

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

PUBLISHED AUGUST 2020

ISSUE NO. 138



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... *a message from Dawn Giganti*

Truth be told, I over-complicate things. Whether it's projects at home, cleaning, meal planning, trying to concoct an exercise plan (note - I said TRYING), managing my budget or even preparing for a small cookout with my parents, I tend to make things way more complicated than they need to be for myself. My perfectionism gets in the way when good enough would be sufficient. Somehow, I always end up complicating things when my goal is simplicity. Do you do that? I know it can't be just me.

Every birthday I have, I treat it as a "new beginning," like everyone does for New Year's. It's not necessarily a resolution, so to speak, just a self-evaluation. This past July, I decided that this is what I'm going to work on this year... to "simplify."

So, now that the decision has been made, the transformation can begin! Isn't that the way it is supposed to work? You decide for a huge dramatic change in our life, pick a specific date to do it by and POOF - our new life begins. Unfortunately, real, lasting change doesn't happen all at once like that. If it were that easy, maintaining the change would be next to impossible.

Huge theatrical turning points make fantastic movies, but real life takes a little more diligence because old habits die hard. Overnight success is not how it works when trying to achieve big goals. Consistent tiny steps over and over for weeks, months and years is how it works. Then, those small steps will multiply into something amazing... but it takes TIME.

Small baby steps. #1 get clear about what you most want to change or accomplish right now. #2 break it down to the most straightforward action you can take daily. #3 track and measure your progress so that you'll know how you're doing and see how far you've come. Remember, it's progress, not perfection (oh, there's that word again - PERFECTION.)

"And let us not grow weary of doing good, for in due season we will reap, if we do not give up." (Galatians 6:9 ESV) How cool that God allows His people to see how their investment of themselves to do good matters both in this life and in the life to come!

Have a beautiful August,

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

August 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Month at a Glance:

4th National Chocolate Chip Cookie Day. -

Quality check available at our showrooms!
15th Relaxation Day. - talk about a perfect Saturday!

27th Just Because Day. - Call Flooring Consultant, Steve Williams, at 708-719-3466 & tell him what kind of flooring you have in your kitchen... just because!

31st National Eat Outside Day. - We celebrated this plenty already!

Employee birthdays this month:

8th - Brian Berson, Flooring Consultant



There is more to Colgate Toothpaste

When you hear Colgate, you almost certainly think of one product: toothpaste. But Colgate wasn't always in the business of shining up your pearly whites. Though the company always had a bed-and-bath focus to it, it didn't originally offer toothpaste, toothbrushes, floss, or anything of that sort. Instead, the company primarily made candles and soap. Colgate was founded in 1806 by William Colgate, an English immigrant. William Colgate had been dead for more than a decade when his company (then run by his son, Samuel Colgate) first introduced oral hygiene products in 1873. The first Colgate toothpaste was sold that year in jars, and the now-familiar tubes didn't show up until 1896, when the company introduced a new version called Colgate Ribbon Dental Cream.



References - Colgate-Palmolive Company. (2018). History. Retrieved from Colgate-Palmolive Company: <https://www.colgatepalmolive.com/en-us/about/history>



Betty by Gary Delaney and Gerry Rasmussen. (2017, March 30). Thursday Short Takes. Retrieved from Comic Strip of the Day.com:

History of the Flat Screen TV

While flat-screen televisions didn't become common in households until the late 1990s, the sleek design was invented way back in July 1964 by professors at the University of Illinois, according to Techwalla. Seeking a screen that could handle the graphics of their computers, Donald Bitzer and Gene Slottow invented a flat-screen television that used plasma technology to emit light. Unfortunately, this technology was shelved in favor of LCD screens, leading to the delay of flat-screen TVs as we know them today. The first large flat-screen TV released to the public came in 1997, when Sharp and Sony introduced a 42-inch plasma-addressed LCD version that sold for a whopping \$15,000. Today, large flat-screens in either LCD or plasma are the norm.

References - Jacobs, J. (n.d.). The History of Flat Screen TV. Retrieved from Techwalla: <https://www.techwalla.com/articles/the-history-of-flat-screen-tv>



KATHERYN & DAVID WIEDMAN of Joliet, IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 08/31/2020

Did You Know ?

We'll need your help in September...

Only YOU can decide who deserves a Free Floor Makeover!

VOTE September 1st thru 10th, 2020!

UGLY FLOOR CONTEST

CreativeCarpetInc.com/ugly-floor/

MEET OUR CARPET CLEANING CUSTOMERS...

Anna Brannigan	Kim & Mark	Salvador &
Bev Slager	Glasgow	Rochelle
Bill & Lisa Ryan	Laura & David	Navarette
Bob & Sue Sivek	Ipema	Sharon
Bradley Andreatta	Laura Gasper	Ginensky
Candy Paben	Margaret Walsh	Sharon
Dawn Florey	Marla Sprainis	MacFeely
Donna Cesario	Michelle Cress	Todd
Faye Predny	Monica Skotnicki	Benett
George Offord	Nancy Milovic	Tom & Ruth
Janet Stoller	Norine & Carl	Wojcik
Jenny Elman	Desilva	Wayne &
Jim Richmond	Patrick Glynn	Rita Luff
Joe & Nancy Dobes	Ralph & Agnes	
Joel Cote	Groskopf	
John Nykiel	Robert Norby	
Julie Brandies	Rosemary & John	
Kerry Carey	Sanchez	

**CALL FOR MORE INFO
ON OUR EXPERT
CARPET CLEANING
SERVICES!
888.910.6585**



MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

Adrienne Falconer	Christine Bird	Heather Dauber	Julie Wagner	Mark Hogan	Ralph & Agnes
Al & MaryKay Howlett	Clark & Diana Szabo	Hilary Pagorek	June Isner	Marla Sprainis	Groskopf
Alexandra Hoffmaster	Colletta Campbell	Jacek Dada	Kathleen Pagorek	MaryJo Anderson	Richard Nowacki
Aman Girn	Cynthia Bauer	Jackie Keppen	Kelly Marmo	MaryJo Sexauer	Robert Norby
Andrew & Sheri	Dan Woolf	Janet Vichi	Kelsey Lief	Max & Evie Mejia	Robin & Ron Rezek
Weissmann	Daniel & Lauren Durkin	Jason & Bryana	Kevin & Dawn	Melissa & Josh	Rosemary & John
Angie Hall	Dave & Diane Swets	Wright	Schultz	Wold	Sanchez
Anthony & Darlene Russo	Dean Pries	Jason & Kim Duracka	Kim & Bob Witt	Michael Ladowski	Sam & Barb Grogans
Anthony & Tania	Dennis Young	Jean Gargiulo	Kim Mikulski	Michelle & John	Sandra Rivett
Puchalski	Derek Markowicz	Jenny Elman	Laura & David Ipema	Day	Scott Cummings
Belen Dizon	Diana Nash	Jill Johnson	Linda & Mike	Michelle Pavalon	Sharon Ginensky
Betty Granzow	Diane Jerome	Jim Richmond	Champion	Sue & Jim Cieslik	Sue Wilson
Bill & Lisa Ryan	Don Lorenz	Joel Cote	Lisa & Bill Smith	Teresa Swiger	Terry & Michelle Frey
Bill Mangerson	Effie Charalambos	John & Stacey	Lisa Edwin-Moore	Tim & Beth Bogan	Tony & Nicole
Bob & Debbie Oster	Eileen Sheridan	Paprocki	Lori Cloud	Pellegrino	Vivian Witter
Bob Ash	Eugene & Debbie	John Johnson	LuAnn Vis	Wayne Barkus	
Bonnie Dedona	Zabilka	Jonnelle Sweetner	Marc Radovich		
Bradley Andreatta	Faye Predny	Joseph Cariola	Marcus Melendez		
Carol & Don Kozlowski	Frank & Debbie Higgins	Josh & Ashley Deboer	Marian McCutchen		
Carolyn Riordan	George Offord	Joshua Becker	Marian OBrien		
Charissa Kaplan	Gina Sawyer	Julie Brandies	Marissa Biegel		

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

**What color were stop
signs originally?**

- (A) Pink
- (B) Red
- (C) Yellow
- (D) Orange

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

Which entire U.S. city was
raised up by 14 feet?

Answer: (C) Chicago

What do you do if a city goes underwater? Lift it up using hydraulic jacks and jackscrews, obviously. That's what Chicago did in 1858, when the city built on a swamp realized it was barely four feet above Lake Michigan. This resulted in loads of swampy streets without proper drainage, leaving water and sewage nowhere to go. The only solution was to install a stormwater and sewer system, but due to the city's level, city planners understood they'd have to literally lift the whole of Chicago to install these systems below the street. Crazy as it sounds, this is what they did. Over decades, entire buildings and city blocks were lifted!

Congratulations to last
month's winner:

**KATE
ENGLER**

of Orland Park, IL

Stop by Creative Carpet & Flooring to claim your
prize by August 31, 2020!

UGLY FLOOR CONTEST

Grand prize winner gets
NEW FLOORING!*

CreativeCarpetInc.com/ugly-floor/

Visit our
website to
upload a
picture of your
ugly floor for a
chance to
replace it! The
uglier your
floor, the
better chance
you have
to WIN!

**Up to \$1000 value*

TERMS & CONDITIONS:

Grand prize will
include flooring,
pad & labor up to
\$1000. Official
rules available at
Creative Carpet &
Flooring website.
Contest entry ends
8/31/2020. Voting
for your favorite
ends 9/10/2020.

Snip your way to

SAVINGS!

August 2020!

Clipping coupons can

SAVE YOU HUNDREDS

of dollars on your upcoming flooring job!

Download your coupon sheet at
www.creativecarpetinc.com,
get some scissors and clip away!

Creative Carpet & Flooring

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MEGA Trivia Contest
Enter to Win a \$50
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MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

www.creativecarpetinc.com
888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through **Creative Carpet's Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

**Don't visit any flooring dealer
until you call us for a FREE
Consumer Awareness Guide!**

You will learn...

- ☑ 4 predatory sales tactics
- ☑ 7 costly misconceptions about flooring
- ☑ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

Beverly Hamstra
George & Gerri
Hoeksema
Jennifer & Chris
Bianucci
Judy Hehn
Judy Pete
Kathy Kostidis
Mary & Robert
White
Skip & Ann Pastore
Sue Mahns

THANK YOU FOR THE KIND WORDS!

The entire installation process was great and the amount of time it took was fantastic, especially since the guys had to work around a pull-out couch in that room."

- Mike Madura of Munster, IN -

"I used a competitor once. Once. Since then I have used Creative Carpet and only Creative Carpet. That is 6 times now on different jobs. They are so good even my family will only use them. The installation team: Dave and Noah, were great too. Thanks guys!"

- Joshua Becker of Romeoville, IL -

