

WHITESTONE'S
HOLIDAY
LOOKBOOK

2023

FROM ALL OF US AT WHITESTONE



HAPPY HOLIDAYS

At Whitestone, we believe that it is never too early to think ahead for the holiday season, and with that, we are delighted to present our annual Whitestone Holiday Lookbook - an extraordinary assortment of curated gifts that are certain to make a lasting impression. This year's thoughtfully designed "Winter Wanderlust" edition offers an extensive repertoire of trending items to assist with your gift ideation and holiday list completion. Without a doubt, you will feel inspired by the exclusive selections included, specifically chosen for you by our team.

This holiday season is special for Whitestone, as it commemorates our tenth year in business. We are filled with abundant gratitude for this momentous milestone, which also serves as a testament to the trust and support bestowed upon us by you, our esteemed clientele. The level of solidarity and the relationships we have built since our inception inspire us to reach greater heights and motivate us to seek constant improvement, as we continue to evolve as a business and meet the needs of our customers.

As we reflect upon the season of good tidings and celebrate our tenth year, we want to express our heartfelt appreciation for your unwavering support. It is because of our faithful clients that Whitestone has flourished, and we are sincerely grateful for your loyalty and the belief you have placed in us over the years. And now, we invite you to dive into the "Winter Wanderlust," enjoy the journey, and find the perfect tokens for you and yours. Thank you for being a part of our journey and for allowing us the privilege to serve and partner with you. We wish you a joyous holiday season filled with warmth, love, and cherished moments.



A handwritten signature in black ink, appearing to read "Joseph Sommer".

Joseph Sommer, President



SLOWTIDE | FLEECE BLANKET

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HOMeward BOUND



CORKCICLE | ICE BUCKET



CREATED | 16oz. TUMBLER



a.

e.

f.

d.

b.

c.

- a. Hedley & Bennet | Herb Garden Apron
- b. MiiR | Wide Mouth 20oz Bottle
- c. Capri Blue Candle
- d. Brisbane Decanter
- e. Black Marble Cheese Board Set
- f. Luxe Hanging Bar Tool Set



SPECKLED SILICONE TUMBLER



MiiR | POURIGAMI® POUROVER



GOLD & WOOD COFFEE SCOOP



FELLOW | CARTER MOVE MUG



S'WELL | TEAKWOOD TUMBLER

a.



a. Owala | FreeSip® Bottle



b.

b. Silicone Speckle Lidded Bowl Set

c.



c. Nespresso | Latissima Espresso Maker

d.



d. Fellow | Stag Electric Kettle

e.



e. Victorinox | 3 piece Chef Set



BEHOME | STONEWARE CONTAINERS



BEHOME | NESTED MEASURING CUPS

TREND SPOTLIGHT:

HYBRID LIVING

With remote environments becoming a permanent part of our every day, people are searching for products that can support their new hybrid lifestyles. Products that are multifunctional and offer dual purposes are now prominent.

Hybrid living is here to stay, and dynamic lifestyle products have become the prevailing go-to necessities.

[Read More Here](#)



BRAND FEATURE:

STORMTECH

A Global leader in technical apparel, STORMTECH caters to the adventurer's lifestyle, offering the pinnacle of high quality technical products and gear. STORMTECH aims to make a global impact with their exemplary mission. Sustainability - style - and storytelling come wrapped in one when you experience this Hybrid Lifestyle brand. Embrace the wanderlust and indulge in adventure. STORMTECH has got you covered.



EMBRACE THE COLD



- a. The North Face | Apex Soft Shell Jacket
- b. Marine Layer | Crewneck
- c. Carhartt | Watch Cap
- d. 5 Panel Camp Hat
- e. RAINS | Long Jacket



STORMTECH PUFFER



MELIN | ALL DAY BEANIE



- a. RAINS | Boxy Puffer Parka
- b. Feat | Women's Hi-Loft Jacket
- c. Patagonia | Better Sweater 1/4 Zip
- d. Nylon Bucket Hat
- e. Champion | Reverse Weave Crewneck



AMERICAN GIANT | LIGHTWEIGHT SWEATSUIT



FEAT | BLANKETBLEND HOODIE



5 PANEL CAMP HAT



- a. prAna | Mission Trails Tee
- b. Carhartt | Pocket Short Sleeve
- c. Stormtech | Narvik Softshell
- d. Nixon | District Beanie



ALTERNATIVE APPAREL | PULLOVER HOODIE



CAMP COLLECTION | CUSTOMIZABLE COLOR BLOCK TEE

TREND SPOTLIGHT: 90's/ STREET- WEAR

Craving the comfort of the past, 90's influences are making their way into modern products. Oversized silhouettes, bold colors + color blocking and are just a few influences from the times that we are seeing resurface.

[Read More Here](#)



BRAND FEATURE:

RAINS

A lifestyle brand that combines functional design with streetwear inspiration, RAINS offers modern reinterpretations of classic items. Their waterproof Puffer Vest, takes a cue from the trending Streetwear/90's influences with its boxy silhouette and urban accents. There is simply no limit to the modern enhancements of retro classics. And RAINS does it right, every time.



SIMPLY WHIMSICAL



a. Recycled Wood Ornament
b. Denik | Pocket Journal Set
c. Craighill | Wilson Keyring
d. Giant Jumbling Tower



CROSLEY | CRUISER PLUS RECORD PLAYER



PUFF PUFF YOGA TOTE

- a. Turntable Bluetooth Speaker
- b. Modern Sprout | Seed Kit
- c. Apple | Airtag Keychain
- d. Baronfig | Squire Pen
- e. Therabody | Theragun
- f. Moleskine | Medium Notebook Gift Set



LESBOIS | TALL PILLAR CANDLE



W&P | CRAFT COCKTAIL KIT



DIY LIP BALM KIT

a.



a. Memo Calender

b.



b. Leather Beverage Tag

c.

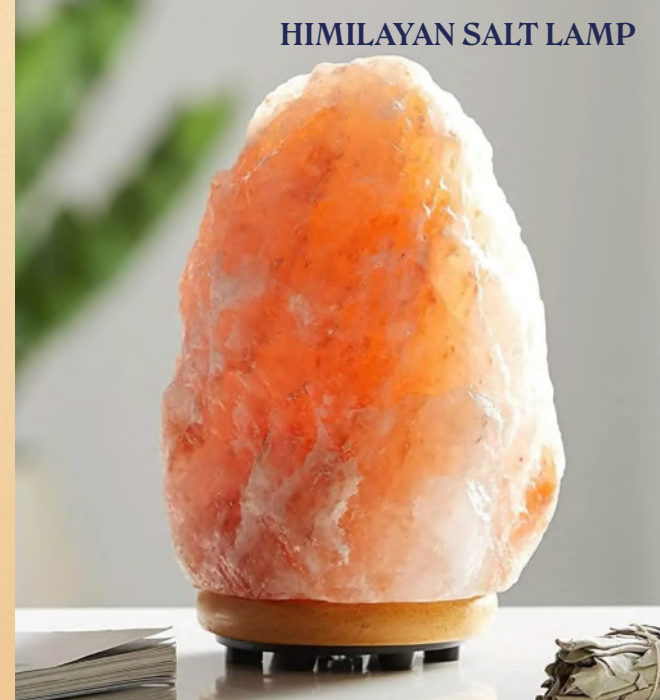


c. Bauble Stocking Ornament

d.



d. Wax Seal Stamp Kit



GARDEN GLASS CANDLE

TREND SPOTLIGHT: NEUTRALS & DUSTED PASTELS

Color serves as a compelling symbol for self-expression. This year, the focus is on neutrals and dusted pastels. Tone-on-tone decoration provides a subtle way to display a logo or brand name, while providing an elevated feel. Serenity can be achieved through color; style can be communicated through simplicity.

[Read More Here](#)





BRAND SPOTLIGHT:

BALA

One brand in particular has grasped the en vogue neutral + dusted pastel palette – Bala. Beautiful functional fitness at its finest, Bala features their wellness line in gentle comfort hues like sea, sand, and heather. Products such as their ever popular Bala Bangles and curated kits offer an all-in-one experience, promoting balance in function, design, and aesthetic. Purposeful wellness is well-defined in Bala’s exceptional fitness line. Harmony guaranteed.



FIRESIDE COMFORTS



a.



b.



c.



d.



e.

- a. Mini Jade Plant
- b. Loose Leaf Tea
- c. Ui Self Warming Mug
- d. Plant Mister
- e. Jade Roller



KASHWERE | QUEEN CLOUD BLANKET



- a. Waffo Cosmetic Case
- b. Kashwere | Throw Blanket
- c. Apothecary Matches
- d. Mulberry Silk Sleep Mask



FLIKR | PERSONAL FIREPLACE



KASHWERE | COLLARED ROBE



BAMBOO AROMATIC DIFFUSER



THE BIG BLANKET®



a.



b.



c.



d.

- a. Basil Grow Kit
- b. Spiritual Gangster | Pro Yoga Mat
- c. Kyoto | Matcha Mix
- d. Glass Match Cloche



CUSTOM SHAPED PUZZLE

TREND SPOTLIGHT:

LUXE WELLNESS

Wellness remains a prominent trend, especially with the current theme of incorporating luxe elements into self-care and personal health products. The emphasis is on durable, premium materials that offer comfort and contribute to a holistic balanced lifestyle. Wellness is now synonymous with chic style and refined taste.

[Read More Here](#)





BRAND FEATURE:

ETTITUDE

Better for the earth (and for you!), ettitude produces high-quality bed and bath essentials made from breathable luxe bamboo. Softer than silk; naturally cooling; science-backed; and eco-friendly, ettitude's exclusive collection is the ultimate example of what happens when wellness products and luxe design are combined. Enjoy the silky-soft cozy that is their speciality.



EXPLORATION HAVEN

- a. Trailform | The Backpack Chair
- b. Leatherman | Full Size Multi-Tool
- c. Topo Designs | Work Cap
- d. Picnic Basket Cooler



DAY OWL | BACKPACK



TOPO | ROVER PACK CLASSIC



a. Pelican | 20 Quart Elite Cooler
b. Eno | Double Nest Hammock
c. Insulated Backpack Cooler
d. Electric Bike
e. Trippy Outdoor Chair



TREKLIGHT | HANDWOVEN BLANKET



BUSINESS & PLEASURE | BEACH SET



VSSL | CAMP SUPPLIES

- a. Topo Designs | Daypack Classic
- b. Recess | Pickleball Paddle
- c. Puff Puff Hip Sling
- d. Beis | Backpack



a.



b.

d.

c.





PEAK DESIGN | TRAVEL DUFFLEPACK



BIOLITE | FIREPIT+

TREND SPOTLIGHT: OUTDOOR ELEMENTS

Outdoor elements are making a wave with their transition into all things product and apparel. With the incorporation of nature-inspired prints, such as birchwood and marble patterns, people are discovering this growing trend that brings the outside in and is naturally distinguishable with its organic demure and subtle aesthetic.

[Read More Here](#)





BRAND FEATURE:

TIMBUK2

Known for their exceptionally built custom bags made for urban adventurers, TIMBUK2 is a brand original that prioritizes functionality and quality construction. Proudly rooted in local, urban manufacturing, TIMBUK2 boasts a design ethos that is incomparable, resulting in products that are superbly functional and individual to you. With billions of combinations, no bag or person is alike. That is the kind of brand with whom we align. Custom, quality, outdoors, or inside - TIMBUK2 has a bag made perfect for you and/or your special someone!

WONDERLAND ADVENTURES



a.



b.



c.



d.



e.



f.

- a. Rocketbook | Notebook Set
- b. Apple | Airpod Max
- c. Combo Speaker & Wireless Charger
- d. JBL | Clip 4 Speaker
- e. Mophie | Charge Mat
- f. Snap-On Wireless Charger



COURANT | WIRELESS CHARGER



ANKER | BLUETOOTH HEADPHONES



COURANT | CHARGE MAT



OSPREY | LAPTOP CASE



a.



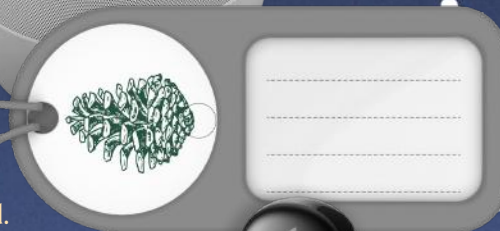
c.



b.

a. JBL | Flip Waterproof Speaker
b. Wireless Charging Accessory Tray

d. Bluetooth Trackable Luggage Tag
e. Anker | Wireless Bluetooth Earbuds



d.



e.



BOSE | SOUNDLINK BAR



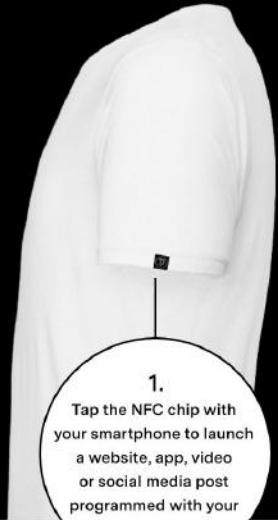
AIRPOD POUCH

TREND SPOTLIGHT:

TECH INFUSION

Technology's infusion with items we used to consider one-dimensional is trending like Facebook in the early 2000s. Within the branded merchandise industry, tech products are amongst the most desired, unanimously trending across the board. As technology advances in new and exciting ways, we are bound to see more exclusive products that are taking the hint, responding to client demand and developing one-of-a-kind lifestyle items with ample uses and wireless connections to what you need most!





1.
Tap the NFC chip with your smartphone to launch a website, app, video or social media post programmed with your unique experience.



2.
A pop-up window will open.



3.
Tap on the window to load the URL.

BRAND FEATURE:

THREADFAST APPAREL

The NFC Tap Tee by Threadfast Apparel is a true definition of tech infusion. In one wearable item, you are connected via the interwebs to a destination of choice. Interaction supreme! Tap the NFC chip with your smartphone to launch a website, app, video, or social media post programmed with your unique experience. Tech is now officially infused with the everyday tee.

[Read More Here](#)



- [Access event line-up](#)
- [Special event discounts](#)
- [Exclusive video footage](#)



GOOD TIDINGS



a.



c.



b.



d.



e.



f.

- a. Allmade | Organic Cotton Tee
- b. Treklite | Blanket w/ Leather Case
- c. Brevite | Backpack

- d. Slowtide | Beach Blanket
- e. Corkcicle Stemless Wine Glass in Walnut
- f. Out of the Woods | Wine Tote



RENU NATURALS | MINERAL MASK



SLOPE | DESK WHITEBOARD



a. Picnic Table & Carrier Combo

b. Out of the Woods | Seagull Mini Cooler

c. Papr | Cedarwood & Cypress Deodorant

d. Ocean Bottle in Forest Green



TREND SPOTLIGHT: GOOD FOR THE PLANET

Purpose driven and people-focused, we believe it is pivotal to partner with brands who share our ethos. With the focus on sustainability and eco-conscious accountability, we love working with those who create products made with the earth in mind, offering give-back components inclusive to both people and our planet. The initiative is there and these in-demand items are showcasing their eco-friendly materials in style, leading the way in support of sustainability - upcycled, reusable, plant-based, good for all. We are thrilled to work alongside and feature those acting with communal intention and commitment to pay it forward, one carbon-neutral footstep at a time.

[Read More Here](#)



BRAND FEATURE:

BEANTOWN BLANKETS

Cozy up for a cause with Beantown Blankets where they believe that everyone deserves warmth and comfort – a mission with which we wholly agree. For every blanket purchased, Beantown donates another blanket to someone in need. Whether a mink sherpa or patterned picnic blanket, your purchase is purposeful and gives the gift that keeps on giving, like one big cozy hug!



BRANDS WE WORK WITH

 Mmeline

 NESPRESSO

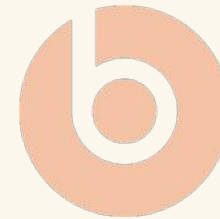
 PETER MILLAR

 *BOSE*

 Cuisinart

 YETI

 SONOS



 Therabody

 patagonia

 TUMI

to name a few...

MORE TO EXPLORE...

HOLIDAY 2023 TREND SHOP

Brand Name Trend Shop

Apparel Trend Shop

Tech Trend Shop

Staff Picks Trend Shop



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