

The Original Baker™

TRAYBAKES & IMPULSE BARS



TRAYBAKES

FLEXIBLE, FRESH AND PROFITABLE

Our versatile traybakes are perfect for cafés and food-to-go counters. With a long shelf life of 5 days once thawed, you can simply defrost what you need, thereby reducing waste and keeping displays fresh. These delicious bakes are ideal companions to hot drinks and a great way to boost customer spend. Easy to store and serve, they offer excellent margins and consistent quality that your customers will love. Label includes ingredients and allergens.

CAKTRAJEWPI2SGLFRZ

Jewelled Caramel Flapjack Traybake (GF)

CAKTRABROPI2SGLFRZ

Chocolate Brownie Traybake (GF)

CAKTRARASPI2SGLFRZ

Raspberry Bakewell Traybake (GF)



CAKTRAMILP12SGLFRZ

Millionaire Shortbread Traybake

CAKTRAFLAP12SGLFRZ

Fruit Flapjack Traybake (GF)(VGN)

CAKTRALEMP12SGLFRZ

Lemon & Almond Crunch Traybake



IMPULSE BARS

PERFECT FOR GRAB & GO

Boost your sales with our range of convenient impulse bars, designed for the fast-paced snack market. They're great for checkout points, display units, or positioning alongside drinks and takeaway items to maximise visibility and encourage last-minute purchases. With a shelf life of up to 21 days once defrosted, these bars deliver excellent margins and broad consumer appeal. No prep, minimal handling — just open, date, display, and sell. Label includes ingredients and allergens.



CAKIMPMILMINX40RPF

Millionaire Shortbread Cake Bar

CAKIMPFLAMINX40RPF

Fruit Flapjack Cake Bar (GF)(VGN)

CAKIMPRASMINX40RPF

Raspberry Bakewell Cake Bar (GF)





CAKIMPBROMINX40RPF

Chocolate Brownie Cake Bar (GF)

CAKIMPGINMINX40RPF

Ginger Cake Bar (GF) (VGN)

CAKIMPJEWMINX40RPF

Jewelled Caramel Flapjack Cake Bar (GF)





For more information on the products listed and to purchase online, visit our website www.theoriginalbaker.co.uk or scan the QR code to the left.

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