwhelming amount of support and goodwill from local businesses, organizations and individuals.

Local restaurants working through hardships of their own delivered meals and treats. Growers and florists delivered flowers.

Students of all ages fundraised and created messages of hope and inspiration.

Local businesses and individuals donated personal protective equipment items and self-care packages.

The thousands of colourful notes that lined the walls of Niagara Health's vaccination clinic in St. Catharines provided staff courage and hope to keep going and a sense of unity that we are all in this together.

Thank you for all your generosity!



### YOU SUPPORTED URGENT PATIENT CARE NEEDS ACROSS



#### **MRI EQUIPMENT**

Magnetic Resonance Imaging (MRI) is a non – invasive test that uses powerful magnets, radio waves, and a computer to make detailed pictures of the inside of the body.

An MRI helps doctors diagnose a disease or injury, and monitor treatment. An MRI can be done on different parts of your body. It is especially useful for looking at soft tissue and the nervous system.

Last year, 21,560 MRI scans were conducted at Niagara Health.

\$2.8 million was raised for a third MRI machine.



#### **ULTRASOUND EQUIPMENT**

An Ultrasound is a non-invasive diagnostic tool used to create an image of internal body structures such as organs, tendons, blood vessels and obstetrics.

An Ultrasound uses high-frequency sound waves to make images of organs and structures inside the body. A computer receives the sound waves and uses them to create the images. The images created by the Ultrasound machine can help medical professionals diagnose, monitor, and treat various medical conditions.

An average of 165 Ultrasound are performed each day at Niagara Health. That is over 60,000 procedures per year.

\$1,050,000 was raised for four Ultrasound machines.



### **ECHOCARDIOGRAM EQUIPMENT**

An Echocardiogram (Echo) is a test that uses ultrasound to show how the heart muscle and valves are working. The sound waves make moving pictures of the heart so physicians can have a good look at its size and shape. An Echocardiogram is ordered to look for heart disease; monitor heart valve disease over time and see how well medical or surgical treatments are working.

Last year, 10,627 Echocardiogram tests were conducted at Niagara Health.

\$15,000 was raised for an Echocardiogram machine.

### **NIAGARA HEALTH SITES**



One of the most important pieces of equipment in a hospital is a bed. The bed is a gathering place during a patient's journey in healthcare. Being able to provide each patient with a comfortable bed during their time at Niagara Health is so important to their safety and healing.

A bed is where patients spend most of their time getting much-needed rest to help them heal. It's where patients take their meals, meet with their healthcare team and sometimes, where loved ones say goodbye.

Last year, 31,040 patients were admitted and required a bed during their stay.

\$240,867.81 was raised for seven Critical Care Beds and nine Stretchers.



#### **VENTILATOR EQUIPMENT**

A Ventilator is used to help a patient breathe when they can't do it on their own. A Ventilator is a bedside machine with tubes that connect to their airways.

When the lungs inhale and exhale air normally, they take in oxygen the cells need to survive and expel carbon dioxide. COVID-19 can inflame the airways and essentially drown the lungs in fluids.

On average, 13 Ventilators a day were in use with some days a maximum of 32 ventilators in use.

\$335,029.84 was raised for five new Ventilators.



#### **SURGICAL C-ARM EQUIPMENT**

A Surgical C-Arm provides live real-time images during surgical procedures. Being able to see inside the body in real-time during surgery allows the surgeons to be more accurate and efficient resulting in faster and more successful procedures. C-Arms are used in operating rooms across Niagara Health Sites, and are primarily used in Orthopedics, Urology and General surgery.

Last year, 31,305 surgical procedures took place at Niagara Health for both inpatient and outpatients.

\$203,780 was raised for a Surgical C-Arm at the Welland Site.

### YOUR DONATION HAS TOUCHED THOUSANDS OF FAMILIES



ELLA PARRAVICINO | CHILDREN'S HEALTH UNIT PATIENT

Ella was taken to Niagara Health's St. Catharines Site for emergency surgery to remove her appendix. What started as a routine surgery turned out to be the most frightening experience of her young life.

The next day, the healthcare team informed Ella's mother that she had a severe internal infection when the appendix burst that stopped her body from digesting fluids. For the next couple of days, Ella's stomach had to be pumped using a tube that went through her nose and down her throat.

For Ella's mother, it was heartbreaking watching her little girl attached to wires, tubes and machines. Due to COVID-19, the only family member that could stay with Ella was her mother.

After nine days Ella was able to go home and reunite with her loving family. They were all very thankful to Nurse Cassie for the care Ella received during her stay.



**RICHARD SINGER** | COVID-19 PATIENT

Richard was rushed to Greater Niagara General Site Emergency Department, with sharp pain in his side. He remained there for two days on oxygen. The doctors ordered a CT Scan and X-ray tests to check his heart, lungs and kidney; they also ran a COVID-19 test. The results came back – Richard tested positive. He was transferred to the COVID-19 Unit at the St. Catharines Site.

It was an emotional time for Beth, Richard's wife of 56 years. She received the horrible news that his condition worsened, and he was being transferred to the ICU and would likely die. They said their goodbyes through a baby monitor. Richard slept for two days. When Richard awoke, he asked the nurse what happened as he thought he was gone. Richard believes he's here because Beth was his incentive to live and because of his care at Niagara Health.

Recently Richard is experiencing a significant improvement in his condition and he is getting stronger. He is looking forward to the days of spending time outside on the front porch and in the backyard.

### **IN OUR COMMUNITY**



**SIMON SNIEDER** | CARDIAC CARE PROGRAM PATIENT

Simon was taken to Niagara Health's St. Catharines Site Emergency Department feeling tired and looking unwell. He was immediately admitted and assessed by Dr. Kim, General Internal Medicine. "I only had 10% of my heart function, I was in pretty bad shape," recalls Simon.

After being examined, Simon was diagnosed with a blood clot and was given blood thinners. He remained in the ICU for the next four weeks.

At the risk of missing his only daughter's wedding, his cardiologist gave him a "one-day pass" to leave the hospital. The Niagara Health team helped Simon get dressed and prepared for the wedding ceremony. It meant so much to Simon and his entire family that he could attend the wedding. For Simon, it gave him hope and a reason to fight.

Today, Simon has made changes towards a healthier lifestyle, including keeping busy with a "honey-do-list", while still keeping safe during the pandemic.



**DAWSON TRICKETT** | KIDNEY CARE PROGRAM PATIENT

Dawson lives a double life. During the day, he is busy working, living an active lifestyle and spending valuable time with family and friends. During the night, he is connected to a dialysis machine for 10 hours while he sleeps.

Dawson receives his life-sustaining dialysis treatment from the comfort of his home. The dialysis machine acts as his kidney and cleans his blood while he sleeps. The system connects him remotely to his healthcare team, and his data is transmitted every night to Niagara Health. "If there is a concern, a nurse will call me right away," said Dawson. Then, a team of nurses will review his results to make sure he is on the right track.

Today, Dawson lives his life to the fullest, working a job he loves, playing golf and spending time with his family, while receiving care from the comfort of his home.



### **NIAGARA HEALTH LOTTERY**

Thank you for supporting Niagara Health Foundation through our community lotteries.

In our first-ever lottery, we were pleased to announce that the winner was St. Catharines resident, Jackie Billard. In our second lottery, the winner was Thorold resident, Jim Mate. Jim is a staff member at the Niagara Health Welland Site and purchased his tickets with a group of 11 other hospital staff members.

"The Foundation is truly thankful for the community support of our 50/50 lottery campaigns. Not only does the winner receive a sum of money, but Niagara Health also receives funds to purchase equipment to support extraordinary care in Niagara. Every ticket holder should be proud to say they gave towards these urgently needed equipment purchases," said Foundation President & CEO, Andrea Scott.

### FOUNDATION EVENTS GO VIRTUAL

During the pandemic, the Foundation was committed to continue to run all its annual fundraising events.

Kids Ultimate Challenge pivoted to a virtual execution where challenges were sent directly to participants. In 10 days, 21 challenges were sent to nearly 200 participants to be completed in the safety of their own homes. The 8th annual event raised \$58,000 for the Children's Health Unit.

The 12th annual Big Move Cancer Ride shifted gears and launched a ride your route, your way, virtual ride. Over 330 riders rode 12km-100km and raised an incredible \$378,000 for the Walker Family Cancer Centre.

The annual Elimination Draw broke records when it hosted over 320 participants virtually. Participants enjoyed a delicious take-home meal and tuned into the live draw. Over \$48,000 was raised for Ophthalmology at the Welland Site.

The Champagne & Slippers Gala broke barriers with an interactive online experience. The virtual gala featured chef-created meals, live entertainment, and raised over \$85,000 for Cardiac Care at Niagara Health.

Thank you to all participants, attendees, donors, and supporters for your commitment and generosity.





### **LEADING THE WAY**

Tom Rankin asked. You delivered.

Led by local philanthropist, Tom Rankin, a region-wide campaign assisted Niagara Health Foundation in raising \$2.8 million in just over two months to bring a third MRI to Niagara.

"As a lifelong resident of this community, I've always known we have some incredible residents and businesses, and the amazing response to bring a new MRI to Niagara has reinforced that," said Tom.

Generous support poured in from every corner of the region, including a pivotal \$1 million donation from Barb Cornelius, in honour of her late husband Kerry Cornelius.

The new MRI, now the third for Niagara, will help to reduce wait times for the community, which are currently 27% longer than the provincial average.

A previous Niagara Health Foundation campaign raised \$3.2 million to purchase the state-of-art MRI unit. This campaign covers the cost of preparing the highly specialized procedure room and the installation of the MRI that will be in use around-the-clock for patients of Niagara Health.

The impact of the donations so generously provided by individuals, families, and businesses from across Niagara during this campaign will be life changing for many residents of our region, making extraordinary care possible for even more residents of our community.

Thank you, Niagara residents.



**VISIT AT THE RANKIN HORSE FARM** FROM LEFT TO RIGHT: RUN DIRECTOR (RACEHORSE), BRAD SHAKES, TOM RANKIN AND BARB CORNELIUS

### THANK YOU TO OUR DONORS

This list is comprised of private foundations, major donors and organizations contributing to and supporting Niagara Health Foundation with gifts of \$1,000 or more between June 1, 2020 to May 31, 2021.

#### \$500,000 - \$1,000,000

Barbara Cornelius Thomas & Beth Rankin

#### \$100,000 - \$499,999

Alectra Utilities E.S. Fox Limited Mary Turner Poonam Kumar Rankin Cancer Run for Niagara Salit Steel St. Catharines Hospital Auxiliary Walker Industries

**\$50,000 - \$99,999** The Branscombe Family Foundation Canada Gives City of Niagara Falls Ed & Barb Werner Fred Bull & Margaret Vanderburgh HOCO Limited Entertainment & Resorts Kahane Foundation Niagara Community Foundation Rotary Club of St. Catharines Welland Hospital Auxiliary

#### \$25,000 - \$49,999

Alfred Beam Excavating Ltd. Artcraft Kitchens Ontario Ltd. Bouwman and Burciul Families City of Welland David S. Howes Fund at Niagara **Community Foundation** Douglas Memorial Hospital Auxiliary Emterra Environmental Erie Mutual Insurance The Fleming Foundation Marcella McNamara The Ontario Paper Thorold Foundation Ontario Power Generation (Niagara-onthe-Lake) Precise ParkLink Prof. Joseph & Yvette Kushner Shark Marine Technologies Inc. Todd & Kerry Shoalts and Shoalts Development Inc. \$10,000 - \$24,999

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1099708 Ontario Inc. o/a DVC Contracting Inc. Bank of Montreal Brandt Tractor Ltd. Brian Walker Canadian Asphalt Industries Inc. Dante Lodge #19 Order Of The Sons and Daughters Of Italy Ernst & Alice Lettie Letkemann George & Elizabeth Waters International Union of Operating Engineers Local 793 Kiwanis Club of Stamford L.I.U.N.A. Ontario Provincial District Council Matt Harris McMillan Family Foundation Niagara Falls Canadian Polish Home Niagara Region Police Association O'Hara Trucking & Excavating Paul & Mary Oster Philip & Rose Sottile Robert & Patricia Neill Roval Canadian Legion - Poppy Trust fund (Branch 350) Roval Canadian Legion Branch #24 Royal Canadian Legion Branch #56 Seaway Fluid Power Group The State Group Washington Mills Electro Minerals Corp.

#### \$1,000 - \$4,999

1403383 Ontario Ltd. (V&R Recycling)

1422355 Ontario Inc.

2654427 Ontario Inc. o/a Two Fingers Mobile Services

Alfred & Ann Luciano

Amaco Construction Equipment Inc.

The Associazione Combattenti e Reduci Niagara Falls

Barricade Traffic Services Inc.

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Bob & Sue Ruttan Brand Blvd Inc. **Brian Kuypers** Capital Paving Inc. Chris & Wendy Wing City of Port Colborne Dalton & Beatrice Lindsay Devron Sales Ltd. Diamond Electrical Contractors Limited Dianne Doucette Dr. Ali Jahed Medicine Professional Corporation Dr. Amit L. Mehta, MPC Dr. Andrei Arvinte Dr. Anthony & Rosa Bonifacio Dr. David & Carol Dec Dr. David Bergen & Deborah Kehler Dr. Julian Dobranowski Dr. Sriharsha Athreya Ellis Engineering Inc. Fairway Excavating Co. Ltd. FirstOntario Credit Union (Welland) Four Aces Traffic Control Services Inc. George and Asmussen Limited Masonry Contractors Giovanni & Santina LeRose Gordon Schappert Greek Canadian Community Association of Niagara Hamilton Port Authority Hand Association of Sewer Watermain & Road Contractors Jack & Patricia Braun James & Nancy Sissons James Chalcraft Jellystone Niagara Camp-Resort John & Linda Beyer John Broderick

#### John Brown

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Royal Canadian Legion Branch #396

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Royal Canadian Legion Branch #71 Russell Technical Services Inc. Sacco Construction Ltd. Tim & Virginia Rigby Tom & Catherine Hopkins Tulloch Engineering Inc. W. Stark Lumber Co. Limited Wendy Hammond William & Marsha Somerville Yvonne Kala

#### Legacy Gifts

We are grateful to the individuals listed who designated a legacy gift to Niagara Health Foundation as part of their estate.

Through their careful planning and forward consideration we received these gifts.

We are honoured to acknowledge their generosity and it's lasting impact.

Margaret Louise Coshan Ann Mabel Doris Granville Linda Elizabeth Roach Natalie Hladyniuk John Albrechtsen Bruce M. Cooper Eileen Norah Savage Nicholas Frank Ferguson Brigitte M. Evans

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In 2020, Niagara Health Foundation achieved accredited status through Imagine Canada's Standards Program.

The program recognizes excellence by Canadian charities and not-for-profit organizations in five key areas of operation:

#### -Board governance

-Financial accountability & transparency -Fundraising -Staff management -Volunteer involvement

Having the Niagara Health Foundation and Imagine Canada Standards logos together, you can be assured your support is held to the highest standards.

For more information, visit: imaginecanada.ca

### THANK YOU FOR YOUR GENEROUS SUPPORT!

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