Cqueso Design

BACKSTAGE PASS

THE**SPECIALS**

ALL ACCESS PASS
VIP GUEST

6786765 5678 6886

CESS PASS
GUEST

6786765 5678 6886

I redesigned and modernized an old ska band from the 70s. I created two gig posters each having a different attribute, yet still adhering to the bands unique style and brand. I used the Rifi, Gotham, and Univers fonts throughout this process. I created a backstage pass and a ticket designed for the event and a shirt design for when people either pre order a CD or at the front gates too the music event.

Not only did I create these features I also designed a landing page that would let you pre-order a custom designed CD and included a timer that counted down until the special sell would end and included items that a person would get with the purchase. I also designed an email that a person would get leading them to the landing page.

THE
SPECIALS

THE SPECIALS ▪▪▪▪▪▪▪▪▪▪

5 9 : 5 9

PREORDER NOW!
FOR A LIMITED SPECIAL PRIZE

By Pre-ordering right now not only will you get The Specials new cd but it will also include two tickets to their concert, backstage passes, and a signed shirt from all the members

PREORDER

THE SPECIALS ▪▪▪▪

DON'T WAIT TILL THE LAST SECOND JACOB

CLICK HERE
to find out more about this SPECIAL CD and what you might get with this offer

Time is LIMITED!

9 9 : 5 9

In this project I designed items, a poster, and tickets and invitations that a person might get when at a movie premiere. When I first designed this piece it was for an AIGA event, yet I spun it around and changed it from AIGA to Adobe and made a fictional movie out of it. With this project I used a font called Ritzy to give off an old time 1920 feel to commemorate the creation of character by Walt Disney and Built Tilting.

MOVIE:
ANOTHERLAND

ADVENTURELAND

You Are Invited

ADVENTURELAND

Movie Premiere

Wednesday June 12, 2019

AMC DINE-IN Disney Springs 24
Lake Buena Vista, Florida

FORMAL ATTIRE

COST $35

I designed an event based organization that ran campaigns for the protecting and saving of bees. In this project I designed a logo for the organization where i took a stethoscope and a bumble bee and combined the two together. I also designed an app called Beescan where a person could scan any product they were buying to see if it would harm the bees or not but also would give info about how many bees were being saved cause of this app in different locations established with the app. Finally, I designed an event poster that would give information to others about the saving of bees.

BEE
GOOD

MARCH 18, 2019   URBANOVSKY PARK 5PM TO 9PM

SAVE THE BEES

FOR MORE INFO VISIT OUR WEBSITE WWW.BEEGOOD.COM

Green is good for bees
Red is bad for bees

Tampa, Florida
Bees Saved: 4,000
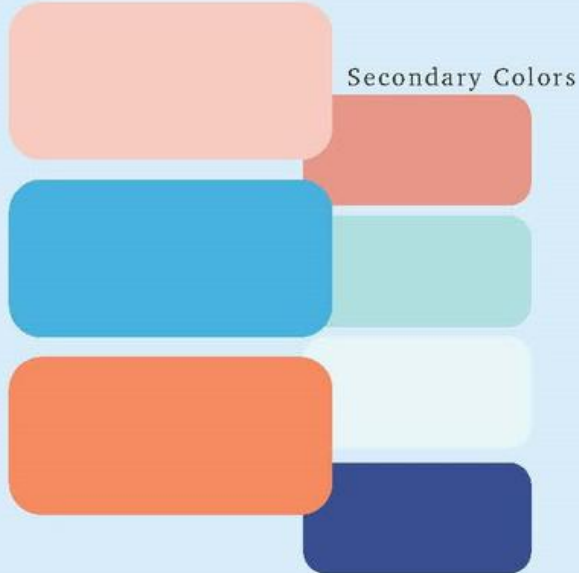Pollution Decrease: 3%
Safe Products: 33%

In this project I did a whole branding redesign on a local restaurant based in Port Aransas, Texas called Jay's Seafood and Spaghetti Works. In this I redesigned their logo and incorporated three elements a shrimp, a trident, and the letter J. I also created a secondary logo if just the letter J but had it look as if it were a hook. For this Restaurant I shortened the name, created a style guide, designed a menu, a business card, sauce bottles, and a coaster, and followed a sea theme with the color palette.

JAY'S
SEAFOOD

Primary Colors

Secondary Colors

Font

Charter: (Roman)
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Charter: (Black)
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Cantiga: (Regular)
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Cantiga: (Bold)
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Primary Logo

Secondary Logo

J's
J

Pattern

Jay's
Seafood

SANDWICHES

$13.99	All served with fries
tossed	*Add Soup & Salad Bar ... $
	Honey Glazed Chicken Sandwich ... $
$12.99	**Crabcake Sandwich** ... $1
and	**Grilled or Blackened Fish Sandwich** ... $1
d croistinis	**Chicken Parmesan Sandwich** ... $
$14.99	**Pesto Chicken Sandwich**
	on ciabotta ... $
$14.99	**Shrimp BLT** ... $1
oli sauce	
$11.99	**Chicken Fried Chicken Sandwich** ... $
th anyone	

STEAK & CHICKEN

$12.99	Includes Soup & Salad Bar
$15.99	**Choice 8 oz. Center Cut Filet Mignon** ... $3
	Choice 14 oz. Rib-Eye ... $3
$12.99	**One Grilled or Blackened Chicken Breast** ... $1
	One Grilled or Blackened Chicken Breast ... $1
icy mayo	
$13.99	Add Ons
sauce	**Sautéed Mushrooms** ... $
	Sautéed Crabmeat ... $8
$15.99	**3 Grilled or Fried Shrimp** ... $

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ojito	$7.99
Mojito	$7.99
rry Mojito	
m, Fresh Mint, Strawberries	
artini	
Vodka and Olives	
ruit Martini	
Vodka and Grapefruit Granita	
n Martini	
erciones, Grand Marnier, DeKuy	
ice, Lime Juice, Olives	

OWNER
Jay Kenigsberg
JAY'S
910 Hwy 36
Port Atansas, Texas
817 - 749 - 5666

COCKTAILS

House Wine
CK Mondavi Winery (California)
Chardonnay   Cabernet Sauvignon

Sparkling Wine
Blanc de Noir, Chandon (California)

White Wine
Moscato, Linderman (Australia)
Riesling, Vertikal (Germany)
Pinot Grigio, Messina Hof (Texas)
Pinot Grigio, Ecco Domani (Italy)
Sauvignon Blanc, Noblio (New Zealand)
Sauvignon Blanc, Kim Crawford (New Zealand)
Chardonnay, Chateau St. Jean (Sonoma)
Chardonnay, Frei Brothers Reserve (Russian Riv
Chardonnay, Kendall Jackson (California)

Red Wine
Pinot Noir, Castle Rock (Mendocino)
Shiraz/Cab BLend, Greg Norman (Australia
Carbenet/Merlot Blend, Sister Creek (Texas
Merlot, Rodney Strong (Sonoma)
Malbec, Terrazas Reserva (Argentina)
Carbernet Sauvignon, Louis Martini (Sonom
Carbernet Sauvignon, Joel Gott (Napa)
Carbernet Sauvignon, C Krug (Napa)
Carbernet Sauvignon, Faust (Argentina)
Carbernet Sauvignon, Trefethen (Napa)

Mojito
Cruzan Rum, Fresh Mint, Lime Soda

Peach Mojito

Mango Mojito

Strawberry Mojito
Cruzan Rum, Fresh Mint, Strawberries

Dirty Martini
Ketel One Vodka and Olives

Grapefruit Martini
Ketel One Vodka and Grapefruit Granita

Mexican Martini
Tres Generciones, Grand Marnier, DeKuyper,
Cactus Juice, Lime Juice, Olives

The Nutty Tone Finches started out at first to be a redesigned logo for the Tone's spice company where I took an acorn and the state bird of a golden finch in Iowa and created a new logo for that. However, I decided I wanted to re-brand the entire Tone's company into a band. In doing so I created a touring poster, a social media implement, personal guitar designs, a album and CD cover, and renamed them but kept tone in it. The main font I used in this project was Iowan Old Style to match theme of where the band originated from but also be show the individuality of the band.

NUTTY
TONE FINCHES

N.T.F

NUTTY TONE FINCHES

SPLATTERED EXPECTATIONS
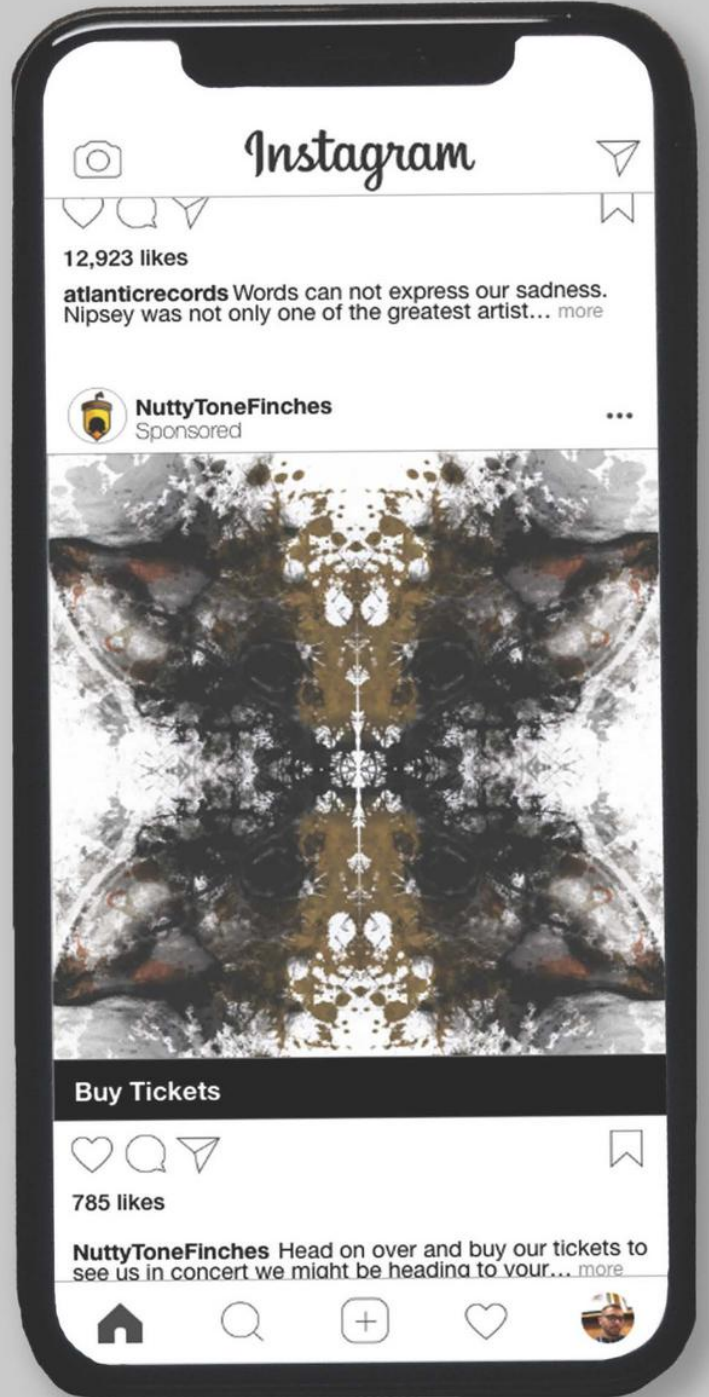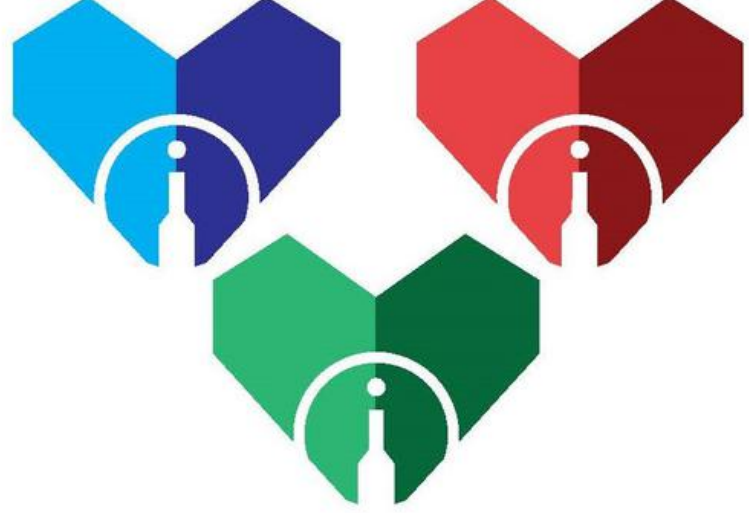
I designed a non-profit organization that would provide information to young audiences about the dangers of underage drinking and teaching them safe ways for when they do start. I designed an array of products such as shirts, informational and event posters, and a complete stationary including letterhead, business card and envelope for the company and also a website included with the company. Throughout this process I used PT Serif and DIN condensed fonts and type family.

BEER
AWARE

DENVER, COLORADO March 14-16

MAIN EVENT

TIPS/TRICKS on safe ways to drink

Featuring:
Guest Speakers
- Morgan Freeman
- Ryan Reynolds
- Jennifer Lawrence

FREE Shirts,
FREE Food,
LIVE Music

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AWARE

BEER

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