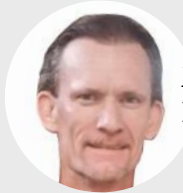


CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet



Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them **FREE!***

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

INSIDE THIS ISSUE...

- "Mark" My Words... a message from Mark Sr.
- Month at a Glance
- Just Because
- Are You This Month's Mystery Winner?
- Thank You for the Kind Words
- Did You Know...
- Meet our Carpet Cleaning Customers
- Mega Trivia Contest
- A "Welcome Back" to Our Returning Clients
- Fun Facts
- Warning!
- Meet Our New Friends & Clients
- Coconut Pineapple Ice Pops
- Referral Rewards Program
- Referral THANK YOU'S
- Community Events

"Mark" My Words... a message from Mark Sr.

Hi to All Our Friends,

I pray all are enjoying summer. I used to love being out in the sun, but it sure has been humid - or maybe I'm just feeling the effects of my age... In full disclosure, Tammy has still managed to stay 29. I can't quite wrap my brain around that one, but I've learned it's just better to nod yes and agree. I was in Kentucky over the 4th of July holiday. Many of you may know I'm a musician, so, it was a real treat for me at the "Merle Travis Music Center." Merle's son, Thom, played along with other "thumb-pickers." These people are so down to earth and INCREDIBLY talented, even to someone who didn't care for that style of music until I saw it performed and heard all the stories. When you go to these small towns and realize that from towns of 300 people, where the "big city" is 3,000, it is amazing to see just how many Nashville stars were born in this little pocket of Kentucky. I had seen the monument some years ago for Merle Travis, but, in the middle of a three-way intersection not 300 feet away, there's an island of grass with another monument. This is incredible to me because it is of a man named Mose Rager. My mother-in-law's maiden name is Rager. Mose was her cousin, but I honestly can't keep track of how big these families were or exactly how she fit into the picture. Mose taught Merle how to "thumb-pick." He taught the Everly Brothers, too. Mom lives just off Merle Travis Hwy. When you go to the museum, you're driving on Everly Brothers Blvd. Before you reach that, you see another roadside monument that says, "The Birthplace of James Best." He was on the Andy Griffith Show once, but most people know him from the original "Dukes of Hazzard." I hate to bore anyone with a little self-indulgence, but this is living history to me. Thom, Merle's son, said that at 69 he forgets how to play some of the things that take such precision and dexterity, so he puts disclaimers on his playing ability! My mom is just shy of 83 and when she walked up to him, I thought my mom would say, "My uncle taught your daddy how to play", but she just said, "I want you to know - your memory doesn't get any better" with a smile.

This man has played with every country legend there was: Roy Clark, Glen Cambell, Jerry Reed, Chet Atkins - it really is endless. These are country royalty (and I'm not a country musician), but trust me when I say these are some of the most skilled and underrated players on the earth. I saw so many things this trip and online afterwards! My cousin posted a video on Facebook about a man who was their 94-year-old next door neighbor and World War 2 vet. He was raising the flag on the fourth in the morning. Then, he stood at attention and saluted the flag while using a walker the whole time. He didn't know anyone was recording this. I'm not too proud that I can't admit it brought a tear to my eye. It makes me believe America can still right the ship.

Thanks for letting me share that. I never want to end a letter without letting one of our staff member's birthdays be mentioned. We have quite a few in August. Ron, at our Highland location, has his on the 2nd. Brian, at the Mokena store, has his on the 8th. And Tom, from Mokena, has his on the 11th. Happy Birthday Everyone!!!

At this time of year, regardless of your political views, thank a veteran and, if you believe, ask God to bless them for doing things that haunt some of them for the rest of their lives. Ever since Tam and I opened, due to our families' military history, we have always offered a military discount on top of any sale we already have going. It's the very least we can do.

Thank You for Reading,

Mark Bouquet, Sr.

2017 AUGUST						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

www.free-printable-calendar.com

Month at a Glance:

2nd Ron Dunn's Birthday – Getting to work with someone as awesome as Steve and Randy should be the only birthday present you need, and it even lasts all year long! Happy birthday, Ron!

4th National Chocolate Chip Cookie Day – As always, quality control is available at both the Mokena and Highland showrooms from 10am to 6pm. No appointment needed!

8th Brian Berson's Birthday – We're going to have Brian sing "Happy Birthday" to himself because none of us can measure up. Thanks for all the entertainment you provide! Happy birthday!!!

11th Tom Holan's Birthday – Don't worry - Brian will sing "Happy Birthday" to you, too. Happy birthday, Tom!

16th National Tell a Joke Day – To fully participate and enjoy this day, call the sales staff and tell a joke (888) 910-6585!



In life, we do things because we feel it is expected of us or because we have to. Once in a while, you should go and do something without rhyme or reason. Life is constantly changing, anyway. When was the last time you did something because YOU wanted to?

Study something that interests you. It doesn't matter if what you learn is ever put to use. Learning is a reward of its own. Learn to play the guitar with no intention of becoming a public performer. Learn to paint, excel at Microsoft Excel, learn how to change an alternator, just learn for personal pleasure.

Taking time for leisure activities is important for your sanity. Doing things "just because" can reduce your stress and improve your well-being. Is there something you'd like to do, but there isn't a reason or logic for doing it? It's more enjoyable if it's something unexpected or uncommon. New paths are meant to be explored. Just go with the first thing that comes to your mind. If you need help getting started, here are some of suggestions. Remember, leisure activities are things you enjoy doing for fun!

- Take an unplanned day of vacation
- Visit someone you haven't seen in a while
- Knock on someone's door and compliment them for their great lawn
- Take the long way home instead of the tollway
- Jump in a puddle
- Send someone some flowers out of the blue
- Lay in the grass and close your eyes with the sun shining on you
- Hop in the car and take a ride to a state you've never been to

Not everywhere you go needs to come with a destination. If you have nothing to do for a few hours, take a ride and try to get "lost". Turn off the GPS and just drive. When you get to an intersection, choose the street you don't know. You can find things you never knew were there. Don't worry, you have your GPS to get you back home. You don't need to always know what you are doing, just figure it out as you go. Mistakes are ok!

Decisions are seldom as big as we make them out to be. Just go out there and do it! You make a mistake, you survive, you go out there and try again. Expose yourself and experience new things. You will be glad you did.

MEET OUR CARPET CLEANING CUSTOMERS...

- | | | | |
|------------------------------|----------------------------|----------------------------|----------------------------|
| • Mary Andreani | • Bob & Debbie | • Maria Lukin | • Fred Rather |
| • Coyle Construction Company | • Byerwalter | • Sandra & Sam Millman | • Andrew Ruiz |
| • Ronald & Pat Brannan | • Donald Cuttill | • Christi & Greg Mullin | • Brian Smith |
| | • Fields Elementary School | • Bernard & Penny O'Reilly | • Wally Widelski |
| | • George Hoeksema | | • Katheryn & David Wiedman |
| | • Becky Kingma | | |

Call for more info on our expert carpet cleaning services! 888.910.6585

BRIAN FORYTEK

You are this month's **MYSTERY WINNER!**

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 08/31/2017

THANK YOU FOR THE KIND WORDS!

"Thank you so much! It looks beautiful! They did a great job! They called when they said they would, they were at the office when they said they would and they left the office in a condition such as if they were never there! Very Pleased and Appreciative, Dr. Maloney" ~Maloney Dental of Mokena

Did You Know ?

You can adopt-a-pet and adopt-a-floor at the same time at the upcoming **SIT, STAY & SAVE ADOPTION EVENT!**

MOKENA, ILLINOIS SHOWROOM

Saturday, September 23rd, 2017

10:00am to 4:00pm

Creative Carpet & Flooring

19420 S LaGrange Rd, Mokena IL

Benefitting the NAWS Humane Society

HIGHLAND, INDIANA SHOWROOM

Saturday, September 30th, 2017



10:00am to 4:00pm

Creative Carpet & Flooring

2315 45th Street, Highland IN

Benefitting the Humane Society Calumet Area

The Sit, Stay & Save Adoption Event. We will have lovable pets on site ready for adoption. Take home a beautiful new STAINMASTER® PetProtect® floor & a lovable new pet.



Mega Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden, Red Lobster or Aurelio's Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:
On August 15th, 1969, the 3-day rock festival originally called the 'Woodstock Music and Art Fair' began. What was the original price for an 'Advance Sale THREE DAY TICKET' for one person?

- A) \$18
- B) \$36
- C) \$75
- D) \$150
- E) \$300

To enter, go to:

www.creativecarpetinc.com, click on "Monthly News - Home Advisor Monthly Newsletter" and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, August 15th, 2017. Good luck!!!

Answer to July's quiz:

A) weigh slightly less

Congratulations to last month's winner:

STACY HILLER

Stop by Creative Carpet & Flooring to claim your prize by August 31, 2017!

WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!** You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

A "WELCOME BACK" TO OUR RETURNING CLIENTS...

- | | | |
|------------------------------|--------------------------|-----------------------|
| • Marie & Joe Amendola | • Jane & Bill Flagler | • Michelle Pavalon |
| • AVL Innovations | • Geoffrey Geberin | • Sheffield Manor |
| • Cedarwood Cooperative Inc. | • Jim Hagan | • Ziad & Monica Sweis |
| • Bobbie Noonans | • Lisa Hansberger | • Joseph Terry |
| • Kim & Paul Boundas | • Marlene & Todd Harting | • George & Sue Tragos |
| • Susan & Tom Chirillo | • Heather Lamonto | • Steve & Mary Vinke |
| • Renee & Jim Caine | • Larry Lazzari | • Kimberly Voss |
| • Gary Dere | • Karen Lockwood | • Rocil Vowell |
| • Nancy Devries | • Greg Marconi | • Ann Zarembo |
| • Rich Edge | • Art & Peg Miller | • Mike Ziga |
| | • Rikki Neyer | |

Fun Facts

1. When hippos are upset, their sweat turns red.
2. Human saliva has a boiling point three times that of regular water.
3. If you lift a kangaroo's tail off the ground it can't hop.
4. Bananas are curved because they grow towards the sun.
5. The person who invented the Frisbee was cremated and made into frisbees after he died!
6. During your lifetime, you will produce enough saliva to fill two swimming pools.
7. Movie trailers were originally shown after the movie, which is why they were called "trailers".
8. Heart attacks are more likely to happen on a Monday.
9. A toaster uses almost half as much energy as a full-sized oven.
10. You cannot snore and dream at the same time.
11. A baby octopus is about the size of a flea when it is born.
12. Recycling one glass jar saves enough energy to watch TV for 3 hours.
13. 95% of people text things they could never say in person.
14. Sea otter hold hands when they sleep so they don't drift away from each other.
15. Hewlett-Packard's name was decided in a coin toss.
16. The total number of steps in the Eiffel Tower are 1665.
17. Pirates wore earrings because they believed it improved their eyesight.
18. The Twitter bird actually has a name - Larry.
19. It snowed in the Sahara desert for 30 minutes on February 18th, 1979.
20. The most venomous jellyfish in the world is named the Irukandji and is smaller than your fingernail.
21. An apple, potato and onion all taste the same if you eat them with your nose plugged
22. The average person walks the equivalent of twice around the world in a lifetime.
23. In the Caribbean there are oysters than can climb trees.
24. The inventor of the Waffle Iron did not like waffles.
25. Strawberries can also be yellow, green or white. This also affects the taste and some have a similar taste to pineapples.
26. Kleenex tissues were originally used as filters in gas masks.
27. During your lifetime, you will spend about thirty-eight days brushing your teeth.
28. Mr Potato Head was the first toy to be advertised on TV.
29. The stage before frostbite is called "frostnip".
30. The two tiny holes drilled in every BIC pen is to endure that the air pressure is the same both inside and outside the pen, which helps the ink flow to the tip.
31. There are no bridges over the Amazon River.
32. Even though Froot Loops are different colors, they all have exactly the same flavor.
33. The human nose can remember 50,000 different scents.
34. The television was invented only two years after the invention of sliced bread.
35. Bullfrogs do not sleep.

THE FACT SITE. (2011, July). Top 100 Random Fun Facts & 100 Strange But True Facts That Will Shock You. Retrieved from The Fact Site: <http://www.thefactsite.com/>

MEET OUR NEW FRIENDS AND CLIENTS...

- Lino Alcaraz
- Jason & Jill Alexander
- Betsy's Bistro
- Ben Bettencourt
- Ken & Joanne Biagi
- Barbara Bottando
- Robert Braun
- Mark Brockman
- Mark & Amanda Brzuszkiewicz
- Caroll Bunton
- Aleta Callahan
- Camellia Apartments
- Bonnie & Bernie Chapman
- Terry Connelly
- Alissa Crowel & Troy Riley
- Katrina Dancu
- Michael Dedmond
- Scott DeHoog
- June Evans
- Mary & Steve Fannin
- Ablah Farahid
- Conrad & Kathy Gates
- Bob & Kathy Golec
- Robert Guzik
- Amanda Harris
- Home Made Easy
- Hope Christian Reformed Church
- Mary Irwin
- Charles Jensen
- Steve Klinsky
- Shirley Koch
- David Krolman
- Kerry Kubacki
- Sandy Kueltz
- Brian Kuzos
- John Landenberger
- Bonnie LeVan
- Sharyn Lovelace
- Colleen Mason
- Deborah McMahon
- Dynesha Miller
- Sam & Sandra Millman
- Jerry Obrien
- Jana Olthoff
- Jack Patel
- Mary Ann & Dean Pertile
- Lisa & Mike Pindelski
- Penny Ramos
- Alex Robertson
- Denise Schafer
- Peter & Hannah Stroh
- Kevin Thill
- Vitality Health Systems
- Laura Watzke
- Marie Winston

COCONUT PINEAPPLE ICE POPS (Serves: 8 - Total time: 4 hours 10 mins)

A few simple ingredients, these coconut pineapple ice pops easy to make & healthy!

INGREDIENTS

- 2 and ½ cups chopped fresh pineapple
- 1 cup Almond Breeze Almondmilk Coconutmilk Vanilla Unsweetened
- 1 tablespoon honey (can use another liquid sweetener, adjust to taste)
- ¼ cup shredded sweetened coconut
- ¼ teaspoon coconut extract



INSTRUCTIONS

1. Add all of the ingredients to the canister of a blender and blend until smooth.
2. Pour the mixture evenly between the ice pop molds and insert wooden sticks. Freeze for at least 4 hours or until completely solid.
3. To easily remove the ice pops, run under warm water to help loosen them from the mold.
4. Serve and enjoy!

Danielle. (2015, August 24). Coconut Pineapple Ice Pops. Retrieved from Live Well Bake Often: <https://www.livewellbakeoften.com>

Community Events

<p>Fri thru Sun, August 4th - 13th 165th Lake County Fair <i>Great family fun since 1852!</i> Lake County Fairgrounds 889 South Court Street, Crown Point IN Horse shows, motorsports, exhibits, carnival, entertainment, contests, food & more! COST: \$5 adults, \$2 ages 9-12, FREE ages 8 & under - parking \$5 on fairgrounds INFO: lake-county-fair.com</p>	<p>Fri thru Sun, August 4th - 6th Taste of Orland Park <i>Orland Park Recreation and Parks Dept.</i> Village Center 14700 Ravina Avenue, Orland Park IL Entertainment, car show, food, talent, kid's day, community booths & more! COST: FREE admission INFO: orlandpark.org/taste</p>
<p>Thu thru Sun, August 17th - 20th Annual Western Days Festival <i>St. Mary Parish</i> Saint Mary Church 525 North Broad Street, Griffith IN Bands, food, carnival, bingo face painting, fun fair for kiddies, fireworks, beer garden & more! COST: FREE admission INFO: smgriffith.org</p>	<p>Wed thru Sun, August 23rd - August 27th 114th Will County Fair <i>Will County Fair Association</i> Will County Fair Grounds 710 South West Street, Peotone IL Carnival, motorsports, chilli cook off, baby show, food, entertainment & more! COST: General Admission \$4, children under 10 FREE INFO: willcountyfair.org</p>

Our newsletter reaches out to our Chicagoland & NW Indiana customers. If you have a community event or fundraiser that you would like us to feature in the September 2017 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by August 15th, 2017.

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster, TGI Friday's or Aurelio's Pizza.**

A gigantic THANK YOU to all who referred us last month...

Mario & Mary Demunster
 and
 Michael & Joan Szirovecz

Creative Carpet & Flooring

19420 S LaGrange Road
 Mokena, IL 60448
 (708) 479-8600

2315 45th Street
 Highland, IN 46322
 (219) 595-5561

Main (888) 910-6585
www.creativecarpetinc.com
info@creativecarpetinc.com
 Mon, Wed, Fri : 10am - 6pm
 Tue, Thu : 10am - 8pm
 Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Snip your way to

SAVINGS

August 2017!

Clipping coupons can **SAVE YOU HUNDREDS** of dollars on your upcoming flooring job! Just get your scissors and clip away!



2315 45th Street
Highland IN 46322
P 219-595-5561 | F 219-924-8550

888-910-6585
www.creativecarpetinc.com

\$100 OFF

purchases of 50 square yards of carpet or more

Coupon MUST be present at time of purchase and may not be combined with any other offers. Coupon expires August 31, 2017.

19420 S LaGrange Road
Mokena IL 60448
P 708-479-8600 | F 708-479-8602



2315 45th Street
Highland IN 46322
P 219-595-5561 | F 219-924-8550

888-910-6585
www.creativecarpetinc.com

\$250 OFF

purchases of 100 square yards of carpet or more

Coupon MUST be present at time of purchase and may not be combined with any other offers. Coupon expires August 31, 2017.

19420 S LaGrange Road
Mokena IL 60448
P 708-479-8600 | F 708-479-8602



2315 45th Street
Highland IN 46322
P 219-595-5561 | F 219-924-8550

888-910-6585
www.creativecarpetinc.com

\$500 OFF

purchases of 150 square yards of carpet or more

Coupon MUST be present at time of purchase and may not be combined with any other offers. Coupon expires August 31, 2017.

19420 S LaGrange Road
Mokena IL 60448
P 708-479-8600 | F 708-479-8602

Fashion
SALE

#tuftexfashionsale

Tuftex
Carpet of California
The Premier Carpet of Shaw Floors



Save up to:

\$1000

on Anso® nylon and
STAINMASTER® nylon carpet.

(Receive a rebate for \$2/yd. or \$0.22/sq.ft.)

Sale Dates
August 15 - September 30

**24 MONTHS
SPECIAL
FINANCING***

with your Shaw Floors
credit card

Only for select Tuftex carpet styles.

AUG 15 - SEP 30, 2017

*Subject to credit approval.
Minimum Monthly Payments
Required. See store for details.

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2017

Creative Carpet & Flooring

UGLY FLOOR CONTEST

GRAND PRIZE WINNER GETS NEW FLOORING!

*Up to \$1000 value

2016 CONTEST WINNER

PAUL TAUBE

The uglier your floor, the better chance you have TO WIN!

Send us a picture of your ugly floor for a chance to replace it!

**(up to \$1000 value) Grand prize will include flooring, pad and labor up to \$1000. Official rules below. Contest ends 08/31/2017.*

HOW TO ENTER:

1. Upload a photo of your ugly floor to the **UGLY FLOOR CONTEST APP** on our Facebook page: www.facebook.com/CreativeCarpetInc/app/244041225639079, [scan QR code](#) above or visit our website at www.creativecarpetinc.com for details.

2. All entrants will receive a \$100 gift certificate to Creative Carpet & Flooring. Gift certificates cannot be combined with any other offers. Minimum purchase of \$500 required to use \$100 gift certificate.

(If you don't have access to Facebook, you can email dawn.g@creativecarpetinc.com the photo in one of the following electronic formats: PNG, JPG or GIF. Photos must be no larger than 30 MB in size. You can also bring a photo to one of our showroom locations.)

- By entering you acknowledge a complete release of Facebook. This contest is not sponsored, endorsed or administered by, or associated with, Facebook. The information you are providing is to Creative Carpet & Flooring, not Facebook. Information you provide is used only to enter you in the contest.
- Entries may be submitted between 08/01/2017 and 08/31/2017. Contest ends on 08/31/2017, no entries will be accepted after this date. The top ten vote-getters will advance to the finals. Creative Carpet & Flooring staff will determine the "Ugliest Floor" from the ten finalists. Judging will occur 09/08/2017 through 09/13/2017. The winner will be notified no later than one week from 9/13/2017. The Creative Carpet & Flooring staff decision is final.
- Contest is for residential homes within a 25-mile radius of Creative Carpet & Flooring's showroom locations of 19420 South LaGrange Road., Mokena IL 60448 or 2315 45th Street, Highland IN 46322. Homes beyond this radius will be excluded and the next entry within the 25-mile radius with the most votes will be deemed the grand prize winner.
- By submitting your photo, the participant grants Creative Carpet & Flooring permission to use the submitted photo in marketing materials, including, but not limited to, online advertisements, email newsletters, social media posts and more. By submitting your photo, you agree to waive any proprietary claims against the photo.
- Submitted photos must not infringe or violate any trademark, copyright, publicity right, privacy right or any other right of any person or entity, under any applicable law and must be the original creation of the participant.
- Creative Carpet & Flooring reserves the right to disqualify any photo we deem inappropriate.
- Cannot be combined with any other offers.
- Only to be used on new purchases - cannot be applied to existing jobs, invoices or balances.
- Minimum total purchase of \$500 required to claim \$100 gift certificate. Only one gift certificate per household will be awarded.
- A minimum number of 10 contest entrants are required before contest can proceed. If contest does not receive the minimum number of entrants before the advertised contest end time, Creative Carpet & Flooring reserves the right to extend or cancel the contest.
- Grand prize winner may choose any type of flooring they want. The \$1000 grand prize will be applied to the entire cost of material and labor. Any amount over the \$1000 will be the responsibility of the contest winner.
- No credits issued if new flooring installation is less than \$1000.
- All credits and the grand prize must be used by 12/31/2017.

19420 S LaGrange Road
Mokena IL 60448
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